

2018 MAZDA CX-3



WELCOME TO THE CLUB.



1967 Cosmo Sport 110S; Mazda's first rotary engine vehicle.

A Mazda is never just a Mazda.
It's a feeling.

It's a shot of anticipation just
before you press start.

It's that urge to take one last
look as you walk away.

It's the notion that a vehicle
should move your body
as well as your soul.

It's a love affair with the road.
Any road.

It's a knowing glance that
passes between Mazda drivers.

It's the feeling that you don't just
own a Mazda, you have a lifelong,
irrevocable membership in
The Clubhouse of Driving Passion.



DRIVE WHAT MOVES YOUR SOUL.

Open roads and urban jungles are more gratifying in a vehicle that handles brilliantly and is beautiful to behold. Inspiring a love of driving is what the 2018 CX-3 is made for. Whether you're revelling in back-country roads or navigating commuter traffic, this compact crossover SUV boasts superb versatility, a confident stance, available i-ACTIV All-Wheel Drive* and stunning KODO "Soul of Motion" design inside and out. In a vehicle built on the premise that driving matters, life is no longer only about getting from Point A to Point B, but also about relishing the journey.

SOUL MEETS STEEL.

The CX-3 is a study in striking, balanced design proportions. From available 18-inch alloy wheels* and rich door contours to exceptionally short overhangs and blacked-out D-pillars, everything about the CX-3's overall form suggests strength and beauty. It's the essence of our dynamic KODO design: Simple lines that express energy in motion, even at a standstill, proving that you don't have to be over-sized to make a big impression.



魂動

KODO: SOUL of MOTION

^

KODO "Soul of Motion" design: Energy in motion. Power in motion. And the inspiration behind the design of every Mazda vehicle. Created to transform ordinary sheet metal into something that embodies the vitality of a living being, KODO exudes the power and elegance of a wild animal in motion.

*Standard on the GT model.

SKYACTIV TECHNOLOGY

Every element of the CX-3, from its body construction and engine technology to its chassis and transmission, is engineered to maximize driving dynamics and minimize carbon footprint. SKYACTIV TECHNOLOGY is one of the reasons why Mazda vehicles offer a better overall driving experience with equally impressive fuel economy ratings.



PERFORMANCE + EFFICIENCY



UP TO AN
ESTIMATED **6.9** L/100 KM
HWY*

SKYACTIV-G

The SKYACTIV-G engine delivers powerful torque at low- to mid-range speeds, linear acceleration response and an exhilaratingly powerful feel.

SKYACTIV-MT

This six-speed manual transmission has the shortest shift throw in its class. Inspired by the legendary MX-5 Miata, it's also smaller, lighter and stronger than any we've built before.

SKYACTIV-DRIVE

Our high-performance automatic transmission† combines the direct feel of a manual transmission with the silky smoothness of an automatic. You get sharper, more responsive acceleration and sporty performance.

SKYACTIV-CHASSIS

The steering and suspension systems achieve two seemingly contradictory goals at once: To be nimble at low speeds, yet stable at high speeds. Plus, its lighter weight allows for a more direct and agile feel.

SKYACTIV-BODY

Our efficient structural design and use of ultra-high-tensile steel in critical areas mean the CX-3's body is lighter than normal, yet stiffer and stronger. Just one more way we work to make you safer behind the wheel.

SKYACTIV-VEHICLE DYNAMICS

To turn the entire driving experience, including driving on a straight line, turns and halts, into a truly harmonious experience, Mazda integrated control of the car's key components to strengthen the *Jinba Ittai* driving feel.

BE ONE WITH THE ROAD.

SKYACTIV-VEHICLE DYNAMICS and new G-Vectoring Control (GVC) technology works behind the scenes to help achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during everyday commutes and spirited drives. The result is steering that is more precise and a ride that is more comfortable for drivers and passengers alike.



MORE CONFIDENCE

Due to irregularities and undulations in the road surface, your vehicle does not always travel along the expected line, forcing you to make steering corrections. With GVC, your CX-3 responds to driver inputs with fewer steering adjustments, so your vehicle behaves as you intend and you enjoy a more confident drive.

