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C A D I L L A C

ALLANTÉ

SEVILLE STS

SEVILLE

ELDORADO  
TOURING COUPE

ELDORADO

FLEETWOOD

SIXTY SPECIAL

DE VILLE





Cadillac. Changing the way you think about American automobiles.

#### PERFORMANCE AND TECHNOLOGY

Cadillac introduces change—the exclusive Northstar System, with the 32-valve Northstar V8, Road-Sensing Suspension and Speed-Sensitive Steering in the 1993 Allanté, Seville STS, Eldorado Touring Coupe and Eldorado Sport Coupe. Further, all other front-drive Cadillacs employ both Speed-Sensitive Suspension and Speed-Sensitive Steering. Together, they balance the seeming paradox of performance, comfort and tenacious traction.



#### SAFETY

Cadillac is the leading manufacturer of automobiles with V8 power, anti-lock braking (ABS), and a driver-side air bag, all standard. And now Cadillac offers front passenger-side air bags on many models. Integrated active and defensive safety systems are designed into every Cadillac.



#### OWNERSHIP

Cadillac Owner Privileges. Our unmatched pledge to respond to your needs. With 24-hour on-call assistance from the finest roadside service program of its kind, enhanced by a no-charge loaner car for warranted repair, plus a portfolio of other services. And backed by outstanding warranties, which make a Cadillac as pleasant to own as it is to drive.



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INSTINCTIVE



T E C H N O L O G Y

THE INSTINCTIVE TECHNOLOGY OF CADILLAC PERFORMANCE

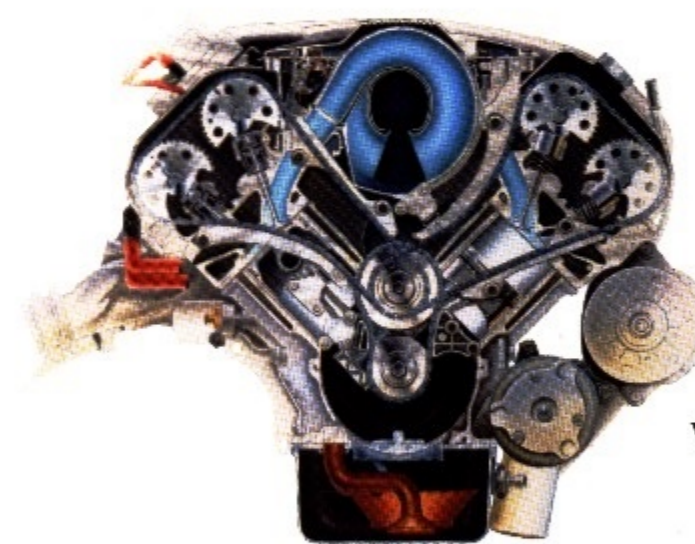
The 1993 Cadillacs offer a fine blend of instinctive technology and performance that help enhance your driving control. Refined V8 power, long a Cadillac hallmark, reaches new levels of sophistication with the Northstar System, offering as much as 295 horsepower; as much as 300 lbs.-ft. of torque. V8 power in Cadillacs lets you pass and merge with such confidence, it is changing the way people think about American automobiles.

ELEGANCE AND BALANCE

Cadillac achieves a special balance between power and your driving needs through advanced, electronically controlled transmissions. With anti-lock braking (ABS), standard on every Cadillac. With Traction Control, standard on more Cadillacs than ever. With Short/Long Arm (SLA) rear suspensions that optimize ride characteristics to balance high-speed requirements with a Cadillac ride.

Instinctive technology: driving systems that react to changing road conditions and help enhance your driving control.

- All V8-powered
- Electronically controlled transmissions
- The Northstar System
- Traction Control
- ABS
- Road-Sensing Suspensions



Three refined drive chains operate the Northstar V8's four camshafts. Design goals: no replacement or adjustments for 100,000 miles, and uncompromised quiet.

Refer to individual car line sections for feature availability.



This 295-hp, 4.6L, DOHC 32-valve Northstar V8 requires its first scheduled tune-up at 100,000 miles, except for normal fluid and filter replacement. Its design created the need to refine every driving system to effectively apply this spirited power to the road.

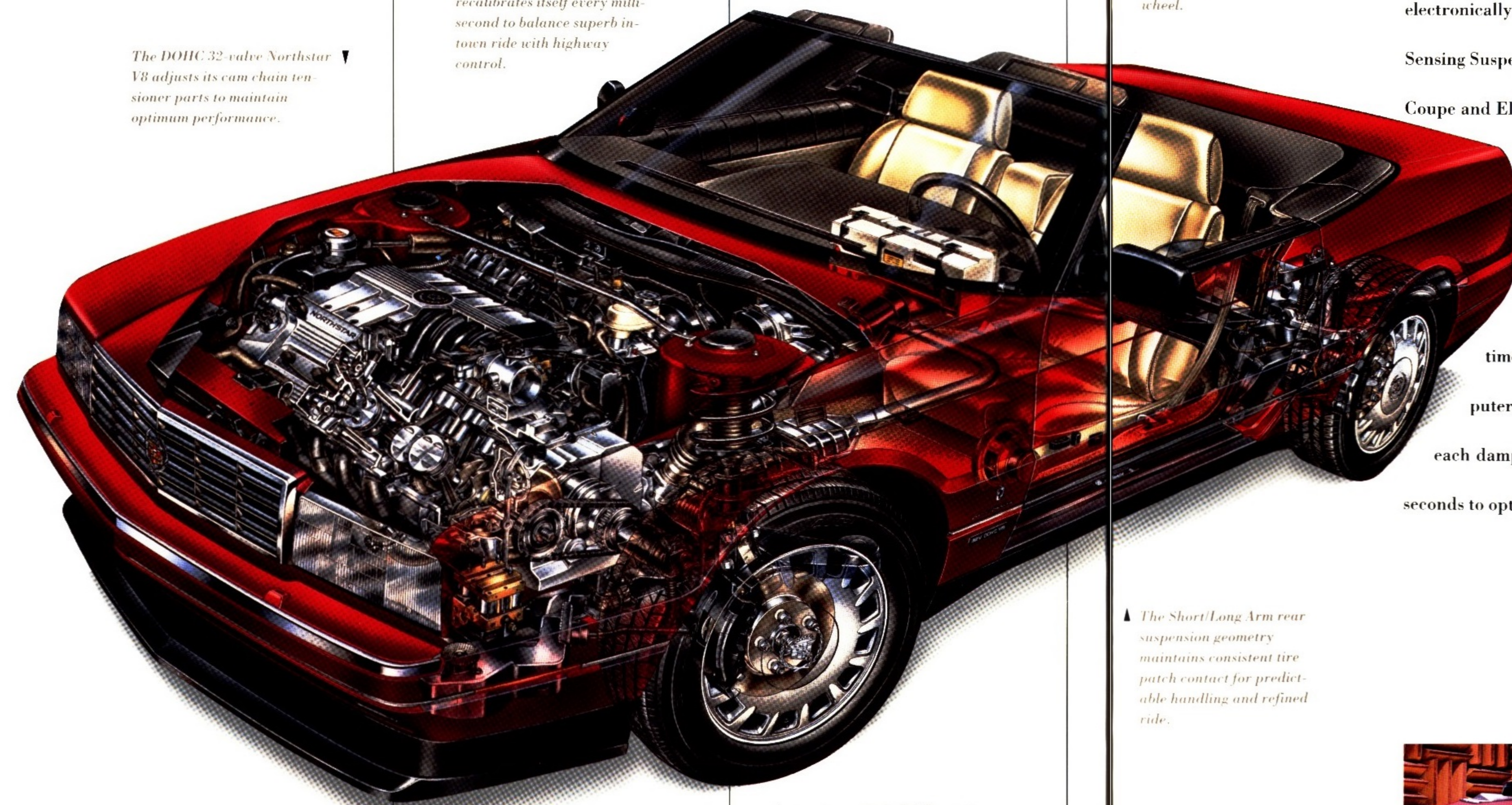
ADAPTING TO CHANGING DRIVING CONDITIONS

Traction Control, standard on many Cadillacs, uses anti-lock braking technology to help limit acceleration wheel spin in the same manner that ABS limits braking wheel slip. The result is a feeling of increased control during changing road conditions.

Electronic control of every front-drive Cadillac automatic transmission delivers barely detectable shifts, enhancing your driving pleasure. The advanced aerodynamics of each body help reduce fuel usage during highway travel.

THE NORTHSTAR SYSTEM

The DOHC 32-valve Northstar V8 adjusts its cam chain tensioner parts to maintain optimum performance.



Road-Sensing Suspension recalibrates itself every millisecond to balance superb in-town ride with highway control.

Speed-Sensitive Steering adds a firm sense of control as speed increases.

Four-channel ABS detects impending wheel lock-up and applies braking at each wheel.

Electronically controlled four-speed transmission applies upshifts and downshifts in an uninteruptive manner.

Equal-length drive axles deliver power to both front wheels smoothly during acceleration.

Goodyear Eagle GA Z-rated tires are among the first to combine Z-rated speed capability with quiet tread design, mud-and-snow and all-season performance.

The Short/Long Arm rear suspension geometry maintains consistent tire patch contact for predictable handling and refined ride.

HANDLING REFINED-ELECTRONICALLY

What was on the drawing board a decade ago is today's reality: electronically controlled suspensions. From the exclusive Road-Sensing Suspension on Allanté, Seville STS, Eldorado Touring Coupe and Eldorado Sport Coupe to the sophisticated Speed-Sensitive Suspension on all other front-drive Cadillacs, you are in control. So in control, in fact, that at 60 mph, Road-Sensing Suspension (RSS) actually reads the road one inch at a time and adjusts each wheel accordingly. The RSS computer calculates and selects either soft or firm mode, and each damper unit responds within 10-15 milliseconds to optimize ride and handling.



Electronically controlled variable-assist steering helps provide maximum assistance for parking.



Road-Sensing Suspension constantly adapts to changing driving conditions.



This road simulator dramatically shows how Road-Sensing Suspension isolates the Allanté from major road disturbances.



INSTINCTIVE



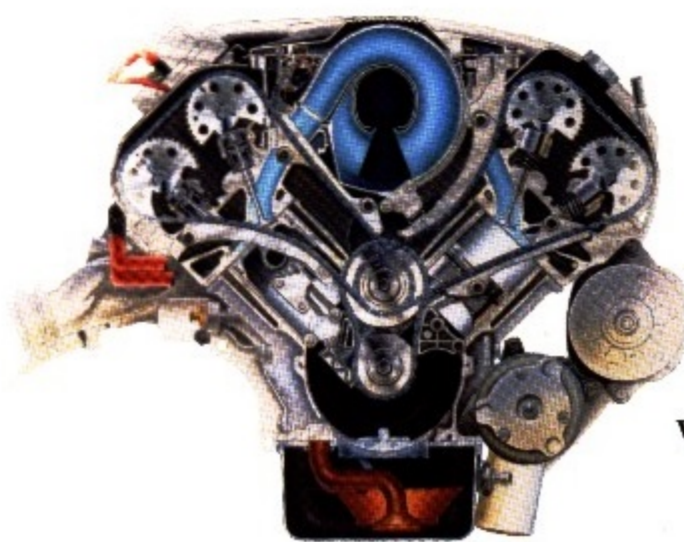
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The advanced aerodynamics of each body help reduce fuel usage during highway travel.

