

DART: THE DODGE-SIZE COMPACT



The Dart is the Dodge size compact. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

Custom 880: It always save space in numbers, this would be it



The Custom 880 is the Dodge size sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

The Custom 880 is the Dodge size sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

CORVET: THE NOT NEW DODGE AT A NEW LOWER PRICE



The Corvair is the Dodge size convertible. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

The Corvair is the Dodge size convertible. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

MONACO: THE LIMITED EDITION DODGE FOR THE MAN WITH UNLIMITED TASTE



The Monaco is the Dodge size limited edition sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

The Monaco is the Dodge size limited edition sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

POLARIS: BEAUTIFUL, WAYS TO LEAVE THE LOW-COST FEEL



The Polaris is the Dodge size sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.

The Polaris is the Dodge size sedan. It's a new car, a new look, a new way to drive. It's a car that's built to last, built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time. It's a car that's built to give you the most pleasure for the longest time.



POLARIS

CUSTOM 880

DODGE COMES ON BIG FOR 1965

DART: THE DODGE-SIZE COMPACT



If you're looking for a swinging compact, look above. This bucket-seat beauty has just what you go for . . . including "Go"! With standard Six or optional Six, standard V8 or optional V8, this trim, taut toughy moves you in style. But the Dodge Dart GT hardtop, shown, is just one of the 10 new, exciting Dart models for 1965. Again this year, you'll find that Dart carries on as the fun-loving, family-size compact. All are bigger and better-looking outside. Plenty of room and comfort inside. Big and bold under the hood. Dart handling is light and lively, easy as pie. With low-friction steering, a siffy 111-inch wheelbase and smooth torsion-bar suspension, it couldn't be anything else. So with all this room, ride and comfort, why do we call it a compact? The price, that's compact.



The standard GT bucket-seat interior includes a lavish use of rich, soft vinyl—on the seats and on the padded dash. Long on looks, Long on wear, Clean it? A damp cloth does the trick. In Dart GT 2-door hardtop or convertible. All yours at a compact price.

Custom 880: If elegance were spelled in numbers, this would be it



The Custom 880 4-door sedan. Unsurpassed good taste is yours in this classic 6-window sedan—a design usually offered only on the world's most expensive motorcars. Custom 880's spacious interior is sheer excellence. Wherever you look, you'll be impressed with this superb 880's custom touches. Up front, for instance, its complete, easy-to-read instrumentation is set in deeply hooded circular mountings. Special extra-long, comfort-providing armrests and generous "picture-window" door panel styling continue its unique interior treatment. You can easily pay more for such a fine automobile, but why should you, when Custom 880 is so moderately priced?



This impeccable cloth-and-vinyl interior is exclusive to the 6-window sedan. The deep-toned, nylon faced body cloth is threaded with metallic elegance. In red, blue, turquoise, tan and gold.

CORONET: THE HOT NEW DODGE AT A NEW LOWER PRICE



Here's a hot newcomer that's a real goer. A lovely, lively new package. Coronet 500 is everything you could ask for in a sporty new way to go. And quite a bit more. Distinctive styling all its own. A generous 117-inch wheelbase. Smart interior touches. A choice of six responsive engines. All this at a very modest price. Coronet '65—available in three new series, 10 new models. With its long list of popular options, you can tailor a Coronet to your exact requirements. Vinyl roof covering (Coronet 440 and 500 hardtop only). Floor-mounted 4-speed manual shift, or 3-speed automatic. Even air conditioning. These and many, many more. If you're tired of running with the herd, switch to Coronet for 1965. The car that puts excitement back in driving without bending your budget.



Convert-contained bucket seats and handsome sports console are standard in Coronet 500. Seats are upholstered in rich, supple saddle grain and tallow calf vinyl, as are the door panels. Available in tan, black, white and gold, blue, red and tan/olive. The floor is completely carpeted. Nice?

