

FORD ECOSPORT

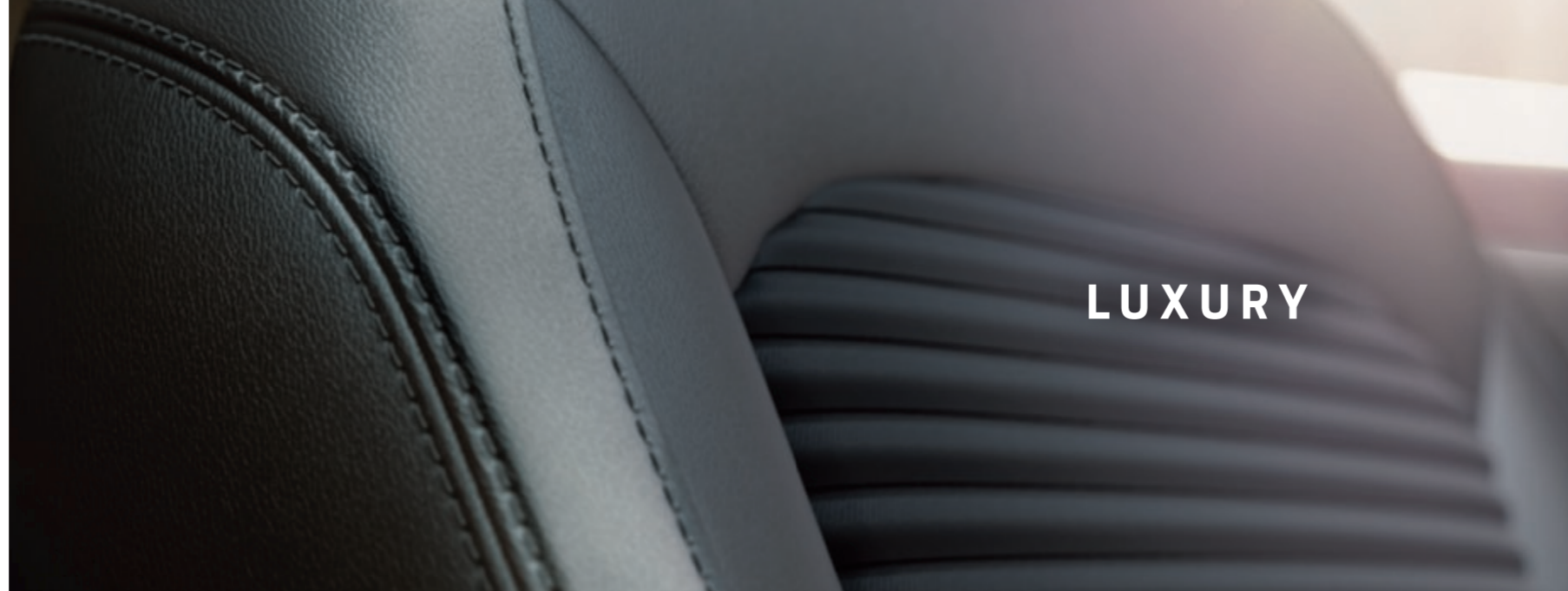


With its elegant design, impressive integrated technologies and choice of economical engines, Ford EcoSport delivers everything you need for a dynamic driving experience.

AN ECOSPORT

For a heightened sense of adventure, the **Active** ticks all the right boxes. Rugged SUV-inspired styling and an elevated driving position give this model its bold personality.

Top: EcoSport Titanium with partial Sensico® in Ebony Black seat trim (standard); Bottom left: EcoSport Active with optional Frozen White premium body colour.



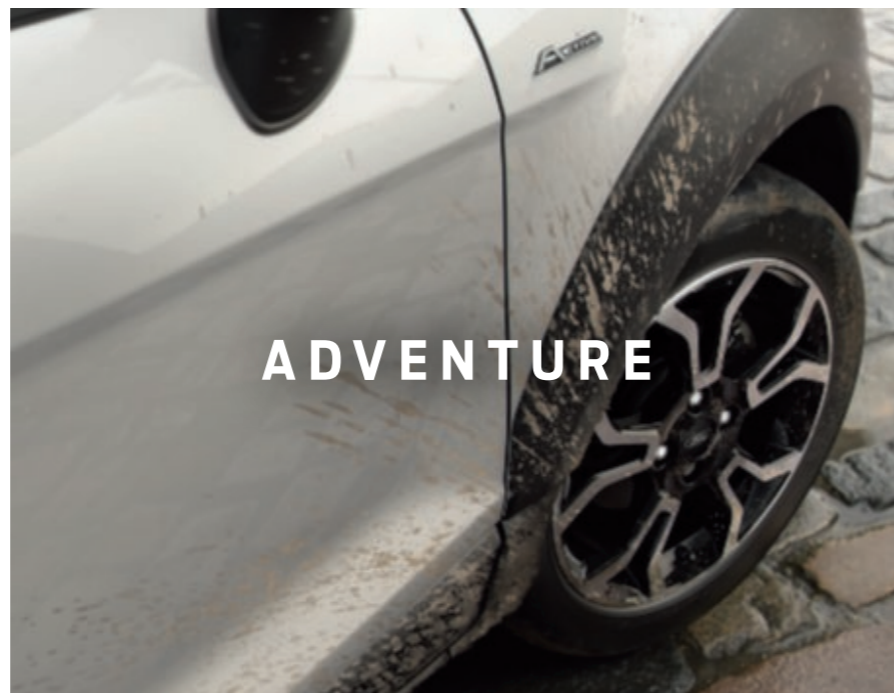
LUXURY

Superior quality materials and technologies give **Titanium** greater levels of sophistication and comfort, complemented by unique styling elements and a focus on detail.

FOR YOU

The eye-catching aesthetics of a performance-line vehicle make **ST-Line** stand out in a crowd, while the sports-inspired interior and unique ST-Line branding emphasise its distinctive character.

