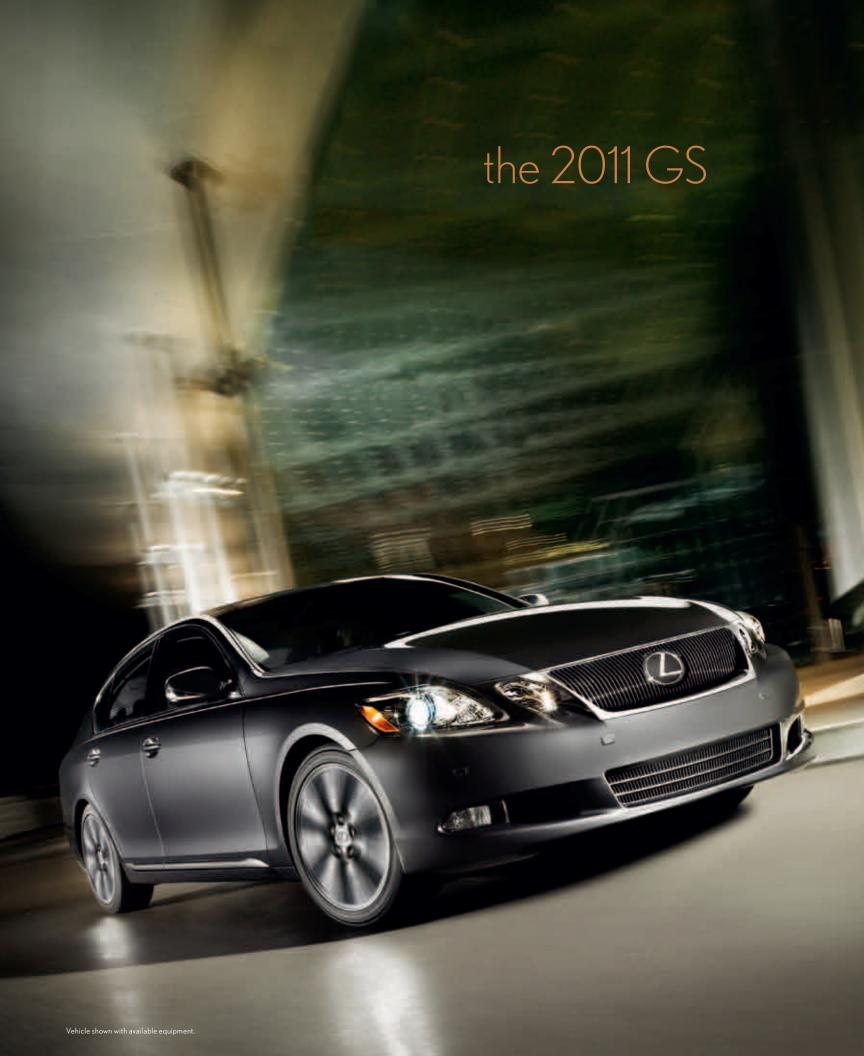
2011 LEXUS









leave compromise in the rearview

While the engines and mechanics found within the two GS models vary slightly, their DNA is the same: an abundance of power, innovation and amenities. Without a hint of sacrifice. From the exhilarating and agile GS 350 AWD that delivers exceptional performance, control and styling, to the antithesis of compromise itself: the GS 450h. As efficient as some four-cylinder vehicles, this hybrid performs better than many conventionally powered high-performance luxury sedans.

THE 2011 GS LINE

GS 350 AWD

3.5-litre V6, six-speed sequential-shift automatic, Dual Variable Valve Timing with intelligence (Dual VVT-i), full-time All-Wheel Drive (AWD).

GS 450h

3.5-litre V6 + high-output electric-drive motor, Dual Variable Valve Timing with intelligence (Dual VVT-i), Lexus Hybrid Drive.







One of the more remarkable performance features in the GS is its Dual Variable Valve Timing with intelligence system. By continually adjusting the intake and exhaust valve timing, it delivers greater torque on demand. And with a host of innovative handling systems, adhering to roads is second nature to the GS. The GS 450h is a hybrid vehicle like no other, boasting fewer smog-forming emissions and outstanding fuel economy while providing the advanced power and performance of the 340 hp Lexus Hybrid Drive system. The GS 350's V6 engine provides impressive power and with the added confidence and security of All-Wheel Drive, you have the sure-footed traction to handle virtually any type of Canadian weather.









ice? snow? gravel?

check. check. check.

