

The Power to Surprise

2017

RIO



**RIO**

**MADE FOR  
[ ALL YOU CAN FIT ]**



You need a car to do more than just take you there. You need a car with big-time personality. A car you can fall in love with. A car that feeds your own sense of style – as it fuels your go-anywhere, do-anything spirit. A car that has all the bases covered, from thoughtful versatility to excellent fuel efficiency. That car is the 2017 Rio. Ready to play?





## YOU'RE ALL IN.

You want it all. And you want it on your terms. Kia gets all that – and the 2017 Rio is designed to give it all to you, your way. That begins with two distinct styles – the versatile Rio 5-door and the sleek Rio sedan. Then take your personal Rio to a full range of your favourite destinations, from the neighbourhood café to that far-off snowboarding slope. You'll see how beautifully Rio integrates into the landscape as well as it integrates into your life.





# START PACKING.

Here's an open appeal to your well-developed sense of spontaneity. Don't hold back. The 2017 Rio certainly doesn't – in the way it looks, the way it drives, and the way it keeps up with the twists and turns of your life. It makes room for all the dimensions of your lifestyle, thanks to a comfortable and deceptively roomy cabin, in addition to convenient seat-back pockets and dual power ports. You can even add available upscale touches to your Rio like a power sunroof and heated front seats. Better start packing.

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## CONCEALED STORAGE

The cargo cover allows you to store your valuable items out of sight. Standard on Rio 5-door models.



## 60/40 SPLIT-FOLDING SEATS

Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo – or both – depending on your needs.



## POWER SUNROOF

Rio offers an available power sunroof that lets you enjoy the pleasure of open-air driving and adds to the sense of roominess inside the cabin.



## HEATED SEATS

Available heated front seats increase your comfort when driving on those cold winter days.



# VERY HANDS-ON.

You take a hands-on approach to everything you do. Kia's designers took that to heart when they laid out Rio's sporty cockpit. The controls are engineered for ergonomic efficiency – in other words, they're easy to use. And the premium soft-touch dash on EX and SX models adds to the tactile experience. No wonder you can't wait to get your hands on a 2017 Rio.



#### POWER FOLDING MIRRORS

Available power-folding sideview mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.

#### PUSH-BUTTON START

There's no need to fumble for your keys when you have the luxury of a keyless push-button ignition switch – standard on Rio SX.



#### HEATED COMFORT

A heated steering wheel provides ultimate comfort for cold Canadian winters. Just one of the many standard luxury features included on Rio SX.

#### SWEET, SWEET MUSIC

For your listening enjoyment, Rio comes with standard AUX and USB audio ports that let you connect a USB drive, iPod®2 or other digital music player directly to the audio system. You can also stream audio wirelessly via available Bluetooth.®1,3



#### BUILT-IN NAVIGATION<sup>1</sup>

In-dash navigation system provides you with turn-by-turn directions to virtually any destination in North America. It's optional on Rio SX models.



# SAFETY ALL-AROUND.

In engineering Rio, Kia placed as high a priority on safety as you do. The list of standard safety features is extensive – from a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, including advanced technologies that help to enhance driver control. For an all-around approach to safety.



#### LIGHTING

Fog lights make it easier to see – and be seen – in the dark of night or in inclement weather. Standard on Rio EX and SX models.



#### RAIN SENSING WIPERS

The windshield wipers are automatically activated as soon as moisture is detected, helping maintain optimal visibility, despite the conditions. Standard on Rio SX.



#### ANTI-LOCK BRAKING SYSTEM

ABS provides the foundation for Rio's active safety systems. It helps provide greater vehicle control when stopping in difficult conditions, such as wet, slippery or snow-covered roads.

#### VEHICLE STABILITY MANAGEMENT SYSTEM

VSM adds steering direction control capability, intervening when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.

#### HILL-START ASSIST CONTROL

To help keep you from rolling backward when starting off on a steep hill, HAC automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.

#### ELECTRONIC STABILITY CONTROL

ESC monitors Rio's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.

#### ELECTRONIC BRAKEFORCE DISTRIBUTION

EBD adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.

#### AIRBAG & SEAT-BELT SENSORS

Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.

#### BRAKE ASSIST

When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.

#### LATCH SYSTEM

Rio is equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in either of the rear outboard seating positions.

