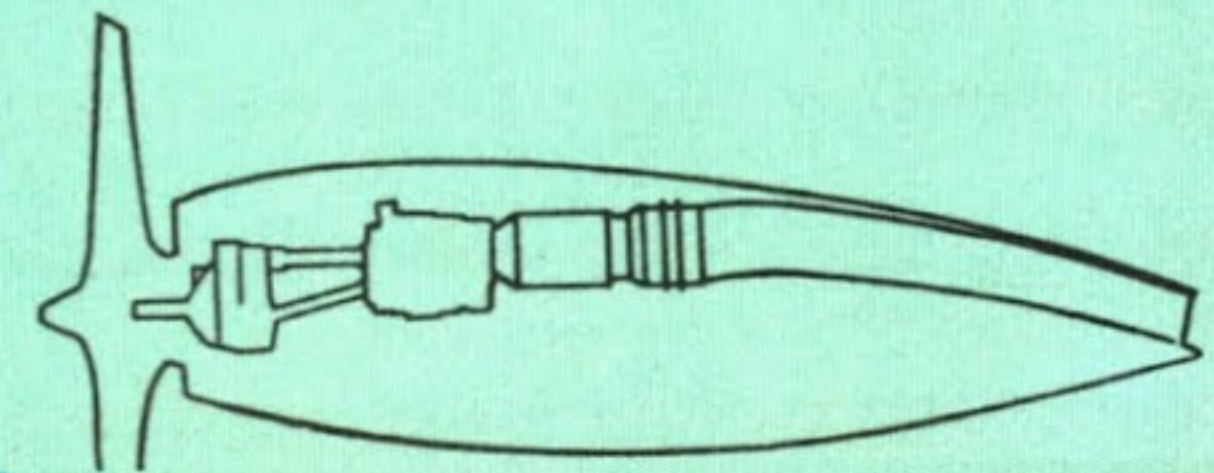
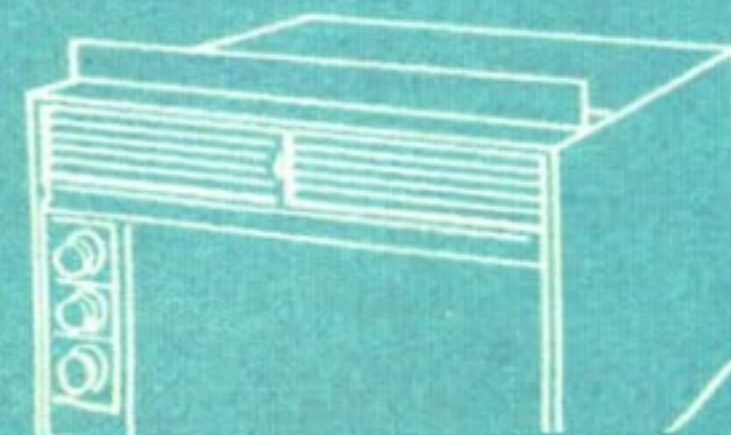
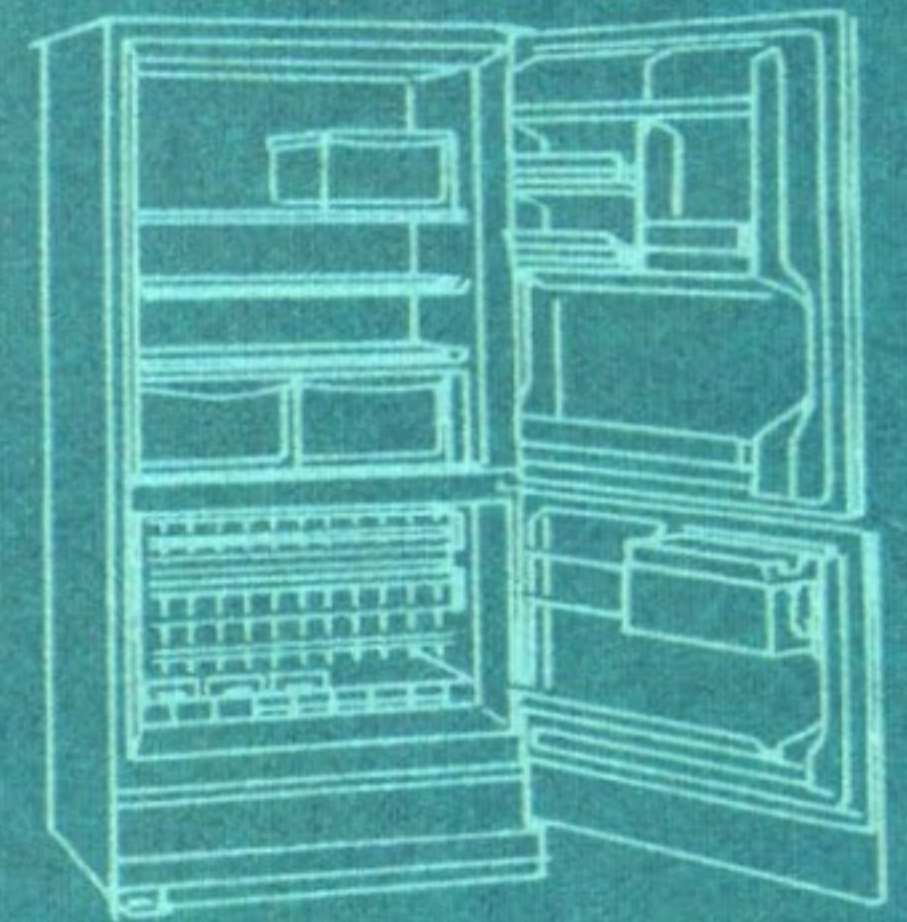
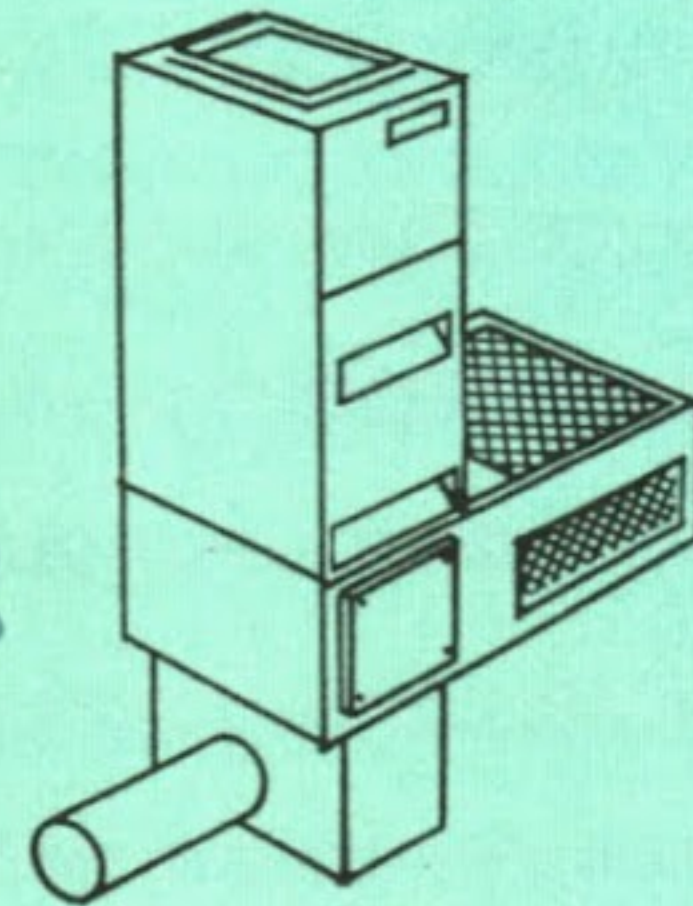
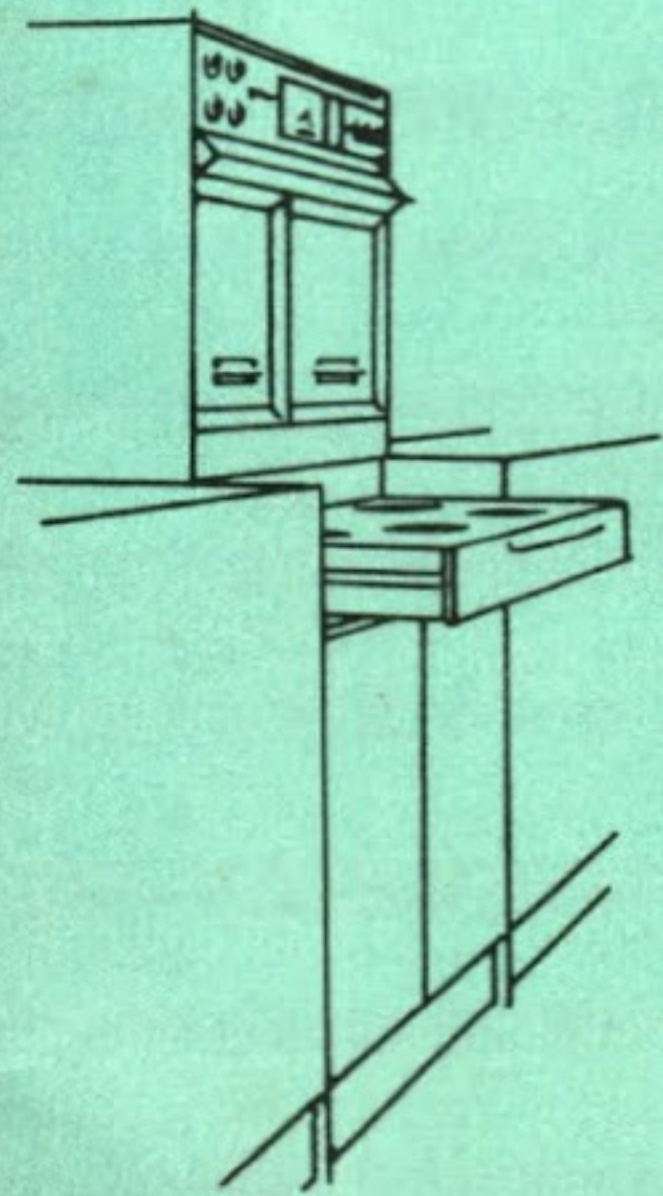