ADAPTIVE TECHNOLOGY

Every 1993 front-drive Cadillac automatically adapts to changing road conditions to help give you the control you need during changing driving conditions.

BROAD RPM RANGE

Advanced engine design and materials contribute to expanded performance over a broad rpm range.



SHORT/LONG ARM

The Short/Long Arm rear suspension minimizes rear-wheel camber change for consistent tire patch contact.



1993 ALLANTÉ

Shown in new available Pearl Red.

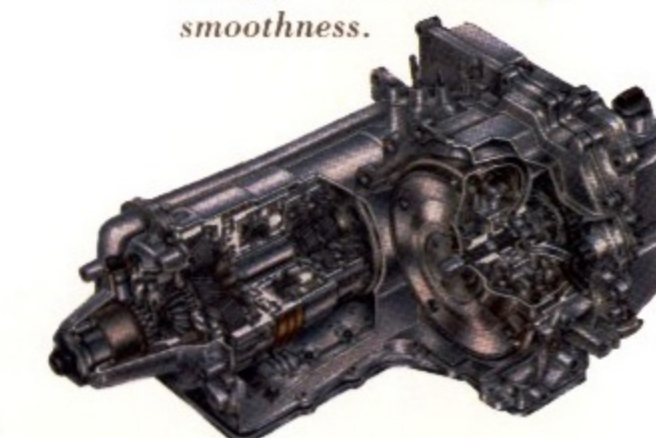
TRACTION CONTROL

Advanced electronic Traction Control helps limit wheel spin on both front- and rear-drive Cadillacs.



4T80-E TRANSMISSION

Bands and clutches within the 4T80-E automatic are applied and released progressively, rather than simultaneously, for enhanced shift smoothness.







## FINE WOODS, SUPPLE LEATHERS, INSTINCTIVE COMFORT

American walnut. Exotic Zebrano wood. Glove-soft, aromatic Nuance leathers. Lustrous clearcoat finishes. Chromed aluminum wheels. Elegance that rewards the senses when you drive. Beneath this elegance, protection befitting a Cadillac.

## PRINT OVER PRINT ON TOP OF PRINT

Layer after layer of paint, each with a specific function, covers galvanized steel with an unsurpassed zinc coating thickness that protects both sides of every steel body panel needing protection from corrosion. This multi-step finishing begins with cleaning, phosphate coating, electrodeposition and primer-surfacers. Rich color coats and a final clearcoat top coat create Cadillac elegance. It is backed by a rust-through corrosion warranty that's 6 years/100,000 miles long. Allanté: 7 years/100,000 miles.



Solar control glass screens out 57% of the sun's rays to keep you cooler, reduce glare and prolong interior beauty.

The quality paint system, including a clearcoat top coat, produces a rich luster.

Refer to individual car line sections for feature availability.

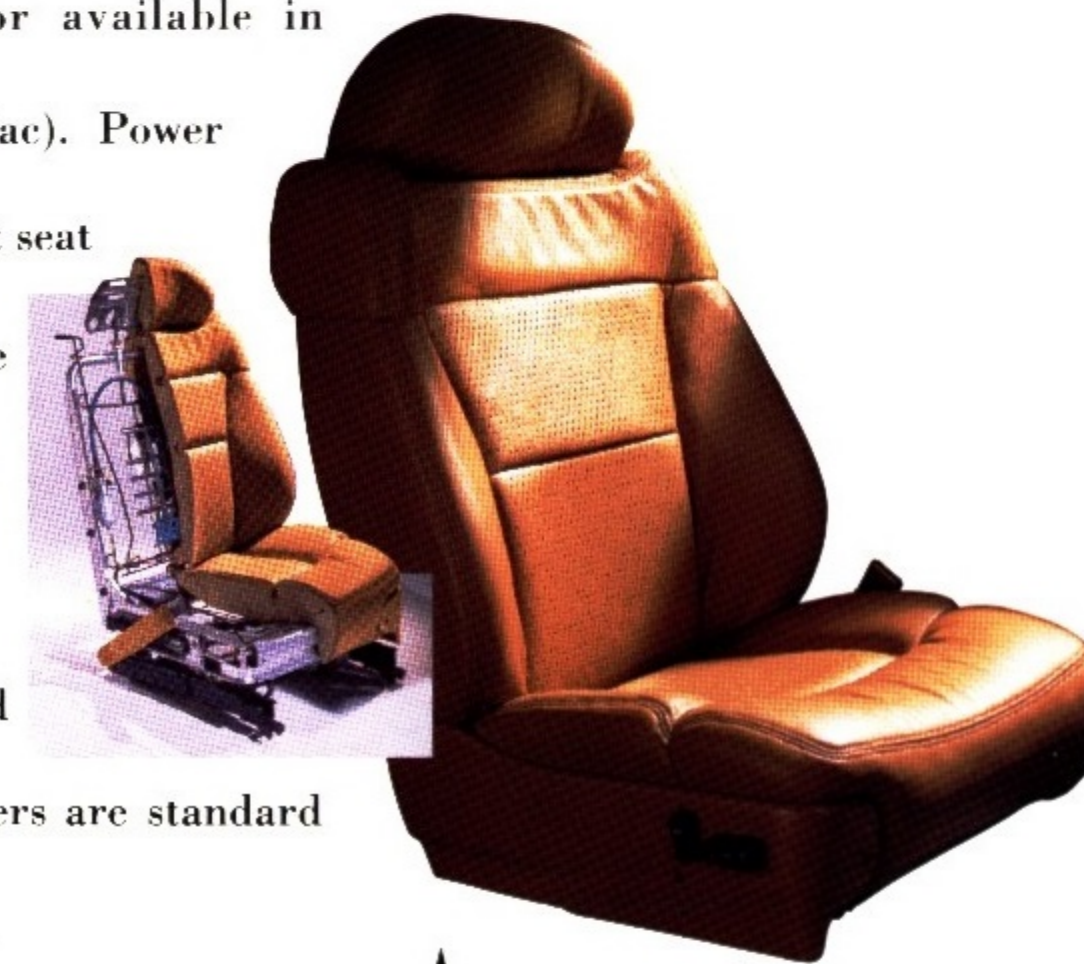
## INVITING COMFORT

Settle into sumptuous, hand-fitted leather seating areas (standard or available in every Cadillac). Power six-way front seat

adjusters are standard on every 1993

Cadillac, and

power recliners are standard or available.



## THE PARTICULARS OF COMFORT

Cadillac offers front seats that permit independent back and seat cushion power adjustment. Cadillac also offers available heated front seating. Further, the Sixty Special Ultra seating package looks after your comfort with 22-way power adjustment.

Patented seat design (inset) cradles you securely while moving in unison with ride motions. Supple Nuance leather seating areas (above) are garment-soft yet instilled with longevity against abrasion and ultraviolet exposure.

Cadillac is the first manufacturer to offer these optional new, quality chrome-plated (over squeeze-cast aluminum) wheels. They meet all GM criteria for appearance and durability. (Sixty Special and DeVille wheel shown.)



Advanced acoustic research, highlighted by on-board digital recording, helps both locate and minimize noise.







### A TOTAL SAFETY SYSTEMS APPROACH

Instinctive performance qualities contribute to your safety. Every Cadillac is V8-equipped for power to pass and merge. Every Cadillac has a standard anti-lock braking system (ABS) that enhances braking capability. Suspensions that offer superb control. Designs that help you avoid a collision in the first place.

#### THE POWER MANAGEMENT OF TRACTION CONTROL

Traction Control, now standard on most Cadillacs, uses anti-lock braking technology to monitor traction and help prevent wheel spin. Traction Control manages power (under 30 mph on De Ville and Sixty Special) and helps keep you in control.

#### VISIBILITY ENHANCEMENT

Large, easy-to-read instrumentation, Electrochromic automatic dimming rearview mirrors, electrically heated rear window and outside rearview mirrors, a superb heating and defrosting system, plus an available heated windshield help you see your environment more clearly.

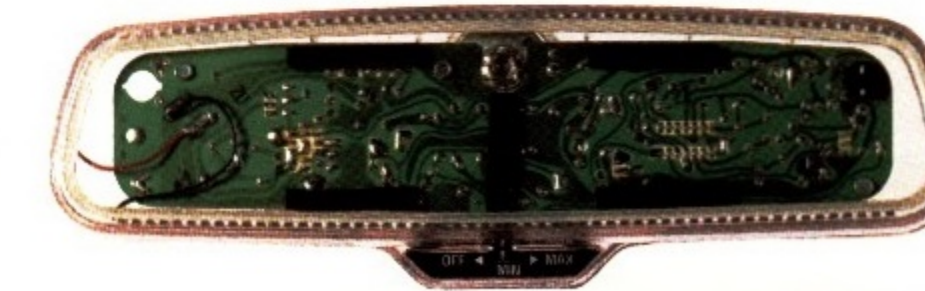


▲ Standard Traction Control (Fleetwood Brougham shown) helps minimize wheel spin on virtually any road surface.

▶ The refined 200-hp, 4.9L V8 offers abundant power reserves to help you merge and pass with confidence.



▶ In less than half a second, advanced electronics silently dim the Electrochromic inside and outside driver mirrors in response to headlights behind you.



▶ Snap your fingers. In less time than that, ABS gives you active control over braking on slippery surfaces, affording you the ability to maintain steering control.



### "READ-THE-ROAD" SUSPENSION

Road-Sensing Suspension on Allanté, Seville STS, Eldorado Touring Coupe and Eldorado Sport Coupe

monitors vehicle wheel position and body motion and, in milli-

seconds, alternates between soft and firm

to keep you in control when you accelerate, turn or brake. Further, every coupe and sedan features standard rear automatic level control that keeps your Cadillac riding smoothly and the headlights properly aligned to the road.

Instinctive active safety combines high-performance V8s, anti-lock braking systems (ABS), Traction Control and suspensions that adapt to the road to help keep you in control.

- All V8-powered
- Traction Control
- ABS
- Lap/shoulder belts at all outboard seats
- Dual-mode front child safety belt
- Brake/transmission shift interlock





## YEARS AHEAD OF THEIR TIME

You benefit from Cadillac's years of thorough commitment to defensive safety systems.

Every 1993 Allanté, Eldorado, Seville and Fleetwood exceeds federal dynamic side-impact standards required of all automobiles in 1997. It is one of many defensive mechanisms Cadillacs offer now for your security.

