

# 2010 | FOCUS



Drive one.

# 50 MPG<sup>1</sup>... AND SO MUCH MORE.



In Ford Focus, great mileage is just the beginning. Actually, being fun to drive, plus having the comfort, refinement, safety and available features usually found in much more expensive cars, is what makes Focus unique. All that and delivering technology you can't even get on any other car in the class.<sup>2</sup> So, while you save money from the showroom to the gas pump, you also take advantage of everything Focus has to offer. Simply put — you get more.

Focus is the only vehicle in its class to offer:

- Available Ford SYNC<sup>®</sup> Communications and Entertainment System
- Standard MyKey<sup>™</sup> Owner Controls Feature
- Available Ambient Lighting with Selectable Colours
- Standard Control Blade<sup>™</sup> Multilink Independent Rear Suspension



**Drive one.**

Focus SES Sedan in Blue Flame Metallic.

<sup>1</sup>5-speed manual; 8.5L/100 km city and 5.6L/100 km hwy. (33 mpg city/50 hwy.). Fuel consumption ratings based on Transport Canada approved test methods.

<sup>2</sup>Class is Compact Coupes and Sedans.

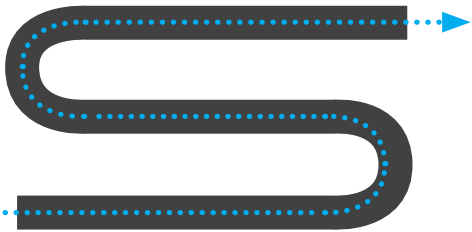


Wrap your hands around the just-right rim of the 3-spoke steering wheel and make the scenery blur. Euro-inspired 4-wheel independent suspension features Control Blade™ technology for extra handling finesse. Work the standard 5-speed manual or go shiftless with an optional automatic. In all conditions, you're treated to optimum performance.



#### POWERFUL EFFICIENCY

The aluminum block is lightweight, and a dual overhead cam design helps the 2.0L Duratec® I-4 create 140 hp. Focus provides impressive fuel economy ratings of 5.6L/100 km (50 mpg) hwy. and 8.5L/100 km (33 mpg) city.



#### YOU CAN HANDLE IT

Step up to the SE Coupe or SEL Sedan for 16-in. rims with P205/50R16 treads, or choose Focus SES and its 17-in. rims wrapped in P215/45R17 H-rated tires. These models also have performance suspensions for increased handling prowess.

# DELIVERING MORE FUN.



Focus SES Coupe in Sangria Red Metallic.

# MORE TECHNOLOGY.

**SYNC**  
Powered by **Microsoft**

**SIRIUS**  
SATELLITE RADIO



While its style is evident, the Focus interior impresses even more over time. An elegant T-shaped dashboard creates the feeling of a wider space for the driver and front passenger. Controls are easy to use and quality materials meet your touch. Clear, clean Ice Blue™ instrument lighting is designed to help reduce eye strain and offers an upscale tone. Get to know Focus, and you'll soon discover that what you see is just the start.

### YOU TALK. SYNC LISTENS.™

The available Ford SYNC® voice-activated communications and entertainment system has been developed in association with Microsoft®. SYNC works with your paired Bluetooth®-enabled mobile phone and digital media player or thumb drive to make calls, play music and more — all via simple voice commands.<sup>1</sup> Its new 911 Assist™ system can even make an emergency call from your phone directly to a 911 operator if any airbag has deployed.<sup>2</sup>

### DASHTOP DISPLAY

Every Focus features a dashtop message centre that displays audio system status as well as Ford SYNC functions, plus compass and temperature when properly equipped.



### SIRIUS® SATELLITE RADIO

Standard on all trim levels, SIRIUS Satellite Radio<sup>3</sup> comes with a 6-month prepaid subscription: Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment, all across Canada.

<sup>1</sup>Some mobile phones and some digital media players may not be fully compatible. Visit SyncMyRide.ca for full connectivity details. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. <sup>2</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. <sup>3</sup>See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Focus SES centre stack shown with available equipment.



# OFFERING MORE INDULGENCE.



The goal was clear: to give Focus more comforts and amenities than you'd expect. So a lot of engineering went into reducing NVH (noise, vibration and harshness). The suspension and tires balance handling with smoothness. Extra sound-deadening materials help silence the cabin. An acoustic windshield and aerodynamic design cut down on wind noise. Air conditioning is standard. And those are just the basics. Choose options like heated leather seats or a power moonroof to dial in the extras. It's all about getting accustomed to the finer things in life.

