

1960



OPTIONAL
SPECIFICATIONS
MANUAL

PREFACE

The optional exterior colors, interior trims, equipment and accessories for the new 1960 Cadillac Motor Cars have been summarized in this Specifications Manual. It has been designed to provide a source of factual information which will assist all distributors and dealers in meeting the individual requirements of every fine car owner.

Among the many innovations offered on the new models is a vicodec roof covering on the Fleetwood Sixty Special Sedan. A detailed explanation of how to specify this new feature on car orders may be found on pages 4 and 6. Other examples of the superb luxury and elegance embodied in the Sixty Special are: the addition of extra insulation between roof and headlining; courtesy lights on all doors; an increase in wool upholstery options to three; an expansion of the popular leather bolster trim combinations to include white, gray, blue, fawn, green, persian sand and light turquoise which will afford a harmonious interior for each exterior color.

Cadillac accessories and optional equipment ranging from air conditioning to contour front floor mats, which are now available with new cars at the factory, should be sold to every prospect. They are all practical additions contributing even more comfort and convenience to the owner. The opportunity for greater rewards is available to distributors and dealers who specify complete groups of accessories and equipment on their new car orders. Also including items of extra equipment on original orders, rather than adding them to replacement orders, will assure availability without delay because it provides the factory with a more accurate guide on which to base production schedules. The completely equipped Cadillac car creates the greatest pride of ownership.

SALES DISTRIBUTION DEPARTMENT

CADILLAC MOTOR CAR DIVISION — GENERAL MOTORS CORPORATION
DETROIT 32, MICHIGAN

1960 CADILLAC BODY STYLES

SERIES	STYLE NO.	CODE	BODY STYLE	WHEEL-BASE	OVER-ALL LENGTH
--------	-----------	------	------------	------------	-----------------

62	6267	F	SIXTY-TWO CONVERTIBLE	130"	225"
	6237	G	SIXTY-TWO COUPE	130"	225"
	6229	K	SIXTY-TWO SEDAN - 6 Window	130"	225"
	6239	A	SIXTY-TWO SEDAN - 4 Window	130"	225"
	6337	J	COUPE DE VILLE	130"	225"
	6329	L	SEDAN DE VILLE - 6 Window	130"	225"
	6339	B	SEDAN DE VILLE - 4 Window	130"	225"
	6467	E	ELDORADO BIARRITZ CONVERTIBLE	130"	225"
	6437	H	ELDORADO SEVILLE COUPE	130"	225"

60	6029	M	FLEETWOOD SIXTY SPECIAL SEDAN	130"	225"
-----------	------	----------	-------------------------------	------	------

75	6723	R	FLEETWOOD SEVENTY-FIVE SEDAN	149.8"	244.8"
	6733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	149.8"	244.8"

	6929	P	ELDORADO BROUGHAM	130"	225"
--	------	----------	-------------------	------	------

	6890	Z	COMMERCIAL CHASSIS	156"	251"
--	------	----------	--------------------	------	------

INDEX

	Page Nos.
Colors and Color Chart	4- 5
How to Order Sixty Special and Eldorado Seville Roofs	6- 7
Upholstery Chart	8- 9
Color-Trim Combinations, Recommended.	10-11
Special Interiors and Glossary	12-13
Special Upholstery Orders	14-15
Tires, Glass, Discs, Power Seats, Vents, Carpets and Bucket Seats	16-17
Condensed Specifications and Optional Equipment Charts	18-19
Air Conditioner, Q Engine, Gear Ratio, Equipment Groups and Codes.	20-21
Order Writing Instructions and Form 5600A	22-23
Preference Tabs and Notice of Production	24-25
General Information	26-27
Sixty-Two Convertible - - - - - F	28-29
Sixty-Two Coupe - - - - - G	30-31
Sixty-Two Sedan, 6 Window - - - - K	32-33
Sixty-Two Sedan, 4 Window - - - - A	34-35
Coupe De Ville - - - - - J	36-37
Sedan De Ville, 6 Window - - - - L	38-39
Sedan De Ville, 4 Window - - - - B	40-41
Eldorado Biarritz Convertible - - - E	42-43
Eldorado Seville Coupe - - - - - H	44-45
Fleetwood Sixty Special Sedan - - - M	46-47
Fleetwood Seventy-Five Sedan - - - R	48-49
Fleetwood Seventy-Five Limousine- S	50-51
Eldorado Brougham - - - - - P	52-53-54-55
Lacquer Numbers and Questions	56-57

COLORS

Cadillac colors for 1960 are all of the acrylic lacquer type.

FLEETWOOD SIXTY SPECIAL ROOF

A vicodec roof covering material* in box-calf grain, leather-like finish is standard. Colors are available to match the regular lacquer shades. Use the same 15 lacquer code numbers (10 to 50) to specify the vicodec roof cover. Example: To order an Ebony car with Ebony vicodec roof, repeat on the order form the lower lacquer code number 10 in the space captioned "combination", i.e., 1010.

*NOTE: The underside of this material is unfinished making its use for Convertible tops impractical.

Two-tone color combinations are possible by ordering a vicodec roof covering in a contrasting color.

A lacquer finish roof may also be specified by suffixing "O" to the lower color code number under combination and typing lacquer color code number in center part of order form. There is no extra charge for this deviation. See page 6 for illustration.

WHEEL DISCS

Series 62 (except Eldorado) and 75 cars have as standard equipment a chrome disc in which the center area surrounding a Cadillac crest is finished in brushed chrome and has two raised concentric rings.

An optional type is available, on which this center area is enamel finished in White code number 1 or Ebony number 2.

To order optional discs, suffix a diagonal line and numbers 1 or 2 to the regular color combination code. This will make the color code either a 3 or 5 digit number. i.e., 10/2, 1214/1. See page 23 for illustration.

Eldorado and Sixty Special cars have deep-fluted chrome finish discs.

SPECIAL COLORS

There are five exclusive Eldorado Biarritz-Seville colors which are available on other body styles at extra charge. Other special colors are also available at additional charge. The special color wanted will be supplied in acrylic type lacquer as only the high temperature drying oven facilities used for the acrylic finish are available at the factory. Regular line colors are, of course, available on the Eldorado Biarritz-Seville models without extra charge.

HOW TO ORDER

A non-standard exterior color may be ordered by typing Code "O" in the color space on the order form and type complete color name and lacquer number on center part of form. Whenever a non-standard color is contemplated, careful consideration should be given to the availability of a harmonious interior upholstery.

TWO-TONE

The flowing lines of the 1960 Cadillac models present the best color image in a single-tone; however, for those customers whose preference may still be a two-tone combination, a wide range of options is offered without extra charge. The preferred combinations are "X" marked on color selection chart.

AIR CONDITIONED CARS

Colors for cars equipped with air conditioning should be chosen from the light-tone options. In addition to the assistance that E-Z Eye Glass contributes towards repelling external heat rays of the sun, a light exterior paint color also reflects heat instead of absorbing it, thereby helping to reduce the car's interior temperature.

ELDORADO SEVILLE ROOF

Eldorado Seville Coupe roof is covered with a vicodec top material in any of the Eldorado Biarritz top color options. It may, however, be ordered in any of the lacquer options, without the fabric covering. See page 7 for illustration of method for ordering roof.

OPTIONS FOR ORDERING SIXTY SPECIAL EXTERIOR COLOR COMBINATIONS

TITLE NO.	6029																			
COLOR	1212																			
COMBINATION	TOP	TRIM	X	Y	M	N	GROUPS	K	N	RJ	S	S	L12	FP	G	2:01	F	G	OUTLET	ORDER NO.

Single Color. Roof Covered with vicodec material to match lower lacquer color.

TITLE NO.	6029																			
COLOR	1216																			
COMBINATION	TOP	TRIM	X	Y	M	N	GROUPS	K	N	RJ	S	S	L12	FP	G	2:01	F	G	OUTLET	ORDER NO.

Two-Tone Color. Roof covered with contrasting vicodec material.

O - Paint Roof Code 12

TITLE NO.	6029																			
COLOR	12 0																			
COMBINATION	TOP	TRIM	X	Y	M	N	GROUPS	K	N	RJ	S	S	L12	FP	G	2:01	F	G	OUTLET	ORDER NO.

Single Color. Roof painted with lacquer.

O - Paint Roof Code 16

TITLE NO.	6029																			
COLOR	12 0																			
COMBINATION	TOP	TRIM	X	Y	M	N	GROUPS	K	N	RJ	S	S	L12	FP	G	2:01	F	G	OUTLET	ORDER NO.

Two-Tone Color. Roof painted in contrasting lacquer.

TITLE NO.	6029																			
COLOR	12																			
COMBINATION	TOP	TRIM	X	Y	M	N	GROUPS	K	N	RJ	S	S	L12	FP	G	2:01	F	G	OUTLET	ORDER NO.

Roof to be factory option--vicodec or lacquer.

OPTIONS FOR ORDERING ELDORADO SEVILLE COUPE EXTERIOR COLOR COMBINATIONS

TITLE NO. 6437		PINKA BROWN B/L S/L 1 1/2 D/L 1/2 PINKA TONN L/CLS PINKA TONN B/L * WHITE TRIM OR LAMPS ALL CONDITIONS B/WASH S/L 1 1/2 D/L 1/2 U-1 LIGHT FRAME U-1 LIGHT LAMPS PINKA PLATE PINKA WASH-COLOR T-1/2 MULTI-PURCH OUTLINE CAR PHOTO ELONGATED TRIM OR LAMPS 1-1/2" WIP 1/2" LAMPS UNDER C/A OR 1/2"													T R E M F C I T					
COLOR COMBINATIONS		TOP	TRIM	X	Y	M	H	GROUPS	K	H	B-L	S	L1-2	FP	C	Z-D	P	Q	OUTLET	ORDER NO.
96		7																		

Roof covered with one of the 5 optional vicodec top materials.

O - Paint Roof Code 96

TITLE NO. 6437		PINKA BROWN B/L S/L 1 1/2 D/L 1/2 PINKA TONN L/CLS PINKA TONN B/L * WHITE TRIM OR LAMPS ALL CONDITIONS B/WASH S/L 1 1/2 D/L 1/2 U-1 LIGHT FRAME U-1 LIGHT LAMPS PINKA PLATE PINKA WASH-COLOR T-1/2 MULTI-PURCH OUTLINE CAR PHOTO ELONGATED TRIM OR LAMPS 1-1/2" WIP 1/2" LAMPS UNDER C/A OR 1/2"													T R E M F C I T					
COLOR COMBINATIONS		TOP	TRIM	X	Y	M	H	GROUPS	K	H	B-L	S	L1-2	FP	C	Z-D	P	Q	OUTLET	ORDER NO.
96		0																		

Entire car to be painted--vicodec top omitted.

TITLE NO. 6437		PINKA BROWN B/L S/L 1 1/2 D/L 1/2 PINKA TONN L/CLS PINKA TONN B/L * WHITE TRIM OR LAMPS ALL CONDITIONS B/WASH S/L 1 1/2 D/L 1/2 U-1 LIGHT FRAME U-1 LIGHT LAMPS PINKA PLATE PINKA WASH-COLOR T-1/2 MULTI-PURCH OUTLINE CAR PHOTO ELONGATED TRIM OR LAMPS 1-1/2" WIP 1/2" LAMPS UNDER C/A OR 1/2"													T R E M F C I T					
COLOR COMBINATIONS		TOP	TRIM	X	Y	M	H	GROUPS	K	H	B-L	S	L1-2	FP	C	Z-D	P	Q	OUTLET	ORDER NO.
96																				

Roof to be factory option--vicodec or lacquer.