MORE COMFORT

Fatigue steadily builds as you continue to make minor steering corrections. GVC helps alleviate these corrections, especially over long distances. Plus, smooth transitions between G-forces suppress head and body sway, allowing for a more comfortable ride for you and your passengers.

ENHANCED PEACE OF MIND

GVC enhances handling, stability and the feeling of the tires gripping the road. You'll gain an even greater feeling of control and security during evasive manoeuvres as well as in rain, snow and on poor road surfaces.

mazda.ca/skyactiv

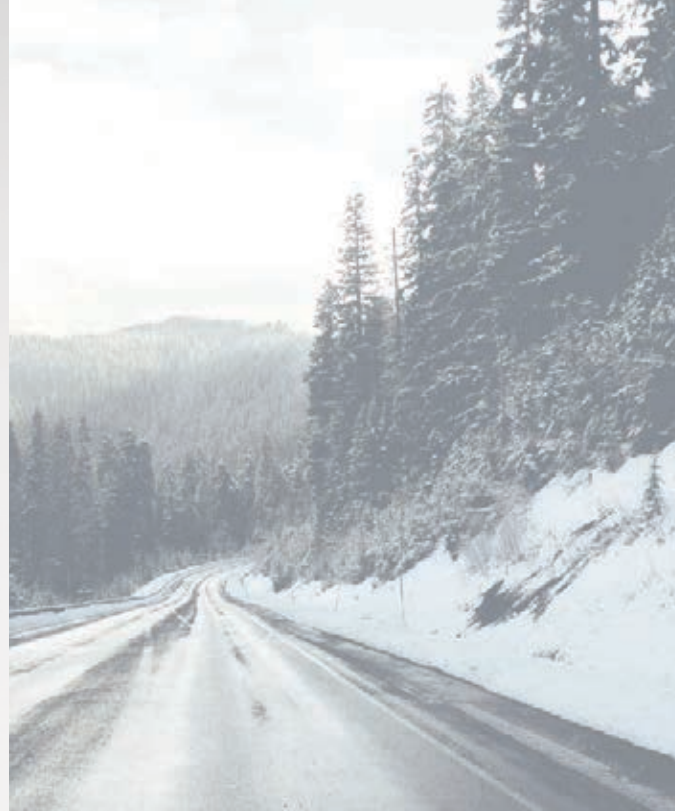
*Estimated fuel economy on the 2018 CX-3 FWD. Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.
†Optional on the GX model and standard on the GS and GT models.



i-ACTIV AWD

Designed to help you stay focused on enjoying your drive, i-ACTIV All-Wheel Drive* uses sensors to actively monitor and forecast operating conditions. Everything from the outside temperature and windshield wiper use to your accelerating and braking patterns is used to predict when AWD might be needed to deliver ideal traction before the wheels slip, providing a greater feeling of control and confidence on the road. Even while coasting down a winding hill or simply making a sharp turn, the system can help stabilize the CX-3 and improve its overall road grip.

*Optional on all models.



CANADA'S WORST CONDITIONS ARE OUR BEST TEST.

When meticulous engineering meets an unwavering commitment to quality, the result is unmistakably Mazda. We test in some of Canada's most extreme climates and conditions to ensure our vehicles can withstand the elements.



MAZDA3 model shown.



CORROSIVE CLIMATES

With salt water blowing off the ocean, and more hydrogen in the air than normal, Halifax is the perfect storm for corrosion. That's why we recruit Mazda owners from Halifax and assess how their vehicles fare against the climate.

> **SKYACTIV-Body:** In contrast to traditional car bodies, the fluid design and unique curvature of our SKYACTIV-Body eliminates many right angles and brackets where moisture can seep in. This dramatically minimizes opportunities for corrosion.



EXTREME COLD

The frigid temperatures and dramatic snowfalls of Lac Saint-Jean, Quebec, help us test for the immediate effects of cold weather. This helps us ensure the reliability of our vehicles in the most extreme winter conditions.

