



LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

Motor in a machine that's more than a pretty face. Every MINI is small but packed with as many features as some cars that cost three times as much. Read on and soon you'll understand that even though there are three different body types, MINI is still in a class of one.



LET'S BE SMART.

■ ■ ■	6 standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force*
■ ■ ■	Side-curtain airbags*
■ ■ ■	Rear Roll Hoops and reinforced A-pillar and frame for added rollover protection
■ ■ ■	4 standard airbags. Smart technology knows which airbags need to inflate when, and at what speed and force*
■ ■ ■	Side thorax airbags in the sides of the front seats that help protect the bodies and the heads of the driver and front co-pilot*
■ ■ ■	Advanced crumple zones rechannel forces around the passenger compartment
■ ■ ■	The latest generation 4-channel Anti-lock Braking System (ABS). Vented in front, solid in back. Brake surface area is larger than the entire wheel on a classic Mini.
■ ■ ■	Flat-tire monitor
■ ■ ■	High-tech CBC, EBD and DSC. Features too intensive to go into and shortchange here. Be sure to visit MINIUSA.COM to learn the full story.

*Airbags will deploy varyingly depending on the severity of the impact.



- Side-impact door beams are massive and add protection against side impact
- Engine designed to break away from its mounts in a head-on collision to help protect the legs of the driver and front co-pilot

■ ALL MODELS

- MINI COOPER ■ MINI COOPER CONVERTIBLE ■ MINI COOPER CLUBMAN
- MINI COOPER S ■ MINI COOPER S CONVERTIBLE ■ MINI COOPER S CLUBMAN

ZIG.



ZAG.



ZUG.



LET'S SWEAT THE DETAILS.

Here's a quick-reference list of some notable standard features on a MINI. Some we haven't mentioned yet. And some are too good not to repeat.

■	MacPherson strut front suspension w/multi-link rear suspension	■	Corner Brake Control (CBC)	■	Optional center armrest
■	Front and rear anti-roll (stabilizer) bars	■	Electronic Brakeforce Distribution (EBD)	■	Side-curtain airbags*
■	Electric, engine-speed-sensitive power steering	■	Split fold-down rear seats for expandable cargo space	■	Convenient rear-cargo position
■	Electrohydraulic, engine-speed-sensitive power steering	■	Side-impact door beams with interlocking anchoring system	■	Rear windshield wiper(s)
■	Flat-tire monitor	■	Engine Immobilizer with coded driveway protection		
■	Center-mounted speedometer	■	Climate-controlled glove box		
■	Steering column-mounted tachometer	■	Air conditioning with microfilter and air recirculation		
■	Anti-lock Braking Systems (ABS)	■	Remote entry, including 2-step unlocking and trunk release		
■	Driver/co-pilot side- and front-impact airbags. Supplemental Restraint System, with smart dual-threshold, dual-stage deployment*	■	Speed-sensitive intermittent windshield wipers		
		■	Power windows with "one-touch" operation		
		■	Service interval indicator with miles-to-service readout		
		■	Antitheft CD audio system with AM/FM radio, 6 speakers, presets, auxiliary input-ready, satellite radio-ready and prewired for 6-disc CD changer		



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WARRANTY*

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

FULL SCHEDULED MAINTENANCE IS STANDARD*

MINI also wants to ensure the proper performance of your vehicle, so we offer Full Maintenance as standard for 3 years/36,000 miles.

ROADSIDE ASSISTANCE PROGRAM*

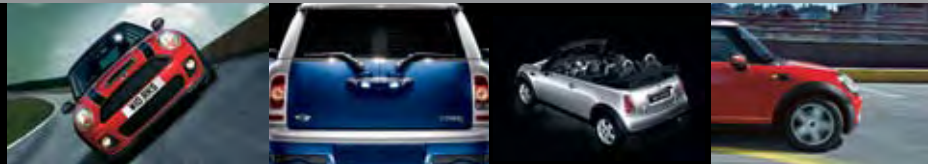
The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada and Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

*For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM



MINI. LET'S MOTOR.®

Find a MINI Dealer at MINIUSA.COM



LET'S NOT TAKE SLOW FOR AN ANSWER.

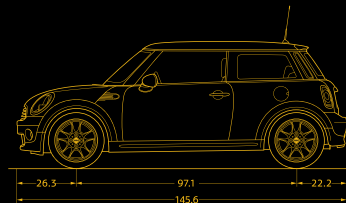
■ ■	1.6-liter overhead cam (DOHC), 16-valve inline 4-cylinder engine with Valvetronic
■	1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine
■ ■	Turbocharged, direct-injection 1.6-liter (DOHC), 16-valve inline 4-cylinder engine
■	Supercharged, intercooled 1.6-liter overhead cam (OHC), 16-valve inline 4-cylinder engine
■ ■	118 horsepower @ 6,000 rpm
■	115 horsepower @ 6,000 rpm
■ ■	172 horsepower @ 5,500 rpm
■	168 horsepower @ 6,000 rpm
■ ■	114 lb.-ft. of torque @ 4,250 rpm
■	111 lb.-ft. of torque @ 4,500 rpm
■	177 lb.-ft. of torque @ 1,600–5,000 rpm
■	162 lb.-ft. of torque @ 4,000 rpm

