GM CHEVROLET TRUCK

1938 #3

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COUPE PICK-UP

1121/4-inch wheelbase

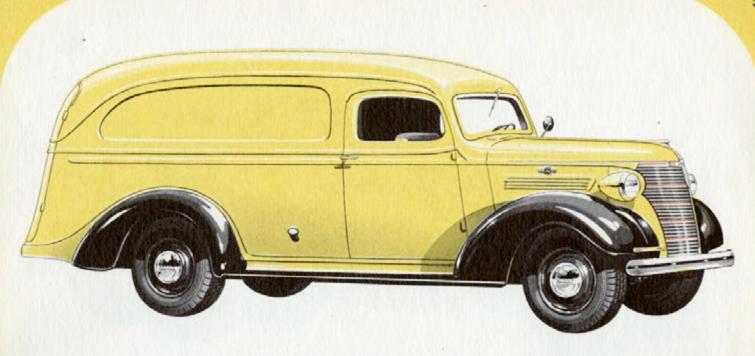
This most useful unit is a Master passenger car business coupe with a pick-up box in the rear. A rear deck lid, by which the truck can be converted into a coupe when the pick-up box is removed, is furnished. The load space is 66½ inches long, 38½ inches wide, and 12 inches high to the top of the flare-boards.

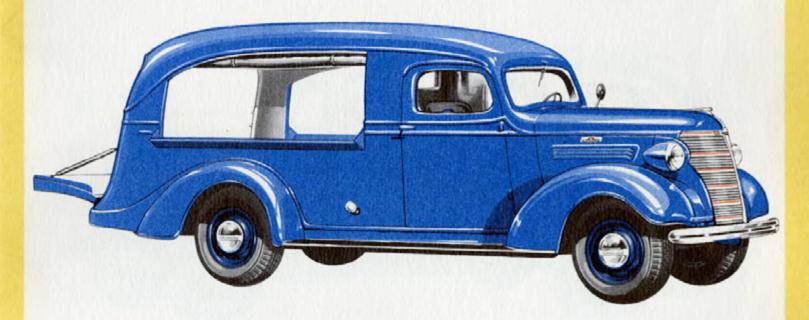
SEDAN DELIVERY

1121/4-inch wheelbase

This strikingly good-looking body is mounted on the Master passenger car chassis, assuring easy riding, economy and speedy action. The body is all-steel. Load space measures 66 inches long, 54 inches wide, 41 1/8 inches high.







HALF-TON PANEL

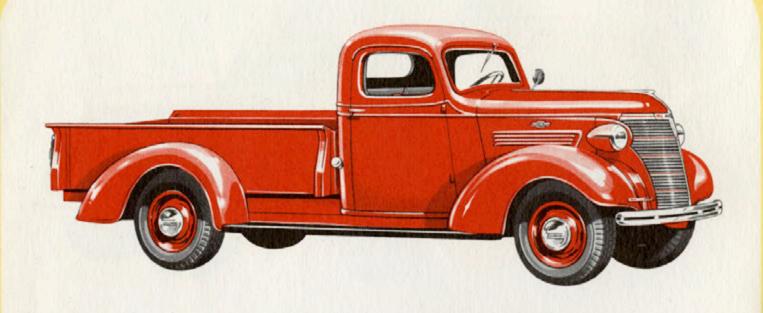
112-inch wheelbase

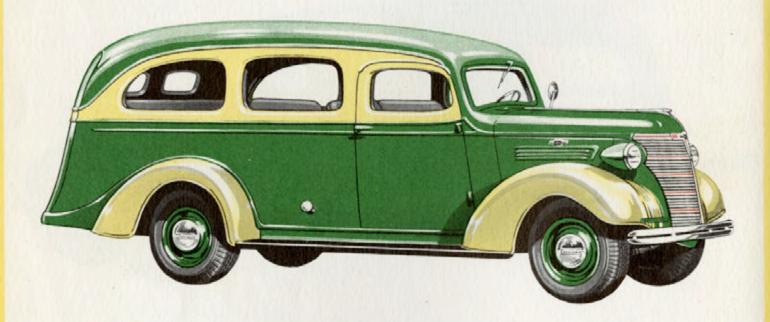
The fully streamlined body is all-steel construction, with one-piece steel roof. Steel skid-strips protect the heavy wood floor. The loading platform is $86\frac{1}{16}$ inches long. The load space is $56\frac{1}{16}$ inches wide and 51 inches high; rear door opening, $47\frac{7}{16}$ inches wide by 43 inches high. Shock absorbers are standard equipment.

HALF-TON CANOPY EXPRESS

112-inch wheelbase

This practical model has the same general lines as the Panel body, but with open sides. Roll curtains protect the load in case of need. The body is finished with substantial steel flare-boards on the sides. The heavy, slam-type tail-gate can be operated with one hand. The load space is 81% inches long, 56% inches wide, 51 inches high.





HALF-TON PICK-UP

112-inch wheelbase

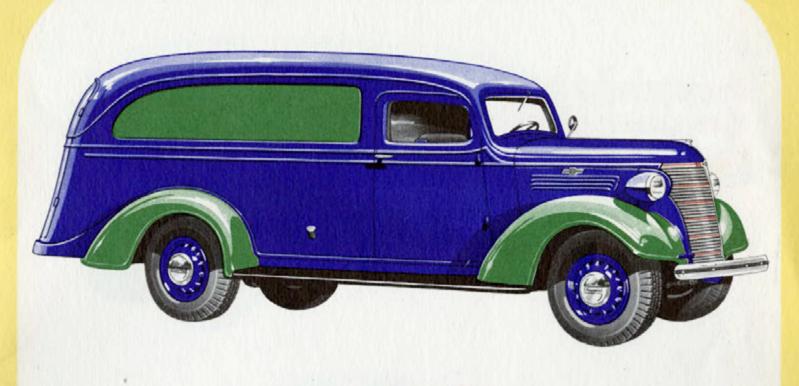
This model, with streamline cab, combines speedy, economical and efficient commercial car operation with handsome appearance. Load space is 77 inches long by 45¾ inches wide; height to top of flare-boards, 16 inches. Bodies are dipped to prevent rusting. Shock absorbers are regular equipment.

