

No Matter How You Look At It...



...GM Leads In '72

STOCKHOLDER PRODUCT INFORMATION

GM'72

General Motors dealers across the country are now offering the best automobiles GM has ever built—our 1972 passenger cars. This booklet has been prepared to acquaint you with these fine new cars.

Our 1972 Chevrolets, Pontiacs, Oldsmobiles, Buicks, Cadillacs and Opels offer the greatest product value in today's automobile market. They incorporate numerous design and engineering improvements, such as new front bumpers for added protection on many models, that add to their durability, performance, comfort and reliability. And all 1972 GM cars have refined safety and vehicle emission control features. Many of these features are highlighted on the pages that follow.

A visit to your local General Motors dealer will show you why GM's 1972 automobiles offer values unmatched in the motorcar industry.

E. N. Cole
President

Jim Rocca
Chairman

COVER—CHEVROLET IMPALA Sport Sedan

SPECIAL FEATURES



For 1972, General Motors has introduced several innovations in bumper design. Besides greater bumper strength, many of GM's 1972 model cars offer an optional rubber protective strip on bumpers for added protection during light-impact situations. Also new to some GM models are new front bumpers to provide added front-end protection. In addition to these changes, General Motors has also improved the match of bumper heights on most 1972 models.



A GM-developed ignition and steering wheel lock is featured on all General Motors cars. While this system is designed primarily to reduce car theft, it also is related to safety because many stolen cars are subsequently involved in accidents.



To further reduce vehicle emissions, improvements in exhaust emission control systems have been made on all 1972 cars. We believe that these improvements will make important additional decreases in automotive emissions. Also, all 1972 models have engines which operate on low-lead or unleaded fuel, further reducing emissions.

The GM-developed energy-absorbing steering column is designed to cushion driver impact at a controlled rate in the event of a frontal collision and has been standard equipment on General Motors cars since its introduction by General Motors on 1967 models.



A high-strength corrugated steel beam welded horizontally inside the doors to provide greater protection for passengers is standard equipment on virtually all GM cars. Coupled with door pillar reinforcements and improved door latches and hinges, the steel beams help reduce penetration of the passenger compartment in the event of an accident.

Lap belts for all passenger positions and shoulder belts for driver and right front passenger are standard equipment in most new GM cars. Both belts feature a pushbutton release. For increased protection, use of both lap and shoulder belts is recommended.



Chevrolet's CAPRICE, IMPALA, BEL AIR and BISCAYNE models for 1972 set new standards in quality and performance. The big Chevrolets front bumper design for added impact protection. The characteristics that have earned the full-size Chevrolets their long-standing reputation as the industry's leader have been retained—roominess, easy handling, a quiet, smooth ride, exceptional quality and beautiful styling. There are new interior trim colors for all models and passenger comfort has been improved with a refined flow-through power ventilation system. Power brakes (with front discs), variable-ratio power steering and a Turbo Hydra-matic transmission are standard on all models equipped with V8 engines.

Chevrolet

for 1972 feature refined front and rear styling and a new



CAPRICE Sedan



MONTE CARLO

The Chevrolet MONTE CARLO is one of America's most popular personal luxury cars. Exterior design changes for 1972 include a wider grille with large grid pattern, distinctive built-in parking lights, bright chrome trim, new ornamentation and a new optional

wet-look vinyl roof cover. Power brakes (with front discs), variable-ratio power steering, advanced full-coil suspension and a 350-cubic-inch V8 engine are just a few of Monte Carlo's many standard features.

CHEVELLE, offered in six models, is trim in size, richly appointed, attractively styled and appealingly priced. Standard engines are a Turbo-Thrift 250-cubic-inch Six and a Turbo-Fire 307-cubic-inch V8. The SS option for the Malibu Sport Coupe or Convertible includes power brakes (with front discs), sport suspension, white lettered tires and special exterior ornamentation.

CHEVELLE MALIBU Sport Coupe



VEGA
Coupe



The VEGA has earned itself a strong reputation for quality, durability and easy maintenance. Available in three passenger models and the unique Vega panel express truck, the easy-to-handle Vega features an economical, smooth-performing, 140-cubic-inch overhead cam engine. All models feature front disc brakes, full-coil suspension, roomy interiors and a unitized Body by Fisher.

Chevrolet

NOVA Coupe

Economy, reliability and maneuverability are among the many features found in the popular Chevrolet NOVA. Improvements for 1972 include a heavier duty standard rear axle. Nova's big car ride, ease of handling and roomy interior add to its appeal. Offered in coupe and sedan models, Nova's standard Six or V8 engines work a gallon of gas to the last drop. A wide range of options enable you to tailor the Nova to your specific taste.



CAMARO SS

The 1972 CAMARO combines performance and style. Its responsive handling, beautiful design and road-hugging capabilities have made it a sales leader among sporty cars. Front disc brakes and bucket seats are standard, and side-guard beams in the doors are among Camaro's many standard safety features.

Chevrolet Station Wagons

Family-size room. Family-size comfort. Family-size fun. Whatever your needs, Chevrolet's station wagon line-up for 1972 can fill the bill. Available in 14 models, there are two sizes to choose from—the big 125" wheelbase or the mid-size 116" wheelbase.



KINGSWOOD ESTATE Wagon



CORVETTE STINGRAY

Featuring new interior refinements, as well as new shock absorbers that contribute to greater durability and more consistent ride control, the 1972 CORVETTE has a standard anti-theft alarm system and is available in two models—convertible and semi-convertible coupe.

ACCIDENT PREVENTION

In a continuing effort to make motoring safer and more enjoyable, General Motors has advanced the accident prevention qualities of its motor vehicles over the years.

To make a GM car more visible at night, front and rear side marker lights turn on along with the car lights and front side marker lights flash with the directional signals. A four-way hazard warning flasher can be turned on to warn



when a car is disabled. Backup lights give the driver additional visibility at night and act as a signal that the driver intends to back up. The directional signal control provides two types of directional signal operation: one for lane changing and the other for regular turns.

All U.S. built GM cars are equipped with a safety switch which prevents starting the engine with the car in gear, and all models feature a dual master cylinder brake system with warning light, which signals when

brake fluid pressure is low.

All 1972 cars are equipped with defroster, windshield washers and dual-speed electric powered windshield wipers. An outside rear view mirror and an inside vinyl edged, shatter-resistant mirror with deflecting support give the driver added visibility to the rear. Dual action safety hood latches help assure that the hood will remain closed.



Pontiac

Pontiac's personalized luxury car, the 1972 GRAND PRIX, combines performance, safety, reliability, comfort, and styling. A new grille protected by an eye-catching twin-level bumper, single headlamps, and script letter identification add to the distinctiveness of its front end. Variable-ratio power steering, power brakes (with front discs) and Turbo Hydra-matic transmission are all standard on the Grand Prix and Pontiac full-size cars.



GRAND PRIX

*GRAND VILLE
4-Door Hardtop*



*SAFARI
Station Wagon*

Pontiac's classic top-of-the-line GRAND VILLE and distinctive BONNEVILLE, CATALINA BROUGHAM and CATALINA series boast a new front bumper system to provide added impact protection. A disappearing tailgate is standard on GRAND SAFARI and SAFARI station wagons.



