

PONTIAC
Astre
FOR 1973





The little Pontiac that's right on.

Astre Hatchback. You get some exciting new ways to economize in our first family of small Pontiacs. The Hatchback, for instance. It has everything that makes any Astre an outstanding little Pontiac along with a "faster" profile and extra-generous storage room for your luggage. And you can make it even roomier if you wish. With the Hatchback you get economy and an added measure of versatility.

Spare room. That's the big idea behind our little Hatchback. Folding down the rear seat more than doubles the space you can use for groceries or vacation gear, from 9.3 to 18.9 cubic feet. The flat floor is 3½ feet wide. From the back door to the front seats it's over 5½ feet long. And there's a bit more stowage space under the aluminum load floor for tucking away small valuables.

People room. You expect any Pontiac to put your comfort first, right? Right on! The Astre Hatchback is uncommonly roomy, with as much front headroom and legroom as some larger cars. While getting in and out of all this space gets a big assist from wide-opening doors.

Clearly, this is no ordinary little car.



Custom Interior Option. (shown above)

Available on all Astres except Astre Panel. Here's an extra-cost package that gives you a choice of distinctive cloth-and-vinyl seat covering in blue and black or white and black check with matching door panels; or choose pliable Custom-vinyl in green or black plus burgundy for the Hatchback, saddle for the Safari. Vinyl upholstery comes with woodtone applique on the doors. The package includes a Custom Cushion steering wheel, Custom trim, instrument panel assist handle, added insulation, inside day/night mirror, rear seat ashtrays, adjustable front passenger seat on the Coupe, load floor carpet on the Hatchback.

Front Cover: Astre Hatchback; **Back Cover (left to right):** Astre Panel, Astre Safari, Astre Coupe and Astre Hatchback. Cover cars are shown at Blackwall Mountain, Manning Park, B.C. **Left:** Astre Hatchback at Skeleton Bay, Lake Rosseau, Ont.

Some of the equipment shown or mentioned is optional at extra cost.



Custom Exterior Option. (Shown on Hatchback at far left) You can order this extra-cost dress-up package with all Astres except the Panel. It includes wheel opening and lower body side moldings with black paint fill and black rocker panels, body color door handle inserts and side window frame moldings on the Coupe or belt reveal moldings on the Hatchback. An attractive investment.

See page 11 for many other ways you may add even more satisfaction to owning an Astre.

Engine room. Something else that gives every Astre extra class in its class is the big 2300 c.c. (140 cu. in.) overhead cam engine. It helps Astre to go like a Pontiac and go easy on gas like a small economy car.

The closer you look into an Astre and the longer you drive an Astre, the more things you'll find that you didn't expect. Pontiac's first little economy car is right on. It's made only in Canada, too, and that's right on!

A small economy car with the prestige of a Pontiac should be a cut above. Astre is.



Ask your dealer about turning your Hatchback into a hutchback with a new tent-cum-canopy in tough, weather-resistant, heavy canvas.



The newest Pontiac and the lowest-priced.

Astre Coupe. A Pontiac for the price of a small economy car? Right on. It's high time that people shopping for economy had a wider and a better choice. A Pontiac choice. And in the Astre family of four little Pontiacs, the Coupe's stylish approach to practical driving leads the way with the smallest price tag.

Look inside. This is the economy car that isn't appointed like one. The low price gets you simulated walnut panelling on the dash, rich, cut-pile carpeting under foot and highback front bucket seats with built-in head restraints. And Astre's seats, front and rear, are contoured, full-foam seats. They will be just as comfortable years from now as they are today. Standard upholstery is handsome knit vinyl that's luxurious and easy to maintain. What's more, it "breathes" and you'll feel that difference, especially on very cold or very hot days. It comes in black, beige or green plus chamois for the Hatchback and saddle for the Safari.



As for room, the more formal roof line of the Astre Coupe gives it an edge in passenger space over the Hatchback (page 3), in the back seat particularly. Up front, the Coupe rivals many full-size cars in legroom and headroom.



Astre Coupe in the Badlands outside Drumheller, Alta.

This is a little economy car? Yes, but it's a little Pontiac. The Coupe has a steel Cargo-guard bulkhead in a trunk with 8.7 cubic feet of useable space. With other Astres, it shares Side-guard beam protection in the doors, rocker panels that clean themselves and a sealed, side-terminal battery that's corrosion-resistant. Astre is also a do-it-yourselfer's delight—a detailed service manual comes with it to help you keep down the cost of upkeep.



Economical to run. Astre's 4-cylinder, overhead cam engine packs a powerful punch. And the lightweight aluminum-alloy block combined with a displacement of 2300 cubic centimetres (140 cubic inches) gives a superb power-to-weight ratio for good fuel economy with impressive performance.