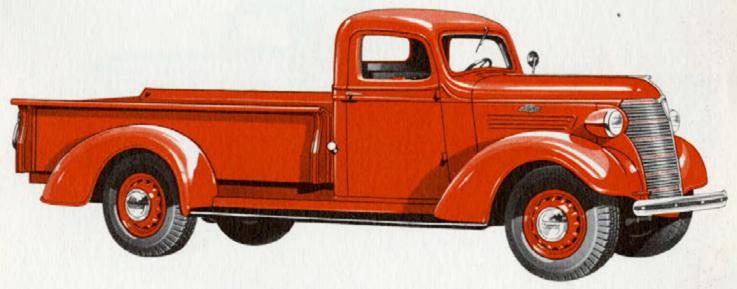
CARRYALL SUBURBAN

112-inch wheelbase

Here's an ideal unit for use for passengers or, alternatively, for transporting varied loads. Large tires, shock absorbers and upholstered seats complete the comfortable car. The seats are readily removed. The rear end is closed by a two-section door, hinged top and bottom.







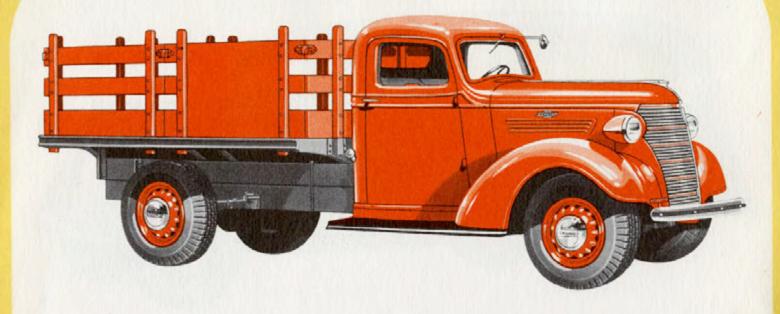
3/4-TON PANEL 1221/4-inch wheelbase

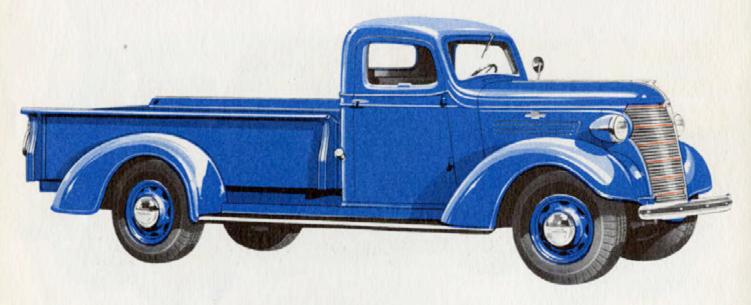
The style and distinctive appearance of the light delivery vehicle are made available for use with heavier loads in this modernly styled, all-steel body (wood floor with steel skid-strips). The load platform measures $97\frac{1}{16}$ inches long, $54\frac{7}{16}$ inches wide; the maximum width of the load space is $56\frac{1}{16}$ inches; the height, 51 inches; capacity is 158 cubic feet.

3/4-TON PICK-UP

1221/4-inch wheelbase

Its unusually large load space, combined with its speed and flexibility, provides a vehicle of wide application—offering truck capacity with delivery car economy. The load space measures 87 inches long, 45¾ inches wide, 16 inches high.





34-TON STAKE

1221/4-inch wheelbase

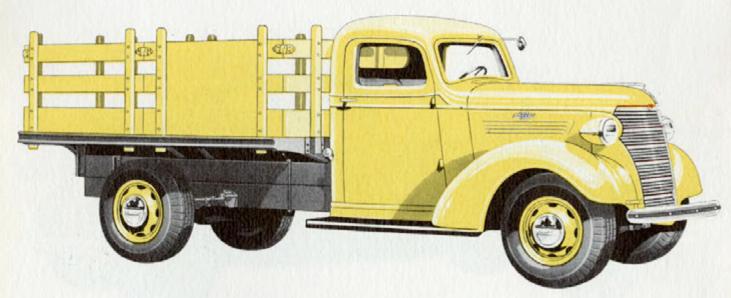
The body is designed to facilitate loading from either side as well as at the rear. Merchandise which bulks large for its weight is readily accommodated by the large loading platform. The stake sides are firmly supported in reinforced steel sockets which are protected by a sturdy rub-rail. The load space is 87\{\frac{1}{2}\} inches long, 71\% inches wide, and 28\% inches high to the top of the slats.

1-TON PICK-UP

1221/4-inch wheelbase

Load capacity by bulk is the same as in the corresponding 34-ton truck, but the increase in the size and strength of springs as well as wheels, tires and brakes gives it additional weight capacity. The load space measures 87 inches long, 4534 inches wide, 16 inches high.





1-TON PANEL

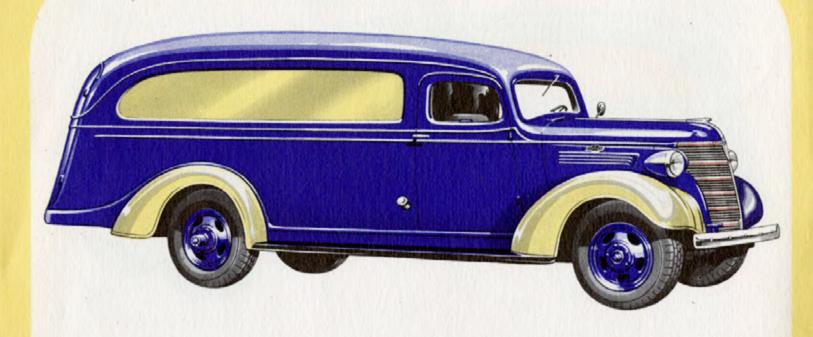
1221/4-inch wheelbase

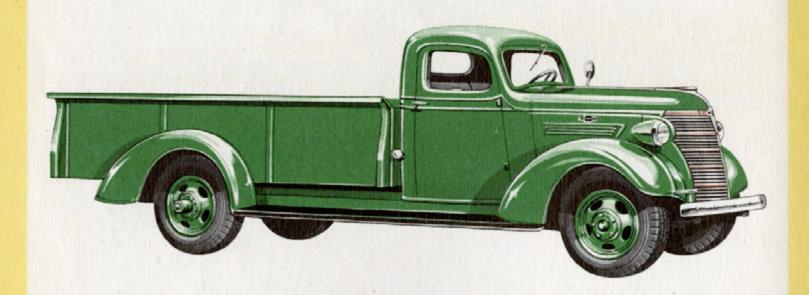
The body is identical with that of the 34-ton Panel truck, baving the same capacity (158 cubic feet). The payload center is 9 inches ahead of the rear axle. Larger chassis units provide for additional payload weight.

1-TON STAKE

1221/4-inch wheelbase

The body is the same as that of the 34-ton model. Greater capacity in springs and brakes, with larger wheels and tires, fits this model to handle still greater loads with efficiency and economy. The load space is 8711 inches long, 715% inches wide, 2834 inches high to the top of the slats.