LUXURY LE MANS 2-Door Hardtop



Smooth performance, driving ease and a wide choice of models highlight Pontiac's stylish LE MANS and LUXURY LE MANS. Making its debut this year is the Luxury LeMans, which is available in two- and four-door hardtop models. The LeMans Sport and GTO are available as options in 1972.

Pontiac

FIREBIRD, Pontiac's specialty sports car, blends easy handling and top performance, which add up to greater driving comfort in a sports-type vehicle. Featuring a choice of suspension systems, side-rail protection, and a new grille protected by an Endura bumper, Firebird is offered in four models: the Standard, Esprit, Formula and Trans Am.



FIREBIRD ESPRIT



VENTURA II Sedan

Low in price and easy to service, Pontiac's VENTURA II features a 250-cubic-inch six-cylinder engine. This compact economy car is available in two-door and four-door models.

OCCUPANT PROTECTION

As always, occupant protection has been a prime objective in the design of 1972 General Motors passenger cars. Protection for passengers has been provided through interior design.



A double-panel roof which consists of two strong steel panels, the inner one acoustically engineered with sound-deadening perforations, is featured on many models.

Safety features incorporated into GM cars in previous years are continued in 1972, including two front seat head restraints, passenger-guard door locks on all doors to help prevent doors from being inadvertently opened, folding-seat-back latches that lock seat-backs in place, padded sun visors, energy-absorbing instrument panels and front seat back tops, and laminated windshields that are more penetration-resistant.



Oldsmobile

For 1972, TORONADO'S extraordinary ride and handling characteristics provide smooth, quiet brakes (with front discs), Turbo Hydra-matic transmission and other extra conveniences are all standard. An array of new knit fabrics and custom vinyls in new colors is available for tailoring the interior to your personal taste. A disc brake pad wear sensor to warn when brake linings become worn is an innovation on the exciting new 1972 Toronado.

operation and road stability. Power steering, power



TORONADO





DELTA 88 TOWN Sedan

Ride, comfort, handling, engine performance, and fresh styling combine to make Oldsmobile's NINETY-EIGHT, DELTA 88 ROYALE and DELTA 88 the finest in history. These models feature an innovative spring steel front bumper

NINETY-EIGHT Hardtop Coupe

support system designed for greater front-end protection. Power brakes (with front discs), power steering, Turbo Hydra-matic transmission and an improved flow-through ventilation system are all standard equipment.

*DELTA 88 ROYALE
4-Door Hardtop*



Oldsmobile

The CUSTOM CRUISER features power steering, power brakes (with front discs), automatic transmission, Glide-Away Tailgate and a 455-cubic-inch V8 engine as standard equipment. The VISTA-CRUISER with 100-plus-cubic-foot cargo space is available with a forward-facing third seat.



*CUSTOM CRUISER
Station Wagon*

*CUTLASS S
Hardtop Coupe*



Oldsmobile's intermediate-size CUTLASS SUPREME and CUTLASS S models feature good taste and luxury in an easy-handling size, while the handsome and sporty CUTLASS and F-85 series continue to offer the value and economy that have made them so popular.

VEHICLE ANTI-THEFT FEATURES

For some time, General Motors has devoted major attention to providing security mechanisms which make it more difficult for unauthorized persons to enter and operate GM cars.

One important innovation is a buzzer device to alert the driver who leaves his



key in the ignition switch of his GM car. It also serves as a reminder to the driver to lock the car doors.

Substantial improvements have also been made in door locking mechanisms. Also, door-lock buttons are positioned where they are more accessible to vehicle occupants and less accessible to thieves.

Vehicle identification numbers are shown on engines and transmissions. In addition, all models have identification numbers which designate engine displacement and



horsepower and are designed to help speed identification of stolen cars or engines.

To help protect against theft of engine parts and accessories, many 1972 models feature an inside hood latch release as standard equipment. Other standard anti-theft features on all models are multiple key combinations, vehicle identification numbers which are visible from outside the car and a sealed odometer that indicates any attempt to tamper with it.

Buick

RIVIERA'S style-setting lines have been refined for 1972, adding to its already eye-catching appeal. There are

new taillamps, an attractive and more durable chrome-plated grille, and a new protective side body molding with vinyl insert that is available in five colors to complement exterior body colors. For more fresh air and sunshine, Riviera offers a new optional power-operated sunroof.

Improved performance on low-lead or unleaded fuel and serviceability and maintenance are among the pluses built into Riviera's standard 455-cubic-inch V8 engine. Bucket or bench seats, tilt-wheel steering, dual exhausts and power brakes (with front discs), Turbo Hydra-matic transmission and power steering are just a few of Riviera's many standard features.

new taillamps, an attractive and more durable chrome-plated grille, and a new protective side body molding with vinyl insert that is available in five colors to complement exterior body colors. For more fresh air and sunshine,



RIVIERA

Buick



ELECTRA 225 4-Door Hardtop

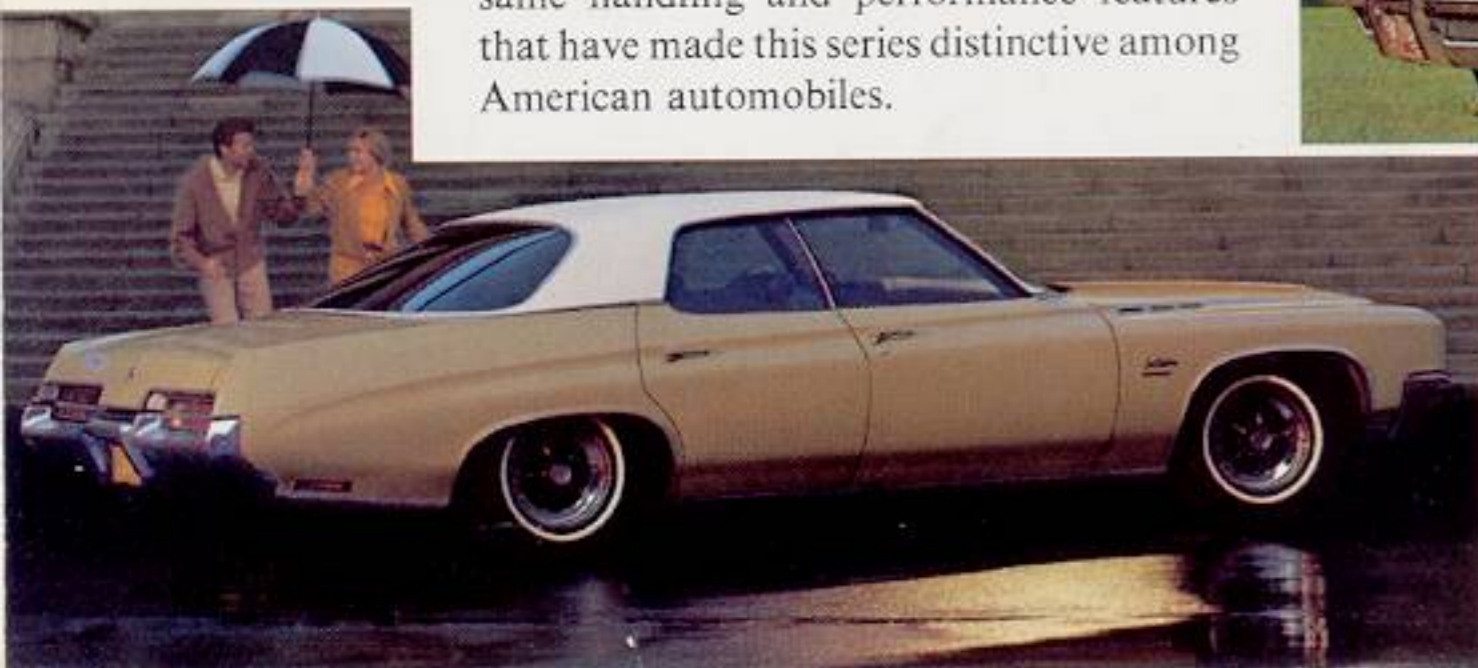
Buick's luxurious 1972 ELECTRA 225 models feature improved front bumper protection; smooth, quiet operation; and excellent riding qualities. Buick's Electra 225's offer the same handling and performance features that have made this series distinctive among American automobiles.



