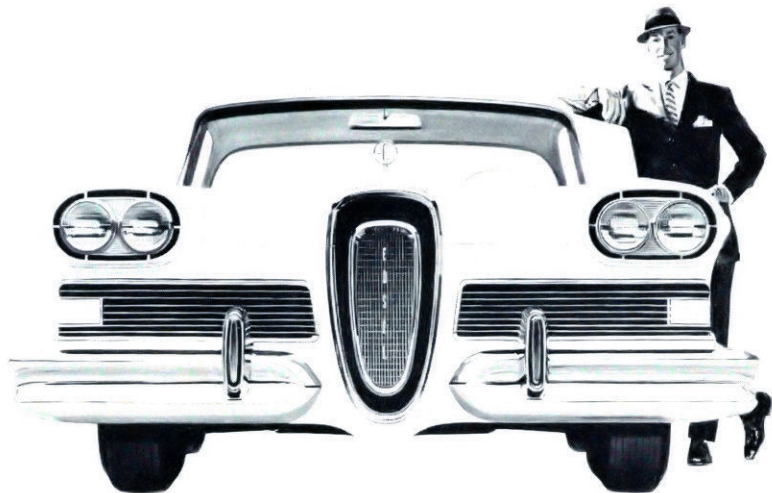


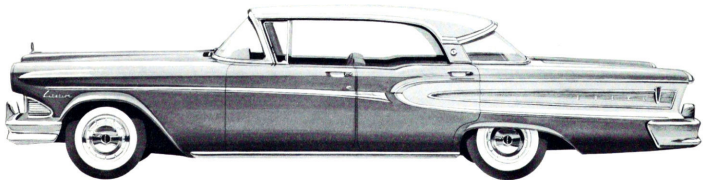
EDSEL FEATURES DIGEST



quick facts and figures about the Edsel

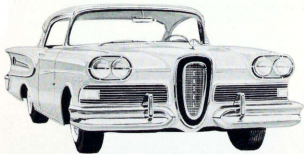
facts about Edsel styling

*you can tell a block away
the Edsel is no ordinary car*

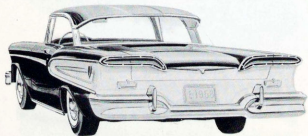


This is the Edsel and originality is clearly written in the elegance of its every line. From Edsel's bold vertical grille to the sweep of its wide, low flight deck, every line is clean, crisp and

distinctive. The long, low Edsel silhouette gives a feeling of Edsel's safety-designed power, of rugged vital beauty. No other car this year will look anything like it.

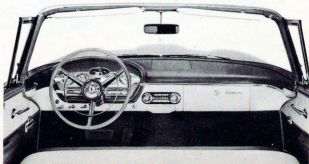


Bold vertical styling highlights the Edsel's distinctive front end. The grille, precisely positioned bumpers, dual headlights, wrap-around parking lights and the "E" emblem on the hood all work together to dramatize this vertical theme.



Edsel's horizontal rear styling is equally striking. Its distinguishing features—a sweeping flight deck, gull-wing tail-lights, deep wrap-around bumpers and handsomely placed emblem—give the Edsel a fresh, graceful look.

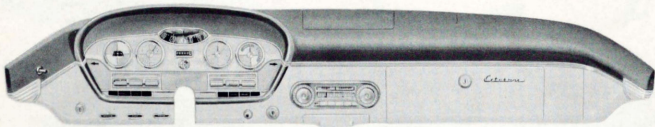
Edsel's long sculptured hood suggests reserves of safety-inspired power; contrasts elegantly with the sweeping arch of the instrument panel hood and its control center placement of individual instruments, warning lights and controls.



facts about Edsel interiors

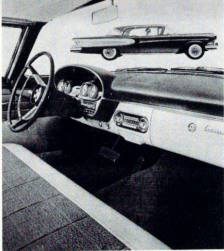
inside and out

Edsel colors go together elegantly



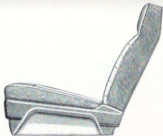
Edsel colors blend together in perfect harmony inside and out. Single-tone, two-tone or three-tone color treatments add beauty to the elegant Edsel lines and features. Even the unusual instrument panel demonstrates this. Color-keyed to the

Edsel interior of your choice, its rich tones bring out the beauty and simplicity of each instrument under the instrument panel hood—the speedometer, tachometer, fuel gage, clock and the exclusive Edsel Dial-temp control.