11/2-TON PANEL

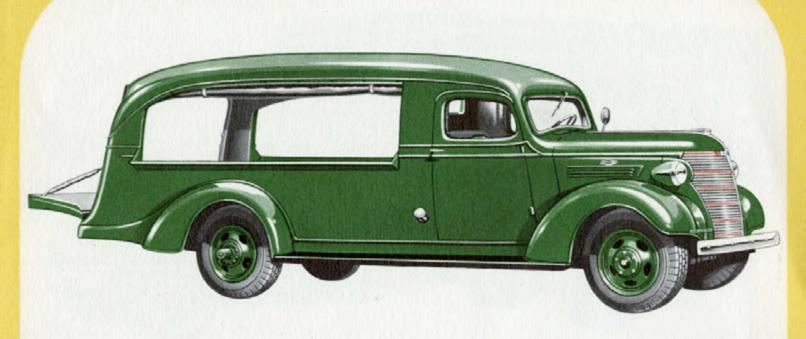
1311/2-inch wheelbase

Its beautiful streamline design, steel top and beaver-tail rear make this truck outstanding in appearance, and of high advertising value. The load space is 112½ inches long, 57½ inches wide, and 53½ inches high. The rear door opening is 47½ inches wide by 44½ inches high.

11/2-TON PICK-UP

131/2-inch wheelbase

The Pick-up, or Open Express, on the 1½-ton chassis is a vehicle of innumerable uses and of wide application. With its all-steel cab, it brings handsome appearance to this strictly commercial vehicle. The load space is 108½ inches long, 52½ inches wide, 19½ inches high to the top of the flare-boards.





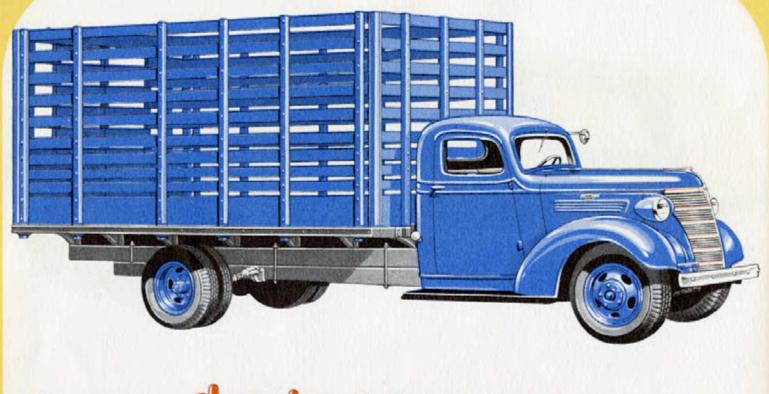
11/2-TON CANOPY EXPRESS

1311/2-inch wheelbase

This model combines fine appearance with rugged construction and money-making load capacity. Roll curtains protect the load in bad weather. Screen sides are available at small additional cost. The load space is 110% inches long, 56% inches wide, 53% inches high.

1½-TON STAKE 131½-inch wheelbase

Special construction features of the platform and the stakes assure extra durability and promote ease of loading, from either the sides or the rear. The body is 105 ¼ inches long, 81% inches wide, 38 ¼ inches high to the top of the slats.





11/2-TON STOCK RACK

157-inch wheelbase

The floors and racks are especially designed to prevent injury to stock. The end-gate opens horizontally, instead of swinging on vertical fasteners. Loading of stock is facilitated and safety is gained by this arrangement. The load space is 141½ inches long, 81½ inches wide, 66½ inches high.

1½-TON STAKE 157-inch wheelbase

This body is ideal for transporting materials that bulk large for their weight. A tail-gate for extended loads may be had at a slight added charge. The body is 141½ inches long, 81% inches wide, 38½ inches high to the top of slats.



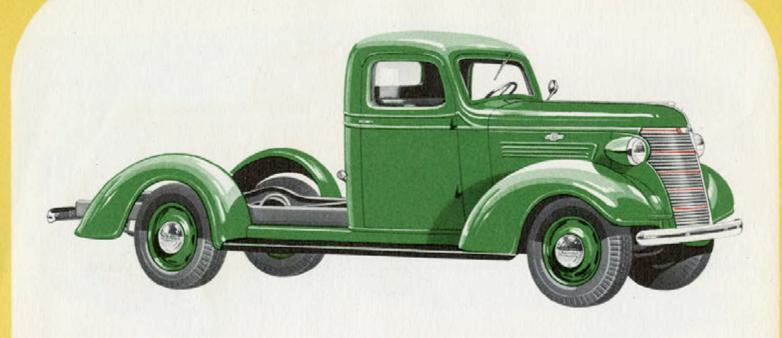


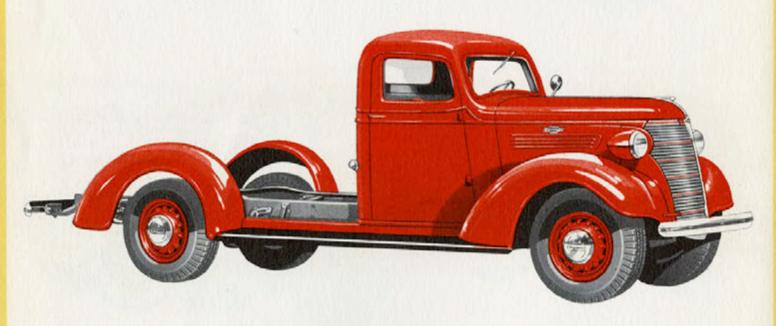
11/2-TON POWER UNIT FOR TRAILER

The Chevrolet 1½-ton chassis, because of its high power and its unusual ability to maintain full pulling power over a wide range of speeds, is especially well fitted for use with a semi-trailer. Its short wheelbase, 131½ inches, greatly facilitates case of handling.

201-INCH CHASSIS FOR SCHOOL BUS

This newly designed chassis for school bus operation incorporates special features to add to the safety and riding qualities that are so highly important in this particular field. The frame is specially constructed of one-piece channels with eight cross-members. The front axle is an extra-heavy I-beam. Hydraulic brakes have special 14-inch front and 16-inch rear drums. Progressive-type rear springs take care of light and full loads. The flat-face cowl permits easy mounting of bodies. Distance from cowl rear face to end of frame is 242¾ inches.





HALF-TON CHASSIS

112-inch wheelbase

Shipping weight with cab, 2,575 pounds. Back of cab to center line of rear axle, 38¼ inches; back of cab to end of frame, 76½ inches. Turning radius, 19½ feet. Transmission, three speeds (four-speed transmission obtainable at small extra cost). Rear axle gear ratio, 4.111 to 1.