GM makes



The purpose of this booklet is to acquaint our shareholders with some of the many products GM makes in addition to automobiles. These other products range from trucks, Diesel locomotives and aircraft engines to home appliances and year-round conditioning systems. Each represents the work of men experienced in the skills of design and production, with all of the resources of the General Motors Technical Center behind them. Each bears the stamp of quality and dependability so long associated with the name of General Motors.

If any of these products are of particular interest to you, the GM divisions which manufacture them will be glad to furnish more detailed information.



PRESIDENT



CHAIRMAN



Frost-Proof models. The food compartments of this advanced refrigerating system are 100% frost-proof. No frost, even inside the freezer section, affording the maximum in freezer and refrigerator convenience.

Frigidaire

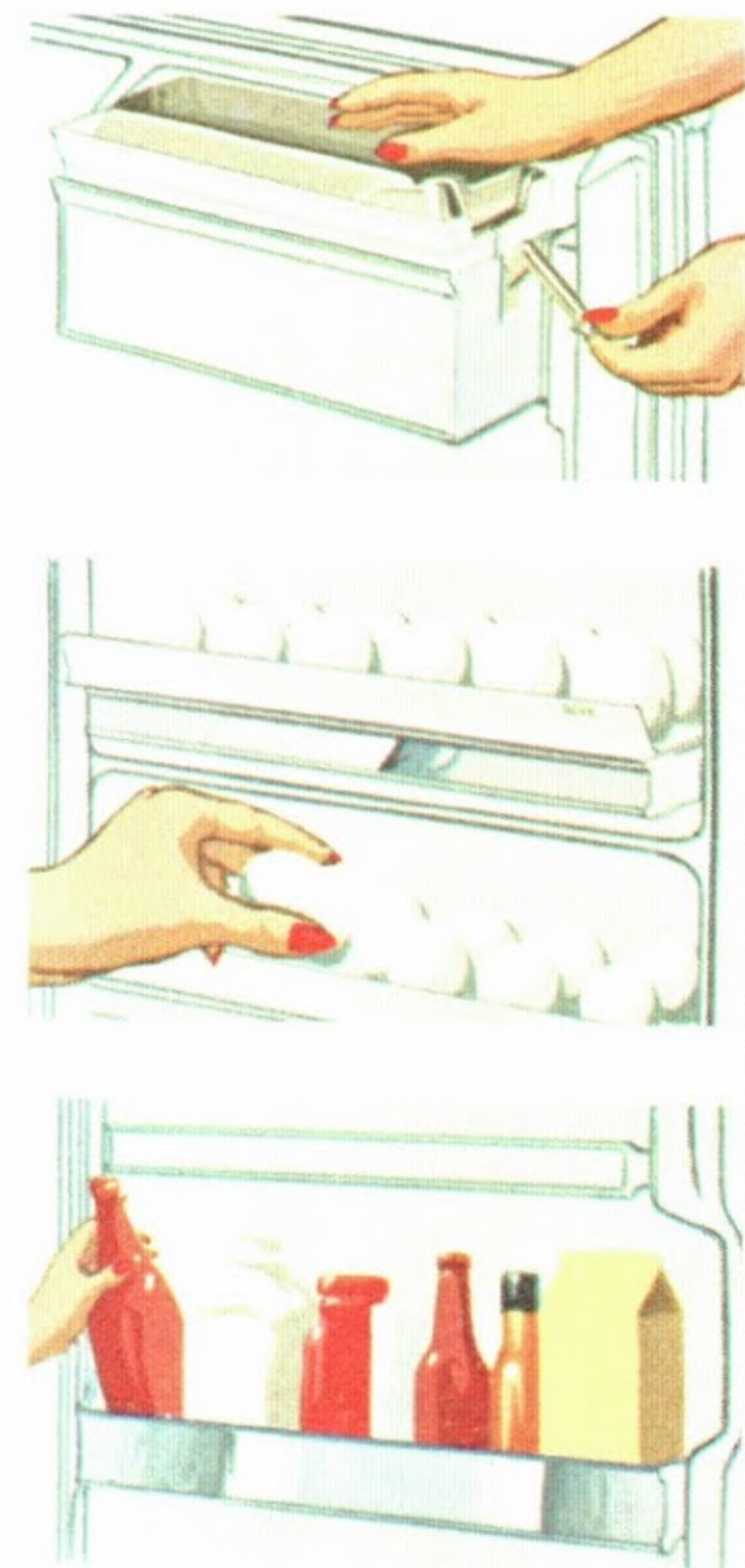
The story of Frigidaire began with an electric "frigerator" nearly 50 years ago.

Since then, the people of Frigidaire have built and sold over 40 million products of many different kinds and now offer a broad line of household appliances—from food waste disposers to dishwashers to freezers. These are products built the General Motors way—products that will give you the utmost in efficiency, durability, convenience and beauty.

The family Frigidaire refrigerator is an American tradition. Distinctive General Motors quality—seen and unseen—is standard in every model, whether streamlined for thrift or loaded with luxury. There are three basic types from which to choose.

Many models in choice of Aztec Copper, Sunny Yellow, Mayfair Pink, Turquoise or Snowcrest

Instant ice service with Frigidaire Flip-Quick Ice Ejector.



Deep shelf door design holds



Quality refrigeration at budget price.

Combination Food-Freezer-Refrigerator (not shown). The refrigerator section defrosts itself completely automatically. The freezer maintains zero zone cold.

Dial defrosting models. This is the most popular and lowest cost refrigerating system, with simple, free-fall of cold air. The control has a setting for overnight defrosting.

Frigidaire Freezers (as well as refrigerators) are powered by the world-famous Meter-Miser compressor. Quiet and dependable, it creates zero zone cold month after month. Freezers come in upright or chest models.



Frost-Proof system available in freezers, too.



