

THE ALL-NEW 2017 MAZDA CX-5



DOES DRIVING MATTER?

Does a long, winding road or an empty highway on Sunday morning matter if the car you're driving doesn't take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn't feel right in your hands?

If you build Mazdas, driving is what matters most.

That's why everything we do has one purpose... to make driving better.

Like creating safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel efficient, responsive. And sticky in the turns.

With designs that capture motion, even when the car isn't moving.

What's better than a great driving car?

A car company that won't build anything less.

MAZDA
DRIVING MATTERS





EXPLORE ALL DIMENSIONS OF DRIVING PLEASURE.

The all-new 2017 CX-5 is finely crafted to enhance everything you love about driving and energize life on the road. With refinements typically found in a luxury vehicle, the CX-5 delivers the versatility of an SUV while rewarding you with an environment you can delight in. With Mazda's cutting-edge technology, such as our highly efficient SKYACTIV TECHNOLOGY, our predictive i-ACTIV AWD*, and our suite of available proactive i-ACTIVSENSE safety technologies, the 2017 CX-5 is crafted on the conviction that strength, intelligence and beauty are one. And that Mazda's legendary connected-to-the-road feeling makes our vehicles worth driving.

*Optional on the GX (with automatic transmission) and GS models and standard on the GT model.

魂動

KODO | SOUL of MOTION

THE NEXT GENERATION OF JAPANESE CRAFTSMANSHIP.

The evolution of our KODO design has yielded the concise, yet dignified stance of the 2017 CX-5. Crafted from sketch, to clay modelling by hand, to steel, the CX-5 captures the essence of the time-honoured Japanese art of sword making and the belief that hand-craftsmanship endows the creation with a living spirit of its own. As a result, the newly redesigned front grille, lower-placed headlights and long thin bezels on the LED fog lights* accentuate the sense of flow and speed, while the sculpted signature wing adds depth of expression to the front face.

Strong, yet flexible. Powerful, yet subtle. Beautiful and a wonder to behold. This traditional Japanese attention to detail makes the CX-5 both a living piece of art that evokes excitement and a beautiful machine that delivers on its promise.



*Standard on the GT model.

ENGINEERING THE IDEALLY RESPONSIVE DRIVE.

In subtly evolving our groundbreaking SKYACTIV TECHNOLOGY, Mazda engineers focused on improving the response time of the accelerator pedal. A quickened throttle response improves acceleration in a variety of situations, including merging with highway traffic. In addition to evolving the basic performance of engineering components, Mazda engineers have introduced a range of the latest technologies that results in impressive fuel economy and a further refined sense of driver and vehicle as one.

SKYACTIV-G 2.0 L ENGINE

By re-imagining the internal combustion engine with a lofty compression ratio of 13:1, increased power no longer requires fuel-consuming engine displacement. The SKYACTIV-G 2.0 L engine delivers powerful torque at low- to mid-range speeds, linear acceleration response and an exhilaratingly powerful feel. (GX with manual transmission only.)

SKYACTIV-G 2.5 L ENGINE

The SKYACTIV-G 2.5 L engine engages ample torque at low- to mid-range speeds, yielding a drive with power in reserve while attaining superb quietness. For the 2017 CX-5, we enhanced the engine's responsiveness in order to better realize the driver's intentions, while diminishing fuel wastage and improving practical fuel economy. (Optional on the GX with automatic transmission and standard on the GS and GT.)

SKYACTIV-DRIVE AUTOMATIC TRANSMISSION

For the 2017 CX-5, SKYACTIV-Drive adopts a new shift control scheme that predicts the driver's intention, delivering greater stability when cornering, reducing needless shifts when accelerating out of corners and resulting in smoother vehicle performance.

SKYACTIV-MT MANUAL TRANSMISSION

In the newly enhanced SKYACTIV-MT transmission, the base of the shifter is redesigned to suppress any loss of rigidity due to the high mounting position of the shifter. The centre position around which the shift lever pivots is also redesigned, maintaining a short stroke while also making operation easier for drivers of smaller stature.

SKYACTIV-CHASSIS

The SKYACTIV-Chassis's steering and suspension systems have been redesigned to deliver an even better driving experience, including new measures that help prevent road noise from entering the cabin. The new steering system has been improved and optimized to achieve both excellent vibration insulation and high rigidity for intuitive operability, while the suspension system has been redesigned to achieve a gentler, higher-quality ride. And you enjoy agility at low speeds, stability at high speeds and a direct, responsive feel.