In conditions where traction can be at its worst, we designed the All-Wheel Drive GS 350 to be at its best. By providing each wheel a certain amount of power, depending on vehicle speed and the current driving conditions, the system can provide greater stability than two-wheel drive performance sedans. And, for even greater assurance, every GS comes with the Vehicle Dynamics Integrated Management system. By frequently monitoring and reacting to everything from throttle position to steering angle, the system is designed to help correct for a loss of traction before it actually occurs. Peace of mind? Check.

the benefits of Hybrid technology can be felt in many areas.
starting with your right foot.

Of all the benefits of the hybrid system on the GS 450h, the most noticeable is likely the one you've heard the least about: seamless, instantaneous power. The GS hybrid combines a high-torque electric motor with a powerful 3.5-litre V6 engine for dynamic performance. The electric motor instantly propels you forward. As you gain speed, the combustion engine seamlessly engages, propelling you even faster than any Lexus outside of the ISF or LFA.



ahead of the pack, as well as its time.



LIGHT-SENSITIVE INSTRUMENTATION

For improved visibility, the instrument panel was designed with an innovative system that uses a sensor located in the rear window to detect the amount of light shining into the cabin. When the system detects a potential for glare, it automatically adjusts the transparency level of the instrument faces accordingly.



ADAPTIVE FRONT HEADLAMPS

To help illuminate more of the road when driving on curves at night, the Adaptive Front Lighting System can pivot the left headlamp up to 15 degrees and the right headlamp up to 5 degrees.



SMARTACCESS¹⁶

A vehicle that looks forward to the drive as much as you do. This advanced wireless system uses sensors in and around the vehicle and a pocket-sized keyless transmitter to sense when you're approaching the vehicle. To unlock the door, simply touch the handle. The system also features another driver's convenience: push-button engine starting.



remarkable control, even on the inside.

With a performance car, much is made of handling. How it handles winding roads, straightaways and the like. But what about on the inside? Does it offer the same level of control? The GS, for instance, offers drivers and front passengers 10 separate ways to adjust their seating. Even more if you consider the customizable heating and, in the GS 450h ventilation controls. Through Bluetooth® technology,6 the GS can also connect to compatible cell phones for hands-free calling. And, with the available voice-activated HDD Navigation System, you can transfer your contact list and find many business destinations by phone number alone.





As exquisite as the final product is, the process of becoming a GS is far from indulgent. In the factory where the GS is built, there are 26,000 separate tasks that can be certified as done correctly. Everything from paint inspection—a task first completed by a team of 200 craftsmen and then by a computer that takes and analyzes thousands of images—to the correct placement of a grommet. Because before it can ever earn the right to be called your Lexus, it must earn the right to be called a Lexus, period.



MARK LEVINSON®3

The engine isn't the only thing that's precision-tuned. This available premium surround sound system was designed specifically to the acoustics of the GS interior. With 14 speakers, a 7.1-channel architecture and 330 watts of maximum power at less than 0.1% THD, $20-20,000\,\text{Hz}$, it delivers an unparalleled listening experience.



HAND-SELECTED WOOD

For optimal consistency of colour and grain throughout the cabin, every piece of golden bird's-eye maple, or red walnut is hand-selected and polished to perfection.



EXQUISITE LEATHER

To ensure that the perforated or semi-aniline leather trim in your GS is of the highest quality, nearly a dozen tests are administered beforehand. For example, to test for fading, it's subjected to a simulation of a decade's worth of ultraviolet rays in four weeks. And, for durability, it's frozen to 40 below to test for cracking.

THE DEALERSHIP EXPERIENCE

When you visit one of our dealerships, make yourself at home by helping yourself to a beverage and internet access.† When picking up your new Lexus, our associates will make the transition seamless. We can help you with everything from setting your favourite radio stations to connecting and transferring your compatible cell phone's contacts to the available *Bluetooth*® system on your vehicle. Rest assured your car will experience the finest treatment as well, with a complimentary car wash with every service.

CLUB LEXUS

A complimentary Club Lexus membership is offered to all new, pre-owned or leased Lexus owners. Club Lexus provides an exceptional compilation of services, offers, special events, and pertinent information that's of interest to Lexus drivers. You can also view your service history, the status of your factory warranty or Extra Care Protection (ECP) coverage, and the current status of your Lexus Financial Services (LFS) loan or lease. Sign up today and start taking advantage of all of the features at www.clublexus.ca.

