# 1975 Pontiac

Astre · Ventura · Firebird · Grand Am · Grand LeMans · LeMans Sport Coupe · LeMans Grand Ville Brougham · Bonneville · Catalina · Grand Prix · Safari Station Wagons



Astre
Pontiac's new subcompacts.



There are lots of solid reasons for buying a subcompact these days. The way they seem to scamper through heavy traffic. Zap into the tightest parking spots. Hold a lot of gear in a little space. And maybe most important, the way they manage to get all those miles out of a gallon of gas.

But until now, you couldn't get a Pontiac subcompact.

Until now, you couldn't get a Pontiac Astre.

Astre SJ. Now, everybody knows a subcompact can't be a luxury car. But our new Astre SJ might be cause for some new thinking.

Hatchback or Safari wagon, it borders on being indulgent.

The bucket seats are a special design exclusive to Astre SJ.

They're covered in a rich cloth and Morrokide combination that's usually reserved for much more expensive cars.

The cut-pile carpeting is as fine as anything Pontiac puts in an automobile.



Astre Hatchback Coupe. The hatch pops up, the rear seat folds down to give you lots of easy-to-load cargo space.

There's even thick acoustic insulation for a quiet ride.

A custom cushion steering wheel, electric clock, tachometer and rally gauges are set off by the look of African crossfire mahogany on the instrument panel.

Those gauges will tell you how the 140-cu.-in., 2-bbl. overhead cam engine and floorshifted 4-speed or available Turbo Hydra-matic are doing.

Pontiac's Radial Tuned Suspension with steel-belted radial tires is standard, too. A car this special should look pretty special on the road.

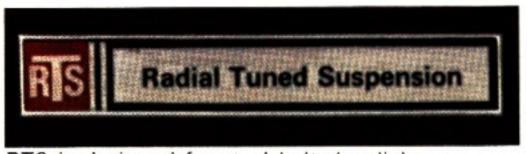
Astre SJ does.

Even Pontiac's beautiful new finned Rally III wheels are standard on Astre SJ.

Maybe a subcompact can't be a luxury car...but our new Astre SJ sure comes close.

**Astre GT.** Astre just wouldn't be a Pontiac if there wasn't a special sporty version. Enter the Astre GT.

Right off, you'll notice those mag-type Rally wheels and the not-too-subtle stripe job that's



RTS is designed for steel-belted radials.

available.

Look closer and you'll spot sport mirrors, wheel opening moldings, blacked out rocker panels and steel-belted radials.

Inside, the GT gets rally gauges. A precision tach. An electric clock. A custom cushion steering wheel. Even an adjustable back support on the driver's seat.

Front and rear stabilizer bars, 2-barrel carburetion, a quick rear axle ratio and our Maximum Mileage System are standard, too.

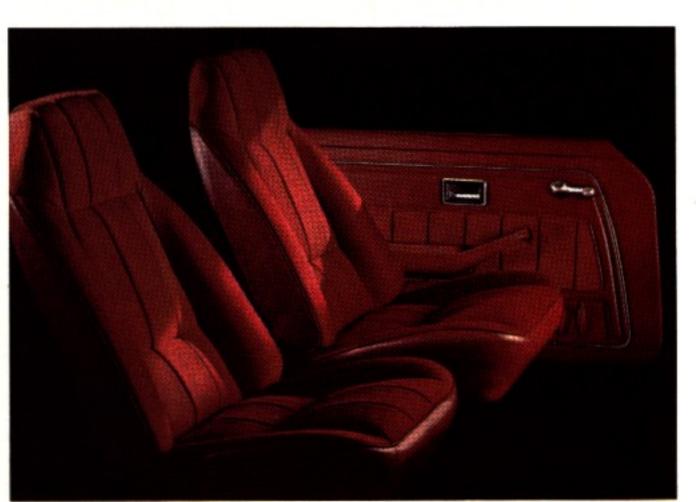
GT Hatchback or GT Safari wagon. Either way, the world will know you expect more than just economy from your subcompact.



Astre SJ has full rally instrumentation.



Astre GT Hatchback Coupe.



Believe it or not, this is the standard interior of Astre SJ. Cloth and Morrokide buckets shown in burgundy—also available in blue and black.





2-Seat Astre Safari Wagon.

**Astre.** The Wide-Track people even have a way with low-priced Astres.

The Astre Hatchback has a clean, well-proportioned look that should stay in style for years to come.

The Astre Safari is one of the neatest little wagons to come along since you tooled the

streets in your Radio Flyer.

Hatchback or wagon, the comfort is outstanding for a subcompact with a 97-inch wheelbase. Bucket seats in handsome cloth and Morrokide or all-Morrokide upholstery. Thick cut-pile carpet. An instrument panel with the look of mahogany. Map pockets in

Astre's all-Morrokide upholstery. Shown in saddle-also available in black, burgundy, sandstone and white.

the doors.

In short, a standard interior that looks like extra cost.

Great engineering abounds in Astre. A responsive 140-cu-in. overhead cam 4-cyl. engine and floor-shifted 3-speed trans are standard. So are front disc brakes, a catalytic converter and our new High Energy Electronic Ignition.

Astre SJ. Astre GT. Astre. A few minutes behind the wheel of any new Astre, and you'll know you're driving a Pontiac.



Astre Safari's 46-cu.-ft. cargo area.



You can even order air on an Astre.

### **ASTRE FACTS AND FIGURES**

### MODELS

Astre Hatchback Coupe, Astre Safari Wagon, Astre SJ Hatchback Coupe, Astre SJ Safari Wagon.

# **POWER TEAMS**

Standard engine: 140-cu.-in. 1-bbl. 4-cyl.\* Available engine: 140-cu.-in. 2-bbl. 4-cyl. (standard on Astre SJ).

Standard transmission: 3-speed manual floor shift. 4-speed on Astre SJ.

Available transmissions: 4-speed manual floor shift, Turbo Hydra-matic.

\*Not available in California.

# STANDARD INTERIOR FEATURES

### Standard Astre Features

Front bucket seats with choice of cloth and Morrokide or all-Morrokide upholstery. African crossfire mahogany woodgrain vinyl on instrument panel. Deluxe 2-spoke steering wheel. Cut-pile carpet.

### Special Astre SJ Features

Special cloth and Morrokide upholstery and interior trim. Rally gauges, including tachometer, water temperature, voltmeter and electric clock. Custom cushion steering wheel.

# STANDARD EXTERIOR FEATURES

# **Standard Astre Features**

Anodized aluminum front and rear bumper systems using energy absorbers. Hubcaps with Pontiac emblem. Bright windshield, side window, rear quarter window, rear window and roof drip moldings.

### Special Astre SJ Features

Rubber bumper strips. Rally III wheels. Body color sport mirrors, left-hand remote-controlled. Body color door handle inserts. Wheel opening and rocker panel moldings.

# STANDARD CHASSIS FEATURES

# Standard Astre Features

Front disc brakes with audible wear indicators, rear drum brakes. Front and rear coil spring suspension. High Energy Electronic Ignition. Catalytic converter. A78-13 blackwall tires.

# Special Astre GT and SJ Features

Radial Tuned Suspension with GM specification steel-belted radial tires. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter and BR78-13 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	Hatchback Coupe	Safari Wagon
Overall length	175.4	175.4*
Overall width	65.4	65.4
Wheelbase	97.0	97.0
Track front/rear	54.7/53.6	54.7/53.6
Head room, front/rear	37.1/35.3	38.9/38.3
Leg room, front/rear	43.5/29.6	43.5/30.2
Shoulder room, front/rear	51.3/49.2	51.3/49.2
Hip room, front/rear	47.2/42.5	46.9/42.5
Cargo volume (cu. ft.)	_	46.6
Top of front seatback to closed tailgate	_	57.2
Top of second seatback to closed tailgate	-	30.9
Front width of cargo space at floor		46.7
Min. dist. between wheelhouses at floor	-	42.5
Rear-end opening width at floor	_	41.4
Maximum cargo height	_	28.6

<sup>\*176.4</sup> on Astre SJ.

# Ventura

Pontiac's low-priced compact cars.



It used to be you bought a compact car for three reasons. Size. Price. And economy.

You get all three in the '75 Ventura. And a lot more. Like great new styling. And plush new interiors.

And you don't have to buy a top-of-the-line model to get all the new we put into our compact this year.

Even our lowest priced Ventura has cut-pile carpeting. Front disc brakes. And Pontiac's own Radial Tuned Suspension with steel-belted radial tires. They're standard on all three models. 2-Door Coupe, Hatchback and 4-Door Sedan.

A thrifty 250-cu.-in. Six and a Maximum Mileage System to help reduce operating costs are standard. The system includes steel-belted radial tires, a catalytic converter and a High Energy Electronic Ignition.

But if you want more, there's a little nicer Ventura called Custom. We made a custom cushion steering wheel, a custom cloth and Morrokide interior and added sound insulation standard.

Ventura Custom's no plain



Pontiac's new economy 260 V-8. Available on all Venturas.

Ventura SJ's standard cloth and Morrokide interior. Shown in burgundy—also available in black. Remind you of other great Pontiacs?

Jane on the outside either.

Deluxe wheel covers and custom moldings see to that.



Standard full-width seat upholstered in tweed cloth and Morrokide. Shown in black—also available in sandstone.