3/4-TON AND 1-TON CHASSIS

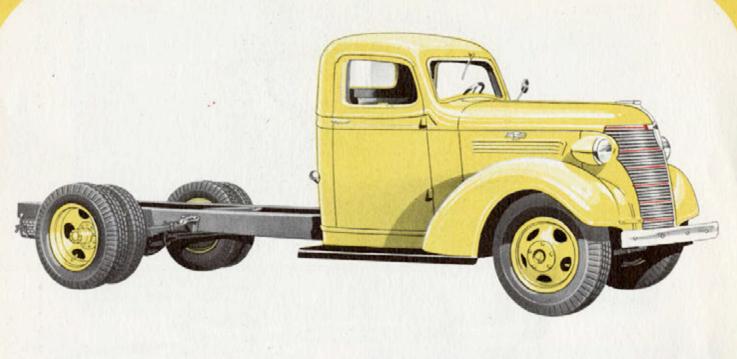
1221/4-inch wheelbase (3/4-Ton Chassis Shown)

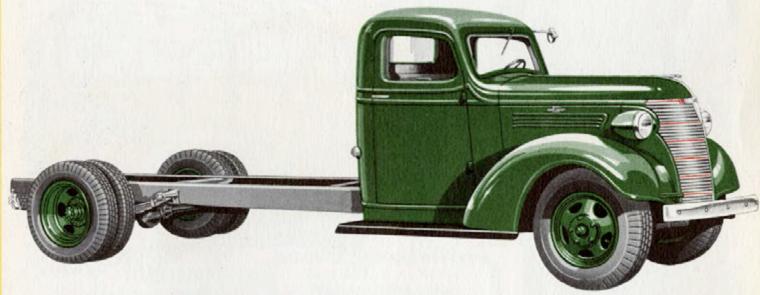
Shipping weight with cab, 2,780 pounds—3/4-ton; 2,950 pounds—1-ton. Back of cab to center line of rear axle, 48/2 inches; back of cab to end of frame, 863/4 inches. Turning radius, 21 feet. Transmission, three speeds (four-speed transmission obtainable at small extra cost). Rear axle gear ratio, 4.111 to 1.

The 1-ton chassis has stronger rear springs and larger wheels, tires and brakes than the 3/4-ton chassis.

These chassis are obtains or with flat-face cowl. For chassis may be obtaine and windshield assembly







11/2-TON CHASSIS

1311/2-inch wheelbase

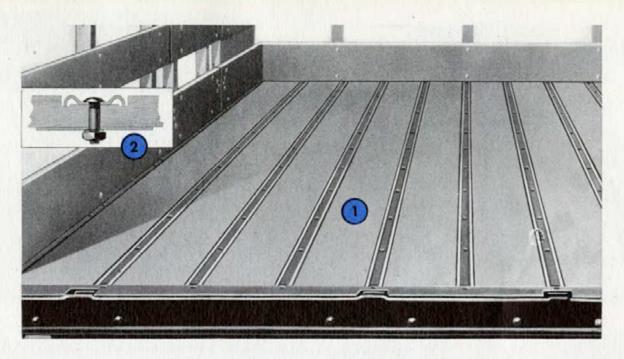
May be equipped with either single wheels or dual rear wheels. Shipping weight with cab, 3,390 pounds, s.w.; 3,490 pounds, d.w. Back of cab to center line of rear axle, 5734 inches; back of cab to end of frame, 925 inches. Turning radius, 251/2 feet. Transmission, four speeds, with opening for power take-off. Rear axle gear ratio, 5.43 to 1, or 6.17 to 1.

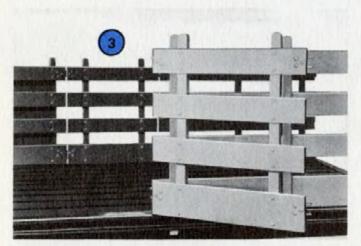
1½-TON CHASSIS 157-inch wheelbase

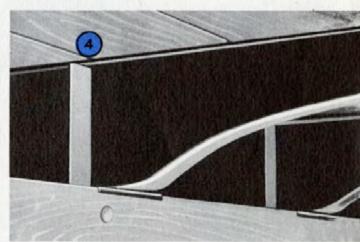
May be equipped with either single wheels or dual rear wheels. Shipping weight with cab, 3,435 pounds, s.w.; 3,560 pounds, d.w. Back of cab to center line of rear axle, 83½ inches; back of cab to end of frame, 118½ inches. Turning radius, 30½ feet. Transmission, four speeds, with opening for power take-off. Rear axle gear ratio, 5.43 to 1, or 6.17 to 1.

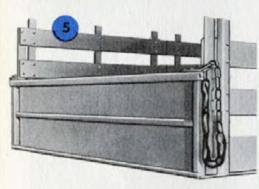
ole with cab (as illustrated) pecial body installation, these d with front pillar posts or a small additional charge.

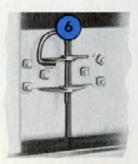






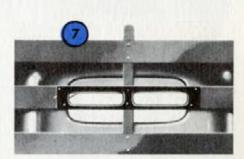


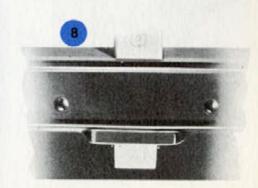


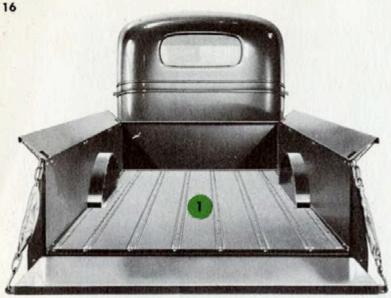


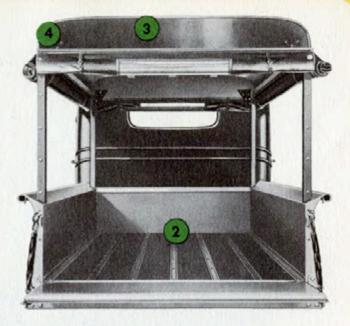
STAKE BODY FEATURES

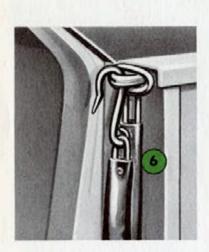
- 1. PLATFORM CONSTRUCTION Heavy wood floor-boards are securely anchored by steel skid-strips.
- RECESSED FLOOR BOLTS Only the skid-strips project above the floor level.
- 3. SWINGING SIDE-GATES—Center stake section may be swung open or removed. ($1\frac{1}{2}$ -ton trucks.)
- 4. STEEL CROSS-SILLS—Platform supported on strong, rigid cross-members.
- 5. EXPRESS END-GATE The 157-inch wheelbase stake body may be fitted with a steel end-gate at a small extra charge.
- 6. HINGE PINS—Positive fastening, yet may be removed easily. (1½-ton trucks.)
- 7. REAR-VISION PLATE—Steel stamping through which the driver can see to the rear.
- 8. STAKE POCKETS AND RUB-RAIL— Stake pockets have strong braces. Steel rub-rail protects stakes and pockets.