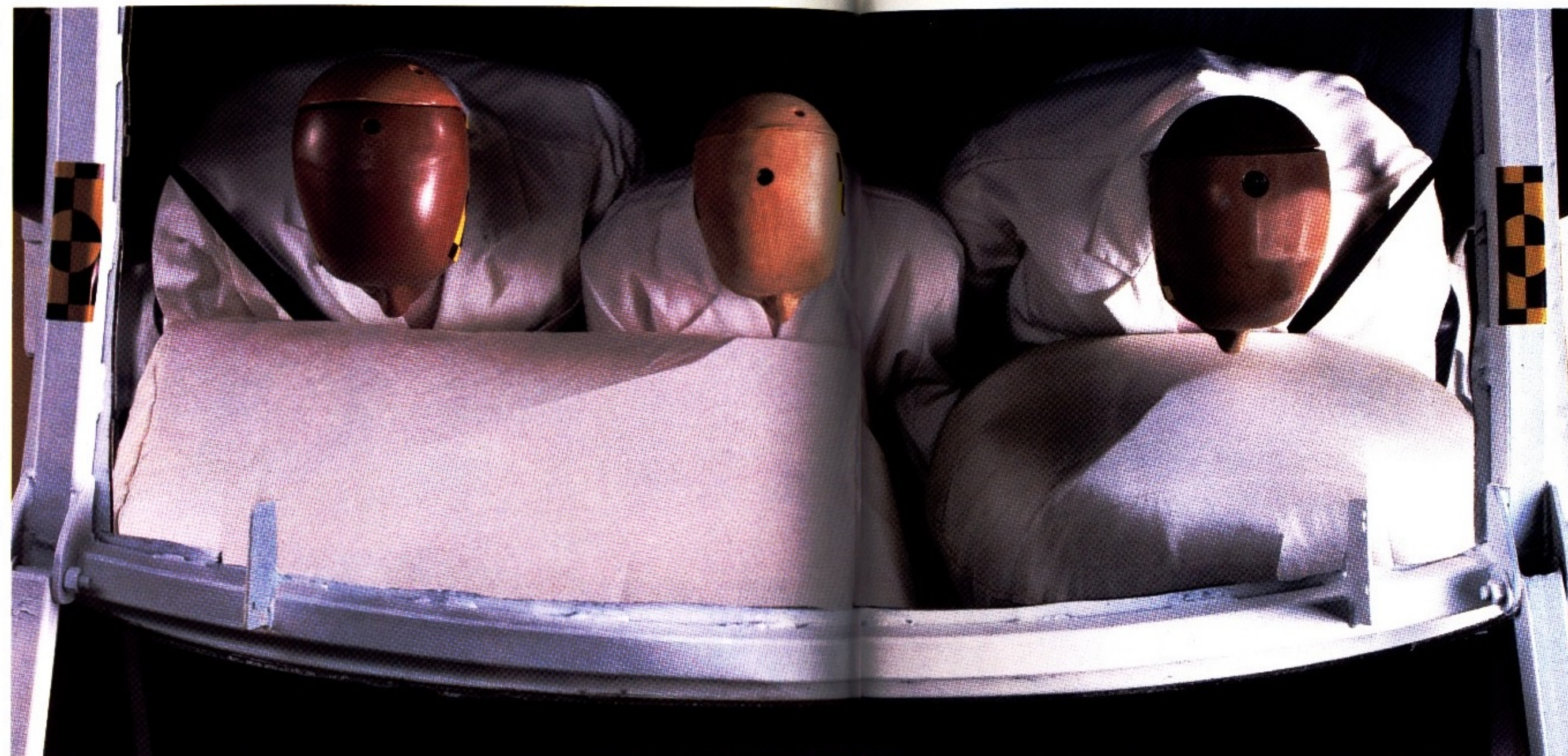
## STRONG AS STEEL, SOFT AS AIR

A strong steel safety cage surrounds the passenger compartment. Energy-absorbing crush zones, front and rear, help absorb collision energy and deflect it away from seating areas. 1993 Cadillacs feature a standard driver-side air bag; Fleetwoods, Eldorados

and Sevilles have the added protection of a standard front passenger-side air bag. Cadillac air bags contain self-diagnostics and require no annual inspection.



▲ Gold, with its superior conductivity, is applied to air bag sensor contacts in every 1993 Cadillac.



▲ In conjunction with the safety belt system, the Fleetwood driver and passenger air bags provide some additional protection for up to three front-seat occupants.

Structural integrity enables all 1993 Allanté, Eldorado, Seville and Fleetwood models to pass 1997 federal side-impact standards.

Refer to individual car line sections for feature availability.



Dual-mode cinching front lap belt on all Cadillacs allows the passenger lap/shoulder belt to securely restrain a child seat (Allanté shown).

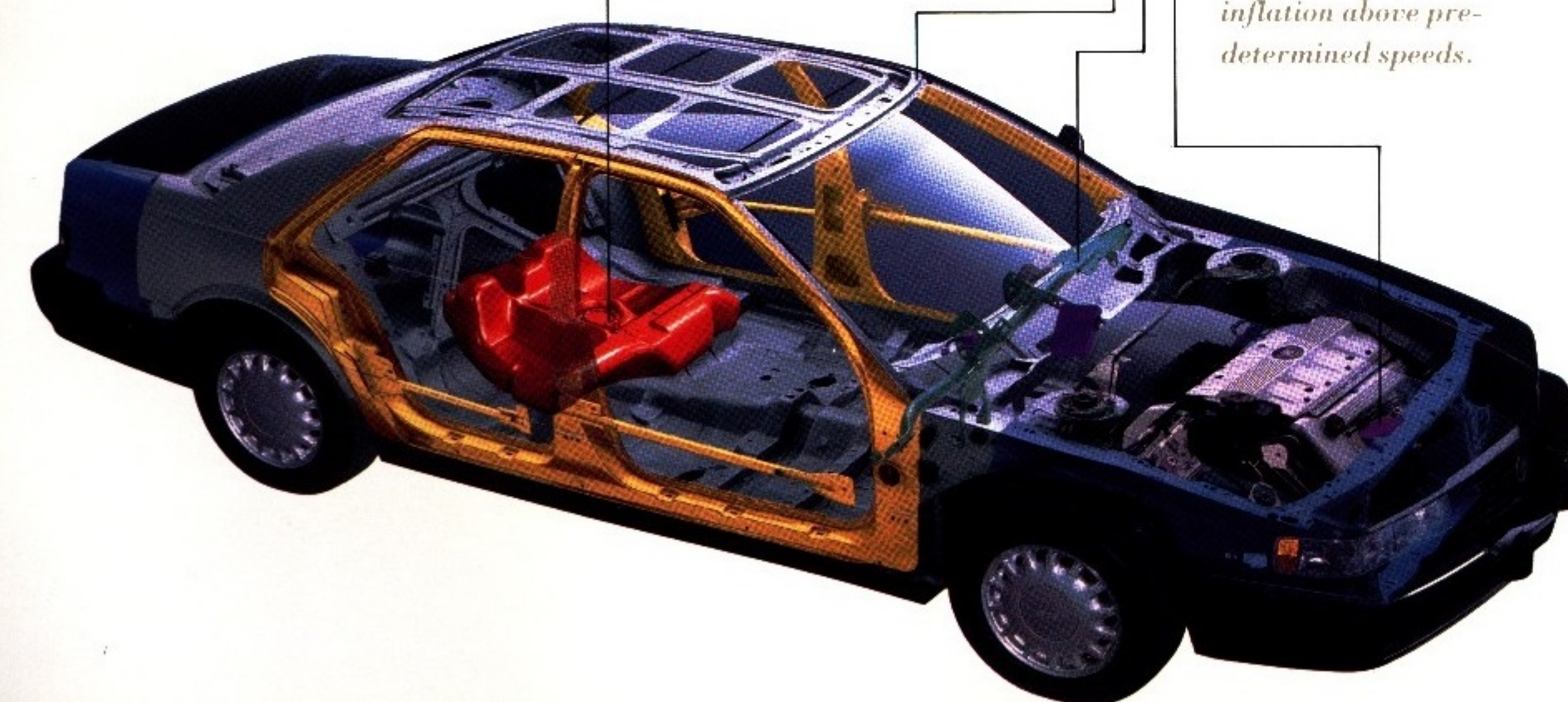


The fuel tank of the Seville is placed forward of the rear wheels and suspension for protection in a collision.

Rugged steel safety cage, with strong steel sections along the roof (except convertible), pillars and rocker panels, helps protect you and your family.

Rigid, reinforced instrument panel beams contribute to the passenger-surrounding steel safety cage.

Strategically placed air bag sensors trigger inflation above pre-determined speeds.



## OCCUPANT PROTECTION

Manual lap/shoulder safety belts, driver and right-front passenger, plus Supplemental Inflatable Restraint (driver air bag, all Cadillacs; driver/front-passenger air bags, Eldorado Sport Coupe, Eldorado Touring Coupe, Eldorado, Seville, Seville STS, Fleetwood)

Manual lap safety belts, center seat positions

Manual lap/shoulder safety belts, outboard rear-seat positions

Energy-absorbing steering column

Energy-absorbing instrument panel

Interlocking door latches  
Folding front seatback locks, inertia type, two-door models

Safety armrests

Breakaway inside rearview mirror

Security door locks and door retention components

Laminated windshield glass, urethane bonded

Head restraints, driver and right-front passenger (adjustable, all Cadillacs); rear seats (integral) Seville, Eldorado

Side-guard door beams

Passenger-guard inside door lock handles (except Allanté)

Front and rear crush zones

Tempered safety glass, side and rear windows

Dual sun visors

Pressure lock radiator cap

Automatic door locking system standard: De Ville, Touring Sedan, Sixty Special, Seville STS, Eldorado Touring Coupe. Available: Eldorado, Seville, Fleetwood

Child security locks (all Cadillac sedans)

## CRASH AVOIDANCE

Side marker lamps and reflectors

Parking lamps  
Four-way hazard warning flashers

Back-up lamps

Directional signal control

Windshield defrosters, washer and multi-speed wipers

Inside day/night rearview mirror

Outside left and right rearview mirrors

Brake system with dual master cylinder plus warning light

Center high-mounted stop lamp

Starter safety switch

Dual-action hood latch

Low-glare finish—inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces

Illuminated heater and defroster controls

Illuminated windshield wiper and washer controls (Allanté)

Tires with built-in tread wear indicators

Safety road wheel rims

Audible disc brake lining wear indicators

Anti-lock brakes (all Cadillacs, standard)

Brake/transmission shift interlock (all Cadillacs, standard)

Pressure-relief fuel cap

Door warning lights: Allanté, Coupe de Ville, Sedan de Ville, Sixty Special

Sedan. Door warning reflectors: Eldorado, Eldorado Touring Coupe, Seville, Seville STS, Fleetwood

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## THEFT DETERRENCE

Visible vehicle identification number

Laser-etched VIN plate

Marked body parts (where applicable)

Theft-deterrent steering column lock

Theft-deterrent key system (separate ignition key)

PASS Key II personal security system (all Cadillacs)

Remote inside hood release



A L L A N T É

America's luxury performance roadster introduces the enhanced control and responsiveness of the Northstar System. The instinctive technology within grants refinement and comfort without compromising performance. After a thorough test drive, the 1993 Allanté could change the way you think about American engineering.



*Allanté shown in available Pearl Red with available chrome over squeeze-cast aluminum wheels.*



The remarkable openness and order of the Allanté interior affirms Cadillac's reputation for luxurious comfort while never compromising the characteristics



▲ Digital instrumentation, featuring liquid crystal displays, is available on the Allanté.

of the definitive luxury roadster. New bucket seats, with leather seating areas, provide firm lateral support. Eight power and four lumbar power adjustments ensure the proper driving position and support for individuals of virtually any stature. And a memory feature readjusts the driver seat to your favorite pre-set position.



▲ Two high-frequency speakers, mounted on the side mirror interior panels, "lift" the sound image for realistic, orchestrated sound.



▲ Allanté interior shown with Natural Beige leather seating areas.