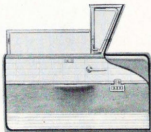


Color highlights Edsel's specialized interiors. Upholsteries and garnish trims in smooth and textured finishes harmonize beautifully. And, sparkling hardware and textured metalized surfaces add still more beauty to the whole. You'll find a wide choice of color schemes among Edsel's 18 models.

Citation, Corsair, Pacer seats and Bermuda front seats are contour-shaped—an Edsel exclusive—to give more support for added comfort. They are attractively tailored in smooth and textured finishes of nylon and vinyl.



Styled in keeping with Edsel's new theme of elegance, even door trim panels combine handsome appearance with finely styled hardware. They are finished in colors and tones to harmonize with Edsel's exterior colors.



facts about Edsel

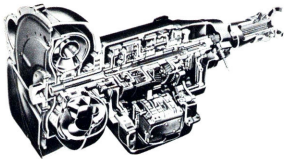
power
train

EDSEL TELETOUCH DRIVE:

*you can shift without lifting
a hand from the wheel*



Drive your Edsel—park it—reverse it! You can shift without lifting a hand from the wheel. For the buttons of Edsel's exclusive Teletouch Drive are located where they belong—in the center of the steering wheel. The Teletouch button you press sends a signal to the rugged precision "brain" and it does the work—smoothly, surely, electrically. You simply touch—and go!

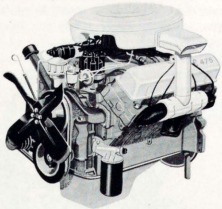


TORQUE CONVERTER—Edsel's new torque converter and three-speed planetary transmission team with Teletouch Drive to give you instant response—more smoothly and quickly than you've ever experienced before. Teletouch Drive is standard equipment on Citation and Corsair models. It may be installed as optional equipment on the Ranger, Pacer and Station Wagon models. An automatic transmission with conventional selector is also available as optional equipment on these latter models.

MANUAL 3-SPEED TRANSMISSION—Designed for long dependable service, Edsel's manually controlled transmission with clutch provides three forward speeds and one reverse. This transmission is standard equipment on all Ranger, Pacer and Station Wagon models.

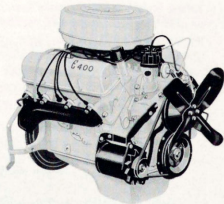
OVERDRIVE—Edsel Overdrive consists of a conventional three-speed transmission and clutch with the addition of an automatic planetary gear unit. In Overdrive, engine speed is reduced approximately 28% while car speed is maintained. You get greater economy, and quieter, smoother performance at cruising speeds. Available only on Ranger, Pacer and Station Wagon models.

facts about Edsel engines



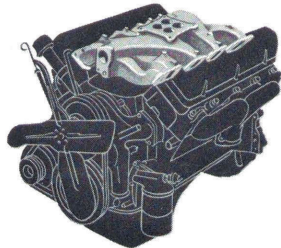
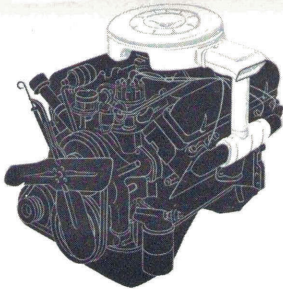
THE E-475 V-8 FOR CITATION AND CORSAIR SERIES—The Edsel E-475 engine delivers 475 pound-feet of torque; develops 345 horsepower, with a high (10.5:1) compression ratio. Short-stroke, low-friction design for better performance, longer life.

the Edsel is powered by the newest engines in the industry—its own Edsel engines



THE E-400 V-8 FOR RANGER, PACER AND STATION WAGON MODELS—This powerful new Edsel engine delivers 400 pound-feet of torque and develops 303 horsepower. Both the E-400 and E-475 squeeze every ounce of power from every drop of fuel.

