

AN EXPERIENCE BEYOND WORDS

Where others cut corners, Kia adds more.



The Forte Koup EX gives you more room to stretch out. More standard conveniences, including: power windows, door locks and heated side mirrors; heated front seats; a six-speaker audio system with iPod® connectivity; voice-activated Bluetooth® hands-free capability¹; and a tilt and telescopic steering wheel. And more standard safety features. Like six protective airbags; four-wheel-disc anti-lock brakes; and electronic stability control.



But that's only the start. Move up to the SX model and you get standard leather seating; a leather-wrapped steering wheel and gearshift knob; a power sunroof²; alloy sport pedals; Kia's exclusive Supervision instrument cluster; Sirius® satellite radio; and – surprise! – even more.

¹ Bluetooth® technology enabled phone required.
² Also available as an option on Koup EX.

5 Year Warranty We've got you covered.

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle*
- 5-year/100,000 km Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts*
- 5-year/100,000 km Roadside assistance covers you in case of mechanical breakdown anywhere in North America*
- 5-year/unlimited km Anti-perforation warranty on body sheet metal defects in material/workmanship*

For more information visit kia.ca or call 1-877-542-2886

www.kia.ca



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YOUR FUTURE

Kia is committed to environmental sustainability and protecting the future for both you and your family. Through extensive research and development, we are actively researching alternative fuels and expanding the use of eco-friendly technology with the development of more efficient engines, exhaust systems and transmissions.

Kia has played a leading role in developing alternative-fuel vehicles to help significantly reduce fuel emissions. Our Fuel Cell Electric Vehicle (FCEV) program is developing and testing hydrogen fuel cell powered Kia Borregos as well as using more materials made from recyclable aluminum and magnesium - that are 30% to 40% lighter than steel to boost fuel economy. The Kia Rio hybrid, now in testing, is expected to reduce air pollutants by 30% and increase fuel efficiency by 50%.

We also continue to improve our recycling efforts with the establishment of an automotive recycling centre with the goal of making vehicles that are 95% recyclable.

OUR FUTURE

Kia Motors recently became the fifth-largest automaker in the world and Kia Motors continues to be one of the fastest-growing with annual sales in excess of 1.4 million vehicles. We also understand that our continued success will be dependent upon our commitment to design.

Reflecting this, Kia Motors' state-of-the-art 100,700 sq.-ft. North American Design Centre features a \$45 million studio which engineers, models and creates new vehicles. But our commitment to you goes beyond design. In 2009, we will be opening our first automotive plant in North America.

At Kia, when we talk about changes in the future, we're talking about changes for the better.

FSC LOGO



10 YEARS IN CANADA

THE ALL-NEW 2010



THE LANGUAGE OF DESIGN AND PERFORMANCE



The all-new 2010 Forte Koup is Kia's first two-door coupe and represents the next evolution of Kia's design language, spoken in an unmistakable performance dialect.

With a sleek, toned body riding low to the ground, the Forte Koup doesn't arrive on the scene, it commands it. Just as surely as its available sport-tuned suspension and 173 horsepower, dual CVVT 4-cylinder engine command the road.

FEATURES

Exterior	EX	SX
16" alloy wheels	S	-
17" alloy wheels	-	S
P205/55 R16 tires	S	-
P215/45 R17 tires	-	S
Sport-tuned suspension	-	S
Fog lamps	-	S
Tinted window glass	S	S
Power tilt and sliding sunroof	0	S
Dual power, heated, body-coloured side mirrors	S	S
Outside mirrors with integrated turn signal	S	S
Chrome-coated outside door handles and rear garnish	S	S
Front & rear mud guards	S	S

S = Standard 0 = Optional - = Not Available

¹ Available in the 10 provinces and 3 territories of Canada and 48 contiguous United States. Monthly subscription sold separately after three trial months.

² Bluetooth™ technology enabled cellphone required.

³ Automatic transmission only.



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Comfort & Convenience	EX	SX
Air conditioning	S	S
Automatic climate control	-	S
Cabin air filter	S	S
Supervision instrument cluster	-	S
Power door locks	S	S
Remote keyless entry system with panic button	S	S
AM/FM/CD/MP3 stereo with 6 speakers	S	S
Steering wheel mounted audio controls	S	S
Sirius® satellite radio (includes three trial months) ¹	-	S
Audio input jacks - AUX & USB	S	S
Voice activated Bluetooth® hands-free capability ²	S	S
Steering wheel mounted cruise control	S	S
Power windows with one-touch driver's express down	S	S
Front console dual cupholder	S	S
Dual front console power outlets	S	S
Centre console with storage compartment	S	S
Front windshield wiper de-icer	S	S
Two speed variable intermittent front wipers	S	S
Rear window defroster	S	S
Map lamp with sunglass case	S	S
Trip computer	-	S
Illuminated ignition key hole	S	S
ECO-Minder™ indicator ³	S	S