Self-adjusting front disc brakes are standard for precise, positive brake control and straight-line stopping.

Salon Deluxe Option. A package available on the Coupe only, at extra cost. Includes vinyl roof cover in a choice of 5 colors, Custom Cushion steering wheel, adjustable front passenger seat, instrument panel assist handle, woodtone applique inside doors, added sound insulation, special trim inside and out, protective body side moldings, wheel opening moldings, wheel trim rings and a blacked-out grille.

Astre Coupe with Salon Deluxe option showing the distinctive vinyl roof treatment.

Some of the equipment shown or mentioned is optional at extra cost.



Pontiac's little station wagon.

Astre Safari. Like all Astres, the Safari has a low over-all height, a wide track front and rear and a comparatively long wheelbase. So it has a low centre of gravity and excellent stability. The 2300 c.c. OHC engine gives confident acceleration. It performs. Standard Astre transmission is a 3-speed manual with a floor shift and you can order at extra cost a smooth-shifting 4-speed or Turbo Hydra-matic (which comes with a woodgrain-accented console). What makes the Safari specially attractive is more load space.



Small wagon. Not-so-small carrier. Flip down the rear seat and you have a flat, carpeted floor over 5½ feet long. How much could you stow back there? How much could you put in 50.2 cubic feet? That's the size of it. Even with the rear seat up for passengers, you have 24.8 cubic feet of hauling space and that's a respectable capacity in any league. As a load carrier as well as a performer, Pontiac's little station wagon makes it big.

Even if you have never before owned a station wagon or considered an economy car, the Astre Safari's combination of convenience and handsome styling gives you new reasons to think small.

Standard features. Every Astre has a front-hinged hood with the hood release inside the car, an electric fuel pump that shuts off automatically should oil pressure ever drop below normal, a coolant overflow system, an engine air filter that should last 50,000 miles and computer-selected coil springs. You'll find a more complete listing on page 10.



Hideaway compartment. Lift the trap door in the aluminum load floor of the Safari, Hatchback or Panel and you'll find extra stowage space, out of sight beside the spare tire. Neat and handy.

On page 11, you'll find many suggestions for personalizing your new little Pontiac. For instance, air conditioning is an extra-cost option that makes sense. It increases your comfort and pleasure the year 'round and also adds considerably to the resale value when your time comes to trade.

A styling option. Want to add smart simulated woodgrain panelling to the sides and back of your Safari? It's available at extra cost and comes with wheel opening moldings.

Safari Custom. This extra-cost option package gives you the exterior woodgrain panelling plus an adjustable driver's seatback, Custom Cushion steering wheel, woodgrain panels inside the doors, rear ashtrays, wheel trim rings and special trim inside and out. Right on!



Astre Safari Custom showing the optional woodgrain panelling.

Astre Safari at Crescent Beach near Bridgewater, N.S.

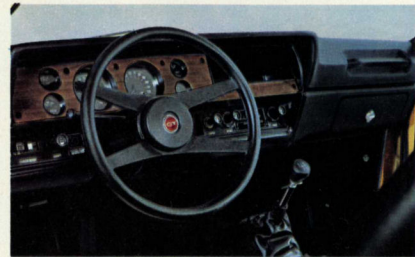
Some of the equipment shown or mentioned is optional at extra cost.

Canada's first little Pontiac GT.

Astre GT. Want some real fun? Just order the GT package on an Astre Hatchback or Safari. Right away, you're talking about a higher-performance, 2-barrel, 85 net horsepower engine and that good news is available separately on all Astre models. With the GT option, the engine is just part of a big package.



Here's what else you get. Wide-rim, styled-steel GT wheels and trim rings with A70 x 13 bias-belted white-lettered tires. Front and rear stabilizer bars. Black accented grille and black rocker panel treatment. Distinctive GT instrument panel with tachometer, ammeter, temperature gauge and electric clock. Instrument panel assist handle. Small-diameter GT steering wheel. Adjustable driver's seat back. Body color door handle inserts. Lower body side moldings. Belt reveal on the Hatchback. Distinctive GT identification with Canadian flag decal. How sporty can you get in a little car?



Even sportier. Black, white or orange sports accent striping is available at extra cost. It may also be ordered in modified form without going for the whole GT package so you can make a Hatchback or Safari look very sporty indeed. Something else to consider: 4-on-the-floor or 3-speed automatic. Both are extra cost.

Why not put a little Pontiac GT in your life? It's made only in Canada for the great Canadian outdoors.

Astre Hatchback with GT option plus optional accent stripes at Montmorency Falls, Quebec.



Astre Panel at work in downtown Toronto.

The little Pontiac that means business

Astre Panel. Our little truck is a little different. For example, it comes with just one seat and there are two hidden storage places under the floor. It's built for business and, like all Astres, it's built strong. Double-panel roof, double-panel doors (including the rear door) and double-panel hood. Strong!

