

Bonneville

Pontiac's original full-sized Wide-Track.





Bonneville block tweed upholstery. Shown in blue—also available in green, beige and black/gray.



Bonneville all-Morrokide upholstery. Shown in saddle—also available in white, green and beige.

Bonneville is a big comfortable car. But it's a very special big comfortable car.

What makes it so special? The way it handles a road.

Bonneville is what Wide-Track is all about. The springs are computer selected. And the 4-wheel, full-coil suspension is tuned.

Which is just an engineer's way of saying that Bonneville rides very smoothly and still feels good in corners.



Bonneville's new radiator-style grille. Remind you of a few classics?

Variable-ratio power steering, power front disc brakes and Turbo Hydra-matic are standard.

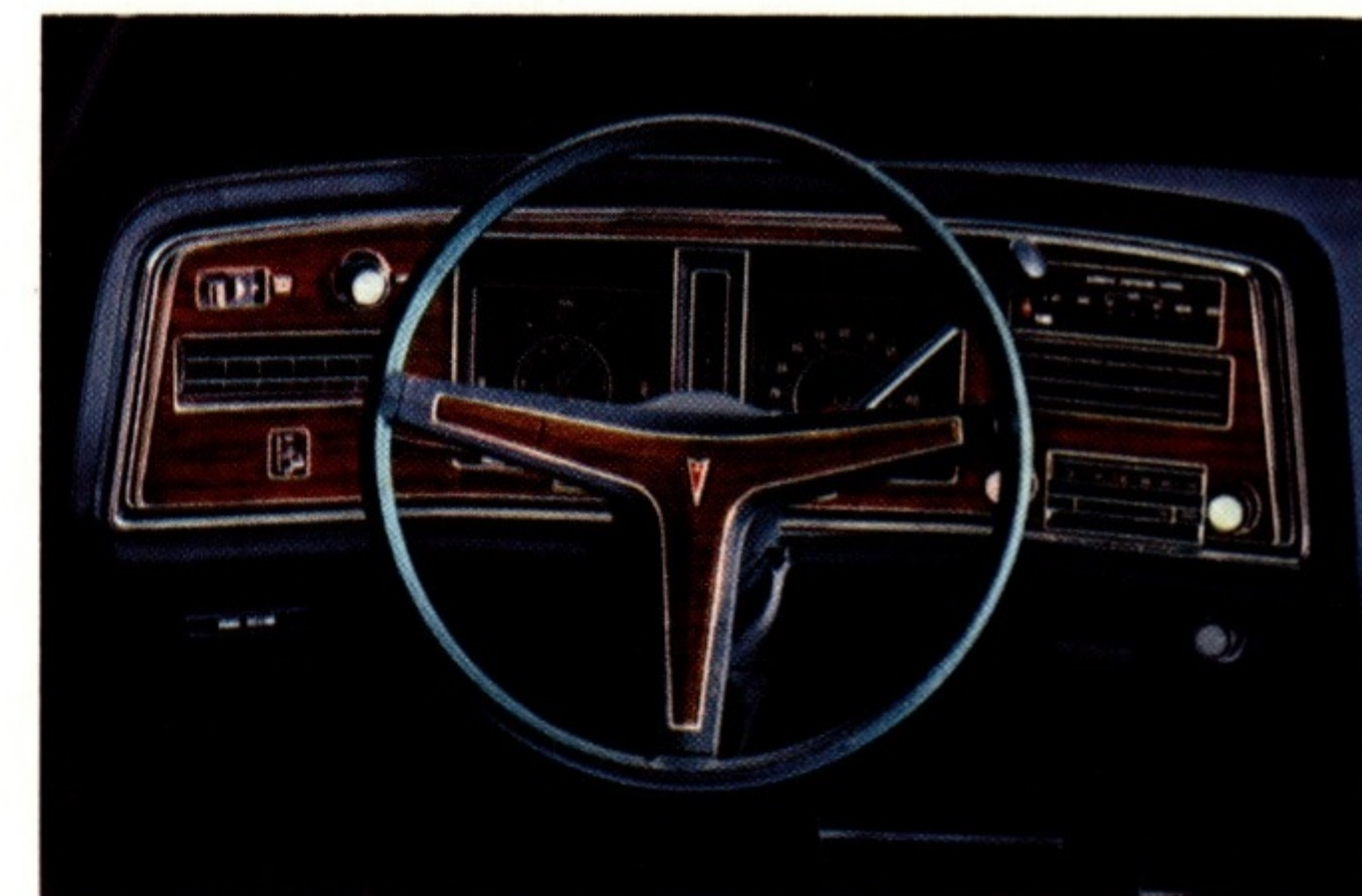
We also make a special handling package available for Bonneville. It's called Radial Tuned Suspension.

RTS includes steel-belted radial whitewalls; firmer shocks; and stabilizer bars, front and rear. A great way to get an extra measure of handling prowess.

The standard 400 V-8 provides more response than you're likely to need. But because we think that's your decision we also make a 455 V-8 available.

When you've got a car with Bonneville's heritage of handling and performance, it should look like it handles and performs.

So Bonneville has a new lean look for 1974. With a rather classic front end. And a futuristic roofline for the Hardtop Coupe.



Clean. Efficient. Bonneville's instrument panel is accented with wood-grain vinyl.

Incidentally, the roofline has some practical advantages. It's big on head room. Big on visibility.

We started out talking comfort. It's obvious in the '74 Bonneville.

The carpeting is cut-pile. The steering wheel is cushioned. And we've added cushioning to the foam contoured seats.

