

# Pontiac LeMans 75

Grand Am / Grand LeMans / LeMans Sport Coupe

LeMans / LeMans GT

(catalytic converter equipped)





This literature is applicable only to 1975 General Motors vehicles equipped with a Catalytic Converter.

# Pontiac Grand LeMans



**This is new. And it shows.** Introducing Pontiac's newest intermediates—Grand LeMans 2- and 4-door Hardtops (plus a couple of Safari station wagons you could meet in another catalogue).

As the new name suggests, Grand LeMans brings a distinctly upper-level degree of grandeur to the intermediate class. There's a Pontiac for everybody.



*Standard cloth notchback seat.*

**It's part of Pontiac's new plan.** Grand LeMans should fit your needs if you require room for up to six people, have a special liking for luxury and prestige, and want the convenience and practicality of a mid-size car.

Cover: Le Mans 4-Door Colonnade Hardtop in background with Grand LeMans 2-Door Colonnade Hardtop; Page 2: Grand LeMans 2-Door Colonnade Hardtop.

Call it a family plan. A quite distinctive family plan.

**Is a new Grand LeMans your Style?** On the outside, the specific Grand LeMans grille, stand-up sunburst hood ornament and Deluxe wheel covers suggest the qualities inside.

The instrument panel looks like it



*Grand LeMans instrument panel.*

belongs in a Grand Am or a Grand Prix. You get cut-pile carpeting even on the lower door panels. A luxuriously cushioned steering wheel. And thoughtful things like having



*Optional vinyl 60/40 split full-width seat.*

the headlamp dimmer switch on the turn signal control. Turbo Hydra-matic transmission is standard.

**And you've a choice of front seats.** You can have a full-width notchback seat with a pull-down centre armrest in a new mini-cord cloth or soft Doeskin vinyl.

Or you can have front bucket seats in Doeskin vinyl. Notchback or buckets—both standard.

There's no doubt about it, Grand LeMans has arrived in style.



*Grand LeMans 4-Door Colonnade Hardtop.*

*Some of the equipment shown or mentioned is optional at extra cost.*



# Pontiac LeMans Sport Coupe

**A Pontiac travel plan for drivers.** If the sheer fun of driving is your style, prepare to enjoy yourself in a LeMans Sport Coupe.

The standard engine is a smooth and willing 250 CID Six and you've a choice of three optional V8s.

Manual transmission is standard but if you prefer automatic, just specify the



*Standard vinyl notchback seat.*

Turbo Hydra-matic option.

Since it's a 1975 trim-size Pontiac, LeMans rides on radials.

**Radial Tuned Suspension.** The standard steel-belted radial tires and Radial Tuned Suspension work together to help provide more precise cornering and a stable ride with front and rear stabilizer bars and tuned suspension components.

As mentioned, it's a travel plan for people who really like to drive.



*Standard vinyl bucket seats.*

**Just say how you want it.** A LeMans Sport Coupe offers you the choice of front bucket seats or a full-width notch-back seat with centre armrest—at no extra cost. They come in Doeskin vinyl.

You can have your rear side

windows with sporty louvres or you can have the more formal look of a 2-Door Grand LeMans. Again, no extra cost.

How do you like to look when travelling?





# Pontiac LeMans



Standard cloth full-width seat.

**It's planned to accommodate you.** A 1975 trim-size LeMans is an accommodating car. It can look after your travel plans capably and take care of six people



LeMans instrument panel.

when the need arises.

It lets you enjoy driving—probably more than you have in years.



Optional vinyl notchback seat.

We think it's equipped to look after you very well. LeMans has a gas-saving 250 CID Six with manual shift. It has front disc brakes. And powered ventilation. A double-panel roof for strength and quietness. Full-coil suspension.

And all this and a great deal more is

standard. Page 12 offers a more extensive list of standard features and is "must" reading for value hunters.

**Beautiful.** In size, comfort, equipment and performance, a LeMans should accommodate you beautifully.

Isn't this your kind of travel plan?



LeMans 4-Door Colonnade Hardtop.