> **Engine Insulation:** We seal our engines on the bottom and insulate them on the top to further protect them from the elements. This enclosure also ensures that heat radiates quicker for optimal engine performance, even in freezing cold temperatures.



WINTER ROADS

Montreal uses a destructive combination of salt and gravel on icy roads. This mixture can flick up and chip the paint, exposing metal that can be vulnerable to corrosion. We test here so that our vehicles are prepared for this threat.

> **Zinc-Coated Steel:** We fortify areas of our vehicles that are especially vulnerable to corrosion with plates of zinc-coated steel. This specialized metal makes corrosion nearly impossible, offering your vehicle added protection.



CHANGE YOUR PERSPECTIVE ON DRIVING.

The moment you sit down in the CX-3, you'll find yourself elevated in a driver-centric cabin that's higher than a standard car to expand your visibility of the world around you. On the dash, sleek analog dials and a 7-inch full-colour touchscreen display blend seamlessly with the interior's KODO design elements. The centre console is equipped with a convenient HMI Commander that allows you to navigate through a multitude of infotainment options. Because driving matters, we carefully thought of every detail to make your CX-3 feel like a second home - and driving feel like second nature.



THE DETAILS MAKE THE DRIVE

That's why the CX-3 takes special care with features you might not think about, but that make a big impact. Like the available colour Active Driving Display*. By projecting critical driving information directly within your line of sight, it helps you process information faster by keeping your eyes focused on the road ahead. At your feet, even the foot pedals are precisely engineered to be symmetrically aligned to help eliminate foot fatigue on longer drives.

*Available on the GS model with i-ACTIVSENSE Package and standard on the GT model.



VERSATILE AND BEAUTIFUL TO SUIT YOUR STYLE.

What you can do in life depends on your options. With the CX-3, you have plenty of them. Starting with versatile 60/40-split fold-down seatbacks that transform the CX-3 into a roomy, open cabin with up to 1,528 L*[†] of flexible cargo space to accommodate your life. But there's more. Inside, colours and fabrics combine in unexpected ways to create a feeling of simple, yet sporty, refinement. Carefully crafted lines – from the seats and armrests to the centre console and dash – create a calm, confident feeling. Black leatherette is available on the GS model[‡] and, in the GT model, luxuriate in leather-trimmed seating with soft Lux Suede[®] accents. Yet there's an ingenious purpose behind the style. Clean lines, modern design and comfort all help eliminate distraction, so you can focus on the journey along the way.

*Please remember to properly secure all cargo.
†1,528 L of cargo space with rear seats folded is standard on the GX and GS models. GT models come with 1,484 L of cargo space.
‡Available on the GS model with Luxury Package.





GO THE DISTANCE WITHOUT DISTRACTION.

Standard on every CX-3, our MAZDA CONNECT infotainment system provides information, entertainment and connection to the outside world. Just use the multifunction HMI Commander on the centre console to navigate the multitude of functions displayed on the 7-inch colour touchscreen display. It's impressive technology that keeps you connected, even when you're far away.



ENTERTAIN

Of course, AM/FM radio or CD player is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, listen to your own playlist or choose something from the integrated Internet-radio apps such as Aha™ and Stitcher™*. Plus, two USB ports and auxiliary input jack come standard on every CX-3.



COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button on your steering wheel and saying "hello." And the CX-3's available Bluetooth® hands-free phone and audio-streaming capabilities allow you to enjoy fully integrated text message display and audible readout*. To reply, simply choose from a number of preset, standardized return messages.



NAVIGATE

Our convenient, available navigation system† offers the advanced features of today's navigation devices, including voice commands, point of interest (POI) and advanced lane guidance. And getting around town - or out of town - has never been easier thanks to the system's 3D interactive map with step-by-step audio directions.



BOSE® SOUND SYSTEM

Bose®† audio features seven channels of custom equalization and digital signal processing through an impressive 7 speakers.

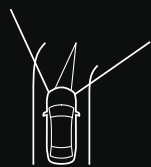


*Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.
 †Standard on the GT model.
 ‡Available as an accessory on the GX and GS models and standard on the GT model.

i-ACTIVSENSE

SAFETY MATTERS.

