



2017 RAM TRUCKS

RAM 1500 | RAM HEAVY DUTY 2500/3500

THE RIGHT TRUCKS AT THE RIGHT TIME.

You need a pickup that combines durability and reliability with exceptional capability. You've come to the right place. From the full-size Ram 1500 to Ram 2500/3500 Heavy Duty, these trucks are ready for the toughest jobs out there.

Ram 1500. Ride confidently, with over 45 standard and available Safety and Security features along with class-exclusive¹* suspensions delivering fantastic ride and handling. Add best-in-class² 29 mpg highway[†] from the available 3.0L EcoDiesel V6 with its 420 lb-ft of torque. Factor in the convenience of a best-in-class¹ available RamBox[®] Cargo Management System and user-friendly technology, including the largest available 8.4-inch touchscreen media center.[†]

Ram 2500/3500. These workhorses go far beyond delivering supreme towing and hauling capability. The proven 28-year partnership of Ram Heavy Duty and the available Cummins[®] Turbo Diesel puts remarkable torque at your fingertips—up to 900 lb-ft, for max towing up to 31,210 lb[‡]; with the 6.4L HEMI[®] V8, max payload reaches 7,390 lb[‡]. Further Ram Heavy Duty advantages? Count on it. Available class-exclusive³ Auto-Level Rear Air Suspension System and available class-exclusive³ RamBox Cargo Management System. And the most capable off-road full-size pickup³—Ram Power Wagon.[®] See more at RAMTRUCKS.COM



RAM

*A note about this brochure: all disclaimers and disclosures can be found on the back cover. [†]2016 EPA estimated 21 mpg city/29 mpg hwy based on Ram 1500 EcoDiesel V6 HFE 4x2. Actual results may vary. [‡]When properly equipped.

AMERICA'S
LONGEST-LASTING
PICKUPS⁴





CREATURE COMFORTS.
EXCEPTIONAL CAPABILITY.



AMERICA'S
LONGEST-LASTING
PICKUPS⁴

TOP LEFT: RAM 1500 CREW CAB BIG HORN® IN TRUE BLUE PEARL
TOP RIGHT: RAM 1500 LIMITED INTERIOR WITH PREMIUM BLACK LEATHER
BOTTOM: RAM 1500 CREW CAB REBEL® IN FLAME RED WITH BRILLIANT BLACK CRYSTAL PEARL LOWER
Properly secure all cargo.