# Pontiac LeMans

'75 LeMans offers great value. Every 1975 Pontiac LeMans makes available an economy travel plan. And what it can do for you is more than save money.

**Cleaner air.** A catalytic converter helps to provide lower exhaust emissions and allows the engine to be retuned for quicker warm-up and smoother overall performance.

**High-Energy Ignition** can give quicker starts with less drain of the battery. It's an electronic ignition, letting you go much longer between tune-ups.

**Steel-Belted Radial Tires** improve handling, ride and operating economy.

You should get longer tire life with these standard equipment tires than with regular bias-belted tires.

All these features, and some others, make up a plan designed to lower maintenance and operating costs.

Your Pontiac dealer will gladly provide much more information on the many ways a 1975 LeMans can be a more satisfying car to drive.

Be sure to ask him.

The opportunities for added value offered by these features play an important part in Pontiac's new travel plan for 1975.



Standard vinyl full-width seat.



LeMans 2-Door Colonnade Hardtop.



# Pontiac LeMans GT

**Interesting. Like being younger.** When they see you coming in a LeMans GT, they'll recognize you for what you are: someone with a taste for adventure.

**Comes with sporty specifications.** A glance tells you it's a LeMans GT by the vinyl accent stripes, blacked-out grille and special hood with dual NASA scoops (non-functional).

Closer examination focusses on the Rally II wheels (minus trim rings) and the wider-than-standard GR70 x 15 white-lettered steel-belted radial tires. And the outside Sport Mirrors.

What you also have are variable-ratio power steering, Turbo Hydra-matic transmission and either a 350 or 400 CID V8.

And there's more to it than that.

You may order the GT package with the LeMans Coupe or LeMans Sport Coupe. The first gives you a full-width front seat, the second, a choice of a full-width notchback seat with pull-down centre armrest or sporty bucket seats.

If you'd like some adventure in your travel plans, step right up and move out in a 1975 LeMans GT. Young can be a state of driving.



Optional rally gauges.



LeMans Sport Coupe with GT Option

Some of the equipment shown or mentioned is optional at extra cost.



# Pontiac Grand Am



Standard cloth bucket seats.

**Exceptional. In style and behavior.** There's no getting around it, Grand Am, in 2-door or 4-door configuration, is a unique car.

From a nose job with the talent for pliability all the way to its body-colored



Grand Am instrument panel.

rear bumper, Grand Am stands in the forefront of Pontiac innovation.

As a performer, it heads out with a 400 CID 2-bbl. V8, a console-mounted shifter for Turbo Hydra-matic, power steering and power brakes and dual horns that