LEXUS LIFESTYLE COLLECTION

Enhance your ownership experience even further with the "The Lexus Lifestyle Collection" Catalogue. Every year, Lexus assembles a wide range of brand name products that exemplify the finest design and craftsmanship in the world, which include designer luggage, Lexus apparel, stunning watches, Royal Doulton Glassware and much more. An exceptional item can be found for every driver.

To learn more about the various exclusive services that Lexus offers, please visit www.lexus.ca.

SERVICE COMMITMENT

On top of enjoying the highest quality product, Lexus also delivers through a professional Dealer network, a unique and uncompromising level of after-sales service: First Class Service Concept. The highest level of professionalism and vehicle support ensure that the Lexus ownership experience is as luxurious as the vehicles.

MAINTENANCE

We offer the first two scheduled maintenance services at no charge to you. The first service at 1,600 km will include a thorough vehicle inspection and a road test. The second inspection at 8,000 km will include a change of engine oil and oil filter.

EXTRA CARE PROTECTION

Extend beyond the new vehicle warranty and enhance your peace of mind with Lexus Extra Care Protection.

WARRANTY

Our Lexus Warranty Comprehensive Coverage includes:

- 48 months/80,000 km (includes tires).
- Hybrid-Related Components:
 96 months/160,000 km
 (applies to battery control module, hybrid vehicle control module, hybrid battery and the inverter/converter).
- Powertrain: 72 months/110,000 km.
- Corrosion Perforation:72 months/unlimited kilometres.
- Major Emission Control Components: 96 months/130,000 km.

Please see your Lexus Dealer for details.

Lexus will even provide five days of alternate transportation if your vehicle is required to stay at the dealership for an extended period of time due to a warrantable condition.

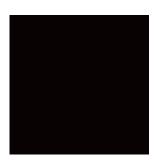
ROADSIDE ASSISTANCE

As a proud owner of a Lexus vehicle, you won't have to worry about obtaining assistance when mishaps requiring Emergency Roadside Service or Mechanical Breakdown Towing are needed. Throughout Canada and the continental U.S., our Central Emergency Roadside Services Operator will always be there to ensure you receive prompt, efficient services from one of the many facilities qualified under our approved Roadside Assistance Program. Twenty-four hours a day, 365 days a year, we will be there to help.



EXTERIOR COLOURS





0217 Starlight Black Mica



INTERIOR COLOURS AND WOOD TRIMS



Parchment Leather



Black Leather



Golden Bird's-Eye Maple



Red Walnut

COLOUR AVAILABILITY

	Parchment Leather	Black Leather
Starfire Pearl	•	•
Mercury Metallic		•
Smoky Granite Mica		
Starlight Black Mica	•	•
Matador Red Mica	•	•
Deep Sea Mica	•	•
Golden Bird's-Eye Maple Trim	•	
Red Walnut Trim		•

Visit our Web site and try on a colour. lexus.ca

The GS 450h has premium leather.

Colours and interiors are subject to change during model year. Please see your Lexus Dealer for details.

WHEELS



17-inch 7-spoke alloy wheels STANDARD GS 350 AWD



18-inch split-5-spoke alloy wheels STANDARD GS 450h



 $\begin{array}{c} \hbox{18-inch G-Spyder alloy wheels} \\ \hbox{ACCESSORY} \end{array}$

BODY AND DIMENSIONS

HEADROOM front/rear

960/940 mm - 37.8/37.0 in

SHOULDER ROOM front/rear

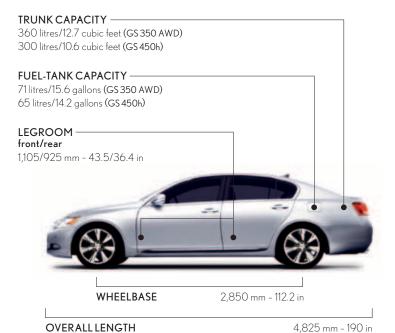
1,430/1,400 mm - 56.3/55.1 in



HEIGHT

1,435 mm/56.5 in (GS 350 AWD) 1,425 mm/56.1 in (GS 450h)