CENTURION 2-Door Hardtop

A new grille and sturdier front bumper give Buick's ESTATE WAGON, CENTURION and LE SABRE models a new look for 1972. Buick's AccuDrive suspension system, automatic transmission, variable-ratio power steering and power brakes (with front discs) are standard. In the Le Sabre series, a new standard Turbo Hydra-matic transmission is being offered with the standard 350-cubic-inch V8 engine.

LE SABRE CUSTOM 4-Door Hardtop





SKYLARK CUSTOM 2-Door Hardtop

A number of refinements, including new optional bumper protective strips, highlight the 1972 SPORT WAGON, SKYLARK and GS models. Easy to handle, thrifty to run and fun to own, all ten Buick intermediates feature a 350-cubic-inch V8 engine as standard equipment.

EMISSION CONTROLS

As a result of the very latest in vehicle emission control systems and various engine improvements, the emissions from GM's 1972 cars have been further reduced.

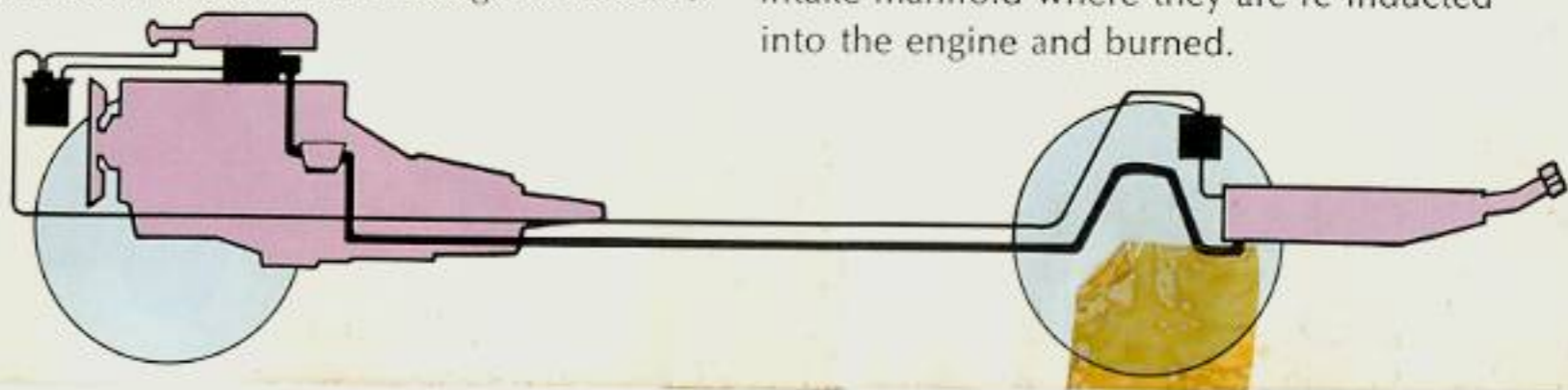
Thermal Canister Purge Valve—This new valve available on some GM models delays the purging of trapped fuel vapors from the evaporative emissions canister until the engine is warm.

Time-Modulated Choke—For reduced emissions during engine warmup, the amount of choke and the length of time it

stays closed is reduced on GM's 1972 cars.

Evaporative Emission System—Substantially reduces carburetor and fuel tank vapors which normally escape into the atmosphere.

Controlled Spark Advance—Reduces hydrocarbon and oxides of nitrogen emissions.



Opel



1900 2-Door Sport Coupe

The 1972 OPEL is an ideal combination of comfort, maneuverability and economy. A low price tag and a smooth 1.9 liter engine have helped establish Opel's popularity. Opel is sold in the U.S. through more than 2,200 Buick-Opel dealers.

Cadillac

The FLEETWOOD BROUGHAM and SEVENTY-FIVE Sedan and Limousine for 1972 epitomize the elegance, luxury and dignity that have long been hallmarks of Cadillac. A redesigned front end featuring new lighting arrangements, a new grille of traditional Cadillac design, and a new front bumper system are standard on all 1972 Cadillacs. A 472-cubic-inch V8 engine powers all Cadillacs except Eldorado. The Brougham is fitted with luxurious and tasteful appointments, which contribute to the comfort and satisfaction of the most discriminating owner. The luxurious Seventy-Fives provide unusual roominess, a smooth ride and an interior which reflects Cadillac's traditional concern for comfort and privacy.

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FLEETWOOD BROUGHAM





*SEDAN
DE VILLE*

*COUPE
DE VILLE*

Cadillac DE VILLES for 1972 feature new grille and bumper designs, more luxurious interiors and a large choice of interior and body colors. Cadillac features 21 exterior colors, 15 of them new this year, plus a long list of standard power assists, such as power windows, power seats, variable-ratio power steering, power brakes (with front discs) and Turbo Hydra-matic transmission.



CALAIS Sedan



Like other 1972 Cadillacs, CALAIS models display distinctive new styling. Elegant interior appointments, improved flow-through ventilation, Cadillac's 472-cubic-inch engine—these and other outstanding features mark the Calais as a true luxury car. Power windows, variable-ratio power steering, power brakes (with front discs) and Turbo Hydra-matic transmission are all standard.

Cadillac



ELDORADO Convertible

The FLEETWOOD ELDORADO for 1972 features refined styling, yet retains the dramatic lines that have made it the world's most exciting personal car. And with its exclusive 500-cubic-inch V8 engine, front-wheel drive, improved vari-

able-ratio power steering, automatic level control and power brakes (with front discs), Eldorado offers the ultimate in driving pleasure. Eldorado is available in both coupe and convertible models.

