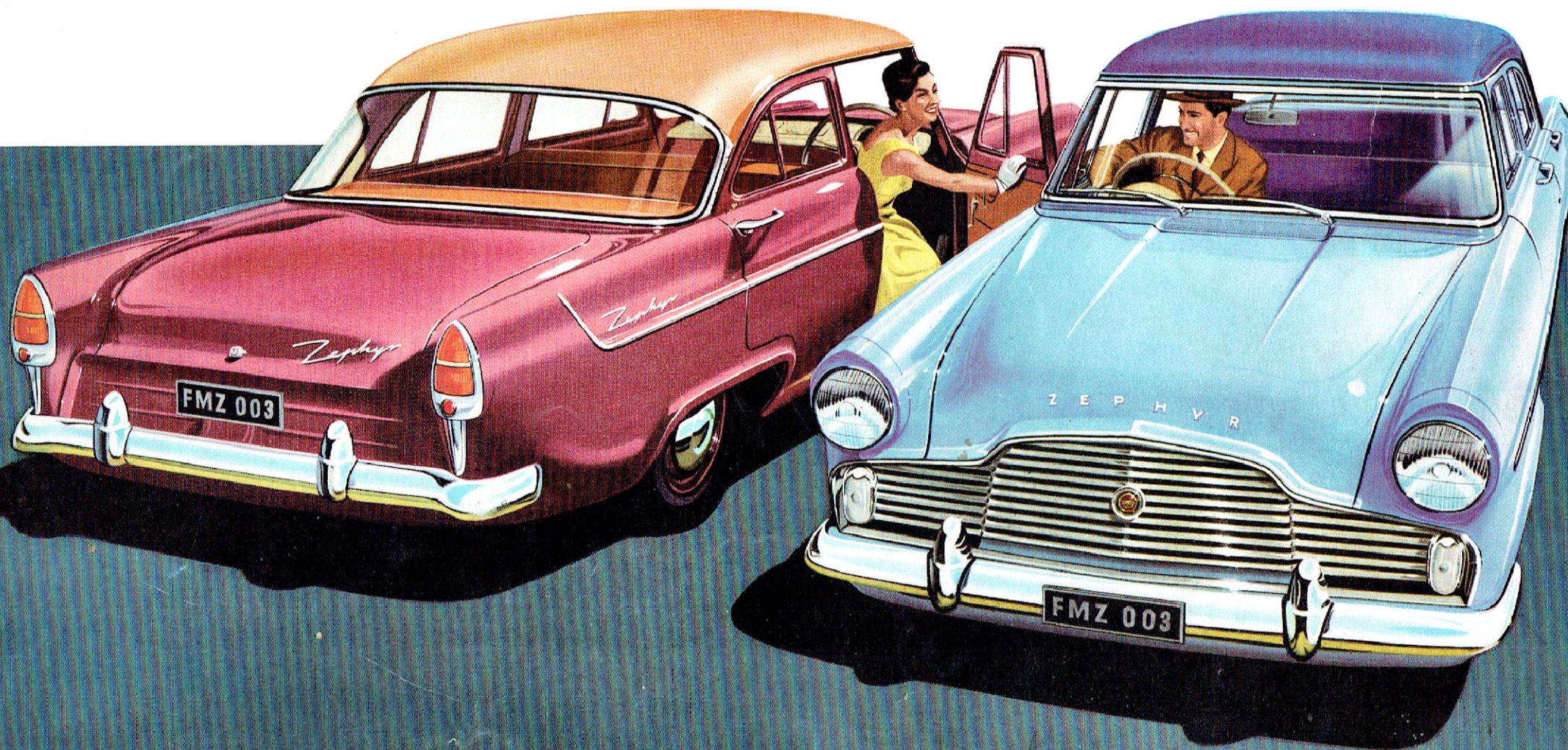
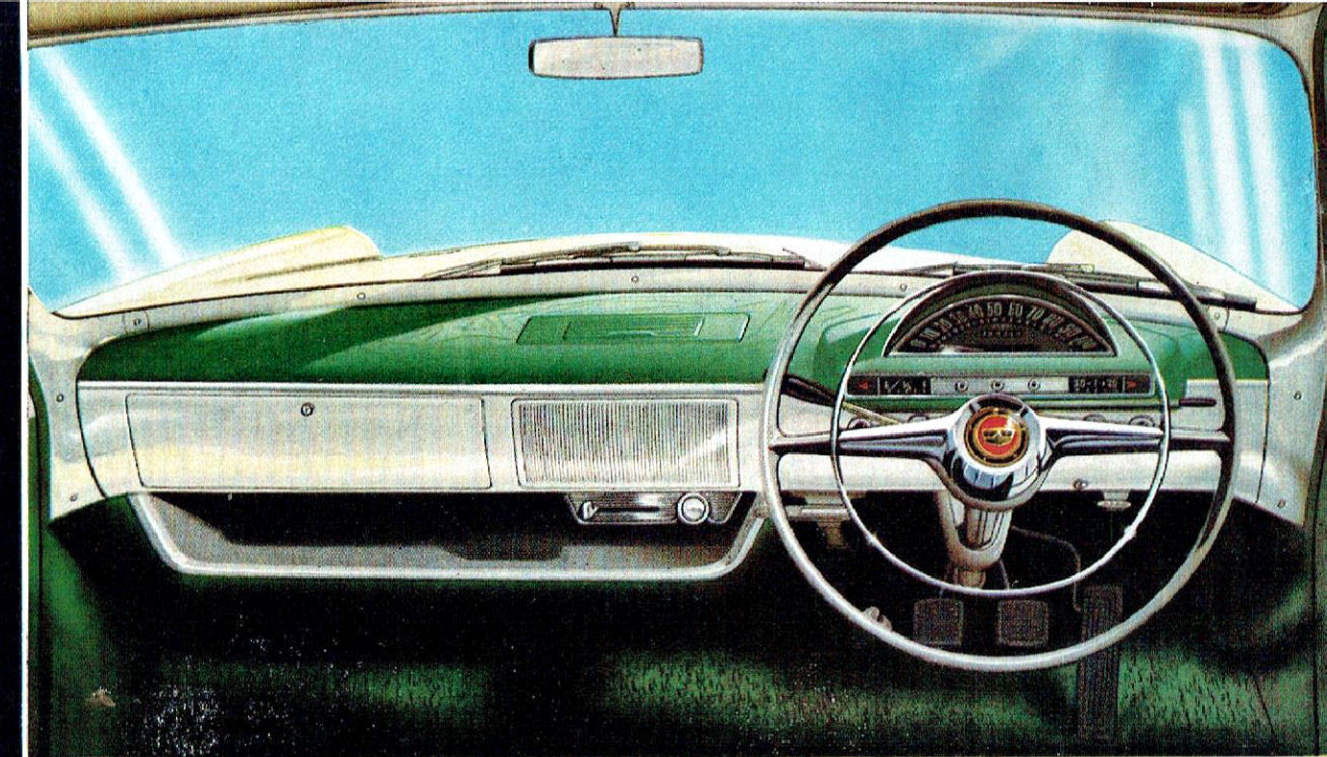


