

WHERE POWER MEETS PRECISION

# 2013 GMC SIERRA 1500

WE ARE PROFESSIONAL GRADE.



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191-138-011E



# GMC'S FULL-SIZE PICKUP. ENOUGH SAID.

Reputations are earned the hard way. Not by boasting or promises, but based on real-world performance. In every kind of situation. By proving reliability day in and day out. By making a truck into an effective partner you can count on. That's how GMC Sierra has established its credentials as the only Professional Grade full-size pickup. Built on the strength of a solid three-piece modular frame. Powered by a lineup of efficient Vortec™ engines that includes the massive output of the 403 horsepower 6.2-litre V8. Then there is the powerful Vortec™ 5.3-litre V8 with fuel efficiency that turns heads and in the process beats Ford-F150 V8 ratings hands down.\* That's on top of the only 2-mode hybrid technology available in any full-size truck. Add to that a long list of different features and configurations, with three body styles, three cargo box lengths, 2WD and 4x4 drivetrains, plus an enormous range of trim levels and options. One grade. One truck. The Professional Grade 2013 GMC Sierra 1500.

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\*2013 Sierra XFE equipped with available Vortec™ 5.3L V8 and 6-speed automatic transmission. Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2012 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes hybrids and other GM models.



SIERRA 1500 CREW CAB SLT IN QUICKSILVER METALLIC shown with available equipment.



SIERRA 1500 CREW CAB  
**THE MOST POPULAR SIERRA –  
FOR VERY GOOD REASONS.**

Why are Crew Cabs the most popular body style in the Sierra family? It's simple. Sierra 1500 Crew Cabs have what it takes to transport people and cargo capably, confidently and comfortably. Full-size rear doors make access to the cabin effortless. Once inside, the cab seats up to six in genuine comfort. When the priority turns to cargo, the stadium-style 60/40 split-rear seat easily folds out of the way. Yet all that attention to passengers and comfort doesn't come at the expense of capability. Payloads range up to 879 kg (1937 lb.) and towing capacities extend up to 4808 kg (10,600 lb.), when properly equipped. Sierra Crew Cab – it's so popular because it's so useful.

**SIERRA 1500 SLT INTERIOR**

Sierra 1500 SLT Crew Cabs are nothing short of luxurious. Premium features include everything from power 10-way front bucket seats to dual-zone climate controls and a Bose® Premium audio system.

SIERRA 1500 CREW CAB SLT 4X4 IN QUICKSILVER METALLIC shown with available equipment.



## SIERRA 1500 EXTENDED CAB ENGINEERED FOR THE WAY YOU USE IT.

Sierra 1500 Extended Cab is designed and engineered to make it easier for you to get things done. That begins with wide-opening rear doors that provide unhindered access to get in and out. The cabin can also be reconfigured, thanks to versatility features like the SLE's standard 40/20/40 split-bench front seat. It not only folds down to accommodate extra cargo – it also includes a large 6.1 L centre armrest storage compartment with cupholders. What's behind the cab is everything you expect of a GMC truck – namely, impressive capabilities. With almost 1300 mm (51 in.) between the wheelhouses on both standard and long box models, and with features like two-tier loading, you can take full advantage of the entire cargo area. Sierra 1500 Extended Cab – use it well.

SIERRA 1500 EXTENDED CAB SLE 4X4 IN QUICKSILVER METALLIC shown with available equipment.



### SIERRA 1500 EXTENDED CAB INTERIOR (above)

With no B-pillar and large rear doors that open to a full 170 degrees, Sierra Extended Cabs are designed for easy cabin access.

### DUAL LEVEL GLOVE COMPARTMENTS (left)

The dual-level glove compartments provide handy storage for small items like cameras, mobile phones, etc. Standard on WT and SLE models.

## SIERRA 1500 DENALI THE MOST ELEVATED FORM OF SIERRA.

It's everything Sierra 1500 represents – only dialed up to the max. Sierra 1500 Denali elevates the styling with a Denali-signature honeycomb chrome grille, body-coloured fascias and glittering 20" chromed aluminum wheels. "Most" also refers to the output, thanks to the 403 horsepower Vortec™ 6.2L V8. Your confidence on the road is further enhanced by the only full-time All-Wheel Drive (AWD) system in its class.\* But there's another side to Denali that's equally as captivating and that's the extraordinary level of luxury achieved inside the cabin. It includes such high-end features as heated and cooled front bucket seats, a heated steering wheel and a Bose® Premium sound system with a six-disc CD changer. Elevate your expectations of a full-size pickup – with Sierra 1500 Denali.