This custom cloth and Morrokide full-width seat is standard on Ventura Custom. Shown in black—also available in sandstone.



Ventura's standard instrument panel. The custom cushion steering wheel is standard on Ventura Custom, Sprint and SJ. It's available on Ventura.

And, remember, everything else that's standard on our base Ventura goes along in the bargain.

If the thought of a super plush compact turns you on, our new Ventura SJ is just what you're after. It's our most luxurious compact ever.

There's plenty of luxury inside. Like deeply contoured front bucket seats. A convenient center console. And lots of simulated dark flame chestnut accent trim. It's all standard.

You can make SJ even plusher by ordering power windows. Power door locks. Or air conditioning, which is now available even with SJ's standard 250cu.-in. Six.

Or you may think that one of our three available V-8s is more in keeping with SJ's standard custom finned wheel covers, special exterior trim and RTS.

2-Door, 4-Door or Hatchback, Ventura SJ obviously earns its letters.

One look at the Ventura with the Sprint option will convince you that our sportiest compact couldn't have been better named. Or better trimmed.

No identity crisis here. Not



Ventura Custom 4-Door Sedan.





Ventura 2-Door Hatchback Coupe.

with Sprint's blacked out grille, rocker panels and window moldings. Not to mention hood and rear deck stripes. And special Sprint I.D. all around.

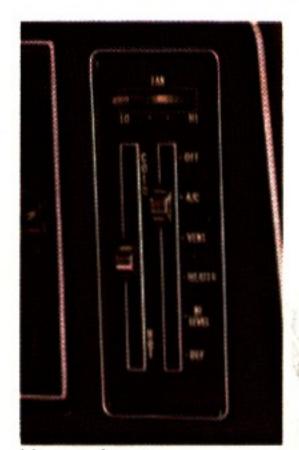
Body colored sport mirrors, grille-inset park/signal lamps and a special aluminum swirl-finish instrument panel complete the picture.

Sprint is obviously a driver's car. So whether you order the

2-Door Coupe or the Hatchback, Rally II wheels are standard. As are front disc brakes. A front suspension design like Firebird's. Our Radial Tuned Suspension. And a responsive 250-cu.-in. Six.

Want more engine? Order any one of three V-8 options.

That's Pontiac's compact lineup for '75. If you still don't see what you want, maybe you don't want a compact after all.



Ventura's easy-to-operate air conditioning is available even with a Six. And that's not a lot of hot air.



All-Morrokide bucket seats are available on any Ventura. Shown in white—also available in saddle and black. Burgundy and blue buckets also available on 2-Door Coupes.

# VENTURA FACTS AND FIGURES MODELS

2-Door Coupe, Hatchback Coupe and 4-Door Sedan, offered in four versions: Ventura, Ventura Custom, Ventura Sprint,\*
Ventura SJ. \*Not available in 4-Door Sedan.

# **POWER TEAMS**

Standard engine: 250-cu.-in. OHV 1-bbl. L-6. Available engines: 260-cu.-in. 2-bbl. V-8, 350-cu.-in. 2-bbl. V-8,\* 350-cu.-in. 4-bbl. V-8.

Standard transmission: 3-speed manual. Available transmission: Turbo Hydra-matic. (Ask your Pontiac dealer for full details on engine/transmission combinations.)
\*Not available in California.

# STANDARD INTERIOR FEATURES Standard Ventura Features

Front full-width seat upholstered in cloth trimmed with Morrokide or all-knit vinyl and Morrokide. Deluxe 2-spoke steering wheel in matching interior colors. Nylon-blend, cut-pile carpeting. Front and rear armrests. Rear seat ash trays. Front door dome lamp switches. Fluid-on-demand windshield washer. Simulated gunstock walnut instrument panel trim plate. Hatch-back model includes: folding rear seat, fully trimmed side walls in cargo area, lamp in cargo area activated by doorjamb switch, easy-to-lift hatchback panel.

# **Special Ventura Custom Features**

Custom cloth or all-Morrokide upholstery. Custom cushion steering wheel in matching interior colors. Pedal trim plates. Glove compartment lamp. Cut-pile carpeting extended to rear load floor on hatchback. Added acoustical insulation.

# Special Ventura SJ Features

Deep-contour front bucket seats upholstered in cloth and Morrokide or all-Morrokide trim. Front seat console with floor-mounted shift control. Columnmounted headlight dimmer switch. Dome lamp switches on all doors. Cigar lighter. Instrument panel courtesy lamp. Trunk floor mat and side foundation panels. Simulated dark flame chestnut trim on instrument panel and console. Non-glare rearview mirror.

# **Special Ventura Sprint Features**

Custom cushion steering wheel in matching interior colors. Cut-pile carpeting extended to include rear load floor on hatchback.

# STANDARD EXTERIOR FEATURES

# Standard Ventura Features

New front and rear end styling. New windshield and windows with increased glass area. Moon hubcaps. Functional air exhaust louvers in coupe roof pillar.

# **Special Ventura Custom Features**

Side window reveal moldings. Rocker panel moldings. Deluxe wheel covers. Dual horns. Custom identification.

# **Special Ventura SJ Features**

Road-style park/signal lamps. Custom finned wheel covers. Side window reveal moldings. Rocker panel moldings with front and rear extensions. Argent or charcoal paint above rocker moldings. Argent-painted rear end panel and molding. Wheel opening moldings. Body accent stripes. SJ Identification.

# **Special Ventura Sprint Features**

Sprint identification on front end panel, rear deck lid and fenders. Hood and deck lid stripe in black, gold or white. Black side window frames. Black lower body. Blacked out grille. Body colored sport mirrors, left-hand remote control. Roadstyle park/signal lamps. Special Rally II wheels. Wheel opening moldings.

# STANDARD CHASSIS FEATURES

Front disc brakes. Pontiac's Radial Tuned Suspension, which includes: GM specification steel-belted radial tires, computer-selected front coil springs and multileaf rear springs, firm shock absorbers, jounce restrictors, front and rear stabilizer bars. Space-saver spare tire (hatchback only). Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter and FR78-14 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	2-Door Coupe	2-Door Hatchback	4-Door Sedan
Overall length	199.6	199.6	199.6
Overall width	72.4	72.4	72.4
Wheelbase	111.1	111.1	111.1
Track, front/rear	61.2/59.0	61.2/59.0	61.2/59.0
Head room, front/rear	38.5/36.3	38.5/36.3	39.5/36.5
Leg room, front/rear	41.7/33.4	41.7/33.4	41.7/35.3
Shoulder room, front/rear	56.6/55.3	56.6/55.3	56.6/56.7
Hip room, front/rear	53.3/47.7	53.3/44.8	53.3/46.4



Ventura 2-Door Coupe.

# **Firebird**

Pontiac's sports cars.





Firebird's standard instrument panel with available custom cushion wheel, rally and fuel economy gauges.

Got some pretty definite ideas about what you want in a sports car? So has Pontiac. And there are four great '75 Firebirds to back them up.

Our basic Firebird has the styling you'd expect in a sports car. And a lot you wouldn't. Including standard features like rich full-foam bucket seats. Cut-pile carpeting. A Radial Tuned Suspension with steel-belted radial tires. Power steering. Pontiac's Maximum Mileage System. And a thrifty 250-cu.-in. Six.

Then there's Esprit. Our plushest Firebird. With body colored sport mirrors, deluxe wheel covers and attractive accent trim on the outside. And a plusher custom interior with added sound insulation inside. Which is why Esprit is one of our most popular Firebirds.

If your idea of a sports car is based



Standard Firebird, Formula Firebird and Firebird Trans Am interior. Shown in black—also available in white and saddle.

on performance, there are two Formula Firebirds to choose from.

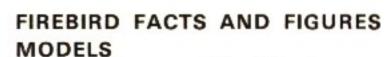
Go with the Firebird Formula 350. Or up your order to a Formula 400. There's a V-8 to match both numbers. And a long list of standard performance equipment that includes a 4-speed, front disc brakes, front and rear stabilizer bars.

The standard twin hood scoops will tell the world you drive a Formula Firebird. We leave it to you to let 'em know which one.

The '75 Trans Am is our ultimate Firebird.

It's equipped with a standard 400 4-bbl. A 4-speed transmission. A shaker hood. And enough functional air dams, extractors, deflectors and spoilers to help keep this 'Bird hugging the road. (Even if the supergraphic Firebird hood decal you can order does suggest otherwise.)

Economy, luxurious appointments or performance. There's a '75 Firebird that's got it.



Hardtop Coupe, offered in four versions: Firebird, Firebird Esprit, Formula Firebird and Firebird Trans Am.

# **POWER TEAMS\***

Engines: 250-cu.-in. 1-bbl. 6-cyl. standard on Firebird and Esprit. 350-cu.-in. 2-bbl. V-8 available on Firebird and Esprit. 350cu.-in. 4-bbl. V-8 standard on Formula, available on Firebird and Esprit. 400-cu.in. 4-bbl. V-8 standard on Trans Am, available on Formula.

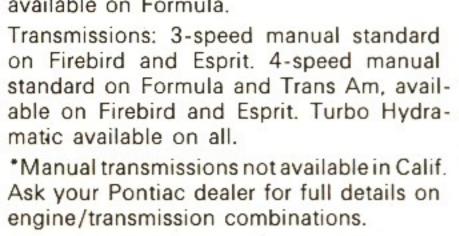
on Firebird and Esprit. 4-speed manual matic available on all.

