

**AND MATCH THESE
BASE PRICES - - - (4-door sedans)**

OLDS DELTA 88 \$3,339
\$175 MORE than Catalina

DODGE POLARA \$3,222
\$58 MORE than Catalina

MERCURY MONTEREY \$3,248
\$84 MORE than Catalina

WITH CATALINA'S BASE PRICE TAG OF \$3,164

CATALINA -


The industry's Widest Track
Concealed windshield wipers - Galaxie 500 and Mercury Monterey
do not have 'em
Concealed radio antenna - Galaxie 500, Monterey, Fury III and Dodge
Polara still have the buggy-whip kind
Side Guard Door Beams - there are none on Galaxie 500, Monterey,
Polara or Fury III
Instant recognition as a 1970 - the others all need a second look
Best price in the medium price range and

BEST RESALE VALUE.

Information believed accurate at time of publication. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices and models - and also to discontinue models.

The right is reserved also to change specifications, parts or equipment without incurring obligation to equip cars built prior to date of change.



PONTIAC

**SALES
INFORMATION
SERVICE** '70
POCKET FACTS

Catalina Shows:

**Chevrolet Impala
Ford Galaxie 500
Plymouth Fury III
Buick LeSabre**

THE WAY IT IS!

CATALINA	CHEVROLET IMPALA	FORD GALAXIE 500	PLYMOUTH FURY III	BUICK LeSABRE
STD. ENGINES 350 CID V-8 255 H.P. 400 CID V-8 290 H.P. (conv. & wagons)	250 CID 6 155 H.P. 350 CID V-8 250 H.P.	240 CID 6 150 H.P. 351 CID V-8 250 H.P.	225 CID 6 145 H.P. 318 CID V-8 230 H.P.	350 CID V-8 260 H.P.
AVAIL. ENG. 400 CID V-8 2 bbl. 265 H.P. Reg. 400 CID V-8 2 bbl. 290 H.P. Prem. 400 CID V-8 4 bbl. 330 H.P. Prem. 455 CID V-8 4 bbl. 360 H.P. Prem. 455 HO. V-8 4 bbl. 370 H.P. Prem.	350 CID V-8 300 H.P. 400 CID V-8 265 H.P. 454 CID V-8 345 H.P. 454 CID V-8 390 H.P.	429 CID V-8 320 H.P. 429 CID V-8 360 H.P. 390 CID 2 bbl. 265 H.P.	383 CID V-8 2 bbl. 290 H.P. 383 CID V-8 4 bbl. 330 H.P. 440 CID V-8 350 H.P.	350 CID 4 bbl. 285 H.P. 350 CID 4 bbl. 315 H.P.
Wheelbase 122"	Wheelbase 119"	Wheelbase 121"	Wheelbase 120"	Wheelbase 124"
O/A Length 217.9"	O/A Length 216"	O/A Length 213.9"	O/A Length 214.9"	O/A Length 220.2"
Track Front 64"	Track Front 63.4"	Track Front 63"	Track Front 62.1"	Track Front 63"
Rear 64"	Rear 63.3"	Rear 64"	Rear 62"	Rear 63"

CATALINA	IMPALA	CATALINA	GALAXIE 500	CATALINA	FURY III	CATALINA	LeSABRE
MSRP (4-door sedan) \$3,164.00	\$3,132.00	MSRP (4-door sedan) \$3,164.00	\$3,137.00	MSRP (4-door sedan) \$3,164.00	\$3,174.00	MSRP (4-door sedan) \$3,164.00	\$3,337.00
(BOTH WITH 350 CID V-8 ENGINE)		(COMPARABLE ENGINES)		Engine 350-CID V-8	318-CID V-8	(BOTH WITH 350-CID V-8)	
Radio 87.42	61.10	Radio 87.42	61.00	Radio 87.42	61.55	Radio 87.42	88.41
Turbo Hydra-Matic 205.92	200.65	Automatic transmission 205.92	201.00	Automatic Transmission 205.92	206.30	Turbo Hydra-Matic 205.92	205.92
Power Steering 115.85	105.35	Power Steering 115.85	105.00	Power Steering 115.85	105.20	Power Steering 115.85	115.78
Power Brakes 42.13	42.15	Power Brakes (disc) 42.13	65.00	Power Brakes 42.13	42.95	Power Brakes 42.13	42.10
White Sidewall Tires 30.54	30.20	White Sidewall Tires (G78-15) 30.54	48.00	White Sidewall Tires 30.54	31.35	White Sidewall Tires 30.54	33.68
TOTAL \$3,645.86	\$3,571.45	TOTAL \$3,645.86	\$3,617.00	TOTAL \$3,645.86	\$3,621.35	TOTAL \$3,645.86	\$3,822.89

Bigger Car, Better Ride! Catalina — only \$74.41 more!

The Step Up to Catalina costs only \$28.86!

Bigger engine, more car — Catalina's just \$24.51 more.

Comparable equipment, comparable cars — Catalina is \$177.03 less.