HANDLING OF UPHOLSTERY SPECIFICATIONS WITH CUSTOMER

CUSTOMERS' PREFERENCE

When a choice of upholstery is expressed, it should be included on the order to the factory. Do not risk a disappointment upon delivery by assuming the customer will be satisfied with the factory's selection.

NO PREFERENCE

However, when there is no preference, be sure to leave the upholstery space blank on new car order, Form 5600A.

TRIM FLEXIBILITY

A sincere adherence to this policy will result in expediting both types of orders. It will avoid complaints from the discriminating buyer and at the same time facilitate production by providing the factory with some flexibility on orders from customers who are content to have Cadillac stylists select an available harmonious upholstery.

See Color-Trim Chart on page 11.

1960 CADILLAC UPHOLSTERY OPTIONS

E ELDORADO BIARRITZ CONVERTIBLE*		
C O D E	INSERTS	BOLSTERS
	CARDIFF LEATHER	FLORENTINE LEATHER
10	White	White
11	Black	Black
12	Silver Metallic	Silver Metallic
13	Locarno Blue	Locarno Blue
15	Beige Metallic	Beige Metallic
17	Dundee Green	Dundee Green
19	Red	Red

* To order optional Bucket Front Seats, Add "B" To Codes E.G., 10B, 11B, etc.

H ELDORADO SEVILLE*		
C O D E	INSERTS	BOLSTERS
	CLOTH OR CARDIFF LEATHER	FLORENTINE LEATHER
50	White Leather	White
53	Locarno Blue Corduroy	Locarno Blue
54	Steno Rose Corduroy	Steno Rose Metallic
55	Beige Metallic Leather	Beige Metallic
57	Dundee Green Corduroy	Dundee Green
58	Heather Corduroy	Heather Metallic
59	Red Leather	White

* To order optional Bucket Front Seats, Add "B" To Codes E.O., 50B, 53B, etc.

G K A '62" COUPE '62" SEDAN 6 WINDOW '62" SEDAN 4 WINDOW		
C O D E	CLOTH	COATED FABRIC
	30	Black Caspian
31	Gray Cortina Cord	Gray
33	Blue Cortina Cord	Blue Metallic
34	Persian Sand Caspian	Persian Sand Metallic
35	Fawn Cortina Cord	Fawn
36	Turquoise Caspian	Turquoise Metallic
37	Green Caspian	Green Metallic

J L B COUPE DE VILLE SEDAN DE VILLE 6 WINDOW SEDAN DE VILLE 4 WINDOW		
C O D E	CLOTH	FLORENTINE LEATHER
	40	Silver-Black Cambrey
41	Gray Chadwick	Gray
43	Blue-Black Cambrey	Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic
45	Fawn Chadwick	Fawn
46	Turquoise-Black Cambrey	Med. Turquoise Metallic
47	Green Chadwick	Green Metallic

F SIXTY-TWO CONVERTIBLE		
C O D E	FLORENTINE LEATHER	
	20	Black
21	Black	Black
22	Silver Metallic	Silver Metallic
23	Blue Metallic	Blue Metallic
25	Saddle	Saddle
27	Green Metallic	Green Metallic
28	Red	White
29	Red	Red

A M FLEETWOOD SIXTY SPECIAL SEDAN		
C O D E	CLOTH	FLORENTINE LEATHER
	60	Black Corduroy
61	Gray Clarion	Gray
63	Locarno Blue Corduroy	Locarno Blue
64	Persian Sand Clarion	Persian Sand Metallic
65	Fawn Corduroy	Fawn
66	Turquoise Clarion	Lt. Turquoise Metallic
67	Green Corduroy	Green Metallic

WOOL BROADCLOTH		
C O D E	CLOTH	BROADCLOTH
71	Gray	Gray
72	Locarno Blue	Locarno Blue
74	Sage Tan	Sage Tan

TOPS			
E - H		F	
1	Ivory	1	Ivory
2	Black	2	Black
3	Beige	4	Green
5	Lucerne Blue	6	Buckskin
7	Corroza Green	8	Blue

▲ Sixty Special Wooded Roof Covering is available in all regular exterior lacquer colors. Use the same 15 lacquer code numbers (10 to 50) to order the Wooded Roof Cover.

R S '75" SEDAN '75" LIMOUSINE*		
C O D E	CLOTH OR CORD	BROADCLOTH
	80	Gray Bedford Cord
81	Gray Wool	Gray Wool
84	Fawn Bedford Cord	Fawn Wool
85	Fawn Wool	Fawn Wool
90	Dr. Gray Bedford Cord	Dark Gray Wool

* Front Compartment will be in Gray Leather with Gray trim combinations and Fawn Leather with Fawn options. However, Black Leather is optional and may be ordered by adding "E" to trim codes. E.G., No. 80E, 84E, etc.

RECOMMENDED UPHOLSTERY OPTIONS

Chart on following page lists the recommended harmonious upholstery options for each lower exterior color.

AVOID DISCORDANT SCHEMES

The decor of the interior includes not only the color of the upholstery itself, but also the painted panels, carpets, plastic parts such as steering wheel, etc., and is controlled by the upholstery code number. It is, therefore, important to confine selections to upholstery options on the chart in order to avoid producing a conflicting combination.

UNAUTHORIZED COLOR—TRIM

Any requests for unauthorized combinations should be discouraged as the result may not be complimentary to the product. If for some reason, a deviation must be made, an explanation should accompany the order so that it will not be construed as a typographical error.

NON-STANDARD TRIM

If a non-standard upholstery code is typed in space captioned "Trim", such as Code 30 on a de Ville order, it will be regarded as a mistake and changed to a standard code number under the assumption that it was a typographical error. Therefore, if a special upholstery is really wanted, be sure to type "OO" in space captioned "Trim" and detail the specifications wanted according to suggestions on page 12.

1960 CADILLAC COLOR-TRIM COMBINATIONS

		SIXTY-TWO COUPE & SEDANS	DE VILLE COUPE & SEDANS	SIXTY SPECIAL	SIXTY-TWO CONVERTIBLE
COLOR	CODE	G-K-A	J-L-B	M	F
Ebony	10	All	All	All	All
Olympic White	12	All	All	All	All
Platinum	14	31-30-33	41-40-43	61-71-60-63-72	22-20-21-28-29-23
Aleutian Gray	16	30-31	40-41-43	60-61-71	20-21-22-28-29
Hampton Blue	22	33-31-30	43-41-40	63-72-61-71-60	23-22-20-21-28-29
Pelham Blue	24	33-31-30	43-41-40	63-72-60-61-71	23-22-20-21-28-29
York Blue	26	33-31-30	43-41-40	63-72-61-71	23-22-20-21-28-29
Arroyo Turquoise	29	36-30	46-40	66-60	20-21
Inverness Green	32	37-35-30	47-45-40	67-65-74-60	27-20-21-25
Glencoe Green	36	37-35-30	47-45-40	67-65-74	27-20-21-25
Beaumont Beige	44	35-37	45-47	65-74-67	25-20-21-27-28-29
Palomino	45	35-30-37	45-40-47	65-74-60-67	25-20-21-27-28-29
Fawn	46	35-30	45-40	65-74-60	25-20-21-28-29
Persian Sand	48	34-30	44-40	64-74-60	21-20-28-29
Pompeian Red	50	35-31-30	45-41-40	65-74-61-71-60	28-29-21-20-25

ELDORADO		BIARRITZ CONVERTIBLE	SEVILLE COUPE
COLOR	CODE	E	H
Olympic White	12	All	All
Lucerne Blue	94	13-12-10-11	53-50
Carrara Green	96	17-10-11-15	57-50-55
Champagne	97	15-10-11-17-19	55-50-57-59
Siena Rose	98	10-11-12	54-50
Heather	99	10-11-12	58-50

GLOSSARY OF INTERIOR STYLING TERMINOLOGY

Back of Front Seat Back:	The back part of front seat that is visible to the rear seat passengers.
Backlight:	Rear window.
Back Rest:	The upright cushion against which passengers rest.
Biscuits:	Style of upholstery when material is formed into square or oblong sections by seams or pressed indentations.
Body Cloth:	The basic trim material used on seat inserts--usually the heaviest weight.
Bolsters:	The front, side or center part of a seat cushion, separated from the back or center section by a welt, lace or seam. The top, side or center part of a back rest sometimes extending along the sides in a U or H shape.
Coated Fabric:	A synthetic material with a leather-like appearance, also called elascofab. (Elastic-coated-fabric)
Compartment Door:	Glove box door.
Cowl Quarter Panels:	The section forward of the front door on inside of front compartment shroud.
Cushion:	The lower seat cushion or section upon which passengers sit.
Cushion Face:	Vertical surface forming front and sides of seat cushion.
Cut and Sew:	Cutting material to pattern; sewing and moulding to form a set of "trim stock".
Door Pad:	The upholstered part of a door or section below window.
Finishing Panels:	Any painted panels on doors, rear quarters and back of front seat back.
Garnish Molding:	The frame next to the glass on the inside of windshield, door or rear window.
Inserts:	When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the back rest. Also, the part of "door pad" that is trimmed with the same material as seat inserts.
Interior Panels:	All inclusive reference to the metal painted panels such as lower instrument, glove compartment door, ash receiver doors, steering column covers, seat side panels, door and rear quarter finish panels.
Laces:	A leather or fabric covered cord used to separate or outline sections of the trim combination on a seat assembly. Also called seaming laces and welts.
Leather Entirely:	This term means that a combination of genuine leather and coated fabric is used throughout.
Lower Instrument Panel:	The painted part of instrument panel, glove compartment door and ash receiver doors.
O:	When used on new car order, it refers to a special color or top.
OO:	Refers to special upholstery.
Plastic Parts:	Such tenite parts as steering wheel, transmission and signal control lever knobs, etc.
Pleats or Pipes:	Style of upholstery when material is folded or separated by seams, visible or invisible.
Reverse Distribution:	Reversing standard combination of materials between insert and bolster areas, including doors.
Risers:	A raised section above its surrounding area.
Seat:	Combination of back rest and seat cushion which comprises entire seat assembly.
Seat Side Panels:	A section along side of front seat back rest.
Seat Wings:	Lower front seat side panel.
Set of Trim Stock:	The various components that comprise a complete interior upholstery.
Shroud:	Same as cowl quarters.
Stay Pad:	Padded cushion between top rails and fabric of convertible top.
Top of Instrument Panel:	The coated fabric covered top crash pad of instrument panel in back of windshield.
Trim:	The interior upholstery combination.
Trim Style:	The design into which the upholstery fabrics are shaped, such as pleats, biscuits, plain, etc.
Windlace:	The fabric or leather covered windhose applied around doors as an air seal.

SPECIAL UPHOLSTERY ORDERS

BASIC COMPONENTS. To avoid any misunderstanding these seven parts of the interior combination should be specified:

1. Seat Inserts
2. Seat Bolsters
3. Lower Instrument Panel
4. Steering Wheel
5. Headlining (not on Convertibles)
6. Top of Instrument Panel
7. Carpets

Refer to upholstery charts on pages 29 to 53 for information concerning the available colors for each of the seven component areas.

EXAMPLE. This will be a step-by-step process of deciding upon the colors with a customer who wishes to order a de Ville in code 43 but with white bolsters instead of blue.