2017 RAM 1500

S = Standard
O = Optional
P = Available within Package noted
- = Not available

CPOS PACKAGE

	TRADESMAN® REG/QUAD/CREW	E CODIESEL HFE QUAD	J EXPRESS REG/QUAD/CREW	S/R BIG HORN®/LONE STAR® REG/QUAD/CREW	L SPORT REG/QUAD/CREW	Q NIGHT EDITION REG/QUAD/CREW	W REBEL® CREW	H LARAMIE® QUAD/CREW	K LARAMIE LONGHORN® CREW	V LIMITED CREW
ENGINES	TRANSMISSIONS									
3.6L Pentastar® V6 Flex Fuel 24V with VVT; 305 hp, 269 lb-ft of torque	S	-	S	S	S	S	S (4x4)	S	-	-
3.0L EcoDiesel V6; 240 hp, 420 lb-ft of torque	O	S	-	O	-	-	-	O	O	O
5.7L HEMI® V8; 395 hp, 410 lb-ft of torque	O	-	O	O	O	O	S (4x2) O (4x4)	O	S	S
MECHANICAL FEATURES										
ACTIVE GRILLE SHUTTERS – Included with 8-speed automatic transmission	S	S	S	S	S	S	-	S	S	S
STEERING – Electronic rack and pinion	S	S	S	S	S	S	S	S	S	S
SUSPENSION – Front, upper and lower A-arms, coil springs	S	S	S	S	S	S	-	S	S	O
- Rear, five-link, coil springs, twin-tube shocks	S	S	S	S	S	S	-	S	S	O
- Active-Level™ Four-Corner Air Suspension System; front upper and lower A-arms, air springs, twin-tube shocks, rear five-link, air compressor, dual closed-loop system storage tanks (Quad Cab® and Crew Cab models only; not available for Crew Cab 4x2 models with 6'4" box)	O	-	O	O	O	O	S	O	O	S
TRAILER HITCH – Class IV hitch receiver (included with Trailer Tow Mirror and Brake Group)	S	-	O	S	O/P	O/P	S	S	S	S
TRANSFER CASES (4x4 models only) – Electronic part-time	S	-	S	-	-	-	S	-	-	-
- Electronic on-demand	-	-	-	S	S	S	-	S	S	S
SAFETY & SECURITY										
AIR BAGS ⁵ – Advanced multistage front	S	S	S	S	S	S	S	S	S	S
- Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
- Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
BRAKES – Power-assisted four-wheel antilock disc	S	S	S	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ⁶ – Includes four-wheel Antilock Brake System (ABS), Brake Assist, All-Speed Traction Control, Rain Brake Support, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control ⁶	S	S	S	S	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST ⁷	-	-	-	-	-	-	S	-	-	-
PARKSENSE FRONT AND REAR PARK ASSIST ⁷ – Not available on Regular Cab	-	-	-	S	O	O	-	O	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁷ – With dynamic grid lines (grid lines not available with 3.0 radio)	O	-	O	S	S	S	S	S	S	S
REMOTE KEYLESS ENTRY WITH ALLSECURE® – Controls for power door locks, tailgate and RamBox® System (when equipped), illuminated entry system, panic alarm; includes two transmitters (included with Popular Equipment Group and Power and Remote Entry Group)	P	-	P	S	S	S	S	S	S	S
REMOTE START SYSTEM	-	-	-	S	S	S	S	O	S	S
SECURITY ALARM	-	-	-	S	S	S	S	S	S	S
TRAILER BRAKE CONTROL – Fully integrated electronic (included with Trailer Tow Mirror and Brake Group)	O/P	-	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P

NOTE: some features and/or applications may be late availability. *Lone Star model available only in Texas.

2017 RAM 2500/3500

S = Standard
 O = Optional
 P = Available within Package noted
 - = Not available

CPOS PACKAGE

ENGINES

5.7L HEMI[®] V8; 383 hp, 400 lb-ft of torque

5.7L HEMI V8 dual-fuel CNG/gasoline; 383 hp, 400 lb-ft of torque

6.4L HEMI V8 with MDS; 410 hp, 429 lb-ft of torque (370 hp on 3500 Mega Cab[®])

6.7L Cummins[®] Turbo Diesel; 350 hp, 660 lb-ft of torque

6.7L Cummins Turbo Diesel; 370 hp, 800 lb-ft of torque

6.7L Cummins High Output Turbo Diesel; 385 hp, 900 lb-ft of torque

TRANSMISSIONS

6-speed automatic (SRW only)

6-speed automatic (2500 Regular Cab and Crew Cab 8' box only)

6-speed automatic

6-speed manual

6-speed automatic

6-speed AISIN[®] Heavy-Duty automatic (3500 only)

MECHANICAL FEATURES

ALTERNATORS – Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp)

– Dual-rated at 440 amps (6.7L diesel only; includes two 220-amp)

FIFTH-WHEEL/GOOSENECK PREP PACKAGE – Includes in-box 7-pin harness connector (not available with RamBox[®] System)

TRAILER TOW – 4-pin/7-pin trailer harness plug (combination receptacle) and Class V hitch receiver

SUSPENSION – Three-link front with coil springs

– Rear, five-link multirate coil springs (2500 only)

– Rear leaf springs (3500 only)

