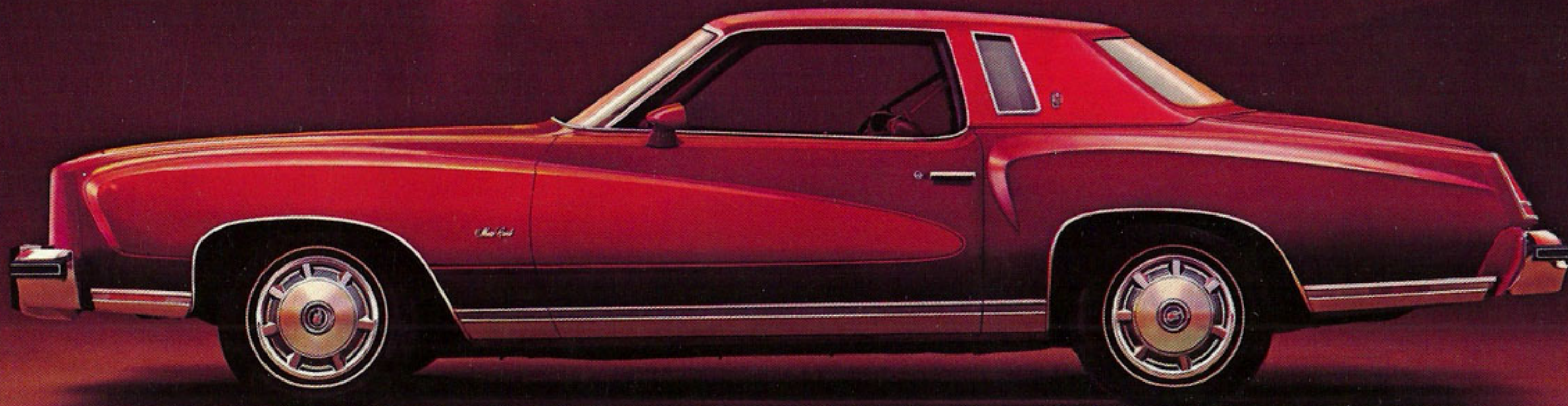




WORLD LINE PRESENTS...

The value parade of 1976





Proving to all
the world it's the
leader . . .

CHEVROLET

Yes. Chevrolet. That's the leader. And no wonder. Chevrolet builds the kinds of cars appealing to the widest range of automobile buyers. And for 1976, Chevrolet again offers a great selection of models. There's just about everything any buyer could want — from the Chevette, a new kind of American car, to the family-size, luxury Caprice. Here are some models that make Chevrolet the leader.



MALIBU CLASSIC COUPE
The finest expression of Chevelle.



MONZA TOWNE COUPE
Dressy. Fun to drive.



MALIBU SEDAN
Mid-size Chevrolet excellence.



IMPALA SPORT COUPE
Traditionally the best seller.