Referring to page 37 and code 43, the insert will remain code 43 but the bolster will be white, code 40. These are the basic requirements of the combination wanted. The next item is the lower instrument panel. For this, two choices are logical, 1) Barbados Blue or 2) Winter White. The second selection would conform to standard practice of the lower instrument panel matching the bolster color.

This choice also applies to the headlining and steering wheel. They could remain blue or follow the bolster color and be made white. The latter option would again follow standard practice of matching the bolster.

Next, the color of the top of instrument panel and carpets is to be determined. In this case, blue should be ordered as the only other possible selection would be black, but injecting another color is not desirable.

TOP OF INSTRUMENT PANEL. Must be in a dark-tone to avoid glare. White or light colors are not available.

When components of a special interior upholstery combination are being selected, the entire color scheme, both interior and exterior, should be evaluated. Doing this sometimes makes it advisable to harmonize a "top of the instrument panel" with the exterior car color rather than the interior. This choice could be especially important in a contrasting color-trim selection. e.g., Persian Sand exterior color with a black or white interior trim. In this combination the standard black top of instrument panel ordinarily used with white or black trim could be supplanted by Prairie Plum to harmonize with the exterior color. Such a combination would create the impression that the top of instrument panel is an extension of the car's hood.

Of course, the top of instrument panel must be selected from one of the available standard dark-tone colors.

SPECIAL UPHOLSTERY ORDERS—Cont'd.

WHY SPECIAL ORDER NECESSARY. No matter how seemingly minor, whenever a deviation from a standard trim combination is necessary, the entire order must be removed from regular production and processed individually. This is due to the intricate patterns from which multiple sets of components are cut making it impossible to change or substitute just one part or section, such as the bolster or top boot on a Convertible, without handling the complete order on a special basis.

CUSTOMER CHOICE. Therefore, because the entire order must be handled "as a special", the customer should be encouraged to choose all of the details of the custom interior. The cost will usually be the same whether a single item is changed or if several variations are made. At the same time, the customer should be guided with emphatic recommendations that harmonious colors be selected to result in a muted color combination. This is usually more pleasing than sharply contrasting colors, especially if more than two shades are used.

UNDERSTANDING OF COSTS. Sometimes a customers' conception of modern production methods is at variance with actual practice. This may result in a misunderstanding as to the value or cost for a seemingly small deviation from a standard combination. e.g., the substitution of a Convertible top boot color. This customer reaction can be corrected if properly explained.

Primarily, the extra cost is incurred by the necessity of hand-cutting the job singly instead of in multiple sets of four at once. The top boot on Convertible models is a part of the car's interior upholstery combination. It matches the bolster area of the seats and not the top material itself. As such, it is included with the fabrication of the car's complete trim. In order to change the color of the boot, the entire trim assembly must be taken out of the regular production pattern and hand-cut on a single order basis.

Thus, the efficiency of modern work methods, which utilize time and materials to the best advantage, is lost with the resulting higher charge for special handling. Added to this is an intangible but a very definite expense item of record maintenance by the material control departments of both Cadillac and Fisher Body. Such record handling, as any business person knows, is a definite cost factor and must be included in any cost analysis.

CONCLUSION. Allowing customers to participate in the selection of the components of a special interior will increase their appreciation of the completed combination because it was their personal creation. Also clarifying each part, at the time of ordering, will prevent any misunderstanding when the car is ready for delivery. The fact that an individually styled interior is wanted indicates that the purchaser is discriminating and likely to have definite opinions regarding the treatment of the entire custom arrangement.

TIRES

<u>Code</u>	<u>Name</u>	<u>Color</u>
FS	Firestone	Black
GR	Goodrich	Black
US	Royal	Black

<u>Code</u>	<u>Name</u>	<u>Color</u>
FSW	Firestone	White
GRW	Goodrich	White
USW	Royal	White

Firestone, Goodrich or U. S. Royal tubeless tires will be furnished without any option depending upon availability in production.

On the Eldorado Brougham, U. S. Royal (BNW) Brougham narrow White Sidewall Tires, size 8:20-15, are standard equipment.

If Group A or B has not been ordered and White Sidewall Tires are wanted, type Code "W" in space captioned "Groups".

GLASS

A backlight without shaded top area is not available on Coupe models.

On Styles A, B, R, S and P, a backlight with shaded top area is not available.

With E-Z Eye Glass option, a backlight without shaded top area is not available on Styles K, L and M.

See Condensed Specifications on Page 18 for standard and Code "E", optional glass combinations. There are no other variations available at the factory.

WHEEL DISCS**STANDARD EQUIPMENT**

Eldorado type, deep-fluted, chrome finish are standard on Styles E, H, M and P. Not available on any other Series.

Standard type, with center area in brushed chrome finish are standard on all other styles in the 62 and 75 Series (F, G, K, A, J, L, B, R and S).

OPTIONAL EQUIPMENT

Standard type, with center area enameled in White, Code 1, or Ebony, Code 2.

To order the optional White or Ebony painted discs, type on order form in space captioned "Color", following regular color combination code, a diagonal line and Code No. 1 or 2. i.e., 1214/1.

SEAT ADJUSTERS — POWER VENT REGULATORS — CARPETS

FRONT SEAT ADJUSTERS

Power 6-Way Front Seat Adjuster is standard on Eldorado models. However, it is not available with Bucket Seats. With this type the driver's seat has a (2-way) power horizontal adjuster and the passenger seat is stationary.

Code "Y" Power 6-Way Front Seat Adjuster is optional on the de Ville line (Styles J, L, B) Convertible and Sixty Special.

It is also optional on the Sixty Two Series (Styles G, K & A) with or without Power Window Regulators, Code "X".

6-Way adjuster is not available on Seventy-Five Sedan and Limousine.

Power horizontal (back and forth) adjuster is not available on Sixty Two Series (Styles G, K and A).

BUCKET SEATS

Are optional on Eldorado Biarritz and Seville models only and not adaptable to any other styles. Driver's Bucket Seat has power horizontal (2-Way) seat adjuster. Passenger seat is stationary. 6-Way Seat Adjuster not available.

POWER FRONT VENT WINDOW REGULATORS

Code "N" is available on Styles G, K and A only if Code "X", Power Window Regulators, are also ordered.

CARPETS

Trieste quality: Rayon-Nylon Loop Pile.

Tangier quality: Rayon-Nylon Heavy Loop Pile with a greater proportion of Nylon yarn.

1960 CADILLAC CONDENSED SPECIFICATIONS

Body Style Code	F	G	K	A	Z	L	B	Z	H	M	R	S	P
Style Numbers	6261	6221	6223	6229	6327	6329	6329	6467	6437	6029	6223	6233	6629
Wheelbase	130"	130"	130"	130"	130"	130"	130"	130"	130"	130"	149.8"	149.8"	130"
Overall Length	225"	225"	225"	225"	225"	225"	225"	225"	225"	225"	244.6"	244.6"	225"
Front Center Arm Rest	S				S	S	S	S	S	S	S	S	S
Rear Center Arm Rest		S	S	S	S	S	S			S	S	S	S
Front Center Arm Rest-Bucket Seats								No	No				
Carpet	Trieste	Trieste	Trieste	Trieste	Trieste	Trieste	Trieste	Tangler	Tangler	Tangler	Tangler	*	**
Headlining		Cloth	Cloth	Cloth	Cloth Fabric	Cloth Fabric	Cloth Fabric		Cloth Fabric	Cloth	Cloth	Cloth	Body Cloth
Wheel Discs - Chrome	S	S	S	S	S	S	S	Fluted	Fluted	Fluted	S	S	Fluted
Wheel Discs - No. 1, White No. 2, Ebony	O	O	O	O	O	O	O				O	O	

* Rear Tangler - Front Trieste, ** Tangler or Moston

TIRES

8.00-15, 4-Ply Black	S	S	S	S	S	S	S			S			
8.00-15, 4-Ply White	O	O	O	O	O	O	O	S	S	O			
8.20-15, 6-Ply Black											S	S	
8.20-15, 6-Ply White											O	O	
8.30-15, U.S. (8NW) rougham Narrow White													S

AXLE GEAR RATIO

3.94-1	S	O	S	O	S	S	S			S			
3.21-1	O	O	O	O	O	O	O	S	S	O			S
3.36-1											S	S	
3.77-1											O	O	

GLASS

Clear Windshield & Side Windows	S	S	S	S	S	S	S	O	S	S	S	S	S
Clear Backlight	Plastic Glass		S	S	S	S	S	Plastic Glass		S	S	S	
E-Z Eye Backlight with Upper Arms Shaded		S	O		O				S	O			
E-Z Eye Backlight			O			O					O	O	S
E-Z Eye Windshield & Side Windows with Upper W/S Shaded	O	O	O	O	O	O	O	O	O	O	O	O	S

FRONT SEAT ADJUSTERS

Power Horizontal (2-Way) Seat Adjuster	S				S	S	S			S	S	S	
Power Horizontal (2-Way) Seat Adj. for Driver Bucket Seat								S	S				
Manual Horizontal (2-Way) Seat Adjuster		S	S	S									
Power 4-Way Front Seat Adjuster	O	O	O	O	O	O	O	S*	S*	O			S

*Not Available With Bucket Seats.

S - Standard

O - Optional

Blank - No

1960 CADILLAC OPTIONAL EQUIPMENT & ACCESSORIES

Series	62							ELDORADO		60	75		600000
Body Styles	F	G	K	A	J	L	B	E	H	M	R	S	P
Wheel Discs - Chrome	S	S	S	S	S	S	S	Fluted	Fluted	Fluted	S	S	Fluted
Wheel Discs No. 1, White No. 2, Ebony	O	O	O	O	O	O	O				O	O	
Y-6-Way Front Seat Adjuster	O	O	O	O	O	O	O	S*	S*	O			S
M-Power Door Locks	O	O	O	O	O	O	O	S	S	O			S
N-Power Vent Regulators	O	O	O	O	O	O	O	S	S	S	O	O	S
* Not Available with Bucket Seats													
W-Whole Tires	O	O	O	O	O	O	O	S	S	O	O	O	S
H-Heater	O	O	O	O	O	O	O	S	S	O	O	O	S
R-Radio	O	O	O	O	O	O	O	S	S	O	O	O	S
E-E Z Eye Glass	O	O	O	O	O	O	O	O	O	O	O	O	S
K-Air Conditioner	O	O	O	O	O	O	O	O	O	O	O	O	S
J-Rear Radio											O	O	
D-Dor-Gards	O	O	O	O	O	O	O			O	O	O	
U-Power Headlamp Control	O	O	O	O	O	O	O	O	O	O	O	O	S
F-Fog Lamps	O	O	O	O	O	O	O	S	S	O	O	O	S
C-Cruise Control	O	O	O	O	O	O	O	O	O	O	O	O	S
T-Air Suspension	O	O	O	O	O	O	O	S	S	O	O	O	S
* Not Available with Bucket Seats.													
S-Trunk Lock	O	O	O	O	O	O	O	S	S	O	O	O	S
L-License Frames	O	O	O	O	O	O	O	S	S	O	O	O	S
FD-Filler Plate	O	O	O	O	O	O	O	O	O	O	O	O	O
G-Rubber Floor Mats - Front	O	O	O	O	O	O	O	O	O	O	O	O	
Z-20 ⁰ Anti-Freeze	O	O	O	O	O	O	O	O	O	O	O	O	S
ZI-40 ⁰ Anti-Freeze	O	O	O	O	O	O	O	O	O	O	O	O	
P-Gear Ratio	O	O	O	O	O	O	O			O	O	O	
Q-Eldorado Engine	O	O	O	O	O	O	O	S	S	O	O	O	S

O - Optional

S - Standard

Blank - No

AIR CONDITIONER

Code "K" is the symbol for ordering Air Conditioner. It is also included in Basic Group "B".