Bottom right: EcoSport ST-Line with premium touch Sensico® wrapped steering wheel and gearshift with red stitching (standard).



ADVENTURE



PERFORMANCE

THE SIMPLE WAY TO DRIVE A NEW FORD ECOSPORT

1 EXPLORE

2 SELECT

3 PERSONALISE

4 SPECIFICATIONS

5 PURCHASE



Unlock the interactive brochure
online

*EcoSport Active shown with Desert Island Blue premium body colour
(optional) and Agate Black contrasting roof (standard).*



1 EXPLORE

ECOSPORT ACTIVE

With its rugged, SUV-inspired exterior styling, distinctive interior finishes and advanced technologies, the new EcoSport Active is designed to help you break free from the routine.

Seamlessly blending form with function, it delivers a crossover that's bold yet sophisticated. Distinguished by its distinctive Agate Black roof and mirror caps, front and rear skid plates, wider wheel arches with exclusive 17" 5-spoke Shadow Black alloy wheels, and mesh front grille, EcoSport Active is made for the city and built for adventure.

EcoSport Active shown with Desert Island Blue premium body colour (optional) and Agate Black contrasting roof (standard).





EcoSport Titanium with High Intensity Discharge (HID) xenon headlights (optional) and Solar Silver premium body colour (optional).



EXPLORE

THE PLACE TO BE

The EcoSport's sophisticated interior surrounds you with eye-catching design, beautifully crafted materials and sumptuous comfort features. While an array of advanced technologies are at your command, such as Electronic Automatic Temperature Control (EATC), Blind Spot Information System (as part of the optional Driver Assistance Pack), automatic headlights, plus SYNC 3 with voice control (standard), taking care of all the little details so you can concentrate on enjoying the drive.

- Control music, navigation, phone calls and text messaging using only your voice
- Automatic headlights are designed to detect failing levels of natural light and activate your headlights for you



Heated steering wheel

Easily activated at the push of a button, EcoSport's heated steering wheel provides an additional layer of comfort between you and the cold outside (available as part of the optional Winter Pack).

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

EcoSport ST-Line interior shown with X Pack and Winter Pack (optional).



EXPLORE

CONNECTED AND IN CONTROL

FORD SYNC 3

Available Ford SYNC 3 integrates seamlessly with your smartphone to make communication and navigation effortless*. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset. Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation.

FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable**. These include Live Traffic[†] that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information^{††} that can warn you of upcoming hazards before they are encountered. In the event of an accident, Emergency Assistance[‡] automatically places a call with the emergency services and shares your location. While for optimum connectivity, it also provides on-board Wi-Fi^{***} for a maximum of ten devices.

FORDPASS APP

Get the most from your connected car experience with the FordPass app[®]. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, and even defrost the windscreen and activate the heated seats and heated steering wheel (where fitted) on a cold winter's morning.

Health Alerts send important information, such as tyre pressure and fuel level warnings, direct to your phone.

Other FordPass app features include My Journeys, that can record your trips and deliver tailored insights on how to optimise your driving technique. Each journey is tracked and stored, allowing you to compare by distance, duration, and more. You can log your journeys under personal or business categories and export the data. The app can also provide useful feedback on how to drive more efficiently, by showing you where you've braked too suddenly, accelerated too fast, or cornered too harshly.

Please note: Full SYNC 3 smartphone integration is only available with iPhone 5/Android 5.0 (Lollipop) or higher. 100% connected. Only AppLink would incur charges. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

**The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. Where available, FordPass Connect remote features are complimentary for 10 years, thereafter a subscription may be payable.

***Wi-Fi hotspot (up to 4G LTE) includes a complimentary wireless data trial for a limited time only that begins at time of activation. Afterwards, data bundles can be purchased from Vodafone. Please refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, Ford vehicles must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

[†]Live Traffic access is complimentary for the first 12 months following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence subscription is required.

^{††}Local Hazard information is complimentary for the first 12 months following the purchase of a new Ford with certain driver information modules; thereafter a licence subscription is required.