1972 GM OPTIONS AND FEATURES

General Motors offers a comprehensive selection of options and accessories designed and built to GM's standard of excellence. This wide array of comfort and convenience features, available on many of GM's 1972 model cars, enables you to make your new car even more enjoyable.

Power steering gives you an extra and easier response in driving and parking situations. What's more, out on the highway you retain a full feel of the road. Power brakes (with front discs) offer improved fade resistance, smooth and low-effort stopping, consistent pedal feel, and excellent performance

even when wet. An automatic transmission provides smooth, effortless acceleration. Power windows allow you to adjust all side windows to the position you prefer without moving from the driver's seat. Power seats allow you to select the position that suits you best. For drivers who share one car, it

lets each find his most comfortable position in seconds. A perfect complement is Tilt-Wheel or Tilt and Telescope steering wheel. Each adjusts so it is most convenient for the driver. Just a few inches away from the steering wheel is automatic cruise control. With a touch of the fingertip control located at the end of the directional turn lever, your car will automatically maintain any selected speed without using the accelerator pedal. Power door locks save you the trouble of reaching around or getting out to attend to each door lock button separately, give you peace of mind when driving with children, and provide added protection against intruders.

GM's electric defogging rear window quickly clears away mist and fog to help provide improved rearward vision, and tinted glass reduces glare and eye-strain. An electric trunk release enables the driver to open the trunk from inside the car. No fumbling around in bad weather.

For your listening enjoyment, you can select AM, AM-FM, or AM-FM Stereo radio or a Stereo tape player. Rear speakers are available on most models, and the antenna is concealed in the windshield glass, thus reducing the possibility of it being damaged.

You can choose from two air conditioning systems. Four Season Climate Control warms, cools, filters and dehumidifies for year-round comfort. GM's Comfortron does it all automatically. With Comfortron, a single setting of the thermostat dial will keep your car's interior uniformly comfortable even if you drive from desert heat to mountain snow. Both units feature improved venting, quieter operation and quicker cool-down.

If you are a station wagon enthusiast, you will be pleased to know that a Glide-Away tailgate with power rear windows is standard on all regular-size GM '72 station wagons. When opening, the glass tracks

upward into the roof and the tailgate slides downward under the floor to make loading and unloading easier, particularly in tight spaces. To add even more luggage space to your wagon, you can order a useful roof carrier. And while you are at it, you might want to consider a tailgate window air deflector, which is available on selected station wagons, to help keep tailgate windows cleaner by changing the direction of the air stream.

For infant safety, there is a simple and easy-to-use restraint system available. The Infant Safety Carrier, which can be removed easily to become a portable crib, is held in place by the regular lap seat belt.

These are just a few of the many driving features that can add to your driving comfort and convenience. Consult your local GM dealer for further details. He will be happy to demonstrate options and accessories that can make your driving more enjoyable.

No Matter How You Look At It...

Chevrolet / Pontiac / Oldsmobile / Buick • Opel / Cadillac

...GM Leads In '72

General Motors 1972 Passenger Car Specifications and Manufacturer's Suggested Retail Prices

The section that follows lists the body styles available in all lines of GM passenger cars for sale in the U.S., with their principal specifications and dimensions.

Also listed are principal factory-installed optional equipment and accessories. Many other items of optional equipment are available, both factory- and dealer-installed. Your local General Motors dealer should be consulted for information regarding the availability and prices of these items.

Some of the equipment and specifications listed in this section are not available on General Motors cars sold in California. The California Assembly Line Emissions Test is a required extra-cost option on General Motors cars sold in that state. Residents of California should consult

their GM dealer for further details.

This section also includes the Manufacturer's Suggested Retail Price for each model, as well as the manufacturer's suggested prices of the optional equipment and accessories listed. Prices shown reflect the President's order stabilizing prices through November 13, 1971. Prices shown also include provision for a 7% excise tax. Should this tax on new cars be removed, as was recommended by the President, General Motors will refund the full amount of the excise tax to purchasers who took delivery of 1972 model cars between August 15 and the date on which the tax is repealed.

Prices shown do not include destination charges or state and local taxes, if any.

All specifications, prices and other information provided herein are subject to change without notice.

FOR ADDITIONAL INFORMATION, SEE YOUR GENERAL MOTORS DEALER

Chevrolet

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

		Sedan		Hardtop		Convert-ible	Station Wagon		Wheelbase	Over-all Length	Over-all Width
		4-DOOR	2-DOOR	2-DOOR CUSTOM	4-DOOR		2-SEAT	3-SEAT			
BISCAYNE	L6 V8	\$3096 3448									
BEL AIR	L6 V8	3233 3585							121.5"	219.9"	79.5"
IMPALA	L6 V8	3391 3742	\$3408 3759	\$3826	\$3813	\$4021					
CAPRICE	V8		4081		4134						
BROOKWOOD	V8						\$3929				
TOWNSMAN	V8						4020	\$4135			
KINGSWOOD	V8						4112	4227	125.0"	225.2"	79.5"
KINGSWOOD ESTATE	V8						4384	4498			
MONTE CARLO	V8		3416						116.0"	206.5"	75.6"
CORVETTE	V8		5533			5296			98.0"	182.5"	69.0"

Engines (On some models, other optional engines are available)

BISCAYNE, BEL AIR and IMPALA	CAPRICE	BROOKWOOD, TOWNSMAN and KINGSWOOD	KINGSWOOD ESTATE	MONTE CARLO	CORVETTE
250 cu. in. L6 (110 net hp) or 350 cu. in. V8 (165 net hp)—Std.	400 cu. in. V8 (170 net hp)—Std.	350 cu. in. V8 (165 net hp)—Std.	400 cu. in. V8 (170 net hp)—Std.	350 cu. in. V8 (165 net hp)—Std.	350 cu. in. V8 (200 net hp)—Std.
400 cu. in. V8 (170 net hp)—\$52.70 ^a	400 cu. in. V8 (210 net hp)—\$90.60 ^a	400 cu. in. V8 (170 net hp)—\$52.70	400 cu. in. V8 (210 net hp)—\$90.60	350 cu. in. V8 (175 net hp)—\$47.40 ^a	454 cu. in. V8 (270 net hp)—\$294.90

^aAvailable only with selected other equipment.

Transmissions

CHEVROLET L6 MODELS

3-Speed Manual—Standard. Powerglide—\$179.55 with 110 hp 6.

CHEVROLET V8 MODELS

Turbo Hydra-matic transmission—Standard.

MONTE CARLO

3-Speed Manual—Standard. Powerglide—\$190.10 with 165 hp V8. Turbo Hydra-matic—\$216.50 with 165 and 175 hp V8's; \$237.60 with 240 and 270 hp V8's.

CORVETTE

4-Speed Manual—Standard. 4-Speed Close Ratio—no charge with 255 or 270 hp V8's. Turbo Hydra-matic—no charge with 200 hp V8; \$100.35 with 270 hp V8.