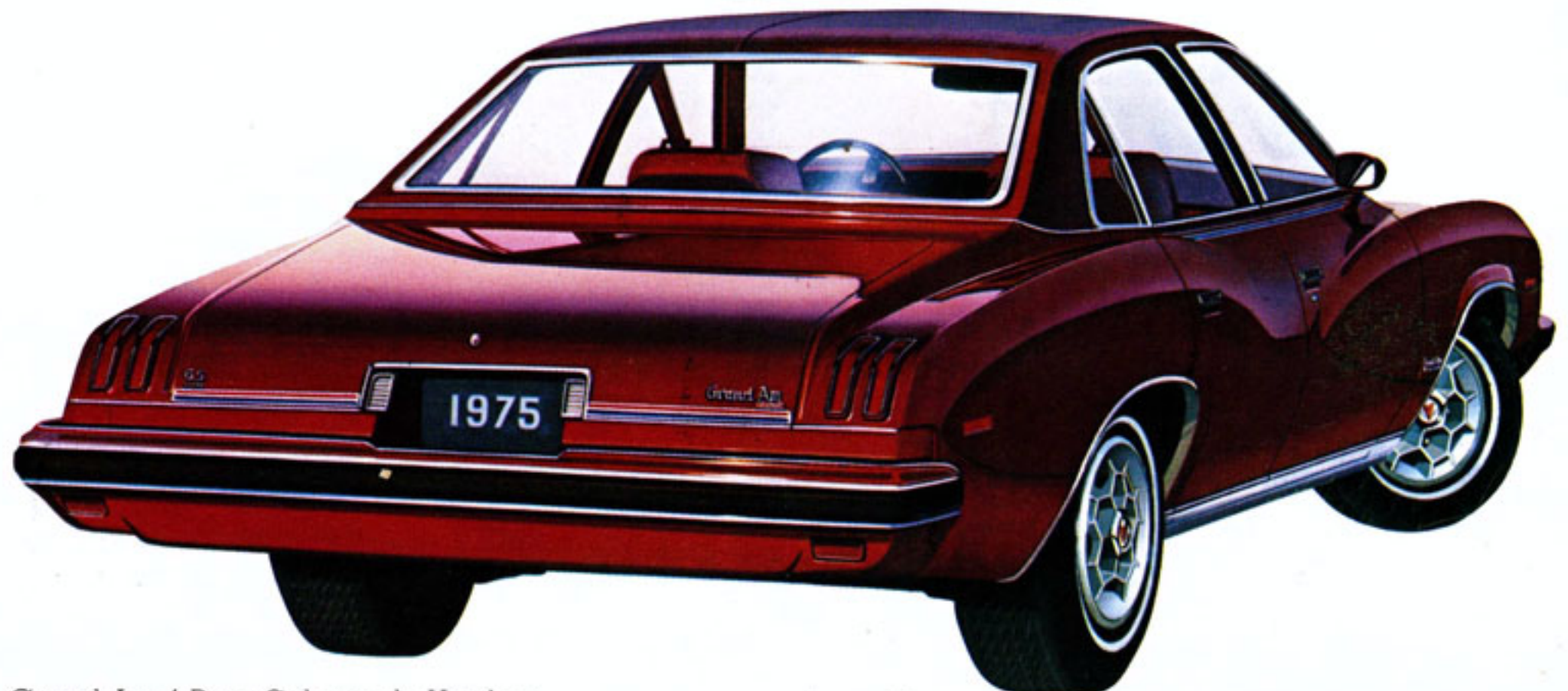
Optional cloth 60/40 notchback seat.

sound off like no other.

It's decked out with full Rallye instrumentation, a Custom Sport steering wheel, even a Space-Saver spare tire to make more carrying room in the trunk.

The bucket seats have special side support and the front passenger's bucket reclines. Choose cloth or vinyl.

A new full-width seat is optional and it divides 60/40 for separate adjustment.



Grand Am 4-Door Colonnade Hardtop.

Some of the equipment shown or mentioned is optional at extra cost.

# Standard features...a partial list

**LeMans.** Standard features include: Front and rear air-hydraulic bumpers. 250 CID six-cylinder engine with 3-speed manual transmission. Manual front disc brakes with audible wear sensors. Semi-concealed windshield wipers. Windshield radio antenna with factory-installed radio. Dual horns. Full-foam seats with cloth-and vinyl upholstery. Simulated Dark Flame Chestnut on instrument panel trim plate. Deluxe 2-spoke steering wheel with soft covered centre in interior matching color. High/Low ventilation system. Circ-L-Aire heater and defroster with illuminated controls. Tilt-type inside non-glare mirror. Nylon-blend cut-pile carpeting. Speedometer graduated in kilometers per hour as well as miles per hour (odometer registers miles). Double-panel roof with perforated inner acoustical panel. Embossed vinyl headlining. Armrests front and rear. Inside hood lock release. Foam-backed mat in trunk. Engine coolant recovery system. Self-regulating alternator. Delco Energizer battery. Full-flow oil filter. Open channel rocker panels. Heavy-gauge perimeter frame. Full-coil suspension with computer-selected springs. Exterior moldings for windshield, quarter window, rear window, roof drip, rocker panel. FR78 x 15 black steel-belted radial tires with Radial Tuned Suspension. Choice of 16 Magic-Mirror exterior colors.