FRONT INSTALLATION

All body styles have front installation including Series Seventy-Five. Rotating louvered outlets are located at each end of lower instrument panel. Vertically adjustable louvered outlet in center below instrument panel.

REAR CONTROL—SERIES SEVENTY-FIVE

There is an additional evaporator in the rear trunk compartment which discharges cooled air, through two concealed ducts in headlining, over rear compartment area. Control for the rear blower is located behind sliding panel above right rear side armrest.

RECOMMENDED AIDS

E-Z Eye Glass and light-tone colors are recommended with Air Conditioning. Also, on Series 62-60, White Sidewall Tires are advisable as this increases the tire size to 8:20-15.

On Series 62-60 with Air Conditioning, the gear ratio is 3.21-1 without option.

ELDORADO ENGINE

The Eldorado Engine, Code "Q", has three dual-barrel carburetors and is standard equipment on Eldorado Biarritz, Seville, and Brougham.

It is available on all other models, including Series Seventy-Five, at extra charge.

AXLE GEAR RATIOS**STANDARD RATIOS**

2.94-1 Axle Gear Ratio is standard on Series 62-60 cars equipped with a regular engine. This does not include the three Eldorado Styles E, H and P as they have Eldorado "Q" Engines.

3.21-1 Axle Gear Ratio is standard on the Eldorado line and on all Series 62-60 cars equipped with Air Conditioning or "Q" Engine. There is no option as this ratio is required to provide maximum cooling efficiency and low speed performance.

3.36-1 ratio is standard on Series Seventy-Five cars equipped with either regular or "Q" Engine and with or without Air Conditioning.

OPTIONAL GEAR RATIOS, CODE "P"

3.21-1, Code "P", ratio is optional only on Series 62-60 Non-Air Conditioned cars equipped with regular engines.

3.77-1, Code "P", ratio is optional on Series Seventy-Five with or without Air Conditioning and either regular or "Q" Engine.

1960 CADILLAC ACCESSORY AND EQUIPMENT GROUPS AND CODES

BASIC GROUPS

A

W - White Sidewall Tires
H - Heater
R - Radio
E - E-Z Eye Glass

B

K - Air Conditioner
W - White Sidewall Tires
H - Heater
R - Radio
E - E-Z Eye Glass

EQUIPMENT GROUPS

2

D - Dor-Gards
U - Power Headlamp Control

3

D - Dor-Gards
U - Power Headlamp Control
F - Fog Lamps

4

D - Dor-Gards
U - Power Headlamp Control
F - Fog Lamps
C - Cruise Control

5

D - Dor-Gards
U - Power Headlamp Control
F - Fog Lamps
C - Cruise Control
T - Air Suspension

OTHER CODES

G - Rubber Floor Mats - Front

Colors

1 - White	4 - Gray
2 - Black	5 - Tan
3 - Blue	6 - Green

J - Rear Control Radio (Series 75 only)

L1 - One License Frame

L2 - Two License Frames

M - Power Door Locks

N - Power Vent Window Regulators

P - Optional Gear Ratio

Q - Eldorado Engine

S - Remote Control Trunk Lock

X - Power Window Regulators
(Styles G, K and A only)

Y - 6-Way Front Seat Adjuster

FP - Filler Plate (instead of
Front License)

WHEEL DISCS - 1-White, 2-Ebony

Anti-Freeze

Z - -20° Permanent (ethylene glycol)

Z1 - -40° Permanent (ethylene glycol)

CAR ORDER WRITING INSTRUCTIONS

Type on Form 5600A, do not write. Mail original copy to factory or Zone Office in special envelope, Form 2622. Mail in duplicate if order is for special upholstery. See page 12.

COLOR. When ordering a single-tone color, do not repeat the code number. Type the number only once in space captioned "Combination". On Sixty Special, however, do repeat the color code number to order a vicodec roof covering. See page 6 for more complete information.

WHEEL DISCS. Standard equipment on Series "62" (except Eldorado) and "75" cars are chrome discs in which the center area is finished in brushed chrome. An optional type is available on which the center area is enamel finished in White, Code 1, or Ebony, Code 2. To order the optional discs, suffix a diagonal line and numbers 1 or 2 to the regular color combination code. This will make the color code either a 3 digit or 5 digit number, i.e., 10/2, 1214/1. See page 23 for illustration. Eldorado and Sixty Special cars have deep fluted chrome finish discs.

UPHOLSTERY. Please leave trim and Convertible top blank unless customer has requested definite specifications. On such orders, be guided by Color-Upholstery Chart to be sure of a harmonious combination. If color-trim combination selected is not on chart, type an explanation on the order so that it will not be construed as a typographical error.

SIX-WAY ADJUSTABLE FRONT SEAT-CODE Y. Order this seat on any style on which it is optional. Do not order on Eldorado line as it is standard equipment. Do not order on Series 75 as it is not available.

POWER VENT WINDOW REGULATORS-CODE N. This is standard equipment on Eldorado line and Sixty Special. On Styles G, K and A, Power Vent Window Regulators can only be ordered when Code X is also specified. On all other styles, Power Window Regulators are standard equipment, therefore, Code N may be ordered.

RUBBER FLOOR MATS FOR FRONT COMPARTMENT—CODE G. Available in six colors: 1 - White, 2 - Black, 3 - Blue, 4 - Gray, 5 - Tan, 6 - Green. Specify Code G followed by number of color wanted. I.e., G2 would indicate Black floor mats.

BASIC AND EQUIPMENT GROUPS. Combine Basic Group letter with Equipment Group number to order groups. e.g., A2, B4, etc. If Group A or B not ordered and white sidewall tires are wanted, type Code W in group space or combine with equipment group numbers. e.g., W2, W3, W4 or W5.

SERIES 75. Basic Groups A or B cannot be used if Rear Control Radio, Code J, is ordered.

OPTIONAL EQUIPMENT. Do not re-list separately any equipment or accessory item which is already a part of any group ordered by code.

DEALER-PURCHASER. If car is sold at retail, type purchaser's name in space captioned "Purchaser" below preference tab. This same name to ultimately appear on delivery report card. If order is to be given preference, mark letter "P" in lower right corner square of preference tab.

If order is through a distributor for a dealer, name of dealer city should be typed in space captioned "dealer". In addition, if car is assigned to a retail purchaser, name of customer should be typed as outlined above.

PERMANENT RECORD. The lower half of your copy of order Form 5600A may be used as a permanent record. After delivery, the purchaser's name, address, delivery date, etc., can be recorded here. Also, check off the fact that this delivery was reported on 10-Day Report Form and that Delivery Report Card was mailed to be sure that these important functions have not been neglected.

POSTAGE. To avoid delays, due to insufficient postage, the following is a first-class mail guide which may be of assistance if there is no postal scale available: For the first 6 orders, which will include the envelope, attach a 4¢ stamp. Thereafter, consider each 12 orders as one ounce and add 4¢ more in postage.

Examples: 18 orders would require 8¢ and 30 orders 12¢ in postage.

CAR ORDER PREFERENCE TABS

INFLUENCE OF ORDER NUMBERS

Subject to availability of materials, the Factory is guided by distributor and dealer sales order numbers in scheduling cars into production. Care should be used in assigning these order numbers to new car orders, so that they will be in the sequence that you would prefer to receive shipments. Sold orders should have the lowest numbers. Outlets that have dealer orders should remember to intersperse them with their retail orders on a percentage basis between retail and wholesale. This will spread deliveries to dealers throughout the month instead of at the end of the period.

USE OF PREFERENCE TABS

As explained above, shipments are made, as near as possible, in consecutive order number sequence. However, if after your orders are on file at the factory, you find a need for certain orders ahead of their order number rotation, do as follows:

Remove the "Preference Tab" in the upper right corner of your copy of the order and mail to Group Car Distributor or Zone Office.

Preference Tabs do not have any bearing on the volume of shipments. They only affect sequence.

Dealers are encouraged to make known to their distributors their sold orders or other urgently needed cars, reflecting the demands of last-minute market changes.

Use these preference tabs instead of other means of communication. This will save time and money through a reduction in long distance telephone calls and telegrams.

If you do not have a preference from the originally numbered sequence, do not send any tab and the factory will process the orders in the regular way. However, if a specific order does become important, do not hesitate to mail the preference tab.

OUTLET 520616	ORDER NO. L60	
PREFERENCE TAB		
DEALER Bryan		

NOTICE OF "ORDER RELEASED FOR PRODUCTION"

The component parts and sub-assemblies of a car are in process of fabrication for many weeks prior to its complete assembly; however, the assignment of an order to the car is not made until the parts have reached a near completion stage so that they can be built into a finished car.

At this point, a notice in the form of two tabs is mailed to the outlet for every order "Released for Production". If the car is intended for a dealer, the distributor should re-mail the dealer tab to such dealer. An estimated arrival date can be deduced upon receipt of this tab and the retail outlet is then in a position to notify the purchaser to be prepared to accept delivery promptly.

To attain maximum flexibility in the relationship between orders and cars in production, it is sometimes advisable to make a tentative assignment until the car is actually received. To operate on such a flexible system, distributors can use their own separate order number for dealer orders. In such cases, the dealer order number should be posted before the tab is re-mailed.

The effectiveness of this procedure will depend greatly upon the correct handling of assignments so as to direct the car to the point where it is most needed and can be delivered immediately.

520616	L 60
OUTLET	ORDER NO.
TENTATIVE ARRIVAL:	
NOTICE OF DEALER ORDER RELEASED FOR PRODUCTION	
NOTICE OF DISTRIBUTOR ORDER RELEASED FOR PRODUCTION	
TENTATIVE ARRIVAL:	
OUTLET	ORDER NO.
520616	L 60

ADVANCE NOTICE OF SHIPMENT

On the same day that a car is shipped, advance notice of shipment is mailed. This notification should arrive before such other notices as invoice and notice of shipment.

ADVANCE NOTICE OF SHIPMENT		
MANUFACTURER NO.	OUTLET	ORDER NO.
142272	520616	L 60

GENERAL INFORMATION

RECORD OF CAR ALLOTMENTS. New car allotments issued monthly show cumulative figures by body styles. In order to determine the quantity and body styles of cars to be ordered, each distributor-direct dealer outlet must maintain an accurate record on a cumulative basis of all orders previously placed. Care should be exercised to include on your records any cars that may have been ordered in advance of allotment receipt, such as orders calling for upholstery deviations, special allotments, etc.

SUMMARY OF CADILLAC ORDERS PLACED. Form 2991 is provided to facilitate the maintenance of such order number and allotment records. Complete instructions are included on the reverse side of the form.

NEW OUTLET CODE NUMBERS. Cadillac has adopted a uniform numerical code system designed to represent the location of each distributor and dealer outlet. This new six digit number replaces the previous alphabetic codes and will be used by all Cadillac departments: Sales, Service, Parts, etc. Each outlet's assigned number will apply to documents such as sales and parts orders, delivery report cards, as well as other forms and functions. Also, a full numerical code can more readily accommodate the requirements of modern data processing systems.

This number must appear on new car orders under the caption "Outlet" followed by body style code letter and order number. The change in position of the body style code letter from a suffix to a prefix of the order number is to separate the outlet and order groups of numbers. The composition of these three parts of a new car order identification is illustrated in this example:

OUTLET	ORDER NO.
520616	L 60

Caution: Be sure to use the code number assigned to you -- not the example.