The car designed for moderns on the move—

ZEPHYR-SIX



A modern, better concept of styling, with a big, wide look of action



Better placement of every instrument and control, anti-glare top covering of vinyl, big parcel shelf — every feature of Zephyr's instrument panel is functional and smart in modern manner.

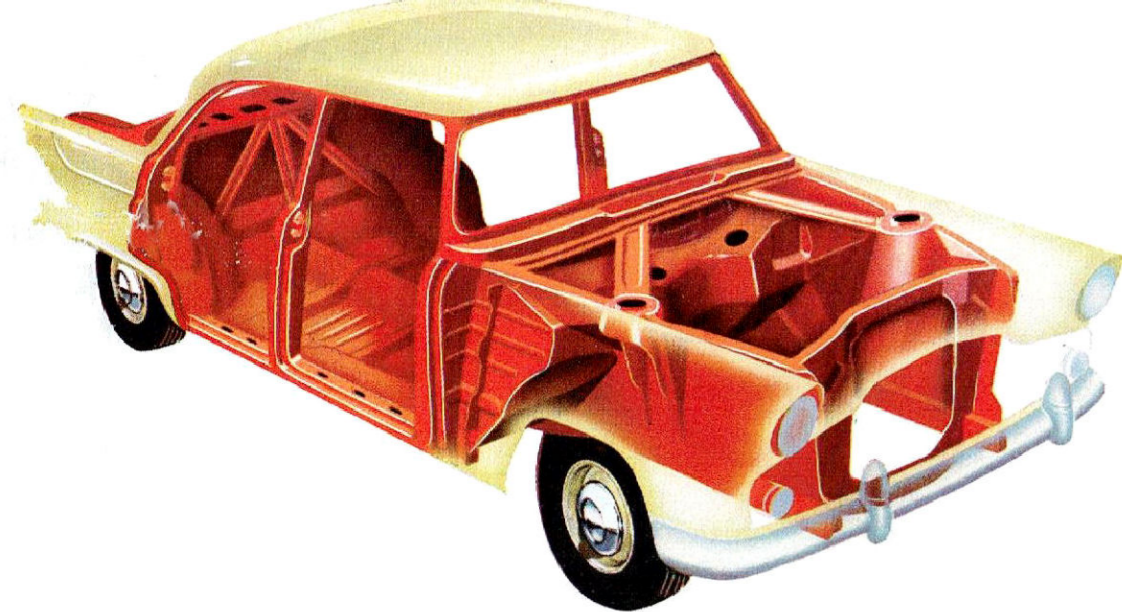
**Styled and engineered for modern living —
“IT'S BETTER IN ZEPHYR”**

In the brilliance of Zephyr's styling . . . the width of its full six-seater interior . . . the smoothness, stability and safety of its road-travel . . . the effortless, economical power of its performance . . . is a truly modern and better version of motoring.

From smart front grille to smooth rear end with full wrap-around window, Zephyr looks what it is — the longest, widest, roomiest car in its class. This is the style-leader of today — and its lines will still be in fashion when other cars have a dated look. Zephyr is, too, the most powerful car in its class — and that power is supplied with instant, effortless,

silky smoothness. The world's very latest in 6-cyl. O.H.V. engine design gives Zephyr its power advantage. The oversquare principle of this engine means more than longer life — together with many other advanced features it contributes to fuel economy remarkable for a car with Zephyr's performance.

When you total up the long list of Zephyr's more-for-the-money features . . . when you consider how it out-styles and out-performs all other cars in its class . . . you'll agree that here, indeed, is the car designed for moderns on the move.