And it's built to go easy on budgets. Low price and good gas mileage are important. And so is having such economizing features as Astre's 50,000 mile engine air filter and corrosion-resistant battery. And having a delivery truck designed for quick, easy serviceability.

Our single seater. The driver's full-foam seat is in a Pontiac so you can expect that seat to be comfortable. And to stay that way. It's tough, too, for the demands of a working life. Want a second seat up front? Just order it at extra cost. The Panel's seats come in pearl only with interior trims in green or black. The choice of 10 exterior

colors is the same as you get with any Astre.

Our little truck that's also a Pontiac is just right for business. Right on.



Some of the equipment shown or mentioned is optional at extra cost.

Astre's standard features are right on.

Standard features on the Astre Coupe, Hatchback, Safari and Panel include: 2300 c.c. aluminum-alloy, overhead cam engine. 3-speed manual transmission with floor-mounted shift. A78 x 13 tires. Highback front bucket seats and full-foam seat construction with knit vinyl upholstery in choice of up to 4 colors, depending on model (except Panel). Powered flow-through ventilation. Nylon-blend, cut-pile carpeting (rubber mats in Panel). Walnut woodgrain appliques on instrument panel. Instrument panel glove compartment. Folding rear seat and concealed storage area under load floor of Hatchback and Safari. Map pocket in driver's door. Ashtray in instrument panel. Silver-finish, grid-pattern grille with body-color divider. Double-panel roof, doors, hood and deck lid. Front-hinged hood with inside release. Flush-and-dry rocker panels. Full-coil suspension, independent front suspension. Self-adjusting front disc brakes and rear drum brakes. Tunnel-mounted parking brake. Electric fuel pump. 50,000 mile engine air filter. Automatic choke. Energizer battery with side terminals. Delcotron generator. Circ-L-Aire heater and defroster with illuminated controls. Windshield washers and dual-speed electric wipers. Weather-resistant ignition system. Corrosion-resistant primer. Welded body construction. Exhaust and evaporative emission control systems. Choice of 10 Magic-Mirror exterior colors.

Reassurance Features

OCCUPANT PROTECTION

- Seat belts with pushbutton buckles for all passenger positions • Single-buckle seat and shoulder belts for driver and right front passenger with reminder light and buzzer
- Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks • Safety door latches and hinges • Folding seat back latches
- Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminate windshield • Contoured full inner roof panel • Padded sun visors • Safety armrests • Safety steering wheel
- Cargo-guard (Coupe only) • Side-guard door beams.

ACCIDENT PREVENTION

- Side-marker lights and reflectors (front side-marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning lights
- Backup lights • Lane change feature in direction signal control • Windshield defroster, washers and dual-speed wipers • Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Energy-absorbing bumper system.

ANTI-THEFT

- Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Inside hood latch release.

ENGINES

	140-1	140-2
Displacement:	140 cu. in.	140 cu. in.
HP @ RPM (S.A.E. net):	72 @ 4400	85 @ 4800
Torque (ft. / lbs.) @ RPM (S.A.E. net):	100 @ 2000	115 @ 2400
Compression Ratio:	8.0:1	8.0:1
Carburetion:	1-bbl.	2-bbl.
Fuel:	Regular	Regular
Exhaust:	Single	Single

SPECIFICATIONS

Engines: Standard	140-1bbl
Optional	140-2bbl
Transmissions: Standard	3-speed manual
Optional	4-speed manual Turbo Hydra-matic
Brakes: Front Disc (dia.)	9.88 in.
Rear Drum (dia.)	9.00 in.
Energizer:	45 amp/hr
Suspension:	Full Coil
Body:	Unitized.
Tires: Standard	A78 x 13
Wheel size:	13 x 5 in.
Fuel tank capacity:	9.1 Imp. Gal.

Astre engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on all regular grade gasolines including low-lead and no-lead. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

Right on with the right extras.

Selected options let you express your individuality and add to your convenience, comfort or pleasure. Those mentioned here are only some of the many options available and your dealer will be glad to go over the complete list with you. A number of the more popular features are included in Option Groups and you may find it convenient and money-saving to order them in this way.

Custom Exterior. See page 3.

Custom Interior. See page 3.

Salon Deluxe. See page 5.

Safari Custom. See page 7.

Astre GT. See page 8.

Air conditioning. Pontiac's Four-Season air conditioning offers you a lot more than a cool car interior on a hot day. It works for you all year 'round. You ride free of humidity summer and winter, with all windows closed. It keeps out dust and irritating pollen, lets you arrive refreshed and well groomed. Astre's system gives you complete control with two sliding levers.

Defroster. Electrically-heated wires in the rear window glass help keep mist and fog away for safer driving. Available on all models.