A rubber stamp with each outlet's particular code number should be used on new car orders to prevent the possibility of typographical errors. It will also be a time-saver. The 5600A order forms could be pre-stamped in advance to be ready for use during the period of order preparation covering monthly car allotments. Care in stamping should, of course, be exercised to assure legibility since this number must be accurately transcribed at the factory on various machines at comparatively rapid speeds.

AUTOMOBILE INFORMATION DISCLOSURE ACT. The A.I.D.A. public law requires that the manufacturer affix a label to all new passenger cars listing the manufacturer's suggested retail prices. On Cadillac cars, this label is attached to the left side rear window glass. If this label is missing on a new car received by a distributor or dealer, the factory should be notified immediately as all cars must bear such label until automobile is delivered to the actual custody and possession of the ultimate purchaser.

LICENSE FILLER PLATE. Filler Plates for the front bumper license plate opening are available on cars for those states that require only a single license plate to be mounted on the rear of the vehicle.

To order this Filler Plate, type Code "FP" in space on order form captioned "FP". Those outlets that have territories extending into more than one state, should order Filler Plates only for cars to be delivered in single plate states.

CALIFORNIA SHIPMENTS. When courtesy shipments of cars purchased elsewhere are made into the State of California, it should be explained to the customer that a California State Tax, and in certain areas, local taxes may have to be paid. These are in addition to other taxes that may have been paid to another state or local government. The fact that cars will be licensed in another state or that other state and local taxes will be levied will probably not exempt the payment of California taxes.

On such car order, the purchaser's name and address must be supplied as the manufacturer is required to report this information to California Bureau of Motor Vehicles.

GENERAL INFORMATION—Cont'd.

L. C. ENGINE FOR FOREIGN TRAVEL. If a purchaser intends to travel in a locality, such as outside of the continental United States, where high-octane fuels recommended for use in the standard Cadillac high-compression engine may not be available, an L. C. lower compression type engine is offered at a nominal extra charge.

Information on octane value of fuels for various countries may be secured upon request from General Motors Overseas Service Department, 9-164, General Motors Building, Detroit 2, Michigan.

The policy of General Motors Corporation with respect to the allocation of cars to domestic distributors and dealers for export shipment is set forth in General Sales Manager's letter dated 11-21-58. An excerpt from this letter is: "The car and truck divisions of General Motors Corporation will not allocate passenger cars and trucks to domestic distributors or dealers for export shipment".

SIGNIFICANCE OF ORDER NUMBER. The Cadillac Sales Order Number has three parts, as follows:

1. Numerical Code, which denotes outlet;
2. Body Style Initial, which reveals body style ordered;
3. Number, which is the sequence number of car ordered.

Example: Outlet Style Number
520616 L 60 Indicates Sedan de Ville, outlet's 60th order.

REPLACEMENT ORDERS. Changing specifications of orders on file can usually be accomplished by typing a completely new order in the revised specifications wanted and marking it "replacement". Distributors and direct dealers should mail the new order direct to the factory and if the car has not advanced too far in production, the original or previous order will be returned as an acknowledgment.

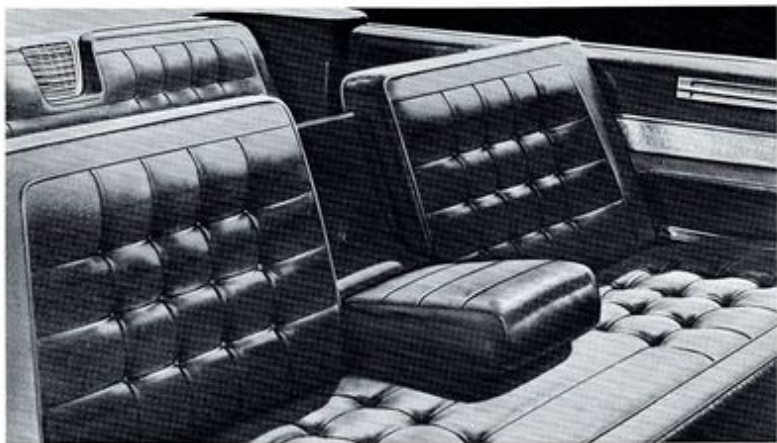
It is also recommended that a telegram be sent informing the factory that a replacement is being mailed. This will stop any further production or if the car is too far advanced, a return wire message will be sent so that a substitute order may be selected for replacement. This procedure will result in a quicker delivery if the car is sold.

NOTICE. Changes should be held to a minimum as they usually cause delayed shipments and, of course, create costly additional handling. To help this situation, better attention must be devoted to the ordering of new cars to conform with demand so that cars may be assigned to sold orders as originally specified.

FACTORY DELIVERIES. Facilities are available for delivery of new cars to customers in Detroit. Allow from five to six weeks time in requesting a delivery date. This date, or one as close to it as possible, will be confirmed. Be sure to furnish pertinent information, such as customer's name. Regular Handling and Delivery charges apply.

ENGINE AND SERIAL NUMBER. The engine and serial numbers are the same on Cadillac cars. The first two numbers indicate the model year. The letter code reveals body style, see Page 2.

<u>YEAR</u>	<u>BODY STYLE</u>	<u>CAR NO.</u>
60	A	0 0 0 0 0 1



SIXTY-TWO CONVERTIBLE—FRONT

6267

Code - F

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped bolster.

Back Rests - 40 biscuits and 24 buttons in insert area with U-shaped bolster.

Center armrest in front seat back rest only.

SIXTY-TWO CONVERTIBLE

6267

Code - F

C O D E	LEATHER - Florentine Grain		Lower Instrument Panel, Steering Column, Compartment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Trunk Lining	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	Biscuit & Button Inserts on Cushions and Back Rests Sunshades ▲	U-Shaped Bolsters and Upper Doors ▲					
20	Black	White	Winter White	Winter White	Black *	Gray	Black
21	Black	Black	Black	Black	Black	Gray	Black
22	Silver Metallic	Silver Metallic	Frost Gray Metallic	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
23	Blue Metallic	Blue Metallic	Barbados Blue Met.	Barbados Blue	Winsor Blue Met.	Blue	Andros Blue Met.
25	Saddle	Saddle	Tampico Tan	Tampico Tan	Cordovan Brown Met.	Beige	DK. Saddle Met.
27	Green Metallic	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.
28	Red	White	Winter White	Winter White	Chianti Maroon Met. *	Red	Kiowa Red
29	Red	Red	Flames Red	Flames Red	Chianti Maroon Met.	Red	Kiowa Red

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

TOPS

VICODEC MATERIAL

- 1 - Ivory
- 2 - Black
- 4 - Green

- 6 - Buckskin
- 8 - Blue

Top Boot is coated fabric, color to match bolsters.

Tops are made of 2-ply material welded with Butyl, the outer surface is coated with Vinyl. This process results in a one piece fabric (there is no separate listing) and is in the same color on both sides, except with Ivory, Code 1, the underside (inside) color is black. An Ivory top cannot be supplied except with Black underside due to the bonding process described above, which makes the fabric integral and the colors cannot be changed.

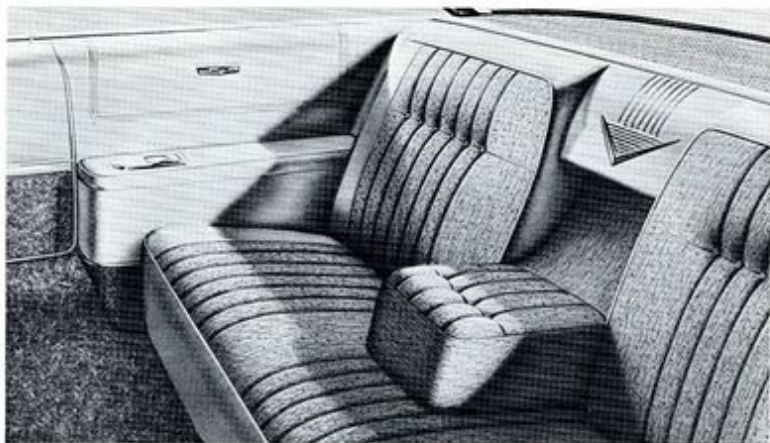
Sty Special VicoDec roof covering material is unfinished making its use for Convertible tops impractical.

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

White Leather is available on special order at extra charge.

Standard equipment includes:

Power Window Regulators,
Horizontal Front Seat Adjuster



SIXTY-TWO COUPE—REAR

6237

Code - G

TRIM STYLE

Cushions - 2" and 5" pleats with ends in plain style coated fabric.

Back Rests - 2" and 5" pleats with a row of buttons near top. Ends in plain style coated fabric.

DOOR AND SIDE TRIM STYLE - upper area of doors, door armrest and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO COUPE

6237

Code - G

C O D E	Inserts	Bolster Ends of Cushions and Upper Doors	Lower Instru- ment Panel, Steering Column, Comp- artment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel Rear Parcel Shelf Power Headlamp Control Power Window Switch Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth and Trunk Lining	Carpets, Cow Quarter Grille, Heater and Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Met.	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Met.	Barbados Blue Met.	Windsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Met.	Desert Sand	Chiasti Maroon Met.	Persian Sand **	Prairie Plum Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Met.	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray.

Carpets - Trieste quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

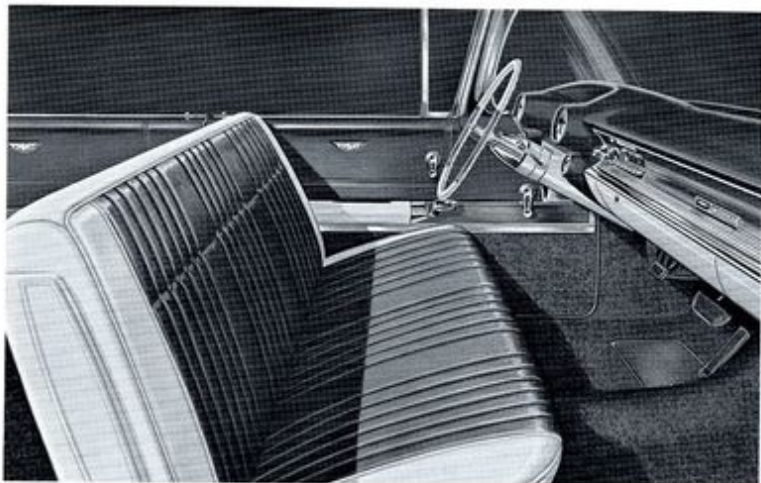
Be sure to specify headlining wanted--standard cloth or coated fabric and color.

Note: With Code 25, Saddle Leather, the carpets will be Code 35, Fawn.

REMARKS

Power Vest Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.

Standard equipment includes E-Z Eye Backlight Glass with shaded upper area.



SIXTY-TWO SEDAN—SIX WINDOW—FRONT

6229

Code - K

TRIM STYLE

Cushions - 2" and 5" pleats with ends in plain style coated fabric.

Back Rests - 2" and 5" pleats with a row of buttons near top. Ends in plain style coated fabric.