Custom Imperial Under-counter Dishwasher

Frigidaire Dishwashers solve after-meal clean-up problems quickly and quietly, and you have your choice of colors.

Frigidaire offers two under-counter and two Dishmobile models. All feature easy front-loading, big 14 place setting capacity, and exclusive Swirling Water Washer System for sparkle-clean results.

There are also two smaller top-loading mobile models with 9 and 12 place setting capacities.



Frigidaire Food Waste Disposers eliminate two mobile.



What are you looking for in electric cooking convenience? Frigidaire has it, from automatic dial-the-time baking to automatic dial-the-doneness broiling.

But just as important is the simple, basic quality that goes into every Frigidaire range. Rigid frame construction, for example, and exclusive, warp-resistant Radiantube surface units and switches which provide completely controlled heat. Ovens are porcelain enameled and heavily insulated.

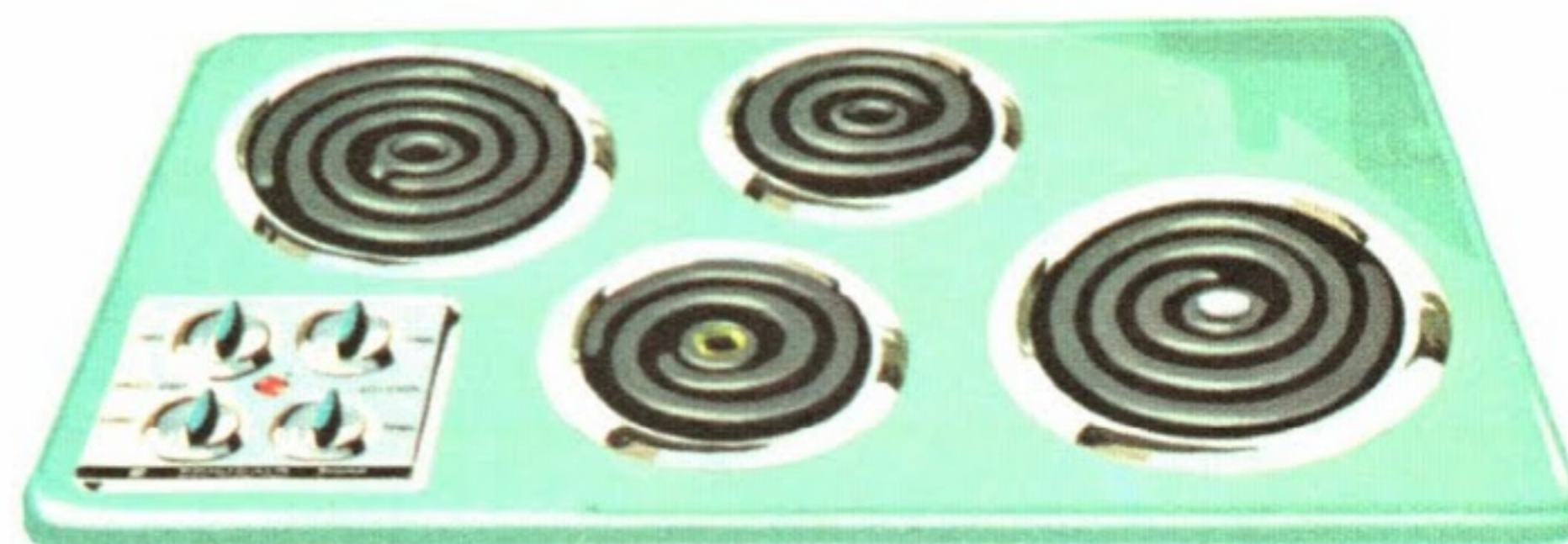
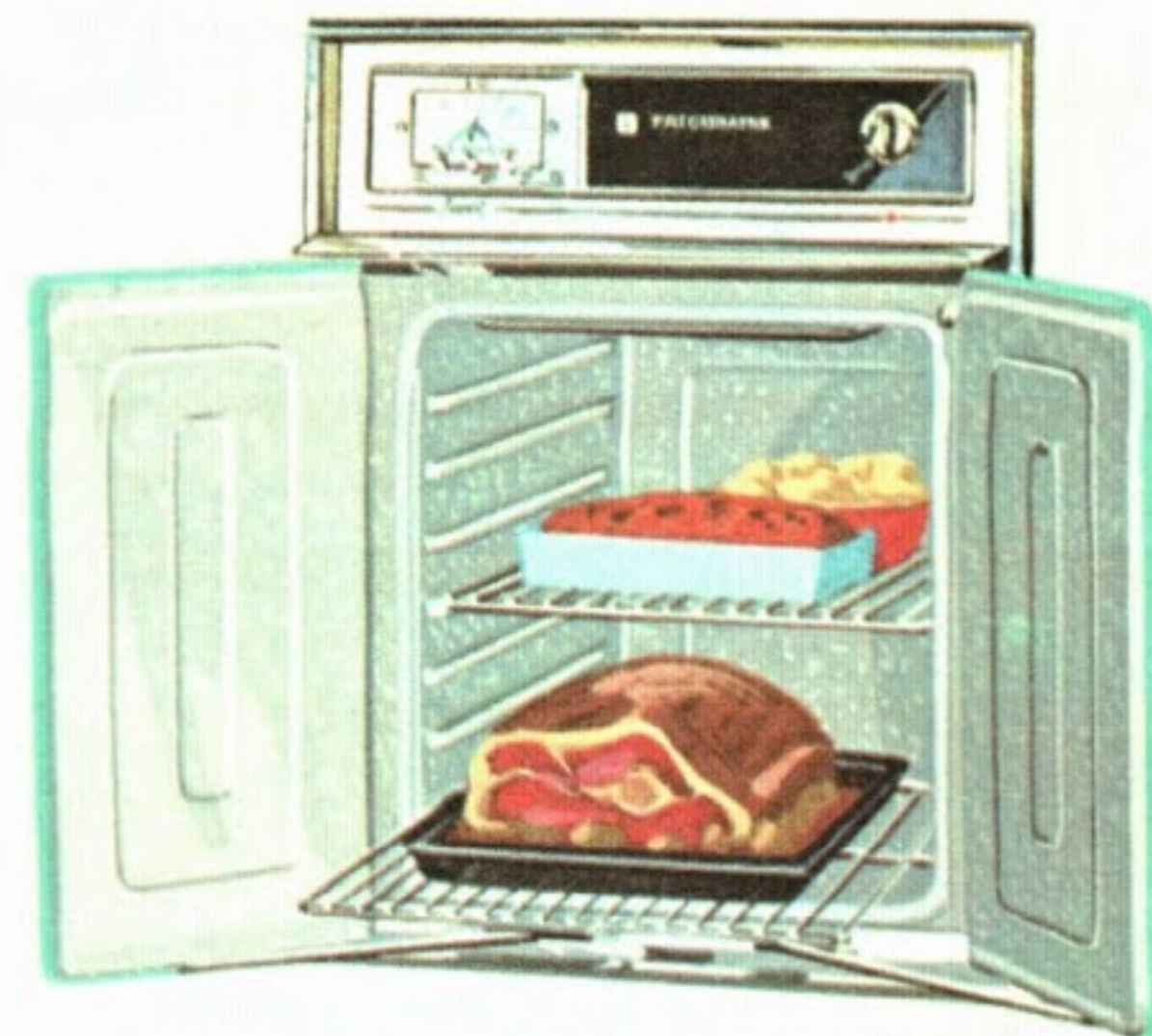
Frigidaire Pull 'N Clean Oven is the world's easiest to keep spotless. It pulls out like a drawer. Available on 40" and 30" ranges.





It's easy to glamorize any kitchen with Flair, most beautiful of all Frigidaire electric ranges. Flair looks built-in but isn't. No installation muss or expense. Single- and double-oven models.

Built-In Wall Ovens with French or Drop-Leaf doors, single or double ovens, plain or glass window doors. Also three built-in Flair-styled ovens. Choice of colors.