– Auto-Level Rear Air Suspension System

TRANSFER CASES (4x4 models only) – Manual shift-on-the-fly

– Electronic shift-on-the-fly

SAFETY & SECURITY

AIR BAGS⁵ – Multistage front and knee bolsters

– Supplemental side-curtain

– Supplemental front-seat side-mounted

CARGO-VIEW CAMERA⁷ – Requires Uconnect[®] 8.4 or 8.4 NAV system

ELECTRONIC STABILITY CONTROL (ESC)⁶ – Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control⁶

ELECTRONIC TRAILER BRAKE CONTROLLER

PARKSENSE[®] REAR PARK ASSIST⁷

PARKSENSE FRONT AND REAR PARK ASSIST⁷ – Included with Leather and Luxury Group

PARKVIEW[®] REAR BACK-UP CAMERA⁷ – Video displayed in rearview mirror with 3.0 radio, or on-screen with Cargo-View Camera⁷ with other radios (included with Sport Appearance Group or Leather and Luxury Group)

REMOTE KEYLESS ENTRY – Controls for power door locks, tailgate, RamBox System (when equipped), illuminated entry system, panic alarm (included in Tradesman Popular Equipment Group or Power and Remote Entry Group)

REMOTE START SYSTEM – Requires automatic transmission

SECURITY ALARM – Detects break-in (included with Leather and Luxury Group)

