



1967  
**CHEVROLET  
TRUCKS**



**FULL LINE**  
Gasoline and Diesel





*10 Series Custom Sport Truck (CST)*

## CHEVY PICKUPS ARE A BRAND-NEW BREED OF TRUCKS!

Chevrolet Pickups take on a fresh new shape for '67. The crisply styled cab is lower and shorter with greater interior roominess and better forward visibility. Improvements include advanced safety features and superior corrosion resistance. New this year is the CST—Custom Sport Truck. Available in both Fleetside and Stepside styles, this hard-working beauty

has distinctive trim, bucket seats, center console and plush carpeting.

Fleetside pickups feature all-steel construction with double-wall side panels, flat-surfaced wheel housings and one-hand quick-release tailgate. Stepsides retain wood floors with steel skid strips and anti-rattle tailgate latch. 4-Wheel Drives in both Fleetside and Stepside versions offer

a new low silhouette, 5 inches lower with no reduction in ground clearance.

El Camino, too, has been redesigned to blend smart Chevelle styling with rugged pickup utility. The extra eye-appeal is backed up with more engine power, more safety features.

You have a choice of 32 Chevy Pickups in all, with a wide choice of engines and transmissions.



*Custom Sport Truck (CST) Interior*



*10 Series 4-Wheel Drive Stepside and Fleetside Pickups*



*Custom El Camino*

# '67 CHEVIES TAKE A WIDE RANGE OF CAMPER BODIES!



20 Series Custom Camper

If you're a camping enthusiast—or are about to join this growing group of fun-lovers—it's a good bet that Chevy has exactly what you need. Pickups and Chassis-Cab models for carrying camper bodies and Chevy-Van and Step-Van units that can be converted for camper use. Vehicles for almost any kind of budget, large or small and for every size party from one to ten.

Popular favorites are Chevy Pickups with a separate camper body. They're ready to alternate between regular work and camping fun. Chassis-Cabs and El Caminos also are popular for carrying camper bodies. Best of all, any conventional 1/2- or 3/4-ton Chevrolet Pickup and all Chassis-Cab models can be fitted for camper duty by specifying the Custom Camper equipment package.

For those who prefer the luxury and convenience of all-in-one camping units, Chevrolet Sportvans and Step-Vans can be converted into high-capacity camper coaches with ease and economy.



Sportvan 108 Camper Conversion



Step-Van 7 Camper Conversion



## STAKE AND CHASSIS-CAB MODELS ARE RIGHT FOR GENERAL HAULING

For '67, new cabs offer more interior room, more maneuverability. Chevy light-duty stake models with 8- or 9-foot bodies make ideal general-purpose haulers. With the stakes removed, they become versatile platform-body trucks with the time-saving convenience of load access from all sides.

Chevy light-duty Chassis-Cabs come in a variety of models with wheelbases ranging from 115" to 157" to accommodate a broad range of special bodies. Both Stakes and Chassis-Cabs in this group carry GVW ratings as high as 10,000 pounds.



10 Series Chassis-Cab and 20 Series Stake

# NEW LOOK! NEW LENGTHS! NEW MEDIUM-DUTY CHEVIES FOR MORE MANEUVERABILITY, GREATER WORKABILITY!



60 Series Conventional Cab

## ALL-NEW CONVENTIONAL CABS LOOK BETTER, RIDE EASIER, LAST LONGER!

New cab interior provides roomy comfort with a generous 58¾"-wide seat upholstered in durable, easy-to-clean vinyl. Seat is adjustable fore and aft, and the backrest angle may be varied by changing a stop-screw setting. Seat trim and interior metal surfaces are color-keyed to exterior paints. Standard equipment includes heater and defroster, seat belts, padded sunshade on the driver's side, padded instrument panel, dome light, left-hand outside mirror, 2-speed electric windshield wipers with washers and a black rubber floor mat. Color-keyed floor mats, fancy control knobs, woven fabric seat upholstery, vinyl door trim and arm rests shown at the right are but a few of the factory-installed items offered in the Custom Appearance and Comfort packages. (When an auxiliary transmission is ordered, separate seats for driver and passenger are furnished.)