DOORS AND SIDE TRIM STYLE - upper area of doors, door armrest and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO SEDAN—SIX WINDOW

6229

Code - K

C O D E	Inserts	Booster Ends of Cushions-- Assist Grips and Upper Doors	Lower Instru- ment Panel, Steering Column, Com- partment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window Switch, Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth and Trunk Lining	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Met.	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Met.	Barbados Blue	Winsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Met.	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Flom Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Tur- quoise Met.	Taos Turquoise	Teal Blue Met.	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

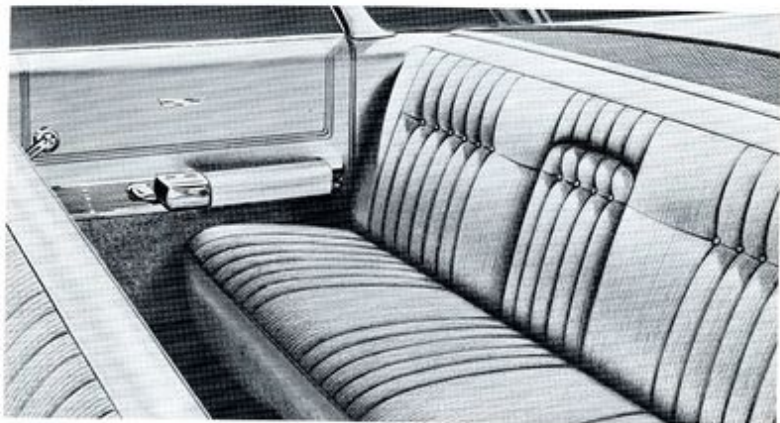
In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Be sure to specify headlining wanted--standard cloth or coated fabric and color.

NOTE: With Code 25, Saddle Leather, the Carpets will be Code 35, Fawn.

REMARKS

Power Vent Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-Way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.



SIXTY-TWO SEDAN—FOUR WINDOW— REAR

6239

Code - A

TRIM STYLE

Cushions - 2" and 5" pleats with ends in plain style coated fabric.

Back Rests - 2" and 5" pleats with a row of buttons near top. Ends in plain style coated fabric.

DOORS AND SIDE TRIM STYLE - upper area of doors, door armrests and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO SEDAN—FOUR WINDOW

6239

Code - A

C O D E	Inserts	Bolster Ends of Cushions-- Assist Grips & Upper Doors	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window Switch Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth And Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Winsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

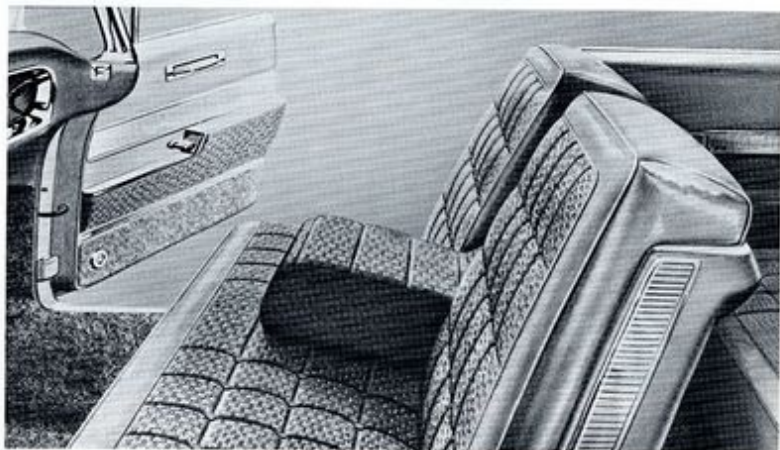
In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Be sure to specify headlining wanted--standard cloth or coated fabric and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 35, Fawn.

REMARKS

Power Vest Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-Way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.



COUPE DE VILLE— FRONT

6337

Code - J

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.

COUPE DE VILLE

6337

Code -J

C O D E	Biscuit and Button Inserts on Cushions and Back Rests	U-Shaped Bolsters & Upper Doors [▲]	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric & Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	FLORENTINE LEATHER					
40	Silver-Black Cambay	White	Winter White	Winter White	Black *	White **	Black
41	Gray Chadwick	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
43	Blue-Black Cambay	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Met.	Blue	Andros Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Metallic
45	Fawn Chadwick	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
46	Turquoise- Black Cambay	Med. Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
47	Green Chadwick	Green Met.	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glensce Green Met.

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather Trim is available on special order at extra charge.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Trim style will be the same as standard upholstery.

Be sure to specify headlining wanted--standard coated fabric or cloth and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 25, Saddle.

Standard Equipment includes:

Power Window Regulators
Horizontal Power Front Seat Adjuster
Backlight, E-Z Eye Glass with shaded upper area.

Do not specify Code "X" on this body style.



SEDAN DE VILLE—SIX WINDOW—FRONT

6329

Code - L

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.

SEDAN DE VILLE—SIX WINDOW

6329

Code - L

C O D E	Biscuit and Button Inserts on Cushions and Back Rests	U-Shaped Bolsters, Assist Grips▲ & Upr. Doors▲	Lower Instrument Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric & Trunk Lining	Carpets, Cow Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	FLORENTINE LEATHER					
40	Silver-Black Cambray	White	Winter White	Winter White	Black *	White **	Black
41	Gray Chadwick	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
43	Blue-Black Cambray	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Metallic	Blue	Andros Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Metallic
45	Fawn Chadwick	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
46	Turquoise- Black Cambray	Med. Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
47	Green Chadwick	Green Met.	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

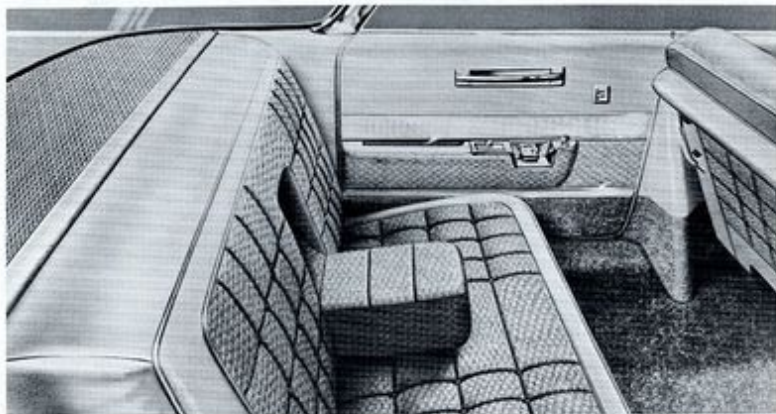
Trim style will be the same as standard upholstery.

Be sure to specify headlining wanted—standard coated fabric or cloth and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 45, Fawn.

Standard Equipment Includes: Power Window Regulators
Horizontal Power Front Seat Adjuster

Do not specify Code "X" on this body style.



SEDAN DE VILLE—FOUR WINDOW—REAR

6339

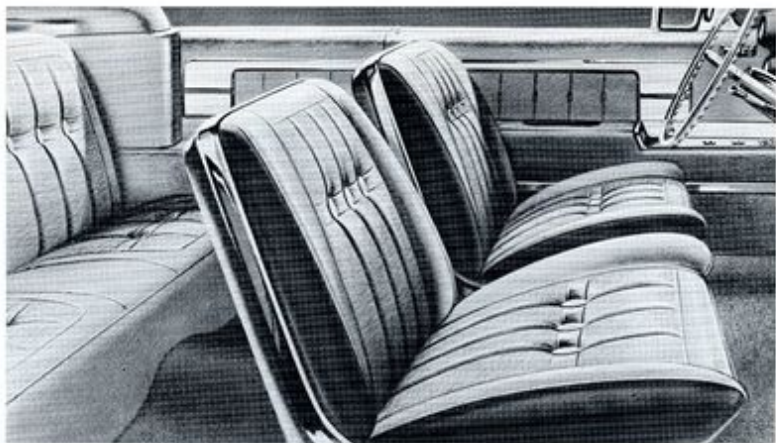
Code - B

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.



ELDORADO BIARRITZ CONVERTIBLE—BUCKET SEATS

6467

Code - E

TRIM STYLE

Cushions and Back Rests - Insert area pleated -- strap across pleats secured with 6 painted oval buttons.

Bolsters - U-shaped.

CARDIFF GRAIN leather in insert area. FLORENTINE GRAIN leather on bolsters.

BUCKET SEATS optional (add B to trim code number). Driver bucket seat adjustment is horizontally power operated (back and forth). Passenger seat is stationary.

Two flap covered pockets across back of front seats (not with Bucket Seats).

Center armrest in front seat back rest only (not with Bucket Seats).

Courtesy lights on doors and rear quarters.

ELDORADO BIARRITZ CONVERTIBLE

6467

Code - E

C O D E	Pleated In- serts and Sunshades▲	U-Shaped Bolsters and Upper Doors	Lower Instrument Panel, Steering Column, Com- partment Door & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Trunk Lining & Spare Tire Cover	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	LEATHER						
	CARDEFF GRAIN	FLORENTINE GRAIN					
10	White	White	Winter White	Winter White	Sable Gray Metallic *	Gray	Gunmetal Gray Met.
11	Black	Black	Black	Black	Black	Gray	Black
12	Silver Metallic	Silver Metallic	Frost Gray Metallic	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
13	Locarno Blue	Locarno Blue	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
15	Beige Metallic	Beige Metallic	Seaforth Beige Met.	Madras Gray	Seal Brown Metallic	Beige	Madras Gray
17	Dundee Green	Dundee Green	Dundee Green	Dundee Green	Forest Green Metallic	Green	Dundee Green
19	Red	Red	Ramses Red	Ramses Red	Chianti Maroon Metallic	Red	Ramses Red

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

To order optional Bucket Seats, add "B" to Codes. E.G., 10B, 11B, etc.

TOPS Vicodex Material

- | | |
|-----------|-------------------|
| 1 - Ivory | 5 - Lucerne Blue |
| 2 - Black | 7 - Carrara Green |
| 3 - Beige | |

Top Boot is molded plastic and painted to match exterior color.

Tops are made of 2-ply material welded with Butyl, the outer surface is coated with Vinyl. This process results in a one piece fabric (there is no separate lining) and is in the same color on both sides, except with Ivory, Code 1, the underside (inside) color is Black. An Ivory top cannot be supplied except with Black underside due to the bonding process described above, which makes the fabric integral and the colors cannot be changed.

Sixty Special Vicodex Roof covering material (underside) is unfinished making its use for Convertible tops impractical.

Carpets - Tangier Quality, Rayon-Nylon, heavy loop pile.

Standard Equipment Includes:

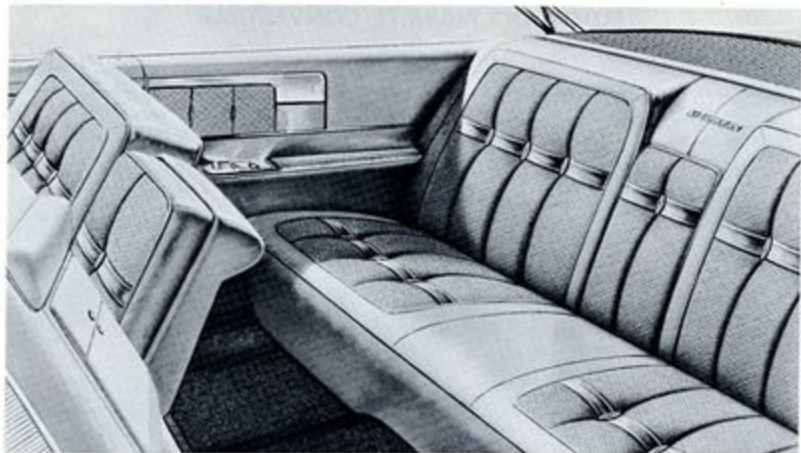
- X - Power Window Regulators
- Y - 6-Way Power Front Seat Adjuster▲
- M - Power Door Locks
- N - Power Vent Window Regulators
- W - White Sidewall Tires
- H - Heater
- R - Radio
- S - Trunk Lock

- L1 or L2 - License Frames
- Q - Eldorado Engine
- F - Fog Lamps
- T - Air Suspension
- Gear Ratio 3.21-1
- Wheel Discs - Chrome Flated Eldorado Type

Do not order any groups. Only optional equipment that can be added is:

- K - Air Conditioner
- E - E-Z Eye Glass
- U - Power Headlamp Control
- C - Cruise Control
- G - Contour Front Floor Mats

▲ Not available with Bucket Seats.