\*Based on Wardsauto.com 2012 Large Pickup segmentation and latest competitive model information available at time of printing.

### DENALI INTERIOR (below)

Luxurious touches abound inside Denali's cabin, with standard perforated leather-appointed seating and woodgrain appearance interior trim.

### DENALI MECHANICAL FEATURES

- 403 hp high-output Vortec™ 6.2L V8 with VVT
- 6-speed automatic transmission with Driver Shift Control and Tow/Haul mode
- Full-time all-wheel drive
- 4-wheel disc brakes with ABS
- Z60 High-Performance Suspension
- Underbody skid plates.

### DENALI EXTERIOR FEATURES

- Body-coloured front and rear bumpers
- Specific full-chrome grille
- Deluxe bodyside mouldings with chrome top insert
- 20" chromed aluminum wheels
- Ultrasonic rear parking assist
- EZ Lift tailgate with lock.

### DENALI INTERIOR FEATURES

- Full-feature leather-appointed, heated and cooled front bucket seats with power 10-way seat adjusters, power 2-way lumbar adjusters and 2-position driver memory
- Heated, leather-wrapped steering wheel with simulated woodgrain
- Power adjustable pedals
- Denali-specific instrument panel and centre floor console
- Carpeted floor mats
- Universal home remote
- In-dash 6-disc CD player with MP3 compatibility
- Rear vision camera.



SIERRA 1500 DENALI CREW CAB IN ONYX BLACK shown with available equipment.

SIERRA 1500 ALL TERRAIN  
CANADA HAS THE TERRAIN – SO CAN YOU.

If any country has the variety of terrain needed to serve as the ultimate off-road driving proving ground, it's Canada. With giant swaths of asphalt-free territory to explore. And a truck that's engineered to stand up to the challenges – Sierra 1500 SLE and SLT Extended Cab and Crew Cab 4x4 models with the addition of the available All Terrain or Off-Road Packages. They include everything you need to cut a trail all your own. A series of extra rugged components make this truck so durable – a Z71 Off-Road suspension, an industry-exclusive Eaton® automatic locking rear differential and extended-travel Rancho® shock absorbers. Skid plates protect your truck's underbody from rocks and other debris when the going gets really tough. Select the Sierra Off-Road Package and even the styling is beefed up with a dramatic body-coloured grille and front fascia, in addition to sparkling 20" chrome-clad aluminum wheels – don't worry, the mud makes the wheels look even more assertive. Tame the terrain – with the All Terrain and Off-Road Packages.



SIERRA 1500 CREW CAB SLE SHORT BOX 4X4 IN SUMMIT WHITE shown with available Off-Road Package.



SIERRA 1500 ALL TERRAIN INTERIOR

The All Terrain Package also includes interior features, such as All Terrain badging on the floor mats and brushed metal accents on the instrument panel, in addition to the tailored comfort provided by automatic dual-zone climate controls.

