



04 SIENNA



XLE shown in Desert Sand Mica

ROLE MODELS.

Here's something to look up to: the all-new, bigger 2004 Toyota Sienna. With a new 230-hp VVT-i V6, a longer wheelbase and an independent front suspension, the Sienna offers a powerful, car-like ride. But that's only the beginning.

- Versatility — with its 60/40 Split & Stow 3rd Row™ seat and available Front and Center™ second-row seat
- Functionality — with an available rear-seat DVD entertainment system

- Versatility — with its 60/40 Split & Stow 3rd Row™ seat and available Front and Center™ second-row seat
- Functionality — with an available rear-seat DVD entertainment system

The 2004 Sienna. It has everything kids want and everything you need.



MODEL GRADE FEATURES

EXTERIOR	CE	LE	XLE	XLE LIMITED		CE	LE	XLE	XLE LIMITED
Power front disc/rear drum brakes	S	S	S	—	16" 6-spoke aluminum alloy wheels with P215/65R16 tires	—	P1	S	—
Rear disc brakes	P1	P2 ¹	P2 ¹	S	17" 5-spoke aluminum alloy wheels with P225/60R17 tires	—	P1 ¹	P1	S
Foot pedal parking brake	S	S	S	S	Towing Prep Package ² — 3,500-lb. towing capability with heavy-duty radiator, heavy-duty fan, 150-amp alternator and power steering oil cooler				
16" steel wheels with full wheel cover with P215/65R16 tires	S	S	—	—		S	S	S	S
INTERIOR	CE	LE	XLE	XLE LIMITED		CE	LE	XLE	XLE LIMITED
Wood-grain-style interior trim	—	—	S	S	Four map pockets	S	S	S	S
Chrome-trimmed door handles and driver and front passenger air vents	—	—	S	S	Cassette/CD compartment	S	S	S	S
Chrome-accented transmission shift plate	S	S	S	S	Coin pocket and sunglasses holder	S	S	S	S
Driver's seat with manual adjustable lumbar support	—	S	S	S	Garage door opener storage bin	S	S	—	—
Front passenger seatback with fold-flat function	—	S	S	S	Front passenger-seat under-seat storage bin	—	S	S	S
6-way adjustable driver and 4-way front passenger captain's chairs with armrest and height-adjustable headrests in all seating positions	S	S	—	—	Folding tray table between front seats	S	S	—	P2
8-way power-adjustable driver's seat with height-adjustable headrest	—	—	S	S	Removable center console with storage	—	—	S	S
Removable second-row modular seating with Front and Center™ middle-seat feature (8-passenger models)	0	0	—	—	Upper glove box and lockable lower glove box	S	S	S	S
Removable second-row indexing seats with armrests (7-passenger models)	S	S	S	S	Five assist grips and four coat hooks	S	S	S	S
60/40 Split & Stow 3rd Row™ seat	S	S	S	S	Ten cup holders ⁶	S	S	S	S
Heated front seats with adjustable temperature control	—	—	P1	S	Four bottle holders	S	S	S	S
Unique CE fabric-trimmed interior with black lacquer-style trim	S	—	—	—	Three 12V power outlets	S	S	S	S
Unique LE fabric-trimmed interior with black lacquer-style trim	—	S	—	—	Automatic door locks	S	S	S	S
Unique XLE fabric	—	—	S	—	Electric soft-touch rear door release	S	S	S	S
Leather-trimmed interior	—	—	P1	S	Speedometer, tachometer, coolant temperature and fuel gauges with light blue illumination; LCD odometer and twin tripmeter	S	S	S	S
Dynamic Laser Cruise Control ³	—	—	—	S	Airbag, seatbelt, low-fuel level, door-ajar, battery, maintenance, check engine, oil pressure, brake and ABS warning lights	S	S	S	S
Cruise control	P1	S	S	S	Digital quartz clock	S	S	S	S
Leather-wrapped tilt and telescopic steering wheel with wood -grain-style trim and integrated audio controls	—	—	—	S	Three-zone automatic climate control with push-button controls, individual temperature settings with air and odor filter for driver, front passenger and rear-seat passengers	—	—	S	S
Leather-wrapped tilt and telescopic steering wheel with integrated audio controls	—	—	S	—	Defroster-linked CFC-free front/rear air conditioning with separate rear control panel and air filter	S	S	—	—
Tilt and telescopic steering wheel	S	S	—	—	Manual second- and third-row window sunshades	—	—	P1	S
Power front and sliding door windows with retained-power feature and driver's auto up/down with "jam protection"	S ⁴	S	S	S	Deluxe 3-in-1 AM/FM Cassette/CD with six speakers and mast antenna	S	S	—	—
Rear privacy glass with power-operated rear quarter windows	—	S	S	S	JBL Synthesis AM/FM Cassette/CD with 10 speakers and two in-glass antennas with FM diversity reception	—	P1	S	—
Day/night rearview mirror	S	S	S	—	JBL Synthesis AM/FM Cassette/CD with 6-disc in-dash changer, 10 speakers and two in-glass antennas with FM diversity reception	—	—	P2	S
Overhead console with conversation mirror	S	S	S	S	JBL Synthesis AM/FM Cassette/CD with touch-screen DVD navigation system ⁷ , ⁸ with rearview camera, ⁹ and two in-glass antennas with FM diversity reception	—	—	P2	P2
Dual illuminated visor vanity mirrors	—	S	S	S	Steering wheel-integrated audio controls	—	S	S	S
Driver and front passenger sun visors with vanity mirror	S	S	S	S	Rear-seat audio system with remote control and wireless headphone capability	—	P1	S	S
Overhead console multi-information display with outside temperature, compass, current and average fuel consumption, fuel range and HomeLink® ⁵ universal transceiver	—	P1	S	S	Auto-dimming electrochromic driver's power outside mirror and inside rearview mirror	—	—	—	S
Power tilt/slide moonroof with sunshade	—	—	P1	S	Illuminated entry includes front and rear personal lights located on all outboard seating positions, cargo area light and courtesy lights for front and sliding doors	S	S	S	S
Door-mounted armrest storage compartment	S	S	S	S					