# STANDARD INTERIOR FEATURES Standard Firebird Features

Front bucket seats and bucket-type rear seats with all-Morrokide trim. Front seat cushions of solid foam with integral springs. Deluxe 2-spoke steering wheel in matching interior colors. Nylon-blend, cut-pile carpeting. Fluid-on-demand windshield

# Special Firebird Esprit Features

Custom trim all-Morrokide deep contour bucket seats. Distinctive door trim panels. Custom cushion steering wheel in matching interior colors. Pedal trim plates. Door and instrument panel assist straps. Rear ash tray. Rubber trunk mat. Added acous-



washer. Ash tray lamp.

tical insulation.



Firebird Hardtop Coupe.



Firebird Esprit.

Special Formula Firebird Feature

Custom cushion steering wheel in matching interior colors.

Special Firebird Trans Am Features

Formula steering wheel. Rally gauges, electric clock and instrument panel tach. Aluminum swirl-finish instrument panel trim plate.

# STANDARD EXTERIOR FEATURES Standard Firebird Features

Endura front and rear bumpers with integral bumper guards. Windshield radio antenna. Moon hubcaps. Narrow rocker panel moldings. Bright headlight bezels and windshield, rear window and grille moldings. Firebird emblems on grille panel and rear deck lid.

### Special Firebird Esprit Features

Esprit identification. Body colored sport mirrors, left-hand remote control. Concealed wipers. Body colored door handle inserts. Deluxe wheel covers. Bright moldings on roof, windowsills, hood, rocker panels and wheel openings.

# Special Formula Firebird Features

Formula "350" or "400" emblem on front fenders. Body colored sport mirrors, lefthand remote control. Blacked out grille. Fiberglass hood with twin simulated air scoops. Dual chrome tailpipe extensions.

### Special Firebird Trans Am Features

Trans Am decal on front fenders and on wraparound rear deck spoiler. Front air dam. Wheel opening air deflectors. Front fender air extractors. Body colored sport mirrors, left-hand remote control. Concealed wipers. Blacked out grille, 15x7" Rally II wheels with trim rings. Shaker hood. Dual chrome tailpipe extensions.

# STANDARD CHASSIS FEATURES

Standard Firebird and Esprit Features Radial Tuned Suspension, which includes: firm shock absorbers, jounce restrictors, computer-selected springs, front and rear stabilizer bars. Front disc brakes. Variableratio power steering. Coil-spring front and leaf-spring rear suspension. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter and FR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

# Special Formula Firebird Features Power-flex fan with 400 V-8.

Special Firebird Trans Am Features Safe-T-Track limited-slip differential. Power brakes. Power-flex fan. GR70-15 steel-belted radial tires.

Firebird, Esprit 196.0 73.0	196.0	Trans Am 196.0
73.0	72.0	
	73.0	73.0
108.1	108.1	108.1
60.9/60.0	61.3/60.4	61.2/60.3
37.5/35.9	37.5/35.9	37.5/35.9
44.1/29.6	44.1/29.6	44.1/29.6
57.4/54.4	57.4/54.4	57.4/54.4
52.4/45.8	52.4/45.8	52.4/45.8
	60.9/60.0 37.5/35.9 44.1/29.6 57.4/54.4	60.9/60.0 61.3/60.4 37.5/35.9 37.5/35.9 44.1/29.6 44.1/29.6 57.4/54.4 57.4/54.4

# **Grand Am**

Pontiac's great American road car.



Some cars belong at home, sitting in the driveway. Pontiac's new Grand Am belongs out on the road.

Because the 1975 Grand Am ranks among Pontiac's finest road cars. With impressive handling from our Radial Tuned Suspension with steel-belted radial tires.

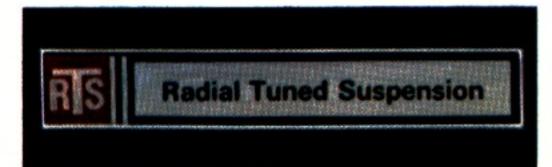
In a turn, Grand Am is agile. Yet, the straightaways are Pontiac smooth.

There's great response from a 400 V-8 and Turbo Hydra-matic. There's even a new Maximum Mileage System, including High Energy Electronic Ignition.

You can count on fast-rate, variable-ratio power steering, too. And power front disc brakes.

The new Grand Am even looks like a great road car. The unique nose and sloped front end panel are made of squeezable Endura. And louvered rear quarter windows on the 2-door add to a real performance look.

There are special front and rear body colored bumpers, too.



The secret behind Grand Am's excellent handling is no secret.

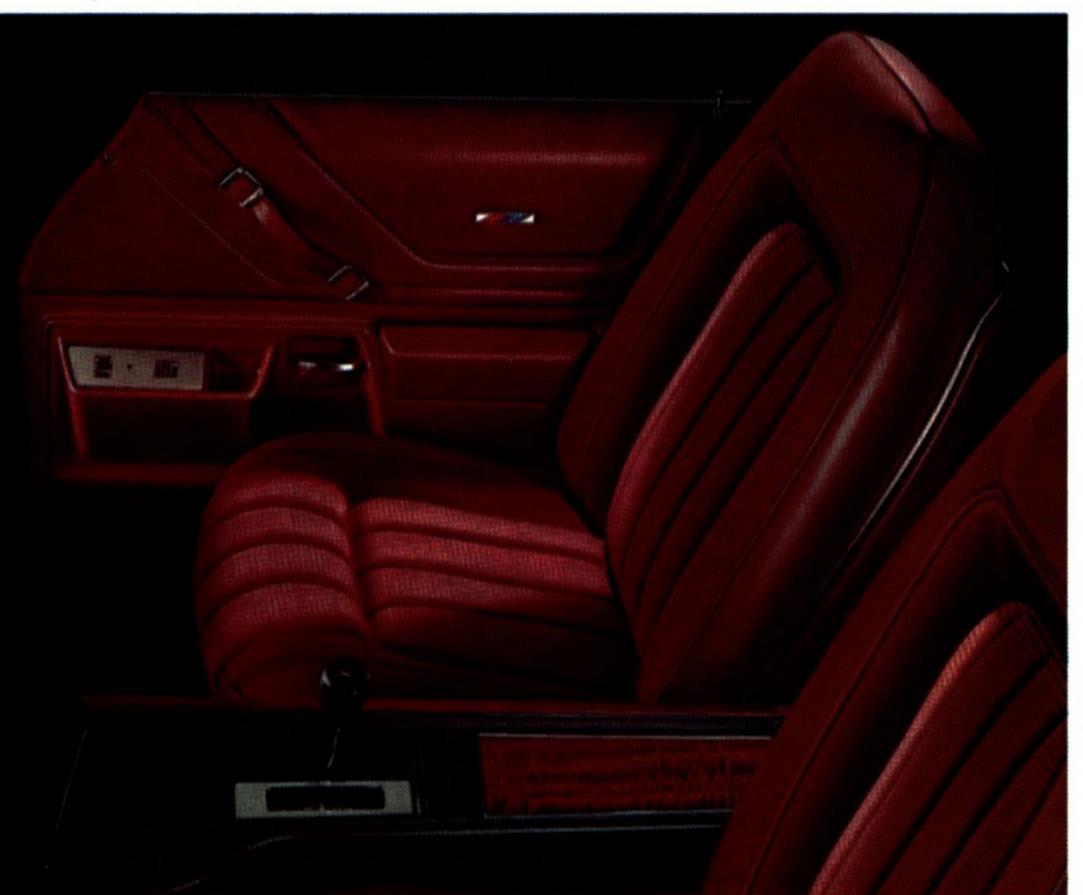
And color-keyed stripes shooting back from across the nose.

Sitting behind the wheel, you'll detect an expensive European accent. In front of you lies a bevy of gauges. And the look of African crossfire mahogany that continues down to the console at your side.

Special bucket seats give you

lateral support. And you can order them in fine cloth or all-Morrokide if you like. The passenger bucket reclines.

A Pontiac showroom is the best place to see the new Grand Am. But seeing isn't feeling. For that, you've got to put it on the road. Where this new Grand Am belongs.



Grand Am's luxurious cloth and Morrokide bucket seats. Shown in burgundy—also available in saddle, blue and green.



Grand Am 4-Door Colonnade Hardtop Sedan.



Grand Am instrument panel with standard rally gauges, custom sport wheel and available fuel economy gauge.

### **GRAND AM FACTS AND FIGURES**

### MODELS

2-Door Colonnade Hardtop Coupe, 4-Door Colonnade Hardtop Sedan.

### POWER TEAMS

Standard engine: 400-cu.-in. 2-bbl. V-8.\* Available engines: 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

Deep contour front bucket seats in cloth and vinyl or all-vinyl trim. Distinctive instrument panel. Custom sport steering wheel with large padded center. Rally gauges for oil pressure, water temperature, voltage and fuel, Electric clock, Trip odometer, Console with floor shift and mahogany vinyl trim. Easy-to-service instrument panel with plug-in components. High-low ventilation. Ash tray, glove box and courtesy lamps. Inside hood latch release. Headlamp dimmer switch incorporated in turn signal lever. Right front reclining bucket seat. Nylonblend, cut-pile carpeting, including trunk compartment. Pedal trim plates. Pull straps on all doors. Subtle seat belt reminder that emits tone instead of buzzer noise. Space-saver spare tire and fitted cover.