Cooking Top with special Speed-Heat and Heat-Minder Unit.

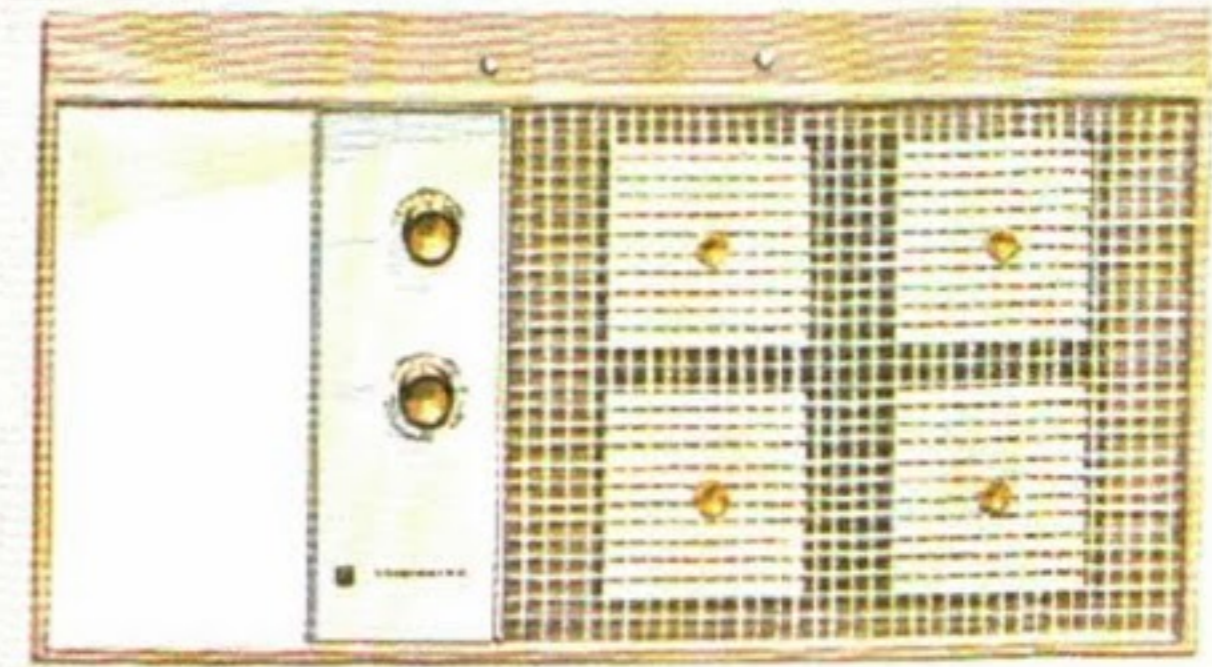
Frigidaire Washers give you extra washing capacity with new 12 pound tub. Patented 3-Ring Agitator action gets all loads clean clear through. A matching Frigidaire gas or electric dryer offers just as much convenience as the washer. Filtrator model (electric only) requires no venting or plumbing.



Frigidaire appliances have been proved in hundreds of thousands of homes. In addition to its full line of appliances for home use, Frigidaire also provides laundry equipment for commercial establishments. This includes commercial washers and rapid drycleaners for Coin-Op Laundries. Be sure to look for these Frigidaire-equipped Quick-Clean centers across the country when you need fast, efficient, budget dry-cleaning and laundry.



Frigidaire Room Air Conditioners range in cooling capacity from 6000 to 19,000 BTU's per hour. Models for standard and casement windows and through-the-wall installation. Also special "take home" model (right) for easy "do it yourself" installation.



Frigidaire room air conditioners provide solid comfort, big cooling capacity and effective moisture removal. Attractive, quiet, easy to

adjust. Washable, bactericide-treated filters, adjustable thermostats. Adjustable air direction and fresh air control on most models.

Delco Products

Delco-matic garage door operator is a modern appliance built by Delco Products Division, manufacturers of automotive suspension equipment and electric motors for appliances and industrial uses.

With this ever-alert and reliable device, the motorist can open his garage door from the comfort and safety of his car—simply by touching a button as he approaches the garage. It also turns on the lights. By another touch of the button, or by operating a wall switch, Delco-matic closes and locks the door.

The driver's command to the operating mechanism originates in a dependable, fully-transistorized radio unit installed in the car or carried in a lightweight portable case. Special features prevent interference from other broadcast signals.



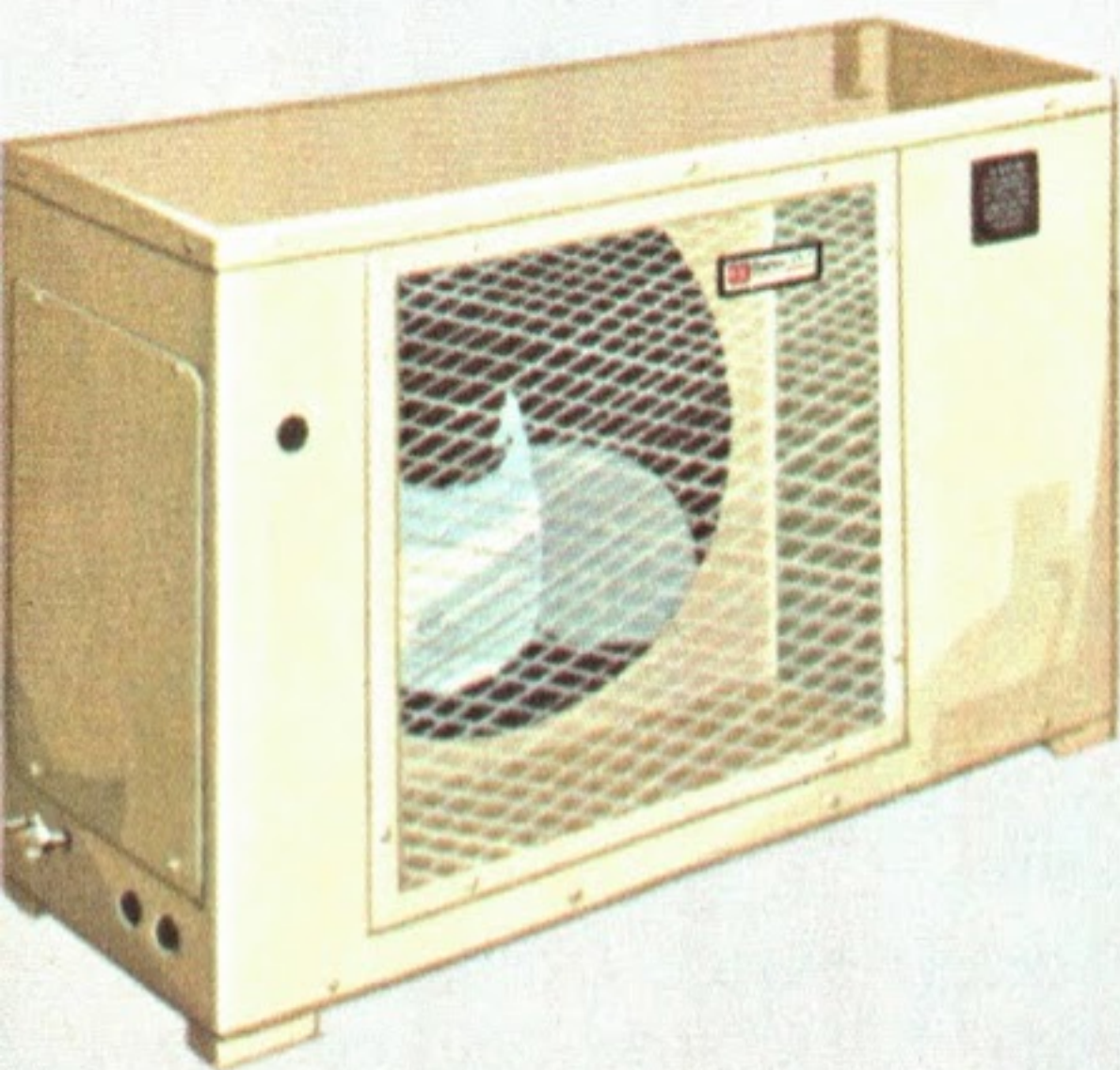


Delco Appliance

Delco Appliance Division produces a full line of residential central heating and air conditioning products. Numbering over 200 models, Delco's product roster ranges from boilers and heat pumps to heating-cooling systems.