### **FORD-EXCLUSIVE AMBIENT LIGHTING WITH SELECTABLE COLOURS (SHOWN RIGHT)**

Available Ambient Lighting provides illumination of the cupholders in the centre console, and of the front and rear footwells. You can choose among blue, red, yellow, green, aqua, purple or white at any time.



### **FORD-EXCLUSIVE MYKEY™ OWNER CONTROLS FEATURE**

By placing controls on some vehicle functions and mitigating distractions, MyKey encourages safer driving. You can program specially coded keys that limit top speed, add speed warning chimes and signal an early low-fuel warning. It can even mute the vehicle's audio system until safety belts are buckled, while limiting maximum volume to help keep attention on the road. MyKey lets young drivers enjoy their freedom, while giving parents peace of mind.

# YOU CAN'T GET MORE STANDARD SAFETY FEATURES!

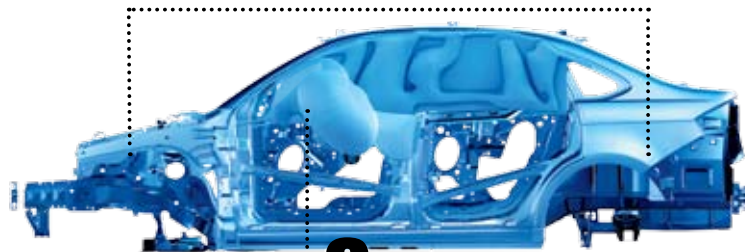


Focus SEL Sedan in Black.

Standard AdvanceTrac® ESC (electronic stability control), including a 4-wheel Anti-lock Brake System (ABS), can help you avoid a collision.<sup>2</sup> It automatically steps in to help maintain control in conditions where wheel lockup and loss of traction can occur. A rock-solid structure and 6 airbags that include 2 dual-stage front, 2 front-seat side and 2-row side-curtains help protect all on board. The Personal Safety System™ is also standing by with its 8 advanced technologies. And in a crash involving an airbag or safety belt pretensioner activation, the SOS Post-Crash Alert System™ flashes the hazard lights and honks the horn to attract attention.<sup>3</sup> As you can see, Focus is well-equipped to help keep you safe.

<sup>1</sup>Based on competitive vehicles in Compact Coupes and Sedans Class. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>3</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

#### ENERGY-ABSORBING FRONT AND REAR CRUMPLE ZONES



# 8

Dual-stage front airbags • Front safety belt pretensioners  
• Front safety belt energy-management retractors • Front  
safety belt usage sensors • Driver-seat position sensor • Crash  
severity sensor • Restraint control module • Front-Passenger  
Sensing System

#### PERSONAL SAFETY SYSTEM

Eight technologies form a system to help protect the driver and front passenger. Sensors process crash information to adjust the deployment of front safety belt pretensioners and dual-stage airbags in certain frontal collisions.



# SPECIFICATIONS

## Standard Equipment

### Sedan and Coupe

#### Mechanical

2.0L Duratec® I-4 engine

5-speed manual transmission

4-wheel Anti-lock Brake System (ABS)

European-inspired suspension — Front: independent MacPherson strut, stabilizer bar; rear: Control Blade™ multilink independent

Power front disc and rear drum brakes

Compact spare

#### Security & Safety

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>1</sup>, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

2-row side-curtain airbags<sup>1</sup>

AdvanceTrac® ESC (electronic stability control)

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks (Sedan only)

Front-seat side airbags<sup>1</sup>

LATCH — Lower anchors and tether anchors for child-safety seats

MyKey™ owner controls feature

Safety belts — 3-point for all 5 seating positions

SecuriLock® passive anti-theft engine immobilizer system

Side-intrusion door beams

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

#### Seating

5-person seating

Front bucket seats with adjustable head restraints

60/40 split-folding rear seat

Rear head restraints

#### Interior

Air conditioning

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers

Auxiliary audio input jack

Centre floor console — Full-length with padded armrest

Courtesy lights with theatre-dimming feature

Cupholders — 2 front; 1 rear

Floor mats — Carpeted front and rear

Front doors with map pockets and integrated bottle holders

Map pocket — Front-passenger seatback

Message centre

Power point — 12 volt (2)

Rear dome lamp

SIRIUS Satellite Radio

Tilt steering column

Trip odometer

Visor vanity mirrors — Driver and front-passenger

#### Exterior

Headlamps — Aerodynamic halogen

Power door locks

Remote keyless-entry system with 2 fobs

Rear-window defroster

Solar-tinted glass

Windshield wipers — Variable intermittent

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

## Estimated Fuel Consumption Ratings<sup>2</sup>

Transmission	2.0L Duratec I-4	
5-speed manual	8.5L/100 km city and 5.6L/100 km hwy. (33 mpg city/50 hwy.)	
4-speed automatic	8.4L/100 km city and 5.8L/100 km hwy. (34 mpg city/49 hwy.)	