### STANDARD EXTERIOR FEATURES

Concealed windshield wipers. Custom finned wheel covers. Exclusive tail lamp styling. Distinctive horns. Windshield radio antenna. Body colored front and rear bumper systems using energy absorbers. Pliable nose and front end panel. Protective rubber bumper strips. Fixed louvered rear quarter windows on the 2-door. Bright metal moldings on the windshield, rear window, windowsills, wheel openings and rear edge of hood and trunk. Rocker panel moldings. Roof drip moldings. Body colored door handle inserts. Color-keyed body striping.

# STANDARD CHASSIS FEATURES

Radial Tuned Suspension including: GM specification steel-belted radial tires, front and rear stabilizer bars, firm shocks, 4-wheel computer-selected springs and more. Variable-ratio power steering. Power front disc brakes. Perimeter-type frame. 7-inchwide wheels. Power-Flex fan. Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and GR70-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	2-Door	4-Door
Overall length	211.0	215.0
Overall width	77.0	77.0
Wheelbase	112.0	116.0
Track, front/rear	61.6/61.1	61.6/61.
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/33.5	42.5/38.0
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8

# **Grand LeMans**

Pontiac's most luxurious mid-sized car.





Looking for something? With this new cockpitstyle instrument panel, everything's at a moment's glance. Shown with available rally gauge cluster.

LeMans means quality. And sportiness. And value. But this year, it also means an elegant new top-of-the-line mid-sized car...Grand LeMans.

The new Grand LeMans joins company with Pontiac's finest cars. Grand Prix...Grand Am... Grand Ville Brougham.

Grand LeMans has a look all its own. Distinctive front grille with inset parking lamps. Elegant hood ornament. And formal rear quarter windows on the coupe.

The Grand LeMans interior is a real standout. The fully padded notchback front seat is covered with fine cloth or leatherlike Morrokide. And bucket seats are available at no extra cost.

There's a handsome new in-



A 60/40 split. Grand LeMans' available all-Morrokide 60/40 seat. Shown in saddle—also available in white, blue and burgundy.

strument panel. Even a custom cushion steering wheel.

Under the hood, Pontiac performance is linked to a Turbo Hydra-matic transmission.

Pontiac 350 and 400 V-8s, variable-ratio power steering and power front disc brakes are available.

And Pontiac's new Maximum Mileage System not only helps reduce operating costs, but gives you improved cold-weather starting.

Of course, the ride is smooth. With steel-belted radial tires and Radial Tuned Suspension.

The name says it. Grand LeMans.



Catch a likeness to more expensive luxury sedans? It's the Grand LeMans 4-Door Colonnade Hardtop Sedan.



Sort of makes you feel right at home. Grand LeMans' standard cloth and Morrokide notchback seat. Shown in burgundy—also available in saddle and blue.

### GRAND LeMANS FACTS AND FIGURES MODELS

2-Door Colonnade Hardtop Coupe, 4-Door Colonnade Hardtop Sedan.

#### POWER TEAMS

Standard engine: 250-cu.-in. 1-bbl. 6-cyl. Available engines: 350-cu.-in. 2-bbl. V-8,\* 350-cu.-in. 4-bbl. V-8, 400-cu.-in. 4-bbl. V-8

Standard transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

Choice of cloth or all-Morrokide full-width notchback seat with fold-down center armrest or Morrokide bucket seats at no extra charge. Thick nylon-blend cut-pile carpeting. Carpeted lower door panels (N.A. at start of production). Distinctive new cockpit-style instrument panel with dark flame chestnut vinyl trim. Electric clock. Custom cushion steering wheel. Pull straps on front doors. Custom pedal trim plates. High-low ventilation. Tilt-type nonglare inside mirror. Inside hood latch release. Dome lamp switches on all doors. Ash tray and glove compartment lamps. Trunk mat. Added acoustical insulation.

### STANDARD EXTERIOR FEATURES

Distinctive new grille, hood ornament and tail lamp styling. Front and rear bumper systems using energy absorbers. Concealed windshield wipers. Windshield radio antenna. Frameless door glass. Body colored door handle inserts. Deluxe wheel covers. Formal rear quarter windows on 2-door. Parking lamps in grille. Dual horns. Bright moldings on windshield, rear quarter windows, deck lid, wheel openings, windowsills and hood rear edge. Roof drip moldings. Rocker panel moldings.

### STANDARD CHASSIS FEATURES

Radial Tuned Suspension including: GM specification steel-belted radial tires, front and rear stabilizer bars, firm shocks, 4-wheel computer-selected coil springs and more. Perimeter-type frame. Front disc brakes. Pontiac's Maximum Mileage System requires unleaded gas and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and FR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	2-Door	4-Door
Overall length	208.0	212.0
Overall width	77.4	- 77.4
Wheelbase	112.0	116.0
Track, front/rear	61.2/60.7	61.2/60.7
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/32.9	42.5/37.0
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8

# LeMans Sport Coupe & LeMans

Pontiac's low-priced mid-sized cars.



We put a lot into our low-priced LeMans models this year. And made them some of the best LeMans values ever to come down the pike.

Sporty is what the 1975 LeMans Sport Coupe is all about. 2-door Colonnade styling. New grille. And Pontiac's exclusive louvered rear quarter window design.

This year, Sport Coupe has a new RTS suspension with steelbelted radials standard. And disc brakes up front.

Want an even sportier Sport Coupe? The available GT option gets you things like a blacked



Lemans 4-Door Colonnade Hardtop Sedan.



Add the GT option and get the sportiest LeMans Coupe or Sport Coupe (shown above) going this year.



Your new LeMans 4-Door will become very luxurious by ordering this cloth and Morrokide custom full-width notchback seat with center armrest. Shown in blue-also available in saddle and burgundy.



the available new cordovan vinyl top.

LeMans 2-Door Colonnade Hardtop Coupe, featuring out grille. Hood scoops. Body colored sport mirrors. Special

Rally II wheels. GR70-15 steelbelted radials. New strobelike

stripes. And more.

Even our lowest priced LeMans is pretty sporty this year.

The 1975 LeMans comes standard with front disc brakes. And our Radial Tuned Suspension with steel-belted radial tires.



You can order this formal rear quarter window on Sport Coupe.



LeMans 2-Door's standard full-width seat comes upholstered with this handsome fabric. Shown in saddle-also available in black and blue.



These bucket seats are standard on LeMans Sport Coupe. Shown sitting tall in saddle—also available in black, white, blue, green and burgundy.

LeMans starts with a tough 6-cylinder engine, manual transmission and lower axle ratio.

Pontiac's new Maximum Mileage System is also standard on every low-priced LeMans. It's designed to lengthen spark plug life, lower operating costs and improve cold-start driveability.

The 1975 LeMans comes with sporty 2- or 4-door Colonnade styling, too. And handsome new grillwork.

You can also add the GT option to the LeMans 2-Door.

Sure, we put a lot into the 1975 LeMans. And the new LeMans Sport Coupe. To make today's driving something special.

### LeMANS & LeMANS SPORT COUPE **FACTS AND FIGURES** MODELS

2-Door Colonnade Hardtop Coupe, 4-Door Colonnade Hardtop Sedan (LeMans only).

### **POWER TEAMS**

Standard engine: 250-cu,-in, 1-bbl. 6-cyl. Available engines: 350-cu.-in, 2-bbl, V-8,\* 350-cu.-in. 4-bbl. V-8, 400-cu.-in. 4-bbl.

Standard transmission: 3-speed manual column shift.

Available transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES Standard LeMans Features

Dark flame chestnut vinyl trim on instrument panel. Full-width cloth and vinyl seats. Deluxe steering wheel. High-low ventilation. Tilt-type nonglare inside mirror. Nylon-blend, cut-pile carpeting. Inside hood latch release. Trunk mat. Improved acoustical insulation.

### Special LeMans Sport Coupe Features

Choice of all-Morrokide full-width notchback seat with fold-down center armrest or Morrokide bucket seats. Dark flame chestnut vinyl trim on glove compartment

### STANDARD EXTERIOR FEATURES Standard LeMans Features

Front and rear bumper systems using energy absorbers. Fixed rear quarter windows. Concealed windshield wipers. Windshield radio antenna. Frameless door glass. Hubcaps. Dual horns. Bright moldings on windshield and rear quarter windows. Roof drip moldings. Rocker panel moldings.

Special LeMans Sport Coupe Features Louvered rear quarter windows. Deck lid molding. Tail lamp bezels. Wheel opening and hood rear edge moldings.

### STANDARD CHASSIS FEATURES

Radial Tuned Suspension including: GM specification steel-belted radial tires, front and rear stabilizer bars, firm shocks, 4wheel computer-selected coil springs and more. Perimeter-type frame. Front disc brakes. Pontiac's Maximum Mileage System requires unleaded gas and includes: High Energy Electronic Ignition, catalytic converter and FR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	2-Door	4-Door
Overall length	208.0	212.0
Overall width	77.4	77.4
Wheelbase	112.0	116.0
Track, front/rear	61.2/60.7	61.2/60.7
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/32.9	42.5/37.0
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54 8/52 7	54 7/57 8

# Grand LeMans Safari & LeMans Safari

Pontiac's mid-sized station wagons.





Grand LeMans Safari's available 60/40 seat. Shown in saddle—also available in white, blue and burgundy.



