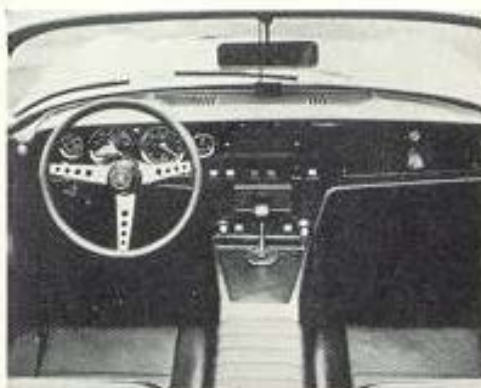




**LOTUS ELAN S4**



# LOTUS ELAN S4



Now in its 7th year of production with over 6,000 already in the hands of satisfied owners, the Elan S4 will be in production well into the 1970's. Both the fixed head and drop head versions can be purchased with extra safety and luxury but with no compromise on the legendary handling and performance which Lotus Automobiles are world famous.

Both models offer a full "safety" interior with comprehensive instrumentation on a full width mahogany fascia and sound deadening carpeting. Fully trimmed wide opening doors for easy access even for ladies, chrome plated window frames supporting push button electric windows as standard equipment. The power unit is the proven Lotus 4 cylinder 1558 cc twin overhead cam type producing 110 b.h.p. and acceleration which has to be experienced to be believed.

When you combine the above features with ample luggage space for two people, extremely comfortable seating, radial ply tires, disc brakes on all four wheels we believe you will have to look a long way for comparable automobile value.

Lotus makes you a better driver.

# SPECIFICATIONS

## Engine

Lotus 4 cylinder 1558 cc twin overhead camshaft, alloy cylinder head, twin Zenith Stromberg 175 CD2SE carburetors. Engine producing 110 b.h.p. @ 6,000 r.p.m. incorporating four branch exhaust manifold.

## Chassis

Rigid steel backbone construction with sound insulation.

## Front suspension

Unequal length wishbones, independent coil springs and telescopic shock absorbers.

## Brakes

Hydraulically operated calipers, 9½ in. diameter discs on front wheels, 10 in. diameter discs on rear. Hand brake operating on rear wheels.

## Gearbox

Four forward speeds and reverse. Synchromesh on all forward ratios. Oil capacity 1¾ imp. pint (2.1 U.S. pints, 0.99 litres).

## Final drive

Chassis mounted hypoid unit, sound insulated. Oil capacity 2 imp. pints (2.4 U.S. pints 1.13 litres), 3.7:1 ratio.

## Steering

Rack and pinion, with telescopic collapsible steering column. Optional right or left hand drive. 15 in. diameter dished steering wheel, 2½ turns lock to lock.

## Wheels

13 in. diameter special Lotus high speed wide base pressed steel. Four stud fixing, Lotus patent knock-on disc wheels.

## Tires

155 x 13 Radial ply.

## Body

Glassfibre reinforced one-piece moulding. Lotus vacuum retractable headlamps, glassfibre impact resistant bumpers, separate luggage compartment of 6 cu. ft., forward opening fully removable bonnet with safety catches, full width fascia with comprehensive instrumentation, passenger and drivers seat widely adjustable, heater, demister and power operated windows are standard fittings.

## Dimensions

Length 12 ft. 1 in. Width 4 ft. 8 in. Weight from 1540 lbs. Max. height 3 ft. 10 in. Tank capacity 9½ imperial gallons.

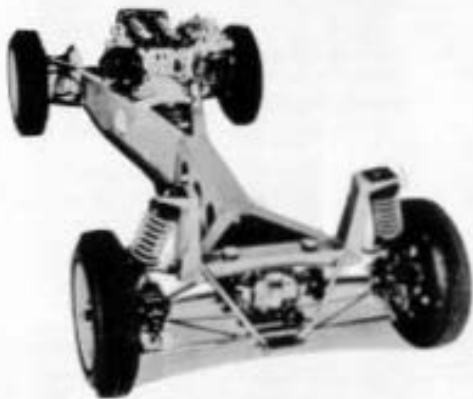
## Acceleration

0-60 m.p.h. 7.8 seconds  
0-100 m.p.h. 23.6 seconds  
Maximum speed 122 m.p.h.

Elan S4 will achieve 1G braking under normal conditions.

These specifications are subject to change without notice.

# LOTUS ELAN S4



The Lotus organization has had a short but successful history in automobile racing, design and manufacturing, having won the title "World Championship Car Constructors" for the years 1963-65-68 as well as great success in all major racing events world wide.

The "Lotus" name has become synonymous with success in almost every type of motor racing from the smallest local club event to major grand prix for over nine years. Undoubtedly this success has been due to the genius of our chairman of the board, Colin Chapman, B.Sc. F.R.S.A. who designed and developed the legendary "Chapman suspension system" on a rigid steel backbone chassis used in Lotus Automobiles, road and track.

This system produces a high degree of safety and directional stability and we are proud to offer it for your consideration.

Photo above: Jochen Rindt in a Lotus 49B winning U.S. Grand Prix Oct. 1969, Watkins Glen, N.Y.

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Dealer Name