With central air conditioning one of the fastest growing developments in new home construction, Delco Appliance has developed products such as the 365 CONDITIONAIR to meet constantly rising consumer demand in this market. The GM-Delco 365 CONDITIONAIR enables the home owner to enjoy even, controlled air conditioning in *every room* of his home in hot weather . . . plus comfortable warmth in the winter. The 365 CONDITIONAIR circulates clean, filtered air throughout the house, eliminates cooking odors, reduces pollen, keeps dust and dirt *outside* for healthier, more enjoyable living.

Delco's slogan "Comfort by the houseful—365 days a year!" expresses this Division's aim to serve builders, home buyers and owners throughout the country.



GM-Delco Thrift-Pak and Remote Air Conditioners are specifically designed for house-wide air conditioning in a variety of residential applications. They save space, are installed quickly and easily, and offer maximum comfort, high efficiency and low cost operation.



GM-Delco Boilers—gas and oil-fired—come in a broad selection of models and capacities for hot water and steam heating systems. Their advanced design assures heating economy, compactness and dependable operation.



GM-Delco Heat Pumps, which heat or cool the house automatically, come in remote or self-contained models. They use electricity as a power source to provide year-round home comfort.

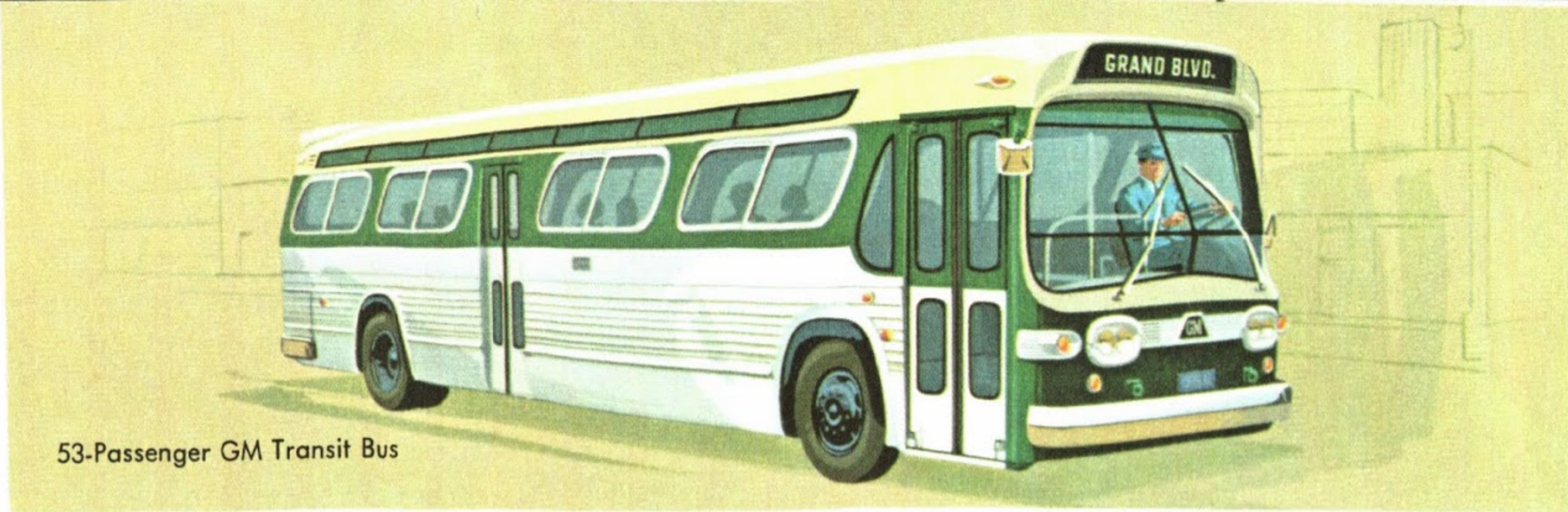
GMC Truck & Coach



A broad complement of gasoline and Diesel power plants, four distinctive cab styles and advanced suspension and frame designs highlight the line of trucks manufactured by GMC Truck & Coach Division.

Models range from half-ton pickups with town-and-country styling through huge truck tractors capable of hauling 60-ton payloads. Hundreds of axle, transmission and power combinations are offered, enabling the truck operator to tailor his vehicle to virtually any hauling condition.

Advanced design, mechanical and electrical features work together to provide maximum riding comfort, operating efficiency and job flexibility.



53-Passenger GM Transit Bus

GMC manufactures buses for school, city, suburban and intercity service. Many feature such advances as economical Diesel power

plants, lightweight aluminum construction and air springs, all of which were pioneered in the mass transportation industry by this Division.