[‡]Emergency Assistance shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

[®]FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

SYNC

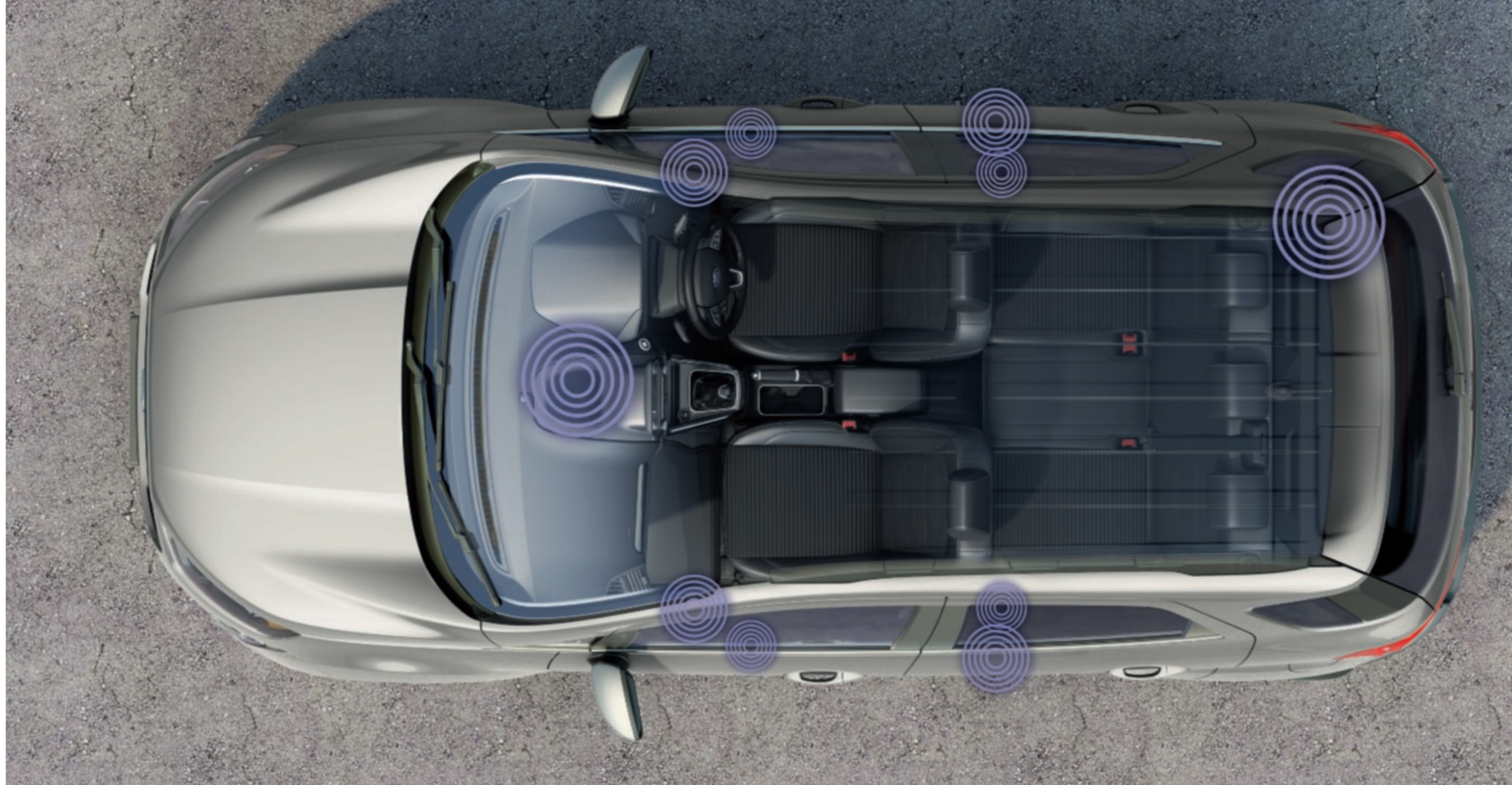
IT SOUNDS LIVE WITH B&O

B&O

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O delivers exactly that. Designed and fine-tuned for the EcoSport by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the EcoSport's stylish interior (available as part of the optional X Pack).

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice subwoofer
- Surround sound
- 675 W power output
- Unique B&O design

EcoSport Titanium shown with the optional X Pack Solar Silver premium body colour paint.



ESCAPE THE ROUTINE

ECOSPORT ACTIVE

Get away from it all in style and comfort with the EcoSport Active. Blending SUV-inspired design with advanced technology, it delivers a cabin that's rugged yet sophisticated. Inside, you'll find bespoke seats with contrast stitching. Durable materials ensure it is ready for the toughest road trips. While eye-catching features, like a contrast roof and door mirror housings, unique wheel arch cladding and 17" 5-spoke Shadow Black alloy wheels help you to stand out, wherever the road takes you.



Vehicle shown features accessories, available at extra cost.

EcoSport Active shown with Ford Power starter button and B&O Sound System (both available as part of the optional X-Pack).





1 EXPLORE

STYLED FOR SPORT

ECOSPORT ST-LINE

ST-Line delivers all the dynamic practicality of the Ford EcoSport, with additionally eye-catching sports inspired style. Unique ST-Line bumpers and side skirts, Dark Tarnish alloy wheels, ST-Line exterior branding, plus contrasting roof, rear spoiler and door mirrors – all contribute to the car's unique blend of usability and head-turning good looks.

And this distinctively stylish image echoes through the ST-Line interior – with its unique ST-Line leather-trimmed steering wheel, black gearshift insert and stainless steel sports pedals, all emphasising the sports inspired character of its design.

EcoSport ST-Line shown with 18" 5-spoke Shadow Black high-gloss alloy wheels (option), with standard Race Red body colour and optional contrasting roof in Agate Black.



Traffic Sign Recognition

Traffic Sign Recognition can identify signs at the side of a road, or above it, fixed or temporary. The relevant icon will be displayed in the instrument cluster to alert you (standard).

²Driver Assistance feature.
Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Blind Spot Information System

Blind Spot Information System (BLIS) is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle – car, van or lorry – entering your blind spot while driving (available as part of the optional Driver Assistance Pack).

²Uses sensors. ²Driver Assistance feature.
Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Front and rear parking distance sensors

With Ford EcoSport you won't have to pass by those more challenging parking spaces. An audible warning helps you judge the distance between your car and obstacles at the back, for easier parking and manoeuvring (Front parking sensors are available as part of the optional Driver Assistance Pack. Rear parking sensors are standard).



Pre-Collision Assist

If Pre-Collision Assist detects a slow-moving or stationary object ahead, it first displays a warning and then sounds a chime. If you don't steer or press your foot on the brake, the system will automatically apply the brakes to reduce the severity of and, in some cases, eliminate frontal collisions (standard).

²Uses sensors. ²Driver Assistance feature.
Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Detachable tow bar

For extra transport and stowage capability, the tow bar can tow up to 1,100 kg depending on engine. The tow bar can be detached if not in use (option and accessory).

*Maximum towing varies based on cargo, vehicle configuration, accessories and number of passengers.



Quickclear heated windscreen

A heated element built into the windscreen is designed to clear the glass of frost and condensation, even on the coldest mornings (standard).



2

SELECT

CHOOSE YOUR ECOSPORT

EXPRESS YOUR INDIVIDUALITY

Across the EcoSport range you'll find a comprehensive choice of series, each with their own distinct personalities.

For the ultimate in refined luxury, Titanium blends contemporary style with sophisticated features. While for an outstanding performance-inspired experience, the ST-Line immediately catches the eye with its unique styling and sporty, emotive appeal. Or choose the adventurous Active crossover, distinguished by its rugged sporty lines and confident, resourceful character.