SENTRY KEY[®] THEFT DETERRENT SYSTEM – Engine immobilizer

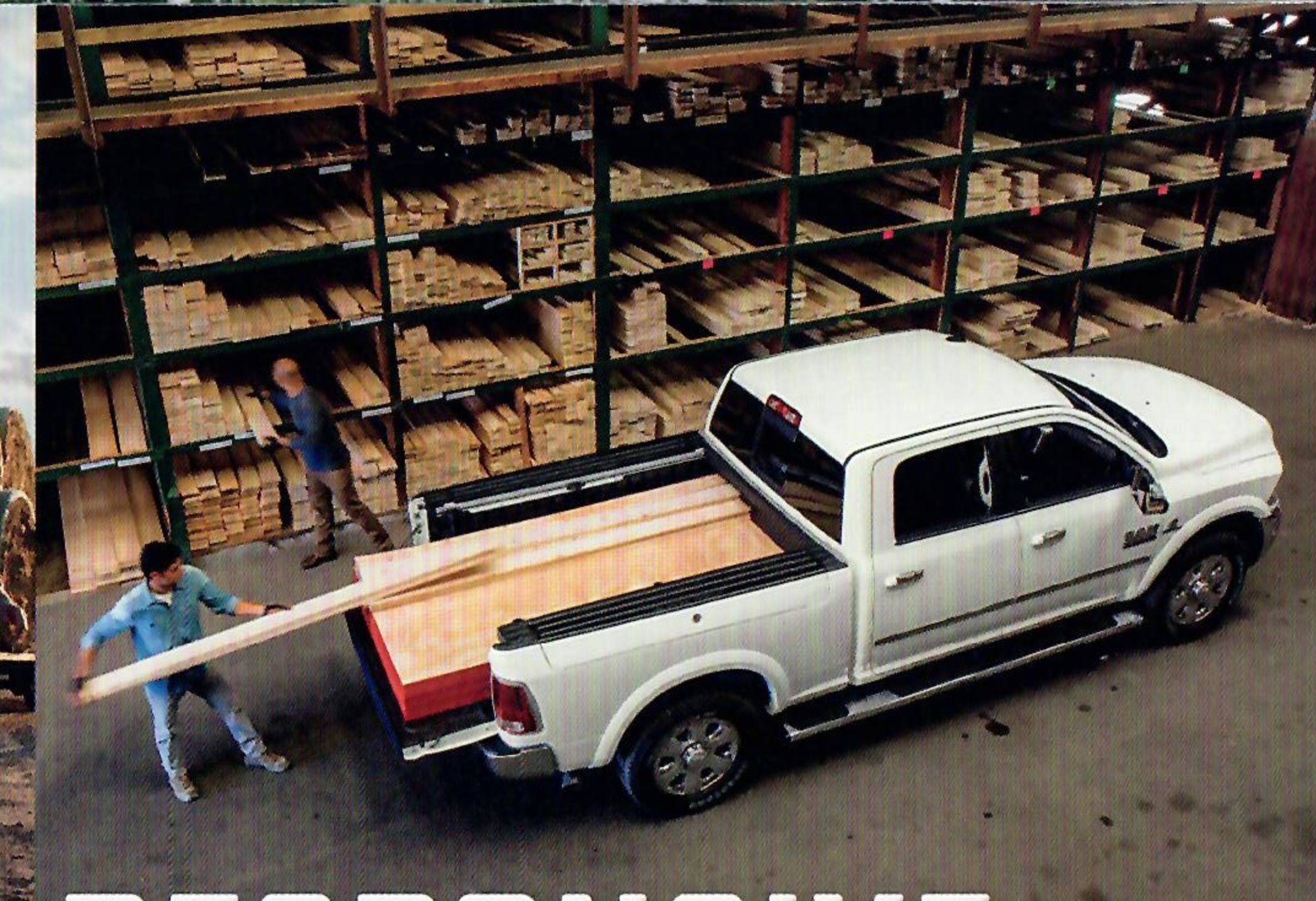
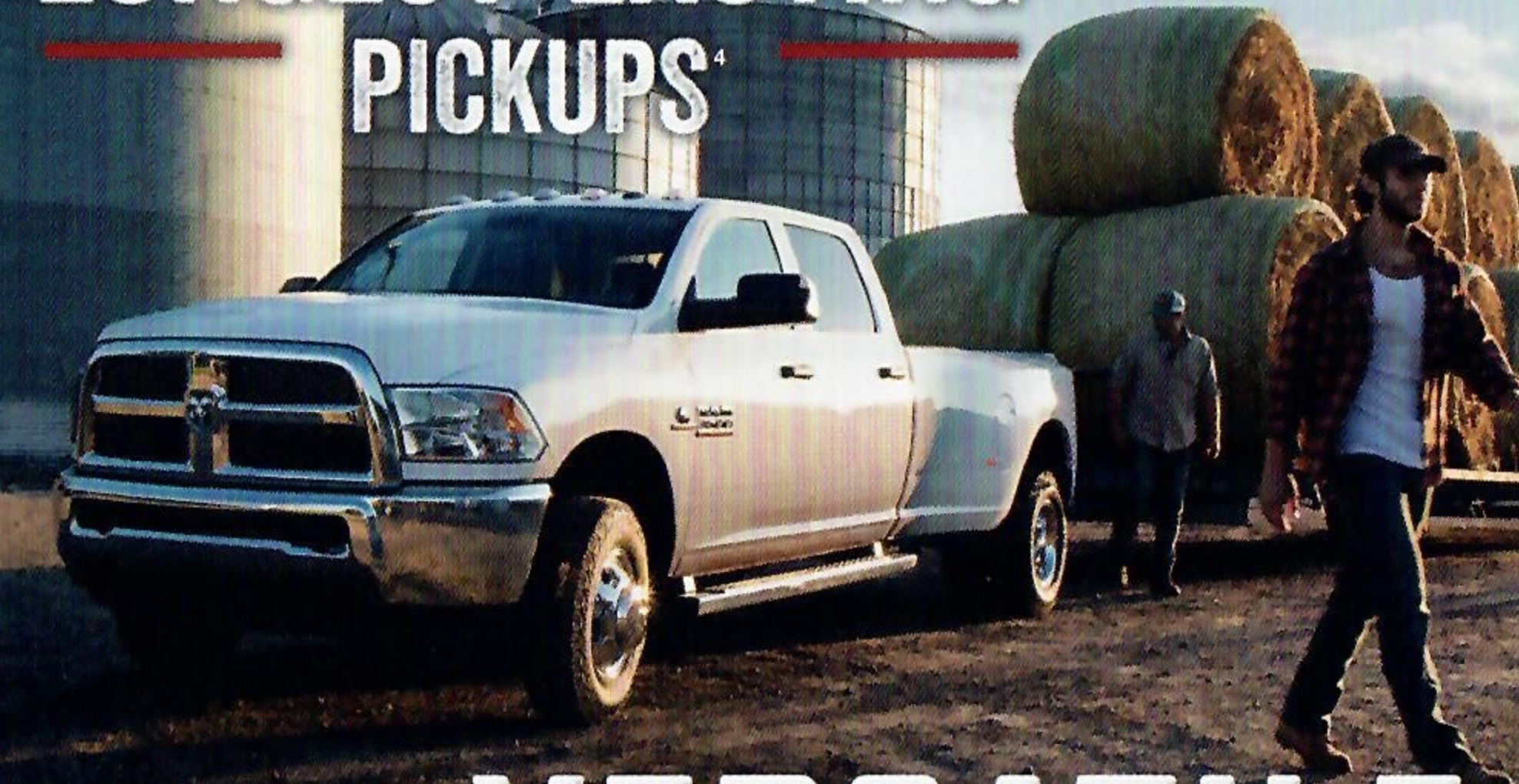
TIRE PRESSURE INFORMATION SYSTEM (3500 only)