MONACO: THE LIMITED EDITION DODGE FOR THE MAN WITH UNLIMITED TASTE



Monaco for 1965. A one-of-a-kind, best-of-everything Dodge. Low. Lithe. And if you like the way it looks, just wait till you get behind the wheel. This is the car for the man who has everything—or at least thought he had everything until he saw Monaco. Listen while we tick off a few of the luxury items that are standard equipment with this car. 383 V8 (4-barrel carb). Full foam front bucket seats. Full-length center console. Padded dash. Full carpeting. Sporty translucent triple-spoke steering wheel. Courtesy lights in both doors. Rear seat cigarette lighter and ashtray mounted in center console. Fender-mounted turn signal indicators. Electric clock. And more. Lots more. Add to all this the room, ride and performance that Dodge is famous for, and you begin to understand why Monaco is a special car intended for special people.



Monaco's deep-pleated comfortable bucket seats (front and rear) are resplendently finished in soft saddle grain vinyl, specially selected for beauty and durability. Or, if you prefer, a combination of Dawson pattern cloth and saddle grain vinyl. Your choice at no extra cost.

POLARA: BEAUTIFUL WAY TO LEAVE THE LOW-PRICE FIELD



You've never seen a Dodge like this before, because there has never been a Dodge like this before. Start with styling. Polara's crisp lines are clean and uncluttered. Subdued elegance reigns in its finest form. Inside, impeccable interiors of exquisite hand-fitted cloth-and-vinyl or all-vinyl upholsteries demonstrate Dodge's attitude of giving you lots more than you bargain for. Room? Glad you asked. Dodge is famous for that. Polara gives you big-car room in all directions. And in Polara you go with gusto . . . without guzzle, thanks to Polara's energetic 383 cubic inch V8 that thrives on regular. With six new models to choose from, there must be a Polara just right for you. Try one on for size.



We told you Polara is something special. Standard cloth-and-vinyl interior trim combinations for Polara sedan and hardtop models. Sumptuous as they should be in such a fine automobile. Choose from red, blue, turquoise, tan, and gold.



DART



CORONET



POLARA



CUSTOM 880

DODGE COMES ON BIG FOR 1965

DODGE DART - DART 270 - DART 97



Model 270 (1970) - 1971



Model 270 (1972) - 1973



Model 270 (1974) - 1975



Model 270 (1976) - 1977



Model 270 (1978) - 1979



DODGE CORONET - CORONET 440 - CORONET 500



Model 440 (1970) - 1971



Model 440 (1972) - 1973



Model 440 (1974) - 1975



Model 440 (1976) - 1977



Model 440 (1978) - 1979



Model 500 (1970) - 1971



Model 500 (1972) - 1973



Model 500 (1974) - 1975



Model 500 (1976) - 1977

DODGE POLARA



Model 270 (1970) - 1971



Model 270 (1972) - 1973



Model 270 (1974) - 1975



Model 270 (1976) - 1977



Model 270 (1978) - 1979

DODGE CUSTOM 880



Model 270 (1970) - 1971



Model 270 (1972) - 1973



Model 270 (1974) - 1975



Model 270 (1976) - 1977



Model 270 (1978) - 1979

DODGE RAMPOG



Model 270 (1970) - 1971

Model 270 (1972) - 1973

Model 270 (1974) - 1975

Model 270 (1976) - 1977

Model 270 (1978) - 1979

Dodge Sportsman Dodge Custom Sportsman



1970 DODGE VAN (1-2-3 ROWS)

Model	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979
1-Row Van	100	100	100	100	100	100	100	100	100	100
2-Row Van	100	100	100	100	100	100	100	100	100	100
3-Row Van	100	100	100	100	100	100	100	100	100	100
1-Row Van	100	100	100	100	100	100	100	100	100	100
2-Row Van	100	100	100	100	100	100	100	100	100	100
3-Row Van	100	100	100	100	100	100	100	100	100	100
1-Row Van	100	100	100	100	100	100	100	100	100	100
2-Row Van	100	100	100	100	100	100	100	100	100	100
3-Row Van	100	100	100	100	100	100	100	100	100	100

1970 Dodge Van (1-2-3 Rows) - 1971
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Options equipment

1970 Dodge Van (1-2-3 Rows) - 1971
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