STRENGTH PLANNED AND SPACE PLANNED

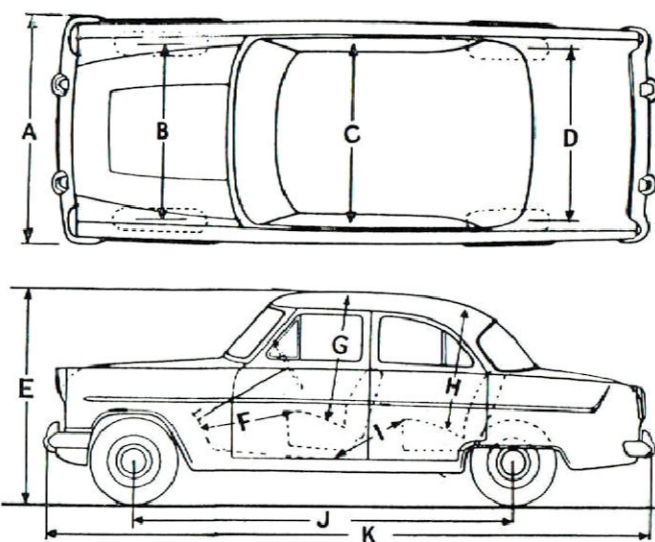
Zephyr's smooth beauty is built on the rugged strength and extra-durability of a box-form integral body and frame construction. This box-form construction is Ford's modern and unique way of giving unequalled body strength without performance-retarding weight. The sections of body shell that house engine assembly, seating area, luggage compartment, corner side members, cross members, and pillars are all steel-welded together. This "integral" construction, with its great resistance to stress and strain, ensures more safety, longer life and absence of body noises.

Spacious Comfort for six big people

See just how roomy Zephyr is? Add these big-car advantages of spaciousness, comfort and appearance to exceptional handling ease and low running costs and you realise again why Zephyr is unmatched in its class.

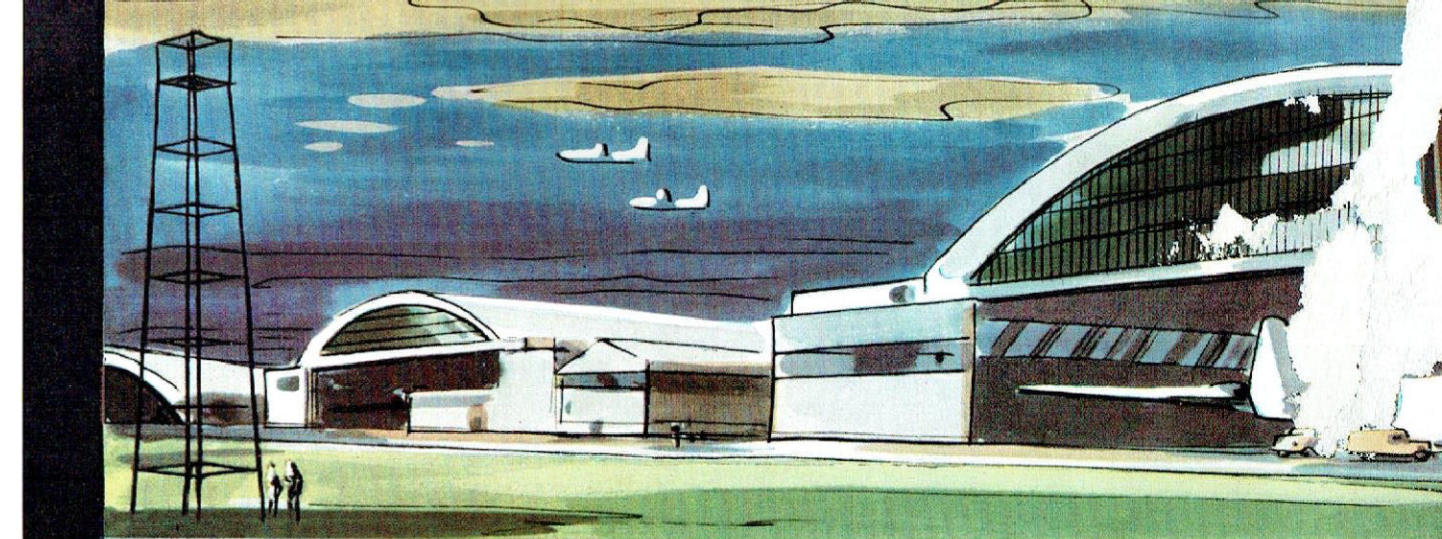
Zephyr Dimensions

A: 69 ins. B: 53 ins. C: 56.5 ins. D: 52 ins. E: 62 ins. F: 41 ins.
G: 35.5 ins. H: 34.5 ins. I: 43 ins. J: 107 ins. K: 178.5 ins.

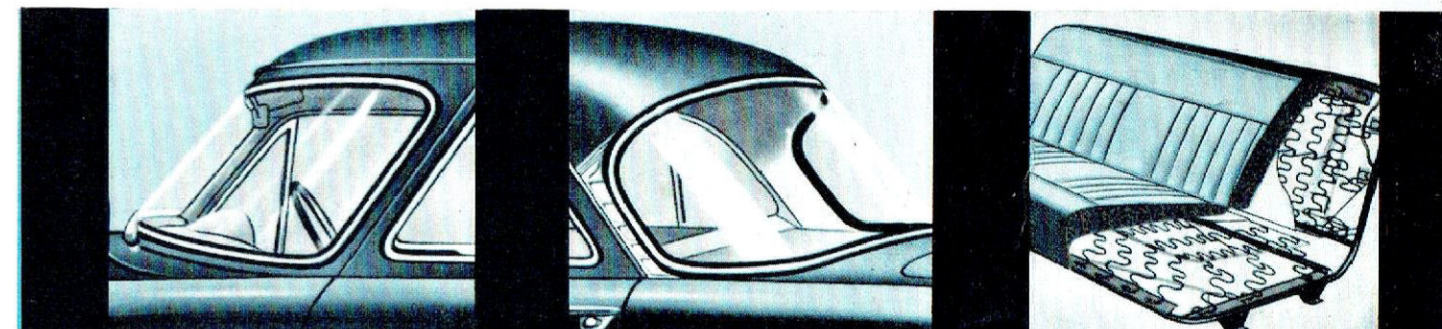


In Zephyr, six big people can relax with more leg room, more shoulder room, hip room and head room than is found in any other car in its field. The seats are wider, deeper, and upholstered in a wide variety of beautiful two-tone vinyl-type coverings. For still greater comfort, the front seat features a folding arm rest, while all doors have side arm rests.