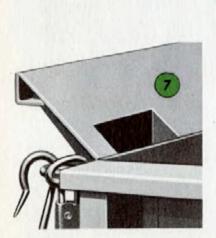


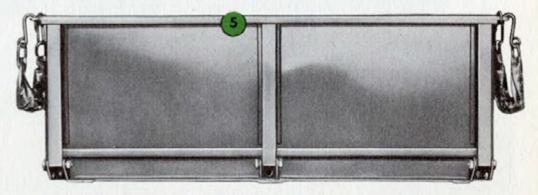






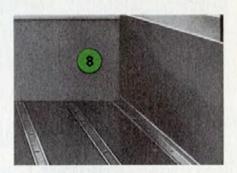




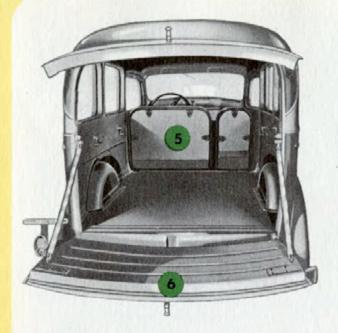


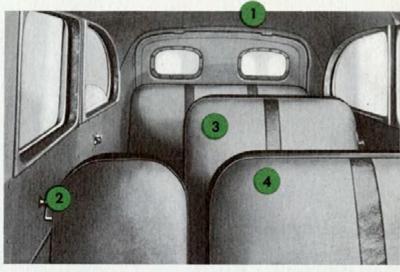
PICK-UP BODY FEATURES

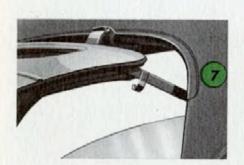
- 1. 1½-TON LOAD SPACE The wide floor and high flare-boards make a body of large capacity, and facilitate loading.
- 2. HALF-TON LOADING SPACE The floor is flat and unobstructed; flare-boards rise squarely from the floor. The full space is available for load carrying.
- 3. CANOPY TOP—Durable, easily installed. (Furnished for half-ton models only, at slight additional charge.)
- 4. SIDE AND REAR CURTAINS— Weatherproof material; quickly raised or lowered. (Furnished with half-ton Canopy top.)
- 5. DURABLE END-GATES—All-steel con-struction, strongly reinforced, the end-gates may be used to support extended loads.
- 6. END-GATE FASTENINGS Strong hooks, attached to covered chains, provide secure fastening and strong support.
- 7. FLARE-BOARDS-Triangular section reinforcement means extra strength and durability (1½-ton).
- 8. SMOOTH FLOOR—Flat and un-obstructed; skid-strips facilitate loading and prolong life.
- 9. TUBULAR EDGED FLARE-BOARDS— The edges are rolled for extra strength and to facilitate loading. (Half-ton.)
- 10. ANTI-RATTLE On the half-ton, 34-ton and 1-ton, cross-angle slots automatically wedge the hook securely in place.





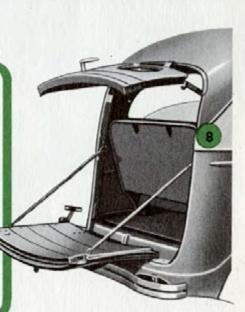




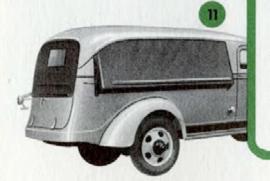


CARRYALL SUBURBAN BODY FEATURES

- 1. Entire interior is trimmed to give a passenger car finish.
- 2. Windows are equipped with crank lifts.
- 3. The wide, deep seats are trimmed in leather-type upholstery.
- 4. Tubular seat frames enhance the appearance and promote long life.
- 5-6. Seats are easily removed to provide space for dead loads.
- A safety latch secures the upper half of the inner door when open.
- 8. The rear closure is divided horizontally, opening up and down.



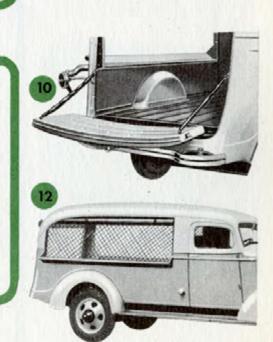


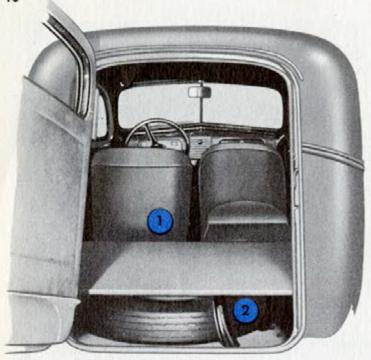


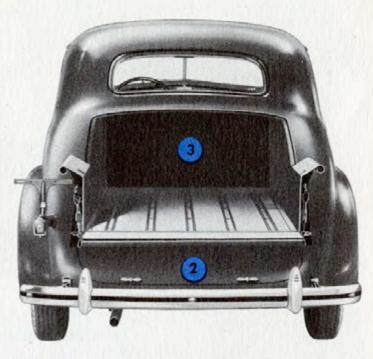
CANOPY EXPRESS BODY FEATURES

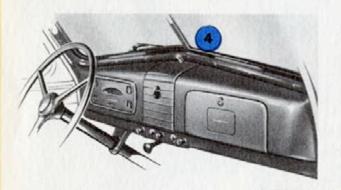
STEEL BODY CONSTRUCTION—Sides are braced and reinforced throughout. The seamless steel roof is reinforced with steel bows.

- FLARE-BOARDS Edges are tubular, for stiffness and durability.
- 10. SLAM-TYPE END-GATE—All-steel; latches automatically when closed.
- 11. OILED DUCK CURTAINS—Standard equipment for side and rear openings.
- 12. SCREEN SIDES These protective screens are obtainable at a slight extra cost.









