

The All New

# 2013 Lamborghini Veneno



Lamborghini is evolving its styling language, and it's more evident than ever in the Veneno shown at the 2013 Geneva auto show. Based on the Aventador LP700-4, it will be built in exactly three units, plus the company's prototype car, named "Car Zero". Each Veneno will be painted a different color- white, red and green- to celebrate the cars Italian heritage and to further guarantee exclusivity. What is the reason for showing another supercar, given that Lamborghini has not yet delivered its ultra-low volume Sesto Elemento to customers? It's the company's 50th birthday, which it celebrates in May. And in keeping with the tradition of the brand, the name of the Veneno originates from a legendary fighting bull. Veneno is the name of one of the strongest and most aggressive fighting bulls ever. He is also famous for being one of the fastest bulls in the history of bullfighting. His name became popular in 1914, when he fatally wounded the famous torero José Sánchez Rodríguez during the bullfight in the arena Sanlúcar de Barrameda's, Andalusia, Spain.





The Lamborghini Veneno features a powerful 6.5-liter V-12 engine, upgraded to produce 740 horsepower. The extra power was found by enlarging the air intakes, allowing for higher revs, and modifying the existing exhaust system. It also features an extremely fast-shifting 7-speed ISR transmission with 5 driving modes and permanent all-wheel drive, as well as a racing chassis with pushrod suspension and horizontal spring/damper units. Above all, however, the Veneno benefits from the very special expertise that Automobili Lamborghini possesses in the development and execution of carbon-fiber materials. The complete chassis is produced as a Carbon Fiber-Reinforced Polymer (CFRP) monocoque, as is the outer skin of this extreme sports car. The inside, too, features innovative, Lamborghini-patented materials such as Forged Composite and CarbonSkin. All this allows the Veneno to go from 0-60 mph in 2.8 seconds and reach a top speed of 221 mph. Making it faster than the Ferrari Enzo, McLaren P1 and Lamborghini's own Aventador.



Vehicle Specs	
Base Price	\$4.7 Million USD
Assembly	Sant'Agata Bolognese, Italy
Production	2013
Model Years	2013
Class	Sport Car
Body Style	2-Door Coupe
Engine	6.5 Liter V12
Horsepower	740 hp
Torque	N/A
Transmission	7-Speed Semi-Automatic ISR Transmission
0-60 mph	2.8 Seconds
Top Speed	~221 mph
Weight	N/A
Length	N/A
Tires	20-Inch Front Wheels, 22-Inch Back Wheels



We've seen Lamborghinis becoming more complex and playful over the years, but their overall shapes - even counting those of such extreme cars as the Reventón or the Sesto Elemento - have evolved carefully. But the Veneno looks as if it has been assembled from separate, loosely connected units, featuring bulging muscles and a provocative Audi LMP-esque dorsal fin in the rear. Other features from Lamborghini history carry over, such as the Y-shaped elements from the Aventador in the head and taillights, and the wheel arches are a nod to Marcello Gandini's Countach. As to whether the Veneno's styling language is indicative of the next-generation Gallardo, it's possible. However, it could remain a one-off experiment, much like the retro-inspired 2006 Miura concept.

