

Peer into a Soul.



The all-new 2010

SOUL

www.peerintoasoul.ca



KIA MOTORS
The Power to Surprise™



Body Colours

Onyx (P)



Molten



Lava (M)



Mint (P)



Vanilla Shake



Titanium (P)



Denim (M)



Sterling (M)



Polar



(M) = Metallic (P) = Pearl Paint

Express yourself

It's an age of self-expression. And the Soul more than delivers. A city-taming, gear-hauling, head-turning package, there's nothing else like it on the road. Add to this some wildly unique interior choices, like red or houndstooth trim, and see how it really is a Soul all your own.



What's inside matters

Soul is your space: wide-open space. There's party-ready seating for 5 and room for all the friends and gear you want to carry. Plus concert-worthy sound that includes standard auxiliary and USB inputs, available Sirius® satellite radio and available LED mood speakers. And it's all wrapped in the safety provided by 6 standard airbags.



Just your speed

What flavour of Soul will you choose? Start with the Soul 1.6L and its fuel-efficient 122 horsepower engine. Want more? Then go all the way up to the Soul 2.0L 4u Burner with 142 horsepower and standard 18" alloy wheels. And if you want a Soul with even more soul, look into any of 60+ unique Soul accessories, including front and side body skirts, roof-top carriers, iPod® holders and more.



Black Cloth

Soul Cloth

Burner Red Cloth

Houndstooth Cloth



FEATURES

Soul 1.6L

- 1.6L, In-line 4-cylinder engine
- 122 horsepower, 115 lb.-ft. of torque
- 15" steel wheels with full covers
- 6 airbags
- Anti-whiplash active front headrests
- Front disc/rear drum brakes
- Dual power, heated, body-coloured mirrors
- Body-coloured outside door handles
- Black cloth seats
- Heated front seats
- 60:40 split folding rear seat
- Manual tilt steering column
- Cabin air filter
- External temperature gauge
- Power door locks with 2-turn entry system
- AM/FM/CD/MP3 stereo with 4 speakers
- Audio input jacks – AUX and USB
- Steering wheel mounted audio controls
- Bluetooth® hands-free capability
- Power windows with one-touch driver's express down
- Rear cargo under-floor storage tray
- 4 floor mounted cargo tie-down anchors/cargo net hooks
- Rear window defroster
- 2-speed variable intermittent front wipers
- Rear wiper and washer
- Rear child safety door locks
- Rear seat lower anchors and tethers for children (LATCH)
- Rear seat height adjustable headrests
- Crash auto door unlock

Soul 2.0L 2u - key features additional to (or in place of) Soul 1.6L

- 2.0L, In-line 4-cylinder engine
- 142 horsepower, 137 lb.-ft. of torque
- 16" 5-spoke alloy wheels
- Electronic stability control (ESC)
- Traction control system (TCS)
- 4 wheel disc brakes with anti-lock braking system (ABS)
- Roof rails
- Front side fender-integrated turn signals
- Deep-tint privacy glass
- Black cloth seats with "Soul" pattern inserts
- Driver's seat height adjuster
- Air conditioning
- Remote keyless entry system with panic alarm
- Dash-mounted tweeter speakers
- Cruise control
- Three 12V power outlets (front, front center console and luggage area)
- Remote fuel door release
- Cargo area net

Soul 2.0L 4u - key features additional to (or in place of) Soul 2.0L 2u

- 18" 5-spoke alloy wheels
- Sport-tuned suspension
- Power tilt and sliding sunroof
- Fog lights
- Chrome-coloured outside door handles
- Leather-wrapped steering wheel & gear shift knob
- Metallic colour interior accents
- Soul LED mood speakers
- Premium audio components (including centre dash-mounted speaker, cargo area-mounted subwoofer and 315-watt external amplifier)
- Sirius® satellite radio (includes 3 trial months)¹

Soul 2.0L 4u Retro - key features additional to (or in place of) Soul 2.0L 4u

- Two-tone black and beige dash and door trim
- Black cloth seats with houndstooth pattern inserts

Soul 2.0L 4u Burner - key features additional to (or in place of) Soul 2.0L 4u Retro

- Two-tone black and red dash and door trim
- Black cloth seats with red inserts
- Rear spoiler (in place of roof rails)
- Front and rear "Burner" style bumpers
- Front turn signal "Eyeline"

KEY SPECIFICATIONS

Dimensions, mm (in.)

Wheelbase	2,550 (100.4)
Length	4,105 (161.6)
Width	1,785 (70.3)
Height	1,610 (63.4)
Cargo capacity, rear seats folded, L (cu. ft.)	1,511 (53.4)

Fuel Economy

(Highway/City), L/100km (mpg)	1.6L	2.0L
5-speed manual transmission	6.3/7.7 (45/37)	6.5/8.6 (43/33)
4-speed automatic transmission	-	6.6/8.5 (43/33)

5 Year Warranty We've got you covered.

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle*
- 5-year/100,000 km Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts*
- 5-year/100,000 km Roadside assistance covers you in case of mechanical breakdown anywhere in North America*
- 5-year/unlimited km Anti-perforation warranty on body sheet metal defects in material/workmanship*

For more information visit kia.ca or call 1-877-542-2886

www.kia.ca

¹ Available in the 10 provinces and 3 territories of Canada and 48 contiguous United States. Monthly subscription sold separately after 3 trial months. The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. * Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. SIRIUS logo and related marks are trademarks of SIRIUS Satellite Radio Inc. The Bluetooth word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. See your Kia dealer or website for further details. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2009 Kia Canada Inc. Printed in Canada, February 2009.