<sup>2</sup>Fuel consumption ratings based on Transport Canada approved test methods.

## Dimensions & Ratings

Exterior mm (in.)	Coupe	Sedan
Overall length	4445 (175.0)	4445 (175.0)
Wheelbase	2614 (102.9)	2614 (102.9)
Width — including mirrors	1991 (78.4)	1991 (78.4)
Height	1491 (58.7)	1491 (58.7)
Interior mm (in.)		
Front		
Head room	996 (39.2)	996 (39.2)
Shoulder room	1359 (53.5)	1356 (53.4)
Hip room	1280 (50.4)	1280 (50.4)
Leg room	1059 (41.7)	1059 (41.7)
Rear		
Head room	973 (38.3)	973 (38.3)
Shoulder room	1364 (53.7)	1361 (53.6)
Hip room	1227 (48.3)	1293 (50.9)
Leg room	917 (36.1)	917 (36.1)
Capacities		
Passenger volume litres (cu. ft.)	2642 (93.3)	2645 (93.4)
Luggage volume litres (cu. ft.)	391 (13.8)	391 (13.8)
Seating capacity	5	5
Fuel capacity litres	49	49

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The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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## Model-Specific Features

### S Sedan

#### Select standard content:

15-in. steel wheels with 6-spoke wheel covers and P195/60R15 all-season tires • 4-wheel Anti-lock Brake System (ABS) • AdvanceTrac ESC (electronic stability control) • Euro-inspired suspension including 21-mm front stabilizer bar • Message centre • Power door locks • Remote keyless-entry system with 2 fobs • Black door handles • Black manual sideview mirrors • 2-bar chrome grille

### SE Sedan

#### Includes S Sedan content, plus:

Metallic instrument panel appliqué • Power windows • Chrome-accented, power, heated sideview mirrors • Chrome door handles

### SES Sedan

#### Includes SE Sedan content, plus:

17-in. aluminum wheels with P215/45R17 all-season tires • Performance suspension including 22-mm front and 20-mm rear stabilizer bars • Ambient Lighting • Auto-dimming rearview mirror with microphone • SYNC • Heated front seats • Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls • Map lights • Compass • 2-bar Dark Chrome grille • Chrome exhaust tip • Body-colour door handles • Body-colour, power, heated sideview mirrors • Fog lamps • Rear decklid spoiler • Sport front and rear fascias

### SEL Sedan

#### Includes SES Sedan content, plus:

16-in. Euroflange aluminum-alloy wheels with P205/50R16 all-season tires • Special suspension including 22-mm front and 18-mm rear stabilizer bars • 2-bar chrome grille • Chrome-accented, power, heated sideview mirrors • Chrome door handles

### SE Coupe

#### Select standard content:

16-in. aluminum-alloy wheels with P205/50R16 all-season tires • Anti-lock Brake System (ABS) • AdvanceTrac ESC (electronic stability control) • Special suspension including 22-mm front and 18-mm rear stabilizer bars • Message centre • Power windows and door locks • Chrome exhaust tip • 2-bar Dark Chrome grille • Rear decklid spoiler • Rocker moulding • Sport-tuned exhaust • Sport front and rear fascias

### SES Coupe

#### Includes SE Coupe content, plus:

17-in. aluminum wheels with P215/45R17 all-season tires • Performance suspension including 22-mm front and 20-mm rear stabilizer bars • Heated front seats • Ambient Lighting • Auto-dimming rearview mirror with microphone • SYNC • Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls • Map lights • Compass • Cruise control • High-mount spoiler