S = Standard

0 = Optional

— = Not Available

P1 = Feature is available only as part of an option package.

P2 = Feature is an additional selection only available on vehicles with a specific option package.

¹Standard on All-Wheel Drive models.²See Combinations section footnote 5 for more information on Toyota's towing requirements.³Dynamic Laser Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your Owner's Manual for important cautions and instructions.⁴Auto up/down with jam protection not available on CE.⁵HomeLink® is a registered trademark of Johnson Controls, Inc.⁶Eleven cup holders with removable center console.⁷The Toyota touch-screen DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota dealer for further details.⁸Late availability.⁹The rearview camera is designed to capture a photographic image within the limited frame capabilities of the camera's lens and is not intended to provide a comprehensive view of the entire rear area of the vehicle. This system should not be exclusively relied upon to confirm rearward clearance.



PACKAGES AND OPTIONS

SELECTED CE OPTION PACKAGES

- **CE Package #1** — cruise control and roof rack

SELECTED CE OPTIONS (REQUIRES THE SELECTION OF AN OPTION PACKAGE)

- Front seat-mounted side and three-row side curtain airbags¹¹
- Vehicle Stability Control (VSC)¹⁴ + Traction Control (TRAC) — includes windshield de-icer grid, Daytime Running Lights (DRL) and rear disc brakes

SELECTED LE OPTION PACKAGES

LE Package #1 — rear-seat audio system, HomeLink®⁵ universal transceiver, over-head multi-information display and passenger-side power sliding door

LE Package #2 — rear-seat audio system, HomeLink®⁵ universal transceiver, over-head multi-information display, passenger-side power sliding door and 16" 5-spoke aluminum alloy wheels with P215/65R16 All-Season tires

LE Package #3 — JBL Synthesis AM/FM Cassette/CD with 10 speakers, rear-seat DVD entertainment system with remote control and two wireless headphones (includes two 115V outlets)

SELECTED CE OPTIONS (REQUIRES THE SELECTION OF AN OPTION PACKAGE)