PRIMARY FEATURES



Northstar System:

• 295-hp 4.6L DOHC 32-valve V8

• Electronic 4T80-E Automatic Transmission

• Real-time Road-Sensing Suspension

• Four-channel ABS

• Second-generation Traction Control

• SLA: Short/Long Arm Rear Suspension

• Speed-Sensitive Steering

Cadillac understands: It's not simply horsepower...it's knowing how to use it. The Northstar System of the Allanté is a synchronized network of the powertrain: 32-valve dual overhead cam V8...the suspension: real-time

CONSTANT AS THE NORTHSTAR

Road-Sensing...and Traction Control:

it simultaneously applies

brake pressure and modu-

lates engine power for sure-

footedness on unstable

surfaces to help the driver sense and

react to changing driving conditions

with the precision of instinct itself. The

result is a wonder of automotive refine-

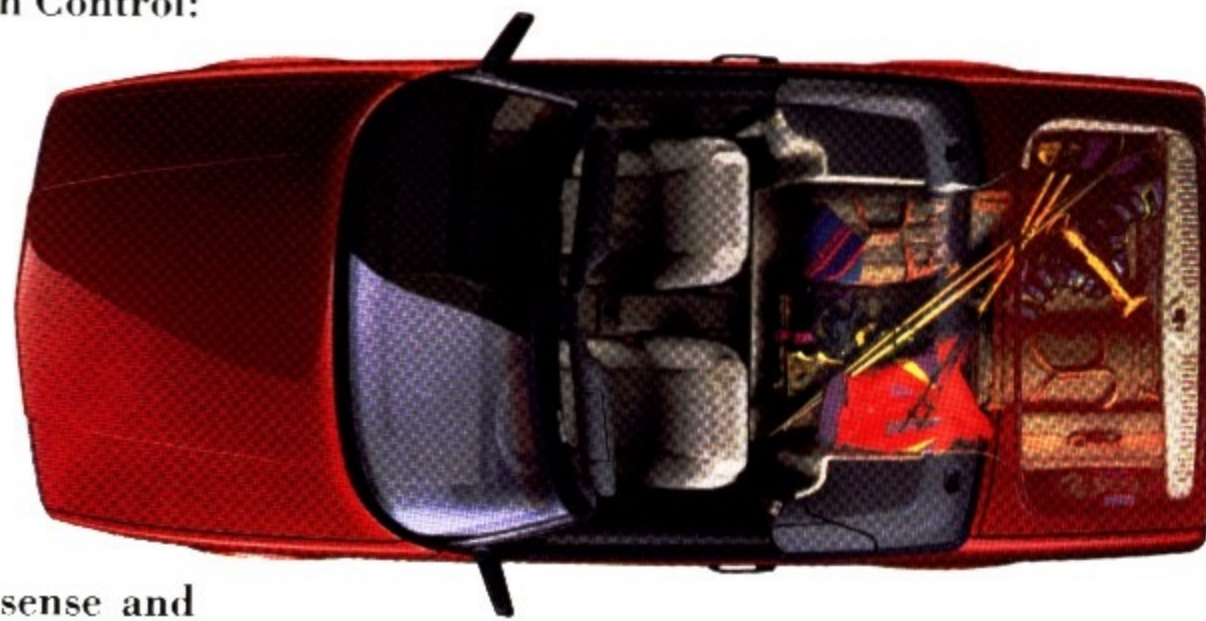
ment that blends spirited performance

with a skillful application of the finest

enamels and leathers to create a driver-

focused environment of optimum con-

trol and comfort.



The luggage compartment with its pass-through design has 16.3 cubic feet of storage space.



Dual overhead cam design allows intake and exhaust port location to maximize efficiency.



With Traction Control and front-wheel drive, Allanté can apply its power in all seasons.

A L L A N T É



The Northstar V8 requires its first scheduled tune-up at 100,000 miles, except for normal fluid and filter replacement.



From its powertrain calibrations to its suspension rates and tires, every 1993 Allanté is technologically identical to the Allanté chosen as the official pace car of the 76th Indianapolis 500. Only United States Auto Club required safety equipment was added.







S E V I L L E S T S

Motor Trend magazine's Car of the Year for 1992. The honors earned

last year were only the beginning for Seville STS. With the addition of the Northstar System, this luxury sports sedan helps integrate both the powertrain and suspension with the will of the driver. It means an even higher level of performance...further proof that Cadillac is changing the way you think about American automobiles.



▲ Seville STS was the first automobile to win every leading automotive magazine award.



Seville STS shown in Black Sapphire with available chrome over squeeze-cast aluminum wheels.



I N T E G R A T E D   S O P H I S T I C A T I O N

The Seville STS interior is the definitive application of Cadillac's ergonomic principles: to integrate the driver with the driving experience. It begins with the feel of a leather-wrapped steering wheel rim outfitted with purposeful side grips to afford the driver greater ease in maneuvering. It continues with premium materials throughout to reward the most discriminating driver, while providing the passengers with a remarkable amount of leg room, along with ventilation and fan controls that are adjustable from the spacious rear seats.



▲ A dual cupholder offers extra convenience and may be concealed in the center armrest.

The power seats are biomechanically engineered to allow you to make precise adjustments of their power lumbar supports to lend back support exactly where you need it.



▲ The Nuance leather seating areas, shown here in Saddle, combine with linear-grain Zebrano wood to imbue the standard interior of the STS with a natural richness.



Automobile Magazine's Automobile of the Year for 1992.





PRIMARY FEATURES

Northstar System:

• 32-valve DOHC 295-hp V8

• Electronic 4T80-E Automatic Transmission

• Real-time Road-Sensing Suspension

• Second-generation Traction Control

• Speed-Sensitive Steering

• Four-channel ABS

• SLA: Short/Long Arm Rear Suspension

and

• Dual Air Bags

The Seville STS is changing the way you think about American automobiles. The most persuasive evidence is called the Northstar System. The powerful 295-horsepower, 32-valve, dual overhead cam V8 provides the

REFINEMENT THAT WILL CARRY YOU A W A Y

thrust—and doesn't require a scheduled tune-up until you've driven your first 100,000 miles.



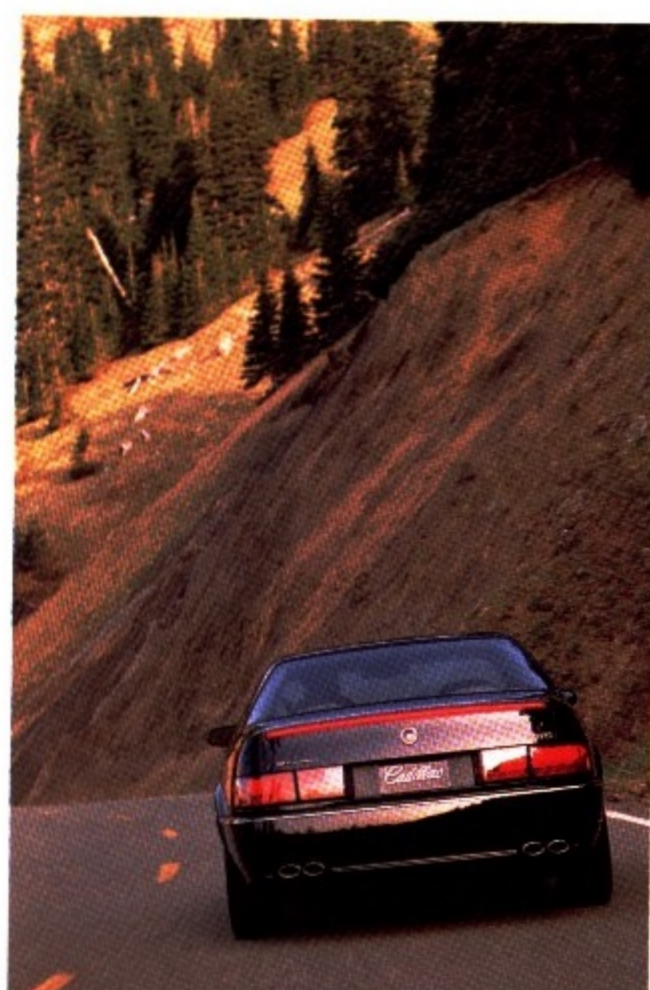
Designed to be used with the safety belt system, the driver- and passenger-side air bags increase your level of safety in less time than it takes to blink an eye.

Traction Control simultaneously applies anti-lock brake pressure and modulates engine power in real time on unstable surfaces for impressive performance.

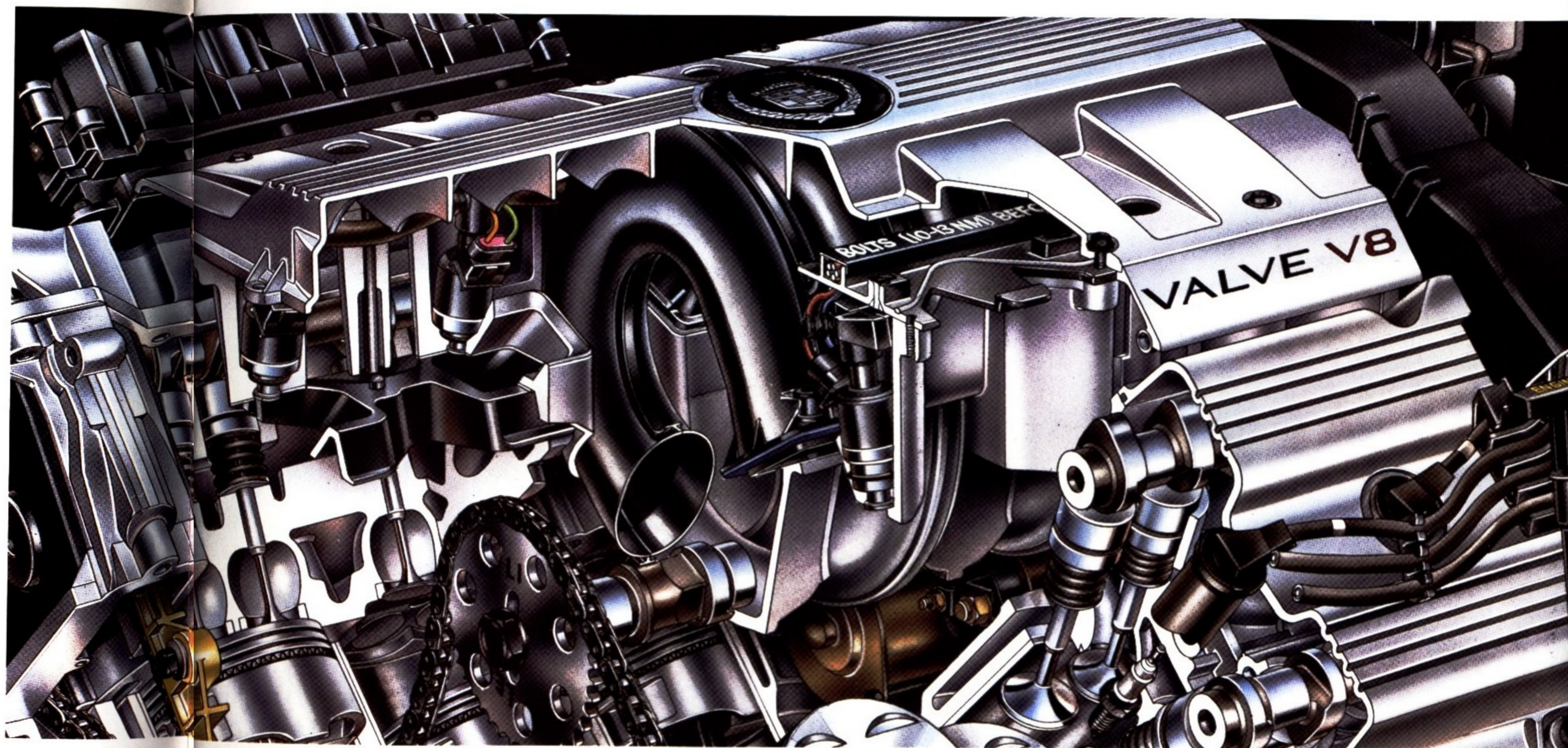


Car and Driver's 10 Best of 1992.