## Features & Options – Sedan

	S Sedan	SE Sedan	SES Sedan	SEL Sedan
<b>Mechanical</b>				
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				4-speed automatic transmission
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Euro-inspired suspension including 21-mm front stabilizer bar
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				Performance suspension including 22-mm front and 20-mm rear stabilizer bars
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>				Special suspension including 22-mm front and 18-mm rear stabilizer bars
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				15-in. steel wheels with 6-spoke wheel covers and P195/60R15 all-season tires
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				15-in. painted-aluminum wheels with P195/60R15 all-season tires
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>				16-in. Euroflange aluminum-alloy wheels with P205/50R16 all-season tires
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				17-in. aluminum wheels with P215/45R17 all-season tires
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Engine block heater
<b>Seating</b>				
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Heated front seats
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Leather-trimmed seats
<b>Interior</b>				
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Ambient Lighting
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Auto-dimming rearview mirror with microphone (requires Ford SYNC®)
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Premium Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 4 coaxial speakers and subwoofer (requires Ford SYNC)
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Ford SYNC voice-activated, in-vehicle communications and entertainment system (requires Driver's Group)
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Map lights
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Compass
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Cruise control
<b>Exterior</b>				
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>				2-bar chrome grille
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				2-bar Dark Chrome grille
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Chrome exhaust tip
<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Black door handles
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>				Chrome door handles
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				Body-colour door handles
<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Black manual sideview mirrors
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				Body-colour, power, heated sideview mirrors
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>				Chrome-accented, power, heated sideview mirrors
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Fog lamps
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Power moonroof with shade
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Power windows
<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>				Rear decklid spoiler
<b>Packages</b>				
<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>				Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Luxury Package — Includes heated, leather-trimmed seats and power moonroof
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				Sport Appearance Package — Includes 15-in. painted-aluminum wheels with P195/60R15 all-season tires, fog lamps and rear decklid spoiler

● Standard ● Select Availability ○ Optional — Not Available

## Features & Options – Coupe

	SE Coupe	SES Coupe
<b>Mechanical</b>		
<input type="checkbox"/> <input type="checkbox"/>		4-speed automatic transmission
<input checked="" type="checkbox"/> <input type="checkbox"/>		16-in. aluminum-alloy wheels with P205/50R16 all-season tires
<input type="checkbox"/> <input checked="" type="checkbox"/>		17-in. aluminum wheels with P215/45R17 all-season tires
<input checked="" type="checkbox"/> <input type="checkbox"/>		Special suspension including 22-mm front and 18-mm rear stabilizer bars
<input type="checkbox"/> <input checked="" type="checkbox"/>		Performance suspension including 22-mm front and 20-mm rear stabilizer bars
<input type="checkbox"/> <input type="checkbox"/>		Engine block heater
<b>Seating</b>		
<input type="checkbox"/> <input checked="" type="checkbox"/>		Heated front seats
<input type="checkbox"/> <input checked="" type="checkbox"/>		Leather-trimmed seats
<b>Interior</b>		
<input type="checkbox"/> <input checked="" type="checkbox"/>		Ambient Lighting
<input type="checkbox"/> <input checked="" type="checkbox"/>		Auto-dimming rearview mirror with microphone
<input type="checkbox"/> <input type="checkbox"/>		Premium Sound System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 4 coaxial speakers and subwoofer (requires SYNC)
<input type="checkbox"/> <input checked="" type="checkbox"/>		SYNC (requires Driver's Group)
<b>Exterior</b>		
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		Body-colour door handles
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		Body-colour, power, heated sideview mirrors
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		Chrome exhaust tip
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		2-bar Dark Chrome grille
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		Fog lamps
<input checked="" type="checkbox"/> <input type="checkbox"/>		Rear decklid spoiler
<input type="checkbox"/> <input checked="" type="checkbox"/>		High-mount spoiler
<input type="checkbox"/> <input type="checkbox"/>		Power moonroof with shade and overhead map lights
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		Rocker moulding
<b>Packages</b>		
<input type="checkbox"/> <input checked="" type="checkbox"/>		Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls
<input type="checkbox"/> <input type="checkbox"/>		Luxury Package — Includes heated, leather-trimmed seats and power moonroof

● Standard ● Select Availability ○ Optional — Not Available

## WHEELS



15-in. Steel with 6-Spoke Wheel Cover  
Standard on S and SE Sedan



15-in. Painted-Aluminum  
Available with Sport Appearance Package



16-in. Euroflange Aluminum-Alloy  
Standard on SEL Sedan



16-in. Aluminum-Alloy  
Standard on SE Coupe



17-in. Aluminum  
Standard on SES Sedan and SES Coupe



# ACCESSORIES

- A. Splash Guards
- B. Chrome Exhaust Tip
- C. Fog Lamps
- D. Wheel Locks
- E. Graphics Kit
- F. Keyless Entry Keypad
- G. Interior Cargo Net
- H. Rear Decklid Spoiler
- I. Integrated Spoiler
- J. Body Kit by 3dCarbon\*