Titanium

Standard exterior features

- 17" 10-spoke Shadow Silver alloy wheels
- Automatic headlights with LED daytime running lights
- Front fog lights
- Electrically-operated and heated door mirrors
- Silver roof rails
- Rain-sensing wipers

Standard interior features

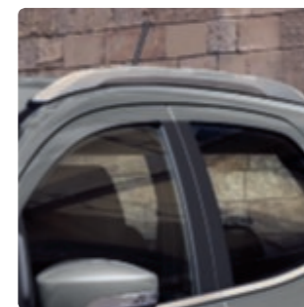
- Centre console with armrest and openable stowage
- Partial Sensico seat trim
- Electronic Automatic Temperature Control (EATC)
- Auto-dimming rear-view mirror
- Front and rear power windows
- Ambient lighting
- 4.2" colour cluster display
- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, USB connectivity, 7-speakers and

- FordPass Connect (Embedded Modem)
- Cruise control with Adjustable Speed Limiter
- Rear view camera with rear parking distance sensors
- Pre-Collision Assist including AEB
- Traffic Sign Recognition (TSR)

Engines

Petrol

1.0 Ford EcoBoost (125 PS)



ST-Line

Standard exterior features additional to Titanium

- 17" 5-spoke Dark Tarnish alloy wheels
- Black-finish roof rails
- Large rear spoiler
- ST-Line front grille
- ST-Line styled rear lights
- ST-Line body styling kit with front and rear sport bumpers, headlamp bezel in black and sport side skirts in body colour
- Sports Suspension

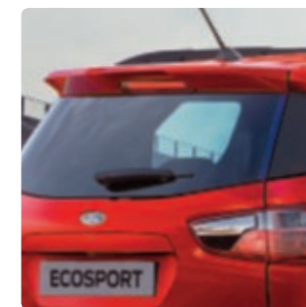
Standard interior features additional to Titanium

- Partial Sensico & Neosuede seat trim with red stitching
- Sports pedals with stainless steel inserts
- Sensico-trimmed steering wheel, handbrake handle and gearshift gaiter with red stitching
- Front and rear floor mats with red stitching

Engines

Petrol

- 1.0 Ford EcoBoost (125 PS)
- 1.0 Ford EcoBoost (140 PS)



2 SELECT

Active

Key exterior features additional to Titanium

- 17" 5-spoke Y-design and dark inserts alloy wheels
- Agate Black contrast roof and door mirror housings
- Rear privacy glass
- Black-finish roof rails
- Active body styling kit with unique wheel arches, headlamp bezel in black, front grille bars and surround in black and lower bodyside styling in black

Key interior features additional to Titanium

- Partial Sensico with leather trim and blue stitching
- Front and rear floor mats with 'Active' logo and blue stitching

Engine

Petrol

1.0L Ford EcoBoost (125 PS)



2 SELECT

Winter Pack

Pack features

- Heated front seats
- Heated steering wheel



Driver Assistance Pack

Pack features

- Driver Impairment Monitor (Driver Alert)
- Blind Spot Monitoring (BLIS) with Cross Traffic Alert
- Front Parking Sensors
- Auto High Beam



OPTION PACKS

X-Pack

Pack features

- B&O Premium Audio System inc 10 speakers for 360° sound
- Powerfold Mirrors with puddle lights
- Keyless Entry & Start
- Privacy Glass



3

PERSONALISE

Choose your colour, wheels, options and extras, and make EcoSport unmistakably yours.



Desert Island Blue
Premium body colour*

LIFE IN GLORIOUS COLOUR

The EcoSport owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your EcoSport will retain its good looks for many years to come.

BODY COLOURS



Agate Black †
Premium body colour*



Luxe Yellow
Exclusive body colour*



Solar Silver †
Premium body colour*



Frozen White
Premium body colour*



Magnetic †
Exclusive body colour*



Fantastic Red
Exclusive body colour*



Race Red ** †
Standard body colour



Metropolis White ** †
Exclusive body colour*

*At extra cost.

**Race Red and Metropolis White will no longer be available from Q2-2021.

The Ford EcoSport is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

†Not available on Active.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



Partial Sensico trim with Groove Cloth Fabric insert
(Standard on Titanium)



17"
10-spoke Shadow Silver alloy wheel
Standard on Titanium
(Fitted with 205/50 R17 tyres)



Partial Sensico trim with Neosuede insert and red stitching
Standard on ST-Line



Partial Sensico trim with leather inserts and blue stitching
Standard on Active



17"
5-spoke Dark Tarnish alloy wheel
Standard on ST-Line
(Fitted with 205/50 R17 tyres)



17"
5-spoke Y-design and dark inserts alloy wheel
Standard on Active
(Fitted with 205/50 R17 tyres)



18"
5-spoke Shadow Black high-gloss alloy wheel
(Option on ST-Line)
(Fitted with 215/45 R18 tyres)

Note Sensico® is a Ford EU trademark for premium man-made leather developed for automotive interiors. As a vegan upholstery, it combines a premium, soft feel, is durable and looks great. Maintenance friendly it is easy to clean and protected against stains and odour. With a high-quality appearance Sensico® feels not only great sitting on during a long journey but gives also a good conscience since it is not animal based. It is the peace of mind design for modern, aspiring car drivers.

Note All alloy wheels are available as accessories through your Ford Dealer at extra cost. Visit ford-accessories.com

3 PERSONALISE ACCESSORIES



1.



2.



3.



4.



5.



6.



7.



8.



9.