SKYACTIV-BODY

The SKYACTIV-Body simultaneously achieves high levels of supposedly conflicting attributes: namely, collision safety, light weight and rigidity. New, efficient reinforcements and ultra-high-tensile steel sheets have been newly adopted for lightness and strength of the A-pillars, side sills and B-pillars. Compared with the previous model, torsional rigidity is increased by approximately 15.5%, reducing response delay of the body to steering operations.

AUTO-HOLD FUNCTION

For added convenience when driving in stop-and-go traffic, the Auto-hold function keeps the vehicle stationary, even after the driver lifts their foot off the brake pedal. The brakes are automatically released once the driver presses the accelerator pedal. The result is less driver fatigue.

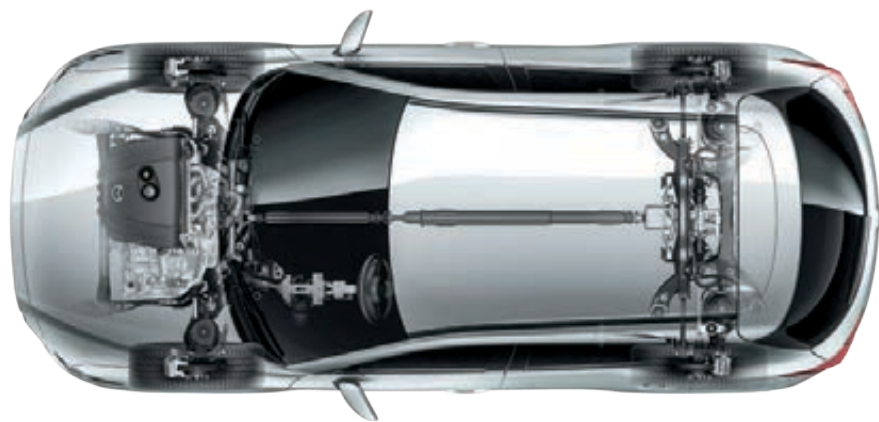
SKYACTIV TECHNOLOGY

mazda.ca/skyactiv

*Estimated fuel economy on the CX-5 2.0 L engine with manual transmission. Estimated fuel economy based on Government of Canada's revised, approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.



UP TO AN ESTIMATED
7.4 L/100 KM HWY*



  
i-ACTIV AWD

A FLAWLESSLY FLEXIBLE AND STABLE RIDE.

The 2017 CX-5's all-wheel-drive system delivers an elegant, surefooted solution for Canada's varied terrain and weather conditions. Using 27 sensors that constantly monitor everything from outside temperature and windshield wiper use, to acceleration and braking patterns, i-ACTIV AWD* not only forecasts when you will need better road grip, but also readies your CX-5 to deliver the traction you need at the precise moment you need it. You'll feel even more confident behind the wheel, because i-ACTIV AWD* engages automatically, using an active, on-demand system to control driving force. No need to switch it on. What's more, the system maximizes efficiency and works to enhance practical fuel economy.

*Optional on the GX (with automatic transmission) and GS models and standard on the GT model.

CANADIAN-WINTER TESTED FOR THE WORLD'S BENEFIT.

Did you know that Mazdas are climate tested in Canada? Where else in the world will you find such a variety of extreme conditions? In Halifax we recruit Mazda owners so we can study how our vehicles stand up to a corrosive mix of sea salt, road salt and hydrogen content that is damaging to metal, so we can help ensure maximum durability in these conditions. In Montreal, a gravel-salt mix is used in extreme cold to keep the roads safe. That's why it's the perfect place to test how our paint stands up to abuse from various road elements. And what about extreme cold and snow? In Lac Saint-Jean, where heavy snowfall and -20 Celsius and below is not uncommon, we put our vehicles through the car wash - at night - to test how easily the doors open the next morning and how long it takes to warm up. We do all of this, and more, to ensure that our vehicles stand up to the harshest Canadian conditions, benefiting Mazda owners around the world.



MAZDA UNLIMITED

We know that our vehicles are built to last and we back that up with an unprecedented unlimited mileage warranty. Mazda Unlimited - the only warranty of its kind in Canada - means that you never have to worry about losing your warranty coverage because you've exceeded a mileage limit. Put your Mazda through its paces worry free, because your CX-5 is crafted to take it.

OVER 698 IMPROVEMENTS

While the CX-5 remains one of the critics' favourites, we're never satisfied with the *status quo*. With over 698 improvements made to the 2017 CX-5 - inside and out - every angle of this capable SUV has been designed to make driving better.