LeMans Safari's standard all-Morrokide upholstery. Shown in white—also available in saddle, blue, green and burgundy.

What's so grand about our brandnew Grand LeMans Safari wagon?

If it were any more luxurious, we'd have to call it a limousine. The new seats, carpet, instrument panel and sound insulation are the finest we've ever put in a mid-sized wagon. You can even order bucket seats, a center console and woodgrain vinyl siding.

But all that elegance won't interfere with your driving. Because Grand LeMans Safari is a Pontiac all the way. A 400 V-8, Turbo Hydra-matic, power front disc brakes, power steering, a new Maximum Mileage System and our great Radial Tuned

Suspension with steel-belted radial tires are all standard.

Which means the new Grand LeMans Safari takes on roads like a Pontiac should.

For taking on cargo, there are 85.1 cu. ft. to fill. In 2- or 3-seat models.

Now, if Grand LeMans Safari is a little more than you need, take a close look at our new '75 LeMans Safari.

The room and running gear are the same. It just comes with a few less frills. And a lower price.

LeMans Safari or Grand LeMans Safari. Either way, you'll get the room of a wagon...and the performance of a Pontiac.



LeMans Safari's cargo area. Haul lots of gear, hide some

DIMENSIONS (inches)	Grand LeMans & LeMans Safari
Wheelbase	116.0
Overall length	215.4
Overall width	77.4
Front tread	61.6
Rear tread	61.1
Cargo volume (cu. ft.)	85.1
Underfloor compartment 2-seat (cu.ft.) (est.)	9.8
Underfloor compartment 3-seat (cu.ft.) est.)	5.8
Top of front seatback to closed tailgate	82.9
Top of second seatback to closed tailgate (2-seat)	48.7
(3-seat)	48.7
Front seat at floor to closed tailgate	90.2
Second seat at floor to end of closed	
tailgate (2-seat)	53.9
(3-seat)	53.9
Front width of cargo space at floor	55.0
Minimum distance between wheelhouses at floor	44.5
Rear-end opening width at floor	61.2
Rear-end opening width at belt	62.8
Maximum cargo height	30.1
Maximum height at rear opening (tailgate open)	27.4



3-Seat LeMans Safari Wagon.

### GRAND LeMANS SAFARI & LeMANS SAFARI FACTS AND FIGURES

#### MODELS

2-Seat Grand LeMans Safari, 3-Seat Grand LeMans Safari. 2-Seat, LeMans Safari, 3-Seat LeMans Safari.

### **POWER TEAMS**

Standard engine: 400-cu.-in. 2-bbl. V-8.\* Available engine: 400-cu.-in. 4-bbl. V-8. Standard transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

Standard LeMans Safari Features

All-Morrokide upholstery. Dark flame chestnut vinyl accents on instrument panel. Deluxe 2-spoke steering wheel. High-low ventilation. Rear-facing third seat in 3-seat Safari. Cut-pile carpet. Textured steel cargo floor with special vinyl paint. Underfloor storage compartment. Spare tire removal assist strap. Inside hood latch release.

Special Grand LeMans Safari Features
Grand LeMans instrument panel and interior trim with notchback front seat.
Custom cushion steering wheel. Custom pedal trim plates. Ash tray and glove compartment lamps. Dome lamp switches on all doors. Carpeted cargo area and lower door panels. Added acoustical insulation.

# STANDARD EXTERIOR FEATURES Standard LeMans Safari Features

Front and rear bumper systems using energy absorbers. Concealed windshield wipers. Windshield radio antenna, Vertical rub strips on tailgate. Lift-type tailgate. Front bumper guards. Windshield, rear quarter window, tailgate window, roof drip and rocker panel moldings.

Special Grand LeMans Safari Features Grand LeMans grille and hood ornament. Deluxe wheel covers. Body color door handle inserts. Hood rear edge, windowsill and wheel opening moldings.

### STANDARD CHASSIS FEATURES

Power front disc brakes, rear drum brakes. Radial Tuned Suspension with GM specification steel-belted radial tires. Computerselected springs. Perimeter frame for smooth, tuned ride. 4-wheel, coil-spring suspension. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and HR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

# Grand Ville Brougham

Pontiac's most luxurious full-sized car.





Grand Ville Brougham Convertible.



Available digital clock. You get a quick, easy, to-the-minute check on the time.

1975 Grand Ville Brougham.

Don't even consider it, unless you have a taste for luxury. A well cultivated taste.

Because this is Pontiac's most luxurious car. Ever.

You sit on thick, foam seats which have been fitted with a new, rich textured velour.

You look at an instrument panel that surrounds you with

handsome dark flame chestnut woodgrain vinyl applique.

You find power windows, power steering, Turbo Hydramatic transmission and power front disc brakes. All standard.

You can stretch your legs out for more than a yard.

You can sink your feet down into the thick, cut-pile carpeting.

You can even pull down a relaxing center armrest right next to you.

Very luxurious, indeed.

Like the exterior. With its new grille. New rectangular headlamps. New wraparound parking and signal lights. New sweeping roof line. New double-level tail lamps. And new distinctive hood ornament.



Available 60/40 seat. Trimmed in a luxurious velour. Shown in burgundy—also available in blue, saddle and black.

But let's be honest.

There's only one way to appreciate the elegance of Grand Ville Brougham, Drive it.

You feel the responsiveness of its 400-cubic-inch V-8. The smoothness of its ride. The agility of its remarkable new Radial Tuned Suspension. And the hush of its performance.

1975 Grand Ville Brougham. A very luxurious automobile.

For those who won't have their driving any other way.



Standard notchback seat in your choice of plush velour or all-Morrokide (shown).



2-Door Hardtop Coupe, 4-Door Hardtop Sedan, Convertible.

**POWER TEAMS** 

Standard engine: 400-cu.-in. 4-bbl. V-8. Available engine: 455-cu.-in. 4-bbl. V-8. Standard transmission: Turbo Hydra-matic.

### STANDARD INTERIOR FEATURES

Full-width seat with fold-down armrest. Power windows. Velour or all-Morrokide trim. Door courtesy lamps. Full foam seats. Custom cushion steering wheel. Trunk fully trimmed with a rich velour. Thick cut-pile carpeting. High-low ventilation. Driver and passenger instrument panel ash trays (both lighted). Dark flame chestnut vinyl on instrument panel, Glove box lamp, Carpeted lower door panels. Electric clock. Dome lamp switches on all doors. Pull straps on doors. Grand Ville Brougham identification on instrument panel. Pedal trim plates. Trunk lamp. Custom seat and shoulder belts with soft tone warning system.

### STANDARD EXTERIOR FEATURES

Front and rear bumper systems using energy absorbers. New bumper rub strips. Distinguished new grille and front end. New rectangular headlamps. New wraparound park and signal lights. New tail lamps that wrap around as side marker lamps. New windsplit hood molding. Stand-up hood ornament, Grand Ville Brougham monogram on rear quarter windows. Cordova top, except convertible. Custom finned wheel covers. Accent stripes. Chrome left-hand remote control mirror. Body colored inserts on door handles. Wide rocker panel moldings with rear fender extensions. New rear quarter window (coupe). New side window treatment (sedan). Windshield radio antenna. Moldings on windshield, hood rear edge, rear window, quarter window. Rocker panel and roof drip moldings. Belt reveal moldings. Grand Ville Brougham identification. Formal Grand Ville Brougham roof.

### STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. Radial Tuned Suspension, which includes: firm shocks. HR78-15 steel-belted radial tires, front and rear stabilizer bars, jounce restrictors, computer-selected springs. 4-wheel, coilspring suspension, 2,56 axle ratio. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and HR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer

on 1975 model d	ars.)		
DIMENSIONS (inches)	Hardtop Coupe	4-Door Hdtp. Sedan	Con- vertible
Overall length	226.0	226.0	226.0
Overall width	79.6	79.6	79.6
Wheelbase	123.4	123.4	123.4
rack, front/rear	63.8/64.0	63.8/64.0	63.8/64.0
lead room, front/rear	38.9/37.6	38.6/37.6	39.1/38.1
.eg room, front/rear	42.7/38.8	42.7/38.8	42.7/35.8
Shoulder room, front/rear	63.9/62.9	63.9/63.0	63.9/61.7
lip room, front/rear	59.4/56.2	59.4/59.6	59.4/56.2
		-	



Grand Ville Brougham 2-Door Hardtop Coupe.

# Bonneville

Pontiac's original full-sized Wide-Track.





Bonneville 4-Door Hardtop Sedan.



Instrument panel with available fuel economy gauge. So you know when you're being economical with gas. And when you're not.

Remember the first time you drove?
That beautiful feeling of actually making a car go where you wanted. That very special feeling.
Pontiac remembers.

And offers you a way to make driving that special again.
1975 Bonneville.



Adjustable pedals you can order. A control on the instrument panel moves the pedals toward you—or away from you—and then locks them into position.

You see, Bonneville is above all a Wide-Track Pontiac. It smooths you over rough spots. But these days driving a Bonneville feels even better thanks to Radial Tuned Suspension. RTS includes steel-belted radial tires, firm shocks plus stabilizers.

The inside makes driving special, too. You get big comfortable seats. Rich fabrics. Thick carpeting. Plus power steering, Turbo Hydramatic and power front disc brakes. Standard.