V-6 Gas Tandem Tractor



Half-Ton V-6 Wideside Pickup

Chevrolet Truck



Heavy-Duty Diesel Tractor

Corvair 95 Light-Duty Panel Truck



Heavy-Duty Tilt-Cab Tractor

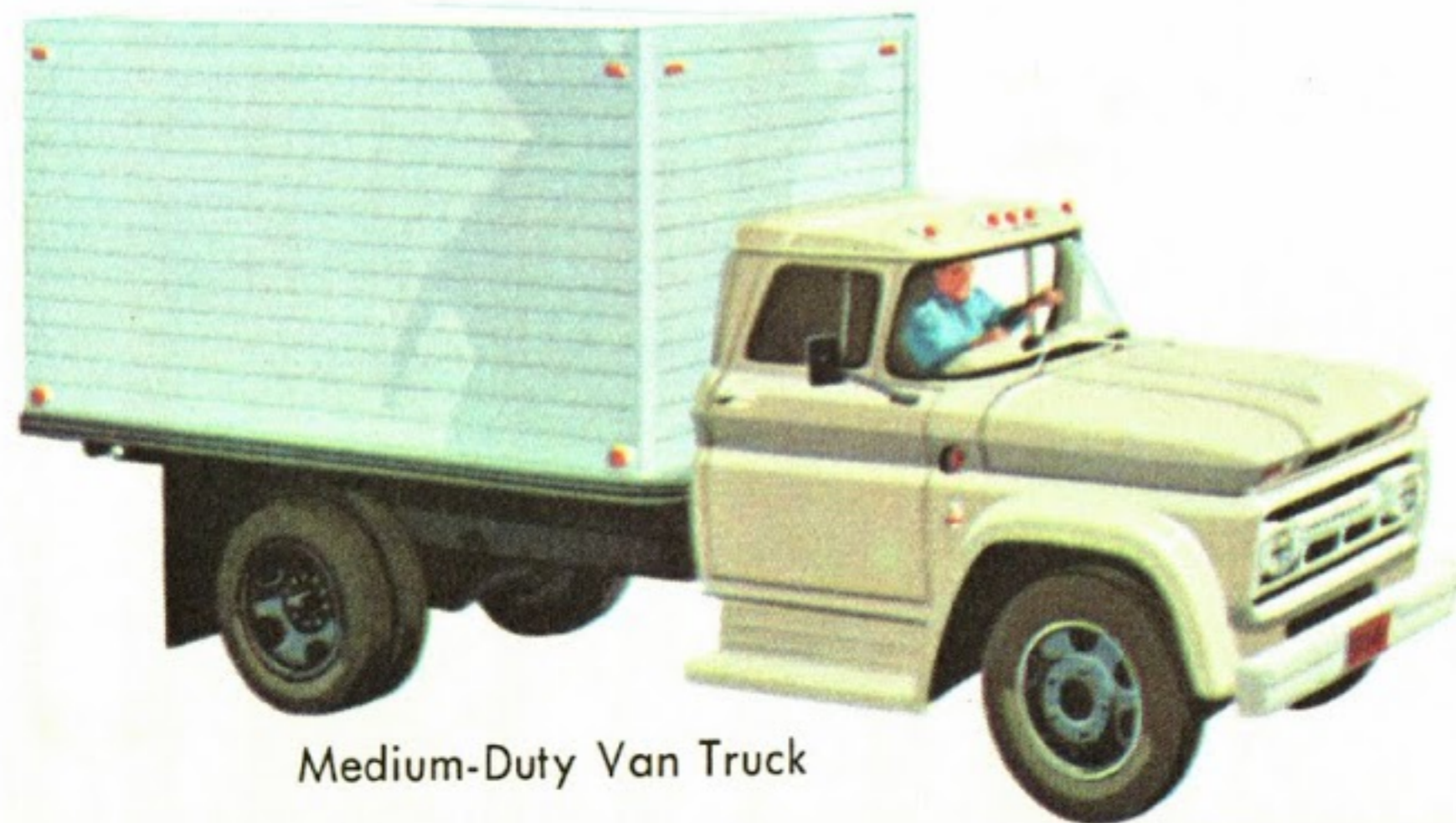


Versatility marks the 1963 Chevrolet truck line with its 184 models ranging from light-duty pickups to heavy-duty Diesel tractors.

Further evidence of the broad scope of the line is the offering of nine gasoline and two Diesel engines rated at from 80 to 252 horsepower. Bodies include 17 types and sizes of pickups, panels and stakes, as well as four

basic cab types. Several light-duty models are offered with four-wheel drive.

Significant features this year are two new, lightweight, efficient six cylinder engines, improved front springing that provides both an excellent ride and high load capacity, stronger and heavier frames, and model selection tailored even more precisely to customers' needs.



Medium-Duty Van Truck

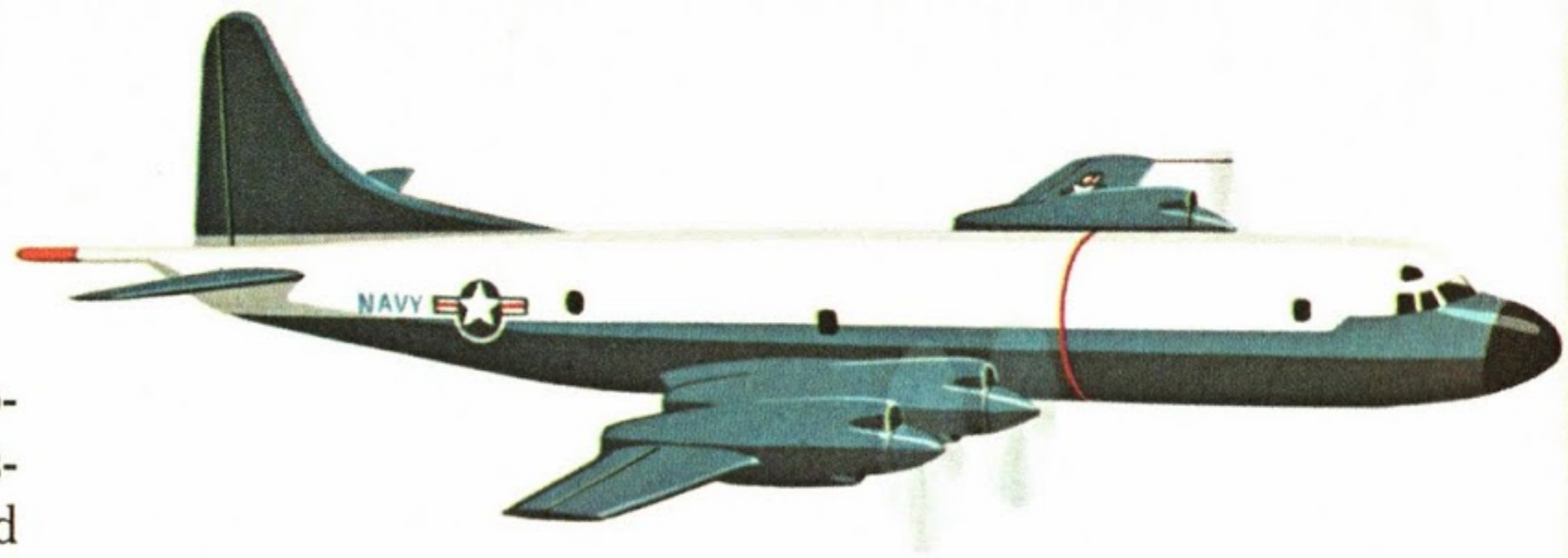


Light-Duty Fleetside Pickup Truck

Allison

Major products of Allison Division are prop-jet aircraft engines and heavy duty transmissions. Allison engines power the Lockheed Electra airliner and military planes including the C-130 Hercules cargo transport and two new Navy aircraft: the anti-submarine warfare P3A Lockheed Orion and an airborne early warning E2A Grumman Hawkeye.

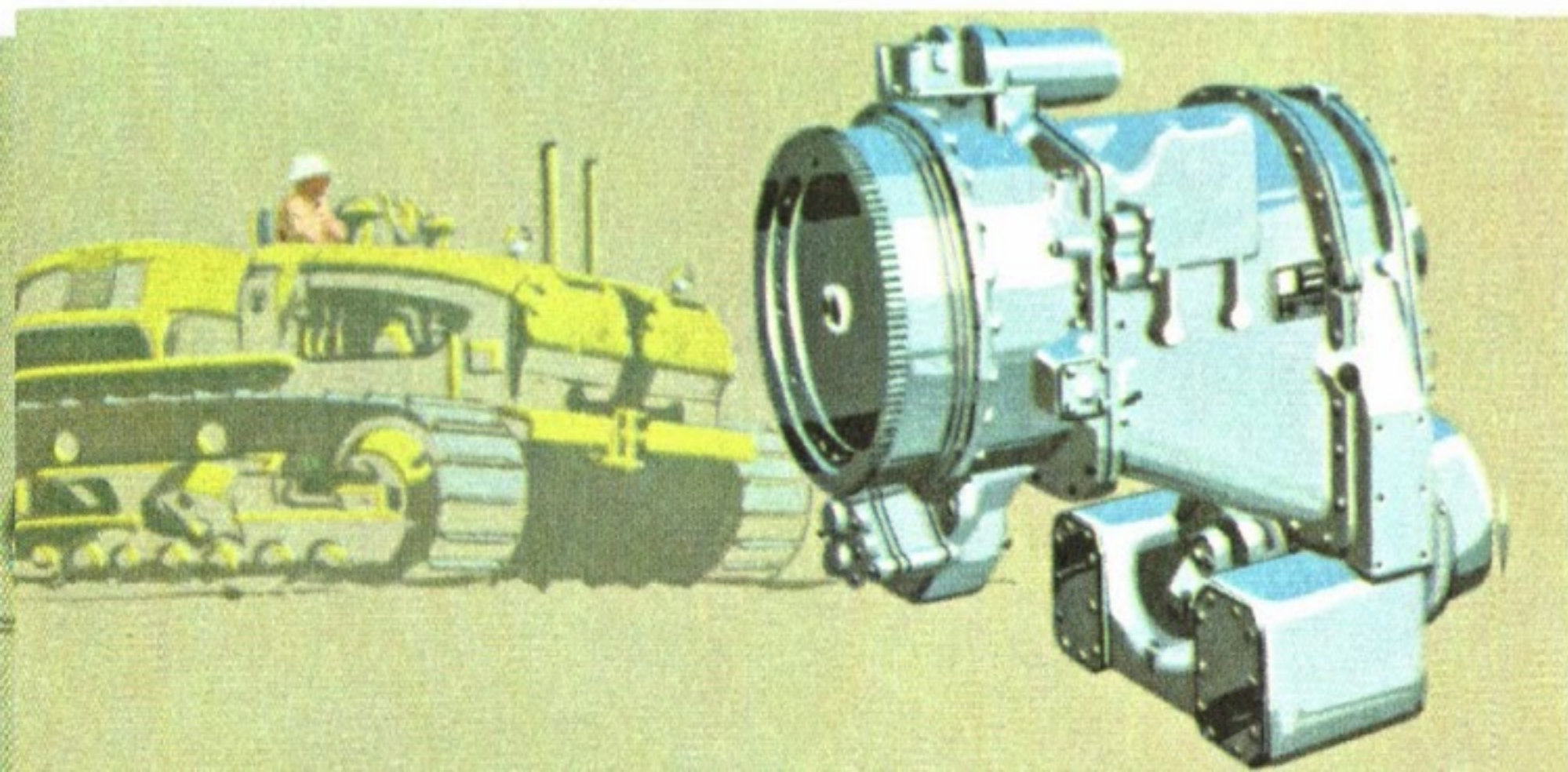
The Division is a leader in the production of heavy duty, powershift transmissions and torque converters for both military vehicles and large commercial off-highway equipment. Fully automatic transmissions are also produced for trucks and buses.