DRIVING EXHILARATION UNLIKE ANY OTHER.

SKYACTIV-VEHICLE DYNAMICS and new G-Vectoring Control (GVC) technology works behind the scenes, to help achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during everyday commutes and spirited drives. The result is steering that is more precise and a ride that is more comfortable for drivers and passengers alike.



MORE CONFIDENCE

Due to irregularities and undulations in the road surface, your vehicle does not always travel along the expected line, forcing you to make steering corrections. With GVC, your CX-5 responds to driver inputs with fewer steering adjustments, so your vehicle behaves as you intend and you enjoy a more confident drive.

MORE COMFORT

Fatigue steadily builds as you continue to make minor steering corrections. GVC helps alleviate these corrections, especially over long distances. Plus, smooth transitions between G-forces suppresses head and body sway, allowing for a more comfortable ride for you and your passengers.

ENHANCED PEACE OF MIND

GVC enhances handling, stability and the feeling of the tires gripping the road. You'll gain an even greater feeling of control and security during evasive manoeuvres as well as in rain, snow and on poor road surfaces.



IT TAKES DEDICATED DESIGNERS - AND ONE DRIVER - TO CREATE AN ENGAGING DRIVE.

A great drive must be relaxing enough that you can comfortably control your vehicle, but it also must energize your awareness so that you can drive skillfully. It's what we call *Jinba Ittai* - the Japanese principle of horse and rider as one - human and machine as one. In the 2017 CX-5, our human-centric approach engages your senses. New touches transform this SUV into a meticulously crafted and connected ride. Improved seat design keeps you perfectly cushioned. Everything that the hands come in contact with, like the new heated steering wheel*, is crafted to feel soft to the touch. Our newly developed material, appropriately called "Metal Wood," blends the warmth of what resembles natural wood with the strength and toughness of a metallic finish. Significantly improved cabin quietness makes conversation between occupants stress free. An abundance of standard features like Push Button Start, HMI Commander switch and remote keyless entry make any road trip an engaging proposition. It's a delicate balance that Mazda designers strove to perfect in the all-new 2017 CX-5.

A QUIETER CABIN

Painstaking efforts were made to improve the quietness of the CX-5, such as incorporating sound-deadening materials into the floorboard and using sound-insulating glass with extensive seal insulation. Whether you're enjoying the peace and quiet of driving alone or trying to better hear conversation, you'll enjoy a less distracting, more relaxing drive.

STANDARD AND AVAILABLE FEATURES INCLUDE:

- Rearview camera
- 7" colour touchscreen display
- HMI Commander switch
- 10-way power adjustable driver's seat†
- Rear centre armrest with integrated storage and USB ports*
- Advanced Keyless Entry System▲

*Standard on the GS and GT models.

†Available on the GT model with Technology Package.

‡Standard on the GT model.

▲ Available on the GS model with Comfort Package (requires i-ACTIV AWD) and standard on the GT model.



ACTIVE DRIVING DISPLAY

The available full-colour Active Driving Display† is strategically positioned directly in the driver's field of view. By projecting critical driving information directly in front of you, right within your line of sight, this innovative display helps you take your mind off distractions and keep your eyes focused on the road ahead. Information displayed: vehicle speed, navigational directions, safety alerts, cruise control data and traffic sign information such as speed limit, and do not enter and stop signs (when available).



WHERE REAR PASSENGERS TAKE CENTRE STAGE.

Mazda designers also carefully crafted rear seats tailor made for passenger comfort. First, we focused on creating a quieter ride by mitigating the transmission of noise generated by tires as well as wind, so you can enjoy conversation, music and more. Plus, rear passengers now enjoy standard reclining seats and heater ducts under the seats, as well as available heated rear seats[†], rear passenger vents* and available dual-zone climate controls*.

And when you need to haul gear? The power lift-gate[▲] now offers programmable lift height. Our popular 40/20/40-split folding rear seats is now standard on all models for a variety of cargo/seating configurations. And once folded down, the streamlined 1,687 L of cargo space easily handles four golf bags or three large 72 cm suitcases[‡]. It can even carry extra-long cargo like skis[‡] while leaving room for four passengers.

*Available on the GS model with Comfort Package (requires i-ACTIV AWD) and standard on the GT model.
†Please remember to properly secure all cargo.
‡Standard on the GT model.
▲Standard on GS and GT models.



REDEFINING WHAT IT MEANS TO BE CONNECTED TO THE ROAD - AND THE WORLD.

