



# 2017 B-Class

B-Spontaneous

Mercedes-Benz

The best or nothing.





## Clever space in a compact size

The B-Class offers the industry-leading safety, innovation and engineering of a Mercedes-Benz in a versatile and efficient package. Its stylish 5-door body is sporty and dynamic, and so is its performance. And its richly refined cabin is spacious, stylish and tailored for your active life. From its advanced, user-friendly technology to its abundant cargo space, it delivers everyday practicality with exclusive panache.



## Sport Package

The optional Sport Package gives the distinctive B-Class a sharper edge. Bold 18" AMG wheels collaborate with a lowered suspension, sport brakes, and precise Direct Steering system. Aggressive AMG body styling, an exclusive grille and a performance-focused cockpit bring out its passion for the art of driving – and yours.



## Versatile cabin

The clever, upright design of the B-Class gives you a commanding view of the road and abundant cabin space. The standard heated front seats adjust no fewer than 12 ways, including new adjustable cushion length. The roomy rear seats accommodate three adults, or fold down in a 1/3-2/3 split for countless combinations of passengers and packages, from boxes to bags to bicycles. The Versatility Package includes a fold-flat front passenger seat and sliding rear bench.



## LED headlamps and LED taillamps

Available LED headlamps help deliver greater visibility with brighter, whiter light that's more like natural daylight. The headlamps also include LED front turn signals and Daytime Running Lamps. Distinctive rear lamps are equally attention-getting, with fast-acting LED brake and turn lamps and fiber-optic LED taillamps.



## Endless entertainment

You might never run out of music in a B-Class. There are numerous ways to bring long your own soundtrack. Dual USB audio ports and Bluetooth® wireless audio streaming are standard. And options expand your playlist even further, from SiriusXM Radio to an SD memory card reader to new Apple CarPlay™ and Android Auto.



## COMAND Online navigation with MB Apps

The available COMAND navigation system helps make any drive easier. The big 8" freestanding screen displays vivid color maps, including a 3D view with building profiles. In-dash instructions help you choose the optimal lane before a turn. You can operate it with your natural voice. And you'll enjoy an ever-evolving variety of useful Internet-based MB Apps.



## Advanced collision avoidance

Radar-based Active Brake Assist can alert you to a potential collision with a vehicle ahead, and autonomously apply up to 60% braking force from speeds up to 105 km/h, to help prevent a collision or reduce its severity. ATTENTION ASSIST can automatically alert you if it detects signs of drowsiness on long trips. It continuously monitors up to 70 parameters of driving behavior, and can even help you navigate to a rest area.



## Adaptive braking technology

Pioneering technology boosts your confidence and comfort. Lift off the accelerator quickly, and Predictive Brake Priming pre-charges the brakes for quicker response. In the rain, Automatic Brake Drying periodically acts to sweep away water buildup. Hill-Start Assist helps prevent unwanted rollback when you're taking off on a grade. And a brake HOLD feature can help make driving in stop-and-go traffic less stressful.



## Advanced driving assists

Innovative B-Class options help make sharing the road safer and easier. When there's a vehicle in your blind spot, your car can let you know. If you start drifting from your lane, it can warn you. It'll even keep an eye on you if you get drowsy on a long trip. A rearview camera helps make backing up more secure. The B-Class can also steer itself into a parking space automatically, then steer your way out when you leave with the available Parking Pilot system.



## Style and substance

The spacious, luxurious cabin features numerous refined appointments, including LED ambient lighting, aircraft-style circular air vents with aluminized rings, rain-sensing wipers, and options ranging from a Panoramic sunroof to hand-finished wood trim.



## Freestanding display with central controller

A large, high-mounted 7" colour display and intuitive central controller on the console give you convenient control of audio, video, hands-free calling and more. Many features can also be accessed via the integrated steering-wheel controls. The available COMAND Online navigation includes an even larger and more vivid 8" display.



## Premium Package

A suite of luxurious options helps make the B-Class cabin even more enjoyable. New Apple CarPlay™ and Android Auto integrate your smartphone with the car's controls and display. THERMOTRONIC climate control includes dual temperature zones, a dust/pollen filter, and an activated charcoal odour filter. The package also includes Blind Spot Assist and a rear view camera.



## Turbo power

Beneath the sloping hood of the B 250 is an advanced power source. A responsive turbocharged 4-cylinder engine employs innovative technology to generate richer response with cleaner emissions. At stoplights, an ECO Start/Stop system automatically pauses the engine to save fuel.



## New DYNAMIC SELECT

Wherever you drive, the 7-speed dual-clutch transmission delivers an ideal blend refinement, response and efficiency. Its advanced design combines smooth, easygoing automatic shifting with sporty paddle-shifted manual shifting on command. DYNAMIC SELECT lets you choose any of four driving modes – from ECO to Sport – for the shifting, throttle, steering and more.