Even the styling is special. A distinctive new grille. New rectangular headlamps. New sporty



Available 60/40 seat in all-Morrokide upholstery. Shown in white—also available in saddle, burgundy, blue and green.

roof line. And new side window treatment.

But the best Bonneville news is Pontiac's Maximum Mileage System. It helps reduce operating costs. And it's also designed to improve spark plug life and give you up to 22,500 miles between spark plug changes. Yes, up to 22,500 miles.

1975 Pontiac Bonneville.

For the person who's just plain tired of just plain driving.



Bonneville full-width seat upholstered in tweed cloth. Shown in black and white—also available in blue, green and burgundy.

# BONNEVILLE FACTS AND FIGURES

2-Door Hardtop Coupe, 4-Door Hardtop Sedan.

### **POWER TEAMS**

Standard engine: 400-cu.-in. 2-bbl. V-8.\* Available engines: 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

Full-width seat with fold-down armrest. Cloth and Morrokide or all-Morrokide fabrics. Carpeted lower door panels. Custom cushion steering wheel. Full foam seats. Thick cut-pile carpeting. High-low ventilation. Driver and passenger instrument panel ash trays (driver's lighted). Dark flame chestnut vinyl on instrument panel. Glove box lamp. Trunk mat. Dome lamp switches on all doors. Pull straps on doors.

### STANDARD EXTERIOR FEATURES

Distinguished new grille and front end. New rectangular headlamps. New wraparound park and signal lights. New tail lamps that wrap around as side marker lamps. Front and rear bumper systems using energy absorbers. New bumper rub strips. New rear wheel opening covers. New deluxe wheel covers. Body colored inserts on door handles. Windshield radio antenna. Moldings on windshield, hood rear edge, rear window, quarter window. Rocker panel and roof drip moldings. Wheel opening moldings. Wide rocker panel moldings with rear fender extensions. New rear quarter window (coupe). New side window treatment (sedan). Concealed wipers. Bonneville identification on grille, front fenders, rear deck lid.

### STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. Radial Tuned Suspension, which includes: firm shocks, HR78-15 GM specification steel-belted radial tires, front and rear stabilizer bars, jounce restrictors, computer-selected springs. 4-wheel, coil-spring suspension. 2.56 axle ratio. Acoustical insulation. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and HR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

OIMENSIONS (inches)	,	Hardtop Coupe	4-Door Hdtp. Sedan
verall length		226.0	226.0
verall width	1-1-7,1-1	79.6	79.6
Vheelbase		123.4	123.4
rack, front/rear		63.8/64.0	63.8/64.0
ead room, front/rear		38.9/37.6	38.6/37.6
eg room, front/rear		42.7/38.8	42.7/38.8
houlder room, front/rear		63.9/62.9	63.9/63.0
ip room, front/rear		59.4/56.2	59.4/59.6

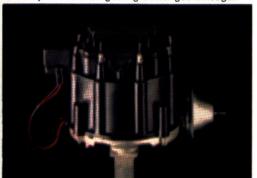
# Catalina

Pontiac's lowest priced full-sized car.





Available Fuel Economy Gauge. It lets you know when you could be getting better gas mileage.



High Energy Electronic Ignition. It helps provide up to 22,500 miles between spark plug changes.

Let's talk about what you want in a less expensive full-sized car.

Like big room and a not-so-big price.

1975 Catalina gives you both. It's Pontiac's lowest priced full-sized car.

You want a car that's agile, too. Not a two-ton marshmallow.

Catalina gives you Pontiac's Radial Tuned Suspension—steel-belted radials, firm shocks and stabilizers.

You want easy driving. Catalina gives you power



Catalina's available all-Morrokide interior in saddle—also available in blue, white, green and burgundy.

steering, Turbo Hydra-matic transmission, power front disc brakes and a 400-cubic-inch V-8. As standard equipment.

You want a car that looks a cut above.

Catalina gives it to you. Outside, thanks to a distinguished new front end, new grille, new roof styling and new rear end. Inside, thanks to big roomy seats, soft cloth and Morrokide upholstery, thick carpeting and dark flame chestnut woodgrain vinyl applique on the instrument panel.

You may even want to order Catalina's new 60/40 seat.

And, of course, you want reduced operating costs. Plus

longer spark plug life.

Pontiac's new Maximum Mileage System is designed to help give Catalina reduced operating costs and longer spark plug life.

1975 Pontiac Catalina.

If you get the idea it's a lot more car for the money this year, you get the idea.

Now get the car.



Our catalytic converter. Helps give you longer spark plug life and cleaner air.



Catalina's available custom interior in tweed cloth. Shown in black—also available in blue, green and burgundy.

# CATALINA FACTS AND FIGURES MODELS

2-Door Hardtop Coupe, 4-Door Sedan.

### **POWER TEAMS**

\*Not available in California.

Standard engine: 400-cu.-in. 2-bbl. V-8.\* Available engines: 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8. Standard transmission: Turbo Hydra-matic.

### STANDARD INTERIOR FEATURES

Full-width seat with cloth and Morrokide trim. Full foam seats. Thick cut-pile carpeting. Deluxe steering wheel. High-low ventilation. Driver and passenger instrument panel ash trays (driver's lighted). Dark flame chestnut vinyl on instrument panel. Glove box lamp. Trunk mat.

### STANDARD EXTERIOR FEATURES

Bold new grille and front end. Front and rear bumper systems using energy absorbers. New bumper rub strips. New tail lamps. Hubcaps. Windshield radio antenna. New rear end. Moldings on windshield, hood rear edge, rear window, quarter window. Rocker panel and roof drip moldings. Concealed wipers. New wraparound park and signal lamps. New headlamp bezels. New roof, rear window (4-Dr. Sedan).

### STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. Radial Tuned Suspension, which includes: firm shocks, HR78-15 steel-belted radial tires, front and rear stabilizer bars, jounce restrictors, computer-selected springs. 4-wheel, coilspring suspension. 2.56 axle ratio. Acoustical insulation, Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and HR78-15 GM specification steelbelted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)	Hardtop Coupe	4-Door Sedan
Overall length	226.0	226.0
Overall width	79.6	79.6
Wheelbase	123.4	123.4
Track, front/rear	63.8/64.0	63.8/64.0
Head room, front/rear	38.3/37.4	39.1/37.9
Leg room, front/rear	42.7/35.8	42.7/38.8
Shoulder room, front/rear	63.9/62.9	63.9/63.0
Hip room, front/rear	59.4/56.2	59.4/59.6



Catalina 2-Door Hardtop Coupe.

# Grand Safari & Catalina Safari

Pontiac's full-sized station wagons.





Sit back and relax. Catalina Safari's all-Morrokide upholstery. Shown in saddle-also available in blue, green and burgundy.

This year, there are two beautiful new ways to go with a full-sized Pontiac wagon.

Go elegant. With our new 1975 Grand Safari. It has the luxurious appointments of our top-of-theline Grand Ville Brougham. Plush seats and carpet. Chestnut woodgrain vinyl applique. Even a beautiful new stand-up hood ornament. And bold new rectangular headlamps.

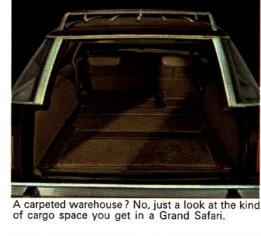
Or go more economical. With our 1975 Catalina Safari. It comes with a little less luxury



3-Seat Catalina Safari Wagon.

than Grand Safari. But with a lower price. Yet it has 105.7 cu. ft. for cargo. Two or three seats for up to nine passengers. And a Glide-away tailgate that never gets in the way. Like Grand Safari.

No matter which new Safari you choose, you'll be getting a wagon with the kind of style, stability and response you expect from a Pontiac. A 400 V-8. power front disc brakes, power steering, Turbo Hydra-matic, Pontiac's new Maximum Mileage System and our Radial Tuned



Suspension with GM specifica-

1975 Grand Safari or Catalina

Safari. Both are full-sized wagons

that never forget they're Pontiacs.

tion steel-belted radial tires.

nd Safari

DIMENSIONS (inches)	Grand Safar & Catalina Safari
Wheelbase	127.0
Overall length	231.3
Overall width	79.6
Front tread	63.8
Rear tread	64.0
Cargo volume (cu. ft.)	105.7
Underfloor compartment 2-seat (cu.ft.) (est.)	5.6
Underfloor compartment 3-seat (cu.ft.) (est.)	3.0
Top of front seatback to closed tailgate	94.6
Top of second seatback to closed tailgate (2-seat) (3-seat)	55.6 57.6
Front seat at floor to closed tailgate	100.5
Second seat at floor to end of closed tailgate (2-seat) (3-seat)	58.9 65.7
Front width of cargo space at floor	63.4
Minimum distance between wheelhouses at floor	48.8
Rear-end opening width at floor	48.8
Rear-end opening width at belt	42.0
Maximum cargo height	30.6

Maximum height at rear opening (tailgate open)



All this elegance in a station wagon? Grand Safari's standard cloth and Morrokide upholstery in saddle tweed.

#### **GRAND SAFARI & CATALINA SAFARI FACTS AND FIGURES**

2-Seat Grand Safari, 3-Seat Grand Safari. 2-Seat Catalina Safari, 3-Seat Catalina Safari.