MAZDA CONNECT brings together vital driving information and entertainment options in an intuitive, Human-Machine Interface (HMI). Information such as navigation and audio is easily controlled using the HMI Commander switch and displayed on the 7" colour touchscreen display. From Bluetooth® hands-free capability to the available Bose®* premium sound system to navigation system†, each feature is designed to make driving informed, safe and fun.



ENTERTAIN

Of course, AM/FM/HD radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, listen to your own playlist or choose something from the integrated Internet radio apps such as Aha™ and Stitcher™†.



COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button on your steering wheel and saying "hello." And the CX-5's standard Bluetooth® hands-free phone and audio-streaming capabilities allow you to enjoy fully integrated text message display and audible readout‡. To reply, simply choose from a number of preset, standardized return messages.



NAVIGATE

Our available factory-integrated Mazda navigation system* offers the advanced features of today's navigation devices, including voice commands and advanced lane guidance. And getting around town - or out of town - has never been easier thanks to the system's 3D interactive map with step-by-step audio directions.



HMI COMMANDER CONTROL



NATURAL, CLEAR SOUND CUSTOM DESIGNED FOR THE CX-5.

The available Bose® Premium Sound System* features Centerpoint® 2 surround technology, steering vocals and instruments to the front soundstage and ambient sound to other locations, producing a stunning surround experience through an impressive 10 speakers, while AudioPilot® 2 preserves premium listening conditions, even as background noise levels change, providing occupants with a consistent and uninterrupted listening experience. This custom sound system enhances clarity, imaging and power, so that you'll enjoy balanced and clear sound no matter where you sit. This enhanced system's newly designed silk-dome tweeters, mounted on the A-pillars, create a more spacious sound and a redesigned bass box, installed below the luggage compartment, delivers a powerful bass sound.

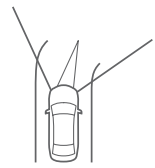


*Standard on the GT model.
†Aha and Stitcher are free downloadable apps. Aha, Stitcher and SMS text functionality are only compatible with certain devices.
‡Navigation system requires accessory navigation SD card on GX and GS models and is standard on GT models.

i-ACTIVSENSE

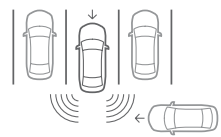
WE'RE OBSESSED WITH SAFETY SO YOU DON'T HAVE TO BE.

At Mazda, we're all about proactive safety measures that swing into action to alert you so that you can avoid a collision or lessen its impact. Now available on more models and with new features on offer, our suite of i-ACTIVSENSE safety technologies helps you stay in tune with your CX-5 and focus on the road ahead.



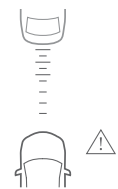
LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The CX-5 now features standard LED headlights with available Adaptive Front-lighting System (AFS)*, specifically designed to help you see around corners at night - literally. As you turn into a corner, the headlights move up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



REAR CROSS TRAFFIC ALERT (RCTA)

When backing up, Rear Cross Traffic Alert (RCTA)* detects a vehicle approaching from the side and promptly alerts the driver with both an audible and visual warning in both the side mirror, Active Driving Display** and 7-inch touchscreen display. It's especially helpful at night when visibility is poor.



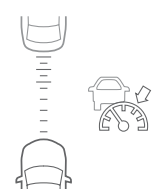
DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS)

At speeds above 30 km/hr, the Distance Recognition Support System (DRSS)* measures the distance between your vehicle and the vehicle ahead and recommends a comfortable following distance. If your vehicle encroaches on this distance, a warning light illuminates.



ADVANCED BLIND SPOT MONITORING (ABSM)

The available Advanced Blind Spot Monitoring (ABSM) system* uses radar sensors to detect objects in your left and right blind spots, then alerts you with a warning light in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.



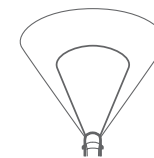
MAZDA RADAR CRUISE CONTROL WITH STOP & GO FUNCTION (MRCC WITH STOP & GO FUNCTION)

Mazda Radar Cruise Control with Stop & Go function* judges the relative speed and distance to the car ahead, right down to 0 km/hour, to maintain a safe following distance. And for enhanced safety, if the vehicle ahead stops, your vehicle will automatically stop and hold in a standing start until you resume the set speed. The system's Close Proximity Warning provides audible and visual warnings when it senses your vehicle fast approaching the one ahead.