TIRE PRESSURE MONITORING (TPM) – Within Driver Information Display and alert (2500 only)

	TRADESMAN [®] REG/CREW	SCT REG/CREW/MEGA	BIG HORN [®] /LONE STAR [®] CREW/MEGA	POWER WAGON [®] CREW	LARAMIE [®] CREW/MEGA	LARAMIE LONGHORN [®] CREW/MEGA	LIMITED CREW/MEGA
	2TA	2TG	2TZ/ 2TY	2TP	2TH	2TK	2TM
5.7L HEMI [®] V8; 383 hp, 400 lb-ft of torque	S	S	S	-	S	O	O
5.7L HEMI V8 dual-fuel CNG/gasoline; 383 hp, 400 lb-ft of torque	O	O	-	-	-	-	-
6.4L HEMI V8 with MDS; 410 hp, 429 lb-ft of torque (370 hp on 3500 Mega Cab [®])	O	O	O	S	O	S	S
6.7L Cummins [®] Turbo Diesel; 350 hp, 660 lb-ft of torque	O	O	O	-	O	-	-
6.7L Cummins Turbo Diesel; 370 hp, 800 lb-ft of torque	O	O	O	-	O	O	O
6.7L Cummins High Output Turbo Diesel; 385 hp, 900 lb-ft of torque	O	O	O	-	O	O	O
ALTERNATORS – Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp)	O	O	O	O	O	O	O
– Dual-rated at 440 amps (6.7L diesel only; includes two 220-amp)	O	O	O	-	O	O	O
FIFTH-WHEEL/GOOSENECK PREP PACKAGE – Includes in-box 7-pin harness connector (not available with RamBox [®] System)	O	O	O	-	O	O	O
TRAILER TOW – 4-pin/7-pin trailer harness plug (combination receptacle) and Class V hitch receiver	S	S	S	S	S	S	S
SUSPENSION – Three-link front with coil springs	S	S	S	S	S	S	S
– Rear, five-link multirate coil springs (2500 only)	S	S	S	S	S	S	S
– Rear leaf springs (3500 only)	S	S	S	-	S	S	S
– Auto-Level Rear Air Suspension System	O	O	O	-	O	O	O
TRANSFER CASES (4x4 models only) – Manual shift-on-the-fly	S	-	-	S	-	-	-
– Electronic shift-on-the-fly	O	S	S	-	S	S	S
AIR BAGS ⁵ – Multistage front and knee bolsters	S	S	S	S	S	S	S
– Supplemental side-curtain	S	S	S	S	S	S	S
– Supplemental front-seat side-mounted	S	S	S	S	S	S	S
CARGO-VIEW CAMERA ⁷ – Requires Uconnect [®] 8.4 or 8.4 NAV system	-	O	O	O	O	O	O
ELECTRONIC STABILITY CONTROL (ESC) ⁶ – Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control ⁶	S	S	S	S	S	S	S
ELECTRONIC TRAILER BRAKE CONTROLLER	O	S	S	S	S	S	S
PARKSENSE [®] REAR PARK ASSIST ⁷	O	O	O	O	-	-	-
PARKSENSE FRONT AND REAR PARK ASSIST ⁷ – Included with Leather and Luxury Group	-	O	O	O/P	S	S	S
PARKVIEW [®] REAR BACK-UP CAMERA ⁷ – Video displayed in rearview mirror with 3.0 radio, or on-screen with Cargo-View Camera ⁷ with other radios (included with Sport Appearance Group or Leather and Luxury Group)	O	O	O/P	O/P	S	S	S
REMOTE KEYLESS ENTRY – Controls for power door locks, tailgate, RamBox System (when equipped), illuminated entry system, panic alarm (included in Tradesman Popular Equipment Group or Power and Remote Entry Group)	P	S	S	S	S	S	S
REMOTE START SYSTEM – Requires automatic transmission	-	O	S	O	O	S	S
SECURITY ALARM – Detects break-in (included with Leather and Luxury Group)	-	O	O	O/P	S	S	S
SENTRY KEY [®] THEFT DETERRENT SYSTEM – Engine immobilizer	S	S	S	S	S	S	S
TIRE PRESSURE INFORMATION SYSTEM (3500 only)	S	S	S	-	S	S	S
TIRE PRESSURE MONITORING (TPM) – Within Driver Information Display and alert (2500 only)	S	S	S	S	S	S	S