Allison propjet engines power this P3A Lockheed Orion

Allison is supplying the majority of first stage and second stage rocket motor cases for the Minuteman ICBM program of the U.S. Air Force. Current production consists of both steel and titanium cases, and research is underway on fiberglass cases.

At the Allison Research Center in Indianapolis, scientists are at work on development of a lightweight military nuclear reactor for the Atomic Energy Commission. Also in the development stage are a number of projects for the space program, including satellite power plants, a Fresnel-type solar reflector and various plasma propulsion devices.



This Twin-Power crawler uses two Allison powershift transmissions

Detroit Diesel Engine

The Detroit Diesel Engine Division in 1962 completed 25 years' operation and the production of two-cycle Diesel engines totaling over 100 million horsepower.

This Division offers the most complete line of Diesel engines in the industry. Now in production are over 250 models ranging from two to 16 cylinders and from 20 to 700 horsepower. This wide variety of models provides practically custom-built units to meet the most exacting power requirements of users in the trucking, construction, industrial, marine and military fields.



A 700 horsepower Detroit Diesel engine powers this huge dragline



Contributing to the widespread acceptance of these engines is their basic design. All engines in a series, regardless of horsepower, utilize the same size pistons and cylinders. This permits wide parts interchangeability and easier servicing—a particular advantage to large users having many engines in operation in various types of equipment.

Luxury cruiser driven by two Detroit Diesel engines

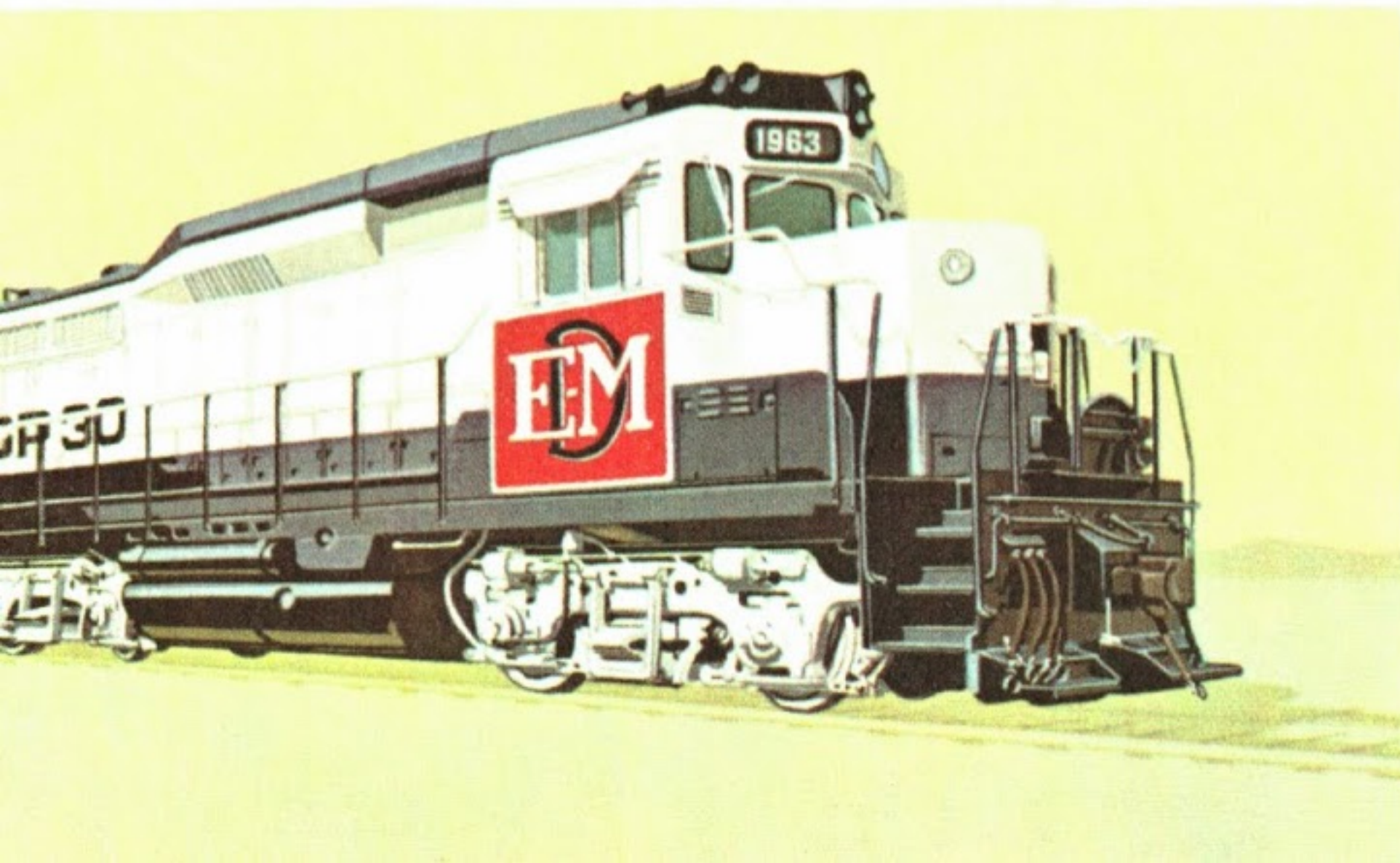
Electro-Motive

Having played a prominent part in the Dieselization of United States railroads, Electro-Motive is now actively engaged in helping them to re-Dieselize. This Division now offers a locomotive rebuilding and replacement plan which permits railroads to turn in their older Diesel motive power on the purchase of Electro-Motive's new general purpose locomotives. This plan offers the greater efficiency and low