The better, more modern layout of the instruments and controls around the steering column means new ease in driving, new safety through easier roadability. There is convenient storage space too, in the big locking glove box, the roomy parcel tray below the instrument panel and the full-width rear parcel shelf.



Australia's most modern airfield at Avalon, Victoria. Zephyr never leaves the ground, but it is space-planned just the same.



WRAP-AROUND WINDSCREEN

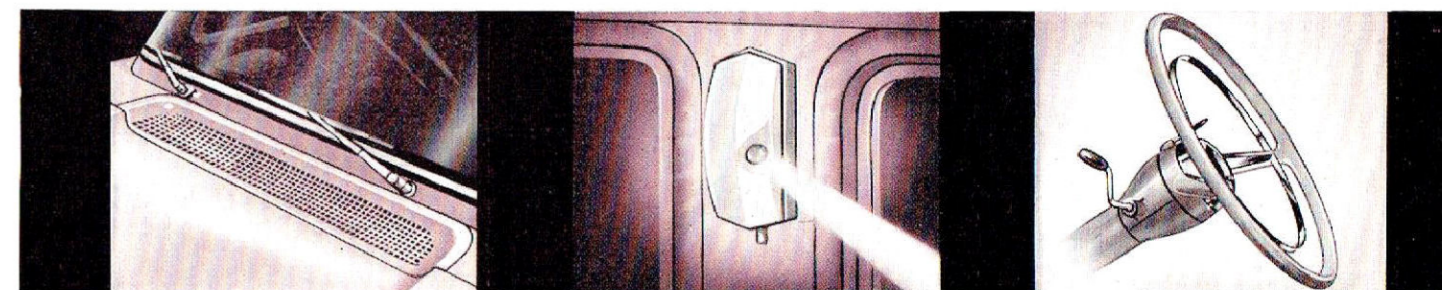
Zephyr's full-view all-around windscreen provides the widest, safest ahead-and-side view to be found in Zephyr's class. It also highlights the ultra-modern styling of Zephyr.

WRAP-AROUND REAR WINDOW

Yet another more modern feature that adds new beauty and extra safety for driving and parking. All four extreme corners of the car are clearly visible from the driver's seat.

WIDER, DEEPER, SOFTER SEATS

Special zig-zag construction means Zephyr's seats keep their shape and provide correct, more comfortable body support. Seats are foam-rubber padded for the greatest relaxation.



AIR-INTAKE COWLING

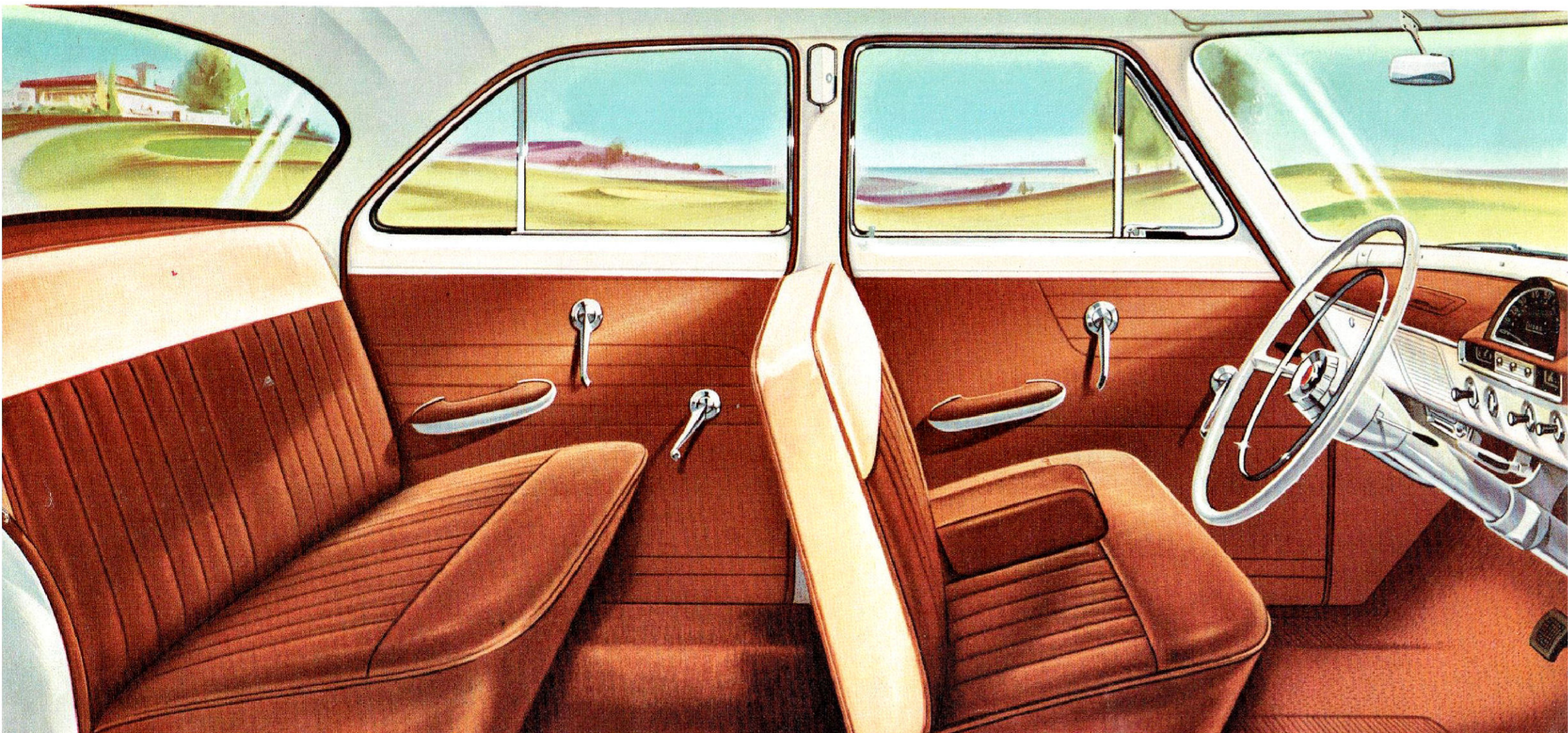
Only fresh, clean air enters the car through the air intake, in the centre of the engine hood near the windscreen. Road dust, engine fumes and water cannot enter car's interior.

