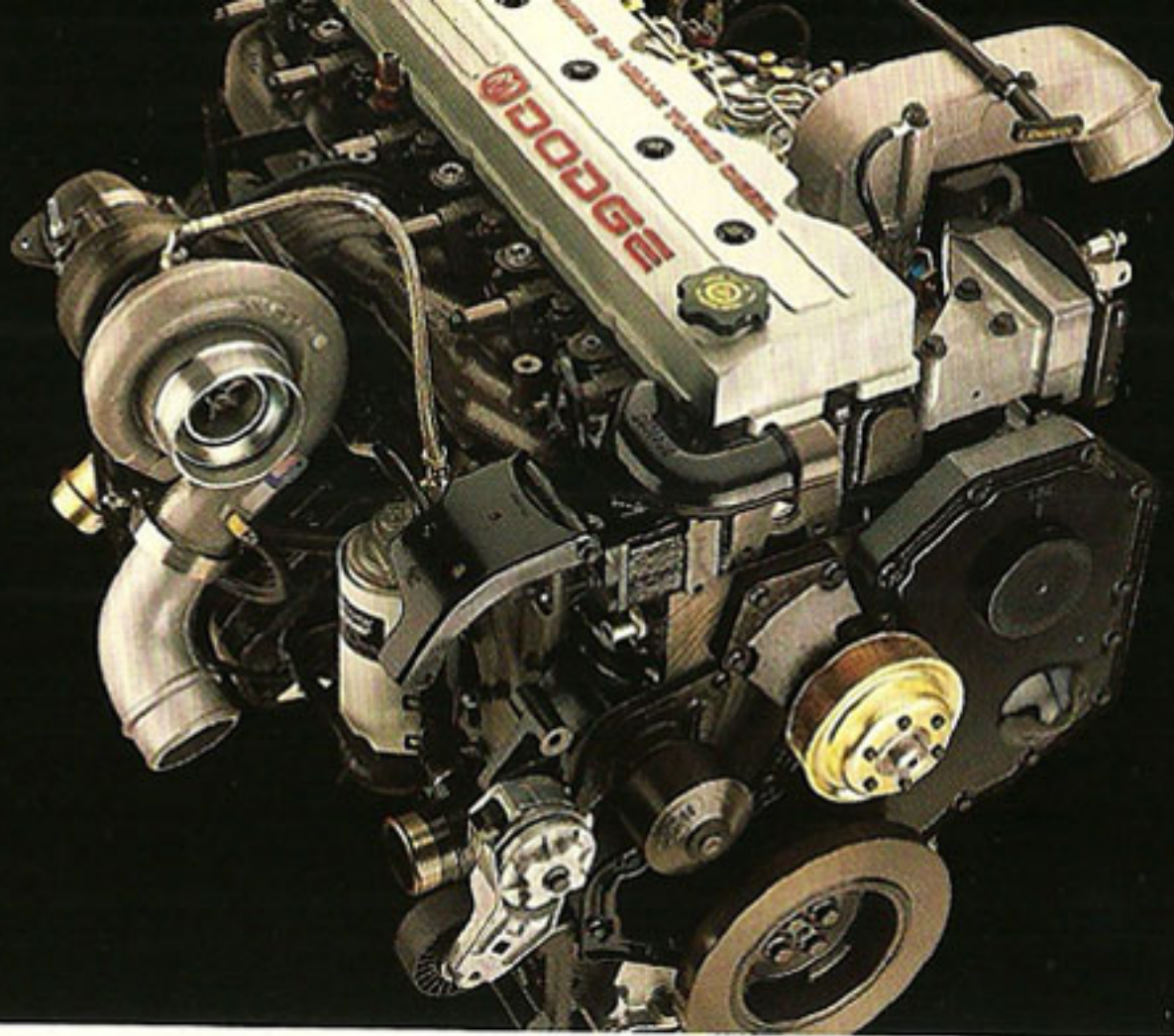


The Big Red Truck

Show Truck



The New Dodge



Power to haul.

The heart and soul of The Big Red Truck is the new Cummins 24-Valve Turbo Diesel engine.

Now offered as an option on production Dodge Ram 2500 HD and 3500 pickups, this engine has a new electronic fuel system



which helps provide cleaner, quieter operation. The new 5.9L in-line six-cylinder Cummins kicks out 460 lb-ft of torque at a low 1,400 rpm and maintains it all the way up to 2,700 rpm with its standard five-speed manual transmission. And with 235 horsepower at 2,700 rpm, The Big Red Truck really hauls.

With long distance comfort.

The Big Red Truck's interior has been made more spacious by increasing the cab length eight inches over the standard Ram Quad Cab.™ The aero roof has been raised 10 inches to provide increased head room and storage over the Mist Gray leather front and rear bucket seats. The center console has been removed from the front seat to provide pass-through rear access. Other features:



a swing-down, six-inch flat-screen LCD color television set, videocassette player with remote, rear audio controls with headphones, and five strategically placed cup holders.

**BIG
RED
TRUCK**

Start with a Dodge
Ram 3500 Quad Cab™
4x4, add a wish list,
and it becomes
The Big Red Truck.

- Dodge Flame Red Clear Coat paint
- Modified signature Dodge crosshair grille
- Dual cold air intakes in twin hood power bulges
- Front fascia with integral energy absorbers, tow hooks, high-power fog lamps and air dam
- Aerodynamic raised roofline with integrated light bar in the leading edge

- Dual side-exit exhausts
- Integrated self-cleaning cab and cargo box steps
- Fifth-wheel hitch
- Raised cargo box rails with integrated grab handles and tie-downs



- Rear valance panel with integrated Class IV towing receiver
- Rear stabilizer bar and auxiliary rear springs
- Four-wheel ABS
- Antispin differential
- 16-inch forged aluminum wheels with LT255/85R16 tires
- 11,000-lb towing capacity, 4,500-lb cargo capacity



 The New Dodge



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The vehicle described in this literature is an experimental concept vehicle under continuing development. We have tried to make this information as complete and accurate as possible. However, since the time of printing, some of the information you'll find here may have been updated.

