

Pontiac Firebird 75

Trans Am / Formula / Esprit / Firebird





Some standard features

Firebird. Endura front and rear bumpers with integral bumper guards. 250 CID 1-bbl. Six with 3-speed manual floor shift. Variable-ratio power steering. Manual front disc brakes. Windshield radio antenna. New wraparound rear window. Fluid-on-demand windshield washer. Dual horns. Speedometer graduated in kilometers per hour as well as miles per hour (odometer registers miles).

Front bucket seats in all-Morrokide. Deluxe 2-spoke steering wheel with soft covered centre in interior matching color. High/Low ventilation. Ash tray lamp. Nylon-blend cut-pile carpeting. FR78 x 15 black steel-belted radials with Radial Tuned Suspension. Choice of 16 Magic-Mirror exterior colors.

Esprit. (Distinctive features). Concealed windshield wipers. Deluxe wheel covers. Outside Sports Mirrors, driver's remote-controlled. Custom Cushion steering wheel. Custom Interior.

Formula. (Distinctive features) 350 CID 4-bbl. V8 with 4-speed manual floor shift. Fast-rate variable-ratio power steering. Power front disc brakes. Fibreglass hood with simulated dual air scoops. Black grille. Chrome dual tailpipe extensions.

Trans Am. (Distinctive features) 400 CID 4-bbl. V8 with close-ratio 4-speed manual floor shift. Safe-T-Track differential. Front air dam. Front fender air extractors. Shaker hood and air cleaner. Rally II wheels with trim rings. Rear wheel opening air deflectors. Chrome dual tailpipe extensions. Rear decklid spoiler. Formula steering wheel. Rally gauges with clock and instrument panel tachometer. Engine-turned instrument panel trim plate. GR70 x 15 black steel-belted radials with Radial Tuned Suspension. 4 exterior colors.

Pontiac Firebird...our sports cars.

Expect better overall economy. You could buy a 1975 Firebird just for the European-inspired styling. Or for its comfortable ride. Or its sports car handling.

This year, you can enjoy Firebird's famous comfort along with several improvements...and just one of them is the expectation of getting better overall operating economy.



Firebird standard interior

1975 Firebird's got new ideas. Every Firebird model now offers a High-Energy Ignition system. Its solid state circuitry replaces moving parts, and helps supply more power to the spark plugs.



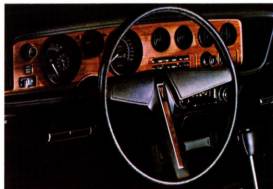
Esprit Custom interior; optional Formula, Trans Am.

RTS. They are three Pontiac letters addressed to you, the sports fan, and they stand for Radial Tuned Suspension—standard on every Firebird.

Pontiac tuned its Firebird suspension, including front and rear stabilizer bars, specifically for steel-belted radial tires. To you this offers superb handling on almost any road. And a good ride, especially at highway speeds. And you should get longer tire life—with less rolling resistance than with regular bias-belted tires.

Firebird's standard engine is a Six. Pontiac's improved that this year, too, with a redesigned cylinder head and major retuning.

You'll like what's happened.



Instrument panel with optional Rally gauges.

This 250 CID Six is now standard in the Esprit as well as the regular Firebird. It comes with a 3-speed manual transmission or an optional Turbo Hydra-matic. A floor shifter is standard in all Firebirds.



Trans Am instrument panel with Rally gauges; Formula steering wheel.

Got some travelling plans? Take the new sports economy way in one of the four '75 Firebirds. The listing on page 4 can help you choose.

Cover: Firebird Esprit. **Opposite:** Formula and Trans Am. **Page 5:** Firebird.

Some of the equipment shown or mentioned is optional at extra cost.

Options-Add your own personal touch



Rally II Wheel



Honeycomb Wheel



Deluxe Wheel Cover



Custom Finned Wheel Cover

Sound System. You've a choice of AM, AM/FM or AM/FM Stereo radios. An 8-track Stereo tape system is also available.



Air Conditioning. A Custom air conditioning system offers you extra year 'round comfort.

Tinted glass recommended.