WIDTH 1,820 mm/71.7 in



GENERAL

TYPE Five-passenger luxury sport sedan

CONSTRUCTION Welded-steel unibody

CURB WEIGHT 1,755 kg/3,869 lb (GS 350 AWD)

1,875 kg/4,134 lb (GS 450h)

ENGINE

GS 350 AWD

TYPE 60° V6, aluminum block and heads

DISPLACEMENT 3.5 litres

VALVETRAIN Four cam, four valves per cylinder, with Dual Variable

Valve Timing with intelligence (Dual VVT-i)

COMPRESSION RATIO 11.8:1

HORSEPOWER AT RPM 303 hp @ 6,2008

TORQUE AT RPM 274 lb-ft @ 3,6008

EMISSION RATING Tier 2 Bin 5 Emissions Rating

GS 450h

TYPE 60° V6, aluminum block and heads

DISPLACEMENT 3.5 litres

VALVETRAIN Four cam, four valves per cylinder, with Dual Variable

Valve Timing with intelligence (Dual VVT-i)

COMPRESSION RATIO 11.8:1

ELECTRIC-DRIVE High-output, permanent-magnet electric motor

MOTOR

EM 340 hp^{8,18}

TOTAL SYSTEM HORSEPOWER

EMISSION RATING Tier 2 Bin 3 Emissions Rating

PERFORMANCE

GS 350 AWD

TOP TRACK SPEED 209 km/h8

(Electronically Limited)

FUEL ECONOMY 11.4/7.8/9.8 L/100 km 25/36/29 mpg¹⁰

ESTIMATES (city/highway/combined)

AERODYNAMIC DRAG 0

COEFFICIENT

TURNING CIRCLE 11.4 m/37.4 ft

GS 450h

TOP TRACK SPEED 210 km/h⁸

(Electronically Limited)

FUEL ECONOMY 8.7/7.8/8.2 L/100 km 32/36/34 mpg¹⁰

ESTIMATES (city/highway/combined)

AERODYNAMIC DRAG 0.27

COEFFICIENT

TURNING CIRCLE 11.2 m/36.7 ft

DRIVETRAIN

DRIVE WHEELS Full-time all-wheel drive (GS 350 AWD)

Rear-wheel drive (GS 450h)

Vehicle Dynamics Integrated Management (VDIM),¹¹ Vehicle Stability Control (VSC),¹¹ Traction Control (TRAC),

Hill-start Assist Control (HAC)¹³

 ${\bf TRANSMISSION} \qquad {\bf Six\text{-speed sequential-shift automatic Super Electronically}$

Controlled Transmission (Super ECT) (GS 350 AWD)

Electronically controlled Continuously Variable Transmission (ECVT) with two-speed reduction and

snow mode (GS 450h)

FINAL DRIVE RATIO 3.727:1 (GS 350 AWD)

3.769:1(GS 450h)

CHASSIS

SUSPENSION Front: Independent, double-wishbone with coil springs,

gas-pressurized shock absorbers and stabilizer bar

Rear: Independent, multi-link with coil springs, gas-pressurized shock absorbers and stabilizer bar

 $\label{eq:Adaptive Variable Suspension (AVS) with electronically} Adaptive \ Variable \ Suspension \ (AVS) \ with electronically$

modulated damping (GS 450h)

STEERING Electronic Power Steering (EPS) system,

3.1 turns lock-to-lock (GS 350 AWD)

Variable Gear-Ratio Steering (VGRS), progressive

power-assisted rack-and-pinion, 2.7-3.2 turns lock-to-lock (GS 450h)

BRAKES Fou

Four-wheel power-assisted discs, with four-sensor, four-channel Antilock Braking System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA).¹²

Integrated regenerative braking system (GS 450h)

13.1-inch front, 12.2-inch rear ventilated discs

WHEELS AND TIRES 17-inch 7-spoke alloy wheels with P225/50R17

performance summer radial tires (GS 350 AWD)

18-inch 5-spoke alloy wheels with P245/40R18 performance summer radial tires (GS 450h)

STANDARD LUXURY FEATURES

LUXURY AND CONVENIENCE

SmartAccess¹⁶ with push-button Start/Stop

Dual-zone automatic climate control with interior air filter, smog sensor and automatic recirculation mode

Lexus Memory System with three settings to control power driver's seat (except lumbar), outside mirrors and steering wheel