"COURTESY" DOME LIGHT

A "courtesy-light" makes night entry and exit easy. As the door is opened the dome light goes on. And for the driver's convenience, a beam of light is directed to the ignition switch.

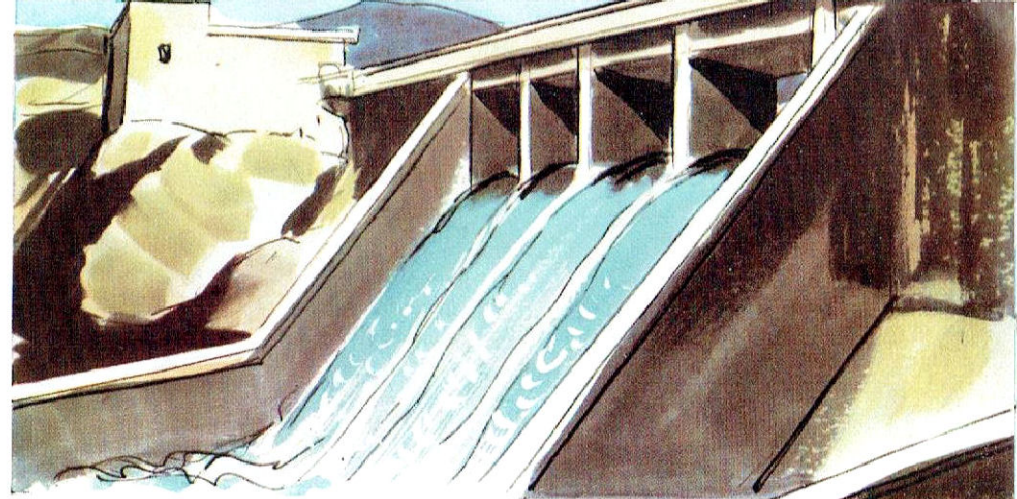
SAFETY-DESIGN STEERING WHEEL

The 17" steering wheel features the modern and so much safer concave or "dished" shape, designed for added driver protection against impact or sudden emergency stops.



POWER with modern meaning—

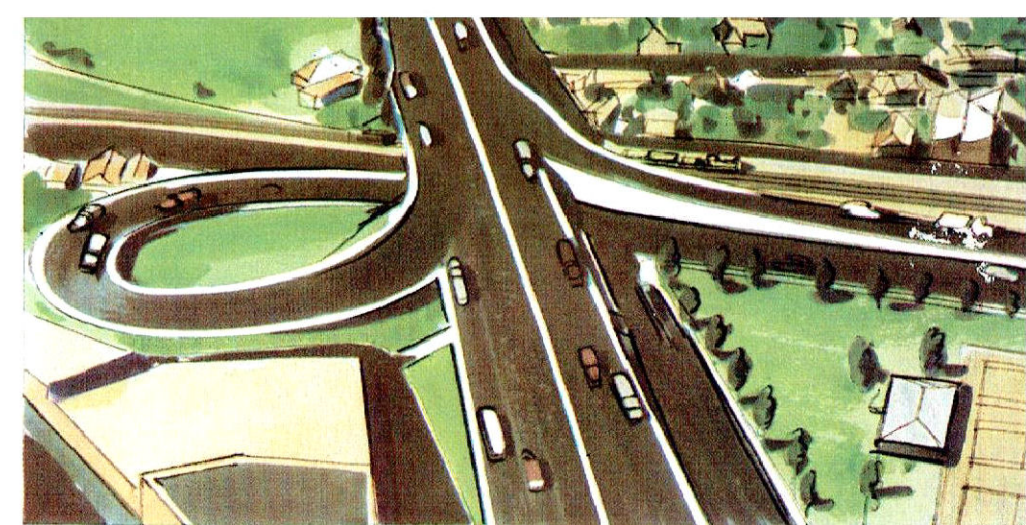
Zephyr, with its O.H.V. oversquare 6-cylinder engine, has the greatest power of any car in its class. This engine has an R.A.C. rating of 25.4 h.p. developing a maximum of 80 b.h.p. The modern "oversquare" engine principle lessens internal friction and with the favourable power to weight ratio adds to Zephyr's quiet, instantly responsive power. No other car but Zephyr gives all this power, plus the outstanding fuel economy of up to 30 m.p.g., proving that in performance as well as in appearance, Zephyr-Six is beyond doubt the finest value in its field.