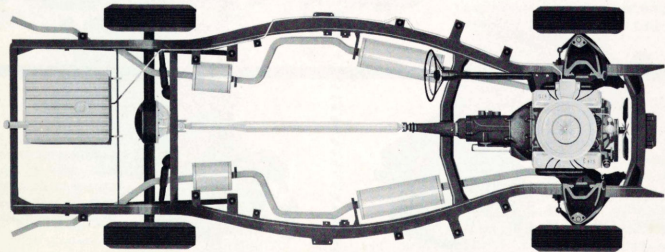
A special air induction system on the E-475 engine supplies pre-warmed air in winter to speed engine warm-up and offset annoying cold-weather stalling.



In the E-475 V-8, the intake manifold is designed with a special water jacket that pre-warms incoming fuel-air mixture in cold weather for better operation.

facts about the Edsel chassis

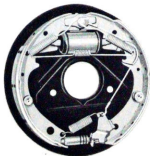
*this is the foundation
of Edsel performance*



POWER STEERING—With Edsel optional power steering, you maneuver and park with an absolute minimum of effort—with practically a feather-light touch. Yet, as a safety factor, you retain the positive feel of the road.

"GUARD RAIL" FRAMES—In any Edsel, you sit surrounded by the massive ladder type frame that gives the firm foundation for Edsel's poise and stability on the road. The flared side rail members of this modern automobile chassis provide a protective guard rail around the body, permitting a depressed floor with extra "inside" height.

POWER BRAKES—You ease to a stop surely, safely at the touch of a toe with optional Edsel power brakes. Manifold vacuum does most of the pedal pushing for you. Direct mechanical linkage to the master cylinder has been retained for added safety.

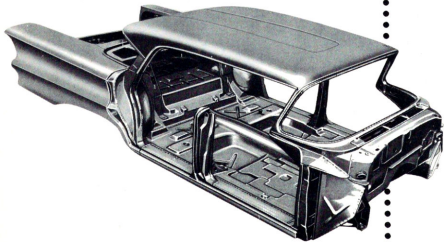


SELF-ADJUSTING BRAKES—The Edsel's big safe brakes need no periodic adjustment. They adjust themselves automatically. Whenever you back the car up and touch the brake to stop, if the brakes need adjusting, the simple self-adjusting brake mechanism takes up the slack providing you with firm brakes for safe, sure stopping.

facts about Edsel

body

construction



Designed and engineered for maximum strength, the Edsel reinforced steel body is welded together to provide additional safety, comfort, quietness.

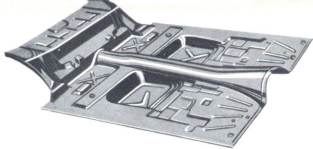
The one-piece cowl top and cowl sides are welded to heavily reinforced front hinge pillars, making the front end of the body a rigid box structure.

The roof is of a solid one-piece steel construction reinforced by husky full-width roof bows securely anchored in the box-section roof side rails.

Sturdy integral construction is achieved by welding the quarter panels, lower rear body panel, package tray, wheel-housings and floor pan into a single rugged assembly.



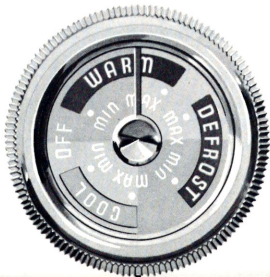
For maximum strength, this body front assembly is an integrally welded unit consisting of the cowl upper and side panels, windshield header and the front door pillars.



The floor pan is a deep-drawn steel stamping designed to strengthen the body. Additional strength is derived from spot-welded reinforcements in critical areas. Extra roominess is achieved by the angular foot rests.

In four-door hardtop models, a concealed pillar is incorporated in the body structure to eliminate the solid center pillar, yet retain the strength and rigidity of an ordinary four-door sedan.

facts about Edsel Dial-temp heating and air conditioning



HEATER AND DEFROSTER—Dial-temp is the most convenient, easiest-to-operate fresh air heating, defrosting and ventilating device ever put in an automobile. One dial makes all the adjustments. You simply turn it to the temperature range you want—and automatic controls do the rest.