Standard Cab Interior

This year, Chevrolet medium-duty models are suited for more hauling applications than ever before. Available in three series—40, 50 and 60—these medium-duty Chevies are offered in 145 different models. On tap are new short-conventionals and tilt cabs, single rear axles and tandems, diesels and gasoline-powered models, all with a wide range of wheelbases and capacity ratings up to 27,500 lbs. GVW and 45,000 lbs. GCW.

Conventional cab models boast an all-new cab design with a compact 96-inch BBC measurement and short sloping hood. Cab-to-axle dimensions are the same as they were on last year's models, but corresponding wheelbases are eight inches shorter. This means that trim overall lengths and excellent maneuverability, formerly attainable only on low-cab-forward models, are an added feature on the new conventional cabs.

High-capacity hydraulic brakes are standard with self-adjusting shoes on Series 40 and 50 units. Vacuum boosters are standard on Series 50 and 60, available for Series 40. Full-air brakes are offered for Series 60 trucks.

Power availability in the group includes 6-cylinder and V8 gasoline engines up to 220 horsepower, 2- and 4-cycle diesels up to 170 horsepower. A long lineup of transmission, axle and suspension choices makes it easy to tailor Chevy middleweights to fit the job.



60 Series Conventional Cab

**Stakes**—Two stake models with GVW's from 10,500 to 18,000 lbs. are offered for the gasoline-powered 40 Series. These general-purpose trucks, available with either 9-ft. or 12-ft. bodies on 125" or 149" wheelbases respectively, are especially well suited to operations in congested areas. In addition, both 9-ft. and 12-ft. stake bodies, or platforms only, can be ordered as optional equipment for Series 50 and 60 chassis-cab units.



50 Series Tandem

**Tandems**—96" BBC conventional cab tandems are available in two basic types—Series 50 trailing axle with GVW ratings to 30,000 lbs. and Series 60 dual-drive with GVW's to 45,000 lbs. GCW ratings for both are 45,000 lbs. Series 50 standard bogies are rated at 28,000 lbs., equipped with hydraulic brakes. Series 60 tandems have rear axle ratings of 30,000 lbs. or 34,000 lbs., with hydraulic or full-air brakes.



60 Series Tilt Cab

**Tilt Cabs**—Chevrolet tilt cab models with 72" bumper-to-back-of-cab dimension and single rear axle are offered with either gasoline or diesel power. Short cab construction with setback front axle permits the ideal front-rear weight distribution for maximum tire life. Forward position affords superb visibility and maneuverability. Simplified tilting mechanism provides easy maintenance accessibility to the engine.

# PROVEN HEAVYWEIGHTS TAKE TOUGH JOBS IN STRIDE!

Chevrolet's husky Series 70 and 80 heavyweights are ready to take on the toughest truck and tractor jobs around. Conventional cab models measure just 92¾ inches BBC. This short cab design gives reduced overall length and greatly increased maneuverability compared to old-style conventional cabs. For big-truck work, Chevrolet short-conventionals offer the optimum combination of size efficiency and low initial cost.

Choice of single-rear-axle models or dual-drive tandems, either with gasoline or diesel power. GVW ratings go all the way up to 32,000 pounds for single-axle models, up to 48,000 pounds for tandems. Both have GCW ratings as high as 65,000 pounds. A full range of wheelbases, suspensions, axles and transmissions enables you to tailor Chevy's biggest trucks to match your biggest tasks.

You get all the advantages of extra-short cab design in Series 70 and 80 Tilt Cab models. 72-inch BBC with set-back front axle gives maximum benefits in visibility, handling and weight distribution, plus exceptional maintenance accessibility to engine and front end components. Tractor models permit semi-trailers up to 42 feet in states with 50-foot length limits. Long wheelbase models can handle bodies up to 24 feet. Single-rear-axle units are offered with either gasoline or diesel power, tandems are available with gasoline power only. GVW ratings range up to 32,000 pounds, GCW's go all the way to 65,000 pounds.



70 Series Conventional Cab Diesel



80 Series Tilt Cab



80 Series Conventional Cab Tandem



80 Series Tilt Cab Tandem



70 Series Tilt Cab



10 Series Chevy-Van 108—108" Wheelbase

## CHEVY-VAN ECONOMY GOES TO NEW LENGTHS FOR '67!

Look to the low-cost front-engine Chevy-Van for even greater delivery versatility in 1967. Big new size and big new power as brawny  $\frac{3}{4}$ -ton models join the  $\frac{1}{2}$ -ton haulers for the first time. Load area of the new long wheelbase models is 255 cubic feet! You have a choice of the new 108-inch wheelbase models in either  $\frac{1}{2}$ - or  $\frac{3}{4}$ -ton capacities or 90-inch wheel-

base models with a  $\frac{1}{2}$ -ton rating. There's new V8 engine availability and more 6-cylinder power, too. Fresh aerodynamic front-end design sets the pace in functional styling. And Chevy-Van features tough all-welded body-frame construction in every model.