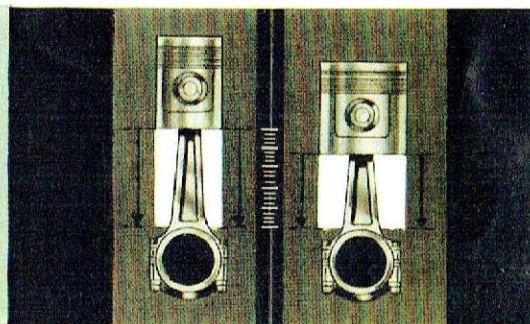
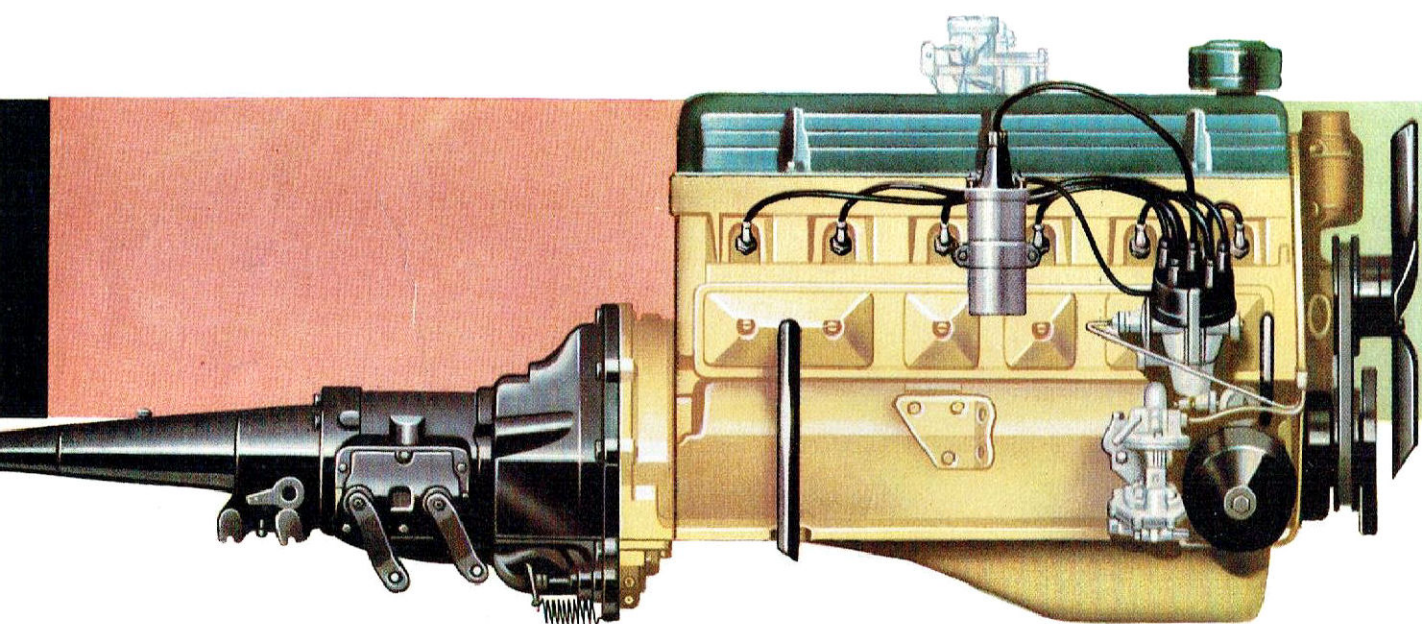
Spillway on dam at vast new Snowy Mountains Hydro-Electric Scheme, Cooma, N.S.W. Modern designing, as in Zephyr, provides power that is sure and economical.

TRAVEL with modern ease—

Zephyr's smoothness of ride and complete driver control result from the very latest suspension system, with advanced independent front wheel springing combining perfectly with the balanced action of rear springing and rear shock absorbers. Rough surfaces are taken with a gentleness, free from pitch or sway, and Zephyr's wide track and low centre of gravity provide unmatched stability of ride, safer, easier cornering, and more relaxing driving-ease. And stops are arrow straight when you call on Zephyr's swift-acting brakes... they have a total lining area of 147 sq. ins., for smoother, surer braking.



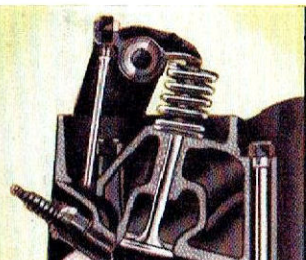
Modern traffic overpass at Clifton Hill, Victoria; designed to stay modern tomorrow — like the finer features of Zephyr and others in the Ford family of fine cars.



SHORT-STROKE POWER

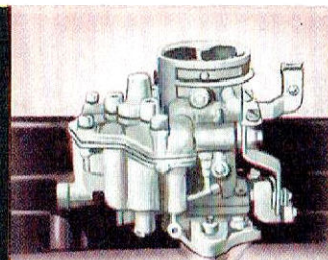
The most efficient power in today's cars is "short-stroke" power. With short movement of pistons there is less internal friction, big fuel savings. Zephyr's engine is of the most advanced, oversquare shortstroke design.

The functional design of the powerful Zephyr engine is at once evident to the mechanically minded. The component parts have been placed not only for maximum efficiency during operation but for ease of maintenance and servicing. It is common knowledge that minor adjustment and tuning activities keep car engines in peak condition. The ease with which these can be carried out is just another reason Zephyr is leader in its class.



OVER-HEAD VALVES

These permit a more efficient combustion head shape which spreads the explosion evenly, giving more power, smoother running and improved petrol consumption.

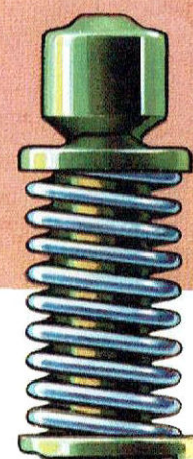


NEW DOUBLE VENTURI CARBURETTOR

This features a new automatic high-power jet for greater fuel economy than ever before — provides the most efficient fuel-air mixtures for all conditions.