# ENGINEERING

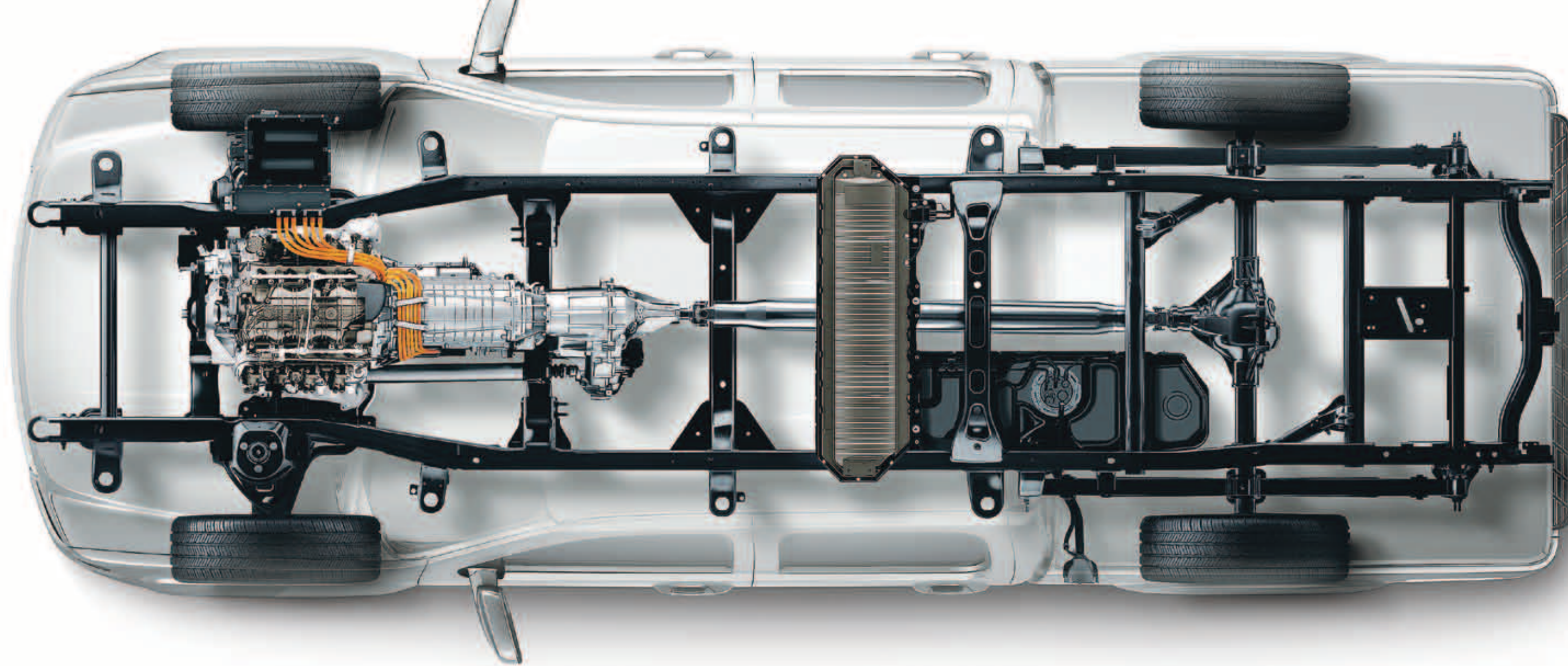
## NUMEROUS TECHNOLOGIES - ONE GOAL.

There's no debate - fuel efficiency is a top priority these days. Just because you need the capability of a full-size pickup doesn't change that reality. In fact, it makes fuel efficiency even more critical. Sierra 1500 models incorporate a series of technologies that enhance fuel efficiency. Engine management systems like Active Fuel Management® and Variable Valve Timing (VVT) help the 315 horsepower 5.3-litre Vortec™ V8-powered Sierra XFE achieve 13.7 L/100 km city and 9.1 L/100 km highway ratings. That's significantly better than the comparable Ford F-150 V8-powered pickup.\*

The technological breakthrough in the Sierra lineup continues to be Sierra Hybrid, with the only hybrid powertrain technology available in the full-size pickup class. Its innovative Two-Mode Hybrid System includes a 300-volt nickel-metal hydride Energy Storage System (ESS), an Electronically Variable Transmission (EVT) and a regenerative braking system that together work in conjunction with the 332 horsepower Vortec™ V8 with Active Fuel Management®. The system can run on gasoline power alone, electric power alone, or a combination of the two. The result: Sierra Hybrid has a rating of 10.1 L/100 km city - less than the Honda Accord V6 and the Ford Fusion V6.\*\* That's a remarkable achievement for a truck capable of carrying a payload of up to 693 kg (1527 lb.) and a maximum trailering capacity of 2767 kg (6100 lb.). A technological feat - more proof how far GMC's Professional Grade engineering can take you.

\* 2013 Sierra XFE fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2012 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes hybrids and other GM models.

\*\* 2013 Sierra Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2012 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes other GM models.