A special fun-loving version of this tough new vehicle is available, too.

Called the Sportvan, it's ideal for weekend hunting and fishing trips, family vacations, hauling hordes of kids or any kind of job that calls for lots of space, comfort and style. Take your pick from the regular Sportvan, Custom Sportvan or Deluxe Sportvan on either a 90-inch or 108-inch wheelbase with thrifty 6-cylinder or spirited V8 power.

## DIESEL POWER OFFERED IN STEP-VANS!

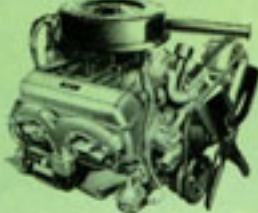
Big news for '67 is the availability of diesel power in Chevy Step-Vans. Three basic styles—the maneuverable Step-Van 7, the versatile regular Step-Van and the spacious Step-Van King—plus a variety of body sizes add up to 38 distinct choices. All models feature full walk-in height, wide sliding side doors and big double rear doors for exceptional ease in working the load. Capacities range from 211 to 497 cubic feet with a good choice of engines to meet job needs.






20 Series Step-Van King

# 1967 CHEVROLET TRUCK ENGINES

## Series 10-40

IN-LINE SIXES			DETROIT DIESELS								
<b>230 Six</b>			<b>250 Six</b>			<b>292 Six</b>			<b>3-53N (N40 Injectors)</b>		
Gross Horsepower	140 @ 4400		Gross Horsepower	155 @ 4200		Gross Horsepower	170 @ 4000		Gross Horsepower	82 @ 2500	
Net Horsepower	115 @ 3600		Net Horsepower	125 @ 3800		Net Horsepower	153 @ 3600		Net Horsepower	76 @ 2500	
Gross Torque (ft.-lbs.)	220 @ 1600		Gross Torque (ft.-lbs.)	235 @ 1600		Gross Torque (ft.-lbs.)	275 @ 1600		Gross Torque (ft.-lbs.)	193 @ 1500	
Net Torque (ft.-lbs.)	200 @ 1600		Net Torque (ft.-lbs.)	220 @ 1600		Net Torque (ft.-lbs.)	255 @ 2400		Net Torque (ft.-lbs.)	189 @ 1500	
<b>Standard:</b> 10-20 series Chevy-Van and Sportvan, Step-Van 7			<b>Standard:</b> 10-40 series Conventional, 20-40 series Step-Van & Forward Control Chassis, 40 series Tilt and School Bus			<b>Optional:</b> 10-40 series Conventional, 20-40 series Step-Van & Forward Control Chassis and 40 series Tilt			<b>Standard:</b> 20-30 series Step-Van & Forward Control Chassis		
<b>Optional:</b> 10-20 series Chevy-Van and Sportvan, Step-Van 7											
GASOLINE V8's									<b>3-53N (N45 Injectors)</b>		
			<b>283 V8</b>			<b>327 V8</b>			Gross Horsepower 94 @ 2800		
			Gross Horsepower 175 @ 4400			Gross Horsepower 220 @ 4400			Net Horsepower 86 @ 2800		
			Net Horsepower 145 @ 4200			Net Horsepower 177 @ 4000			Gross Torque (ft.-lbs.) 205 @ 1500		
			Gross Torque (ft.-lbs.) 275 @ 2400			Gross Torque (ft.-lbs.) 320 @ 2800			Net Torque (ft.-lbs.) 201 @ 1500		
			Net Torque (ft.-lbs.) 245 @ 2000			Net Torque (ft.-lbs.) 283 @ 2400			<b>Standard:</b> 40 series Tilt Cab		
			<b>Standard:</b> 10-20 series Chevy-Van and Sportvan, 10-40 series Conventional, 40 series Tilt Cab			<b>Optional:</b> 10-30 series Conventional					