Power tilt-and-telescopic steering wheel with automatic tilt-away

Power tilt-and-slide moonroof with one-touch open/close and sliding sunshade

Power windows with one-touch auto open/close

Retained accessory power for windows and moonroof

Electrochromic (auto-dimming) inside rearview mirror with compass

Adaptive Variable Suspension (AVS) (GS 450h)

Power door locks

Driver footwell lamp, glove box and trunk lamp

Door courtesy lamps

Hybrid blue accented front headlamps, rear tail lamps, logos and badges (GS 450h)

Cruise control

Premium illuminated entry system

Accessory power outlet (12v)

HomeLink $^{\otimes 17}$ universal transceiver to operate compatible garage, gate, home lighting and home security systems

Lexus Personalized Settings (LPS) to customize select electronic functions

Rear spoiler (GS 450h)

Privacy glass

Exterior glass with UV reduction

Power rear window sunshade (GS 450h)

Intuitive Parking Assist (GS 450h)

One wallet size smart card key (GS 450h)

SEATING AND TRIM

Golden bird's-eye maple or red walnut interior trim

Premium leather-trimmed interior (GS 450h)

Leather-trimmed interior (GS 350 AWD)

Leather-wrapped steering wheel and shift knob

10-way driver's and front passenger's (including lumbar) power seats

Heated front seats (GS 350 AWD)

Heated and ventilated front seats (GS 450h)

Height-adjustable headrests for all seats

Carpeted floor mats

COMMUNICATION, AUDIO AND NAVIGATION

HDD Navigation System¹ including voice command, colour LCD display with integrated backup camera² and enhanced Bluetooth® capability6 (GS 450h)

Mark Levinson® 14-speaker, 330-watt @ less than 0.1% THD, 20–20,000 $\rm Hz^9$

Premium Surround Sound Audio System³ with 7.1-channel architecture and in-dash, single-feed, six-disc DVD/CD auto-changer (GS 450h)

Satellite roof-mounted fin antenna

Integrated XM® Satellite Radio^{1,4}

Lexus 10-speaker Premium Sound System with digital sound processor,

Automatic Sound Levelizer (ASL) and in-dash, single-feed, six-disc CD auto-changer (GS 350 AWD)

In-glass antenna with FM-diversity system

USB and auxiliary iPod®5/MP3/Windows Media Audio (WMA) port

INSTRUMENTATION AND CONTROLS

Steering-wheel-mounted audio and display controls

Liquid-crystal multi-information console display

Electroluminescent instrumentation

Outside temperature gauge, water temperature gauge, digital compass (GS 450h)

STANDARD SAFETY AND SECURITY FEATURES

SAFETY

Four-wheel ventilated power-assisted disc brakes

Electronic Controlled Braking (ECB) (GS 450h)

Four-sensor, four-channel Antilock Braking System (ABS)

Vehicle Dynamics Integrated Management (VDIM)¹¹ with cutoff switch

Vehicle Stability Control (VSC)¹¹

Traction Control (TRAC)

Brake Assist (BA)12

Electronic Brake-force Distribution (EBD)

Direct Tire Pressure Monitor System¹⁴

Adaptive Front Lighting System (AFS)

Driver's and front passenger's dual-stage airbag system (SRS)¹⁵

Front seat-mounted side airbags (SRS)¹⁵

Front and rear side curtain airbags (SRS)¹⁵

Driver's and front passenger's knee airbags (SRS)¹⁵

Rear-seat side airbags (SRS)¹⁵ (GS 450h)

Active front headrests⁷

Three-point seatbelts for all-seating positions, pre-tensioners with force limiters for front and outboard rear seats

Automatic Locking Retractor/Emergency Locking Retractor (ALR/ELR) seatbelts for front and outboard mounted rear passenger seating positions. Emergency Locking Retractor (ELR) only for driver's seat and centre rear passenger seating position

Height-adjustable front shoulder belt anchors

Child Restraint Seat (CRS) tether anchor brackets for rear outboard seating positions

Rigid body structure with front and rear crumple zones

Side-impact door beams

Reinforcements in pillars and door sills

Impact-dissipating upper interior trim

High-Intensity Discharge (HID) headlamps with dynamic auto-levelling

Headlamp washers

Integrated foglamps

Light Emitting Diode (LED) rear taillamps

Rear-window defroster with auto-off timer

Water-repellent front-door glass

Rain-sensing intermittent windshield wipers with mist cycle

Power-adjustable, outside mirrors with defoggers, puddle lamps, integrated turn indicators and auto tilt-down in reverse

