

zoom-zoom.FOREVER.



MAZDA WARRANTY The basic warranty on MAZDA5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2010 MAZDA5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



Get more detailed information on your MAZDA5. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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2010 Mazda5
zoom-zoom



FIRST THINGS FIRST

Being the first of its kind, second looks come with the territory in a MAZDA5. This Multi-Activity Vehicle is truly a fresh new breed. A savvy solution to the unique needs of active, multi-tasking adults and young families. Especially those who firmly believe that practicality and versatility are best served up with a huge helping of fun on the side.

To that end, MAZDA5 is accommodating, yet agile. Safety-minded, yet stylish. Fuel-efficient, yet fun to drive. In fact, everything about MAZDA5 is purposefully engineered to be a radically rewarding driving experience. From its spacious, six-passenger interior and versatile, fold-flat cargo area to its advanced 2.3 L, DOHC powerplant and sophisticated four-wheel independent suspension, MAZDA5 is as insightful as it is original. **Zoom-Zoom. Forever.**



1. A SOPHISTICATED FOUR-WHEEL INDEPENDENT SUSPENSION, including front and rear stabilizer bars and a power-assisted rack-and-pinion steering system, account for MAZDA5's responsive and agile handling. **2. ADVANCED 2.3 L DOHC MZR ENGINE** features 153 hp and variable valve timing - enabling MAZDA5 to deliver both spirited performance plus best-in-class fuel economy.* **3. A SLICK-SHIFTING FIVE-SPEED MANUAL GEARBOX** promotes quick and precise gear selection. A five-speed *Sport* mode automatic transmission is optional on both the MAZDA5 GS and GT models. It combines the convenience of an automatic with the shift-for-yourself control - and fun - of a manual.



2 MULTI-TASKING ALL-STAR

With its surprisingly spacious, easy-to-reconfigure interior, MAZDA5 is capable of juggling work, home and recreation with remarkable skill and efficiency. All told, it serves up a generous 2,768 L of passenger volume - plus 426 L of cargo space*. While its independently folding second- and third-row seats give you the ability to create a virtually flat cargo floor that's over five feet long. And it's more than capable of gobbling up everything from three couples to a pair of mountain bikes. Office supplies to antique toys. And vacation luggage to camping gear.

Even its extra-wide, easy-glide rear side doors are designed to make loading and unloading incredibly convenient.

As does its ultra-light rear lift-gate, which also features dual height positions. Best of all, MAZDA5 wraps it all in a nothing-else-like-it design that delivers fun, versatility and value in a way that's nothing short of athletic.



1 A ONE-TOUCH "WALK-IN" FEATURE slides and tilts either second-row seat forward, providing easier access to MAZDA5's third-row seats. Another great feature, especially in tight parking spaces, are MAZDA5's two large, sliding rear doors. Precisely weighted for ideal balance, they glide open almost effortlessly. **2** AN AMPLE 426 L OF CARGO SPACE is easily created simply by folding down the third-row's 50/50-split fold-down seatback. No need to remove any headrests. And you'll still have plenty of room in MAZDA5 for four adults. **3** A HANDY SECOND-ROW FOLD-OUT TABLE is available on the GT. Centre-mounted for maximum convenience and utility, it features dual cup holders, a removable top and a hidden storage bin. When not in use, it folds away under the seat cushion.

1 BLUETOOTH CONNECTIVITY enables you to easily make and receive calls, access voice mail messages and more - all hands-free - via your Bluetooth®-enabled cell phone. (Available on the GS model and standard on the GT model.) **2** AN INTEGRATED NAVIGATION SYSTEM is available on the MAZDA5 GT. Key features include a full-colour, seven-inch, touchscreen display as well as touchscreen controls for the six-disc, in-dash CD changer. **3** AN AUXILIARY AUDIO INPUT JACK, standard on every MAZDA5, lets you listen to the music on your MP3 player through the vehicle's audio system.

*Cargo volume with rear seatbacks folded. Please remember to properly secure all cargo.



2010 MAZDA5 ACCESSORIES | COLOURS

MAZDA5 offers a comprehensive matrix of standard active and passive safety features for protection against loss of control, impact and injury. It's a safe buy. In more ways than one.



POWER-ASSISTED FOUR-WHEEL DISC BRAKES are standard on every MAZDA5 - as are an Anti-lock Brake System (ABS), Electronic Brake Force Distribution (EBFD) and brake assist. Working together, they help provide the MAZDA5 with linear, fade-resistant stopping power.