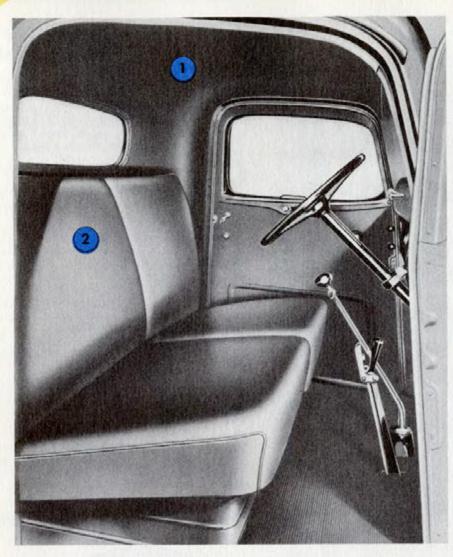


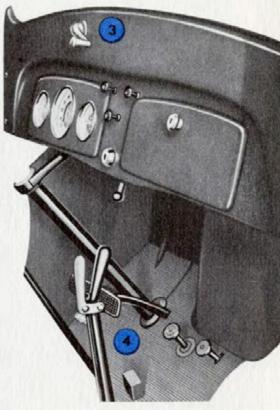


SEDAN DELIVERY AND COUPE PICK-UP BODY FEATURES

- SEDAN DELIVERY LOAD SPACE Floor, cowl, panels and roof are welded together to form an all-silent, all-steel body of 77-cubic-feet load capacity.
- 2. SPARE TIRE COMPARTMENT—The wheel and tire are carried under the load platform, easily accessible.
- 3. COUPE PICK-UP LOAD SPACE—The deck is 661/s inches long (inside measurement with tail-gate closed) by 387/s inches wide. The flare-boards are 12 inches high.
- 4. INSTRUMENT PANEL—The indicator dials are directly before the driver. All controls are easily accessible.
- 5. TURRET TOP—The roof is a single steel stamping, reinforced and insulated.
- NO DRAFT VENTILATION—Air circulation is under complete control.
- 7. EXTRA SEAT (SEDAN DELIVERY) The right-hand seat may be folded forward to facilitate front loading.
- 8. PACKAGE COMPARTMENT—The driver's record books and small packages may be kept under lock and key.





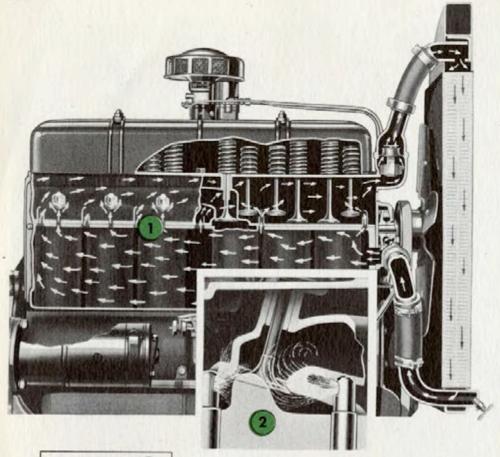


ALL-STEEL CAB FEATURES



- TOP The smooth steel roof, strong and silent, is thoroughly insulated.
- DRIVER'S SEAT—Inside the durable rubberized fabric upholstery are a latexbound hair pad and resilient springs.
- 3. INSTRUMENT DIALS—The clear-vision indicators are directly before the driver.
- CONTROLS—Pedals and control levers are grouped for accessibility and easy operation.
- 5. GAS TANK FILLER—The occupants of the cab may remain seated as the gas tank is filled from outside the cab.
- PACKAGE COMPARTMENT A spacious compartment with locking cover adds much to the driver's convenience.





FEATURES CHEVROLET HIGHVALVE-IN-HEAD

FULL-LENGTH WATER JACKETS—Each cylinder barrel is completely surrounded by water over its entire length; the piston, therefore, is always within water-cooled cylinder walls.

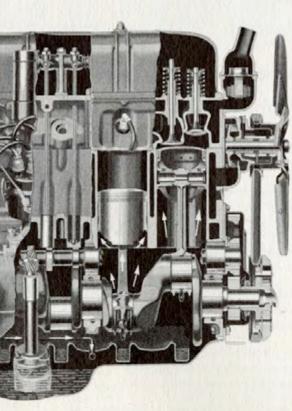
 VALVE SEAT COOLING—Water forced through eight spray nozzles circulates constantly around the exhaust valve seats and prevents them from attaining excessively high temperatures.

3-4-5-6. FOUR-WAY LUBRICATION — (3) Oil through a water-jacketed tube supplies the valve-operating mechanism. (4) Piston pins and cylinder walls are constantly bathed in a heavy mist of oil. (5) Direct pressure oil supplies the crankshaft and camshaft bearings. (6) Connecting rods are lubricated at low speeds by oil picked up by dippers. At higher speeds, jets of oil under pressure are forced directly into the path of the connecting rod dippers.

 OCTANE SELECTOR—It takes only a few seconds to adjust the ignition timing to suit any grade of fuel.

8. ECONOMY ENGINE—Chevrolet makes available to fleet owners a special Economy Model engine in which fuel consumption and engine speed are restricted to fit the needs of the owner.







OF THE COMPRESSION TRUCK ENGINE

9. VALVE-IN-HEAD-The valve mechanism is on top of the cylinder head, readily accessible for adjustment. Extra power and maximum economy are attained by the compact arrangement of the valves directly over the piston.

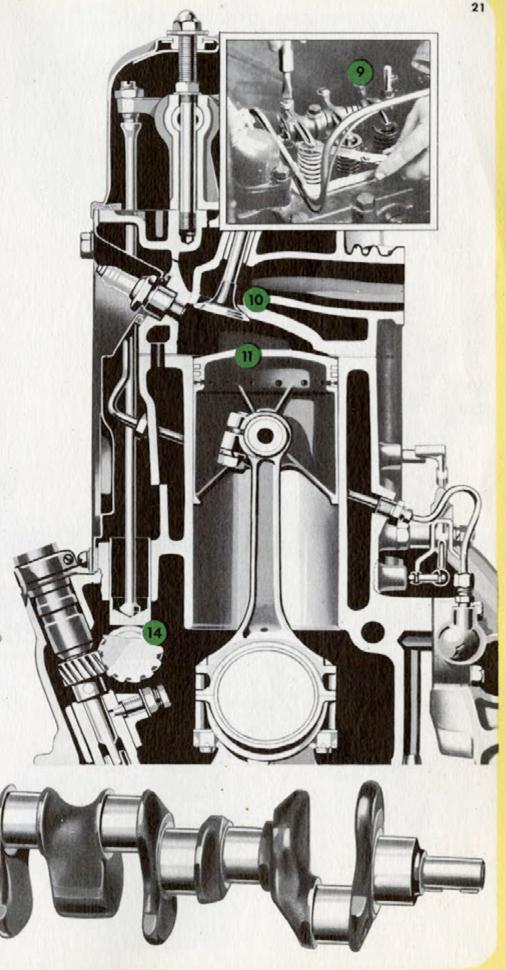
10. BLUE-FLAME COMBUSTION - The combustion chamber, of exclusive design, insures the economical utilization of fuel, which burns with a blue flame-indicating freedom from waste or detonation (roughness).