We think your Mazda CX-3 should be a relaxing, safe haven where you can escape from a hectic world. To make this simple concept a reality, it took a suite of complex technologies - all designed to provide you with the ultimate sense of awareness and connectedness. i-ACTIVSENSE safety innovations employ sophisticated technologies like lasers and radar to literally give you a sixth sense for safety by helping to alert you to hazards before they happen. It's another way Mazda helps you focus on what matters: Driving.



LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The CX-3 offers available LED headlights with Mazda's Adaptive Front-lighting System[†]. These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



ADVANCED BLIND SPOT MONITORING (ABSM)

This available system[†] uses radar sensors to detect objects in your left or right blind spots, and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And prior to a lane change made with the turn signal on, the system warns of fast-approaching vehicles that may enter a blind spot unexpectedly.



HIGH BEAM CONTROL SYSTEM (HBC)

Available High Beam Control system* helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS)

At speeds above 30 km/hr, the Distance Recognition Support System* measures the distance between your vehicle and the vehicle ahead and recommends a comfortable following distance. If your vehicle encroaches on this distance, a warning light illuminates.



SMART CITY BRAKE SUPPORT (SCBS)

City driving offers its own treacherous obstacle courses. In order to help avoid or reduce the severity of a collision, the CX-3 offers the Smart City Brake Support system - now standard on all CX-3s. When travelling at speeds of about 4 to 30 km/hour, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, at speeds under 20 km/hour the system automatically applies the brakes.



MAZDA RADAR CRUISE CONTROL (MRCC)

Mazda Radar Cruise Control* judges the relative speed and distance to the car ahead, and works within a set speed range to maintain a safe following distance. The system's Close Proximity Warning provides audible and visual warnings when it senses a fast approach to the vehicle ahead.



SMART BRAKE SUPPORT (SBS)

Similar to Smart City Brake Support, Smart Brake Support* can help avoid or reduce the severity of a collision at higher rates of speed (above 15 km/hour), like highway driving. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control will engage.



TRAFFIC SIGN RECOGNITION SYSTEM (TSR)

Using strategically mounted cameras, Traffic Sign Recognition** system can actually read road signs such as speed limit, do not enter and stop signs.†† This information then shows up in the colour Active Driving Display so you can stay alert and informed without taking your eyes off the road.



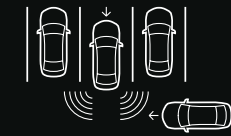
FORWARD OBSTRUCTION WARNING (FOW)

The Forward Obstruction Warning* system detects vehicles ahead and alerts the driver to an approaching risk of collision early enough for the driver to take evasive action.



LANE DEPARTURE WARNING SYSTEM (LDWS)

This available system* gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 70 km/hour or higher.



REAR CROSS TRAFFIC ALERT (RCTA)

When backing up, this available feature[†] detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror.

*Available on the GS model with i-ACTIVSENSE Package and the GT model with Technology Package.

†Standard on the GS and GT models.

‡Available on the GS model with i-ACTIVSENSE Package and standard on the GT model.

**Available on the GT model with Technology Package.

††TSR functionality may not be compatible with all regional road signs in Canada.