Other Major Options

POWER STEERING—Standard; except Corvette	\$ 115.90
POWER BRAKES (With Front Discs)	Standard
Corvette (With Front & Rear Discs)	47.40
POWER WINDOWS (Not available on Biscayne and Brookwood)	
Corvette . . . \$85.35; All other models	127.45
STATION WAGON POWER TAILGATE	42.15
POWER SEAT (Not available on Biscayne, Brookwood or Corvette models)	
4-way (Monte Carlo only)	79.00
6-way (All other models)	105.35
RADIOS	
AM*	66.40

AM-FM: Corvette . . . \$178.00; All other models	\$ 139.05
AM-FM Stereo: Corvette . . . \$283.35; All other models	239.10
Stereo 8 Tape System with AM Radio*	200.15
AIR CONDITIONING (Not available on 6 cyl. models)	
Monte Carlo . . . \$407.60; All other models**	416.05
Corvette (Available only with Standard or Turbo Hydra-matic transmissions with Standard or 270 hp V8)	464.50
SOFT RAY GLASS (Standard on Corvette)	
Monte Carlo . . . \$46.35; All other models	50.60
VINYL ROOF	
Monte Carlo . . . \$126.40; Station Wagons	142.20
Corvette (Convertible w/aux. top only)	63.20
All other models	108.50

*Not Available on Corvette

**Biscayne and Bel Air models require larger tires

SEE YOUR CHEVROLET DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

Chevrolet

	Coupe		Sedan		Hardtop		Convert-ible	Station Wagon		Wheelbase		Over-all Length		Over-all Width
	2-DOOR		2-DOOR	4-DOOR	2-DOOR	4-DOOR		2-SEAT	3-SEAT	2-DR.	4-DR.	2-DR.	4-DR.	
VEGA L4	\$2196		\$2090					\$2328		97.0"		169.7"		65.4"
NOVA L6 V8	2376 2471		\$2405 2501							111.0"		189.4"		72.4"
CAMARO L6 V8					\$2788 2879					108.0"		188.0"		74.4"
CHEVELLE L6 V8			2677 2773		2712 2807									
CHEVELLE MALIBU L6 V8			2851 2947		2885 2980	\$3052	\$3260			112.0"	116.0"	197.5"	201.5"	75.4"
NOMAD L6 V8								3002 3097						
GREENBRIER V8								3228	\$3340	116.0"		206.8"		75.4"
CONCOURS V8								3337	3450					
CONCOURS ESTATE V8								3514	3626					

Engines (On some models, other optional engines are available)

VEGA	NOVA, CAMARO, CHEVELLE, CHEVELLE MALIBU, NOMAD	GREENBRIER	CONCOURS	CONCOURS ESTATE
140 cu. in. L4 (80 net hp)—Std.	250 cu. in. L6 (110 net hp) or 307 cu. in. V8 (130 net hp)—Std.	307 cu. in. V8 (130 net hp)—Std.	307 cu. in. V8 (130 net hp)—Std.	307 cu. in. V8 (130 net hp)—Std.
140 cu. in. L4 (90 net hp)—\$42.35	350 cu. in. V8 (165 net hp)—\$26.35 over Std. V8	350 cu. in. V8 (165 net hp)—\$26.35	350 cu. in. V8 (165 net hp)—\$26.35	350 cu. in. V8 (165 net hp)—\$26.35

Transmissions

VEGA
3-Speed Manual—Standard. 4-Speed Manual—\$52.95. Powerglide—\$168.25. Turbo Hydra-matic—\$198.95.

NOVA
3-Speed Manual—Standard. Powerglide—\$174.25 with 110 hp 6 or 130 hp V8. Turbo Hydra-matic (V8's only)—\$205.95.

CAMARO
3-Speed Manual—Standard. 4-Speed Manual (Available only with optional V8's)—\$205.95. Powerglide—\$179.55 with 110 hp 6; \$190.10 with 130 hp V8. Turbo Hydra-matic—\$216.50 with 130, 165 or 200 hp V8's; \$237.60 with 240 hp V8.

CHEVELLE AND STATION WAGONS
3-Speed Manual—Standard. 4-Speed Manual (Available only with 165, 175 or 240 V8's)—\$195.40. Powerglide—\$179.55 with

110 hp 6; \$190.10 with 130 hp V8. Turbo Hydra-matic—\$216.50 with 130, 165 or 175 hp V8's; \$237.60 with 240 or 270 hp V8's.

Other Major Options

POWER STEERING	
Vega (Available only with 80 hp engine) \$95.25;	
Nova.....	\$ 103.25
Camaro, Chevelle, Station Wagons (Except Vega).....	115.90
POWER BRAKES (With Front Discs)—Standard on Greenbrier, Concours and Concours Estate	
All other models (Except Vega and Camaro).....	69.55
POWER BRAKES (Available on Camaro, Nova, Chevelle and Nomad models only).....	47.40
Manual front disc brakes standard on Camaro	
STATION WAGON POWER TAILGATE WINDOW (Standard on 3-seat models)	
2-Seat models (not available on Vega).....	34.80

RADIOS

AM.....	Vega \$ 61.15; All others...	\$ 66.40
AM-FM.....	Vega \$123.30; All others...	139.05
AM-FM Stereo*.....		239.10
Stereo 8 Tape System with AM Radio*.....		200.15

*Stereo Radios and Tape Systems not available on Vega, Nova and Camaro

AIR CONDITIONING (Not available on 6 cyl. models)

Vega \$359.80; Nova.....	391.80
All other models.....	407.60

SOFT RAY GLASS

Vega \$37.05; Nova and Camaro.....	40.05
All other models.....	43.20

On Nomad V8 model, power brakes (with front discs) is a required extra-cost option when optional V8 engines or air conditioning is ordered

SEE YOUR CHEVROLET DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

Pontiac

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

	Sedan		Hardtop		Convertible	Station Wagon		Wheelbase	Over-all Length	Over-all Width
	4-DOOR	2-DOOR	4-DOOR	2-DOOR		2-SEAT	3-SEAT			
CATALINA	\$3770	\$3870	\$3939		\$4156			123.5"	221.3"	
SAFARI						\$4315	\$4462	127.0"	227.2"	
CATALINA BROUGHAM	3983	4067	4137					123.5"	221.3"	79.5"
BONNEVILLE	4210	4272	4340					126.0"	225.3"	
GRAND SAFARI						4643	4790	127.0"	227.2"	
GRAND VILLE		4497	4566	4706				126.0"	225.3"	
GRAND PRIX		4557						118.0"	213.6"	76.4"

Engines (On some models, other optional engines are available)

CATALINA	SAFARI	CATALINA BROUGHAM	BONNEVILLE	GRAND SAFARI	GRAND VILLE	GRAND PRIX
350 cu. in. V8 (160 net hp)—Std.	400 cu. in. V8 (175 net hp)—Std.	400 cu. in. V8 (175 net hp)—Std.	455 cu. in. V8 (185 net hp)—Std.	455 cu. in. V8 (185 net hp)—Std.	455 cu. in. V8 (220 net hp)—Std.	400 cu. in. V8 (250 net hp)—Std.
400 cu. in. V8 (175 net hp)—\$52.66	400 cu. in. V8 (200 net hp)—\$47.39	400 cu. in. V8 (200 net hp)—\$64.25	455 cu. in. V8 (250 net hp)—\$47.39 ^a	455 cu. in. V8 (220 net hp)—\$47.39	No Optional Engine Available	455 cu. in. V8 (250 net hp)—\$57.93

^a Available only with selected other equipment.