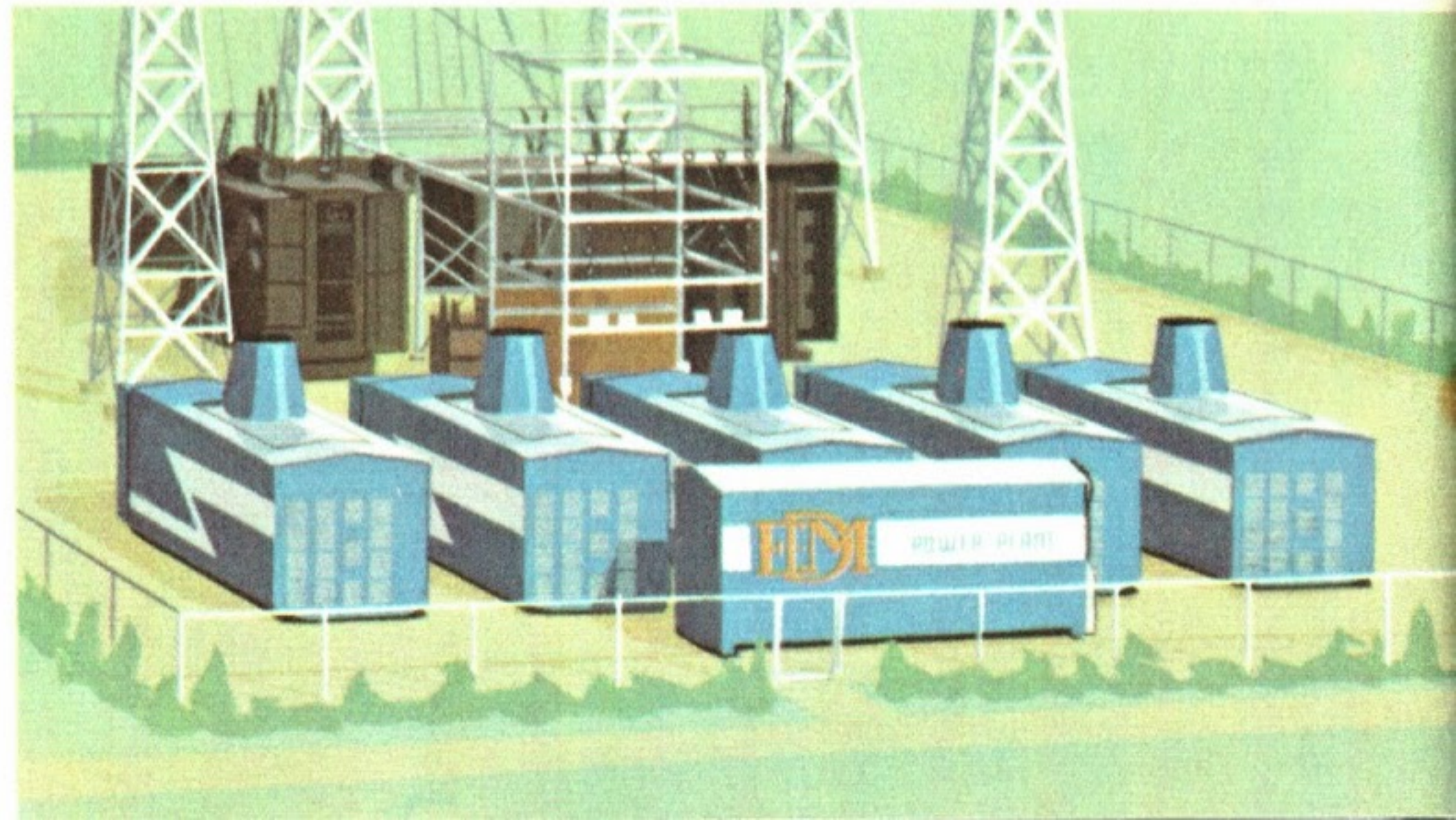
maintenance expense of a new locomotive at a greatly reduced expenditure.

Electro-Motive sells Diesel power plants to the public utility industry for reserve generation to handle peak loads and other specialized operations. It also produces two-cycle Diesel engines of from 700 to 2,400 horsepower for use as industrial power units and in marine applications and deep well drilling for oil.

,250 horsepower general purpose locomotive



Typical Electro-Motive electric power generating plant of 10,000 kilowatt capacity



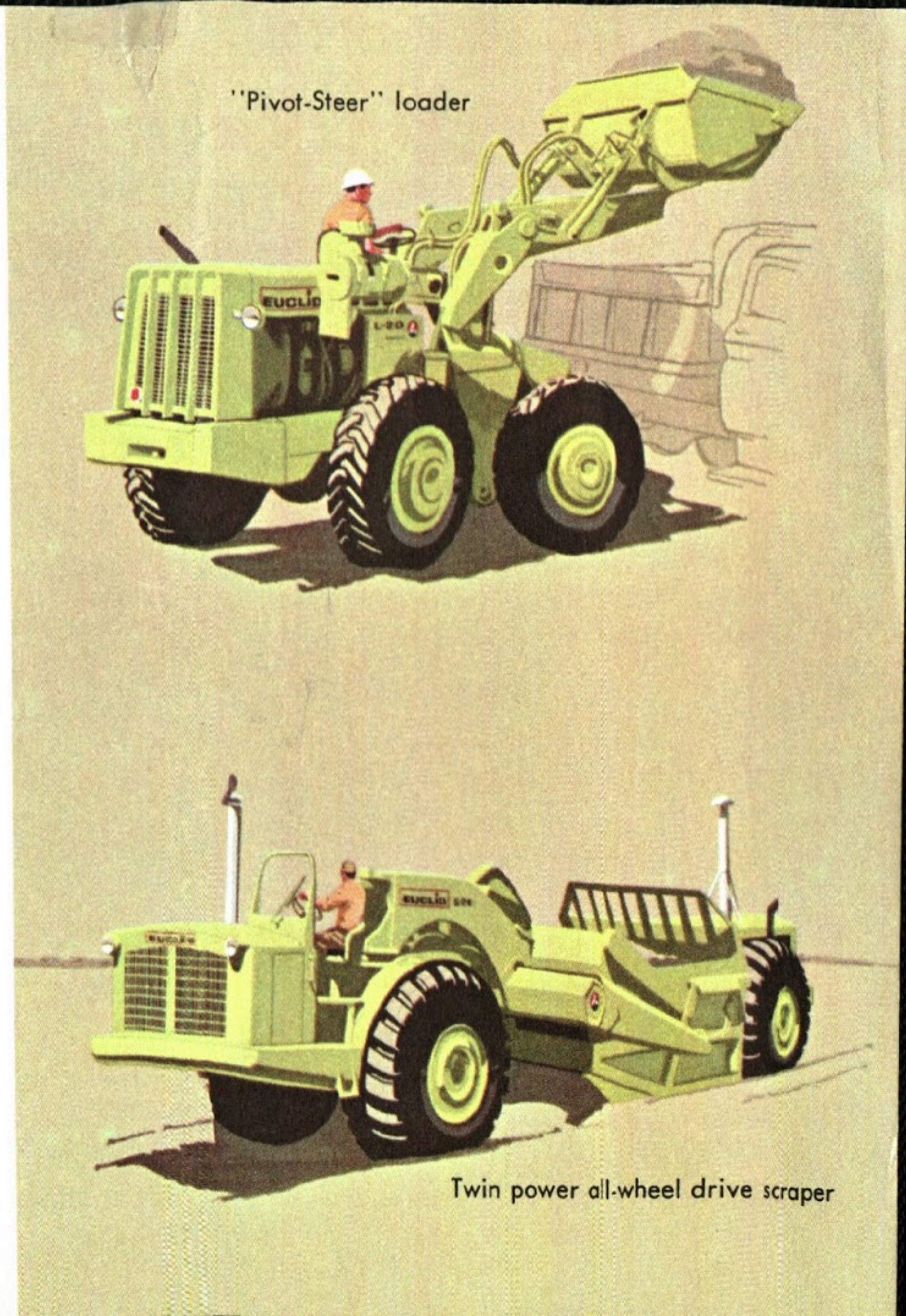
Euclid

Euclid is one of the foremost producers of off-highway earthmoving equipment, including large rear dump and bottom dump units, self-powered scrapers, front end loaders and crawler tractors.

Euclid leadership in pioneering major developments in this industry spans the period from mule power to modern, Diesel-powered, all-wheel drive machines. A continuing development program has made "Eucs" the accepted standard for tough jobs in mines, in quarries and on large construction projects.

Euclid firsts include hydraulic scraper actuation, planetary final drive axles, powershift transmissions and "Twin Power"—the use of two engines powering separate drive axles.

Most recent additions to Euclid's line are "Pivot-Steer" loaders, a concept that offers considerably more maneuverability and versatility than conventional machines.



"Pivot-Steer" loader

Twin power all-wheel drive scraper

For additional information see your local dealer or write to the Division manufacturing the product
in which you are interested.

Allison Division
Indianapolis 6, Indiana

Delco Products Division
Dayton 1, Ohio

Euclid Division
Hudson, Ohio

Chevrolet Motor Division
Detroit 2, Michigan

Detroit Diesel Engine Division
Detroit 28, Michigan

Frigidaire Division
Dayton 1, Ohio

Delco Appliance Division
Rochester 1, New York

Electro-Motive Division
La Grange, Illinois

GMC Truck & Coach Division
Pontiac 11, Michigan

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