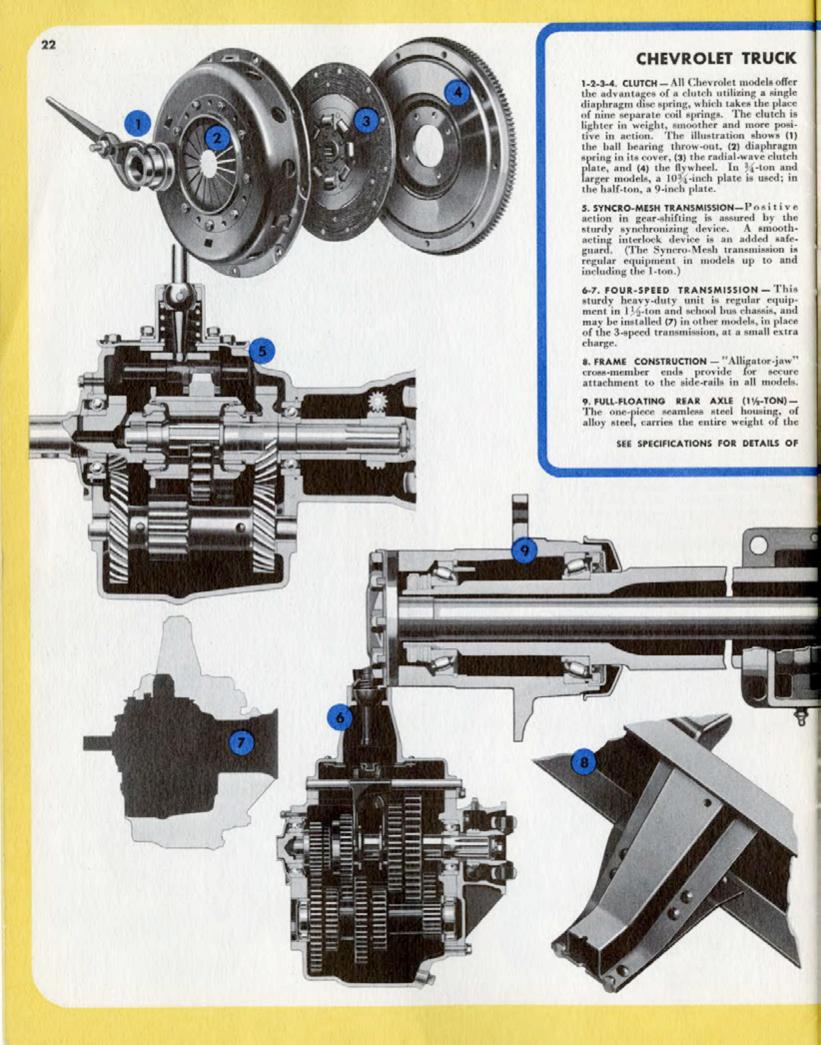
11. DOME-HEAD PISTONS - Chevrolet truck pistons are especially designed for strength and durability. Electroplating helps maintain their perfect fit.

12. AIR CLEANER-Mounted above the downdraft carburetor, the air cleaner safeguards the engine from undue wear. The filtering element is readily removable for cleaning.

13. FOUR-BEARING CRANKSHAFT-This 68pound crankshaft is forged with integral counterweights. Bearings are above the average in size.

14. FOUR-BEARING CAMSHAFT-Efficient operation and long life are assured by the alignment of the sturdy camshaft on four large bearings.





CHASSIS FEATURES

load-the drive-shafts have no other duty than to turn the rear wheels.

10. PERFECTED HYDRAULIC BRAKES-Chevrolet's braking system combines the many advantages of hydraulic brake actuation with the extra advantages that result from its exclusive design of brake shoe mechanism within the drums. Brakes vary in size according to vehicle capacity (see specifica-

11. STRADDLE-MOUNTED PINION (1½-TON) — Correct alignment of the drive pinion is maintained by two ball bearings, one of them mounted to the rear of the pinion.

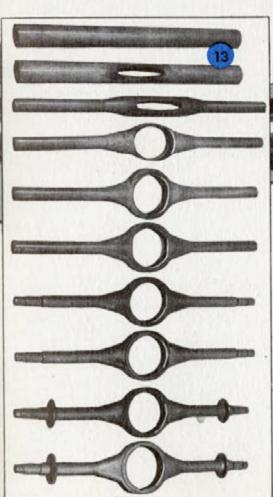
12. FOUR-PINION DIFFERENTIAL (1½-TON) — The heavy load delivered by the drive-shaft is transmitted through four differential

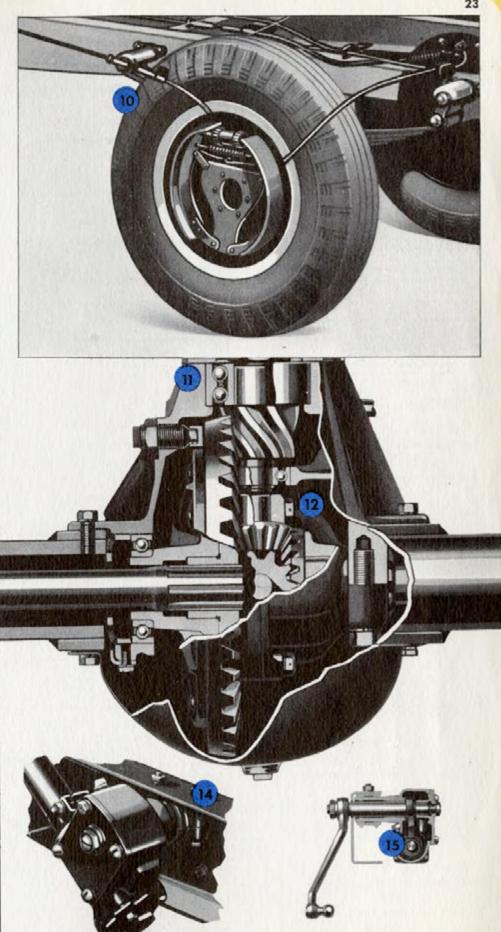
13. ONE-PIECE HOUSING (11/4-TON) — This unit, noted for its strength, is formed from seamless heavy-wall tubing of alloy steel.

14. STEERING GEAR-The underslung wormand-sector steering gear is securely bracketed inside the chassis side-rail flanges.