Transmissions

CATALINA, SAFARI, CATALINA BROUGHAM, BONNEVILLE, GRAND SAFARI, GRAND VILLE AND GRAND PRIX

Turbo Hydra-matic transmission—Standard.

Other Major Options

POWER STEERING AND POWER BRAKES (With Front Discs)
—Standard.

POWER WINDOWS	\$ 132.70
STATION WAGON POWER TAILGATE	42.13
POWER SEAT	
6-Way Bench (Not available on Grand Prix)	105.32
4-Way Bench (Grand Prix only)	78.99
4-Way Driver's Side Bucket (Grand Prix only)	78.99
RADIOS	
AM	\$87.42; AM-FM
AM-FM Stereo	239.08
AM with integral Stereo 8 Tape Player (except Grand Prix)	221.17

AM-FM with integral Stereo 8 Tape Player (except Grand Prix)	\$ 372.83
Stereo 8 Tape Player (Grand Prix only, requires radio)	133.76
AIR CONDITIONING	442.34
With Automatic Climate Control	521.33
SOFT RAY GLASS	50.55
VINYL ROOF	
Safari, Grand Safari and Grand Prix	142.18
All other models	119.01

SEE YOUR PONTIAC DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

Pontiac

	Coupe		Sedan		Hardtop		Sport Convertible	Station Wagon		Wheelbase		Over-all Length		Over-all Width
	2-DOOR		4-DOOR		2-DOOR	4-DOOR		2-SEAT	3-SEAT	2-DR.	4-DR.	2-DR.	4-DR.	
VENTURA II	\$2458		\$2488							111.0"		194.5"		72.4"
FIREBIRD					\$2908									
FIREBIRD ESPRIT					3261									
FIREBIRD FORMULA					3288					108.0"		191.6"		73.4"
FIREBIRD TRANS AM					4386									
LE MANS	2768		2865		2904		\$3302	\$3347	\$3460	112.0"	116.0"	203.2"	207.2" ^a	76.7"
LUXURY LE MANS					3269		\$3398							

^aStation Wagon—211.3"

Engines (On some models, other optional engines are available)

VENTURA II	FIREBIRD	FIREBIRD ESPRIT	FIREBIRD FORMULA	FIREBIRD TRANS AM	LE MANS	LUXURY LE MANS
250 cu. in. L6 (110 net hp)—Std.	250 cu. in. L6 (110 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.	350 cu. in. V8 (175 net hp)—Std.	455 cu. in. V8 (300 net hp)—Std.	250 cu. in. L6 (110 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.
307 cu. in. V8 (130 net hp)—\$95.23	350 cu. in. V8 (160 net hp)—\$121.12	400 cu. in. V8 (175 net hp)—\$52.66 ^a	400 cu. in. V8 (250 net hp)—\$100.05	No Optional Engine Available	350 cu. in. V8 (160 net hp)—\$121.12	400 cu. in. V8 (175 net hp)—\$52.66 ^a

^aAvailable only with selected other equipment.

Transmissions
VENTURA II

3-Speed Manual—Standard. 2-Speed Automatic—\$174.24. Turbo Hydra-matic (V8 only)—\$205.92.

FIREBIRD MODELS

3-Speed Manual Column Shift—Standard on Firebird. 3-Speed Manual Floor Shift—Standard on Esprit and Formula. Heavy Duty 4-Speed Manual—Standard on Trans Am. 2-Speed Automatic; with 6 cyl. \$179.52; 350 cu. in. V8—\$190.08. Turbo Hydra-matic; with 6 cyl.—\$211.20; 350 cu. in. V8—\$221.76; no charge option on Trans Am.

LE MANS AND LUXURY LE MANS

3-Speed Manual—Standard. 4-Speed Manual available only with V8's—\$195.36. 2-Speed Automatic; with 6 cyl.—\$179.52; 350 cu. in. V8's—\$190.08. Turbo Hydra-matic; with 6 cyl.—\$211.20; 350 cu. in. V8—\$221.76.

Other Major Options
POWER STEERING (Standard on Trans Am)

Ventura II . . \$103.21; All other models \$ 115.85

POWER BRAKES (With Front Discs)—Standard on Trans Am and Station Wagons

Firebird, Esprit, Formula . . \$47.39; All others 69.51

POWER WINDOWS (Not available on Ventura II)* 115.85
POWER SEAT

4-Way Bench or 4-Way Driver's Side Bucket (Not available on Ventura II and Firebird models) 78.99

^{*}Available on Firebirds only with selected other equipment

RADIOS

AM—\$66.35; AM-FM \$ 139.02

AM-FM Stereo** 239.08

Stereo 8 tape or cassette player with all radios** 133.76

AIR CONDITIONING (Available only with selected other equipment) 407.59
VINYL ROOF (Not available on Trans Am)

Firebird and Formula . . \$89.52; Esprit 73.72

Ventura II . . \$84.26; All other models 100.05

LE MANS SPORT OPTION 168.51
GTO OPTION (Le Mans Coupe and Hardtop only) 353.88
****Not available on Ventura II**
SEE YOUR PONTIAC DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

Oldsmobile

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

	Sedan		Hardtop		Convertible	Station Wagon		Wheelbase	Over-all Length	Over-all Width
	4-DOOR	2-DOOR	4-DOOR	2-DOOR		2-SEAT	3-SEAT			
DELTA 88	\$3985	\$4041	\$4103						221.5"	
DELTA 88 ROYALE	4121	4214	4289	\$4448				124.0"	222.1"	79.5"
CUSTOM CRUISER						\$4776	\$4917	127.0"	226.7"	
NINETY-EIGHT		4790	4852					127.0"	227.2"	79.6"
NINETY-EIGHT LUXURY		5065	5159							
TORONADO CUSTOM		5457						122.0"	220.3"	79.8"

Engines (On some models, other optional engines are available)

DELTA 88	DELTA 88 ROYALE	CUSTOM CRUISER	NINETY-EIGHT	NINETY-EIGHT LUXURY	TORONADO
350 cu. in. V8 (160 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.	455 cu. in. V8— (185 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (250 net hp)—Std.
350 cu. in. V8 (180 net hp)—\$47.39	350 cu. in. V8 (180 net hp)—\$47.39	455 cu. in. V8 (225 net hp)—\$47.39	No Optional Engine Available	No Optional Engine Available	No Optional Engine Available

Transmissions

DELTA 88, DELTA 88 ROYALE, CUSTOM CRUISER, NINETY-EIGHT, NINETY-EIGHT LUXURY AND TORONADO

Turbo Hydra-matic transmission—Standard.

Other Major Options

POWER STEERING AND POWER BRAKES (With Front Discs)—Standard.