MAZDA CX-3 COLOURS



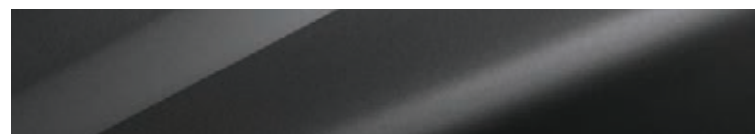
Jet Black Mica



Deep Crystal Blue Mica



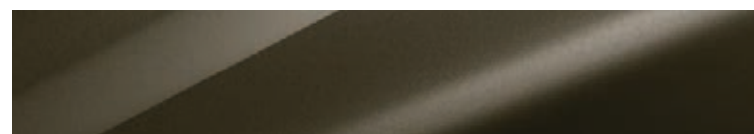
Eternal Blue Mica



Machine Grey Metallic



Snowflake White Pearl



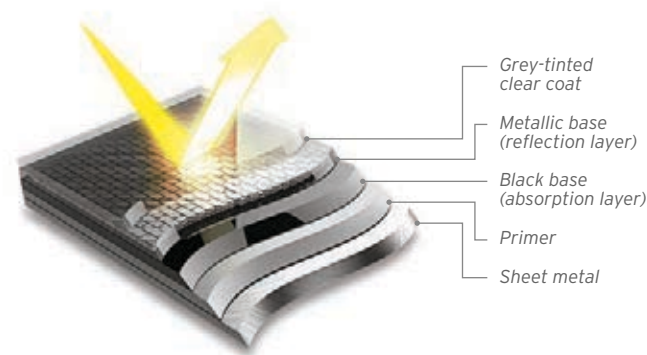
Titanium Flash Mica



Soul Red Metallic



Ceramic Metallic



EVEN THE PAINT IS INNOVATIVE

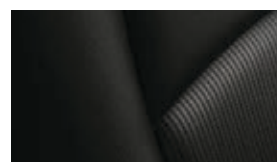
Machine Grey Metallic: This new signature paint from Mazda offers the lustre and depth reserved for concept vehicles. Conceived by the creative minds of our designers, this rich hue is the result of a myriad of spray processing innovations.

Aluminum paint flakes align in a uniform pattern that parallels the surface of the CX-3's body panels for dramatic hues with intense luminosity and a reflective, liquid-like quality.

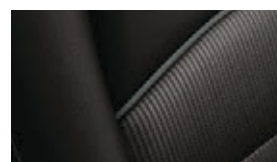
TAKUMI-NURI is the name given to Mazda's high-quality painting technology developed with the aim of creating the ultimate paint, which until now has been impossible to produce. The name expresses the artistry of the engineers through the Japanese word "Takumi", or "Craftsmen."

MAZDA CX-3 UPHOLSTERY

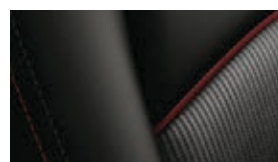
Black Cloth (GX)



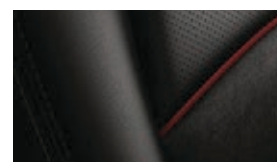
Premium Black Cloth (GS)



Black Leatherette (GS with Luxury Package)



Black Leather with Lux Suede® (GT)



Pure White Leather with Lux Suede® (GT)



MAZDA CX-3 WHEELS

16" steel wheels - with wheel covers (GX)



16" alloy wheels - silver (GS)



18" alloy wheels - machined spokes with polished finish and dark painted pockets (GT)



MAZDA CX-3 GX

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine

Horsepower SAE net: 146 @ 6,000 rpm

Torque SAE net lb ft: 146 @ 2,800 rpm

SKYACTIV-MT 6-speed manual transmission

G-Vectoring Control (GVC)

Front-wheel drive

Front independent MacPherson strut suspension with coil springs and stabilizer bar

Rear torsion beam suspension

Rack-and-pinion steering with rpm-sensing variable power assist

4-wheel disc brakes

Hand-operated mechanical parking brake

Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)

Emergency Brake Assist (EBA)

Dynamic Stability Control (DSC)

Traction Control System (TCS)

Hill Launch Assist (HLA)

Smart City Brake Support (SCBS)

Tire Pressure Monitoring System (TPMS)

Dual front air bags, front side air bags and dual side air curtains

Engine immobilizer theft-deterrent system

Whiplash-reducing front seat headrests

Height-adjustable front and rear seat head restraints

Integrated child-seat anchors

16" steel wheels with wheel covers and 215/60R16 all-season tires

Temporary spare tire

Dual exhaust outlets with chrome finishers

Auto-off halogen headlights

Body-coloured power-operated door mirrors

Body-coloured door handles

Body-coloured rear roof spoiler

Black front grille

7" colour touchscreen display with MAZDA CONNECT

HMI Commander switch

AM/FM/HD Radio with 6 speakers

CD/MP3 player

USB (2) and auxiliary audio input

Steering-wheel-mounted audio controls

Steering-wheel-mounted Bluetooth® controls

Navigation-ready (requires navigation SD-card accessory)