## Series 50-80

IN-LINE SIX		GASOLINE V8's		DETROIT DIESELS	
<b>292 Six</b>		<b>327 V8</b>		<b>366 V8</b>	
Gross Horsepower	170 @ 4000	Gross Horsepower	185 @ 4400	Gross Horsepower	220 @ 4400
Net Horsepower	153 @ 3600	Net Horsepower	158 @ 4000	Net Horsepower	185 @ 4000
Gross Torque (ft.-lbs.)	275 @ 1600	Gross Torque (ft.-lbs.)	305 @ 2000	Gross Torque (ft.-lbs.)	345 @ 2400
Net Torque (ft.-lbs.)	255 @ 2400	Net Torque (ft.-lbs.)	280 @ 2000	Net Torque (ft.-lbs.)	315 @ 2200
<b>Standard:</b> 50-60 series Conventional, Tilt Cab and School Bus		<b>Standard:</b> 50-60 series Conventional, Tilt Cab and School Bus		<b>Standard:</b> 60 series Conventional Tandems	
				<b>Optional:</b> 50-60 series Conventional, Tilt Cab, School Bus	
GASOLINE V6's		<b>401 V6</b>		<b>478 V6</b>	
		Gross Horsepower 237 @ 4000		Gross Horsepower 254 @ 3700	
		Net Horsepower 210 @ 3700		Net Horsepower 225 @ 3400	
		Gross Torque (ft.-lbs.) 372 @ 1600		Gross Torque (ft.-lbs.) 442 @ 1400	
		Net Torque (ft.-lbs.) 348 @ 1600		Net Torque (ft.-lbs.) 410 @ 1400	
		<b>Standard:</b> 70-80 series Conventional and Tilt Cab		<b>Optional:</b> 80 series Conventional and Tilt Cab	
TORO-FLOW DIESELS		<b>D478</b>		<b>DH478</b>	
		Gross Horsepower 150 @ 3200		Gross Horsepower 170 @ 3200	
		Net Horsepower 135 @ 3200		Net Horsepower 155 @ 3200	
		Gross Torque (ft.-lbs.) 275 @ 2000		Gross Torque (ft.-lbs.) 310 @ 2000	
		Net Torque (ft.-lbs.) 266 @ 2000		Net Torque (ft.-lbs.) 298 @ 2000	
		<b>Standard:</b> 50-60 series Conventional and Tilt Cab		<b>Standard:</b> 60 series Tandems	
				<b>Optional:</b> 50-60 series Conventional and Tilt Cab	
		<b>D637</b>		<b>DH637</b>	
		Gross Horsepower 195 @ 2600		Gross Horsepower 220 @ 2800	
		Net Horsepower 185 @ 2600		Net Horsepower 205 @ 2800	
		Gross Torque (ft.-lbs.) 450 @ 1800		Gross Torque (ft.-lbs.) 458 @ 2000	
		Net Torque (ft.-lbs.) 440 @ 1800		Net Torque (ft.-lbs.) 444 @ 2000	
		<b>Standard:</b> 70 series Conventional and Tilt Cab		<b>Optional:</b> 70 series Conventional and Tilt Cab	
				<b>4-53N</b>	
				Gross Horsepower 130 @ 2800	
				Net Horsepower 120 @ 2800	
				Gross Torque (ft.-lbs.) 278 @ 1800	
				Net Torque (ft.-lbs.) 270 @ 1800	
				<b>Standard:</b> 50-60 series Conventional and Tilt Cab	
				<b>6V-53N</b>	
				Gross Horsepower 195 @ 2600	
				Net Horsepower 185 @ 2600	
				Gross Torque (ft.-lbs.) 447 @ 1400	
				Net Torque (ft.-lbs.) 439 @ 1400	
				<b>Standard:</b> 70 series Conventional and Tilt Cab	

## El Camino Engines

Engines	230 Six	250 Six	283 V8	327 V8	327 V8	396 V8	396 V8
Gross Horsepower	140 @ 4400	155 @ 4200	195 @ 4600	275 @ 4800	325 @ 5600	325 @ 4800	350 @ 5200
Gross Torque	220 @ 1600	235 @ 1600	285 @ 2400	355 @ 3200	355 @ 3600	410 @ 3200	415 @ 3400
	Standard	Optional	Standard	Optional	Optional	Optional	Optional

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