1. Performance gear shift knob
2. Sports pedals
3. Roof cross bars
4. G3+ roof box
5. Thule® roof bike carrier
6. Boot liner
7. Rear bumper protector
8. Rubber floor mats
9. Rati+ armrest
10. ClimAir® wind deflectors
11. Locking wheel nuts
12. Detachable tow bar

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

*Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit www.ford-accessories.co.uk

For a range of Ford branded merchandise – visit www.fordlifestylecollection.com



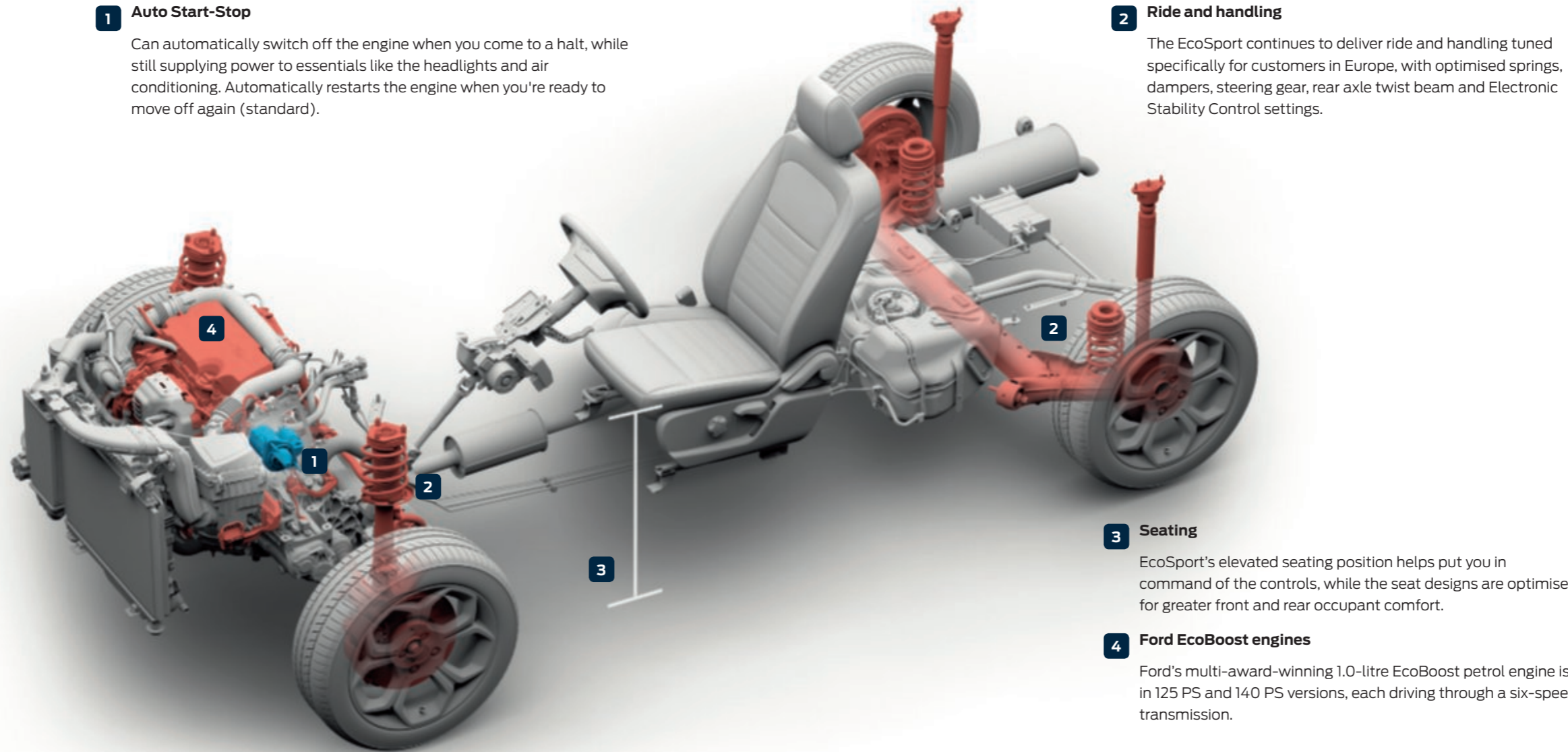
4

SPECIFICATIONS

Get to know your new Ford EcoSport inside and out, from its intelligent engine technology to its generous equipment levels.

Ford EcoSport

Available with a choice of Ford EcoBoost petrol engines and front-wheel drive



1 Auto Start-Stop

Can automatically switch off the engine when you come to a halt, while still supplying power to essentials like the headlights and air conditioning. Automatically restarts the engine when you're ready to move off again (standard).

2 Ride and handling

The EcoSport continues to deliver ride and handling tuned specifically for customers in Europe, with optimised springs, dampers, steering gear, rear axle twist beam and Electronic Stability Control settings.

3 Seating

EcoSport's elevated seating position helps put you in command of the controls, while the seat designs are optimised for greater front and rear occupant comfort.

4 Ford EcoBoost engines

Ford's multi-award-winning 1.0-litre EcoBoost petrol engine is available in 125 PS and 140 PS versions, each driving through a six-speed manual transmission.

PERFORMANCE



Variable-fold split rear seats

Fold down the 60:40 rear seats and you get 1,238 litres of space in the back.

4 SPECIFICATIONS ENGINES

ENGINEERED FOR ECONOMY

EcoSport is available with a 125 PS or 140 PS version of Ford's multi-award winning 1.0-litre Ford EcoBoost petrol engine delivering up to 47.9 mpg* fuel efficiency and from 135 g/km* CO₂ emissions. Both versions drive the front wheels through a smooth-shifting six-speed manual transmission.

For further fuel efficiency and emissions information, please see the specification tables.