Integrated Aha™ Internet Radio functionality†

Integrated Stitcher™ Internet Radio functionality†

SMS text message audio delivery and reply†

Rearview camera (wide angle)

Remote keyless entry system

Push Button Start

Tilt and telescopic steering wheel

Power windows with driver's side one-touch up and down and timer

Tachometer

Air conditioning with manual climate controls

Trip computer

Steering-wheel-mounted cruise control

Speed-sensing double action door locks

Variable intermittent front windshield wipers

Rear intermittent wiper and washer

Side door storage pockets with bottle holder

Front centre console with cup holders and storage bin

Driver's side sunvisor with vanity mirror and cover

Passenger's side sunvisor with vanity mirror

Custom-fitted floor mats

Day/night rearview mirror

Rear window defroster

Passenger assist grips

Rear coat hooks

Illuminated entry

Front room lamp with spot lamp

Rear room lamp

Removable cargo cover

Cargo/trunk light

12-volt power outlet with retained power

Internal fuel door, trunk/hatch and hood releases

Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags

Cloth upholstery

6-way manually adjustable driver's seat

4-way manually adjustable passenger's seat

60/40-split fold-down rear seatback

Height-adjustable front and rear seat headrests

GX OPTIONS

AWD

i-ACTIV AWD (all-wheel drive)

Automatic Transmission

SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch

BLACK CLOTH

EXTERIOR COLOURS



†Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

MAZDA CX-3 GS

Includes GX with automatic transmission plus:



16" alloy wheels with 215/60R16 all-season tires

Premium cloth upholstery

Heated front seats

Heated door mirrors with integrated turn signal indicators

Automatic climate controls

Advanced Blind Spot Monitoring System (ABSM)

Rear Cross Traffic Alert (RCTA)

Automatic on/off headlights

Rain-sensing intermittent front windshield wipers

Leather-wrapped steering wheel

Heated steering wheel

Leather-wrapped shift knob

Leather-wrapped parking brake handle

Overhead console with sunglasses holder

Soft black front panel with grey stitching and silver trim

Black front and rear door armrests and centre console side accents

Dark red vent bezels

Piano black shift boot surround

GS OPTIONS

AWD

i-ACTIV AWD (all-wheel drive)

Luxury Package (requires i-ACTIV AWD)

Power moonroof, leatherette-trimmed upholstery, soft black front panel with red stitching and satin chrome trim, and front and rear door armrests and centre console side accents in dark red with red stitching.

i-ACTIVSENSE Package (requires i-ACTIV AWD and Luxury Package)

Mazda Radar Cruise Control (MRCC), Smart Brake Support (SBS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), High Beam Control System (HBC), Distance Recognition Support System (DRSS), LED headlights with automatic levelling, Adaptive Front-lighting System (AFS), LED rear combination lights with signature lighting, and colour Active Driving Display (ADD).

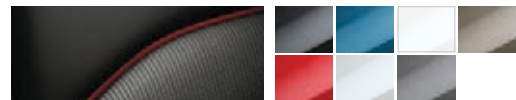
PREMIUM BLACK CLOTH

EXTERIOR COLOURS



BLACK LEATHERETTE*

EXTERIOR COLOURS



*Available with Luxury or i-ACTIVSENSE Packages only.