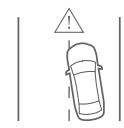
TRAFFIC SIGN RECOGNITION SYSTEM (TSR)

Using strategically mounted cameras, Traffic Sign Recognition System (TSR)** can actually read road signs such as speed limit, do not enter and stop signs*. This information then shows up in the colour Active Driving Display so you can stay alert and informed without taking your eyes off the road.



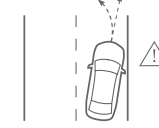
HIGH BEAM CONTROL SYSTEM (HBC)

High Beam Control System (HBC)* helps you see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead.



LANE DEPARTURE WARNING SYSTEM (LDWS)

The Lane Departure Warning System (LDWS)* automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.



LANE-KEEP ASSIST SYSTEM (LAS)

The available Lane-keep Assist System (LAS)* adds to the warnings of the Lane Departure Warning System (LDWS). When it senses a potential unintentional lane departure, it will perform minor steering corrections to help guide your vehicle back to the centre of the lane.



SMART CITY BRAKE SUPPORT (SCBS)

When travelling at speeds between 4 - 30 km/hour, the Forward Sensing Camera (FSC) detects objects ahead and Smart City Brake Support (SCBS)* prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.



SMART BRAKE SUPPORT (SBS)

Similar to Smart City Brake Support (SCBS), the available Smart Brake Support (SBS)* system is intended to help avoid or reduce the severity of a collision, but operates at higher rates of speed. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control is performed to help reduce damage in the event of a collision.

CX-5 COLOURS



Jet Black Mica



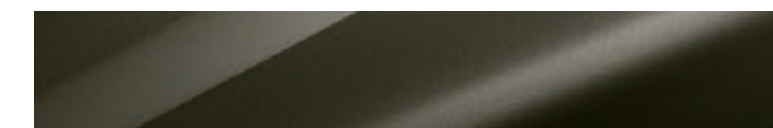
Deep Crystal Blue Mica



Sonic Silver Metallic



Snowflake White Pearl



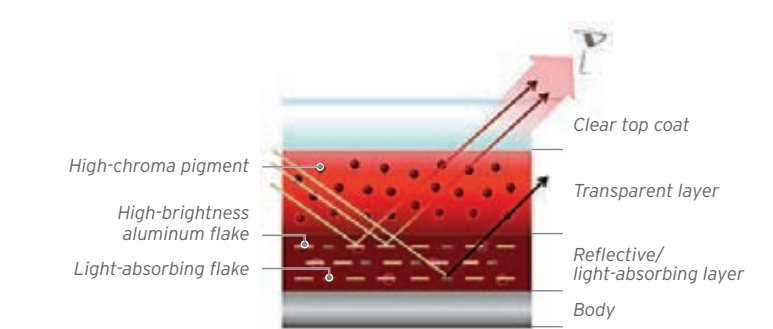
Titanium Flash Mica



Machine Grey Metallic



Soul Red Crystal Metallic



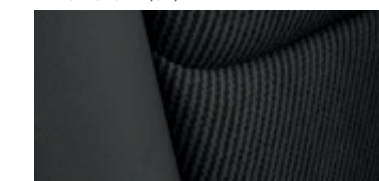
A NEW RED WITH ENHANCED VIVIDNESS AND DEPTH

As an essential aspect of design, Mazda has endeavoured to develop colours that heighten the beauty of form and textural qualities of KODO design. Soul Red Crystal is one such new colour evolved from the original Soul Red. It yields an emotionally charged energy and vividness, and takes clear depth and lustre to a much higher level. Soul Red Crystal continues to use three coats - a reflective layer, a translucent layer and a clear top coat - but represents a major advance in Mazda's TAKUMI-NURI painting technology.

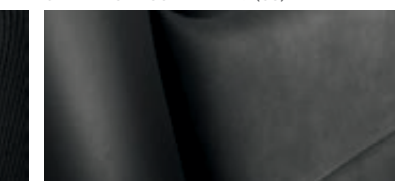
TAKUMI-NURI is the name given to Mazda's high-quality painting technology developed with the aim of creating the ultimate paint, which until now has been impossible to produce. The name expresses the artistry of the engineers through the Japanese word "Takumi," or "Craftsmen."

CX-5 UPHOLSTERY

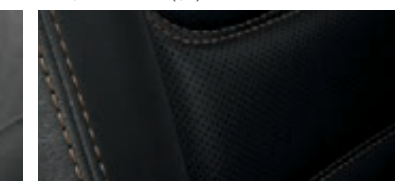
BLACK CLOTH (GX)



BLACK LEATHERETTE WITH GRAND LUXE SUEDE* TRIM (GS)



BLACK LEATHER (GT)



PURE WHITE LEATHER (GT)*



CX-5 WHEELS



17" alloy wheels (GX, GS)



19" alloy wheels (GT)

*Standard on the GT model.
†Available on the GS model with i-ACTIVSENSE Package (i-ACTIVSENSE Package requires i-ACTIV AWD and Comfort Package) and the GT model with Technology Package.