**LeMans Sport Coupe.** All LeMans standard features plus: choice of front notchback full-width seat with pull-down centre armrest or front bucket seats—all-vinyl only. Louvered or formal style rear quarter windows. Woodgrain applique on glove box door. Additional exterior moldings.

**Grand LeMans.** All LeMans standard features plus: Distinctive grille and taillamp styling treatment. Stand-up sunburst hood ornament. Deluxe wheel covers. Formal rear opera window on 2-door. Turbo Hydramatic transmission. Choice

of front notchback full-width seat with centre armrest in cloth-and vinyl, all vinyl bucket seats (or an optional 60/40 split full-width seat). Grand Am type instrument panel. Electric clock. Three-spoke Custom Cushion steering wheel. Carpeted lower door panels. Woodgrain applique on glove box door. Pull straps on doors. Dome lamp switches on all doors. Ash tray and glove box lamps. Custom pedal trim plates. Extra sound insulation. Body-color inserts in outside door handles. Additional exterior moldings.

**LeMans GT.** Option package available on LeMans Hardtop Coupe and LeMans Sport Coupe; requires optional V8 engine and Turbo Hydra-matic. Distinctive features include: Blacked-out grille. NASA hood scoops. Vinyl accent stripes. Wheel openings moldings. Rally II wheels without trim rings. Outside Sports Mirrors, driver's remote-controlled, GR70 x 15 white-lettered steel-belted radial tires.

**Grand Am.** Distinctive standard features include: Endura pliable yielding front end with integrated bumper. Body-color front bumper and rear bumper with protective rubber bumper strips. Louvered or formal style rear quarter windows. Distinctive tail lamp styling. Custom finned wheel covers. Choice of cloth-and-vinyl or all-vinyl front bucket seats (passenger seat reclines). 400 CID 2-bbl. V8. Turbo Hydra-matic transmission with console-mounted shift lever. Woodgrain applique on integrated console. Power front disc brakes. Variable-ratio power steering. Dual horns with special musical note. Custom Sport steering wheel with large padded center. Headlamp dimmer switch in turn signal lever. Ash tray, glove box and interior courtesy lamps. Custom pedal trim plates. Pull straps on doors. Body-color inserts on outside door handles. Spacesaver spare tire. GR70 x 15 black steel-belted radial tires.

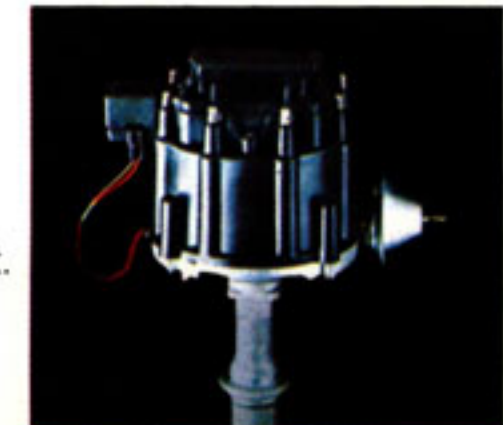
# The Pontiac Travel Plan.

Helping you to enjoy better driveability is just part of the Pontiac Travel Plan.

**STEEL-BELTED RADIAL TIRES**—offer longer tire life and better operating economy; they come with Radial Tuned Suspension.



**HIGH-ENERGY IGNITION**—helps improve engine performance and eliminates points and condenser replacement.



**CATALYTIC CONVERTER**

The Converter requiring unleaded gasoline, allows calibration of the engine for lower idling speeds, quicker warm-up and smoother overall performance.



**QUICK WARM-UP SYSTEM**—helps

improve fuel economy under cold engine starting conditions.

# Options-Add your own personal touch

Express your individuality while adding even more to your pleasure, comfort and convenience. Enjoy your new car *your* way.

For a run-down on other options not mentioned here, ask your salesman.



**Air Conditioning.** Choose a manual Four-Season system or a new, simplified automatic system. It can help keep you comfortable all year.



**Defroster.** An electrically-heated system uses rows of thin wires embedded in the glass. A forced air blower system is also offered.