## ENGINE TECHNOLOGIES:

### VORTEC™ ENGINES

The Vortec™ engines that power every Sierra 1500 are given that name for good reason. They feature "vortex technology" that swirls and tumbles the incoming air and fuel for optimum power and response. Vortec™ V6 and V8 cylinder heads feature kidney shaped valve placement that facilitates a centrally located, long-life spark plug to help promote better combustion. This eliminates the need for 2 spark plugs and double the ignition system, the way some competitors do.

### VARIABLE VALVE TIMING (VVT)

VVT monitors and adjusts engine valve open and close timing for near-peak levels of torque across the entire range of engine speeds. This not only provides added responsiveness in low-speed driving and while passing or trailering - it also optimizes fuel efficiency.

### ACTIVE FUEL MANAGEMENT®

This technology seamlessly deactivates or reactivates four of the engine's eight cylinders. That means when Sierra is hauling a light load or cruising on the highway, it can operate on just four cylinders. When more power is required for passing, or when carrying a heavier load, Active Fuel Management® draws upon the power of all eight cylinders. Active Fuel Management® is included in the Vortec™ 5.3L and 6.0L V8 engines.

## HYBRID TECHNOLOGIES:

### HYBRID TWO-MODE ELECTRONICALLY VARIABLE TRANSMISSION

To conserve fuel at low speeds or under light loads, this transmission has two integral electronic motors that engage to give you smooth, effortless power. At higher loads and road speeds with the Vortec™ 6.0L V8 fully engaged, it functions just like a conventional automatic transmission.

### 300-VOLT NIMH BATTERY PACK

Nickel-Metal Hydride battery pack can store a lot of energy in a small space. In fact, Sierra Hybrid's 300-volt battery pack is strong enough to propel the truck for significant distance on electric power alone, yet it's small enough to fit under the rear seat.

### REGENERATIVE BRAKING SYSTEM

During normal deceleration, regenerative braking uses the motors in the hybrid transmission as generators to slow the vehicle by applying electrical resistance rather than using brake friction. At the same time, the motors are capturing that energy as electricity and storing it in the 300-volt battery pack, making electric power available for the next acceleration cycle.



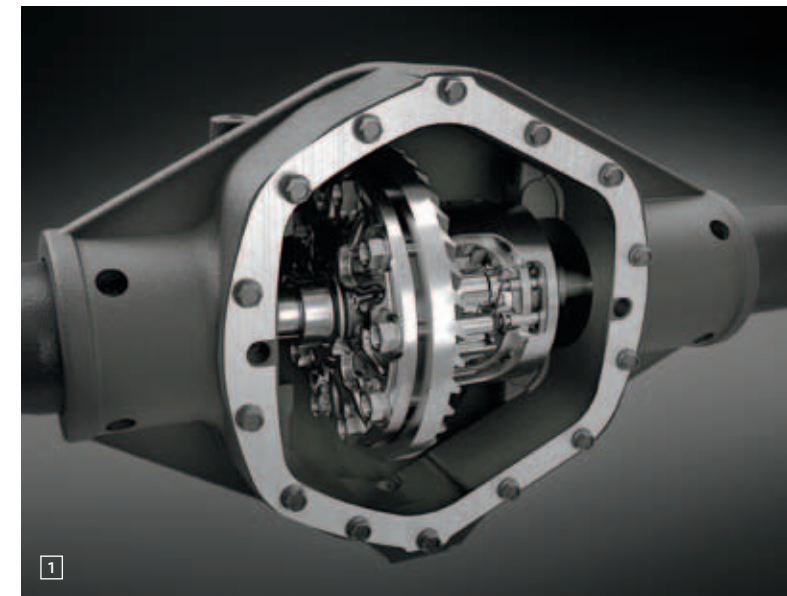
# TRAILERING

REMARKABLY FUNCTIONAL. REMARKABLY COMFORTABLE.

There's a fundamental difference between a vehicle that can be adapted to handle the specific demands of trailering and one that's actually engineered from the ground up with the rigours of towing in mind. Sierra is such a vehicle. A list of its standard trailering features includes: trailer sway control that helps keep your truck and trailer heading in the proper direction and a Tow/Haul mode in the six-speed automatic transmission that reduces shifting to maintain power and torque. You can take Sierra's towing abilities to the next level with the available MAX Trailering Package. It ups the ante with a 403 horsepower 6.2L Vortec™ V8, as well as trailer-friendly features like a heavy-duty 241 mm (9.5 in.) ring gear in the rear differential, heavy-duty external engine oil and transmission oil cooling systems, an Eaton® automatic locking rear differential and a weight-distributing hitch. The result is a towing capacity of up to 4853 kg (10,700 lb.). Now that's a truck built for towing.