AN ENGINE IMMOBILIZER THEFT-DETERRENT SYSTEM is also standard on every MAZDA5. To help prevent vehicle theft, it electronically immobilizes the engine should someone try to illegally start the car.



LATCH CHILD-SAFETY-SEAT ANCHORS are built into MAZDA5's second-row seats to help safely secure your most precious passengers. Both third-row seats are equipped with child-safety-seat tether anchors.

★★★★★
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING*

*2010 MAZDA5 model tested with standard side-impact air bags (SABs). U.S. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

ACCESSORIES



Pictured above from left to right: Front mask, cargo net, fog lights.

- All-weather floor mats
- Auto-dimming mirror with compass and HomeLink®
- Cargo box
- Cargo cover
- Door visors
- iPod adapter
- Moonroof wind deflector
- Remote engine start
- Roof rack bike carrier
- Roof rack ski/snowboard attachment
- Wheel locks - Chrome (set of four)

For further information, please refer to the MAZDA5 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the MAZDA5.

EXTERIOR COLOURS



CRYSTAL WHITE PEARL



STORMY BLUE MICA



BRILLIANT BLACK MICA



GALAXY GREY MICA



COPPER RED MICA



ALUMINUM METALLIC

COLOUR COMBINATIONS

	EXTERIOR		INTERIOR	
	GS & GT (CLOTH)	GT (LEATHER)	GS & GT (CLOTH)	GT (LEATHER)
Crystal White Pearl*	Sand or Black	Sand or Black	Sand or Black	Sand or Black
Brilliant Black Mica*	Black	Black	Black	Black
Galaxy Grey Mica	Black	Black	Black	Black
Stormy Blue Mica	Black	Black	Black	Black
Copper Red Mica*	Sand	Sand	Sand	Sand
Aluminum Metallic	Black	Black	Black	Black

*Not available with non-A/C models.

INTERIOR COLOURS



Black Cloth



Sand Cloth



Black Leather



Sand Leather

MAZDA5 WHEELS



16" alloy wheels (GS)



17" alloy wheels (GT)



2010 MAZDA5 SPECIFICATIONS

ENGINE	
Type	2.3 L DOHC 16-valve 4-cylinder
Displacement	2,260 cc
Compression ratio	9.7:1
Horsepower SAE net	153 @ 6,500 rpm
Torque SAE net lb. ft.	148 @ 4,500 rpm
Fuel system	Electronic Fuel Injection (EFI)
Recommended fuel	Regular
DRIVETRAIN	
Type	Transverse front engine/front-wheel drive
Transmission	5-speed manual Optional: 5-speed Sport mode automatic with overdrive
CHASSIS	
Frame	Unit body (Monocoque) with side-door impact-protection beams and triple "H" construction
Front suspension	Independent strut type, coil springs and stabilizer bar

CHASSIS (cont'd)	
Rear suspension	Independent multi-link, coil springs and stabilizer bar
Steering	Rack-and-pinion with Electro Hydraulic Power-Assist Steering
Minimum turning circle	10.6 m (curb-to-curb)
Brakes	Power-assisted 4-wheel disc brakes Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
Curb weight (kg)	Without A/C - 1,546 (MT)/1,572 (AT) With A/C - 1,557 (MT)/1,583 (AT)

CAPACITIES			
Seating	6 persons		
Fuel tank	60 L		
EXTERNAL DIMENSIONS (mm)			
Wheelbase	2,750	Overall width	1,745
Track (fr/fr)	1,530/1,515	Overall height	1,630
Overall length	4,620	Ground clearance	152

INTERNAL DIMENSIONS	
Headroom - with moonroof (fr/2 nd /3 rd) (mm)	988/995/942
Headroom - without moonroof (fr/2 nd /3 rd) (mm)	1,033/1,000/942
Legroom (fr/2 nd /3 rd) (mm)	1,035/893/780
Shoulder room (fr/2 nd /3 rd) (mm)	1,410/1,411/1,250
Cargo volume (behind 3 rd seat) (L)	112
Cargo volume (with 3 rd seat folded) (L)	426
Cargo volume (with 2 nd /3 rd seats folded) (L)	857
Passenger volume (L)	2,768
Total volume (L)	4,024

FUEL ECONOMY RATINGS* (L/100 km)		
	SMT	SAT Sport
City/Highway	9.6/7.0	9.9/7.2

*Estimated fuel economy. Your actual fuel consumption may vary.