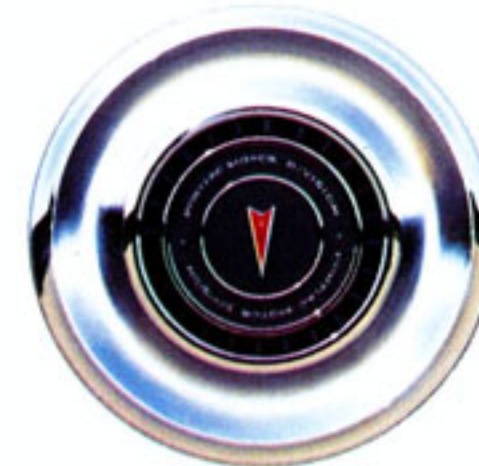
**Sound Systems.** You can have an AM, AM/FM or AM/FM Stereo radio. Or you could have an AM or AM/FM Stereo radio with an integral 8-track Stereo Tape system. Two rear speakers come with the stereo systems and a single rear speaker is available for AM and AM/FM radios.



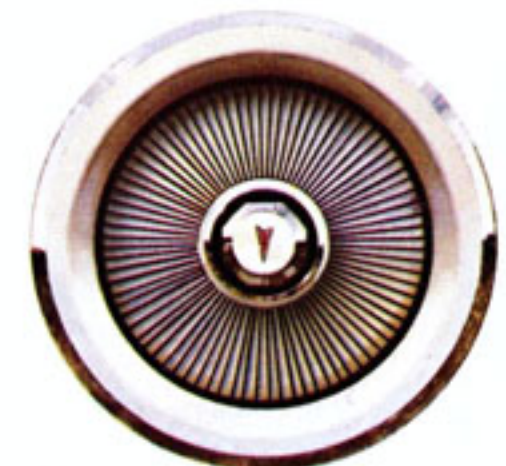
Honeycomb Wheel



Deluxe Wheel Cover

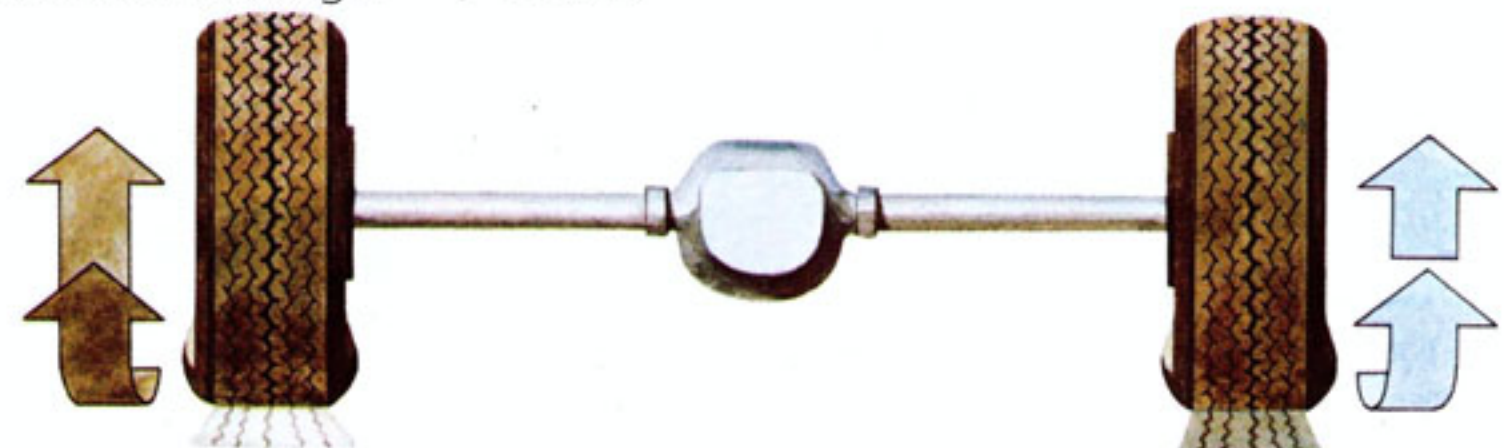


Rally II Wheel



Custom Finned Wheel Cover

**Wheel Equipment.** Few options can add such immediate dress-up appeal to any new car. Your salesman can advise you on which wheel covers, wheel trim rings and wheels are available for your Pontiac. The Deluxe Wheel Cover is standard on Grand LeMans, the Custom Finned on Grand Am.