**1 AUTOMATIC LOCKING REAR DIFFERENTIAL**  
Sierra is the only full-size pickup to offer an industry-leading Eaton® automatic locking rear differential. When one rear wheel starts to rotate approximately 100 rpm faster than the other, the differential automatically locks up and the two wheels rotate at the same speed to help you make the most of the available grip.

**2 TAP-UP/TAP-DOWN DRIVER SHIFT CONTROL**  
While all 2013 Sierra 1500 models come with an automatic transmission with a Tow/Haul mode, those equipped with the Vortec™ 5.3L and 6.2L V8 engines also receive tap-up/tap-down Driver Shift Control.



## SIERRA ENGINE AVAILABILITY

Engine	Vortec™ 4.3L V6	Vortec™ 4.8L V8	Vortec™ 5.3L V8	Vortec™ 6.0L V8	Vortec™ 6.2L V8
	195 hp @ 4600 rpm 260 lb.-ft. of torque @ 2800 rpm	302 hp @ 5600 rpm 305 lb.-ft. of torque @ 4600 rpm	315 hp @ 5200 rpm 335 lb.-ft. of torque @ 4000 rpm	332 hp @ 5100 rpm 367 lb.-ft. of torque @ 4100 rpm	403 hp @ 5700 rpm 417 lb.-ft. of torque @ 4300 rpm
Transmission	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	Hybrid specific 4-speed automatic with overdrive and electronically variable propulsion system	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking
Features and Applications	This powertrain is limited to WT trim versions of Regular Cab and 2WD Extended Cab Standard Box models	This powertrain is standard on most base 1500 models. The engine features Variable Valve Timing and is capable of running on regular unleaded fuel or up to 85% ethanol (E85)	Featuring outstanding performance with remarkable fuel efficiency, this popular powertrain is available on most models and is standard with SLT trim. It is E85 compatible and features Active Fuel Management® and Variable Valve Timing. An aluminum block version is available in selected applications	This powertrain is exclusive to the Hybrid model and features Active Fuel Management® for improved fuel efficiency when running in Hybrid mode 2 and Late Intake Valve Closing (LIVC) to facilitate frequent stops and re-starts	With phenomenal performance, this powertrain is the logical choice for the MAX Trailering Package. It features an aluminum block, Variable Valve Timing and E85 compatibility. It is available in Extended Cab Standard Box and Crew Cab SLE and SLT

SIERRA 1500 HYBRID CREW CAB 4X4 IN QUICKSILVER METALLIC shown with available equipment.







# ACCESSORIES

## THE FINAL TOUCH.

To help you take the style and function of your new Sierra to an even higher level, there's a full range of genuine GMC accessories available exclusively from your GMC dealer. All GMC accessories are engineered to the same high standard as your Sierra, so their quality is assured. In fact, your GMC accessories can be covered under your Sierra's 3-year/60,000 km New Vehicle Limited Warranty.\* When you purchase or lease your new Sierra your GMC accessories can also be included in your finance or lease agreement. To find out how you can add a finishing touch to your new Sierra, see your GMC dealer. Or visit [gmc.gm.ca](http://gmc.gm.ca).

### GMC ACCESSORIES AVAILABLE FOR SIERRA INCLUDE:

- |                       |                                     |                                     |                              |
|-----------------------|-------------------------------------|-------------------------------------|------------------------------|
| • Sliding bed divider | • Cargo management system           | • Chrome door handles               | • Hard folding tonneau cover |
| • Bedliner            | • Chrome fuel door                  | • Dual head restraint DVD player    | • Tubular assist steps       |
| • 20" wheels          | • Chrome appearance package         | • Door sill plates and step shields | • Tubular bed rails          |
| • Recovery hooks      | • Chrome appearance package, deluxe | • Soft roll-up tonneau cover        | • Moulded splash guards      |
|                       | • Chrome mirror cover               |                                     |                              |



\* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months or 20,000 km, whichever comes first.