#### **POWER TEAMS**

Standard engine: 400-cu.-in. 4-bbl. V-8.\* Available engine: 455-cu.-in. 4-bbl. V-8. Standard transmission: Turbo Hydra-matic. \*Not available in California.

#### STANDARD INTERIOR FEATURES

Standard Catalina Safari Features

All-Morrokide upholstery. Dark flame chestnut vinyl accents on instrument panel. Deluxe steering wheel in matching interior colors. High-low ventilation. Split-back second seat with forward-facing third seat in 3-Seat Safari. Cut-pile carpet. Underfloor storage compartment. Spare tire removal assist strap. Driver's ash tray and glove box lamps. Inside hood latch release.

**Special Grand Safari Features** 

Cloth and Morrokide or all-Morrokide Grand Ville Brougham upholstery. Front full-width seat with fold-down center armrest. Custom pedal trim plates. Custom cushion steering wheel. Electric clock. Instrument panel courtesy lamps, Carpeted cargo area and lower door panels. Driver and passenger instrument panel ash tray lamps. Pull straps on doors.

### STANDARD EXTERIOR FEATURES Standard Catalina Safari Features

Front and rear bumper systems using energy absorbers. Concealed windshield wipers. Windshield radio antenna. Vertical rub strips on tailgate with reflective outer strips. Glide-away tailgate with power operated window. Right-hand outside mirror. Bright metal moldings on windshield, rear quarter windows, tailgate window and rear edge of hood. Rocker panel moldings.

Special Grand Safari Features

Grand Safari deluxe wheel covers, grille and hood ornament. Body color door handle inserts. Rectangular headlamps. Wraparound park and signal lamps. Hood, side window and wheel opening moldings. Extrawide rocker panel moldings.

### STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power front disc brakes, rear drum brakes. Radial Tuned Suspension with GM specification steel-belted radial tires. Computer-selected springs. Modified frame for smooth, tuned ride. Front coil springs with a specifically tuned rear leaf-spring suspension. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and LR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

# **Grand Prix**

Pontiac's classic personal car.





Radial Tuned Suspension with steel-belted radial tires. The heart of Grand Prix's way with the road.



You find that handsome mahogany wood grain vinyl trim on the doors and center console, too.

If Pontiac built only one car in 1975, it would be a Grand Prix. Because G.P. combines what we know about styling, ride, performance and comfort in one classic road car.

In a world of galloping similarity, Grand Prix has a look all its own. Not because of the new grille. Or the new hood ornament. Or even the two-tone paint on our super luxurious new LJ version.

It's the totality that makes Grand Prix styling unique.

And it's a totality that gives the '75 Grand Prix its own kind of moves. Variable-ratio power steering. Power front disc brakes. Turbo Hydra-matic. A 400-cu.-in. V-8.

Plus a brand-new Maximum Mileage System to help reduce operating costs. It includes steel-belted radial tires, improved torque converter, High Energy Electronic Ignition and a catalytic converter.

Our Grand Prix SJ has a few moves of its own. Among other things, a 455 V-8, stripes, Rally



As if Grand Prix wasn't luxurious enough, this is Grand Prix LJ. The velour upholstery is available in black or burgundy.



Introducing Grand Prix LJ. With special two-tone paint, body colored remote-controlled mirrors (r.h. mirror with bucket seats only), Cordova top, stripes, custom finned wheel covers, cornering lamps, front and rear bumper guards, velour seat trim, deluxe carpeting, power door locks, power windows, door courtesy lamps, door pull straps, dome reading lamp, visor vanity mirrors, spare tire cover, velour trunk trim, added acoustical insulation, litter container and plenty of I.D.

Il wheels, wider GR70-15 radials and a rally gauge cluster.

If trifles were ever tremendous, the '75 Grand Prix's are. Items like a new speedometer that reads kilometres per hour, as well as miles per hour. A headlamp dimmer switch in the turn signal lever. And a new reclining pas-

senger bucket seat you can order.

Perhaps insignificant individually. But together they make up a cockpit that's personal and driver oriented.

That's why Grand Prix's the most distinctive car we build... certainly one of the most distinctive you can buy.



Grand Prix Hardtop Coupe.

### **GRAND PRIX FACTS AND FIGURES**

### MODEL

2-Door Hardtop Coupe

### **POWER TRAINS**

Standard engine: 400-cu.-in. 4-bbl. V-8. Available engines: 400-cu.-in. 2-bbl. V-8,\* 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

Deep-contour front bucket seats or notchback seat with cloth and vinyl or all-vinyl trim. All-foam construction front and rear seats. Nylon-blend, cut-pile carpeting with carpeted lower door panels. Console with floor shift (bucket seats only). Custom cushion steering wheel. High-low ventilation. Electric clock. Instrument panel, console and door appliques with the look of crossfire mahogany. Acoustical insulation. Easy-to-service instrument panel with plugin components. Ash tray, glove box and instrument panel courtesy lamps. Custom pedal trim plates. Trunk compartment lamp and side panels. Instrument panel, console, steering wheel and column all colorcoordinated to interior.

### STANDARD EXTERIOR FEATURES

Restyled deluxe wheel covers. Stand-up hood ornament. Wide rocker panel moldings. Formal roof line with monogrammed rear quarter windows. Long doors for easy rear seat entry. Windshield radio antenna. Concealed wipers. Body colored door handle inserts. Bright moldings on windshield, quarter window, rear window, windowsill, hood and wheel openings. Bright drip moldings on roof. Rear bumper guards. Protective rubber strips on bumpers. Front and rear bumper systems using energy absorbers.

### STANDARD CHASSIS FEATURES

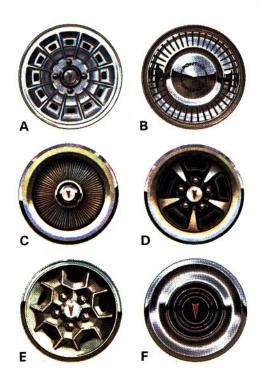
Variable-ratio power steering. Power brakes (front discs, rear drums). Radial Tuned Suspension including: GR78-15 GM specification steel-belted radial tires, front and rear stabilizer bars, firm shocks, 4wheel computer-selected coil springs and more. Perimeter frame. Power-flex fan. Pontiac's Maximum Mileage system requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and GR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

DIMENSIONS (inches)

DIMENSIONS (Inches)	
Overall length	212.7
Overall width	77.8
Wheelbase	116.0
Track, front/rear	61.6/61.1
Head room, front/rear	37.5/37.4
Leg room, front/rear	42.5/33.5
Shoulder room, front/rear	58.8/58.1
Hip room, front/rear	54.9/52.7

# **Options & Accessories**

Add a personal touch to your '75 Pontiac.



### Wheels and Wheel Covers

**A**—Rally III wheels. Standard on Astre SJ. Available on all other Astre models.

**B**—13" deluxe wheel covers. Available on all Astres.

**C**—Finned wheel covers. Standard on Grand Prix LJ, Grand Am, Grand Ville Brougham and Ventura SJ. Available on all other Pontiacs except Grand Prix SJ, Firebird Trans Am and Astre.

**D**—Rally II wheels. Standard on Grand Prix SJ and Firebird Trans Am. Available on all other models except Astres.

**E**—Honeycomb wheels. Available on all Grand Prix, Grand Am, LeMans and Firebird models.

**F**—15" deluxe wheel covers. Standard on Grand Prix, Bonneville, Grand Safari, Grand LeMans, Grand LeMans Safari and Firebird Esprit. Available on all other Pontiacs except Astres, Venturas, Grand Am and Firebird Trans Am.

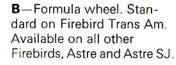
### Tilt Steering Wheel

Tilts to any one of seven positions to fit your driving style. Also makes it easier for you to get into and out of your new Pontiac. Available on all Pontiacs with power steering. Not available with column shift

### Steering Wheels

manual transmission.

A—Custom cushion wheel. Standard on Grand Prix, Grand Ville Brougham, Bonneville, Grand Safari, Grand LeMans, Grand LeMans Safari, Firebird Esprit and Formula, Ventura Custom and SJ and Astre SJ. Available on all other models except Grand Am and Firebird Trans Am.



**C**—Custom sport wheel. Standard on Grand Am. Available on Grand Prix and all LeMans and Ventura models.



### **Power Windows**

Open or close any window in your car with the touch of a finger. Master controls for driver. Individual window controls for passengers. Standard on Grand Ville Brougham. Available on all other models except Astre.



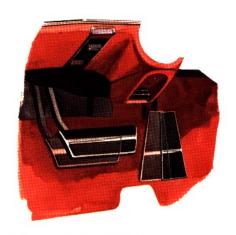
### **Sound Systems**

Drive to the music of an AM, AM/FM or AM/FM stereo radio. There's also an integral radio and 8-track stereo tape unit. And a separate console-mounted 8-track stereo unit for Firebird. Stereo radio and tape players include rear speakers, which are available for other units in all models.



**A**—AM, AM/FM and AM/FM stereo available on all models. Full-sized Pontiacs feature FM slide tuner with 10-station pushbutton settings. Integral radio and 8-track stereo tape units are available on every LeMans, Grand Prix, Grand Am and all full-sized Pontiacs.





### Adjustable Pedal Option

Helps you select the driving position that's best for you. Flip a small lever to adjust the accelerator and brake pedals upward over a 4-inch arc. Ideal for shorter people. People of average height will find the various driving positions helpful in relieving the fatigue of long trips. Pontiac's exclusive adjustable pedal option is available on all full-sized models.