SECURITY

Vehicle theft-deterrent and engine-immobilizer system, with in-key transponder (GS 450h)

Emergency interior trunk release

Tool kit

First aid kit

OPTION PACKAGES



Power rear window sunshade

PREMIUM PACKAGE GS 350 AWD

Voice-activated HDD Navigation System¹ with backup camera²

Heated and ventilated seats

Intuitive Parking Assist

Rear spoiler

ULTRA PREMIUM PACKAGE GS 350 AWD

Includes Premium Package, plus:

Mark Levinson® 14-speaker, 330-watt @ less than 0.1% THD, 20–20,000 Hz⁹ Premium Surround Sound Audio System³ with 7.1-channel architecture and in-dash, single-feed, six-disc DVD/CD

Rear-seat side airbags (SRS)¹⁵

Power rear window sunshade

One wallet size smart card key

ACCESSORIES



F-Sport exhaust system

Block heater

Cargo liner (GS 350 AWD)

F-Sport big brake kit

F-Sport exhaust system

F-Sport shift knob

F-Sport sway bars

18-inch G-Spyder alloy wheels

THE BEST WAY TO FINANCE YOUR NEW GS - EASILY, QUICKLY, AFFORDABLY.



Lexus Financial Services does nothing but finance or lease Lexus vehicles; thus, we know financing and we know Lexus. Our interest rates are fully competitive and our terms flexible (up to 72 months). Since we offer Web services, you can: A: check out our rate; B: save time by getting credit approved on-line – before checking out the vehicle(s) of your interest. Finally, one-stop shopping (at all Lexus Dealerships) saves you time. We invite you to visit us at lexus.ca or call us at 1-800-26-LEXUS.

LEXUS CANADA. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur, which would not be reflected in this brochure. Lexus Canada reserves the right to make these changes without notice or obligation. Your Lexus Dealer is the best source for up-to-date information.



c Lexus invites you to join us in Club Lexus, a very exceptional compilation of services, offers, special events and pertinent information available only to Lexus owners. To register for Club Lexus, please visit lexus.ca or call 1-800-26-LEXUS.



1. The Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available for every city or roadway. Periodic updates available at an additional cost. See your Navigation System Owner's Manual for further details. Navigational systems in some vehicles are available with bilingual capability. XM NavTraffic® requires a monthly service fee and is designed to provide real-time traffic or alternative routes of travel. NavTraffic will only be available in Montreal, Vancouver and Toronto. Both Montreal and Vancouver will only have incident data and Toronto will have both incident and flow data. 2. The backup camera, available only with the Navigation System, does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. 3. Mark Levinson is a registered trademark of Madrigal Audio Labs, Inc. a division of Harman International. 4. Functioning Satellite Radio requires a compatible receiver and monthly service fee. Please see your Lexus Dealer for further details. Reception of satellite signal may vary depending on location, 5, iPod is a registered trademark of Apple Inc. 6, Lexus tests certain Bluetooth® capable phones for compatibility with Lexus vehicles. Please see your Lexus Dealer for details. Note that the recommendation of Lexus is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual capability. 7. Active headrests can help reduce the extent of whiplash in certain types of rear-end collisions. 8. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. 9. Continuous average power, all channels driven, at less than 0.1% THD; 20-20,000 Hz. 10. FUEL CONSUMPTION RATING. These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of the vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. 11. Vehicle Stability Control (VSC) and if applicable Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions. They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC and VDIM will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 12. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 13. HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 14. The Lexus Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. Please see your Owner's Manual for details. 15. All the airbag ("AB") systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions; frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts. Do not use a rearward-facing child seat in any front passenger seat. Please see your Owner's Manual for further information/warnings. 16. The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 17. HomeLink is a registered trademark of Johnson Controls. 18. Maximum output indicates engine plus HV battery output.

Vehicles in this brochure shown with optional equipment. Some features mentioned and/or shown in this brochure may only be available as part of an optional package.

Under very cold conditions, the operation of some vehicle electronic systems using liquid crystal technology (such as CD, DVD, NAV and Audio displays) may be adversely affected until a warmer interior vehicle temperature is reached.

Lexus reminds you to place small children in CSA-approved car seats – in the rear seats, to always wear your seatbelts, and to drive safely.