And at 60 mph, the Road-Sensing Suspension reads and reacts to the road one inch at a time to allow for optimal control over the circumstances at hand.



The center high-mounted stop lamp illuminates before the other brake lights, giving the driver behind you the chance to react as much as 20 feet sooner at 60 mph.



The dual overhead cam 32-valve Northstar V8 sets off a chain reaction of refinement that extends to every driving system of the car.



Backlit analog gauges clearly display the data from the speedometer and tachometer while soft-touch controls provide reassuring tactile feedback whenever you engage them.



S E V I L L E

Proven technology, purposefully put to use. That's what distinguishes

25

the Seville for 1993. Performance is further refined with Speed-Sensitive Steering. A new independent rear suspension, SLA (Short/Long Arm), provides control for high-speed touring, while allowing a smooth, quiet ride during normal driving. Plus, driver and front-passenger safety is enhanced with the inclusion of dual air bags.



*Seville is shown in Dark Cherry.*



Q U I E T   C O N F I D E N C E

Premium materials throughout, and room for everything...except compromise. It's in the way the teardrop-shaped instrument panel flows with the horizon to orient you to the road. It's in the way the ergonomically clustered gauges inform at a glance. It's in the way extraneous noise



is minimized via double-sealed doors, flush-mounted glass, and wind-cheating aerodynamics. Welcome to Seville...in this environment, driving conditions are clearly optimum.

▲ The "Metaphoric" power seat controls are so named because they "mimic" the seat movement...so the driver becomes, with one touch, familiar to their purpose.

▶ Seville offers rear-seat passengers the ability to "fine-tune" their environment with climate-control ventilation.



▲ Seville's available leather seating areas are shown in Neutral.







E L D O R A D O T O U R I N G C O U P E

Always negotiate from a position of strength. You can apply that rule to

any road you travel in the Eldorado Touring Coupe. Its technology defines high performance with the inclusion of Northstar: a system of integrated components, including a 295-hp V8, that unite in purpose to bring dynamic control to your driving experience. And its dramatic presence is enhanced by accents like the new monochromatic grille.



*Eldorado Touring Coupe shown in Polo Green with available chrome over squeeze-cast aluminum wheels.*



ELEVATE YOUR S E N S E S

Once inside, you are treated to a sculpted interior that is driver-focused in both the visual and tactile sense. The aesthetics of a personal performance car are most pronounced, from the

backlit analog gauges and hand-finished Zebrano wood, to the safety of dual air bags.



And your seating comfort is enhanced by dual-constant springs, one set that supports you, and another that constantly moves in unison with the highway's surface.

▲ The console on the Eldorado Touring Coupe houses lumbar support controls that let you adjust the support to the exact height and depth you require for optimum back support.

Gathered Nuance leather is hand-fitted specifically to the Eldorado Touring Coupe's seating areas. It is tanned naturally to minimize wear caused by abrasion and ultraviolet light.



▲ Eldorado Touring Coupe interior shown with Neutral leather seating areas.



E L D O R A D O S P O R T C O U P E

A seamless expression of the American driver's will... inside and out.

35



That's the goal Eldorado Sport Coupe strives for with uncompromising vigor. Its 270-hp Northstar V8 is specially tuned for a more American driving style. That means greater torque for quicker off-the-line acceleration, yet a more comfortable overall ride. Once more, dual elliptical outlets and grille-mounted wreath and crest allow you to fully appreciate Eldorado's fresh approach to grand touring.



*Eldorado Sport Coupe shown in Carmine Red with available chrome over squeeze-cast aluminum wheels. Interior shown with available Nuance leather seating areas.*





PRIMARY FEATURES

Northstar System:

- 32-valve DOHC V8
- Electronic 4T80-E Automatic Transmission
- Real-time Road-Sensing Suspension
- Second-generation Traction Control
- Four-channel ABS
- SLA: Short/Long Arm Rear Suspension
- Speed-Sensitive Steering
- and
- Dual Air Bags

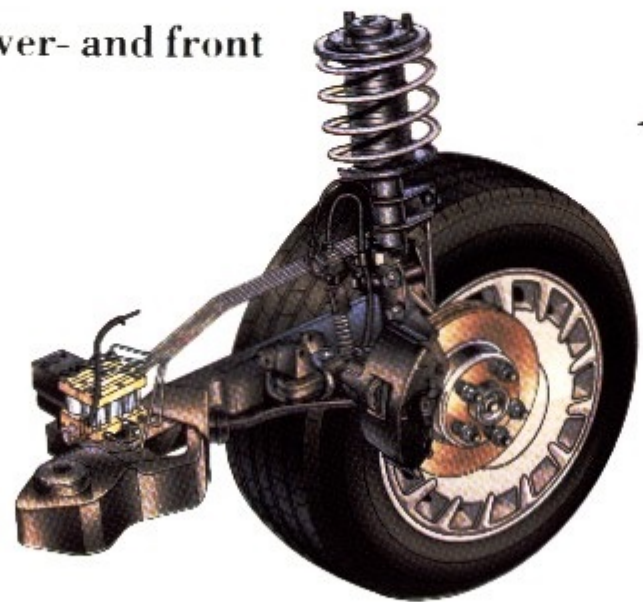
The heart of the Northstar System is the dual overhead cam V8 engine. It is joined in purpose with Cadillac's exclusive Road-Sensing Suspension, which reads and reacts to the contours of the road one inch at a time...at 60 mph.

## THE JOY OF DRIVING RETURNS

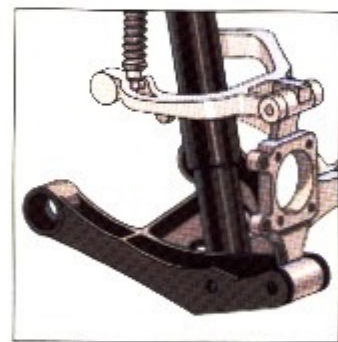
This, along with a second-generation Traction Control system and Bosch II anti-lock brakes, is dedicated to helping the driver maintain optimal control in critical driving situations. And safety refinements include a driver- and front passenger-side air bag.



◀ The Northstar V8 powerplant is so consistent and durable, its first scheduled tune-up is at 100,000 miles. Normal fluid and filter replacements are required.

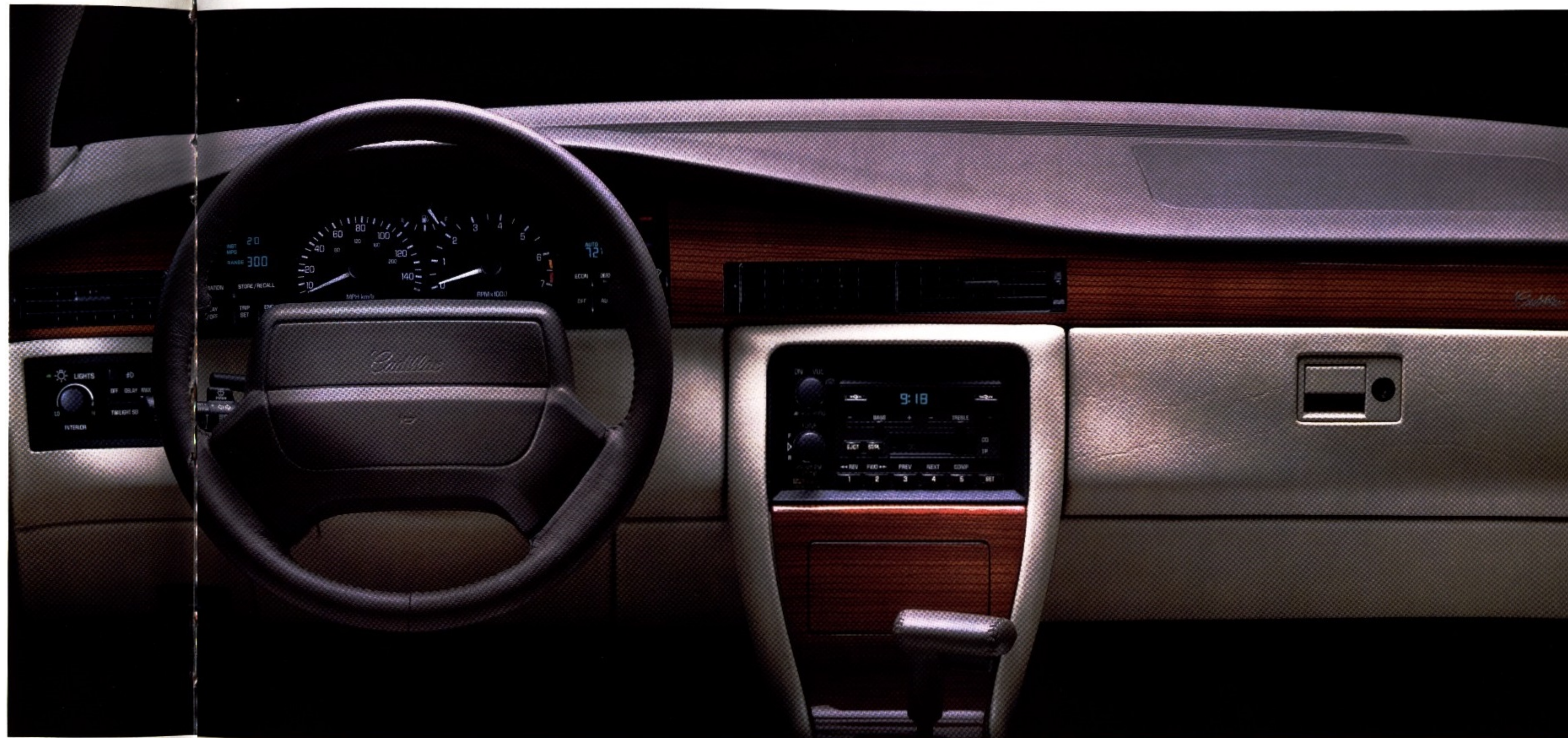


◀ Traction Control works with the ABS system to monitor wheel speed every ten to fifteen milliseconds. It modulates the brake and engine torque to help control wheel slippage during acceleration.



◀ The geometry of Short/Long Arm rear suspension allows for better contact between your tires and the road.

## ELDORADO TOURING COUPE AND ELDORADO SPORT COUPE



◀ The thoughtful placement of the Eldorado Touring Coupe's instrument readouts is just one example of our philosophy of promoting an ergonomic union of the driver and driving.