- JBL Synthesis AM/FM Cassette/CD with 10 speakers and two in-glass antennas with FM diversity reception
- Front seat-mounted side and three-row side curtain airbags¹¹
- Vehicle Stability Control (VSC)¹⁴ + Traction Control (TRAC) — includes windshield de-icer grid, Daytime Running Lights (DRL) and rear disc brakes

SELECTED XLE OPTION PACKAGES

XLE Package #1 — leather-trimmed seats with manual second- and third-row window sunshades

XLE Package #2 — leather-trimmed seats with manual second- and third-row window sunshades, and power tilt/slide moonroof with sunshade

XLE Package #3 — leather-trimmed seats with manual second- and third-row window sunshades, and 17" 5-spoke aluminum alloy wheels with P225/60R17 All-Season tires

XLE Package #4 — leather-trimmed seats with manual second- and third-row window sunshades, 17" 5-spoke aluminum alloy wheels with P225/60R17 All-Season tires and power tilt/slide moonroof with sunshade

XLE Package #5 — leather-trimmed seats with manual second- and third-row window sunshades, and heated front seats

XLE Package #6 — leather-trimmed seats with manual second- and third-row window sunshades, power tilt/slide moonroof with sunshade and heated front seats

XLE Package #7 — leather-trimmed seats with manual second- and third-row window sunshades, 17" 5-spoke aluminum alloy wheels with P225/60R17 All-Season tires and heated front seats

XLE Package #8 — leather-trimmed seats with manual second- and third-row window sunshades, 17" 5-spoke aluminum alloy wheels with P225/60R17 All-Season tires, power tilt/slide moonroof with sunshade and heated front seats

SELECTED XLE OPTIONS (REQUIRES THE SELECTION OF AN OPTION PACKAGE)

- JBL Synthesis AM/FM Cassette/CD with 6-disc in-dash changer and 10 speakers and two in-glass antennas with FM diversity reception
- JBL Synthesis AM/FM Cassette/CD with touch-screen DVD navigation system^{7, 8} with rearview camera,⁹ and two in-glass antennas with FM diversity reception

- Rear-seat DVD entertainment system with rear-seat audio and two wireless headphones (includes two 115V outlets)
- Front seat-mounted side and three-row side curtain airbags¹¹
- Vehicle Stability Control (VSC)¹⁴ + Traction Control (TRAC) — includes windshield de-icer grid, Daytime Running Lights (DRL) and rear disc brakes

XLE LIMITED OPTIONS

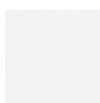
- Color-keyed rear spoiler
- Folding front wood-grain-style convenience tray

- JBL Synthesis AM/FM Cassette/CD with touch-screen DVD navigation system^{7, 8} with rearview camera,⁹ and two in-glass antennas with FM diversity reception
- Rear-seat DVD entertainment system with rear-seat audio and two wireless headphones

COLORS



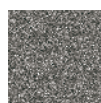
Arctic Frost Pearl¹²
with Stone or Fawn
interior



Natural White¹³
with Stone or Fawn
interior



Silver Shadow Pearl
with Stone or Fawn
interior



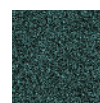
Phantom Gray Pearl
with Stone or Fawn
interior



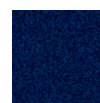
Desert Sand Mica
with Fawn interior



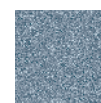
Salsa Red Pearl with
Stone or Fawn
interior



Aspen Green Pearl
with Stone or Fawn
interior



Stratosphere Mica
with Stone interior



Blue Mirage Metallic
with Stone or Fawn
interior

⁵HomeLink® is a registered trademark of Johnson Controls, Inc.

⁶Eleven cup holders with removable center console.

⁷See Model Grade Features Footnote 7 for more information on the DVD Navigation System

⁸Late availability.

⁹See Model Grade Features Footnote 9 for more information on the rearview camera.

¹¹The Toyota driver, front passenger, front seat-mounted side airbags and three-row side curtain airbags are Supplemental

Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceeds the design threshold level. The side airbags and three-row side curtain airbags are designed to inflate in severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in

front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions.

¹⁴Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.