In cars equipped with heater alone, the Dial-temp control contains a heating, defrosting and fresh-air vent position. When air conditioning is added, a "cool" position replaces the fresh-air vent position.

A two-speed blower conveniently controlled from the instrument panel will increase air circulation during hot summer driving and provide a greater volume of warm air for quicker heating in cold weather.

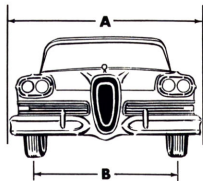
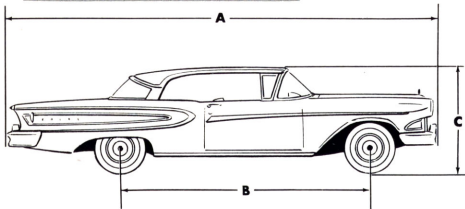
AIR CONDITIONING—Designed for quick, efficient operation as well as easy control, Edsel's Dial-temp air conditioning will cool the interior of your Edsel in minutes. To operate, simply close windows and turn the Dial-temp to the point in the "cool" range that gives you the temperature you desire.

The Dial-temp air conditioning system is installed with part of the unit in the engine compartment and the remainder behind the instrument panel. Result: no sacrifice of luggage or passenger space.

The Dial-temp control operates an electro-servo motor which automatically makes all mechanical adjustments in the heating and ventilating system. If optional air conditioning is included, it operates this as well.

EDSEL dimensions

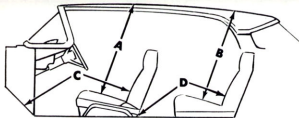
EXTERIOR DIMENSIONS



	A (Length)	B (Wheelbase)	C (Height)
Ranger-Pacer	213.17"	118.04"	56.42"
Corsair-Citation	218.86"	124.05"	56.83"
Station Wagons.....	205.47"	116.02"	58.87"

A (Width)	B		
	(Front Tread)	(Rear Tread)	
Ranger-Pacer	78.82"	59.44"	59.0"
Corsair-Citation	79.84"	59.38"	59.0"
Station Wagons.....	77.14"	58.97"	56.4"

INTERIOR DIMENSIONS



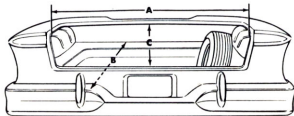
	A (Front Headroom)	B (Rear Headroom)	C (Front Legroom)	D (Rear Legroom)
Ranger.....	33.85"	33.56"	43.13"	40.72"
Pacer	33.16"	33.56"	43.21"	40.50"
Corsair-Citation ..	33.92"	33.70"	44.19"	43.42"
Station Wagons:		6-Pass. 9-Pass.		6-Pass. 9-Pass.
Villager*-Roundup	35.96"	35.10" 36.00"	44.29"	42.31" 40.44"
Bermuda*.....	35.66"	36.00"	44.36"	42.31" 40.44"

*For 9-passenger models, third seat headroom is 31.82"; third seat legroom is 41.33".

LUGGAGE COMPARTMENT

	A	B	C	Volume
Ranger-Pacer.....	49.16"	63.69"	19.43"	29.2 cu. ft.
Corsair-Citation.....	50.50"	60.00"	19.00"	32.6 cu. ft.

Station Wagon load-space length with all seats folded, 87"; with tail gate open, 106". Max. tail gate width, 45.7"; max. rear opening height, 28.4".



Engine specifications

TYPE: 90° V-8 low-friction engine with deep crankcase section. Overhead intake and exhaust valves.

RATING AND DIMENSIONS: E-475 V-8 Corsair, Citation: 410 cu. in.; horsepower, 345; torque, 475; compression ratio, 10.5:1; bore, 4.20 inches; stroke, 3.70 inches. E-400 V-8 Ranger, Pacer, Station Wagon: 361 cu. in.; horsepower, 303; torque, 400; compression ratio, 10.5:1; bore, 4.05 inches; stroke, 3.50 inches.

FUEL SYSTEM: Four-barrel carburetor standard both engines. E-475 V-8 equipped with carburetor air induction system. 20-gallon fuel tank. Fuel filter in both tank and fuel pump.

