

THIS IS A DODGE TRUCK! THE NEW CUSTOM SPORTS SPECIAL!

It's as rugged as any Dodge pickup. But it has plush features you've never seen in a Dodge truck before. Black vinyl-upholstered bucket seats to match any all-out sports car's. Plush carpeting that extends from the fire wall to the top of the gas tank behind the seats. Dual armrests and sun visors. An easy-to-read instrument arrangement. And a console between the two seats, equipped with a cigaret lighter, ash tray, courtesy map light and extra storage space. Outside, the

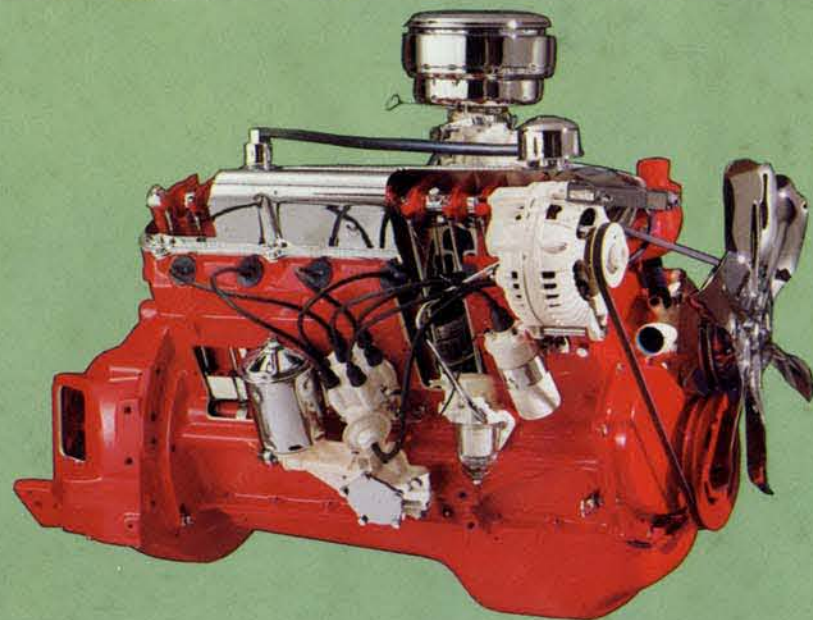
Custom Sports Special has a chrome grille, bumper and roof mouldings, and a set of sports car racing stripes extending over the roof and hood.

Under the hood this Dodge offers you any kind of power from the economical 225 cubic inch Slant Six developing 140 horsepower to the 426 cubic inch Dodge V8 developing a hot 365 horsepower. This engine is available in any Dodge D100 pickup with a 122-inch wheelbase, either Sweptline or Utiline.

To put your power to the best use, you have a choice of three transmissions. There's a three-speed manual with a column shift, a four-speed manual with synchromesh on 3rd and 4th and a floor-mounted shift, and a three-speed pushbutton automatic. The automatic transmission, rear axle struts, power steering, a dual exhaust system and heavy-duty front and rear springs are mandatory with the 426 engine, which also requires a special instrument cluster with tachometer.

The Dodge Custom Sports Special shown here is the D100 Sweptline pickup. It is also available in D100 Utiline, D200 Sweptline and Utiline, four-wheel-drive W100 Sweptline and Utiline and W200 Sweptline and Utiline models, or as a Chassis-cab unit in all four basic models.

All models are offered in 13 different body colors. When the body color is dark, the four one-inch racing stripes are white; when the color is light, the stripes are black.



BASIC SPECIFICATIONS OF THE D100 CUSTOM SPORTS SPECIAL

Wheelbase.....122"	Springs, front.....1025 pounds	Frame.....carbon steel channel
Engine.....225 cu. in., 140 h.p. Slant Six	Springs, rear.....1100 pounds	6.06" x 2.27" x .156"
Body.....8-foot Sweptline	Brakes, front.....11" x 2 1/4"	Shock absorbers.....front and rear
Axle, front.....2500-pound	Brakes, rear.....11" x 2"	Tires.....6.70/15-4 ply front, rear
Axle, rear.....3600-pound (3.91 ratio)	Lining area.....191.8 sq. in.	and spare
		Wheels.....5 stud disc 15" x 5.00"

OPTIONS AND ACCESSORIES

Full width rear window	Tint glass	Variable speed windshield wipers
Directional signals and traffic hazard switch	Undercoating	Horns—dual electric
318 cu. in., 200 h.p. V8 engine	Radio	California frame
Power steering**	Fresh air heater	Battery—70 amp.-hr.
Bright metal hub caps	Heavy-duty instrument cluster and tachometer**	Chrome side moulding
Chrome front bumper*	Windshield washers	Mirrors—dual short arm stationary
Mirror—inside rear view		Anti-Spin differential

OPTIONAL HIGH PERFORMANCE ENGINE

Type.....90° V, OHV Single Rocker	Compression Ratio.....10.3 to 1	Valve Lifters.....Hydraulic
No. of Cylinders.....8	Carburetor System.....Single, 4-barrel	Automatic Choke.....Yes
Bore and Stroke.....4.25" x 3.75"	Fuel Requirement.....Premium	Intake Manifold (Heat Control).....Yes
Piston Displacement.....426	Camshaft.....High lift, long duration, degrees—268	Air Cleaner.....Dry Type
Rated B.H.P.....365 @ 4800 RPM Gross		Crankcase Ventilation.....Yes
Max. Torque.....470 @ 3200 RPM Gross		

POWER TRAIN

Transmission—3-speed Loadlite automatic**	Rear axle struts**	Dual exhaust system**
---	--------------------	-----------------------

*Equipment included in special bucket seat trim package.

**Equipment mandatory with high performance engine.



Dodge Builds Tough Trucks



The policy of Dodge Division of Chrysler Motors Corporation is one of continual improvement in design and manufacture wherever possible to assure a still finer truck. Hence, specifications, equipment and prices are subject to change without notice. Illustrations shown herein in some cases include extra-cost equipment. LITHO IN U. S. A. 1/64

THIS IS A TRUCK ?