Adjustable Driver's Seat Back. Adjusts to two positions. Choose the angle that suits you best for added comfort. Included with GT and Safari Custom.

Swing Out Rear Side Windows. Improves ventilation at a touch. Available only on the Coupe and Hatchback.

Radio. Choose either an AM or AM/FM pushbutton radio. And add a rear speaker for even more enjoyment. When you order a radio, you also get a windshield-embedded antenna that doesn't intrude on your Astre's styling and is always out of harm's way.

Tires and Ride & Handling Package. You may specify optional A78 x 13B white stripe or bias-belted white stripe tires or BR70 x 13B white stripe steel belted radials. The Ride & Handling Package includes front and rear stabilizers and A70 x 13B bias-belted white-lettered tires on 13" x 6" wheels (package included with GT.). Wheel trim rings, also included with GT, may be ordered separately. Snow tires available? Of course. Astre is a Pontiac.

4-on-the-floor. Many drivers insist that a 4-speed manual shift is the only way to handle traffic, especially in town.

Turbo Hydra-matic. Our smooth, flexible 3-speed automatic comes floor-mounted with a woodgrain-accented console.

Air Deflector. A rear window air deflector is available for the Safari and Panel. A roof rack, too. Just ask your dealer.

Accent carpets. Blue, orange or red colored accented carpets can be specified with certain exterior colors on all models except the Panel. Black interior trim must be ordered.

Body Side Moldings. Vinyl insert molding mounted in stainless steel help protect the sides in parking lots. Included with the Salon Deluxe Package. How about ordering door edge guards, too?

Power Steering. Helps make an easy-handling car even easier to handle, especially if you do a lot of city driving.

Special Instrumentation. Why not give your Astre extra sports car dash? This option includes ammeter and temperature gauges, electric clock and tachometer. Standard with GT (see page 8).

Custom Cushion steering wheel. The rim is handsomely covered in resilient vinyl. Looks and feels luxurious. Included with Custom Interior, Safari Custom and Salon Deluxe, not available with GT.

For your consideration. Astre's list of extra-cost options goes on and on with tinted glass, bumper guards, Safe-T-Track axle, electric clock, heavy-duty battery, engine block heater, inside day/night mirror (included with Custom Interior) and many other features worth considering. Please ask your dealer. You can have your little Pontiac just the way you want it.



DIMENSIONS	HATCHBACK	COUPE	SAFARI	PANEL
Wheelbase	97.0 in.	97.0 in.	97.0 in.	97.0 in.
Overall Length	172.2 in.	172.2 in.	172.2 in.	172.2 in.
Height	50.0 in.	51.9 in.	52.0 in.	52.0 in.
Width	65.4 in.	65.4 in.	65.4 in.	65.4 in.
Tread Front	55.2 in.	55.2 in.	55.2 in.	55.2 in.
Rear	54.1 in.	54.1 in.	54.1 in.	54.1 in.
Turning diameter curb-to-curb	33.0 ft.	33.0 ft.	33.0 ft.	33.0 ft.
Road clearance	5.0 in.	5.2 in.	5.0 in.	5.0 in.
Curb Weight (approximate)	2372 lbs.	2278 lbs.	2386 lbs.	2265 lbs.
Headroom Front	37.4 in.	38.3 in.	38.4 in.	38.0 in.
Rear	36.6 in.	38.6 in.	37.7 in.	—
Legroom Front	42.8 in.	42.4 in.	42.4 in.	42.7 in.
Rear	30.4 in.	32.2 in.	32.8 in.	—
Hiproom Front	49.3 in.	49.2 in.	49.2 in.	49.2 in.
Rear	42.5 in.	42.5 in.	42.5 in.	—
Shoulder Room Front	51.6 in.	51.6 in.	51.6 in.	51.6 in.
Rear	49.5 in.	49.5 in.	49.5 in.	—
Usable Luggage Space	9.3 cu. ft.	8.7 cu. ft.	—	—
Total Cargo Volume (seat up)	—	—	24.8 cu. ft.	*68.7 cu. ft.
(seat down)	18.9 cu. ft.	—	50.2 cu. ft.	—

*50.2 with auxiliary seat

General Motors Progress Report

Convenience, comfort, pleasure and value for your money. We try to do our best every year to offer a little more of all these qualities in our cars.

And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both these areas.

For 1973 General Motors passenger cars, for instance, have steel side-guard beam protection in all doors. There is an alert system to warn the driver and his right front passenger to buckle up lap and shoulder belts. All new GM cars have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission

control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added an Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low-leaded or any leaded regular gasoline with a research octane of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own car in good operating condition and by having it tuned regularly.

And, in the area of safe motoring, you can help by having everyone in your car wearing seat belts when in motion and by driving defensively at all times.



Canada

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