NOTE: some features and/or applications may be late availability. *Lone Star model available only in Texas.

AMERICA'S LONGEST-LASTING PICKUPS⁴



VERSATILE. RESPONSIVE. PROUDLY DEPENDABLE.



TOP LEFT: RAM 3500 CREW CAB TRADESMAN[®] DUALY IN BRIGHT WHITE WITH OPTIONAL CHROME APPEARANCE GROUP
 TOP RIGHT: RAM 2500 CREW CAB LARAMIE[®] IN BRIGHT WHITE WITH AVAILABLE RAMBOX[®] CARGO MANAGEMENT SYSTEM
 BOTTOM: RAM 2500 CREW CAB LIMITED IN TRUE BLUE PEARL
 Properly secure all cargo.



RAM **OUTFITTER**

RAMTRUCKS.COM/OUTFITTER



Join fellow Ram enthusiasts and tell your story by posting comments, participating in discussions, and sharing your photos and videos. Join our community on Facebook, Twitter, YouTube, Google+, Pinterest and Instagram.



5YR/60,000MI
GAS POWERTRAIN LIMITED WARRANTY*

5YR/100,000MI
DIESEL POWERTRAIN LIMITED WARRANTY*

AUTOMOBILITY
PROGRAM
CHRYSLER | JEEP | DODGE | RAM

SiriusXM
SATELLITE RADIO



Uconnect

1 Based on latest available competitive information. Class based on light-duty pickups. 2 Based on Standard Pickup class. EPA estimated 29 highway mpg based on EcoDiesel V6 4x2. Actual results may vary. 3 Based on latest available competitive information. Class based on 250/2500 and 350/3500 pickups. 4 Based on IHS Automotive VIO registration data for all brands of GVW 1 - 3 pickup trucks continuously sold in the U.S. since 1988. Dodge and Ram have the highest overall percentage still on the road. 5 The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6 No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 7 Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 8 Transferable. See dealer for complete details and a copy of the 5-Year/60,000-Mile Gas Powertrain Limited Warranty. 9 Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Diesel Powertrain Limited Warranty.

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DEZO'S GARAGE