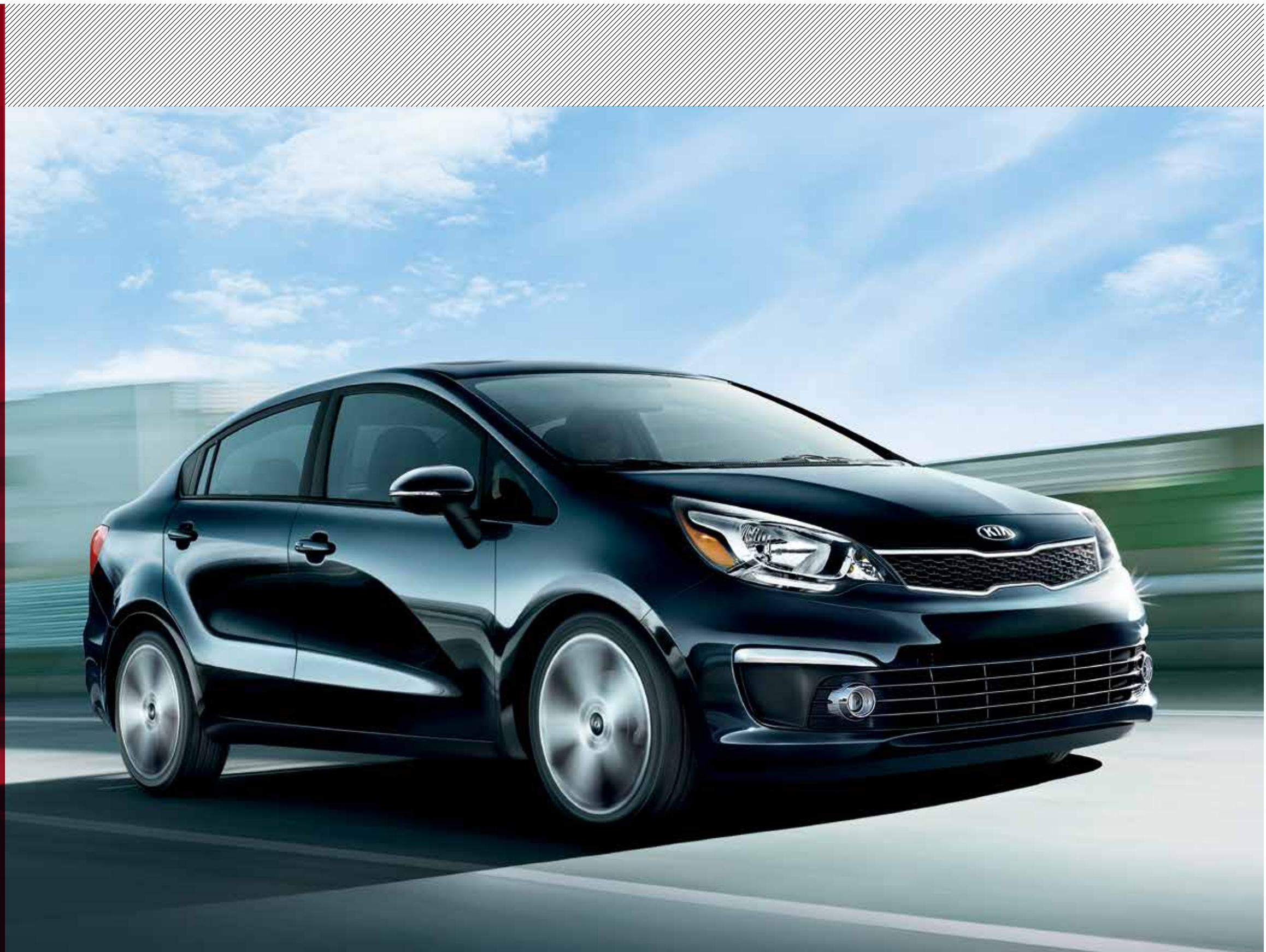


# READY TO GO AND GO.

The bold lines of the 2017 Rio set the tone. Once you're behind the wheel, it's ready to go, thanks to the lively performance of the 137-hp, 1.6L direct injected, four-cylinder engine that features dual-cam variable valve timing (D-CVVT) to optimize both output and efficiency. And with up to 6.5 L/100 km highway and 8.8 L/100 km city ratings, it'll keep going and going.

## OPENS DOORS

A wide, easy-open tailgate on Rio 5-door models and split-folding rear seats – standard on both 4- and 5-door models – make for impressive cargo-carrying flexibility. An available power sunroof and heated front seats add to Rio's comfort.





# Delivering world-class quality.

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit your driving needs. From compact to crossover, every Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.



## TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records. Be sure to look for Kia in the winner's circle at racetracks across North America in the future.

## STUNNING DESIGN

Under the direction of renowned **President and Chief Design Officer Peter Schreyer** — Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.



## EXTENSIVE RESEARCH AND DEVELOPMENT

Kia's R&D procedures are rigorous and exhaustive. At proving grounds around the world, vehicles undergo unrelenting tests. A world-class wind tunnel provides testing in winds up to 200 km/h. Utilizing heavy-rain- and-snowfall testing chambers and a road simulator, Kia puts its vehicles through punishing tests as part of a commitment to develop exceptionally durable and safe vehicles.



Provo concept



## FIFA PARTNER

As the FIFA Official co-Automotive Partner, Kia is proud to help promote soccer globally. As the world's most popular sport, soccer has a special place in the hearts and minds of people in every corner of the planet. Here in Canada, enthusiasm and participation continues to build. And Kia is honoured to be at the centre of the action.



## MAJOR LEAGUE SOCCER 2016

Kia is a proud founding partner of all three Canadian MLS teams, sharing a true passion for the game!

# Get the points.



## Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases — including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

## Kia Member Rewards No-Charge Benefits

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events — a great way to earn Reward Points and save on future purchases

## Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

## Enroll Today:

Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.



# We've got you covered.

## Our outstanding warranty coverage includes:

- **5-year/100,000 km** - Worry-free comprehensive warranty covering virtually the entire vehicle<sup>6</sup>
- **5-year/100,000 km** - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts<sup>6</sup>
- **5-year/100,000 km** - Roadside assistance covers you in case of mechanical breakdown anywhere in North America<sup>6</sup>
- **5-year/unlimited km** - Anti-perforation warranty on body sheet metal defects in material/workmanship<sup>6</sup>

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

For more information visit [kia.ca](http://kia.ca) or call 1-877-542-2886



## FEATURES

Exterior	LX	EX	SX
15" steel wheels with covers	●	–	–
16" alloy wheels	–	●	–
17" alloy wheels	–	–	●
P185/65R15 tires	●	–	–
P195/55R16 tires	–	●	–
P205/45R17 tires	–	–	●
Sport-tuned suspension	–	–	●
4-wheel disc brakes	●	●	●
Larger front brakes	–	–	●
Electronic power steering	●	●	●
Projection headlights	–	–	5DR
Automatic headlights	–	●	●
LED daytime running lights	–	–	5DR
LED positioning lights	–	–	4DR
LED taillights	–	–	●
Fog lights	–	●	●
Power sunroof	–	●	○
Body coloured sideview mirrors	●	●	●
Power sideview mirrors	●	●	●
Power folding sideview mirrors	–	–	●
Heated sideview mirrors	●	●	●
LED sideview mirror signal repeaters	–	–	●
Rain sensing wipers	–	–	●
Rear wiper	5DR	5DR	5DR
Solar glass	–	–	●
Body coloured door handles	●	●	●
Rear spoiler	5DR	5DR	5DR
Splash guards	+	●	●

Safety	LX	EX	SX
Dual advanced front airbags	●	●	●
Dual front side-mounted impact airbags	●	●	●
Dual side impact curtain airbags	●	●	●
Adjustable front headrests	●	●	●
4-wheel anti-lock braking system (ABS)	●	●	●
Electronic stability control (ESC)	●	●	●
Vehicle stability management (VSM)	●	●	●
Brake assist system (BAS)	●	●	●
Hill assist control (HAC)	●	●	●
Electronic brakeforce distribution (EBD)	●	●	●
Rearview camera <sup>4</sup>	–	●	●
Security system	+	●	●

● = Standard ○ = Optional – = Not available  
 AT = Automatic Transmission + = Plus (+) package  
 5DR = 5-door models only 4DR = 4-door models only  
 \*Some trims subject to limited availability.