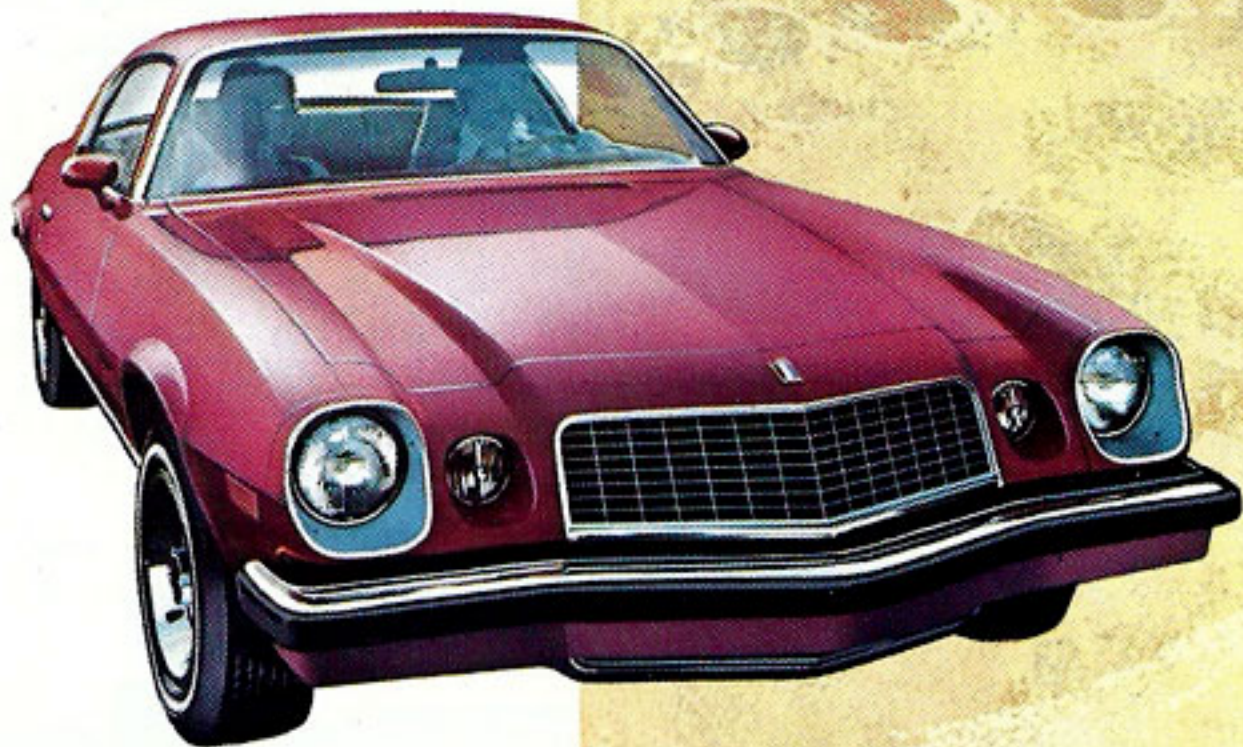
CAPRICE CLASSIC 4-DOOR SEDAN
The fullest measure of driving comfort.



VEGA HATCHBACK COUPE
One tough little car.