INTERNATIONAL

engine
POWERTRAIN

of the year awards 2019

Presented by engine + powertrain technology international magazine

Sub 150 PS

Ford 1.0 litre EcoBoost

**ukimediaevents.com/
engineoftheyear/results.
php?id=113**

Fuel, performance and emissions

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 140 PS (with Auto Start-Stop)
Available On	Titanium, ST-Line, Active	ST-Line
5-Door SUV		
Euro Stage	Stage 6.2	Stage 6.2
Maximum Power PS (kW)	125 PS (92 kW)	140 PS (103 kW)
Torque Nm (Nm with overboost)	170 Nm (200 Nm)	180 Nm (200 Nm)
CO₂ Emissions^{oo} (WLTP equivalent figures shown by wheel size)		
17" Wheel CO ₂ emissions (g/km)	135-137	136
18" Wheel CO ₂ emissions (g/km)	148	149
Transmission	6-speed Manual	6-speed Manual
Drive	4x2	4x2
Combined fuel consumption^{oo} (WLTP figures with options)		
Lowest Performing MPG (L/100km)	47.1 (6.0)	47.1 (6.0)
Highest Performing MPG (L/100km)	47.9 (5.9)	47.1 (6.0)
Performance^{oo}		
Max. speed (mph)	111	115
0-62 mph (secs)	11.0	10.2
31-62 mph* (secs)	10.5	10.3
Weights and loads		
Kerbweight (kg) ^o	1349	1355
Gross Vehicle Mass (kg)	1730	1730
Max. Towable Mass (braked) (kg)	900	900
Max. Towable Mass (unbraked) (kg)	670	675

*In 4th gear. **Ford test figures. ^{oo}The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and has fully replaced the NEDC test by the end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

^oRepresents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 40 kg on all models.

*WLTP correlated official test figures. Actual fuel consumption may differ. See Fuel & Performance section for more information.

4 SPECIFICATIONS DIMENSIONS

Overall length without optional spare wheel or tow bar (mm)	4096
Overall width with mirror/with folded mirror/without mirrors (mm)	2057/1816/1765
Overall height (unladen) with/without roof rails (mm)	1653/1713
Approach angle degree (unloaded vehicle)	21.0°
Departure angle (unloaded vehicle)	33.3°
Ramp break over angle (unloaded vehicle)	23.3°
Ground clearance (mm)	(160 Diesel) (190 Petrol)
Turning circle – kerb to kerb (m)	10.6
Wheelbase	2519
Luggage capacity (litres)*	
5-seat mode (laden to package tray)	356
2-seat mode (laden to roof)	1238
Luggage compartment dimensions	
Load opening height max (mm)	881
Load opening width max (mm)	1022
Loading width between wheel houses	950
Loading length at floor to second row	691
Lift over height at curb load condition (unladen)	627
Fuel tank capacity (litres)	
Petrol	52
Diesel	52
Interior 1st row	
Headroom (without sunroof) (mm)	1008
Legroom (maximum with seat in rearmost mid height position) (mm)	1043
Shoulder room	1355
Interior 2nd row	
Headroom	971
Legroom (nominal with front seat in 95% SAE position)	933
Shoulder room	1302

Want to see the full specifications?

To view the full features and specifications of this vehicle, download the digital brochure or view the interactive brochure at www.ford.co.uk/cars/ecosport or scan the QR code.



*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.



Colour and trim

	Standard body colours	Premium body colours*			Exclusive body colours*				
	Race Red	Frozen White	Solar Silver	Desert Island Blue	Agate Black	Magnetic	Luxe Yellow	Metropolis White	Fantastic Red
Titanium									
Seat facing trim and colour: Partial Sensico with Groove fabric insert in Ebony Black	Available	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
ST-Line									
Seat facing trim and colour: Partial Sensico with Neosuede insert and red stitching	Available	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Active									
Seat facing trim and colour: Partial Sensico with Salerno Leather inserts and blue stitching		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost			Optional, at extra cost		Optional, at extra cost

Available

Optional, at extra cost

*Premium and Exclusive paint and leather trim are options, at extra cost.

Contrast roof and body colour combinations

	Standard body colours	Premium body colours			Exclusive body colours				
	Race Red	Frozen White	Solar Silver	Desert Island Blue	Agate Black	Luxe Yellow	Magnetic	Metropolis White	Fantastic Red
Roof Colour									
ST-Line									
Body colour painted roof, A-pillar, rear quarter and door mirrors	Available	Available	Available	Available	Available	Available	Available	Available	Available
Agate Black painted roof, A-pillar, rear quarter and door mirrors	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Available	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Active									
Agate Black painted roof and door mirrors		Available	Available	Available	Available	Available			Available

Standard

Optional, at extra cost

*Agate Black contrast roof options at extra cost on Titanium series and will remove the standard silver roof rails.

Styling and Appearance

	Titanium	ST-Line	Active
Wheels			
Alloy – 17", 10-spoke, Shadow Silver alloy wheel (Fitted with 205/50 tyres*)	<input checked="" type="checkbox"/>		
Alloy – 17", 5-spoke, Dark Tarnish alloy wheel (Fitted with 205/50 tyres*)		<input checked="" type="checkbox"/>	
Alloy – 17", 5-spoke, Y-design and dark inserts alloy wheel (Fitted with 205/50 tyres*)			<input checked="" type="checkbox"/>
Alloy – 18", 5-spoke, Shadow Black high-gloss alloy wheel (Fitted with 215/45 tyres*)		<input type="checkbox"/>	
Tyre repair kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Design features			
Door handles – Body colour	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front grille bars and surround – Chrome	<input checked="" type="checkbox"/>		
Front grille bars and surround – Ebony Black (high gloss)		<input checked="" type="checkbox"/>	
Front and rear bumper – Body colour with dark insert	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Front and rear bumper – Body colour with dark sport insert		<input checked="" type="checkbox"/>	
Front fog lights and turn indication light bezel – Body Colour	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlight bezel – Black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlight bezel – Chrome	<input checked="" type="checkbox"/>		
Rear privacy glass (available as part of optional X-Pack)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Styling and Appearance