MAZDA CX-3 GT

Includes GS with power moonroof equipment plus:



18" alloy wheels (machined spokes with polished finish and dark painted pockets) and 215/50R18 all-season tires

Leather- and Lux Suede®-trimmed upholstery

Front and rear door trim inserts in Lux Suede®

10-way power-adjustable driver's seat (includes power lumbar support)

Driver's memory seat (two memory settings; linked to colour Active Driving Display)

LED headlights with automatic levelling

Adaptive Front-lighting System (AFS)

LED fog lights

LED rear combination lights with signature lighting

Navigation system

Advanced Keyless Entry system with panic alarm

7-speaker premium Bose® audio system

Colour Active Driving Display (ADD)

Paddle shifters

Soft, coordinated front panel and stitching with satin chrome trim

Satin chrome vent bezels

Gear selector bezel in aluminum with red accent stripe on gear selector boot

Silver front grille

Bright lower-side moulding trim

GT OPTIONS

AWD

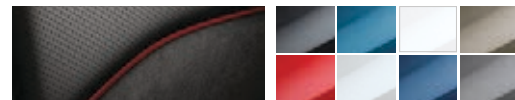
i-ACTIV AWD (all-wheel drive)

Technology Package (requires i-ACTIV AWD)

Mazda Radar Cruise Control (MRCC), Smart Brake Support (SBS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), High Beam Control System (HBC), Distance Recognition Support System (DRSS), Traffic Sign Recognition System (TSR)††, and SiriusXM™ Satellite Radio (includes free trial subscription).

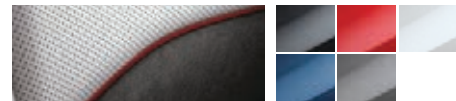
BLACK LEATHER

EXTERIOR COLOURS



PURE WHITE LEATHER*

EXTERIOR COLOURS



*Special order only.

††TSR functionality may not be compatible with all regional road signs in Canada.

MAZDA CX-3 SPECIFICATIONS & CAPACITIES

ENGINE		
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder	
Displacement	1,998 cc	
Compression ratio	13.0:1	
Horsepower SAE net	146 @ 6,000 rpm	
Torque SAE net lb. ft.	146 @ 2,800 rpm	
Fuel system	Direct Injection	
Recommended fuel	Regular	
Fuel economy city/highway (L/100 km)*		
6MT FWD	9.0/7.0	
6AT FWD	8.2/6.9	
6AT AWD	8.8/7.5	
Curb weight (kg)		
6MT FWD	1,238	
6AT FWD	1,262	
6AT AWD	1,349	

*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.

EXTERIOR DIMENSIONS

Wheelbase/overall length (mm)	2,570/4,274
Overall width (mm)	1,767
Overall height (mm)	1,542 (GX, GS)/1,547 (GT)
Track (fr/rr) (mm)	1,523/1,521
Turning circle, curb-to-curb (m)	10.6

INTERIOR DIMENSIONS

Headroom (fr/rr) without moonroof (mm)	976/944
Headroom (fr/rr) with moonroof (mm)	954/944
Legroom (fr/rr) (mm)	1,058/888
Shoulder room (fr/rr) (mm)	1,360/1,281
Cargo length (mm)	785
Cargo width (mm)	1,000 (between rear tires)
Rear lift-gate opening height (mm)	781
Rear lift-gate opening width (mm)	969

CAPACITIES

Seating	5
Cargo volume behind 2nd row seats (L)	452 (GX, GS)/408 (GT)
Cargo volume with rear seats folded (L)	1,528 (GX, GS)/1,484 (GT)
Fuel tank (L)	48 L (FWD)/45 L (AWD)

2018 MAZDA CX-3 MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
GX	SKYACTIV-MT 6-speed manual	Front Wheel Drive	SKYACTIV-G 2.0 L I4	
	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.0 L I4	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.0 L I4	
GS	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.0 L I4	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.0 L I4	Luxury Package
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.0 L I4	Luxury Package & i-ACTIVSENSE Package
	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.0 L I4	
GT	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.0 L I4	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.0 L I4	Technology Package
	SKYACTIV-Drive 6-speed automatic	Front Wheel Drive	SKYACTIV-G 2.0 L I4	

*For full details on the 2018 CX-3 model line-up, please visit mazda.ca or your local Mazda dealer.