ELDORADO SEVILLE COUPE—REAR

6437

Code - H

TRIM STYLE

Cushions and Back Rests - Insert area pleated -- strap across pleats secured with 6 painted oval buttons.

Bolsters - U-shaped.

CARDINAL CLOTH or CARDIFF GRAIN leather in insert area. FLORENTINE GRAIN leather on bolsters.

BUCKET SEATS optional (add B to trim code number). Driver bucket seat adjustment is horizontally power operated (back and forth). Passenger seat is stationary.

Two flap covered pockets across back of front seats (not with Bucket Seats).

Center armrest in front and rear back rests (not in front with Bucket Seats).

Courtesy lights on doors and rear quarters (instead of dome light).

Insulated headlining.

ELDORADO SEVILLE

6437

Code - H

C O D E	Pleated Inserts	U-Shaped Bolsters & Upper Doors	Lower Instrument Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric, Trunk Lining & Spare Tire Cover	Carpets, Cow Quarter Grille, Heater & Air Conditioner Ducts
	CARDIFF GRAIN LEATHER OR CLOTH	FLORENTINE GRAIN LEATHER					
50	White Leather	White	Winter White	Winter White	Sable Gray Metallic *	White **	Gunmetal Gray Metallic
53	Locarno Blue Cardinal Cloth	Locarno Blue	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
54	Siena Rose Cardinal Cloth	Siena Rose Metallic	Siena Rose Metallic	Siena Rose	Chianti Maroon Met.	Pink **	Prairie Plum Metallic
55	Beige Metallic Leather	Beige Metallic	Seaforth Beige Met.	Madras Gray	Seal Brown Metallic	Beige	Madras Gray
57	Dundee Green Cardinal Cloth	Dundee Green	Dundee Green	Dundee Green	Forest Green Metallic	Green	Dundee Green
58	Heather Cardinal Cloth	Heather Metallic	Amethyst Metallic	Amethyst	Mulberry Metallic	Mauve **	Amethyst Metallic
59	Red Leather	White	Winter White	Winter White	Chianti Maroon Met. *	White ***	Kiowa Red

* Steering Wheel Grips will be Winter White.

** Trunk Lining and Spare Tire Cover will be Gray.

*** Trunk Lining and Spare Tire Cover will be Red.

To order optional bucket seats, and "B" to Codes. E.G., 50B, 53B, etc.

TOPS

Vicodec Material (Can be omitted and top painted - See Page 7)

- | | |
|-----------|-------------------|
| 1 - Ivory | 5 - Lucerne Blue |
| 2 - Black | 7 - Carrara Green |
| 3 - Beige | |

CARPETS - Tangier Quality, Rayon-Nylon, Heavy Loop Pile.

Standard equipment includes:

- | | |
|---|---|
| <ul style="list-style-type: none"> X - Power Window Regulators Y - 6-Way Power Front Seat Adjuster ▲ M - Power Door Locks N - Power Vent Window Regulators W - White Sidewall Tires H - Heater R - Radio S - Trunk Lock | <ul style="list-style-type: none"> L1 or L2 - License Frames Q - Eldorado Engine F - Fog Lamps T - Air Suspension Backlight, E-Z Eye Glass with shaded upper area. Gear Ratio 3.21-1 Wheel Discs - Chrome Fluted Eldorado Type |
|---|---|

Do not order any groups. Only optional equipment that can be added is:

- K - Air Conditioner
- E - E-Z Eye Glass
- U - Power Headlamp Control
- C - Cruise Control
- G - Contour Front Floor Mats

▲ Not available with Bucket Seats.



FLEETWOOD SIXTY SPECIAL—FRONT

6029

Code - **M**

TRIM STYLE

Cushions - 15 biscuits and 8 buttons with U-shaped bolster.

Back Rests - 15 biscuits and 6 buttons with U-shaped bolster.

Upper part of doors have a panel trimmed with body cloth.

Headlining Style - 17 longitudinal pleats.

Two flap covered pockets across back of front seat.

Center armrest in front and rear back rests.

Courtesy lights on front and rear doors (instead of dome light).

Insulated headlining.

Marshall type and Luxury coil springs in seats.

C O D E	Biscuit and Button Inserts	U - Shaped Bolsters Assist Grips ▲ & Upr. Doors ▲	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining - Napped Cloth, Trunk Lining & Spare Tire Cover	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH						
60	Black Cardinal	White Leather	Winter White	Winter White	Black *	Gray	Black
61	Gray Clarion	Gray Leather	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Metallic
63	Locarno Blue Cardinal	Locarno Blue Leather	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
64	Persian Sand Clarion	Persian Sand Metallic Lea.	Desert Sand Metallic	Desert Sand	Chiasti Maroon Metallic	Persian Sand**	Fratrie Flom Metallic
65	Fawn Cardinal	Fawn Leather	Fawn	Fawn	Cordovan Brown Metallic	Fawn	Fawn Brown
66	Turquoise Clarion	Lt. Turquoise Metallic Lea.	Pacific Turq- quoise Metallic	Pacific Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Metallic
67	Green Cardinal	Green Met. Leather	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Metallic
71	Gray Wool	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Metallic
72	Locarno Blue Wool	Locarno Blue Wool Cloth	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
74	Sage Tan Wool	Sage Tan Wool Cloth	Madras Gray	Madras Gray	Seal Brown Metallic	Fawn	Madras Gray

▲ Coated Fabric. Color as indicated.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Tangier Quality, Rayon-Nylon, Heavy Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge.

If a standard Sixty Special cloth headlining (17 longitudinal pleats) is not specified, it will be in the De Ville style, which is plain coated fabric.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Trim style will be the same as Standard Upholstery.
Headlining - Be sure to specify type and color wanted.

EXTERIOR ROOF COVERING. A vicodec material is standard and available to match all regular lacquer shades. Use the same 15 lacquer code numbers (10 to 50) to order the vicodec roof cover. See Page 6.

NOTE: The underside of this material is unfinished making its use for Convertible Tops impractical.

STANDARD EQUIPMENT
N - Power Vent Window Regulators
X - Power Window Regulators
Outside mirrors on both sides. Left mirror controlled from within car.
Wheel Discs - Chrome Fluted Eldorado Type

Do not specify Codes N or X.



6723

FLEETWOOD SEVENTY-FIVE SEDAN—REAR

Code - R

TRIM STYLE

Cushion has 10 large biscuits and 4 buttons. Back rest has 8 large biscuits with button in center of each group of 4 biscuits.

Marshall type coil springs in seats.

Front Doors - coated fabric above and including armrest. Carpet below armrest.

TRIM DISTRIBUTION

* Light Cord

Seat inserts

Auxiliary seat cushions and back rests

Light Coated Fabric

Upper section of division wall, doors

and rear quarters

Front door armrests

* Light Cloth

Seat bolsters

Cushion facings

Division wall

Backside of auxiliary seats

Center riser section of rear doors

Area outlining center section of rear doors

Lower rear quarters

Top of rear side armrests

Upper rear quarter section above armrest

Center and rear pillars

* Dark-Tone on Code 90

Center armrest in front and rear back rests.

Two adjustable footrests.

Two front facing auxiliary seats.

Two assist straps on rear pillars.

Robe strap and grip handles on division.

Slash pockets in rear doors.

Compartments above rear armrests with sliding doors.

Clock and two ash receivers in division panel.

Two pull straps on auxiliary seats.

Dome light over center of rear compartment.

Two reading lights in upper rear quarter headlining.

Ash receiver in each rear side armrest.

Lighters in rear armrests.

SEVENTY-FIVE SEDAN

6723

Code - **R**

C O D E	Inserts -- Also Auxiliary Seat Cushion and Inside of Back Rest	Bolsters and Back Side of Auxiliary Seat Back Rest, Back of Division, Doors, Rear Quarters and Cushion Face	Lower Instrument Panel, Steering Column, Window Garnish Moldings, Rear Door Inserts	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining in Napped Cloth, Trunk Lining, and Rear Parcel Shelf	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
80	Gray Bedford Cord	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
81	Gray Wool Cloth	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
84	Fawn Bedford Cord	Fawn Wool Cloth	Fawn	Fawn	Black *	Fawn	Fawn Brown
85	Fawn Wool Cloth	Fawn Wool Cloth	Fawn	Fawn	Black *	Fawn	Fawn Brown
90	Dark Gray Bedford Cord	Dark Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.

* Steering Wheel Grips - Cordovan Brown

Belt line coated fabric panels on Doors, Rear Quarters and Back of Division are all light-tone, including Code 90.

Carpets - Tangier Quality, Rayon-Nylon heavy loop pile.

Air Conditioner with concealed ducts. Additional evaporator located in trunk compartment.

Standard Equipment includes:

Power Horizontal Front Seat Adjuster
Power Window Regulators
8:20-15 6-Ply Tires

Optional equipment available at extra charge:

J - Rear Control Radio. Note: Do not use Groups A or B if Rear Control Radio is ordered. All items must then be listed separately.

N - Power Vent Window Regulators

W - White Sidewall Tires

K - Air Conditioner

H - Heater

R - Radio

E - E-Z Eye Glass

S - Trunk Lock

L1 or L2 - License Frames

G - Contour Front Floor Mats

3.36-1 is the Standard Gear Ratio

including cars built with Air Conditioner. 377 Code P, is optional.

Q - Eldorado Engine

D - Door-Gards

U - Power Headlamp Control

F - Fog Lamps

C - Cruise Control

T - Air Suspension

The following not available on Seventy-Five Sedan:

Y - 6-Way Front Seat Adjuster

M - Power Door Locks

Do not order M, X or Y.



FLEETWOOD SEVENTY-FIVE LIMOUSINE—FRONT

6733

Code - **5**

TRIM STYLE - *Leather 2" and 5" vertical pleats with plain ends similar to Sixty-Two Series style.

FRONT CARPET - Trieste quality, rayon-nylon, loop pile in gray, brown or black to match front compartment leather.

CLOTH FRONT COMPARTMENT - Cloth instead of leather upholstery available on special order at extra charge. Trim style will match Seventy-Five Sedan.

Center armrest in front and rear back rests.

Style of trim and equipment of rear compartment is similar to Seventy-Five Sedan, Page 48.

* Although gray or fawn leather is standard in the front compartment, black leather is optional without extra charge. It may be ordered by adding the letter E (as in Ebony) to the trim code. e.g., 80E, 81E, 84E, 85E or 90E.

SEVENTY-FIVE LIMOUSINE

6733

Code - 5

C O D E	FRONT COMPARTMENT				
	Florentine Leather	Lower Instrument Panel, Steering Column, Com- partment Door & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Carpets, Cool Quarter Grille, Heater & Air Conditioner Ducts
80	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
81	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
84	Fawn	Fawn	Fawn	Black *	Fawn Brown
85	Fawn	Fawn	Fawn	Black *	Fawn Brown
90	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
E	Black *	Black	Black	Black	Black

* Black Leather is optional. Order by adding Code E (as in Ebony) to Trim Codes, e.g., 80E, 84E, etc.