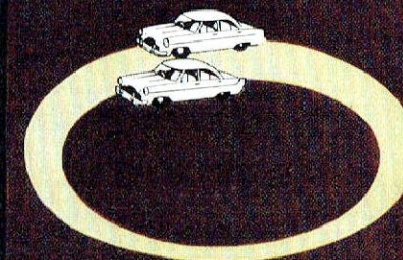
FULL-FLOW OIL FILTER

Highly efficient design that cleans *all* the oil all of the time, keeps harmful abrasives from the bearing surfaces, thereby reducing their wear and consequent cost in maintenance.



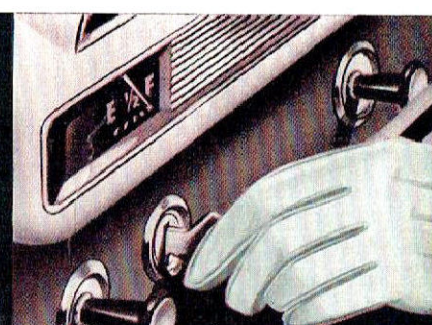
CENTRE-SLUNG SEATING

You enjoy a smoother ride with centre-slung seating. All seats are suspended "hammock-wise" between front and rear axles to reduce the upward and downward movement to a minimum.



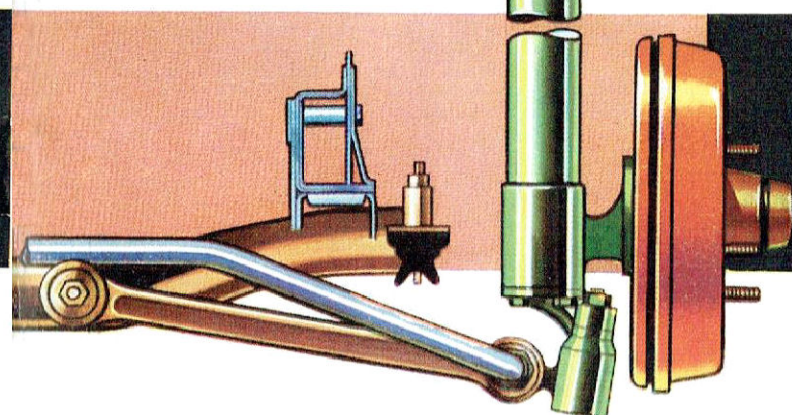
SHORTER TURNING CIRCLE

Zephyr is easier to park, easier to manoeuvre in traffic, and in narrow places. The driver of Zephyr enjoys the greater handling ease of a 36-foot turning circle.



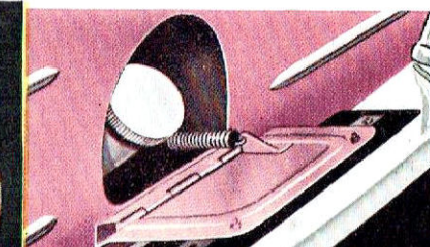
KEY-TURN IGNITION

Simpler, surer — it's another Ford extra-value feature! A half-turn of the key to the right switches on ignition; a further turn starts the motor. One simple operation!



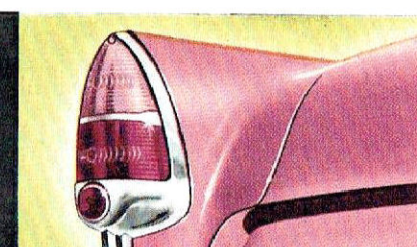
CENTRE-FILL FUELLING

Central location of the petrol tank cap ensures easier "filling up" from either side. The cap is concealed behind the hinged and spring-loaded number plate, eliminating risks of pump hose scratching bodywork.



REAR TAIL-LIGHT

Latest design tail-light assembly is large, clearly defined. As well as your stop light, amber turn signal lights are incorporated — another safety feature. Inbuilt reflector completes a smart three-purpose assembly.



HOODED HEAD-LAMPS

These are smarter, more modern, safer. The projection provides a hood which eliminates upward glare. Parking lights also include flasher-type direction indicators to tell oncoming traffic you are turning.

specifications ZEPHYR-SIX

ENGINE

Six cylinder cast integrally with upper half of crankcase; bore 3.25 ins.; stroke 3.13 ins. Capacity 155.8 cu. ins. Overhead valves, push rod operated from harmonic cams in cylinder block. Compression ratio 6.9:1. B.H.P. 80 at 4,200 R.P.M. Torque 128 lbs./ft. at 2,000 R.P.M. Four bearing crankshaft with integral weights, dynamically balanced. Detachable cast-iron cylinder head incorporating volume controlled combustion chambers for economy and smooth running. Special autothermic alloy pistons. Three point suspension of engine and gear box giving remarkably smooth power flow.

ENGINE LUBRICATION

Pressure feed by submerged gear pump to crankshaft main bearings, big-end bearings and camshaft bearings via drillings in cylinder block and crankshaft. Full flow type oil filter fitted direct to cylinder block. Accessible dip stick and oil filter. Sump capacity with oil filter 8.5 pints.

IGNITION

12 volt battery and coil (battery accessibly located under hood) — distributor has automatic advance and retard and additional vacuum control. Sparking plug size 14 mm. Firing order 1, 5, 3, 6, 2, 4.

FUEL SYSTEM

Diaphragm type fuel pump mechanically operated. Down draught carburettor has special choke control and is fitted with combined air cleaner and silencer. Electrical petrol gauge. Petrol tank at rear, capacity 10.5 gallons.

COOLING SYSTEM

Belt-driven fan and water pump with thermostatic heat control. Tube and fin type radiator. Capacity of system 22 pints.

TRANSMISSION

Clutch — dry single plate spring cushioned. Hydraulic operation from pedal to heavy duty ball-bearing thrust release. Remote control of gears on steering column. Light action synchro-mesh on top and second gears. Helically cut constant mesh gears. Three forward speeds. Overall ratio — 3.90 to 1, 6.40 to 1, and 11.08 to 1. Reverse 15.06 to 1. Oil capacity of gearbox 2.5 pints approximately.