ELECTRICAL SYSTEM: 12-volt. 35-amp. generator (30-amp. on E-400 V-8 engine). Battery, 78-plate.

IGNITION SYSTEM: Single breaker point distributor with combination centrifugal-vacuum spark advance control. 18-mm anti-fouling spark plugs.

VALVE TRAIN: Free-turning overhead valves with integral valve guides. Silent chain-driven camshaft on both engines.

LUBRICATION SYSTEM: Controlled full-pressure lubrication. Full-flow replaceable-element type oil filter. Rotor type oil pump. Directed-flow crankcase ventilation. Oil capacity both engines: 6 quarts with filter change; 5 quarts without.

CLUTCH: (With conventional or Overdrive transmission) Semi-centrifugal, single dry plate. Diameter of clutch face, 11.0 inches.

REAR AXLE: Semi-floating. Hypoid gears. Straddle-mounted pinion, tapered roller bearings.

Chassis specifications

FRAME: Rigid ladder-type, flared design. Welded box-section reinforced side rails with five crossmembers. Additional X-bracing for convertibles.

FRONT SUSPENSION: Independent ball joint suspension with swept-back design. Rubber bushings for front suspension lower arm pivot points. Coil springs. Direct-acting hydraulic shock absorbers mounted with rubber insulators. Rubber-mounted torsion type stabilizer bar.

REAR SUSPENSION: Hotchkiss Drive with longitudinally mounted, semi-elliptic, 55-inch leaf type springs. Direct-acting, sea-leg mounted, hydraulic shock absorbers.

STEERING: Recirculating ball and nut type gear. Equal-length tie rods.

intake manifold. E-400 V-8: two-stage system. Both engines: full-length water jacket, centrifugal type water pump, positive action thermostats. Cooling system capacity without heater: E-475 V-8, 22 quarts; E-400 V-8, 18.5 quarts.

EXHAUST SYSTEM: Free-flow manifolds. Dual exhaust standard on Citation convertible, optional at extra cost on all other models.

Transmission and rear axle specifications

AUTOMATIC TRANSMISSION: Torque converter and 3-speed planetary gear train. Standard with Teletouch Drive control buttons on Corsair and Citation. Available on all other models. Also available with conventional selector lever on Pacer, Ranger and Station Wagon.

CONVENTIONAL TRANSMISSION: Selective gear type with three forward speeds.

OVERDRIVE TRANSMISSION: Planetary gear train providing 4th forward speed attached to conventional 3-speed transmission. Engine speed reduction approximately 28%. Available on Pacer, Ranger and Station Wagon models only.

The specifications contained herein were in effect at the time this Features Digest was approved for printing. Edsel Division of Ford Motor Company reserves right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation. Some of the items illustrated or referred to are optional at extra cost. For the price of the Edsel with the equipment you desire, see your Edsel dealer.

brake lining area: Citation and Corsair, 212.8 square inches; Pacer, Ranger and Station Wagon, 191.5 square inches.

PARKING BRAKE: Independent mechanical, operating on the rear wheels. Pedal-operated with release handle on instrument panel.

WHEELS AND TIRES: 14-inch disc wheels. Tubeless tires: on Citation and Corsair, 8.50 x 14, 4-ply; on Pacer, Ranger and Station Wagon, 8.00 x 14, 4-ply. White sidewall tires optional at extra cost on all models.

Optional equipment (at extra cost)

Automatic transmission with Teletouch Drive. Automatic transmission with conventional selector lever. Overdrive transmission. Nine-tube, Station-Seeking radio. Eight-tube radio. Heater, defroster and ventilation system with Dial-temp control. Air conditioner and heater system with Dial-temp control. Power steering. Power brakes. Power-operated windows. Four-way power seat. Safety-plus package. Tachometer. Compass. Touch lubrication. Parking brake warning light. Fuel level warning light. Oil level warning light.



CROSS-COUNTRY GREEN LIGHT SERVICE—One of the advantages of Edsel ownership is the nationwide network of Edsel dealerships. Edsel Dealer's Green Light Service means "More Go for Your Money".

EDSEL

*newest expression of fine engineering
from Ford Motor Company*