15. STRADDLE-MOUNTED SECTOR-Accurate alignment results from mounting the steering-gear sector between large bearings.

THE UNITS ILLUSTRATED ON THIS PAGE





SPECIFICATIONS

ENGINE

Six-cylinder valve-in-head—3½" bore and 3¾" stroke. S.A.E. rated horsepower, 29.4. Brake horsepower, 78 at 3200 r.p.m. Rated torque capacity, 170 foot-pounds at 850 to 1550 r.p.m. 85 h.p. at 3200 r.p.m., Sedan Delivery and Coupe Pick-up.

- (a) Crankcase and Cylinder Block—Cylinder block cast en bloc (including upper half of crankcase); head detachable.
- (b) Grankshaft—Drop-forged steel, heat-treated, 4 main bearings.
- (c) Camshaft—Drop-forged steel, case-hardened, four bearings.
- (d) Connecting Rods—Drop-forged steel, heat-treated; 6\(\frac{1}{2}\) long, center to center.
- (e) Lubrication—Combination direct pressure, pressure stream and splash system. Gear-type oil pump.

- (f) Cooling—Centrifugal water pump, 4-blade fan. Water capacity, 14 quarts.
- (g) Carburetion—Specially designed, 134" Carter downdraft carburetor.
- (h) Air Cleaner and Flame Arrester-AC type.
- (i) Ignition-Delco-Remy. Octane selector.
- (j) Generator-Delco-Remy.
- (k) Starting Motor-Delco-Remy.
- (1) Engine Suspension-Rubber mountings.
- (m) Piston—Slipper type—tin-plated cast-iron. 3 rings above pin—pin bosses are bronze-bushed.
- (o) Crankcase Breather—Fumes are exhausted by a suction tube to the outside of underpan.

RADIATOR-Harrison ribbed cellular core.

GROSS ALLOWABLE WEIGHTS

Rear Wheels	Rear Tires	Gross Weight	With Helper Springs	
Single	32x6, 8 ply	7600 бы.	15.000	
Dual	6.00-20, 6 ply	9300 lb.		
Dual	32x6, 10 ply	13.92.9	11,300 lb.*	
Dual	7.50-20, 8 ply	CLIDS IV	11,300 lb.*	

*13,300 lb. with governor limiting speed to 45 m.p.h., and front tires 6.50.20, 6 ply, or larger.

		1111	Sedan Delivery	Coupe Pick-up	Half-Ton	34-Ton	1-Ton	13/2-Ton	11/2-Ton	Chassis for School Bus	
Wheelbase			11234*	11234"	112"	12234"	12234*	1313/2*	157*	201*	
Back of cab to center line of rear axle					3814"	4834*	483-9"	5734"	8314"		
Center line of rear axle to end of frame			Jan's Mil	05.0014.000	3814"	3834"	3814"	34%*	343/4"	775%*	
Back of cab to end of frame				JANKE S	7634"	8634"	8634"	92%	1183%	Delik Harristok (Salt	
Turning radius			20'	20'	19.5'	21'	21'	25.5'	30.5'	GRAND PARADETER	
Approximate chassis shipping weights in pounds	/ Single wheels	AL.	2810	2829	2190	2410	2580	3030	3075	Times I was	
	Dual wheels			714 P	XIII		1201112	3120	3200	4200	
	With cab, single wheels		AND MILE		2575	2780	2950	3390	3435	STATISTICS OF	
	With cab, dual wheels		Macalla	MINE TO	MON !	Y PRODU	SYDEM	3490	3560	AND	
Sp. 9 Charles D.S.		Disc	9*	9"	9"	10%	1034"	1034"	1034*	10%	
	Clutch	Type	Man All		Dry single-plat	e, completely	enclosed. Diaph	ragm type sprin			
Transmission		Selective Synero-Mesh type, 3 speeds forward, 4-speed transmission these models a			transmission a	vailable	Selective	sliding gear, 4	speeds forward, 1 reverse.		
Propeller Shaft			Tubular steel with solid ends.			Coupling shaft connects transmission and propeller shaft with heavy-duty truck universal joints. Also allows for power take-off.			niversal	Two Coupling shafts connectransmission and propeller shaft with 3 heavy "U" joint	
Universal Joints		Mad	Yoke and ring type.				All-	All-metal type, drop-forged steel vokes.			
Steering Cear		Semi-reversible; worm and roller. Semi-reversible, roller bearing worm and straddle-mounted sector type. 17" steering wh									
Frame			N' box-section		5%4" deep 2%4" flanges 2%4" channel 5 cross-mbrs.	234°	deep 7" deep flanges 23%" flanges hannel 34" channel members 5 cross-mbrs. 6 cross-mbr		langes	7½" deep 2½" flanges ½" channel 8 cross-members	
Front Spring		Semi-elliptic, 36" long Ser 134" wide 8 leaves 9 leaves		ni-elliptic, 36" long 134" wide 8 leaves		Semi-elliptic, 36" long 154" wide 9 leaves		Semi-elliptic 36' x 134' 11 leaves			
Rear Spring		Semi-elliptie 49" long 134" wide 8 leaves		Semi-elliptic 543% long 134° wide 8 leaves	45"	elliptic long wide 9 leaves	Semi-elliptic, 45' long 234' wide 10 leaves Special soft-riding springs 8 leaves. Standard on 13134' w.b. Panel.		Semi-elliptic progressive type 45" long, 234" wide 13 leaves		
Front Axle		Drop-forged, heat-treated "I" beam. New Departure ball bearings in wheels.				Heavy-duty drop- forged "I" beam.		Extra-heavy drop-forged "I' beam. Roller type kingpin thrust bearing.			
Rear Axle					spiral bevel gear, 4.111 to 1. One-piece tubular steel house.		Full-floating, 4-pinion differential, straddle-mounted pinion. One-piece seamless steel housing.				
1972-1914			Hydraulic ser	rvice brakes, fron	t and rear, doul	de-articulated	shoe, internal-exp	oanding. Mecha	nical emergency	brakes cut in on rear wheels.	
Brakes		11' drums, front and rear, 134' lining.			ig.	11" front drum 14" rear drum			ns, 2" front lining, 3" rear lining		
Wheels		Short-spoke steel disc, integral drop-cent			er rims.	Pierced disc lock ring rim. Heavy dual-type pressed steel wheels—lock ring rim.					
Fuel Tank		18 gallon 18 gallon, filler outside on right-hand side of truck.									

The right is reserved to change specifications, colors or prices without incurring any responsibility with regard to trucks or chassis previously sold. Cherrolet trucks can be purchased on the General Motors Installment Plan—monthly payments to suit your purse. Accessories on all trucks and spare tires on 134-son models are at extra cost.