	Titanium	ST-Line	Active
Large Rear Spoiler		<input checked="" type="checkbox"/>	
Roof rails – Silver finish	<input checked="" type="checkbox"/>		
Roof rails – Black painted finish		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sport pedal set – Foot Pedal with metallic insert on brake, clutch and accelerator (not available on Automatic)		<input checked="" type="checkbox"/>	
Rocker panel and side cladding – Black	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Rocker panel and side cladding – Body colour ST-Line design		<input checked="" type="checkbox"/>	
Lower bodyside/door claddings – Black with chromed Insert	<input checked="" type="checkbox"/>		
Lower bodyside/door claddings – Body colour		<input checked="" type="checkbox"/>	
Lower bodyside/door claddings –Black			<input checked="" type="checkbox"/>
Wheel mouldings - Black			<input checked="" type="checkbox"/>
Door frame beltline – Black		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Door frame beltline – Chrome	<input checked="" type="checkbox"/>		
Tailgate handles – Chrome finish	<input checked="" type="checkbox"/>		
Gearshift knob – with black insert and chromed-finish ring (only available on manual transmission)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Gearshift knob – Leather-trimmed with black insert, aluminium finish ring and Red stitching (only available on manual transmission)		<input checked="" type="checkbox"/>	

- Standard
- Optional, at extra cost
- Part of an option pack at extra cost

Driving Experience

	Titanium	ST-Line	Active
Driver Assistance			
Intelligent Protection System (IPS) ¹⁾	Standard	Standard	Standard
Anti-lock braking system (ABS) ¹⁾ with Electronic Stability Control (ESC) ¹⁾ including Hill Start Assist ²⁾ and Roll Stability Control ²⁾ (includes Emergency Brake Assist (EBA))	Standard	Standard	Standard
Rear Parking distance sensors	Standard	Standard	Standard
Front Parking distance sensors (available as part of the optional Driver Assistance Pack)	Part of option pack, at extra cost	Part of option pack, at extra cost	Part of option pack, at extra cost
Rear View Camera with rear parking sensors – Mounted in swing gate license plate applique (not available with rear-mounted tyre carrier)	Standard	Standard	Standard
Cruise control (includes Adjustable Speed Limiter)	Standard	Standard	Standard
Electric power-assisted steering (EPAS)	Standard	Standard	Standard
Exterior Lighting			
Headlights – High intensity discharge headlight (HID) (projector headlight – Xenon with LED daytime running lights)	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Headlights – Projector beam headlight (halogen quad beam projector) with LED daytime running lights	Standard	Standard	Standard
Headlights – Courtesy delay (home safe)	Standard	Standard	Standard
Headlights – Automatic on/off	Standard	Standard	Standard
Headlights – Levelling control	Standard	Standard	Standard
Front fog lights with combined turn indication light	Standard	Standard	Standard
Halogen rear lights	Standard	Standard	Standard
Suspension			
Front – Independent with MacPherson struts and anti-roll bar	Standard	Standard	Standard
Rear – Semi-independent twist beam with twin gas and oil-filled shock absorbers	Standard	Standard	Standard
Sport Suspension		Standard	
Front stabilizer bar	Standard	Standard	Standard
Instruments and Controls			
Tyre Pressure Monitoring System (TPMS) ¹⁾	Standard	Standard	Standard
Shift indicator	Standard	Standard	Standard
Technology			
Soft instrument panel cover	Standard	Standard	Standard
Option Packs			
BLIS – Blind Spot Information System (available as part of optional Driver Assistance Pack)	Part of option pack, at extra cost	Part of option pack, at extra cost	Part of option pack, at extra cost

Performance and Efficiency

	Titanium	ST-Line	Active
Instruments and Controls			
Trip computer	Standard	Standard	Standard
Analogue instrument cluster – includes blue illumination with manual dimming, colour TFT (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmissions indicator (if applicable). Chromed rings around speedometer and tachometer	Standard	Standard	Standard
Technology			
Auto Start-Stop system	Standard	Standard	Standard

Comfort and Convenience

	Titanium	ST-Line	Active
Interior Convenience			
Centre console with covered bin and sliding armrest	Standard	Standard	Standard
Centre console cup holder with chrome accent	Standard	Standard	Standard
Front overhead console with sunglasses holder	Standard	Standard	Standard
Driver and passenger's sun visor with covered vanity mirror and ticket strap (on drivers side)	Standard	Standard	Standard
Driver's stowage glovebox	Standard	Standard	Standard
Front seat – Passenger underseat stowage	Standard	Standard	Standard

- Standard
- Optional, at extra cost
- Part of option pack, at extra cost

Comfort and Convenience

	Titanium	ST-Line	Active
Audio and Communication Systems			
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)	■	■	■
B&O Premium Audio Sound System with 10 Speakers for 360° sound (four front, four rear, one centre and boot mounted subwoofer) (available as part of the optional X-Pack)	▣	▣	▣
Climate Control			
Air conditioning – Electronic Automatic Temperature Control (EATC)	■	■	■
Interior Lighting			
Ambient Lighting – Instrument panel and footwell	■	■	■
Courtesy lights – Front with two map lights	■	■	■
Courtesy lights – Rear	■	■	■
Load compartment light	■	■	■
Seating			
Seats – Partial Sensico trim with Groove fabric insert	■		
Seats – Partial Sensico trim ST with Neosuede insert and red stitching		■	
Seats – Partial Sensico trim with Salerno leather insert and blue stitching			■
Seats – Heated driver and front passenger seats (available as part of optional Winter Pack)	▣	▣	▣
Front seat – Driver's manual rotary knob lumbar support adjustment	■	■	■
Front seat – Driver's manual height, fore/aft and seatback angle adjustment, and recliner	■	■	■
Front seat – Passenger's fore/aft adjustment and recliner	■	■	■
Front seats – Seatback map pockets	■	■	■
Front seats – 2-way front head restraint up/down	■	■	■
Rear seats – 2-way front head restraint height adjustable	■	■	■
Rear seats – Fold-flat with 60:40 split back	■	■	■