■ ■	6-speed manual Getrag transmission or 6-speed Aisin Agitronic (Automatic) transmission
■	5-speed manual Getrag transmission or Continuously Variable (Automatic) Transmission (CVT) with 6-speed steptronic mode
■	6-speed manual Getrag transmission or automatic transmission with steering column-mounted paddle shifters
■	Weight unladen: 2,546 lbs. (6-speed), 2,634 lbs. (Automatic)
■	Weight unladen: 2,700 lbs. (6-speed), 2,734 lbs. (CVT)
■	Weight unladen: 2,668 lbs. (6-speed), 2,723 lbs. (Automatic)
■	Weight unladen: 2,844 lbs. (6-speed), 2,888 lbs. (A6)
■	Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions.
■ ■ ■	Engine-oil cooler, piston-cooling jets

■ ALL MODELS

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ZIG.

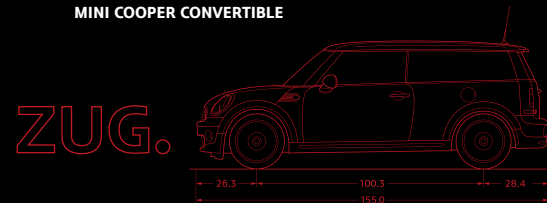


MINI COOPER



MINI COOPER CONVERTIBLE

ZAG.



MINI COOPER CLUBMAN



LET'S TURN EVERY WHICH WAY BUT BACK.

- Go-kart-like handling
- Torque-steer-squashing equal length drive shafts
- Sport Suspension with front and rear anti-roll stabilizer bars
- 15" alloy wheels with all-season or performance tires
- 16" alloy wheels with run-flat all-season tires
- Optional 17" alloy wheels with run-flat all-season or performance tires
- Optional Limited Slip Differential (LSD)
- Automatic Stability Control + Traction (ASC+T)
- All-Season Traction Control (ASC)
- John Cooper Works Kit available
- Optional Dynamic Stability Control (DSC)

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THE OTHER MINI.

AVAILABLE EXTERIOR COLORS

ASTRO BLACK	BRITISH RACING GREEN	CHILI RED	PEPPER WHITE
LIGHTNING BLUE	PURE SILVER	SPARKLING SILVER	MELLOW YELLOW

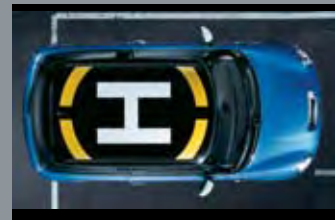
MODEL-SPECIFIC COLORS

HOT CHOCOLATE 5 6 ONLY	NIGHTFIRE RED 1 3 5 ONLY	LASER BLUE 2 4 6 ONLY	WHITE SILVER 3 4 ONLY (Sidewalk Package)
OXYGEN BLUE 1 ONLY	DARK SILVER 2 4 6 ONLY		

- 1 MINI COOPER
- 3 MINI COOPER CONVERTIBLE
- 5 MINI COOPER CLUBMAN
- 2 MINI COOPER S
- 4 MINI COOPER S CONVERTIBLE
- 6 MINI COOPER S CLUBMAN

WHY THE CONTRASTING ROOF? Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.

Roof White	Roof Black	
MINI Cooper, MINI Cooper S		
Roof Silver	Roof Black	
MINI Cooper Clubman		
MINI Cooper S Clubman		
Roof Black	Roof Green	Roof Blue
MINI Cooper Convertible		
MINI Cooper S Convertible		



LET'S DESIGN OUR OWN.

Visit MINIUSA.COM to build and accessorize your own MINI. And check out all of the new interior treatments for 2008. You can also pick up some gear, locate a dealer, or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Most wheels are also available in white.

LET'S ALWAYS BE OPEN.



- | | |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------|
| ■ ■ | Fully automatic convertible top that folds down in 15 seconds |
| ■ ■ | Sunroof feature |
| ■ ■ | Heated glass rear window |
| ■ ■ | Drop-down tailgate with easy-load feature. The z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down. |
| ■ ■ | MINI COOPER CONVERTIBLE ■ ■ MINI COOPER S CONVERTIBLE |

Open motoring can take some getting used to, and it can be a full-time commitment. Luckily, the MINI Convertible comes complete with a sunroof stage. The first week, simply motor with the sunroof open every day. Each week, change a sunroof day into a completely open day. Within two months, you will be an open motoring pro.



Stage 0 (Closed): Possible, but this does not count as a stage.



Stage 1 (Sunroof): The best way to introduce yourself to the open motoring lifestyle.



Stage 2 (Open): This is the Holy Grail of stages.