





**A NEW CHAPTER IN THE
LEGENDARY VIPER STORY**

Since its debut as a concept car in early 1989, the Dodge Viper RT/10 has defined the quintessential American sports car - big blocked, attention grabbing, fast, loud, untamed, and definitely a modern standard-bearer for pure American heritage and tradition. While Viper has remained virtually unchanged through 1995, the 1996 Dodge Viper RT/10 will mark the opening of another chapter in an emerging Viper history and tradition.