‡Standard on the GS and GT models.








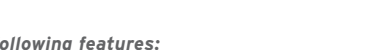
▲Always check your mirrors. Be aware of traffic around you.

**Available on the GT model with Technology Package.

††TSR functionality may not be compatible with all regional road signs in Canada.

*Special order only.

MAZDA CX-5 GX

BLACK CLOTH	EXTERIOR COLOUR
	
	
	
	

Includes the following features:

SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine
Horsepower SAE net: 155 @ 6,000 rpm
Torque SAE net lb-ft: 150 @ 4,000 rpm
SKYACTIV-MT 6-speed manual transmission
Front-wheel drive
G-Vectoring Control (GVC)
17" silver finish alloy wheels
225/65R17 all-season tires
Temporary spare tire
Tire Pressure Monitoring System (TPMS)
Dynamic Stability Control (DSC)
Traction Control System (TCS)
Hill Launch Assist (HLA)
Power-assisted 4-wheel disc brakes
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
Emergency Brake Assist (EBA)
Electrically assisted power steering
Independent MacPherson strut front suspension
Independent Multi-link rear suspension
Electronic Parking Brake (EPB) with auto-hold function
Dual front and dual side air bags
Dual side curtain air bags
3-point seat belts for all seating positions (2 front; 3 rear)
Front seat-belt pretensioners with force limiters
LATCH child-safety-seat lower anchors and upper tether anchors in rear seat
Child-safety rear door lockouts
Height-adjustable front and rear seat head restraints
Height-adjustable front seat belts
Rearview camera (wide angle)
Engine immobilizer theft-deterrent system
Remote keyless entry system
Push Button Start
Tilt and telescopic steering wheel
LED headlights
LED daytime running lights
LED high-mount stop lamp
Automatic headlight shut-off
Noise-isolating windshield
Body-coloured power-operated heated door mirrors
Turn signal indicators on door mirrors
Body-coloured door handles
Privacy glass
Green tint glass with UV shield
Body-coloured rear roof spoiler
Mouldings for roof rack
Tail pipe garnish (chrome)
Day/night rearview mirror
Variable-speed intermittent windshield wipers

Rear intermittent windshield wiper
Rear window defroster
Speed-sensing double-action power door locks
Steering-wheel-mounted cruise control
Steering-wheel-mounted audio controls
AM/FM/HD radio with 4 speakers
7" colour touchscreen display with MAZDA CONNECT
HMI Commander Switch
Steering-wheel-mounted Bluetooth® controls with Audio Profile
Navigation-ready (requires navigation SD card accessory)
2 USB ports and auxiliary audio input jack
Aha™ internet radio functionality†
Stitcher™ internet radio functionality†
SMS text message functionality†
Air conditioning with manual climate controls
Rear heater ducts (under front seat)
Power windows with driver’s one-touch up and down feature
Cloth upholstery
6-way manually adjustable driver’s seat
4-way manually adjustable passenger’s seat
40/20/40-split fold-down rear seat
Rear seat recline (manually adjustable)
Driver’s and passenger’s sunvisors with covered vanity mirrors
Painted door switch panel (piano black)
Painted dash strip panel (gunmetal)
Tachometer
Trip Computer
Exterior temperature gauge
Low washer fluid indicator
Overhead console with sunglasses holder
PVC A-pillar
Front centre console with armrest, cup holders and storage
Black front console knee pad
Side door pockets with bottle holder
Driver’s and front passenger’s seatback pockets
Illuminated entry
Internal hood and fuel release
Cargo area light
3 12-volt DC power outlets

GX OPTIONS









SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch
SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine
Horsepower SAE net: 187 @ 6,000 rpm
Torque SAE net lb-ft: 185 @ 3,250 rpm (FWD)/185 @ 4,000 rpm (AWD)

I-ACTIV AWD (requires 6-speed automatic transmission)

I-ACTIV AWD (all-wheel drive)

AWD badge on lift-gate

MAZDA CX-5 GS

BLACK LEATHERETTE WITH GRAND LUXE SUEDE® TRIM	EXTERIOR COLOUR
	
	
	
	