Comfort & Convenience	LX	EX	SX
Air conditioning	+	●	●
Automatic climate control	–	–	●
AM/FM/CD/MP3/satellite radio <sup>5</sup>	●	●	●
4-speakers	●	–	–
6-speakers	–	●	●
UVO™ infotainment system	–	●	●
Multimedia interface with navigation <sup>1</sup>	–	–	○
Bluetooth® hands-free cell phone connectivity <sup>1,3</sup>	+	●	●
AUX and USB input ports	●	●	●
Front power outlet	●	●	●
Steering wheel-mounted paddle shifters	–	–	●
Steering wheel-mounted audio controls	●	●	●
Steering wheel-mounted cruise control	+	●	●
Supervision instrument cluster	–	–	●
Trip computer	●	●	●
Power door locks	●	●	●
Remote keyless entry with panic function	+	●	●
Smart key with push-button start	–	–	●
Power windows	●	●	●
Active ECO system	AT	●	●
Tilt steering column	●	–	–
Tilt and telescopic steering column	–	●	●
Heated steering wheel	–	–	●
Cooling glove box	–	–	●
Front centre armrest	–	●	●
Illuminated vanity mirrors	+	●	●

Seating & Trim	LX	EX	SX
Cloth seats	●	●	–
Leather seats	–	–	●
Heated front seats	+	●	●
60:40 folding rear seat	●	●	●
6-way adjustable driver's seat	●	●	●
Soft touch interior trim	–	●	●
Leatherette centre door trim	–	●	●
Leather-wrapped steering wheel	–	●	●
Leather-wrapped shift knob	–	●	●
Alloy pedals	–	–	●

## SPECIFICATIONS

Engine	
Type	1.6L, GDI 4-cylinder, all aluminium
Valve train	16-valve, DOHC, Dual-cam Variable Valve Timing (D-CVVT)
Horsepower	137 hp @ 6,300 rpm
Torque	123 lb.-ft. @ 4,850 rpm
Intake	Variable intake system (VIS)
Compression ratio	11.0:1
Fuel management	Gasoline Direct Injection (GDI), Active ECO System (AT)
Recommended fuel	Regular unleaded
Transmission	6-speed manual transmission; Available 6-speed automatic

Dimensions, mm (in.)	5-door	Sedan
Wheelbase	2,570 (101.2)	2,570 (101.2)
Length	4,050 (159.3)	4,370 (171.9)
Width	1,720 (67.7)	1,720 (67.7)
Height	1,455 (57.3)	1,455 (57.3)
Ground clearance	140 (5.5)	140 (5.5)
Head room (front/rear)	1,015/960 (39.9/37.8)	1,015/955 (39.9/37.6)
Shoulder room (front/rear)	1,350/1,324 (53.1/52.1)	1,350/1,324 (53.1/52.1)
Leg room (front/rear)	1,112/790 (43.8/31.1)	1,112/790 (43.8/31.1)
Hip room (front/rear)	1,323/1,301 (52.1/51.2)	1,323/1,301 (52.1/51.2)

Curb Weight, kg (lb.)	
Manual transmission	1,205-1,252 (2,657-2,760)
Automatic transmission	1,238-1,298 (2,729-2,862)

Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts and anti-roll bar (sport-tuned suspension on SX)
Rear suspension	Torsion beam, coil springs, mono-tube shocks (sport-tuned suspension on SX)
Steering	Electronic power steering

Brakes	
Type	4-wheel disc
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	256 (10.1) vented disc; 280 (11.0) vented disc (SX)
Rear, mm (in.)	262 (10.3) solid disc

Capacities, L (cu. ft.)	5-door	Sedan
Passenger volume	2,531.5 (89.4)	2,531.5 (89.4)
Cargo capacity, rear seats up	424.8 (15.0)	389 (13.7)
Fuel tank capacity, L (imp. gal.)	43 (9.5)	43 (9.5)

Fuel Economy, Highway/City, L/100km	
Manual transmission	6.6/8.8
Automatic transmission	6.5/8.8



## EXTERIOR COLOURS

Aurora Black\*  
BC/BL



Sterling\*  
BC/BL



Polar  
BC/BL



Graphite\*  
BC/BL



Chili\*  
BC/BL



\* = Premium paint.  
The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

## INTERIOR COLOURS

Black cloth (BC)



Black leather (BL)



## WHEELS

15" steel wheel  
with full cover



16" alloy wheel



17" alloy wheel



Kia Accessories are built to the same high standards of quality as your vehicle. That means they fit right, work right, and look great.

Choose from a wide range of interior and exterior accessories to make your Kia fit your personality and lifestyle. From alloy wheels to sport pedals, travel-friendly rooftop carriers to all-weather floor mats and more, your Kia Dealer has it all.

Talk to your Dealer today or visit [kia.ca](http://kia.ca) to explore accessory options for your Kia.



Hood deflector



Sport pedals



Cargo organizer



Sport visors



All-weather mats



Roof cargo box



Accessory wheels

\* Available accessories may vary. See Dealer for details. Images shown for illustration purposes only.

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