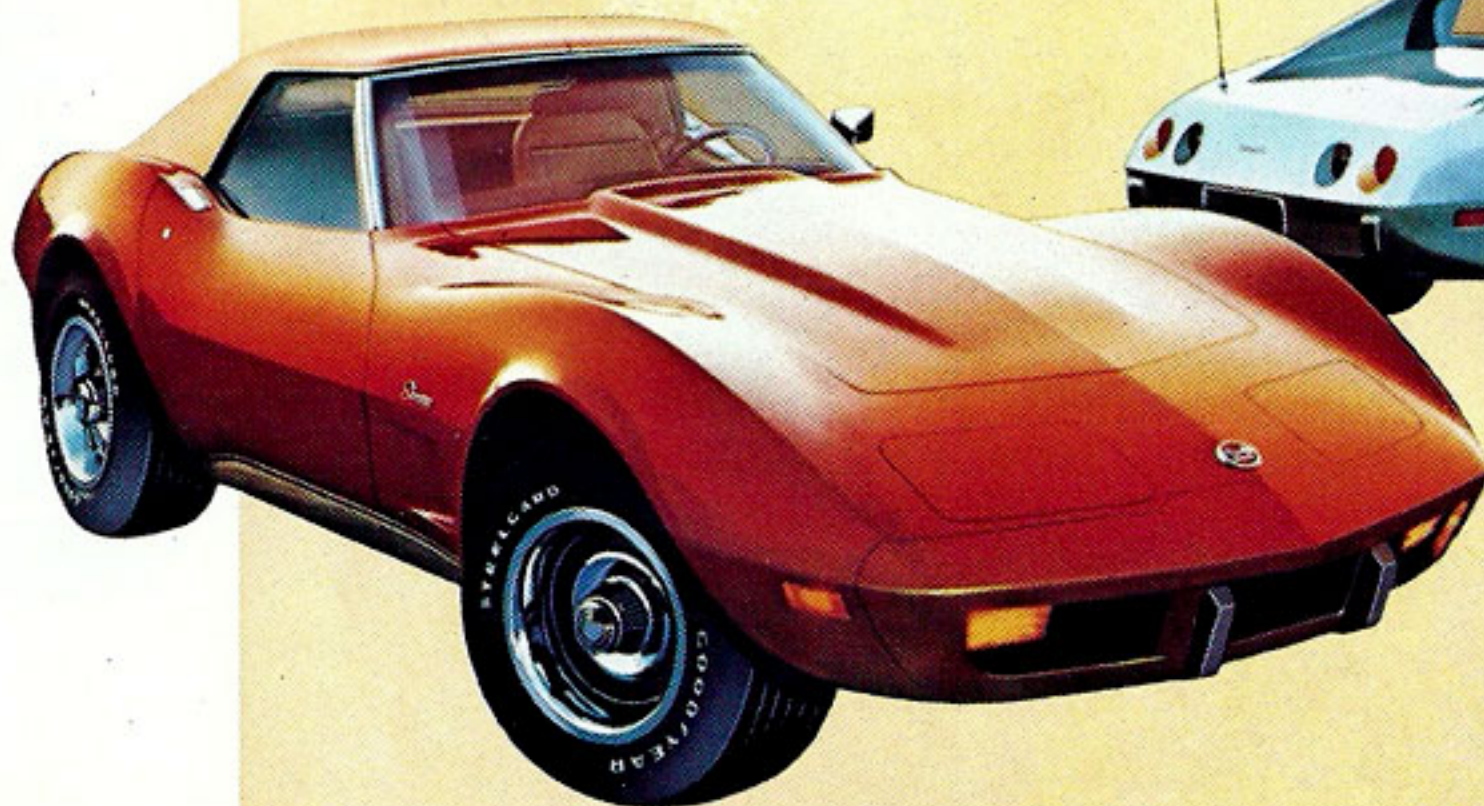
CHEVETTE HATCHBACK COUPE
Efficiency proved around the world.



CAMARO TYPE LT COUPE
5-Litre power. Spirited.



NOVA CONCOURS COUPE
Practicality plus.



CORVETTE COUPE
Chevrolet's sports machine.