Includes GX equipment with 6-speed automatic transmission and 2.5 L SKYACTIV-G engine plus:

Power lift-gate with programmable adjustable height
Leatherette-trimmed upholstery with Grand Luxe Suede® trim
Heated front seats with 3 settings
6-way power-adjustable driver’s seat with manual lumbar support
6-way manually adjustable front passenger’s seat with manual seat height adjuster
Advanced Blind Spot Monitoring System (ABSM)
Rear Cross Traffic Alert (RCTA)
Smart City Brake Support (SCBS)
Heated steering wheel
Leather-wrapped steering wheel
Leather-wrapped shift knob
Front wiper de-icer
Automatic headlight levelling
Rain-sensing intermittent windshield wipers
Auto-dimming rearview mirror
HomeLink® wireless control system
Automatic on/off headlights with dusk sensor
Driver’s and passenger’s cloth-wrapped sunvisors with illuminated covered vanity mirrors
Rear centre armrest with integrated storage, cup holders and 2 USB ports
Wrapped cloth A-pillar with standard speaker in mold
6 speakers
Remote fold-down rear seats

GS OPTIONS

I-ACTIV AWD

I-ACTIV AWD (all-wheel drive)

AWD badge on lift-gate







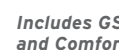

Comfort Package (requires I-ACTIV AWD)

Power glass moonroof with interior sunshade, tilt-up ventilation and one-touch open
Automatic, dual-zone climate controls
Rear passenger air vents (back of the centre console)
Advanced Keyless Entry System (keyless entry and start)

I-ACTIVSENSE Package (requires I-ACTIV AWD and Comfort Package)

Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function)
Smart Brake Support (SBS)
Distance Recognition Support System (DRSS)
Forward Obstruction Warning (FOW)
Lane Departure Warning System (LDWS)
Lane-keep Assist System (LAS)
High Beam Control System (HBC)
Colour Multi-Information Display (MID)

MAZDA CX-5 GT

BLACK LEATHER	EXTERIOR COLOUR
	
	
	
	

Includes GS equipment with I-ACTIV AWD and Comfort Package plus:

19" alloy wheels with machined spokes, polished finish and dark painted pockets
225/55R19 all-season tires
Leather-trimmed upholstery
Adjustable heated rear seats (outboard only)
Painted dash strip panel (Metal Wood)
10-way power-adjustable driver’s seat with power lumbar support
Memory driver’s seat with 2 memory settings
6-way power-adjustable passenger’s seat
10-speaker premium Bose® sound system with Centerpoint® 2 Surround Technology and AudioPilot® 2 Noise Compensation Technology, including 7 channels of customized equalization and SurroundStage® Signal Processing
Wrapped cloth A pillar with premium Bose® speaker ring
Navigation system
LED front and rear signature lighting
Adaptive Front-lighting System (AFS)
LED rear combination lights
LED fog lights
Front centre console with premium stitching, armrest, cup holders and storage
Satin-chrome front console knee pad
Lined glove box

GT OPTIONS

Technology Package

Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function)

Smart Brake Support (SBS)

Distance Recognition Support System (DRSS)

Forward Obstruction Warning (FOW)

Lane Departure Warning System (LDWS)

Lane-keep Assist System (LAS)

High Beam Control System (HBC)

Traffic Sign Recognition System (TSR)††

Windshield-projected Active Driving Display (ADD)

Colour Multi-Information Display (MID)

SiriusXM™ Satellite Radio (free trial subscription)

CX-5 SPECIFICATIONS & CAPACITIES

	ENGINE	GX MT	GX/GS/GT AT
	Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder	SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder
	Displacement	1,998 cc	2,488 cc
	Compression ratio	13.0:1	13.0:1
	Horsepower SAE net	155 @ 6,000 rpm	187 @ 6,000 rpm
	Torque SAE net lb. ft.	150 @ 4,000 rpm	185 @ 3,250 rpm (FWD)/185 @ 4,000 rpm (AWD)
	Fuel system	Direct Injection	Direct Injection
	Recommended fuel	Regular	Regular
	Curb weight (kg)	1,505	-
	6MT FWD	-	1,602
	6AT FWD	-	1,659
	Turning circle, curb-to-curb (m)	11	11

	CAPACITIES	
	Seating	5
	Cargo volume behind 2nd row seats (L)	875
	Cargo volume with rear seats folded (L)	1,687
	Fuel tank (L)	56 L (FWD)/58 L (AWD)
	Towing Capacity	907 kg (2,000 lbs)