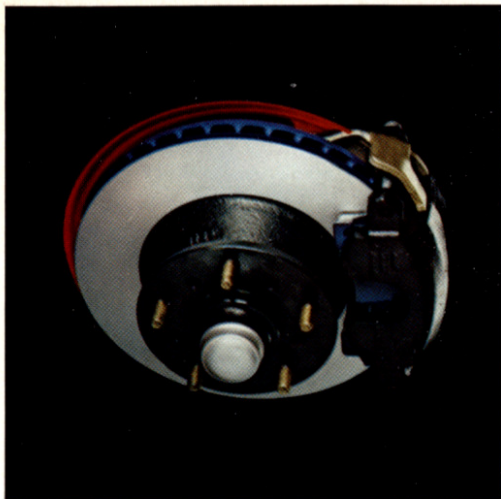
The upholstery fabric is your choice. A block tweed cloth is standard. But so is a grained Morrokide. Both are long wearing. Both are handsome.

But don't take either one unless you buy Pontiac's concept that a big car should be more than luxurious.

The 1974 Bonneville was intended for people who still enjoy driving.



Bonneville 4-Door Sedan in Admiralty Blue.



Bonneville's power front disc brakes.

BONNEVILLE FACTS AND FIGURES

MODELS

Hardtop Coupe, 4-Door Sedan, 4-Door Hardtop.

POWER TEAMS

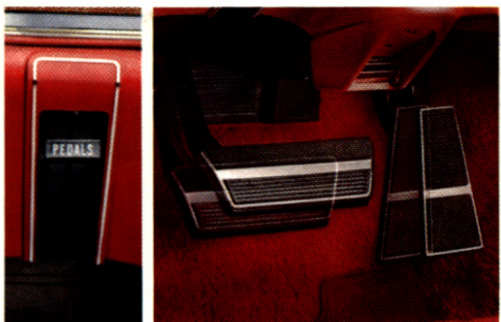
Standard engine: 400-cu.-in. 2-bbl. V-8.

Available engines: 400-cu.-in. 4-bbl. V-8 (except in California), 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Bench seat with cloth and Morrokide or all-Morrokide trim. Front-seat cushions of solid foam with integral springs. Solid foam front-seat backs. Foam rear-seat padding. Nylon-blend, cut-pile carpeting and carpeted lower door panels. Custom Cushion steering wheel. High-Low ventilation. Electric clock. Driver and passenger instrument panel ash trays. Instrument panel trim of dark flame chestnut wood-grain vinyl. Instrument panel courtesy lamps. Glove box lamp. Trunk compartment side panels and luggage lamp. Trunk mat. Inside hood latch release. Bonneville identification on door trim panel. Pedal trim plates.



Adjustable pedals you can order. One control on the instrument panel moves pedals toward or away from you. And locks them into position.

STANDARD EXTERIOR FEATURES

Distinctive new chrome-plated grille. Improved bumper systems. Protective rubber strips on bumpers. New double-level tail lamps. Deluxe wheel covers. Windshield radio antenna. Body-colored inserts on door handles. Pontiac crest on sail panels. Bonneville identification on grille, front fenders, rear deck lid. Moldings on windshield, hood rear edge, roof drip, rear window, wheel openings. Rocker panel moldings with rear fender extensions. Trunk trim panels. Concealed wipers.

STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. 4-wheel, coil-spring suspension, springs selected by computer. H78—15 blackwall glass-belted tires. Acoustical insulation. Engine mount sound insulation.

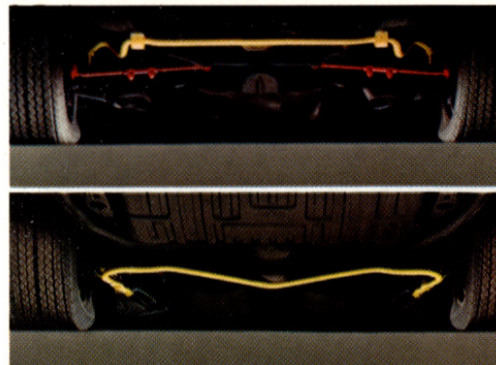
Dimensions (inches)	Hdtp. Cpe.	4-Dr. Hdtp.	4-Dr. Sedan
Overall length	226.0	226.0	226.0
Overall width	79.6	79.6	79.6
Wheelbase	124.0	124.0	124.0
Track, front/rear	64.1/64.0	64.1/64.0	64.1/64.0
Head room, front/rear	38.3/37.4	38.6/37.4	39.1/37.9
Leg room, front/rear	42.7/38.8	42.7/38.8	42.7/35.8
Shoulder room, front/rear	64.3/62.2	64.3/63.3	64.3/63.3
Hip room, front/rear	62.2/56.2	62.2/62.1	62.2/62.1

CAPACITIES

Fuel tank—25.8 gals.

Cooling system—21.6 qts.

Oil, less filter refill—5.0 qts.



Stabilizer bars (yellow), front and rear, are part of what makes RTS . . . RTS.

POPULAR EQUIPMENT AVAILABLE

6-way power seat. Radial Tuned Suspension, which includes: HR78—15 whitewall steel-belted radial tires. 1.125" dia. front stabilizer bar, .937" dia. rear stabilizer bar, Pliacell shock absorbers, jounce restrictors, special springs and rear control arm bushings to tune suspension with radial tires, and RTS identification on instrument panel. Cordova top. Cruise Control. Automatic Temperature Control air conditioning. Power windows. Power door locks (also unlatch folding seat backs automatically on Coupe). Trunk lid release. Color-keyed vinyl body side moldings. Dome and reading lamp.

BONNEVILLE SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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Bonneville 4-Door Hardtop in Colonial Gold.