Performing a
sparkling
routine . . .
PONTIAC

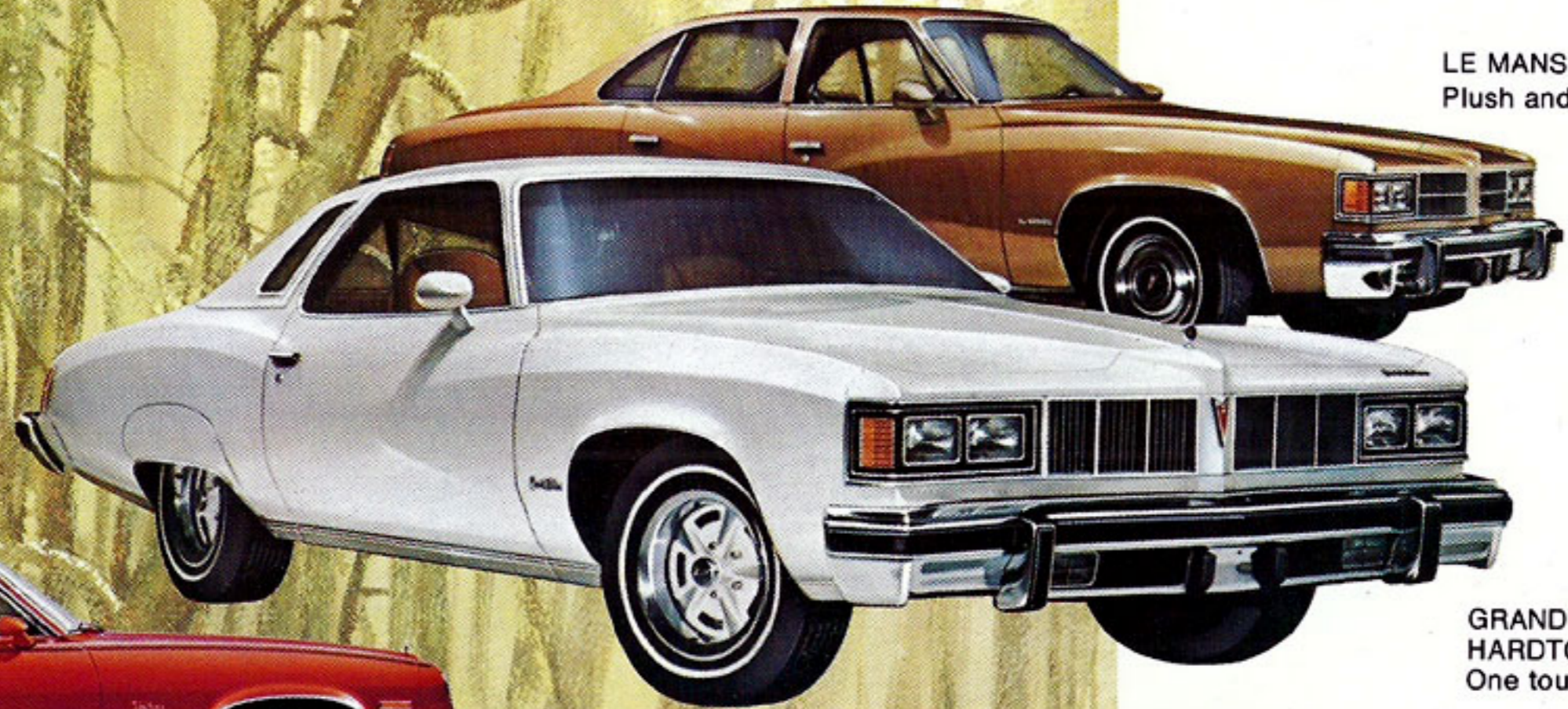


VENTURA SJ SEDAN
Delivers everything it promises.

With the Pontiac Wide-Track People, sparkling performances have become a standard routine and have always invited open admiration. This year's outstanding model line is no exception. Distinguished styling, engineering expertise and creative innovations again put Pontiac squarely — and noticeably — where the action is.



FIREBIRD FORMULA
Discriminating driving.



LE MANS SEDAN
Plush and practical.

**GRAND LE MANS
HARDTOP COUPE**
One tough act to follow.



BONNEVILLE HARDTOP SEDAN
A luxurious full-size Pontiac.



SUNBIRD COUPE
The new economy Pontiac.



CATALINA HARDTOP COUPE
Draws appreciative nods.



The pioneer of
progress . . .
OLDSMOBILE

A classic look. A graceful response. A special elegance. Oldsmobile for '76 — the culmination of 79 years of automotive pioneering and progressive development. Here is motoring as it's meant to be — exciting, pleasurable!

**OMEGA
BROUGHAM
COUPE**
A luxury compact.



CUTLASS SUPREME BROUGHAM
Buckle up and go.



DELTA 88 ROYALE HARDTOP SEDAN
Thinking man's family car.



TORONADO CUSTOM COUPE
Distinctive roadability.



CUTLASS S SEDAN
Begs to be driven.



98 REGENCY COUPE
A treat to enjoy.



SKYLARK SEDAN
Small car price.
Big car features.