STATION WAGON POWER TAILGATE..... \$ 42.13

POWER WINDOWS (Standard on Ninety-Eight Luxury)

All other models (Remote control mirror required on Custom Cruiser)..... \$ 132.70

POWER SEAT

6-Way Bench
Ninety-Eight Luxury (2-Way standard)..... 78.99
All other models..... 105.32

POWER DOOR LOCKS

2-Door..... 47.39
2-Door (With automatic seat lock release)..... 70.56
4-Door..... 70.56

RADIOS

AM..... \$87.42; AM-FM..... \$ 147.45
AM-FM Stereo..... 239.08
Stereo 8 Tape System with AM Radio..... 221.17
Stereo 8 Tape System with AM-FM Stereo Radio.. 372.83

AIR CONDITIONING

With Automatic Climate Control..... 521.33

VINYL ROOF

Delta 88 and Delta 88 Royale..... 126.38
Custom Cruiser and Ninety-Eights..... 142.18
Toronado (Padded)..... 139.02

SEE YOUR OLDSMOBILE DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS
Oldsmobile

	Coupe		Sedan		Hardtop		Convertible	Station Wagon		Wheelbase		Over-all Length		Over-all Width	
	2-DOOR	4-DOOR	4-DOOR	4-DOOR	2-DOOR	4-DOOR		2-SEAT	3-SEAT	2-DR.	4-DR.	2-DR.	4-DR.	2-DR.	4-DR.
F-85 V8		\$3006													
CUTLASS V8		3120	\$3022				\$3575								
CUTLASS S V8	\$3079		3142						112.0"	116.0"	203.6"	207.6" ^a	76.8"	76.8" ^b	
CUTLASS SUPREME V8			3323	\$3398	\$3507										
VISTA-CRUISER V8							3866	\$4008	121.0"		218.3"		76.8"		

^a Station Wagon—213.3"

^b F-85 models—76.3"

Engines (On some models, other optional engines are available)

F-85	CUTLASS	CUTLASS S	CUTLASS SUPREME	VISTA-CRUISER
350 cu. in. V8 (160 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.	350 cu. in. V8 (180 net hp)—Std.	350 cu. in. V8 (160 net hp)—Std.
350 cu. in. V8 (180 net hp)—\$47.39	350 cu. in. V8 (180 net hp)—\$47.39	350 cu. in. V8 (180 net hp)—\$47.39	350 cu. in. V8 (160 net hp)—Deduct \$33.70	350 cu. in. V8 (180 net hp)—\$47.39

Transmissions
F-85, CUTLASS AND CUTLASS S

3-Speed Manual—Standard. 4-Speed Manual (not available with 160 hp V8)—\$195.36. Turbo Hydra-matic 350 with 350 cu. in. V8—\$221.76.

CUTLASS SUPREME

3-Speed Manual—Standard. 4-Speed Manual—\$195.36. Turbo Hydra-matic 350 with 350 cu. in. V8's—\$221.76.

VISTA-CRUISER

3-Speed Manual—Standard. Turbo Hydra-matic—\$242.88.

Other Major Options

POWER STEERING.....	\$ 115.85
POWER BRAKES	
Drum (Not available on Station Wagons).....	47.39
With Front Discs (Standard on Station Wagons)...	69.51
POWER WINDOWS (Not available on F-85 Sedan and Cutlass 2-Door Hardtop).....	115.85
STATION WAGON POWER TAILGATE WINDOW ...	34.76
POWER SEAT (4-Way Bench or Driver's Side Bucket)	78.99

RADIOS

AM....	\$74.78; AM-FM.....	\$ 139.02
AM-FM Stereo.....		239.08
Stereo 8 Tape Player		
AM or AM-FM radio required.....		133.76
AM-FM Stereo radio required.....		116.91
AIR CONDITIONING (Power Steering required)...		407.59
SOFT RAY GLASS		43.18
VINYL ROOF (Not available on Station Wagons)...		102.16

SEE YOUR OLDSMOBILE DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

Buick

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

	Sedan	Hardtop		Convertible	Station Wagon		Wheelbase	Over-all Length	Over-all Width
	4-DOOR	2-DOOR	4-DOOR		2-SEAT	3-SEAT			
LE SABRE	\$3992	\$4061	\$4119						
LE SABRE CUSTOM	4085	4149	4213	\$4342			124.0"	220.8"	
ESTATE WAGON					\$4640	\$4786	127.0"	227.7"	
CENTURION		4639	4564	4678			124.0"	220.8"	79.7"
ELECTRA 225		4801	4915				127.0"	226.9"	
ELECTRA 225 CUSTOM		4980	5093						
RIVIERA		5253					122.0"	217.3"	79.5"

Engines (On some models, other optional engines are available)

LE SABRE	LE SABRE CUSTOM	ESTATE WAGON	CENTURION	ELECTRA 225	ELECTRA 225 CUSTOM	RIVIERA
350 cu. in. V8 (155 net hp)—Std.	350 cu. in. V8 (155 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (225 net hp)—Std.	455 cu. in. V8 (250 net hp)—Std.
350 cu. in. V8 (180 net hp)—\$47.37	350 cu. in. V8 (180 net hp)—\$47.37	No Optional Engine Available	455 cu. in. V8 (260 net hp)—\$98.94	No Optional Engine Available	No Optional Engine Available	455 cu. in. V8 (260 net hp) ^a

^a Included in GS Option—\$199.98

Transmissions

LE SABRE, LE SABRE CUSTOM, ESTATE WAGON, CENTURION, ELECTRA 225, ELECTRA 225 CUSTOM AND RIVIERA

Turbo Hydra-matic transmission—Standard.

Other Major Options

POWER STEERING AND POWER BRAKES (With Front Discs)—Standard.

POWER WINDOWS..... \$ 132.62

STATION WAGON POWER TAILGATE..... \$ 42.10

POWER SEAT

6-Way Conventional Bench..... 105.25
4-Way Driver's Side Bucket—(Riviera only)..... 78.94

RADIOS

AM.... \$88.41; AM-FM..... 148.41
AM-FM Stereo..... 238.92
AM with Integral Stereo 8 Tape Player..... 222.08
AM-FM Stereo with Integral Stereo 8 Tape Player 372.59

AIR CONDITIONING..... \$ 442.34

With Automatic Climate Control..... 520.99

SOFT RAY GLASS..... 50.52

VINYL ROOF (Standard on Centurion 2-Door Hardtop)

Le Sabre, Le Sabre Custom and Centurion..... 126.30

Estate Wagon, Electra 225 and Electra 225 Custom 142.09

Riviera..... 128.41

MAX TRAC DRIVE CONTROL SYSTEM..... 91.57

ELECTRICALLY POWERED SUN ROOF (Riviera only) 605.19

SEE YOUR BUICK DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS



	Coupe	Sedan	Hardtop		Convertible	Station Wagon	Wheelbase		Over-all Length		Over-all Width
	2-DOOR	4-DOOR	2-DOOR	4-DOOR			2-DR.	4-DR.	2-DR.	4-DR.	
SKYLARK	\$2968	\$3018	\$3039								
SKYLARK CUSTOM		3288	3317	\$3397	\$3462		112.0'	116.0'	202.8'	206.8'	
SPORTWAGON						\$3515		116.0'		213.0'	76.5'
GS			3285		3476		112.0'		202.8'		

Engines (On some models, other optional engines are available)

SKYLARK	SKYLARK CUSTOM	SPORTWAGON	GS
350 cu. in. V8 (150 net hp)—Std.	350 cu. in. V8 (150 net hp)—Std.	350 cu. in. V8 (150 net hp)—Std.	350 cu. in. V8 (190 net hp)—Std.
350 cu. in. V8 (175 net hp)—\$47.39	350 cu. in. V8 (175 net hp)—\$47.39	350 cu. in. V8 (175 net hp)—\$47.39	455 cu. in. V8 (225 net hp)—\$164.30*

* Available only with Power Brakes (With Front Discs) and Turbo Hydra-matic transmission or 4-speed manual transmission.

