



Suzuki Si TV Special Project Forenza

The "All-Tricked-Out" Suzuki Model
Showcases the Hottest Trend in Personal Vehicle Styling



Showcasing the latest in personalized car styling trends, American Suzuki Motor Corporation (ASMC) presents its newest revelation -- a unique Suzuki Forenza specially designed to match the personality of Jelynn Rodriguez, co-host of the new urban show, "The Drop," on the national SiTV network. As an example of its growing outreach to younger car buyers, Suzuki is sponsoring a series of segments on the SiTV entertainment variety show and will customize a different Suzuki vehicle for each of the show's four Generation Y hosts.

To demonstrate the ease and affordability of creating a personalized version of the Suzuki Forenza sedan, this customized vehicle is being displayed at select U.S. auto shows along with a made-to-order Grand Vitara, personalized for one of Jelynn's "The Drop" co-hosts, Kareem Abdul-Jabbar Jr.

The car developed for the 21-year-old Jelynn reflects her "classy-but-funky" personality and can best be described as "Funky Hollywood," featuring prominent hot pink exterior paint accents. Personalized interior features include a hot pink Apple iPod; Kicker sub-woofer and amplifier; pink suede headliner and shift boot; pink gumball machine; a snack and soda bar built into the back seat; hot pink ostrich interior

with Jelynn's initials added into the headrest; custom-built grille inserts; pink jewelry box; and a pink shoe rack. Additional details include a custom-dual exhaust system and a high-performance wheel and tire package featuring TSW 18" turn rims and 215-35-18 tires.





Built using a stock Suzuki Forenza Sedan, one of Suzuki's fastest-selling models, even a production Forenza perfectly embodies the Suzuki "have-it-all" approach, offering value-minded buyers the largest standard engine in its class, four-wheel disc brakes, power door locks, heated power side mirrors, an in-dash CD/cassette AM/FM audio system with eight speakers and steering wheel-mounted controls for a starting MSRP between \$13,449 and \$17,449.

For 2005, the Forenza is even more appealing, with the addition of front seat-mounted side airbags and new advanced weight-sensing passenger-side front airbag as standard equipment on all trim levels.