	EXTERIOR DIMENSIONS	
	Wheelbase (mm)	2,698
	Track (fr/fr) (mm)	1,596/1,596
	Overall length (mm)	4,550 (with licence plate holder)
	Overall width (mm)	1,842/2,115 (mirror to mirror)
	Overall height (mm)	1,681 FWD with antenna/1,680 (AWD with antenna)
	Ground clearance (mm)	193 unladen (FWD, 2.0 L 6MT/6AT) 192 unladen (FWD, 2.5 L engine, 6AT) 192 unladen (AWD, 2.5 L engine, without moonroof) 191.5 unladen (AWD, 2.5 L engine, with moonroof)

2017 CX-5 MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
	SKYACTIV-MT 6-speed manual	Front Wheel Drive	SKYACTIV-G 2.0 L	
GX	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.5 L	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L	
GS	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.5 L	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L	Comfort Package
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L	Comfort & i-ACTIVSENSE Packages
GT	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L	Technology Package

*For full details on the 2017 CX-5 model line-up, please visit mazda.ca or your local Mazda dealer.

††SR functionality may not be compatible with all regional road signs in Canada.

© Bluetooth is a registered trademark of Bluetooth SIG, Inc.

‡ Aha, Stitcher and SMS text functionality are part of MAZDA CONNECT and are only compatible with certain devices.

© Grand Luxe Suede is a registered trademark of Seiren Co., Ltd.

© Bose © Centerpoint and © AudioPilot are registered trademarks of Bose Corporation.

© HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.

™ “SiriusXM,” the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license.

*Special order only.

MAZDA CX-5 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



ROOF RACK

This versatile Roof Rail and Crossbar system* is the foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry things like bikes, skis, snowboards and more.



RETRACTABLE CARGO COVER

Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, for hassle-free loading.



NAVIGATION SYSTEM

Enjoy all the advanced features of today's navigation devices, including voice commands and advanced lane guidance with our available navigation system. The system even offers a 3D interactive map with step-by-step audio directions.



REAR BUMPER GUARD

Our durable stainless steel Rear Bumper Guard helps protect the rear bumper from chips and scratches when you're loading or unloading your gear.



ALL-WEATHER FLOOR MATS

Help keep the great outdoors in its place. Custom-fitted to your CX-5, these All-Weather Floor Mats guard against snow, mud, sand and whatever else comes through the door.



CARGO TRAY

This flexible, durable cargo tray protects against spills and other damage and then removes easily for quick clean-up.*

MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.

3-YEAR NEW VEHICLE UNLIMITED MILEAGE WARRANTY	3-YEAR ROADSIDE ASSISTANCE UNLIMITED MILEAGE	5-YEAR POWERTRAIN UNLIMITED MILEAGE WARRANTY	7-YEAR ANTI-PERFORATION UNLIMITED MILEAGE WARRANTY
---	--	--	--

.....

Mazda Unlimited features unlimited mileage for our 3-year New Vehicle, 3-year Roadside Assistance, 5-year Powertrain and 7-year Anti-Perforation warranties, so you can focus on every thrilling moment spent behind the wheel instead of the odometer.

.....

- What does Mazda Unlimited mean for you?**
- Added confidence in the quality of the product you are driving
 - Added protection, knowing Mazda will be there, kilometre after kilometre
 - Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
 - Added peace of mind, knowing that there are no limits to how far you can go

Mazda

UNLIMITED

CANADA'S ONLY UNLIMITED
MILEAGE WARRANTY

STANDARD ON ALL NEW MODELS

A SHARED LOVE OF REAL-LIFE THRILLS.

Mazda is the proud sponsor of Canada Snowboard, one of Canada's premier athletic organizations. We share these athletes' passion for mastering both the sport and the artistry of being a champion snowboarder. We share their pursuit of authentic exhilaration.

Watch these exhilarating athletes in action at:

mazda.ca/en/sponsorships/canada-snowboard/



Photo by André-Olivier Lyra



Photo by Tyler Ashbee



Photo by Dany Vachon

WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.



It's a responsibility we don't take lightly. It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

From the factory to your first test drive, and to every drive you'll ever make in a Mazda, we're here to make driving better.

BECAUSE DRIVING MATTERS.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2017 CX-5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



ADDED PROTECTION

mazda.ca

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



GRADUATE PROGRAM

mazda.ca

Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred, which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

ZOOM-ZOOM



Find out more on:



Get more detailed information on your CX-5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

© 2017 Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5 Printed in Canada Part No. 9999-92-C517-EN



mazda

DRIVING MATTERS