CE standard 16" wheel cover

CE standard 16" wheel cover
LE available 16" aluminum alloy wheel
XLE standard 16" aluminum alloy wheelCE standard 16" wheel cover
LE All-Wheel Drive standard 17" aluminum alloy wheel
XLE available 17" aluminum alloy wheel (standard on XLE All-Wheel Drive models)
XLE Limited and XLE Limited All-Wheel Drive models standard 17" aluminum alloy wheel

SPECIFICATIONS

	CE	LE	XLE	XLE Limited
Mechanical/Performance				
Engine	3.3-liter 24-valve DOHC V6 with VVT-i 230 hp @ 5,600 rpm 242 lb.-ft. @ 3,600 rpm			
Ignition	Electronic, with Toyota Direct Ignition (TDI)			
Transmission	5-speed electronically controlled automatic overdrive with intelligence (ECT-i)			
Drivetrain	Front engine, front-wheel drive; All-Wheel Drive (AWD) available on LE, XLE and XLE Limited			
Body construction	Unitized body with anti-vibration sub-frame			
Suspension	MacPherson strut front suspension with gas-filled shock absorbers and torsion beam rear suspension with coil springs and gas-filled shock absorbers, and front and rear stabilizer bars			
Steering	Variable-assist power rack-and-pinion			
Turning circle diameter, curb to curb (ft.)	36.8			
Brakes	Power-assisted ventilated front disc, rear drum with Anti-lock Brake System (ABS), with 4-wheel disc brakes on XLE Limited models, AWD models or the available Vehicle Stability Control (VSC) ¹ system and Brake Assist ²			
Exterior Dimensions (in.)				
Overall height, unloaded	68.9			
Overall width	77.4			
Overall length	200.0			
Wheelbase	119.3			
Tread width (front/rear)	65.6/66.9			
with available tires	65.9/67.3 ³			
Ground clearance	6.9			
Coefficient of drag (Cd)	.30			
Interior Dimensions front/middle/rear (in.)				
Head room	42.0/40.2/38.1 with moonroof	39.5/38.6/38.1		
Shoulder room	63.8/64.9/61.1			
Hip room	58.4/67.5/51.8			
Leg room	42.9/39.6/39.5			
Weights and Capacities				
Curb weight (lbs.) (7-passenger/8-passenger/AWD)	4,120/4,175/NA	4,120/4,175/4,310	4,165/NA/4,365	4,165/NA/4,365
Cargo volume (cu. ft.) ⁴ behind front/middle/rear seats	148.9/94.5/43.6			
Towing capacity ⁵ (lbs.), maximum	3,500			
Fuel tank (gal.)	20			
Tires				
Size	P215/65R16	P215/65R16	P215/65R16	P225/60R17
AWD models	NA	P225/60R17	P225/60R17	P225/60R17
Type	All-Season steel-belted radial blackwall	All-Season steel-belted radial blackwall ⁶	All-Season steel-belted radial blackwall ⁶	All-Season steel-belted radial blackwall ⁶
Spare	Temporary	Temporary ⁷	Temporary ⁷	Temporary ⁷
Mileage Estimates (mpg city/highway)⁸				
2WD	19/27			
AWD	18/24			

¹See Packages section footnote 14 for more information on Toyota's Vehicle Stability Control (VSC).²Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.³Standard on AWD models.⁴Cargo capacity limited by weight and distribution.⁵Before towing, confirm your vehicle and trailer are compatible, hooked up properly and you have all necessary additional equipment. Do not exceed any Weight Ratings and review all instructions and cautions from your trailer hitch manufacturer and Toyota vehicle Owner's Manual.⁶All-Wheel Drive models come equipped with run-flat tires.

Run-flat tire technology is designed for limited emergency use only. If air pressure is lost, vehicle speed must remain below 55 miles per hour; cornering, braking and accelerating must be done with extreme caution; and the tire should be replaced within 100 miles. See your Toyota dealer for details.

⁷Dealer-installed option on AWD models.⁸2004 preliminary mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. Actual mileage may vary.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions). 1-800-GO-TOYOTA

Have you logged 100,000, 200,000 or more miles on your Toyota with the original engine, transmission and drivetrain? If you have, give us a call at 1-800-GO-TOYOTA and tell us your story. toyota.com

©2003 Toyota Motor Sales, U.S.A., Inc.