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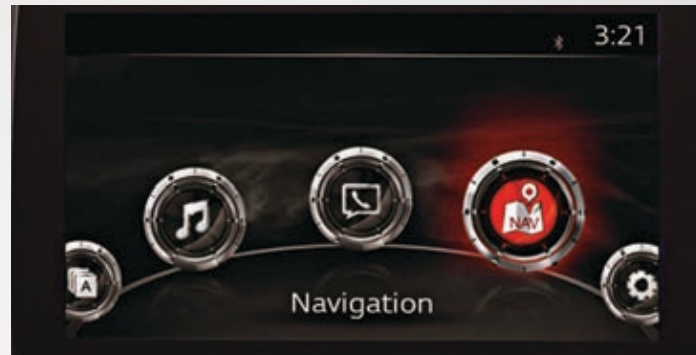
MAZDA CX-3 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-3 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



MAZDA MOBILE START

With Mazda Mobile Start, now you can remotely start, lock or unlock your Mazda using a smartphone app. You can even activate a panic alarm, and if you've forgotten where you parked your Mazda, you can use the app to find it virtually anywhere. One-year subscription included. Applicable on automatic transmission vehicles only.



NAVIGATION

Get where you need to go with our in-dash, integrated navigation system. Enjoy advanced lane guidance, 3D interactive map, intuitive voice commands, and much more.



PREMIUM FLOOR LINERS

Combine style and function with our custom-fitted premium floor liners. Features patented anti-skid fibre technology, a striking design, and will protect your CX-3 for years to come.



WHEELS

Put a new spin on your CX-3 with your choice of stylish alloy wheels. Available in a range of styles and sizes, select your favourite set for a ride that reflects your personality.



ALLOY PEDALS

Step up the look of your CX-3. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



COLLAPSIBLE CARGO CARRIER

You've got a lot more to do than shop for groceries. This roomy carrier* helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.

VISIT MAZDA.CA FOR ACCESSORY OPTIONS.

*Please remember to properly secure all cargo.

MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.



3-YEAR NEW VEHICLE UNLIMITED MILEAGE WARRANTY	3-YEAR ROADSIDE ASSISTANCE UNLIMITED MILEAGE	5-YEAR POWERTRAIN UNLIMITED MILEAGE WARRANTY	7-YEAR ANTI-PERFORATION UNLIMITED MILEAGE WARRANTY
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Mazda Unlimited features unlimited mileage for our 3-year New Vehicle, 3-year Roadside Assistance, 5-year Powertrain and 7-year Anti-Perforation warranties, so you can focus on every thrilling moment spent behind the wheel instead of the odometer.

What does Mazda Unlimited mean for you?

- Added confidence in the quality of the product you are driving
- Added protection, knowing Mazda will be there, kilometre after kilometre
- Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
- Added peace of mind, knowing that there are no limits to how far you can go

MAZDA
UNLIMITED
 CANADA'S ONLY UNLIMITED
 MILEAGE WARRANTY
 STANDARD ON ALL NEW MODELS

To learn more about the Mazda Unlimited Warranty, visit mazdaunlimited.ca.

A SHARED LOVE OF REAL-LIFE THRILLS.

Mazda is the proud sponsor of Canada Snowboard, one of Canada's premier athletic organizations. We share these athletes' passion for mastering both the sport and the artistry of being a champion snowboarder. We share their pursuit of authentic exhilaration.

Watch these exhilarating athletes in action at:

mazda.ca/en/sponsorships/canada-snowboard/



Photo by André-Olivier Lyra



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Photo by Dany Vachon



WE'RE MORE THAN A DEALERSHIP. WE'RE A CLUBHOUSE.

We're the clubhouse where Mazda enthusiasts unite. Where a passion for driving meets vehicles made for driving.

Where every Mazda dealership team knows that passion inside and out.

From that first initiation rite of a soul-rousing test drive, to every drive you take and every customer service visit you make.

WELCOME TO THE CLUBHOUSE OF DRIVING PASSION.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2018 CX-3 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-3 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



ADDED PROTECTION



GRADUATE PROGRAM

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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Get more detailed information on your CX-3.
Visit mazda.ca for specifications and features, option packages,
pricing, financing, to get a quote and find a dealer near you.

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DRIVING MATTERS

Part No. 9999-92-C318-EN