* Steering Wheel Grips - Cordovan Brown.

Trim Style - 2" and 5" vertical leather pleats with plain ends similar to Sixty-Two Series style.

C O D E	REAR COMPARTMENT				
	Inserts - Also Auxiliary Seat Cushion and Inside of Back Rest	Bolsters and Back Side of Auxiliary Seat Back Rest, Back of Division, Doors, Rear Quarters, and Cushion Face	Window Garnish Moldings, Rear Door Inserts	Carpets	Headlining, Front & Rear Napped Cloth, Trunk Lining, Rear Parcel Shelf
80	Gray Bedford Cord	Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray
81	Gray Wool Cloth	Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray
84	Fawn Bedford Cord	Fawn Wool Cloth	Fawn	Fawn Brown	Fawn
85	Fawn Wool Cloth	Fawn Wool Cloth	Fawn	Fawn Brown	Fawn
90	Dk. Gray Bedford Cord	Dark Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray

Trim Style - Cushions - 10 large Biscuits and 4 Buttons

Back Rests - 8 large Biscuits with buttons in center of each group of 4 biscuits

Rear Carpet - Tangier Quality, Rayon-Nylon, heavy loop pile.

Air Conditioner with concealed ducts. Additional evaporator located in trunk compartment.

Two front facing Auxiliary Seats. Marshall type coil springs in seats.

Standard Equipment includes: Power Horizontal Front Seat Adjuster

Power Window Regulators

8:20-15 6-Ply Tires

Optional Equipment available at extra charge:

J - Rear Control Radio. Note: Do not use

Groups A or B if Rear Control Radio

is ordered. All items must then be

listed separately.

N - Power Vent Window Regulators

W - White Sidewall Tires

K - Air Conditioner

H - Heater

R - Radio

E - E-Z Eye Glass

S - Trunk Lock

L1 or L2 - License Frames

The following not available on Seventy-Five Limousine:

Do not order M, X or Y.

G - Contour Front Floor Mats

3.36-1 is the Standard Gear Ratio

including cars built with Air Con-

ditioner. 3.37, Code P, is optional.

Q - Eldorado Engine

D - Dor-Gards

U - Power Headlamp Control

F - Fog Lamps

C - Cruise Control

T - Air Suspension

Y - 6-Way Front Seat Adjuster

M - Power Door Locks

ELDORADO BROUGHAM INTERIOR TRIM STYLES



BROADCLOTH TRIM STYLE

Available with upholstery codes 111, 113, 115, 117 and 119.



SHADOW STRIPED CLOTH TRIM STYLE

Available with upholstery codes 110, 112, 114 and 116.



LEATHER TRIM STYLE

Available with upholstery codes 120, 121, 122, 123, 125 and 127.

BROADCLOTH TRIM STYLE							
C O D E	CUSHIONS Plain Style with U-Shaped Bolster BROADCLOTH	BACK RESTS Square Stitched Panel Riser Design On Each Side BROADCLOTH	Parcel Shelf, Center Pillar, Top of Door Arm Rests LEATHER	Lower Instrument Panel, Compart- ment Door, Ash Tray Doors	Headlining & Sunshades BODY CLOTH Carpets	Steering Wheel Rim	Top of Instrument Panel, Steering Wheel Grips, Power Headlamp Control DARK-TONE
111	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
113	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
115	Beige	Beige	Beige	Dakar Beige	Beige	Beige	Cimarron Brown
117	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green
119	Covert	Covert	Covert	Madras Gray	Covert	Lt. Covert	Libian Gray*
SHADOW STRIPED CLOTH AND BROADCLOTH TRIM STYLE							
	INSERTS 2" Pleats SHADOW STRIPED CLOTH	BOLSTERS U-Shaped on Cushions and Back Rests BROADCLOTH					
110	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
112	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
114	Beige	Beige	Beige	Dakar Beige	Beige	Beige	Cimarron Brown
116	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green
LEATHER TRIM STYLE							
	INSERTS 3/4" Pleats FLORENTINE LEATHER	BOLSTERS U-Shaped on Cushions and Back Rests FLORENTINE LEATHER					
120	White	White	White	Chamonix White	Gray	White	Matterhorn Gray
121	Black	Black	Black	Black	Gray**	Black	Black
122	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
123	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
125	Sandalwood	Sandalwood	Sandalwood	Sandalwood	Beige	Sandalwood	Cimarron Brown
127	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green

*Steering Wheel Grips-Dk. Covert

** Carpets - Black

Headlining and Carpets have same color value as body cloth upholstery.

Carpets - Code 1, Tangier Loop Pile;
Code 2, Processed Dyed Lambskin

To order carpet: Add to upholstery code, Number 1 or 2. I.E., 1131 is blue broadcloth upholstery with tangier loop pile carpet. 1132 would specify a Lambskin carpet.

In addition to floor covering, the carpet material is used on cowl quarters, lower doors, lower center pillar, front seat back rail.

ELDORADO BROUGHAM

6929

Code - P

The Eldorado Brougham custom built body requires a greater procurement time allowance. This means commitments for materials must be authorized far in advance of completion. It is suggested, therefore, that the factory be contacted for a possible guide as to what materials, especially upholstery options, may be in process in the interest of obtaining the quickest possible delivery.

UPHOLSTERY STYLING

The Eldorado Brougham is upholstered in three different styles according to trim materials.

WOOL BROADCLOTH has cushions in plain style relieved by a U-shaped riser. The back rests have a pair of square stitched panel riser designs. Five colors of broadcloth are available in this style.

SHADOW STRIPED CLOTH STYLE has pleated inserts with plain broadcloth U-shaped bolsters on both cushions and back rests. The pleats are 2" wide and there are four color choices.

LEATHER UPHOLSTERY is styled in fine 3/4" pleats with matching U-shaped bolsters. The leather on both the inserts and bolsters is Florentine Grain in six colors.

DARK-TONED NATURAL WALNUT GRAIN WOOD paneling is a custom feature used on front seat sides, back of front seat back in which a clock and two courtesy lights are recessed. Also, on each door a panel of upholstery material is framed by the walnut grain wood.

There is a slash pocket with a plastic liner on the back of front seat back.

Each door has an oblong courtesy light and a round warning light.

Center armrest - front and rear.

Two storage compartments in rear shelf.

Ashtray and lighter in each rear door.

STANDARD EQUIPMENT INCLUDES:

X - Power Window Regulators

Y - 6-Way Power Front Seat Adjuster

M - Power Door Locks

N - Power Vent Regulators - Front and Rear Quarters

W - White Sidewall Tires - 8:20-15 (BNW) Brougham Narrow White

K - Air Conditioner

H - Heater

R - Radio

E - E-Z Eye Glass

L1 or L2 - License Frames

S - Remote Control Trunk Lock

Q - Eldorado Engine

U - Power Headlamp Control

F - Fog Lamps

C - Cruise Control

T - Air Suspension

Spare Tire Cover

Chrome Fluted Eldorado Wheel Discs

Hood Forward Hinged

Outside Mirrors on both Sides - Left Mirror Controlled from Within Car

3.21-1 Rear Axle Gear Ratio

ELDORADO BROUGHAM

6929

Color Options

Code - P

Code	Color Name	DuPont or Forbes Number	R. & M. Number
110	Ebony	Forbes 500-112	L 41 K 001
112	Chamonix White	885 - 90731	L 41 W 004
114	Argent	887 - 91422	L 42 A 018
116	Platinum Gray	887 - 92957	L 42 A 029
118	Deauville Gray	887 - 91241	L 42 A 010
120	Lucerne Blue	887 - 93246	L 42 B 043
124	Academy Blue	887 - 93247	L 42 B 049
126	Balmoral Blue	887 - 93316	L 42 B 050
132	Carrara Green	887 - 92958	L 42 G 040
134	Mayfair Green	887 - 93315	L 42 G 041
136	Cypress Green	887 - 93314	L 42 G 039
142	Covert	885 - 93313	L 41 A 005
144	Sandalwood	885 - 91239	L 41 N 005
148	Kenya Beige	887 - 90742	L 42 N 031
152	Plum	887 - 93245	L 42 M 008

Color numbers beginning with 42 and 887 are metallic.

Roof is painted therefore two-tone combinations are possible, however, not recommended.

In addition to the above exclusive Brougham colors, the 20 regular and Biarritz - Seville options are also available.

LACQUER NUMBERS FOR 1960 COLORS

CODE	NAME	NUMBER
10	Ebony	Forbes No. 500-12
12	Olympic White	L41 W 007
14	Platinum	L42 A 037
16	Aleutian Gray	L42 A 040
22	Hampton Blue	L42 B 054
24	Pelham Blue	887-93662
26	York Blue	L42 B 056
29	Arroyo Turquoise	L42 B 057
32	Inverness Green	L42 G 032
36	Glencoe Green	L42 G 048
44	Beaumont Beige	L41 N 008
45	Palomino	L41 N 014
46	Fawn	L42 N 025
48	Persian Sand	L42 N 030
50	Pompeian Red	L42 R 009
94	Lucerne Blue	887-93246
96	Carrara Green	887-92958
97	Champagne	L42 N 034
98	Siena Rose	L42 P 019
99	Heather	887-93932

All Colors are Acrylic.

Color numbers beginning with 42 and 887 are Metallic.

All Wheel Colors - Lt. Gray 475-1865

QUESTIONS

Below is a group of general interest review questions that may serve to fix in your mind salient points of information covered in this Manual. The page numbers following each question refer to the correct answers.

1. The Fleetwood Sixty Special has a vicodec roof cover to match each exterior lacquer color. What code numbers should be used in ordering? pages 4, 6.
2. There are five exclusive Eldorado Biarritz-Seville high metallic colors. Are they available at extra charge on other styles? page 4.
3. Certain component parts of special upholstery orders should be detailed on new car orders. How many such sections should be listed? pages 12, 14.
4. Certain models have wheel discs in optional white or ebony enamel colors. What are the code numbers and where should they be typed on order form 5600A? pages 4, 16.
5. E-Z Eye Glass is recommended with air conditioning. Why? page 20.
6. Sold orders can be expedited in various ways. What are the preferred methods? pages 22, 24.
7. Power Vent Window Regulators are included in the standard equipment of certain models and, therefore, need not be specified on car orders. To what styles does this apply? pages 17, 19, 22.
8. If the specifications of an order on file at the factory need to be revised, a replacement order is necessary. Should a telegram be dispatched before mailing the replacement order? page 27.
9. The vicodec roof materials offered on the Fleetwood Sixty Special cannot be used for Convertible tops. Why? pages 4, 29.
10. Contour floor mats for front compartments can now be ordered with new cars. In what colors are they available? pages 21, 22.
11. In addition to serving as the code letter for optional gear ratio, the letter "P" has another significance when applied to a sold or rush order. How should it be used? page 22.
12. It is to the mutual benefit of distributors-dealers and the factory to omit upholstery specifications on at least some orders. Why? page 8.
13. Special upholstery orders should be typed in duplicate. When should they be mailed? page 12.
14. A new numerical outlet code has replaced the alphabetical abbreviations used to identify each distributor-dealer on new car orders. How should the new numerical code be applied as part of the order identification? page 26, 27.

NOTICE

It is understood that any "optional item" is at extra cost unless otherwise noted.

Cadillac Motor Car Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in specifications, equipment, colors and also to discontinue models.

Litho. in U.S.A.