## 4MATIC all-wheel drive

From a loose surface to a tight corner, advanced variable-torque 4MATIC all-wheel drive adds confidence on any road, in any season. Continually monitoring for wheel slip, the B 250 4MATIC can instantly send up to 50% of the engine's torque to the rear wheels. It's also one of the lightest AWD systems in its class.

## Premium Package

Innovative, premium features to please virtually all of your senses.



### Blind Spot Assist

At speeds above 30 km/h, radar technology helps sense when a vehicle enters your blind-spot area. The system automatically alerts the driver via an illuminated red icon in the appropriate side mirror. Blind Spot Assist also issues an audible warning if you activate a turn signal while a detected vehicle is in your blind spot.



### Rear view camera

For a better view of what's directly behind your vehicle when reversing, a wide-angle camera displays a live view on the in-dash screen. Active parking guidelines on the screen help you back into a parking space.



### THERMOTRONIC automatic climate control

Dual temperature zones and digital controls offer precise, convenient control of your comfort. A REST function lets you continue to warm the cabin for up to 20 minutes after shutting off the engine – an extraordinary treat when running errands on a winter day.



### Apple CarPlay

Apple CarPlay™ brings an entirely new interface and variety of apps to your Mercedes-Benz. Integrating with the in-dash colour screen, central controller and steering-wheel controls, Apple CarPlay looks and works like your iPhone®. By linking your iPhone and Siri® to your car, you can make calls, read or dictate text messages aloud, navigate to a destination, stream music, enjoy podcasts and audiobooks from a variety of sources, and more.

## Premium Package cont.

Innovative, premium features to please virtually all of your senses.

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### Android Auto

Android Auto lets you enjoy a number of useful features of your Android phone using the car's in-dash colour screen and controls. By linking your smartphone and the Google Now voice assistant with your car, you can make calls, read or dictate text messages aloud, navigate to a destination, stream music, enjoy podcasts and audiobooks, and more.



### 8" central media display

A high-resolution 8" colour screen brings the car's many entertainment and information features vividly to life. It's the ideal visual complement to the advanced connectivity features included or available on the B-Class.



## Versatility Package

Even greater flexibility from the clever and commodious B-Class cabin.

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### Power driver seat with memory

12-way power adjustment and a 3-position memory system allow different drivers to fine-tune their ideal seating position, and save it for easy recall later.



### Power lumbar support

Added comfort and support are afforded to the driver by a power-operated lumbar support that adjusts up-down and in-out at the touch of a button.



### Auto-dimming mirrors

Both the inside and driver-side exterior mirrors automatically darken in response to the headlamps of vehicles following your B-Class. Their gradual dimming helps provide more comfortable nighttime vision by reducing reflected glare in your eyes.



### Power folding exterior mirrors

At the touch of a button, both side mirrors fold in against the side windows, helping to save space when parking in tight garages. They also help reduce the likelihood of damage from passing motorists while parked. The mirrors can also be programmed to fold automatically when the car is remote-locked.

## Versatility Package cont.

Even greater flexibility from the clever and commodious B-Class cabin.

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### Integrated garage door opener

Three buttons on the rear view mirror can be programmed to operate many types of garage door openers, security gates and other HomeLink® compatible features.



### EASY VARIO PLUS System

Spontaneous space quickly converts from passengers to cargo with this suite of features. The front passenger seatback folds flat to allow a dash-to-tailgate span for long items. The rear seats can slide fore-aft to add cargo room or legroom. A folding center armrest offers a pair of cupholders for the outboard rear passengers.



### Storage Package

Thoughtful touches let you keep your B-Class neat and tidy, with a sunglass compartment overhead, and a net in the front right footwell. For the rear cabin, each front seatback includes a storage net and a clever folding table.

## Sport Package

Performance-focused upgrades that bring out the sporty spirit of the B-Class.

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### Direct Steering

An innovative fixed-ratio steering system offers crisper, more linear steering response during cornering manoeuvres. Speed-sensing variable power assist helps ensure comfortably low effort when parking, along with reassuringly precise feedback at highway speeds.



### AMG body styling

AMG lower bodywork expresses the sporting soul of the B-Class. An aggressive front air dam features large mesh air intakes and a wraparound shape that draws the wind – and the eye – past the sculpted side sills and all the way around to the seductively styled rear apron.



### Sport brake system

Perforated front brake discs help to better resist brake fade. Painted calipers feature contrasting “Mercedes-Benz” lettering.



### 18" AMG twin 5-spoke wheels

Legendary 18" AMG alloy wheels feature five pairs of ultrathin, tapered spokes that assert their light weight and high rigidity. They're fitted with low-profile high-performance tires.

## Sport Package cont.

Performance-focused upgrades that bring out the sporty spirit of the B-Class.

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### Lowered Comfort suspension

A lowered ride height helps to deliver sharper handling and a more aggressive stance while maintaining a refined ride.



### Sport detailing

Outside, the two-louvre grille features Iridium Silver crossbars with chrome inserts radiating from the central Star. The cockpit features silver gauges with red indicator needles, a flat-bottom sport steering wheel, rubber-studded aluminum pedals, carbon-effect dash trim, and AMG floor mats.