**Safe-T-Track Rear Axle.** Transfers torque to the rear wheel with the best traction. Helps on slippery roads, in mud and sand.

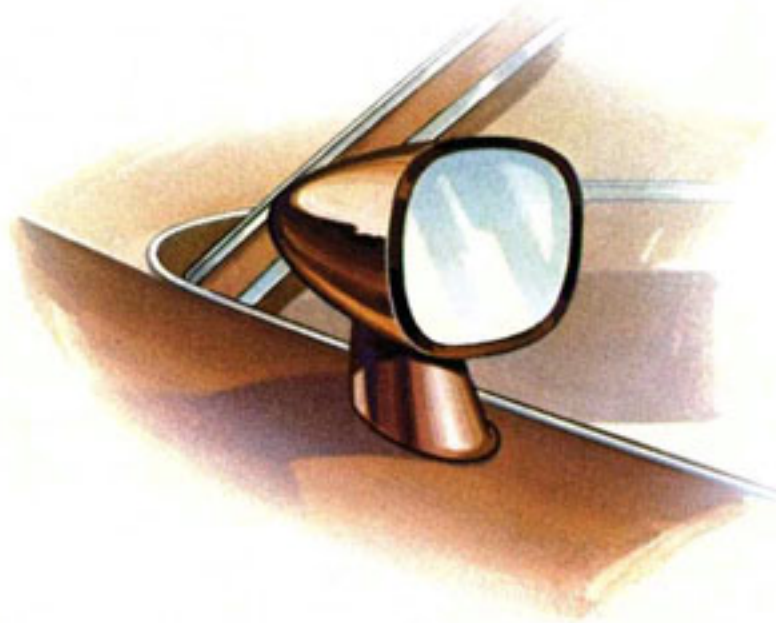


**Protective Molding.** Color-keyed vinyl inserts in stainless steel help protect the sides of your car in parking lot situations. Extra idea—why not order door edge guards, too?



**Tinted Glass.** Soft-Ray tinted glass may be specified for all windows or just for the windshield. Recommended with air conditioning.

**Power Seat.** Lets you raise, lower, move forward, backward or tilt the front seat or the driver's seat in cars equipped with buckets. On long drives, a 6-way power seat can help lessen fatigue.



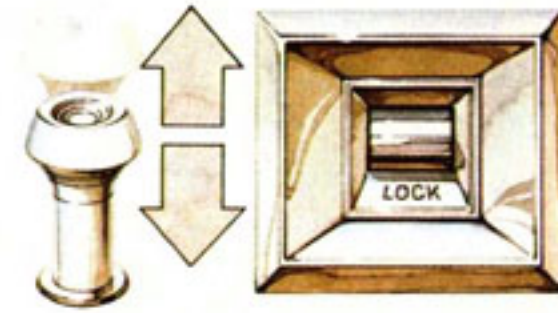
**Custom Sports Mirrors.** Aerodynamically-designed outside mirrors in the same color as the body of the car. The left-hand mirror is remote-controlled. You can have the right-hand mirror also remote controlled from the driver's position at extra cost.

**"Headlamp On" Warning System.** A new option this year alerts you with a warning buzzer if you leave your headlamps on after switching off ignition. Saves trekking back to the car or, if you don't notice your headlamps are on at all, it saves a drain on the battery.



**Maintenance-free Battery.** Never needs water. Terminals are on the side and sealed to resist corrosion damage. Delivers more power than conventional batteries of the same size.

**Bumper Guards.** Front and rear rubber-faced bumper guards provide an extra measure of protection when parking. Full length protective rubber bumper strips must be ordered. Bumper strips are standard on Grand Am and bumper guards are not available on Grand Am.