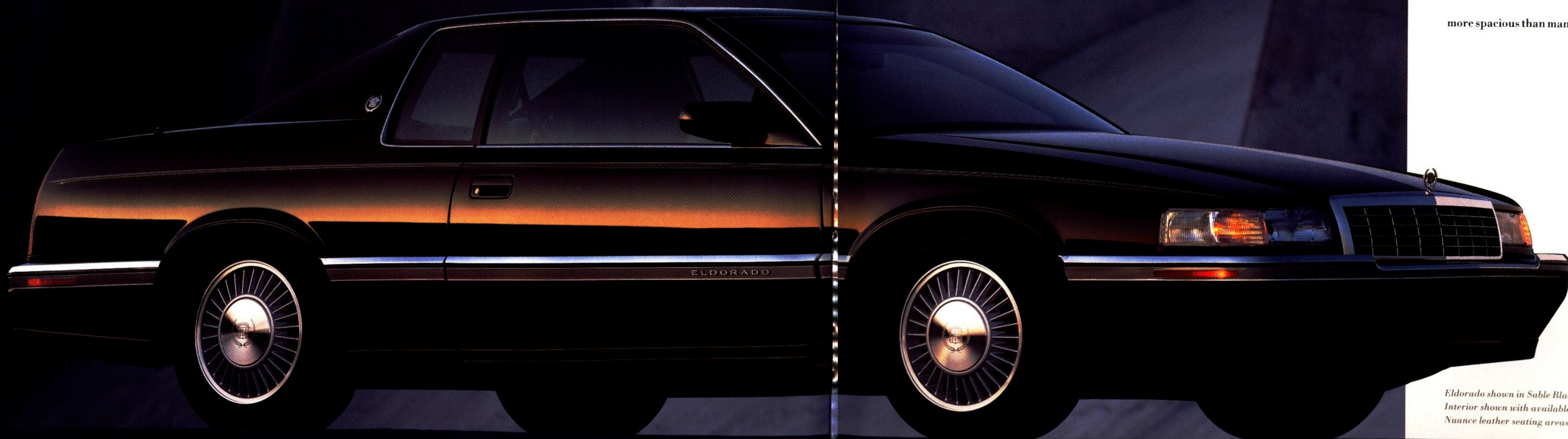
◀ The predictability of Cadillac's exclusive Road-Sensing Suspension gives the driver a feeling of dynamic control.



E L D O R A D O

Eldorado employs sophisticated technology not for its own sake, but for

yours. Its 4.9 liter sequential port fuel injected V8 lets you own the road while both the Speed-Sensitive Suspension and Steering systems allow for enhanced agility when cornering and improved driver control. Your comfort is generously catered to as well with the roominess of a five-passenger interior more spacious than many luxury sedans.



*Eldorado shown in Sable Black. Interior shown with available Nuance leather seating areas.*





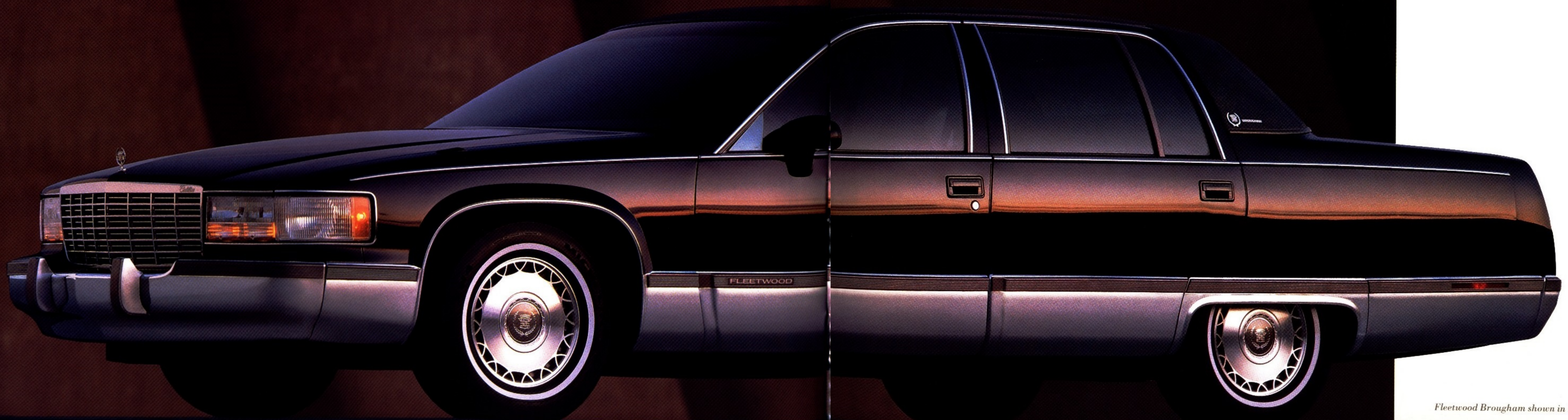


F L E E T W O O D

The most substantial automotive story of the year is the new

43

Fleetwood. The quietest, roomiest, safest Fleetwood ever. While retaining its classic Cadillac elegance and style, the 1993 Fleetwood goes to new lengths to provide qualities you desire most in a luxury automobile, and change the way you think about full-size luxury.



*Fleetwood Brougham shown in Black Sapphire.*



WE'VE BROADENED YOUR WORLD OF L U X U R Y

The new more spacious, six-passenger Fleetwood is the roomiest sedan you can buy. Adding to the comfort of space is all-new front seating that features a patented split-frame design for enhanced positioning and optimum comfort. Thanks to its all-new aerodynamic design on the outside, Fleetwood is incredibly quiet from within.



▲ Fleetwood Brougham's orthopedic front seats include triple-element lumbar supports, and are heated to relieve the chill of cold-weather driving.



◀ The new rear-seat vanity mirrors in the Fleetwood Brougham are thoughtful amenities for passengers.



▲ Fleetwood Brougham interior shown with available Dark Blue leather seating areas.





PRIMARY FEATURES

- 5.7L Fuel-Injected V8
- Driver- and Front Passenger-Side Air Bags
- Traction Control
- Anti-Lock Brakes
- PASS Key II Theft-Deterrent System

With its all-new aerodynamic design, Fleetwood is an impressive new choice in traditional luxury. It comes with the peace of mind of Cadillac Owner Privileges, including 24-hour Cadillac Roadside Service, the no-deductible

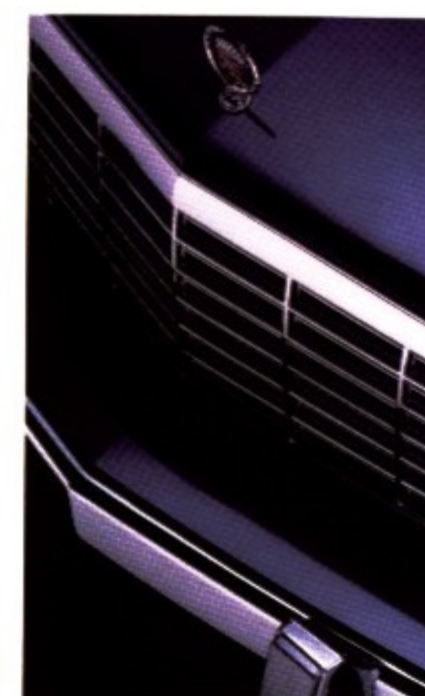
### THE STRONG SILENT TYPE

4-year/50,000-mile Cadillac Gold Key

Bumper to Bumper Warranty,\* and during a warranted repair, Cadillac Gold Key Courtesy Transportation is provided.



With an available 7,000-pound Trailer Towing Package, you can put all the comforts of home behind you.\*\*



The elegant detailing of the famous grille lets you lead with a strength, Cadillac.



\*See your dealer for terms of this limited warranty. \*\*Includes passengers, cargo, trailer and equipment.



Some information just for safekeeping:

From now on, every journey you take will not just be more comfortable, but will provide more peace of mind as well.

That's because the Fleetwood offers

new state-of-the-art safety features like standard driver- and front passenger-side air bags. When used properly with the safety belt system, the Fleetwood driver and



Available Remote Keyless Entry system enables you to light the inside of the car, lock and unlock the doors, and open the trunk with the push of a button from 30 feet away.

## FLEETWOOD

passenger air bags provide some additional protection for up to three front-seat occupants. Once more, there is the added protection of side-guard door beams, part of a vault-like door assembly, reinforcing the safety cage that surrounds the entire passenger compartment. Plus, energy-absorbing "crush zones" reduce front and rear collision energy before it even reaches the passenger compartment. Other standard features include a powerful 5.7 liter 185 horsepower V8 engine

to allow for greater ease in merging and passing maneuvers. Traction Control and anti-lock brakes that help you maintain control when accelerating or stopping on slippery surfaces. Electronic Variable-Assist Steering to provide steering assistance proportionate to speed to further aid the driver. And the optional Electronic Variable-Assist Steering to automatically reduce glare from following headlights.



Standard Traction Control helps provide maximum traction on virtually any road surface.



Variable-Assist Steering helps make parallel parking easy, while highway driving is firm and confident.

Advanced acoustic research, including on-board binaural digital recording, helps isolate and minimize unwanted noise.







PRIMARY FEATURES

- 5.7L Fuel-Injected V8
- Driver- and Front Passenger-Side Air Bags
- Traction Control
- Anti-Lock Brakes
- PASS Key II Theft-Deterrent System

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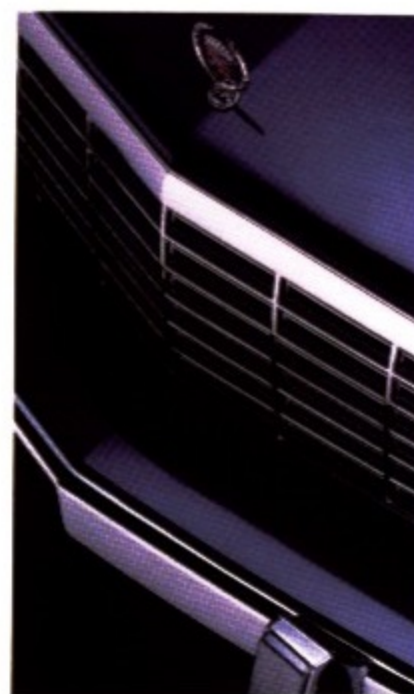
## THE STRONG SILENT T Y P E

4-year/50,000-mile Cadillac Gold Key

Bumper to Bumper Warranty,\* and during a warranted repair, Cadillac Gold Key Courtesy Transportation is provided.