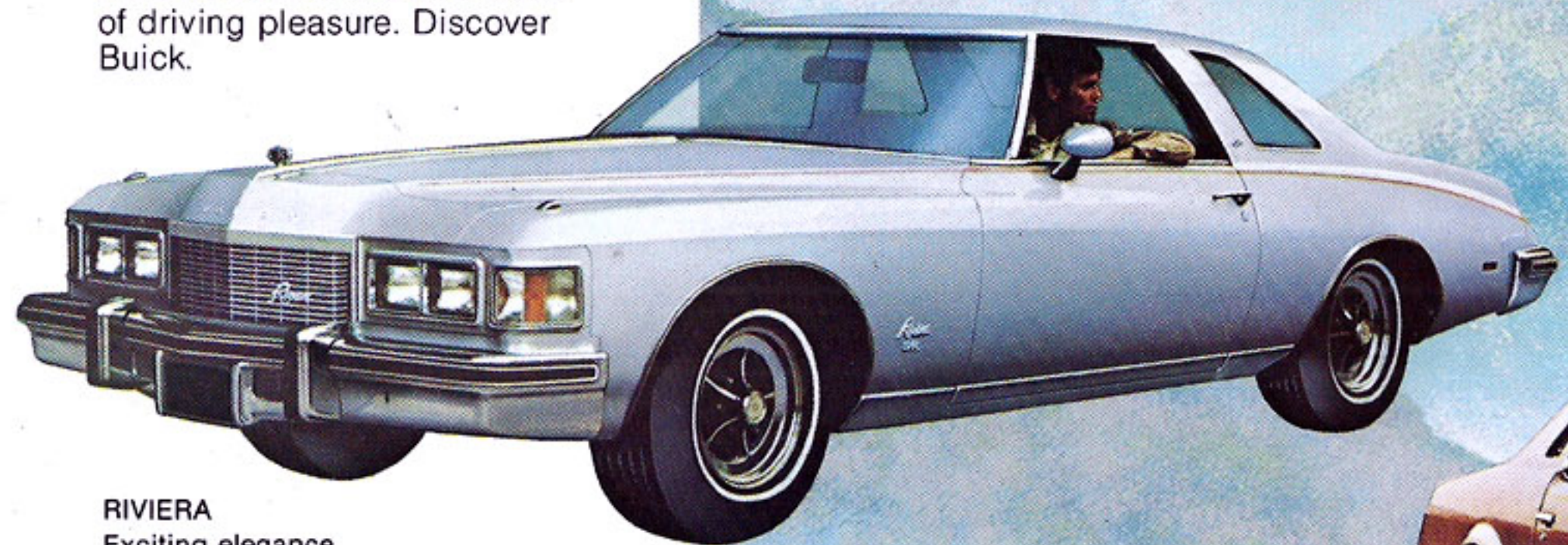
SKYLARK HATCHBACK
V-6 power. A-1 performance.