Comfort and Convenience

	Titanium	ST-Line	Active
Instruments and Controls			
Door mirrors – Electrically-operated, heated with integrated side indicator	■	■	■
Door mirrors – Power-foldable, electrically-operated, heated with integrated side indicator and puddle lights (available as part of the optional X-Pack)	▣	▣	▣
Wipers – Front automatic/rain-sensing	■	■	■
Wipers – Rear wash/wipe, intermittent	■	■	■
Gearshift knob – Sensico-trimmed with black insert and chrome-finish ring	■	■	■
Handbrake grip – Sensico-trimmed	■		■
Handbrake grip – Sensico-trimmed with red stitching		■	
Steering wheel – Sensico-trimmed with chrome inserts	■		■
Steering wheel – Perforated Sensico-trimmed with chrome inserts and red stitching		■	
Steering wheel – Heated (available as part of the optional Winter Pack)	▣	▣	▣
Steering column – Rake- and reach-adjustable	■	■	■
Ford KeyFree System – Keyless entry with Ford Power Starter Button (keyless start) (available as part of the optional X-Pack)	▣	▣	▣
Windows – Front and rear power windows with global lowering/closing	■	■	■
Technology			
Auto-dimming electrochromic rear-view mirror	■	■	■
MyKey	■	■	■
Quickclear heated windscreen	■	■	■
Ford Easy-Fuel – Capless	■	■	■

Standard ■
 Optional, at extra cost □
 Part of option pack, at extra cost ▣

Comfort and Convenience

	Titanium	ST-Line	Active
Option Packs			
Driver Assistance Pack – Driver impairment monitor, Blind spot monitoring (BLIS) with Cross Traffic Alert, Auto High Beam and Front parking aid	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
X-Pack – B&O Audio System inc 10 speakers for 360° sound, Powerfold Mirrors with Puddle Lights, Keyless Entry & Start and Privacy Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Pack – Front Heated seats and heated steering wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Safety and Security

	Titanium	ST-Line	Active
Security			
Child locks (rear doors)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Remote control locking with double locking (with 2 key remotes for Keyless Start, available as part of the optional X-Pack)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thatcham Category 1 perimeter and volume sensing alarm	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Engine immobiliser	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Safety and Security

	Titanium	ST-Line	Active
Safety			
Airbags – Driver's and front passenger's♦	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Airbags – Knee (driver only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Airbags – Curtain airbags (includes front and rear folding grab handles, and driver and passenger's side airbag restraints)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Airbags – Front passenger's de-activation switch♦	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Side impact door beams	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Seats – ISOFIX mounting provision for child seats (rear outer seats only) (includes 2 Rear Seat Top Tether anchorage restraints)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front seats – Driver and passenger's seat belt reminder (includes occupant sensor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front seats – 3-point seat belts with load limiter and seatbelt height adjust	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear seats – Retractable rear seat belt (3-point all positions)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear seats – centre head restraint up/down	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front and rear folding grab handles (included with curtain airbags)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High mounted stop lights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Emergency Assistance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Manual parking brake	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

♦Note: a rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Utility

	Titanium	ST-Line	Active
Carpet and Trim			
Floor mats – Front	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floor mats – Front and rear, with red stitching	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Premium mats – Front and rear	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Standard
 Optional, at extra cost
 Part of an option pack at extra cost

Utility

	Titanium	ST-Line	Active
Electrical			
Front and rear power point (12 V)	Standard	Standard	Standard
Exterior Functional			
Detachable tow bar	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost
Loadspace Compartment			
Tie-down hooks	Standard	Standard	Standard
Load compartment carpet	Standard	Standard	Standard
Load compartment side trim incorporating shopping hooks	Standard	Standard	Standard
Adjustable boot load floor	Standard	Standard	Standard

Ford Warranty and Servicing Plans

	EcoSport
3-year/60,000 miles ¹⁾ Ford Warranty	Standard
1-year/unlimited mileage ¹⁾ Ford Assistance Roadside Cover (Europe)	Standard
2 or 3-year Ford Protect Service Plan, including scheduled servicing and extended Ford Assistance	Optional, at extra cost
3-year/unlimited mileage ¹⁾ Paint Warranty	Standard
12-year/unlimited mileage ¹⁾ Perforation Warranty	Standard

Standard

Optional, at extra cost

Part of an option pack at extra cost

¹⁾Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

5

Purchase

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

www.ford.co.uk/cars



Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

www.ford.co.uk/dealer-locator



Finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit www.ford.co.uk/finance/ford-credit

*Finance subject to status. Guarantees may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

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Designed specifically for Ford owners, Ford Insure† offers value, simplicity and a range of benefits that really matter to you.

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- Courtesy car whilst your Ford is being repaired at an authorised repairer
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Up to 90 days cover to drive in Europe

www.fordinsure.co.uk

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Ownership



FordPass app

The FordPass app* gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

www.ford.co.uk/owner/owner-services/fordpass

*FordPass Connect features and Live Traffic are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. See fordpass.co.uk for more information. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages).

5 Purchase Protect



Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

www.ford.co.uk/owner/owner-services/ford-service



Ford Protect

Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include*:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

www.ford.co.uk/owner/my-vehicle/warranties

*Ford Protect terms and conditions apply. Please call 03702 416 726.



Ford Protect Service Plans

With various payment options available, you can cover the cost of your recommended scheduled services for up to 3 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can't finish any warranty work within 24 hours, we'll lend you a courtesy car for up to 7 days**
- A full Ford Service History, which may enhance your car's resale value

www.ford.co.uk/owner/service-and-maintenance/service-repair/plans

**Subject to availability and status, excluding fuel and insurance costs.

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Call our Ford Motability team on 0345 6040019

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