With an available 7,000-pound Trailer Towing Package, you can put all the comforts of home behind you.\*\*



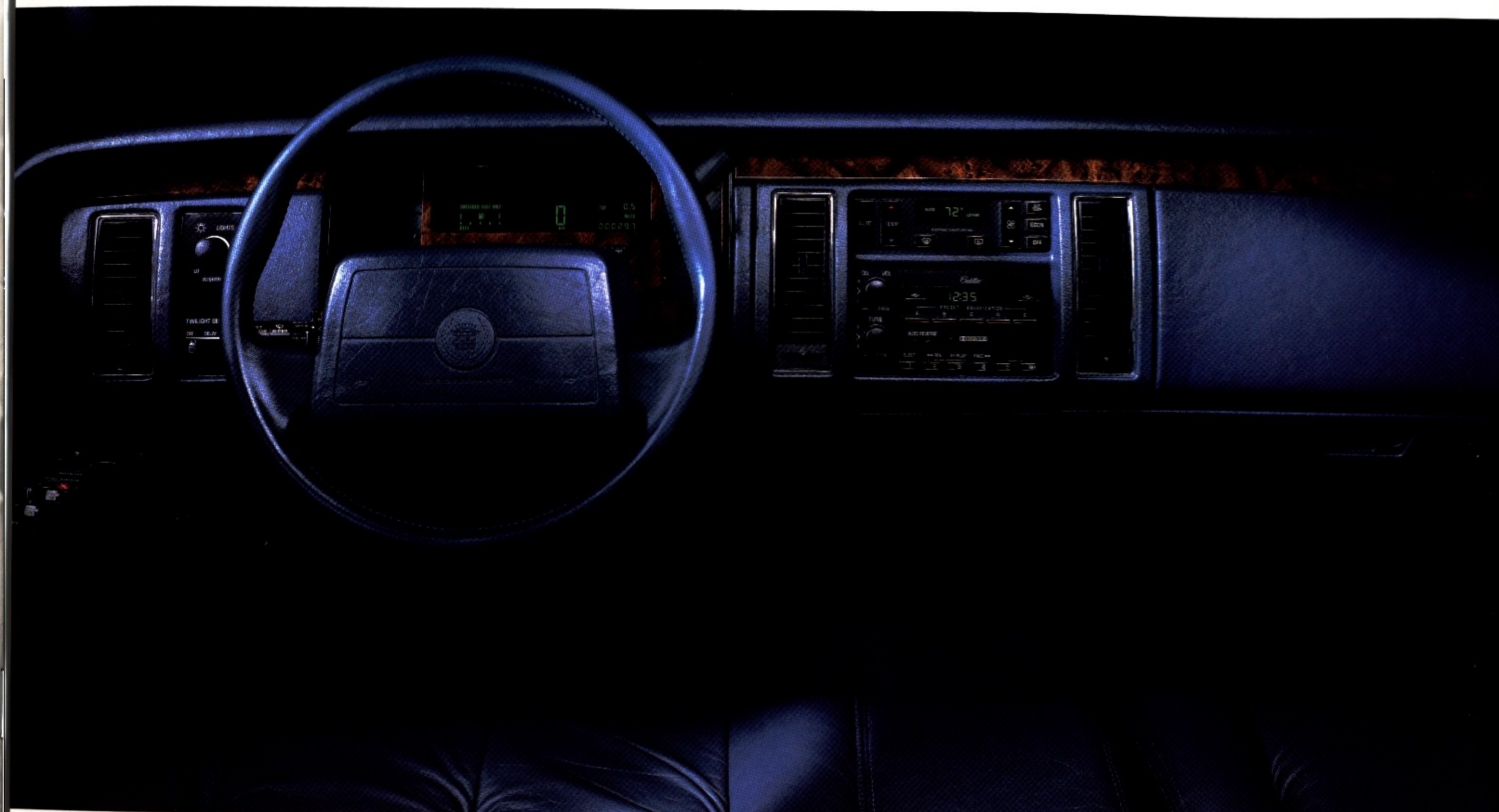
The elegant detailing of the famous grille lets you lead with a strength, Cadillac.



The carpeted luggage compartment, offering almost 21 cubic feet of space, has a raised floor and convenient package sill that make loading and unloading easier.



# F L E E T W O O D



The redesigned instrument panel puts controls where they're easiest to see and reach.



The 1993 Cadillac Fleetwood is the inspiration for a new generation of limousines.†

† All 1993 limousines are available through manufacturers, retailers and establishments that are not part of the Cadillac Motor Car Division. Availability, price, and quality of these items rest solely with the respective manufacturers and their sales organizations.

\*See your dealer for terms of this limited warranty.  
\*\*Includes passengers, cargo, trailer and equipment.







S I X T Y S P E C I A L

Cadillac's Sixty Special is everything you have come to expect from

America's premier full-size luxury automobile. Its six-passenger roominess is virtually unparalleled in service of your comfort. Its standard amenities are amply matched by a concentration of advanced technologies like Speed-Sensitive Steering and Suspension systems, along with the smooth power of a computer-controlled V8 to add panache to the pampering.



*The Sixty Special is pictured in Slate Green with available chrome over squeeze-cast aluminum wheels.*



A MOST CIVILIZED E N V I R O N M E N T

Luxury right down to the smallest detail. Beginning with a new interior seat trim, and made even more sumptuous by available leather seating areas. American walnut accents fur-



◀ The Sixty Special's digital instrument panel provides unmistakable clarity.

ther enhance and highlight the instrument panel; and, for safety's sake, there's a driver-side air bag in the leather-wrapped steering wheel. Sixty Special brings these elements together to provide you with the highest standards of comfort.



▶ Esteem cloth interior is standard on the Sixty Special.



▲ Sixty Special interior with available leather seating areas shown in Light Gray.



EXPERIENCE TRUE INNER B E A U T Y

It is called the Sixty Special Ultra interior, and it means the ultimate in both sophistication and style. The comfort and spaciousness of this special interior is unsurpassed in size among all front-drive sedans.

Acclaimed Italian designer Giorgio Giugiaro created the look of the hand-finished leather seating areas, which are trimmed with elegant French seams, and accented with genuine walnut on the doors and instrument panel.



▲ The 22-way power front seats optimize your comfort by their split-frame design, triple-element lumbar control, and internal heat source.

The electronic climate-control system is accessible to the rear-seat passengers through multi-directional vents and air volume controls.



▲ The Sixty Special Ultra interior is shown with standard leather seating areas in Dark Blue.





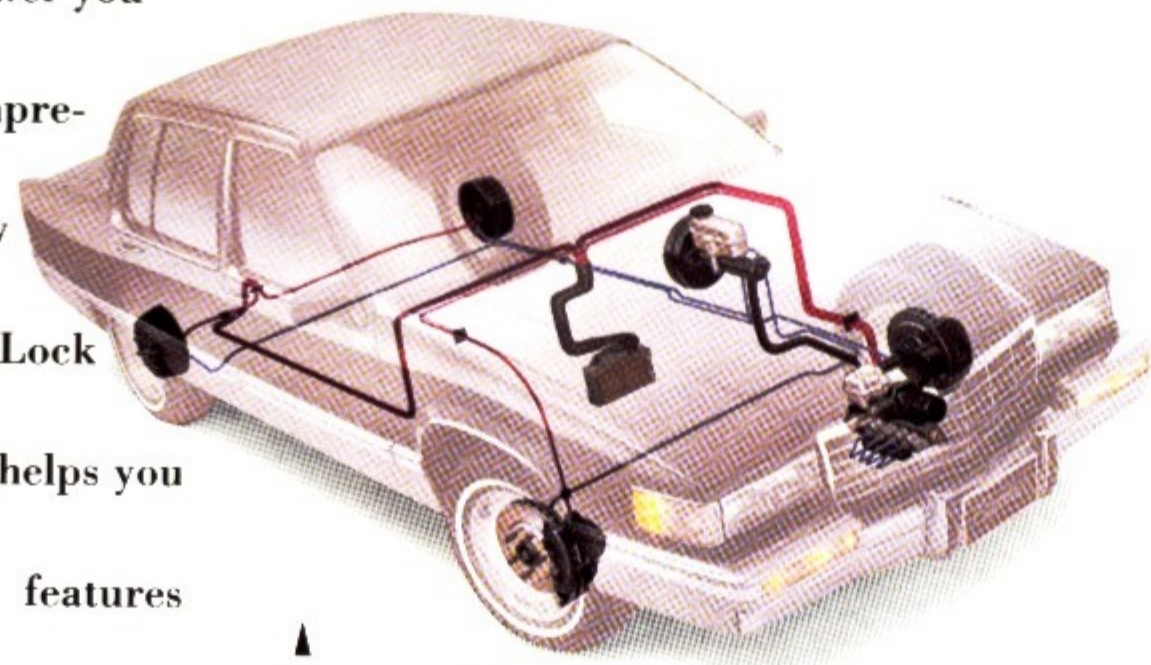
PRIMARY FEATURES

- Speed-Sensitive Steering
- Speed-Sensitive Suspension
- 4.9L V8
- Anti-Lock Brakes
- Traction Control

The sophisticated technology integral to the Sixty Special is made abundantly clear from the very first drive. The 4.9L V8 engine commands 200 horsepower working in tandem with an electronically controlled automatic

A HERITAGE OF L U X U R Y

transmission to deliver the power you need when you need it. A comprehensive array of active safety features consisting of Anti-Lock Brakes and Traction Control helps you drive with confidence, while features like the driver-side air bag give you added peace of mind. An advanced electronic climate-control system monitors the environment using a solar sensor that detects sunlight and adjusts accordingly.



▲ Standard Traction Control helps minimize wheel slippage under 30 mph as you accelerate on virtually any road surface.



◀ Electrochromic driver-side rearview mirror darkens automatically to reduce glare.

S I X T Y S P E C I A L



▲ Speed-Sensitive Suspension adapts the vehicle's handling characteristics for responsiveness at higher speeds; then adjusts accordingly to cushion your ride, compensating for bumps and rough spots on roads traveled at slower speeds.



◀ The Sixty Special's immense trunk capacity is complemented by a handy new convenience net for smaller parcels.







D E V I L L E

The more people know about De Ville, the more they recognize it as

a powerful investment. No wonder De Ville is America's most preferred Cadillac. Perhaps that's because De Ville's full complement of performance and safety technologies, including anti-lock braking and available Traction Control, are matched by the tangible advantages of the largest interior of any front-drive sedan sold in America.



*Sedan de Ville shown in Academy Gray.*



De Ville's expansive interior addresses the issue of comfort from two perspectives: mind and body. While the six-way power adjustable front seats and a large, easy-to-read instrument panel can help you stay refreshed, the available leather seating areas and generous amounts of sound baffling afford you and your passengers peace and quiet.



▲ Standards for interior elegance and comfort are set by De Ville's Esteem cloth.



▲ De Ville's advanced electronic climate control system automatically reads weather conditions, and compensates for changes to maintain your ideal comfort zone.



▲ Sedan de Ville interior shown with available Light Gray leather seating areas.





PRIMARY FEATURES



• Speed-Sensitive Steering

• Speed-Sensitive Suspension

• 4.9L V8

• Anti-Lock Brakes

• Driver-Side Air Bag

America's best-selling luxury automobile does not come from Europe or Japan. It's the Cadillac De Ville. The reason is simple: De Ville embodies the aesthetics of everything Cadillac.

Proven performance technology

CONTINUOUS I M P R O V E M E N T

abounds while the amenities germane

to full-size luxury are in evidence everywhere.

Additional considerations include a fuel data center that can calculate your

average mileage and then estimate your

range. Plus, De Ville's PASS Key II

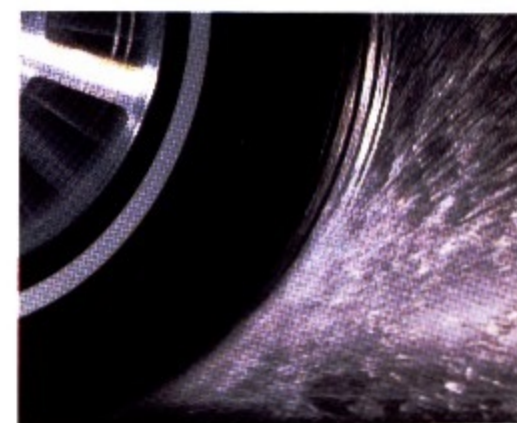
theft-deterrent system may entitle you

to comprehensive insurance premium

discounts.



New on this year's De Ville is Speed Sensitive Steering. It allows the driver to steer with two-finger ease in tight parking situations, while providing a firmer feel at highway speeds.