REAR AXLE

$\frac{3}{4}$ floating, hypoid final drive. Heavy duty roller and ball bearings. Open type drive shaft. Universal joints have needle roller bearings. Axle ratio — 3.90 to 1. Oil capacity 2 $\frac{1}{2}$ pints approximately.

FRONT SUSPENSION

Independent front wheel suspension employs low periodicity coil springs mounted on special hydraulic double-acting telescopic shock absorbers integral with the wheel spindle assembly. The upper end of this unit rotates in an anti-friction bearing suspended in rubber and mounted on the body high inside wing valance. The base of the wheel assembly is connected via a ball jointed transverse track control arm to a tubular cross-member bolted to underside of the unitary body. An anti-roll torsion bar is fitted which, being triangulated, holds the track control arms in the fore and aft direction. The wide spacing and high location of the springs and shock absorbers, combined with accurately controlled geometry, give excellent riding and steering.

REAR SUSPENSION

Longitudinal semi-elliptic 6 leaf springs rubber insulated. Hydraulic double-acting shock absorbers.

BRAKES

Hydraulic internal — front 9 ins. x 2 $\frac{1}{2}$ ins. Rear 9 ins. x 1 $\frac{1}{2}$ ins. Front — two leading shoes, rear — floating expander. Total lining area 147 sq. ins. Foot brake all four wheels, handbrake on rear wheels only.

STEERING

Recirculatory ball type. Ratio 18.0 to 1. Steering wheel diameter 17 ins. Two spoke safety type.

WHEELS AND TYRES

Pressed steel with wide base rims. Rustless steel hub-caps. Tyres 6.40 x 13.

ELECTRICAL EQUIPMENT

Two-brush ventilated generator, compensated voltage control. Drive: "V" belt easily adjustable. Starter motor. Dual "Windtone" horns operated by horn ring on steering column. Battery: 12 volt, 57 amp. hr. at 20 hr. rate.

INSTRUMENTS

Conveniently grouped cluster immediately in front of driver includes speedometer, fuel gauge, ammeter, oil pressure warning light, direction indicator warning lights, ignition warning light, head-lamp main beam warning light. Instrument lighting controlled by tumbler switch on facia panel.

CONTROLS

Choke, combined ignition-starter switch, lighting switch, instrument light and windshield wiper. Plastic control knobs. Foot operated head-lamp dimmer switch.

BODY

All-steel welded integral construction. Seating within wheelbase. Safety glass all round. Curved type fixed windscreen and wrap-around rear window. Hinged no-draught ventilators embodied in front doors. Safety design push-button door handles. Adjustable full-width tubular construction bench-type front seat. Washable vinyl headlining. Separate luggage compartment accessible from outside of car. Spare wheel housed in luggage compartment on right-hand side.

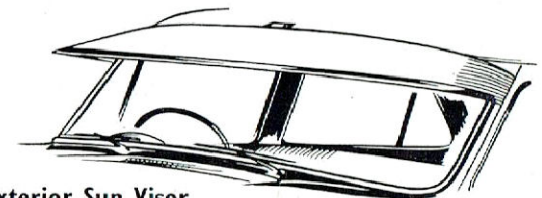
GENERAL EQUIPMENT

Dual windscreen wipers operated from vacuum pump fitted on engine. Moisture-proof, flush fitting hooded headlamps. Separate side lamps. Tail and stop lamps combined. Rear number plate illumination lamps. Interior light. Sun visors. Front doors lockable on both sides. Flasher type direction indicators operated by self-cancelling arm on steering column. Rear view mirror. Built-in fresh air ventilation system. Provision for fitting air conditioning system, demisters and radio. Centre rear armrest.

GENERAL DIMENSIONS

Overall length: 14 ft. 10.5 ins. Overall width: 5 ft. 9 ins. Overall height: 5 ft. 2 ins. Wheelbase: 107 ins. Track (Front) 53 ins.; (Rear) 52 ins. Kerb Weight: 2,691 lbs.

FORD QUALITY ACCESSORIES

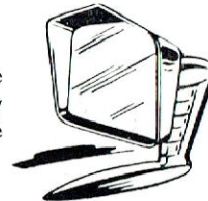


Exterior Sun Visor . . .

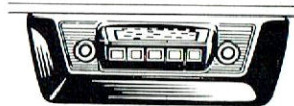
For restful, glare-free driving in the sun. Made of strongly reinforced metal trimmed with chrome. Reduces front seat heat and deflects rain from the windscreen.

De Luxe Wing Mirror . . .

This De Luxe wing mirror fits to the body or front fenders, blending perfectly with your Zephyr and giving wide angle vision.

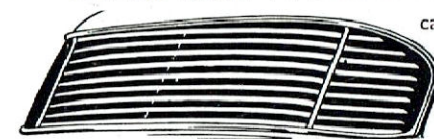


Ford Radio . . .



Both the push-button and standard manual custom-built Ford radios give a high selectivity to separate stations without overlap. You get rich tone, concert hall depth and clarity at all volume levels.

Yenetian Shades . . . cool the temperature of the



car and protect rear passengers from the sun, also reduce reflection of headlights from the rear.

FORD'S 4-WAY BETTER SERVICE

There are four important advantages in the after-sale service from Ford Dealers, increasing further still your satisfaction in owning Zephyr. Ford Dealers send their mechanics to Ford Factory Service Schools. They have time-saving equipment designed for Fords. Dealers follow Ford factory approved servicing methods and use genuine Ford parts. And wherever you go, Ford Service keeps your Zephyr in top condition at minimum cost.

DMI-58

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FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.

(Incorporated in Victoria)

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