Wheel Equipment. Most models offer you a wide choice. Ask your dealer for the details.

"Headlamp On" Warning System. A new option this year alerts you with a warning buzzer if you leave your headlamps on after switching off ignition.



Fuel Economy Gauge. It tells you when you're driving in the high fuel-consumption range or in the fuel economy range.

Safe-T-Track Axle. Transfers torque to the rear wheel with the best traction. Helps on slippery road or in sand.



Some of the equipment shown or mentioned is optional, at extra cost.

GM's Maximum Mileage System

...Just part of The Pontiac Travel Plan.

STEEL-BELTED RADIAL TIRES—offer longer tire life and better operating economy; they come with a Radial Tuned Suspension.

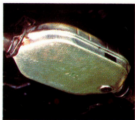


HIGH-ENERGY IGNITION—helps improve engine performance and eliminates points and condenser replacement.



†CATALYTIC CONVERTER

the Converter, requiring unleaded gasoline, allows calibration of the engine for lower idling speeds and smoother overall performance.



QUICK WARM-UP SYSTEM—helps improve fuel economy under cold-engine starting conditions.

†The Catalytic Converter is a major component included in General Motors' Maximum Mileage System. However, certain engine/drive-train combinations are available without the Catalytic Converter. Ask your dealer for further information.

Specifications

	FIREBIRD	ESPRIT	FORMULA	TRANS AM
Body Styles	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe	Hardtop Coupe
†Engines Standard Optional	250-1 Six 350-2 V8 350-4 V8	250-1 Six 350-2 V8 350-4 V8	350-4 V8 400-4 V8	400-4 V8
†Transmissions Standard Optional	3-spd. manual 4-spd. manual Hydra-matic	3-spd. manual 4-spd. manual Hydra-matic	4-spd. manual Hydra-matic	4-spd. manual Hydra-matic
Brakes Front disc/rear drum Power	Standard Optional	Standard Optional	Standard Optional	Standard Standard
Tires Standard	FR78 x 15	FR78 x 15	FR78 x 15	GR70 x 15
Wheelbase	108.0 in.	108.0 in.	108.0 in.	108.0 in.
Length	196.0 in.	196.0 in.	196.0 in.	196.0 in.
Height	49.1 in.	49.4 in.	49.4 in.	49.6 in.
Width	73.0 in.	73.0 in.	73.0 in.	73.0 in.
Weight—Curb	3496 lbs.	3541 lbs.	3741 lbs.	3826 lbs.
Fuel Tank Capacity (app.)	16.8 Imp. Gal.	16.8 Imp. Gal.	16.8 Imp. Gal.	16.8 Imp. Gal.
Headroom front rear	37.3 in. 36.0 in.	37.3 in. 36.0 in.	37.3 in. 36.0 in.	37.3 in. 36.0 in.
Legroom front rear	44.1 in. 29.6 in.	44.1 in. 29.6 in.	44.1 in. 29.6 in.	44.1 in. 29.6 in.
Shoulder Room front rear	57.4 in. 54.4 in.	57.4 in. 54.4 in.	57.4 in. 54.4 in.	57.4 in. 54.4 in.
Hip Room front rear	52.4 in. 45.8 in.	52.4 in. 45.8 in.	52.4 in. 45.8 in.	52.4 in. 45.8 in.
Usable Luggage Space	7.2 cu. ft.	7.2 cu. ft.	7.2 cu. ft.	7.2 cu. ft.

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Options-Add your own personal touch