**Power Door Locks.** Electrically lock or unlock all doors at once. There are

separate controls for driver and front passenger. Power door locks are a security feature helping keep children in, and unwanted passengers out.

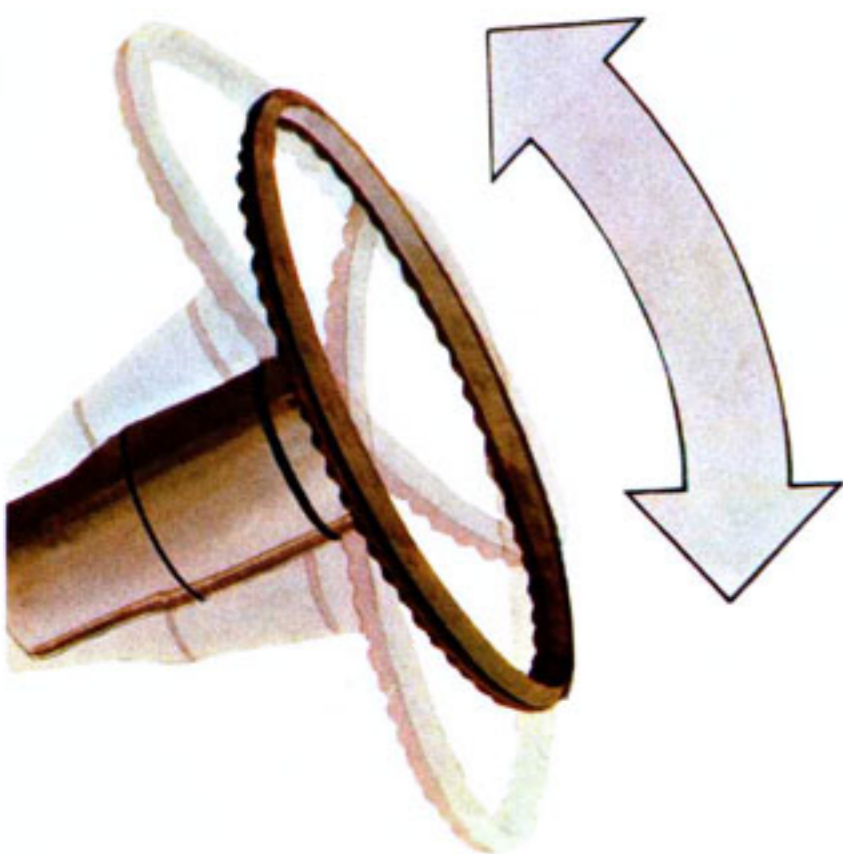
They're also a great convenience and safety feature when driving and parking alone.



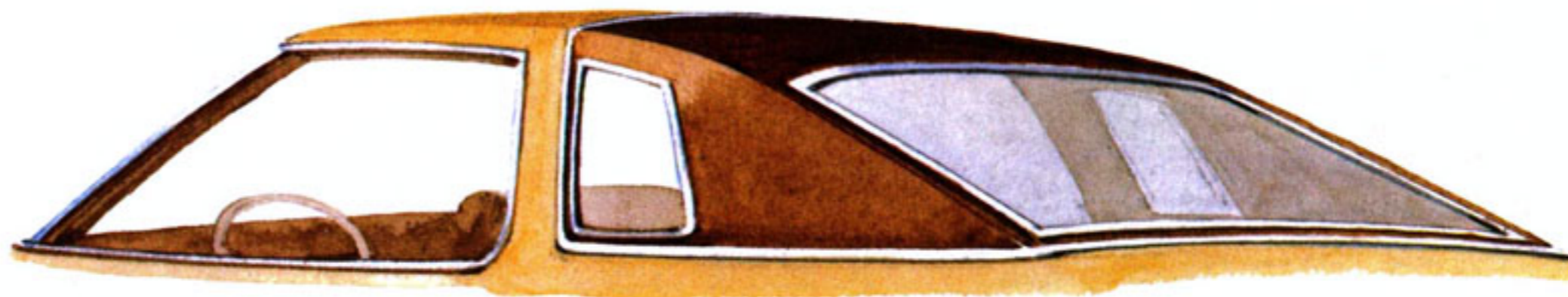
**Custom Cushion Steering Wheel.** Its rim is cushioned with soft vinyl. Standard on Grand LeMans, available on LeMans, LeMans Sport Coupe. The Custom Sport wheel, standard on Grand Am, is available on all other Pontiac intermediates.