Transmissions

3-Speed Manual—Standard. Turbo Hydra-matic 350 with 350 cu. in. V8's—\$221.76.

Other Major Options

POWER STEERING.....	\$ 115.85
POWER BRAKES (With Front Discs)—Standard on Sportwagon; All other models.....	69.51
POWER DRUM BRAKES (Not available on Sportwagon).....	47.39

POWER WINDOWS.....	\$ 115.85
STATION WAGON POWER TAILGATE WINDOW..	34.76
POWER SEAT	
4-Way Bench on all models or Driver's Side Bucket on all 2-Door Hardtops.....	78.99
RADIOS	
AM... \$74.78; AM-FM.....	139.02
Stereo 8 Tape Player (Available only with radio and rear speaker).....	116.91

AIR CONDITIONING.....	\$ 407.59
SOFT RAY GLASS.....	43.18
VINYL ROOF (Not available on Sportwagon).....	102.16
TILT-WHEEL STEERING (Not available with standard transmission or standard steering wheel).....	45.29
SKYLARK 350 PACKAGE (Available on Skylark 2-door Hardtop and 4-door Sedan).....	134.81
SUNROOF (Available with Skylark 350 Package with 2-door Hardtop model).....	250.66

SEE YOUR BUICK DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

Cadillac

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES AND DIMENSIONS

	Hardtop		4-Door Sedan	Convertible	Limousine	Wheelbase	Over-all Length	Over-all Width
	2-DOOR	4-DOOR						
CALAIS	\$5899	\$6075				130.0"	226.9"	
DE VILLE	6264	6498						
ELDORADO	7383			\$7751		126.3"	222.7"	79.8"
SIXTY SPECIAL BROUGHAM			\$ 7763			133.0"	229.9"	
SEVENTY-FIVE			11869		\$12008	151.5"	248.4"	

STANDARD ON ALL CADILLACS: Engines—Eldorado, 500 cu. in. V8 (235 net hp); All others, 472 cu. in. V8 (220 net hp). Automatic Transmission, Power Windows, Power Steering (Variable Ratio, except Fleetwood Seventy-Five), Power Brakes (With Front Discs) and Wheel Trim Covers.

Major Options

POWER SEAT		DUAL COMFORT SEAT (Available on DeVille and Eldorado—Standard on Sixty Special Brougham) ..	\$ 105.25	SUN ROOF (Not available on Calais or Seventy-Five)	\$ 626.25
2-Way (Standard except for Calais and passenger side of Sixty Special Brougham)		AUTOMATIC CLIMATE CONTROL (Standard on Seventy-Five models)	536.80	TILT AND TELESCOPE STEERING WHEEL	94.75
6-Way (Not available on Seventy-Five Limousine)		RADIO (With rear seat speaker)		LEATHER UPHOLSTERY (Not available on Calais or Seventy-Five)	
Calais	\$ 117.90	AM-FM	188.40	Eldorado (Standard on convertible)	184.20
All other models	91.60	AM-FM Stereo Signal Seeking	328.40	De Ville and Sixty Special Brougham	173.70
6-Way Dual Comfort (Available only on Sixty Special Brougham, Eldorado and DeVille)		With rear seat controls (Seventy-Five only) ..	421.00	CRUISE CONTROL	94.75
Driver's Side	91.60	AM-FM Stereo with Integral Stereo 8 Tape Player	416.80	SOFT RAY GLASS	58.95
Passenger Side (Available only when Driver's Side is ordered)	117.90	VINYL ROOF (De Ville models only)	155.80	REAR WINDOW DEFOGGER (Standard on Seventy-Five)	
POWER DOOR LOCKS (Coupe includes automatic seat back release)		VINYL PADDED ROOF (Standard on Sixty Special Brougham)		Eldorado Coupe ..\$36.85; Convertible (Grid Type) ..	63.15
Seventy-Five models	117.90	Eldorado	161.05	All other models	31.60
All other models	70.55			TRUNK LOCK REMOTE CONTROL	57.90
				FIREMIST PAINT	131.60

SEE YOUR CADILLAC DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.

Opel

BODY STYLES, MANUFACTURER'S SUGGESTED RETAIL PRICES* AND DIMENSIONS

		Sedan 2-DOOR	Sedan Deluxe		Station Wagon	Coupe	Sport Coupe	Rallye	Wheelbase	Over-all Length	Over-all Width
			2-DOOR	4-DOOR							
OPEL	MSRP*	\$2170.71	\$2302.74		\$2578.29				95.1"	161.6" ^a	61.9" ^c
	Import Surcharge	95.80	96.30		104.20						
1900	MSRP*		2429.43	\$2520.73	2662.79		\$2543.36	\$2713.07	95.7"	164.6" ^b	64.3"
	Import Surcharge		106.20	110.40	111.30		119.40	115.30			
GT	MSRP*					\$3348.72			95.7"	161.9"	62.2"
	Import Surcharge					138.90					

^aStation Wagon—164.4"

^bSport Coupe and Rallye—171.0"

^c2-Door Sedan Deluxe—62.5"

Engine

OPEL	1900	GT
115.8 cu. in. 4 cyl. (75 net hp)—Std.	115.8 cu. in. 4 cyl. (75 net hp)—Std.	115.8 cu. in. 4 cyl. (75 net hp)—Std.

Transmissions

4-Speed Manual—Standard.

3-Speed Automatic—\$208.75. Additional Import Surcharge—\$10.90.

Other Equipment

Radio—Standard on GT. Dealer installed option on all other models.

Power Brakes (With Front Discs)—Standard on all models.

Sunroof (Available only on Opel 2-door Sedan Deluxe) \$104.56. Additional Import Surcharge—\$3.10.

*Manufacturer's Suggested Retail Prices shown reflect foreign price increases effective with shipments to dealers commencing October 6, 1971. Vehicles shipped to dealers before October 6, 1971 and vehicles not subject to the import surcharge have lower Manufacturer's Suggested Retail Prices. The Opel is sold by over 2,200 Buick-Opel dealers.

SEE YOUR BUICK-OPEL DEALER FOR INFORMATION REGARDING ADDITIONAL OPTIONS AVAILABLE ON THESE MODELS.