The front section of the roof slides back to give fresh air, blue skies and sunshine. Manual or electrically operated sunroof available on Grand Prix, Grand Am, Grand LeMans, LeMans Sport Coupe and LeMans. 2-door models only.

### **Electric Door Locks**

Separate fingertip controls for driver and front seat passenger lock or unlock all doors at once.

Available on all

Available on all models except Astre.



### Added Acoustical Insulation

Includes added insulation in areas like doors, floors, rear seats, rear shelves and roofs. (Amount and location of insulating material depends on model.) Standard on Grand Prix, Grand Am, Grand LeMans, Grand Ville Brougham, Bonneville, Grand



Safari, Firebird Esprit, Ventura Custom and SJ and Astre SJ. Available on all other Pontiacs.

### Electric Rear Window Defroster

Thin wires embedded in the glass conduct electric current to heat window and remove fog and frost. Available on all Pontiacs except Grand Ville Convertible and Ventura.



### 6-Way Power Seat

Raise, lower, move forward, backward or tilt the front seats on your new Pontiac.
Available on Grand Prix,
Grand Am, Grand LeMans,
LeMans Sport Coupe,
LeMans, Grand LeMans Safari,
LeMans Safari and all
full-sized Pontiacs.

### **Automatic Temperature Control**

New features allow you to provide constant temperature balance. Maintain year-round comfort. Or select fan speeds or new economy settings manually. Available on Grand Prix, Grand Am, all mid-sized and



### **Cruise Control**

Once you reach your desired speed, just touch the button located on the end of the turn signal lever. Cruise Control will maintain that speed. A touch on the brake disengages it. Available on all models with V-8 and Turbo Hydra-matic except Ventura, Firebird and Astre.

### **Bumper Guards**

Extra protection in parking situations is provided by front and rear rubber-faced guards. Available on all Pontiacs except Grand Am and all Firebirds. Front and rear guards standard on Grand Prix LJ. Front guards standard on LeMans Safari and Grand LeMans Safari. (Rear bumper guards not available on LeMans Safari, Grand LeMans Safari and all Astres.)



### Safe-T-Track Differential

Transfers torque to rear wheel with best traction. To give you better traction in ice, snow, sand and mud. Available on all models.



### "Headlamp On" Warning System

You'll never have to worry about leaving your headlights on. Or draining your battery's power because of it. A warning buzzer reminds you if your headlights are left on as you open the door to leave. Available on all models except Astres.

### **Trailer-Towing Packages**

There are four different trailer-towing packages specifically designed for the loaded weight of your trailer and the 1975 Pontiac you'll be hauling it with.

Base equipment for three of these packages includes a heavy-duty directional signal flasher and a 5-wire trailer light harness. The heavy trailer package for full-sized Pontiacs features a 7-wire harness.

You don't need anything extra to pull light trailers\* with a full-sized Pontiac.

Towing a medium-weight trailer\*\* with a full-sized Pontiac? You get a higher axle ratio, greater cooling using a heavy-duty 5-blade fan (7-blade clutch fan with air conditioning) and a heavy-duty radiator and transmission oil cooler, as well as a heavy-duty transmission, a specially tuned heavy-duty suspension and heavy-duty wheels.

Grand Prixs and mid-sized Pontiacs hauling light\* and medium-weight\*\* trailers get a heavy-duty radiator and transmission oil cooler, along with a specially tuned heavy-duty suspension.

For heavy trailer towing,\*\*\* only fullsized Pontiacs are recommended. Fullsized Pontiacs (except convertibles and wagons) get a heavy-duty frame to go along with everything in the mediumweight trailer package.

A good way to save the extra cost and trouble of adding these items later is to order the specific package you want when ordering your new Pontiac. They're built in right at the factory.

Pontiac trailer-towing packages are designed to give you comfortable, trouble-free service. For further information, consult Pontiac's special Trailer-towing Catalog. Ask your Pontiac dealer for a copy.

\*Up to 2,000 lbs./Tongue load up to 200 lbs.

- \*\*2,000 to 3,500 lbs./Tongue load up to 350 lbs. on Grand Prix and mid-sized Pontiacs.
  2,000 to 4,000 lbs./Tongue load up to 400 lbs. on full-sized Pontiacs.
- \*\*\* 4,000 to 7,000 lbs./Tongue load up to 700 lbs. on full-sized Pontiacs.



### Pontiac Safety Features

### **Occupant Protection**

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops (front and intermediate seat-back tops on all Safaris). Contoured windshield header (except Grand Ville Convertible). Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard (except hatchbacks and Safari wagons). Side-Guard beams. Contoured roof inner panel (except Grand Ville Convertible).

### **Accident Prevention**

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside mirrors (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dualaction safety hood latches (except Astre).

### Anti-Theft

Anti-theft ignition key reminder buzzer. Anti-theft steering column lock. Inside hood latch release (except Firebirds and Venturas).

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

# 1975 PONTIAC EXTERIOR FINISHES



A-STARLIGHT BLACK

Recommended interior colors: Black, White, Sandstone, Saddle, Green, Blue, Burgundy



E-STELLAR BLUE

Recommended interior colors: Black, White, Blue



J-GINGER BROWN

Recommended interior colors: Black, White, Sandstone, Saddle



N-ROMAN RED

Recommended interior colors: Black, White



U-FIRE CORAL BRONZE

Recommended interior colors: Black, White, Sandstone, Saddle



Y-COPPER MIST

Recommended interior colors: Black, White, Saddle



**B-AUGUSTA GREEN** 

Recommended interior colors: Black, White, Sandstone, Saddle



F-BIMINI BLUE

Recommended interior colors: Black, White, Blue



K-OXFORD BROWN

Recommended interior colors: Black, White, Sandstone, Saddle



P-HONDURAS MAROON

Recommended interior colors: Black, White, Burgundy



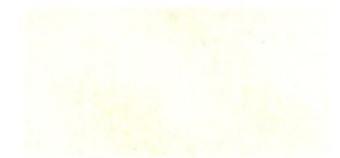
V-STERLING SILVER

Recommended interior colors: Black, White, Burgundy, Blue



**Z-PERSIMMON** 

Recommended interior colors: Black, White, Saddle



### C-CAMEO WHITE

Recommended interior colors: Black, White, Sandstone, Saddle, Green, Blue, Burgundy



G-CARMEL BEIGE

Recommended interior colors: Black, White, Sandstone, Saddle



L-LAKEMIST GREEN

Recommended interior colors: Black, White, Green, Sandstone. Saddle



R-BUCCANEER RED

Recommended interior colors: Black, White



W-GRAYSTONE

Recommended interior colors: Black, White, Sandstone, Saddle, Burgundy



D-ARCTIC BLUE

Recommended interior colors: Black, White, Blue



H-SANDSTONE

Recommended interior colors: Black, White, Sandstone, Saddle



M-ALPINE GREEN

Recommended interior colors: Black, White, Green, Sandstone, Saddle



T-SUNSTORM YELLOW

Recommended interior colors: Black, White, Sandstone, Saddle



X-TAMPICO ORANGE

Recommended interior colors: Black, White, Sandstone, Saddle

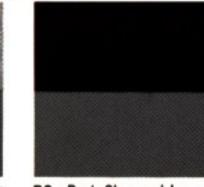
# **GRAND PRIX LJ TWO-TONE EXTERIOR FINISHES**



Honduras Maroon Hood & Sterling Silver Hood & Deck Starlight Black Hood & Deck Lid, Red Pinstriping and Burgundy Cordova Top. Silver Cordova Top.



Lid, Red Pinstriping and



P6-Dark Burgundy Lower, B9-Dark Charcoal Lower, B2-Dark Charcoal Lower, Deck Lid, Red Pinstriping and Black Cordova Top.

EXTERIOR COLORS AND COLOR CODES				ε	s, Grand Am, ia, Bonneville, Ville Brougham, Safari, Grand Pri	Prix LJ†
(†)Grand Prix LJ solid paint option includes Cordova Top and red striping.	Astre	Ventura	Firebird	Trans Am	LeMans, Catalina, Grand V Grand Sa	Grand P
A-STARLIGHT BLACK					•	•
B-AUGUSTA GREEN	•		a a			
C-CAMEO WHITE	•	•	•	•	•	•
D-ARCTIC BLUE		•	•		•	
E-STELLAR BLUE		•	•	•	•	•
F-BIMINI BLUE	•	•	•		•	
G-CARMEL BEIGE	•	•	•		•	
H-SANDSTONE	•	•	•		•	
J-GINGER BROWN		•	•			
K-OXFORD BROWN					•	
L-LAKEMIST GREEN		•	•		•	
M-ALPINE GREEN	•	•	•		•	
N-ROMAN RED					•	
P-HONDURAS MAROON	•	•	•		•	•
R-BUCCANEER RED	•	•	•	•		
T-SUNSTORM YELLOW	•	•	•			
U-FIRE CORAL BRONZE	•					
V-STERLING SILVER		•	•	•	•	•
W-GRAYSTONE		•	•		•	
X-TAMPICO ORANGE	•					
Y-COPPER MIST		•	•		•	
Z-PERSIMMON		•	•		•	
*-DARK CHARCOAL						•
*-DARK BURGUNDY						•
*Exclusive LJ special extra-cost s	solid p	aint.				



