



**EYES-AHEAD SAFETY**—Day or night, in good visibility or bad, the speed "reminder" feature of Cruise Control lets you keep your eyes on the road. You always know your speed is within the limit you set because your Cruise Control "copilot" tells you so, positively, quietly, privately.



**ALL-SPEED SECURITY**—Cruise Control lets you set the speed for any driving condition, in town or on the highway. You can't exceed the speed limit you set unless you consciously do so. There's no "turnpike creep" on your speedometer with Cruise Control and you avoid speeding tickets, too.

Chevrolet speed and cruise control is available only through your

**CHEVROLET DEALER**

Saves you and your money when you drive



*The greatest Chevrolet driving convenience since Powerglide!*

LITHO IN U.S.A.

HART No. 965591

# CHEVROLET

## SPEED AND CRUISE CONTROL



**CRUISING ECONOMY**—Your Cruise Control "copilot" holds your cruising speed as you set it, for as long as you want it. Up hill, on the level, down hill—like a built-in engineer—Cruise Control keeps your car at a constant speed, with gas savings as high as 35%.



**TENSION-FREE CRUISING**—With Cruise Control you're free to change position, stretch your legs and relax. There's no locked-in feeling, no leg cramp, no one-position fatigue. It's truly a new driving experience.

# YOUR SPEED REMINDER



**1 YOU SET THE SPEED.** Turn the Selector dial to the desired speed. You'll know your Cruise Control "copilot" is at work because...



**2 YOU ARE FIRMLY REMINDED.** At the selected speed you will feel a definite resistance at the accelerator pedal. As long as you want to drive at or below that speed...



**3 YOUR EYES NEED NEVER LEAVE THE ROAD!** You don't have to watch your speedometer. The reminding nudge at the accelerator keeps you informed. Now, to increase speed...



**4 TO PASS ANOTHER CAR...** just do what you normally do, step on the gas! You can override your "copilot" at any time. Then, when you're ready for your reminder service again...



**5 RESUME YOUR FORMER SPEED.** Your Cruise Control "copilot" is back on the job again, ready with the reminding nudge at the accelerator.



**6 YOU CAN CHANGE THE REMINDER SETTING.** At any time you can turn the Selector dial left or right to a new selected speed. You are always the boss.

## the driver is always in command

### YOUR CRUISE CONTROL



**7 FOR TURNPIKE OR HIGHWAY DRIVING**—You can let your "copilot" do all the footwork by turning your Selector dial to the desired speed. Then, when you feel the reminding nudge at the accelerator...



**8 PUSH THE BUTTON ON THE SELECTOR DIAL.** Your Cruise Control "copilot" has taken over. You may now take your foot off the accelerator entirely.



**9 YOUR CRUISING SPEED IS CONSTANT.** Cruise Control matches the engine to the road, as you would do, to keep your car exactly at the speed you select.



**10 YOU CAN ALWAYS TAKE OVER.** A toe-touch on the brake or clutch pedals cancels out your "copilot." Pressure on the accelerator overrides it. If you've slowed down...



**11 RESET THE CRUISE CONTROL...** by accelerating until you feel the nudge at the accelerator pedal. Push the button, and then take your foot off the gas.



**12 DRIVE RELAXED, NOT FROZEN.** You are free to see and steer—to avoid bumps by changing position behind the wheel. You're never fatigued, because your driving position is relaxed.