

PONTIAC FORMULA FIREBIRD. With a blacked-out tail module that's a Pontiac exclusive. It's also standard on Trans Am.



ANNOUNCING THE 1979 PONTIACS...



PONTIAC TRANS AM. The new aerodynamic front end design is just the beginning of its excitement.

PONTIAC GRAND PRIX. You'll find something new to love every time you drive it.



OUR BEST GET BETTER...



PONTIAC BONNEVILLE BROUGHAM. With its soft-cushion seats in velour, there's never been a more luxurious Bonneville.

Turn the page.

PONTIAC GRAND LE MANS. Our rich and roomy mid-size now offers a wider choice of interiors than last year.



AND BETTER...



PONTIAC GRAND AM. With its new Rally Radial Tuned Suspension, Grand Am loves a road challenge.

Keep turning.

PONTIAC PHOENIX. The only American luxury compact with Pontiac flair.



AND BETTER.



PONTIAC SUNBIRD COUPE. With more standard equipment for less money than the '78 model. Based on the Manufacturer's Suggested Retail Price of last year's comparably equipped Sunbird Coupe.

Don't stop now.

**NOW, WHICH ONE
IS GOING TO MAKE
THIS YOUR BEST YEAR?**

No matter which '79 Pontiac you buy or lease, you'll be getting our special flair, our kind of road savvy, and, of course, a "Body by Fisher."

You'll be getting a new Grand Prix that's the essence of personal luxury.

You'll be getting a Firebird that's perhaps the most exciting road machine around. With a new molded front end. Ported headlamps. And unique blacked-out tail module (on Trans Am and Formula).

You'll be getting our full-size success story, Bonneville. This year with new deep foam bucket seats available.

You'll be getting a road-worthy Grand Am. Or a sporty little Sunbird. Or our luxury compact Phoenix.

You'll be getting our six-passenger LeMans, a mid-size car with some full-size ideas.

No matter how you want to be moved, we think one of the cars at right will be exactly right for you.



THE 1979 PONTIACS  OUR BEST GET BETTER