2010 MAZDA5 FEATURES

ENGINEERING FEATURES	GS	GT
2.3 L DOHC 16-valve 4-cylinder engine	S	S
5-speed manual transmission	S	S
5-speed Sport mode automatic transmission	O	O
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Front and rear stabilizer bars	S	S
Dynamic Stability Control (DSC)	CP	S
Traction Control System (TCS)	CP	S

WHEELS AND TIRES	GS	GT
16" alloy wheels with 205/55R16 all-season tires	S	-
17" alloy wheels with 205/50R17 all-season tires	-	S
Temporary spare tire	S	S

EXTERIOR FEATURES	GS	GT
Sporty bumpers	S	S
Side sill extensions	-	S
Front mud guards	S	-
Body-coloured front grille	S	S
Body-coloured door handles	S	S
Body-coloured rear spoiler	-	S
Black power-operated door mirrors	S	-
Body-coloured power-operated heated door mirrors	-	S
Automatic headlight control	S	S
Black headlight and taillight bezels	-	S
LED taillights	-	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Fog lights	-	S
Sporty exhaust garnish	S	S
Dual rear sliding doors	S	S

SEAT AND TRIM	GS	GT
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter and lumbar support	S	S
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	LP
Sporty cloth upholstery	S	S
Leather-trimmed upholstery	-	LP
Leather-wrapped 3-spoke steering wheel	CP	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S
Silver finish on centre panel	S	-
Dark grey and silver finish on shift panel	-	S
Custom-fitted floor mats	S	S

AUDIO	GS	GT
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	CP	S
6-disc in-dash CD changer	-	LP
MP3 playback functionality	-	NAV
Auxiliary audio input	S	S
Bluetooth® hands-free phone integration	CP	S
Steering-wheel-mounted audio controls	S	S

COMFORT AND CONVENIENCE	GS	GT
Micron air filter	S	S
Air conditioning with automatic climate control and external temperature display	O	S
Rear air vents with fan-speed control (requires A/C with automatic climate control)	O	S
Rear heater ducts	S	S
Steering-wheel-mounted cruise controls	CP	S
Tilt and telescopic steering wheel	S	S
Power door locks	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	S
Illuminated entry	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area lamp	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Easy-close sliding-door system	-	S
Voice-activated navigation system with touchscreen	-	NAV
Power glass moonroof	-	S

INSTRUMENT PANEL AND STORAGE	GS	GT
Electroluminescent gauges	S	S
Black gauges with white lettering and white night-time illumination	S	S
Ignition key illumination	S	S
Tachometer	S	S
Engine coolant temperature gauge	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
Front door storage pockets with bottle holders	S	S
Double centre console box with lid	S	S
Centre row fold-out table/cargo bin	-	S
Lockable glove compartment	S	S
Driver's side seatback pocket	S	S

SAFETY AND SECURITY	GS	GT
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	CP	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

COMFORT AND CONVENIENCE	GS	GT
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area lamp	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Easy-close sliding-door system	-	S
Voice-activated navigation system with touchscreen	-	NAV
Power glass moonroof	-	S

SAFETY AND SECURITY	GS	GT
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	CP	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

SEAT AND TRIM	GS	GT
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter and lumbar support	S	S
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	LP
Sporty cloth upholstery	S	S
Leather-trimmed upholstery	-	LP
Leather-wrapped 3-spoke steering wheel	CP	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S
Silver finish on centre panel	S	-
Dark grey and silver finish on shift panel	-	S
Custom-fitted floor mats	S	S

AUDIO	GS	GT
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	CP	S
6-disc in-dash CD changer	-	LP
MP3 playback functionality	-	NAV
Auxiliary audio input	S	S
Bluetooth® hands-free phone integration	CP	S
Steering-wheel-mounted audio controls	S	S

S = Standard O = Optional - = Not available CP = Comfort Package LP = Luxury Package NAV = Navigation System

Comfort Package: Bluetooth® hands-free phone integration, AM/FM CD player with 4 speakers and 2 tweeters, anti-theft alarm system, Dynamic Stability Control (DSC), Traction Control System (TCS), steering-wheel-mounted cruise controls, leather-wrapped 3-spoke steering wheel. (Available on GS.)

Luxury Package: Leather-trimmed upholstery, heated front seats, 6-disc in-dash CD changer. (Available on GT.)

Navigation System: Voice-activated navigation system with touchscreen and MP3 playback functionality. (Available on GT with automatic transmission only.)

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