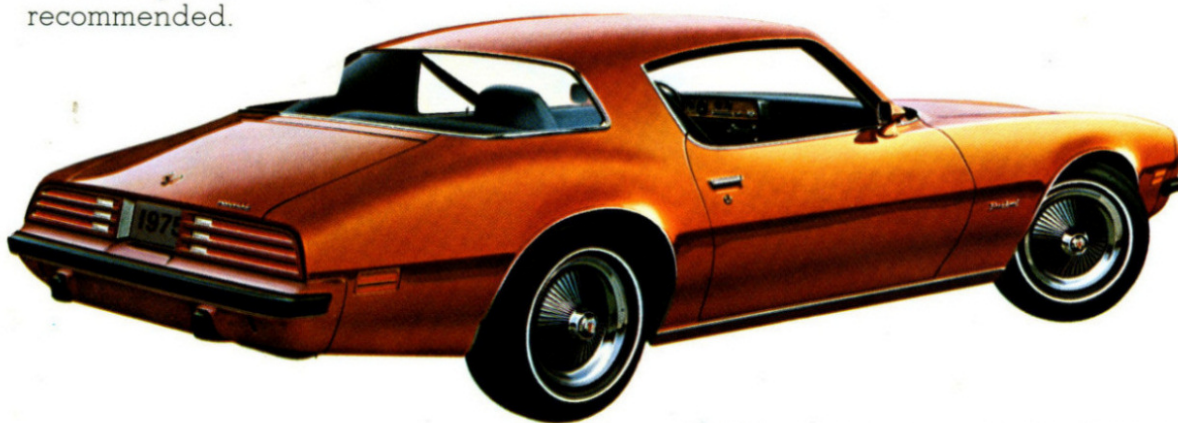
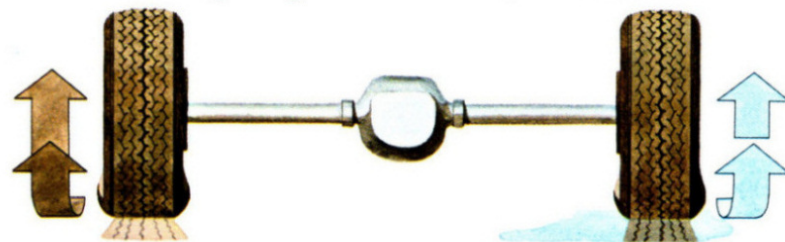


Rally II Wheel Honeycomb Wheel Deluxe Wheel Cover Custom Finned Wheel Cover

Sound System. You've a choice of AM, AM/FM or AM/FM Stereo radios. An 8-track Stereo tape system is also available.



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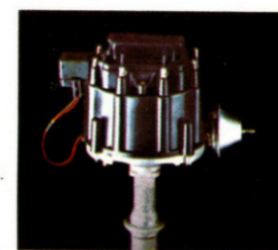
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Power	Optional	Optional	Optional	Standard
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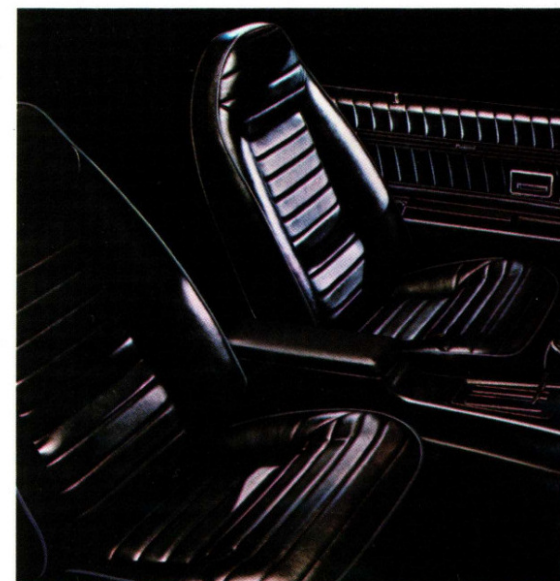
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Firebird standard interior



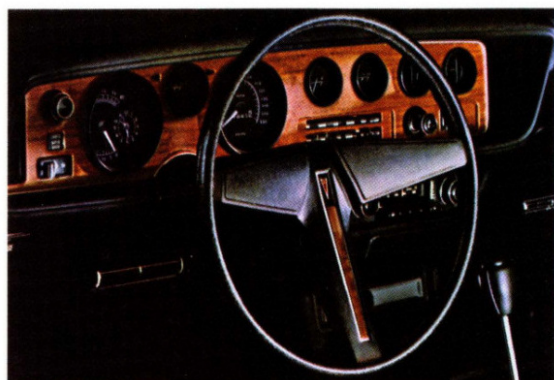
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