Proud of
its lively
character . . .
BUICK

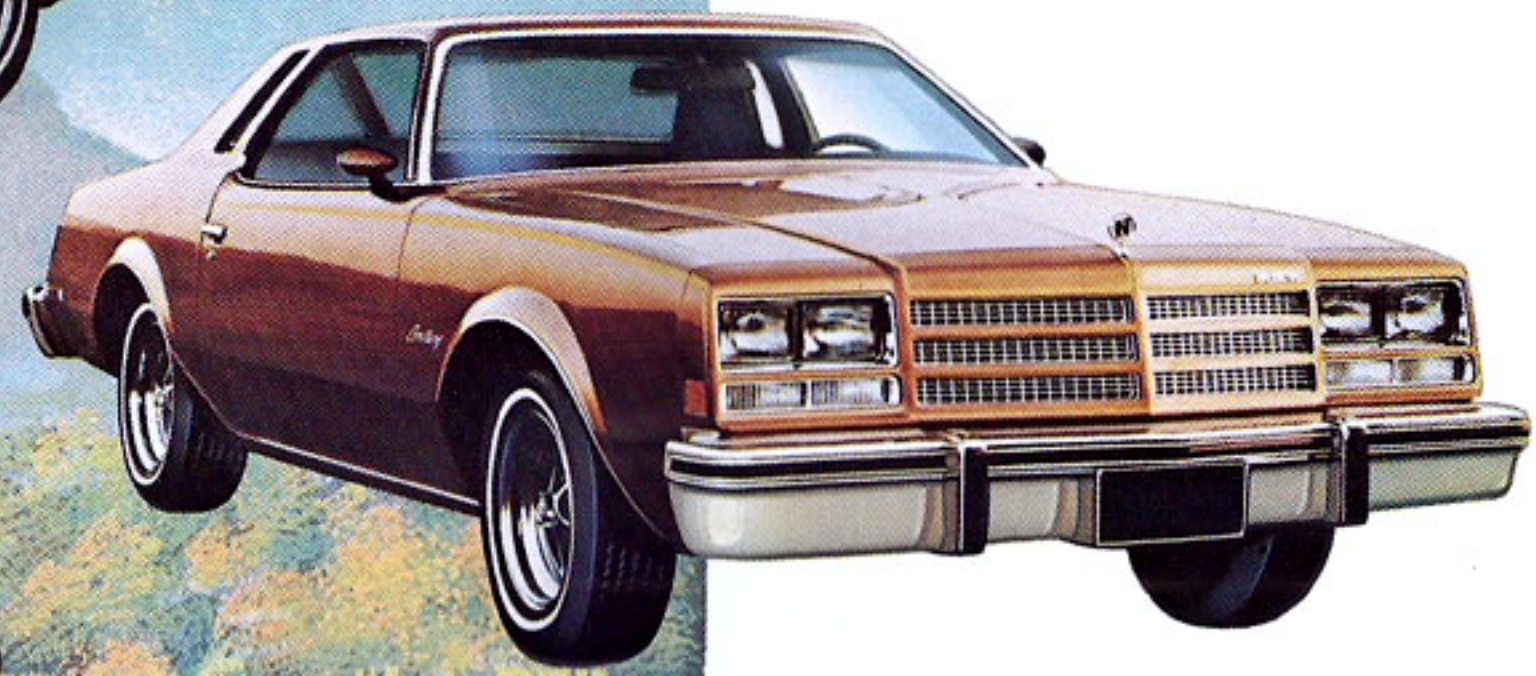
There was a time when people thought of Buick mainly as a fine automobile endowed with the qualities of beauty, comfort and performance. They still do. But today, they also think of Buick as a zesty, lively road machine — a perfect means to explore what lies beyond the horizon. Discover a new world of driving pleasure. Discover Buick.



REGAL COUPE
Glorious.



RIVIERA
Exciting elegance.



CENTURY CUSTOM COUPE
A means of personal expression.



ELECTRA LIMITED
The kind of car you deserve.

SKYHAWK
Dedicated to your Free Spirit.



LE SABRE CUSTOM SEDAN
Premier comfort.



Keeping in step
with tradition . . .
CADILLAC

A great name among the world's great cars. A name synonymous with quality, comfort, convenience and luxury — all carried to a new level of sophistication in 1976. To say *Cadillac*, is to say it all.