**Also available:**

- All-Weather Floor Mats
- Ashcup/Coin Holder/Smoker's Pack
- Electrochromic Mirrors
- Front Illuminated Sill Plates
- Garmin® Portable Navigation Systems†
- Hood Deflector
- Interior Cargo Area Protector
- Interior Lighting Kit
- Interior Soft Cargo Cooler Bag
- Interior Soft Cargo Organizers (Large and Standard Sizes)
- Remote Start Systems
- Side Window Deflectors
- THULE® Racks, Carriers and Cargo Holders!
- Vehicle Security System
- Wiper Shaker De-Icer and Debris Cleaner!

\*Ford Licensed Accessories.

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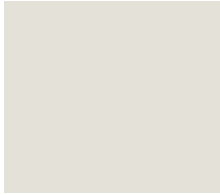
Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Ford of Canada Dealer for details.

# COLOURS

## Exterior



White Suede



Natural Neutral Metallic



Sangria Red Metallic



Blue Flame Metallic



Ingot Silver Metallic



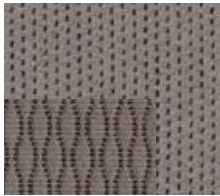
Sterling Grey Metallic



Black

Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

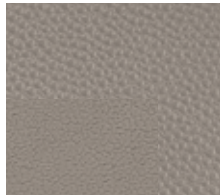
## Interior



Medium Stone Cloth  
Standard on S and SES



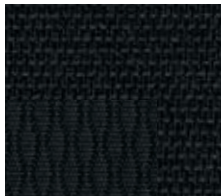
Medium Stone Cloth  
Standard on SE



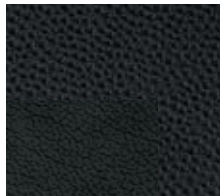
Medium Stone Leather  
Standard on SEL,  
Available on SES



Charcoal Black Cloth  
Standard on SE



Charcoal Black Cloth  
Standard on SES



Charcoal Black Leather  
Standard on SEL,  
Available on SES

Medium Stone

Charcoal Black

### Sedan

#### S

- White Suede
- Natural Neutral Metallic
- Sangria Red Metallic
- Blue Flame Metallic
- Ingot Silver Metallic
- Sterling Grey Metallic
- Black

#### SE

- ● White Suede
- ● Natural Neutral Metallic
- ● Sangria Red Metallic
- ● Blue Flame Metallic
- ● Ingot Silver Metallic
- ● Sterling Grey Metallic
- ● Black

#### SES

- ● Sangria Red Metallic
- ● Blue Flame Metallic
- ● Ingot Silver Metallic
- ● Sterling Grey Metallic
- ● Black

#### SEL

- ● White Suede
- ● Natural Neutral Metallic
- ● Sangria Red Metallic
- ● Blue Flame Metallic
- ● Ingot Silver Metallic
- ● Sterling Grey Metallic
- ● Black

### Coupe

#### SE

- ● Sangria Red Metallic
- ● Blue Flame Metallic
- ● Ingot Silver Metallic
- ● Sterling Grey Metallic
- ● Black

#### SES

- ● Sangria Red Metallic
- ● Blue Flame Metallic
- ● Ingot Silver Metallic
- ● Sterling Grey Metallic
- ● Black



For more information on  
Ford of Canada products and services,  
please visit our website:



### Our commitment to you... Peace-of-Mind Protection

- Basic Coverage:  
3 years/60,000 km
- Powertrain Warranty:  
5 years/100,000 km
- Corrosion Warranty:  
5 years/unlimited distance
- Roadside Assistance:  
5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

### For prompt, courteous answers to your questions:

Ford Customer Relationship Centre  
1-800-565-3673  
Ford Credit Customer Service Centre  
1-877-636-7346

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Competitive comparisons are based on 2009 competitive models, publicly available information and Ford data at the time of printing of the 2010 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2010 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.

#### FORD EXTENDED SERVICE PLAN

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and help protect you from the cost of unexpected repairs. To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, complement your ESP with a prepaid maintenance plan that covers all required scheduled maintenance items for your vehicle and 8 wear items. Ask your Dealer for a Ford ESP, the only service contract backed exclusively by Ford Motor Company of Canada, Limited, and honoured at all Ford and Ford Lincoln Dealerships across North America. Certain limitations and exclusions apply, see your Dealer for details.

#### FORD CREDIT

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca).



Focus

Fusion

Mustang

Taurus