### Black ARTICO/DINAMICA upholstery

Sporty and supple, the contoured seats are hand-fitted with DINAMICA microsuede inserts. ARTICO bolsters provide a leatherlike look and year-round comfort with legendary durability. Red topstitching adds racy accents to the seats and front center armrest.

## Individual Options

Make your B-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



### 18" AMG twin 5-spoke Bi-Colour wheels

Requires Sport Package

A stylish enhancement to the Sport Package's AMG wheels renders them with machine-polished surfaces and contrasting black inlays.



### SiriusXM Radio

SiriusXM® offers 130+ channels of premium digital entertainment, from news and talk to commercial-free music from every genre. Live broadcasts of pro and college sports keep you on top of your favorite games. Three months of service are included.



### KEYLESS-GO

Requires Premium Package

KEYLESS-GO lets you unlock, start and drive away without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles, and start the engine via the KEYLESS-START pushbutton in the dash.



### LED High Performance Lighting System

With bright, white instant-on light that's more like natural daylight, advanced LED headlamps help make nighttime driving more reassuring and comfortable. Arching LED Daytime Running Lamps create add eye-catching distinction, while a "coming home" feature welcomes you when you remote-unlock your B-Class.

## Individual Options cont.

Make your B-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



### Dark Ash wood trim

Deep and dramatic, the intricate grain of Dark Ash wood is stained to a near-black color and hand-polished to a high-gloss glow.



### Parking Assist with Parking Pilot

Parking Pilot helps you size up parallel-parking spaces as you drive by, using sensors in the bumper to determine if a spot can fit your car. It then expertly steers the car into the space while you control the accelerator and gear selection. In any low-speed manoeuvre, Parking Assist uses ultrasonic sensors in the bumpers to help detect nearby objects within its field of view. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



### Panoramic sunroof

This expansive power glass sunroof affords all five B-Class passengers a majestic view of blue skies or a blanket of stars. The front section can either tilt up for ventilation or slide over the rear panel for an open-air feeling. A sliding shade helps filter out the sun's rays.



### COMAND Online navigation with MB Apps

This state-of-the-art GPS navigation system features advanced voice control, a fast 200GB hard drive and a high-resolution 8" colour screen. It also includes in-vehicle Internet access and an ever-growing array of useful MB Apps.

## Mercedes-Benz Genuine Accessories

Exclusively engineered to fit your car and your life, they're the best way to make your B Class unmistakably yours while keeping it genuinely Mercedes-Benz.



### Car Care Products

Keep the interior and exterior of your vehicle looking their best with our exclusive, specially formulated interior and exterior car care kits.



### Navigation Update

Owning a navigation system is one thing. Keeping it up to date is another. Mercedes-Benz map update software keeps your maps and Points of Interest current with the latest information.



### Roof Accessories

Roof carrier bars allow for a variety of add-on accessories to be mounted to your vehicle. Choose from a ski/snowboard holder, roof box or bike rack. Carrier bars and add-ons sold separately.



### Style and Travel Series

These head restraint elements are simple to fit and remove. The modular system centers around a base support which can be combined with the product of your choice – universal hook, coat hanger or folding table.

## Mercedes-Benz Genuine Accessories cont.

Exclusively engineered to fit your car and your life, they're the best way to make your B Class unmistakably yours while keeping it genuinely Mercedes-Benz.

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### Cargo Area Tray

Protect the floor of your trunk with this durable, easy to clean plastic insert with 2" sides. Formed to perfectly fit the trunk cargo area of your vehicle.



### Wheel Upgrades

Choose from a wide selection of stunning wheels to accentuate your style.



### Winter Wheel & Tire Packages

Winter Wheels & Tires can play a major role in your safety and your vehicle's handling and performance on icy, snow covered roads. Winter Tires offer increased traction in harsh conditions and can reduce stopping distance by up to 2-3 car lengths.



## B 250



**Power**  
@ 5,500 rpm **208**<sub>hp</sub>

**Torque**  
@ 1,200-4,000 rpm **258**<sub>lb-ft</sub>

**Acceleration**  
0-100 km/h **6.8**<sub>sec</sub>

Engine		2.0L I4 turbo
Power/torque		208 hp / 258 lb-ft
Acceleration	0-100 km/h	6.8 sec
EPA fuel economy	city/hwy	tba
Suspension		4-wheel independent
Wheels		17" 5-spoke

## B 250 4MATIC



**Power**  
@ 5,500 rpm **208**<sub>hp</sub>

**Torque**  
@ 1,200-4,000 rpm **258**<sub>lb-ft</sub>

**Acceleration**  
0-100 km/h **6.7**<sub>sec</sub>

Engine		2.0L I4 turbo
Power/torque		208 hp / 258 lb-ft
Acceleration	0-100 km/h	6.7 sec
EPA fuel economy	city/hwy	tba
Suspension		4-wheel independent
Wheels		17" 5-spoke