**Sun Roof.** Available on all 2-door models, either power or manually operated, a sun roof offers much of the convenience of a convertible while retaining the structure of a hard top. Let the breeze help keep you alert on those long trips in the country.



**Tilt Steering Wheel.** Adjusts to any of six different positions to custom fit the driver. An optional steering wheel is required on LeMans and LeMans Sport Coupe. Automatic transmission is required.



**Vinyl Roof Cover.** Choose either a full Cordova roof top or a Landau Cordova Roof Top. The Landau style is available on coupes only. You've a choice of nine colors.



**Trailer Towing.** Pontiac offers trailer-towing equipment designed specifically for the load weight of your trailer and the 1975 Pontiac you'll be hauling it with. Your trailer-towing options can be built into your car right at the factory to save you money. Please ask your salesman for the special, detailed catalogue. He will help you select the optional equipment that's right.

**Controlled Cycle Windshield Wiper.** In addition to high, medium and low speeds, you can set this new system to work with an intermittent action for misty or occasional rain conditions.

**Space-Saver Tire.** Its name describes the function. A spare tire stored in deflated condition, it inflates quickly with accompanying compressed air bottle. For emergency use only.

Your Pontiac dealer can offer many other suggestions such as a visor vanity mirror or a litter container for your convenience. Ask him also about color-keyed Custom seat belts and front shoulder belts. Many options are available to you in a new Pontiac.

# Specifications

	LeMANS	LeMANS SPORT COUPE	GRAND LeMANS	GRAND AM
Body Styles	2-dr. Colonnade Hardtop 4-dr. Colonnade Hardtop	2-dr. Colonnade Hardtop	2-dr. Colonnade Hardtop 4-dr. Colonnade Hardtop	2-dr. Colonnade Hardtop 4-dr. Colonnade Hardtop
Engines	Standard Optional	250-1 Six 350-2 V8 350-4 V8 400-4 V8	250-1 Six 350-2 V8 350-4 V8 400-4 V8	250-1 Six 350-2 V8 350-4 V8 400-4 V8
Transmissions	Standard	3-spd. manual Hydra-matic	3-spd. manual Hydra-matic	Hydra-matic
Brakes	Front disc/rear drum Power	Standard Optional	Standard Optional	Standard Standard
Tires	Standard	FR78 x 14	FR78 x 15	FR78 x 15 GR70 x 15
Wheelbase	2-dr. 4-dr.	112.0 in. 116.0 in.	112.0 in. —	112.0 in. 116.0 in.
Length	2-dr. 4-dr.	208.0 in. 212.0 in.	208.0 in. —	208.0 in. 212.0 in.
Height	4-dr.	54.0 in.	53.3 in. 2-dr.	54.0 in.
Width		77.4 in.	77.4 in.	77.4 in.
Fuel Tank Capacity (app.)		18.3 Imp. Gal.	18.3 Imp. Gal.	18.3 Imp. Gal.
Headroom	front 2-dr. rear	37.9 in. 36.8 in.	37.9 in. 36.8 in.	37.9 in. 36.8 in.
Legroom	front 2-dr. rear	42.5 in. 32.9 in.	42.5 in. 32.9 in.	42.5 in. 32.9 in.
Shoulder Room	front 2-dr. rear	59.6 in. 52.7 in.	59.6 in. 52.7 in.	59.6 in. 52.7 in.
Usable Luggage Space		13.8 cu. ft.	13.8 cu. ft.	13.8 cu. ft.

**This literature is applicable only to 1975 General Motors vehicles equipped with a Catalytic Converter.**

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GM-4558 Printed in Canada

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