Seating & Trim	EX	SX
Cloth seats	S	-
Leather seats	-	S
Heated front seats	S	S
Driver's seat height adjuster	S	S
60:40 split folding rear seat	S	S
Leather-wrapped steering wheel & gear shift knob	-	S
Manual tilt & telescoping steering column	S	S
Metallic colour interior accents	-	S
Alloy sport pedals	-	S
Trunk lid inner cover	S	S

Safety	EX	SX
Dual front impact airbags	S	S
Dual front seat-mounted side impact airbags	S	S
Dual full-length side impact curtain airbags	S	S
4-wheel disc brakes	S	S
Anti-lock braking system (ABS)	S	S
Anti-whiplash active front headrests	S	S
Electronic stability control (ESC)	S	S
Traction control system (TCS)	S	S
Rear seat lower anchors and tethers for children (LATCH)	S	S
Rear seat height adjustable headrests	S	S
Impact-sensing auto door unlock	S	S

SPECIFICATIONS

Engine	EX	SX
Type	2.0L, Inline 4 cylinder, aluminum block and head	2.4L, Inline 4 cylinder, aluminum block and head
Valve train	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)	DOHC, 16 valve, Dual Continuously Variable Valve Timing (CVVT)
Horsepower	156 hp @ 6,200 rpm	173 hp @ 6,000 rpm
Torque	144 lb.-ft. @ 4,300 rpm	168 lb.-ft. @ 4,000 rpm
Compression ratio	10.5:1	10.5:1
Intake	Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Emission rating	Ultra Low Emission Vehicle (ULEV)	Ultra Low Emission Vehicle (ULEV)
Transmission	5-speed manual transmission	6-speed manual transmission

Dimensions, mm (in.)	EX	SX
Wheelbase	2,650 (104.3)	2,650 (104.3)
Track (front/rear)	1,546 / 1,550 (60.8 / 61.0)	1,542 / 1,546 (60.7 / 60.9)
Length	4,480 (176.4)	4,480 (176.4)
Width	1,765 (69.5)	1,765 (69.5)
Height	1,400 (55.1)	1,400 (55.1)
Head room (front/rear)	982 / 897 (38.6 / 35.3)	982 / 897 (38.6 / 35.3)
Shoulder room (front/rear)	1,414 / 1,331 (55.6 / 52.4)	1,414 / 1,331 (55.6 / 52.4)
Leg room (front/rear)	1,108 / 862 (43.6 / 33.9)	1,108 / 862 (43.6 / 33.9)
Hip room (front/rear)	1,355 / 1,310 (53.3 / 51.6)	1,355 / 1,310 (53.3 / 51.6)

Body & Chassis	EX	SX
Layout	Front engine, front wheel drive	
Body type	Steel unibody	
Front suspension	Independent, MacPherson strut, coil springs with stabilizer bar	
Rear suspension	Coupled torsion beam with coil springs	
Steering	Rack-and-pinion, power assist	

Brakes	EX	SX
Type	Hydraulic, power-assisted vacuum	Hydraulic, power-assisted vacuum
ABS	4-wheel, four sensor, four channel	4-wheel, four sensor, four channel
Front, mm (in.)	280 (11.0) vented discs	300 (11.8) vented discs
Rear, mm (in.)	262 (10.3) solid discs	262 (10.3) solid discs

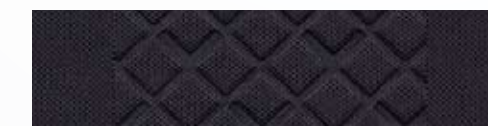
Curb Weight, kg (lb.)	EX	SX
Manual transmission	1,232 - 1,285 (2,716 - 2,833)	1,297 - 1,350 (2,859 - 2,976)
Automatic transmission	1,247 - 1,300 (2,749 - 2,866)	1,304 - 1,357 (2,875 - 2,992)

Capacities, L (cu. ft.)	EX	SX
Passenger volume	2,568 (90.7) without sunroof	2,502 (88.4) with sunroof
Cargo capacity	358 (12.6)	
Fuel tank capacity, L (imp. gal.)	52 (11.4)	

Fuel Economy Highway/City, L/100km (mpg)	EX	SX
Manual transmission	5.8 / 8.3 (49 / 34)	6.2 / 9.2 (46 / 31)
Automatic transmission	5.8 / 8.1 (49 / 35)	6.3 / 9.0 (45 / 31)



INTERIOR COLOURS



Black Cloth



Black Leather

EXTERIOR COLOURS



Pure White BC/BL



Electric Blue (M) BC/BL



Black Orchid BC/BL



Sterling (M) BC/BL



Burnt Orange (M) BC/BL



Racing Red BC/BL



Titanium (M) BC/BL

BC = Black cloth, BL = Black leather, M = Metallic paint
The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

Forte Koup is available with the bold, alloy wheels shown below. Your Kia dealer also offers a full range of Genuine Kia Parts and Accessories to help you turn your new Koup into a truly personal driving statement.

WHEELS



16" alloy wheels



17" alloy wheels