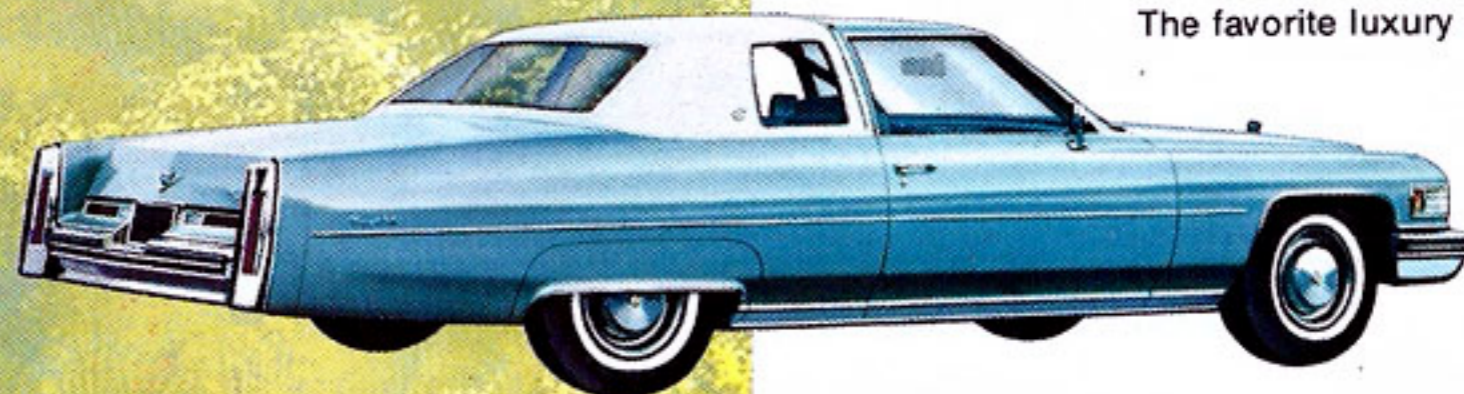
SEVILLE
International size beauty.

ELDORADO CONVERTIBLE
Last of a breed.



SEDAN DE VILLE
A full measure of opulence.

COUPE DE VILLE
The favorite luxury car.



PONTIAC SAFARI WAGONS
Vacation fulfillment.



CHEVROLET AND GMC PICKUP/CAMPERS
First-class recreational travel.

Away-from-home comfort . . . WAGONS AND CAMPERS



CHEVROLET SUBURBAN
The superwagon.

Weekend jaunt or extended vacation trip, fun-time travel is more pleasurable when many of the comforts of home can go along too. GM offers a full range of station wagons and recreational vehicles to make it all come true.



THE GENERAL MOTORS DEALERS MILITARY SALES PROGRAM . . .

Especially for You.

This is a representative part of the total General Motors *value parade* for 1976 — the most complete line of quality cars and recreational vehicles offered today. They are the result of nearly 80 years of continuous research and development by the world's largest automobile manufacturer. All General Motors cars boast the latest engineering advances in occupant safety, economy of operation and environmental protection controls. Their styling is in tune with the times and their comfort and convenience features meet the demands of the world's most discriminating buyers. Enjoy the prestige of owning a *GM-built vehicle*. You'll be proud of your choice.

The General Motors franchised dealers sales representatives stationed at the major exchanges overseas are authorized by the local A&AFES as well as the Navy Resale Systems Office to accept

orders from authorized military personnel for delivery in the States or for shipment abroad.

A GM dealer sales representative is well qualified to give you the personalized attention you need in choosing the right car for your driving needs. He has the latest information on specifications, colors, prices and availability as well as up-to-date information on current buying trends back home.

The order is processed by General Motors Overseas Operations and provides for delivery of a new Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac or other GMC vehicle at a number of convenient locations in the continental United States . . . or to the POE for shipment overseas.

The U.S. domestic carline dealers participating in the program have been selected because of the facilities they offer and their interest in providing courteous service to returning servicemen and their families. The new car warranty is applicable

to all cars delivered under this program regardless of where you travel in the States.

Military customers who cannot wait for normal production time can still take advantage of the price savings offered by the GM dealers Special Military Purchase Plan. They may choose from a stock of popular models available for prompt delivery.

You can buy your General Motors car from the GM dealer sales representative at the overseas exchange, confident that the car you receive will be exactly as you ordered it. The special military price he extends to overseas personnel makes this opportunity to purchase a new General Motors car an attractive deal indeed.

See the GM dealers sales representative at your local overseas exchange and get full details on the exciting new cars for 1976 and **PLACE YOUR ORDER EARLY.**