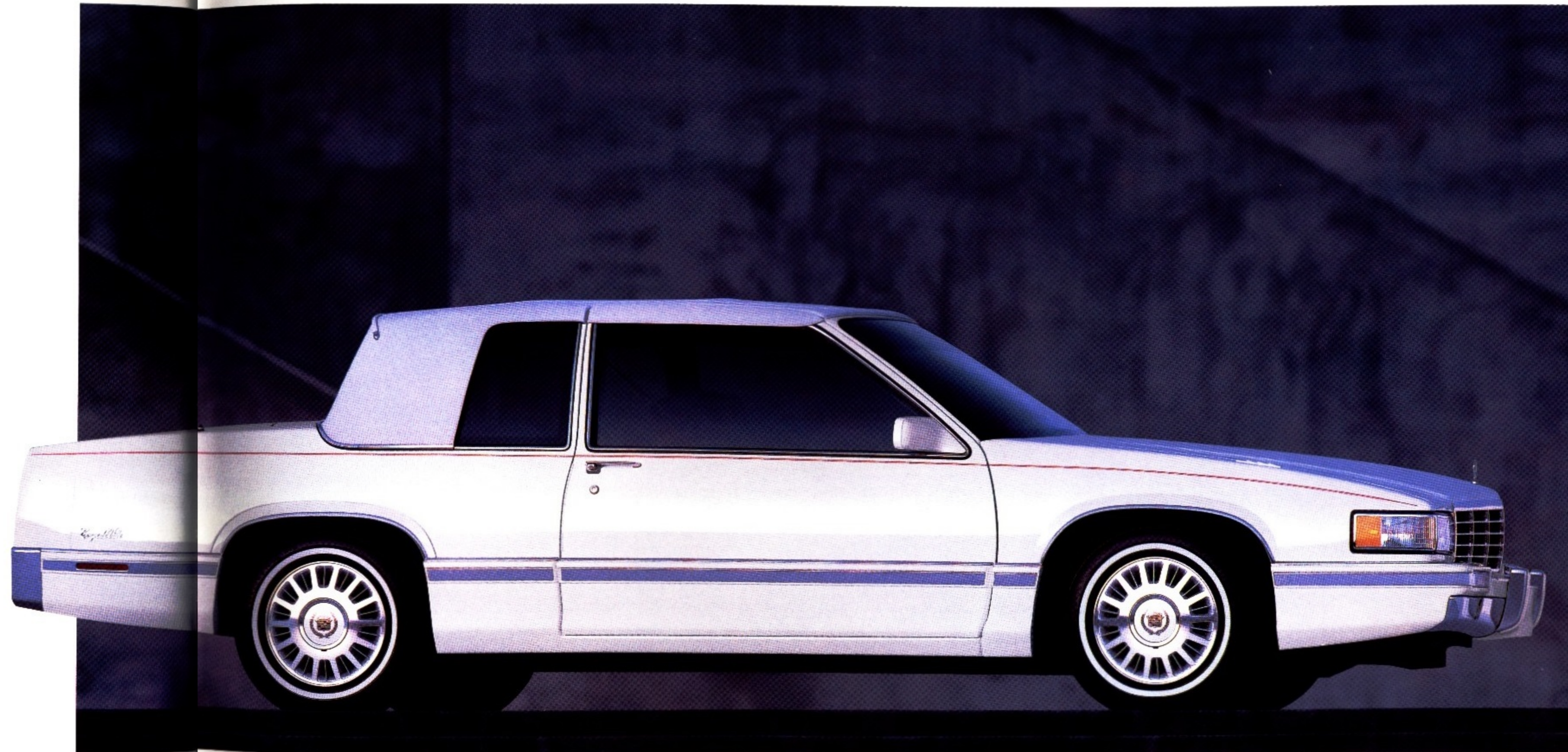
Standard anti-lock brakes automatically sense wheel slip during braking on virtually any road surface and respond by modulating the brakes to allow you to maintain steering control.



De Ville's cavernous trunk lets you stow over 18 cubic feet of luggage, golf clubs and more.



A powerful 200-horsepower 4.9 liter V8 engine with sequential port fuel injection allows for greater ease in merging and passing maneuvers.



De Ville further distinguishes itself with a full-size six-passenger coupe. It is shown here in Conillion White with available full cabriolet roof.

D E V I L L E



T O U R I N G   S E D A N

The Cadillac Touring Sedan eloquently speaks the language of the road.

Its sophisticated application of power is dramatically illustrated by such standard features as an electronically controlled V8 powertrain, Traction Control, Speed-Sensitive Steering, and a Speed-Sensitive Suspension that is specially tuned for touring performance. The Touring Sedan is equally well spoken when it comes to six-passenger spaciousness and comfort.



*Touring Sedan shown in Black Sapphire.*





PRIMARY FEATURES



- Speed-Sensitive Steering
- Speed-Sensitive Suspension
- V8 With Performance Final Drive Ratio
- Anti-Lock Brakes
- Traction Control

Perhaps the best way to describe the Touring Sedan's interior is to call it goal-oriented. That goal being to surround you in the luxury, total comfort, and safety you would expect in a Cadillac. However, the Touring

## ACQUIRE SEATS OF P O W E R

Sedan's authority goes beyond the fit and finish of the interior. The power really begins under the hood with a responsive 4.9 liter V8 and four-speed electronically controlled transmission. Its final drive ratio is performance-tuned to convert the smooth torque into instantaneous acceleration.



▲ *Speed-Sensitive Steering gives the driver more resistance at highway speeds for surefooted maneuverability, while offering minimal resistance for parking ease.*

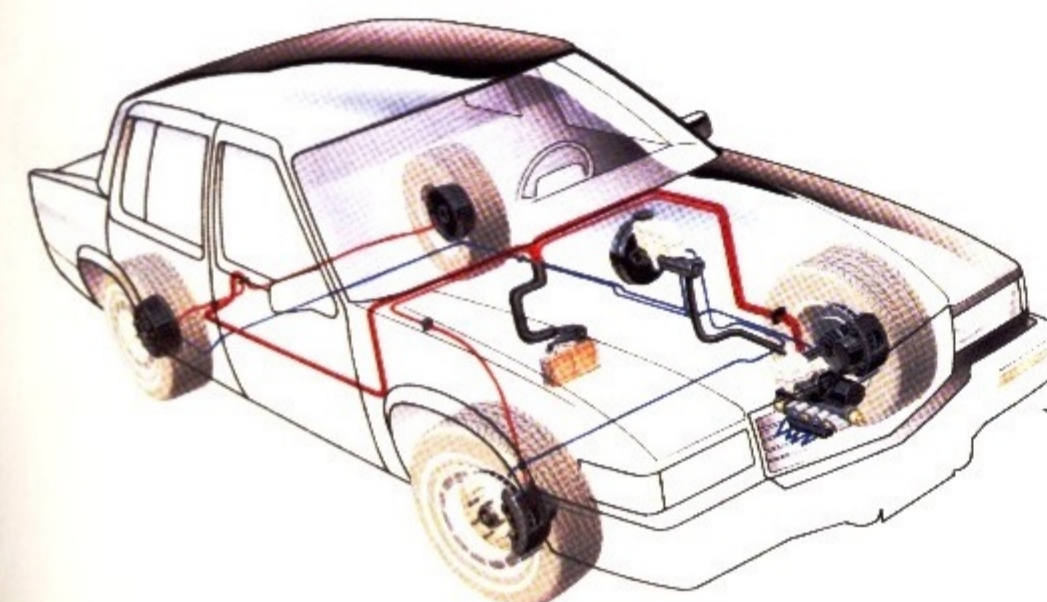


▲ *The elegant cloisonné deck lid emblem is handcasted and crafted one at a time.*

# T O U R I N G S E D A N



▲ *The split-frame front seats are adjustable six ways for full-body comfort and include power recliners. The leather-wrapped steering wheel has hand grips, and the leather seating areas are designed and crafted for more than just a touch of sophistication. Interior shown in standard Beechwood.*



▲ *Standard Traction Control automatically minimizes wheel slip during acceleration under 30 mph for extraordinary all-weather performance.*







CADILLAC



O W N E R S H I P

CADILLAC OWNER PRIVILEGES

It is a portfolio of owner services as exclusive as the automobile it comes with. For example, Cadillac, among U.S. automakers, pioneered Roadside Service. It's on call 24 hours a day, 365 days a year. A factory-trained service advisor answers your toll-free call, and, if necessary, a Cadillac technician comes to your aid when you need it the most: nights, weekends and holidays. Cadillac also offers 12-month/12,000-mile emergency road service and trip-interruption protection that pays for lodging, meals, and alternate transportation. In addition, complimentary trip routing is available for 4 years/50,000 miles.

Cadillac no-deductible warranties are among the industry's finest.<sup>1</sup> During warranty, if your Cadillac requires same-day repair, your dealer will furnish shuttle service. Should your Cadillac require overnight warranted repair, your dealer will provide you with a loaner car if one is available, or reimburse you for rental or transportation expense.<sup>2</sup>



◀ Cadillac Roadside Service: Round-the-clock peace of mind.



▲ On the spot assistance from more participating dealers than any other roadside assistance program.



◀ This grille medallion, in honor of Cadillac's preeminent position in owner loyalty, signifies the number of Cadillacs purchased by an owner—compliments of your participating Cadillac dealer.

<sup>1</sup>Please see details on the page at right.  
<sup>2</sup>Please ask dealer for complete program details.

IMPORTANT WORDS ABOUT THIS CATALOG...

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details.

... ENGINES Cadillac is equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

... ASSEMBLY Cadillacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

Cadillacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

We sometimes find it necessary to produce Cadillacs with different or differently sourced components than originally scheduled. All such components have been approved for use in Cadillacs and will provide the quality performance associated with the Cadillac name.

Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

... UPDATED SERVICE INFORMATION Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

... FINANCING OR LEASING, IT'S AS EASY AS GMAC Financing is done right in the showroom. Terms are tailored to suit your personal needs. You can choose your monthly payment date.

... CORROSION PROTECTION Cadillacs are designed and built to resist corrosion. All body

sheet-metal components are warranted against rust-through corrosion for 6 years/100,000 miles. Allanté is covered for 7 years/100,000 miles. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

... WARRANTY The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first (except tires, which are covered by their manufacturer, adjustments, normal maintenance items and battery, which is covered by its own 4-year/50,000-mile prorated warranty).

Plus free towing and a portfolio of other services. The Cadillac Allanté is backed by the Allanté Assurance Plan—4-year/50,000-mile bumper-to-bumper limited warranty, including free towing and a portfolio of other services, and 7 years/100,000 miles on powertrain, major assembly components and rust-through protection. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties. CADILLAC, the CADILLAC emblem, ALLANTÉ, FLEETWOOD, SEVILLE, SEDAN DE VILLE, COUPE DE VILLE, EL DORADO, NORTHSTAR, CADILLAC ROADSIDE SERVICE, TWILIGHT SENTINEL, FREEDOM and the GM emblem are registered trademarks of the General Motors Corporation. BROUGHAM and TILT-WHEEL are trademarks of General Motors Corporation. PASS KEY is a registered trademark of the Delco Electronics Corporation. GMAC is a registered trademark of the General Motors Acceptance Corporation. Litho in U.S.A. 8/92 ©1992 GM CORP. All Rights Reserved. Buckle Up, America!

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