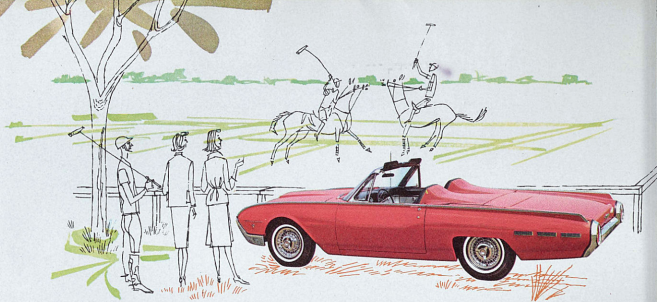


Ford Motor Company,
presents
THE FORD FAMILY
OF FINE CARS FOR
1962

THE FORD FAMILY OF FINE CARS FOR 1962



Molded glass fiber tonneau cover and chrome-wire wheels distinguish the limited-production THUNDERBIRD SPORTS ROADSTER, a new model. With tonneau cover removed, the roadster becomes a four-passenger convertible.

Ford Motor Company proudly invites you to review the 1962 Ford Family of Fine Cars.

From small cars to big cars, Ford offers all of them in an exciting array of sedans, personal cars, station wagons and utility vehicles. Eight distinctive lines of cars await inspection by the discriminating buyer—Ford Galaxie, Falcon, Fairlane, Thunderbird, Mercury Monterey, Comet, Meteor and Lincoln Continental. In these pages are representative models of each car line from which to choose.

Whether you're economy-minded or want to "let yourself go," there's a Ford-built car to match your pocketbook, your taste and your demand for individuality. It's easy to see and appreciate the differences from line to line, from model to model. But in down-to-earth essentials Ford-built cars have these important values in common: they are built to provide better quality, improved performance, and greater reliability, durability and safety. And they require less maintenance than do most other cars.

Engines, transmissions, chassis and bodies have been extensively redesigned in line with the Company's continuing effort to make all of its cars last longer and deliver more efficient performance. Mechanical parts are improved where experience dictated improvements were needed. Mufflers are double wrapped and aluminized to provide more than twice the normal

life of raw steel mufflers. Vital body parts are more durable as a result of improved zinc-coating. From car line to car line, the ride is smoother and quieter because of better suspension systems and more extensive use of sound deadening materials.

Engineering advances have further reduced maintenance time and servicing costs. All Ford Motor Company cars for 1962 provide: oil change interval of 6,000 miles, a two-year engine coolant that gives protection down to 35-degrees below zero at time of factory installation, and a fuel filter with extended replacement interval of 30,000 miles. Every car line but Falcon and Comet has, in addition to the above features, self-adjusting brakes and a new 30,000-mile wheel-bearing lubrication interval. Owners of these cars will enjoy the convenience of having to take their cars in for normal maintenance service only once every six months or 6,000 miles.

Safety features include deep-dish steering wheels for the driver's protection, wide wheels and rims for greater stability, sturdy doorlatches and fade-resistant, full-size brakes. Anchor plates on the Company's 1962 cars make it easy to install front seat belts offered as optional equipment.

Dollar for dollar, these cars represent the finest values in today's market. Pictures are fine, but why not see for yourself? Look over the 1962 Ford Family of Fine Cars in the Ford and Lincoln-Mercury dealerships nearest you.

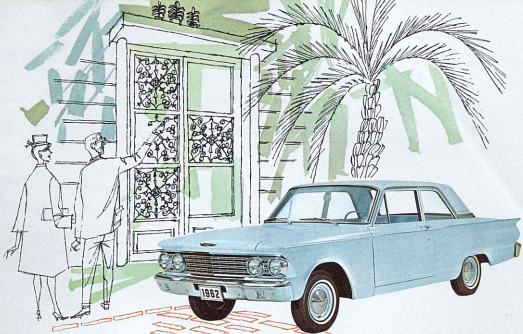
The New 1962 Ford Fairlane

The new full-size Ford that fits right between the Galaxie and the Falcon—this is the 1962 Ford Fairlane.

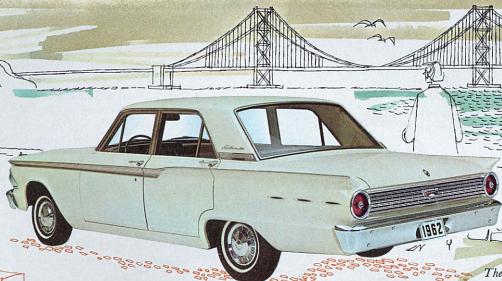
Named after a famous series of Ford cars, the Fairlane is a completely new automobile designed and proportioned to give its owners a superb combination of large car riding comfort and interior dimensions with small car ease of handling and economy of operation.

Available with optional equipment and accessories most customers prefer with full-size cars, the Fairlane and Fairlane 500 have all the major Ford maintenance-saving features and require routine servicing only twice a year.

Standard with the Fairlane is the 101 HP, six cylinder engine that has proved so popular as optional equipment with the Ford Falcon. For those who seek more powerful performance, a new 143 HP, 221 cu. in. V-8 is offered. This lightweight, thin-wall-designed engine delivers substantial gas-savings over V-8s used in larger, heavier cars. Manual and automatic transmissions are available.

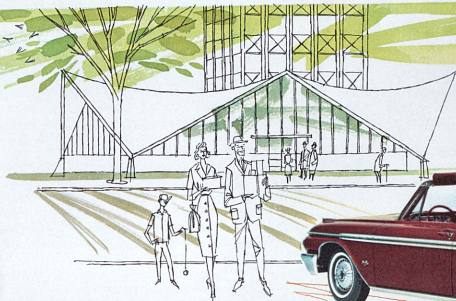
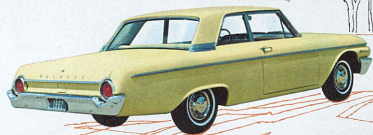


The new FORD FAIRLANE is more spacious on the inside and yet a foot shorter on the outside than many "standard-size" cars. Shown above is the Fairlane two-door sedan, one of four models in the Fairlane and Fairlane 500 series.



The FAIRLANE 500 offers more customer-convenience accessories and more luxurious trim. Fairlane's unitized-body and ample interior dimensions permit use of chair-height seats for greater comfort.

The 1962 GALAXIE, presented in two- and four-door sedans, blends the distinctive crisp-lined Ford look with a new accent on motion through its longer roof-line and Thunderbird-inspired low rear deck.



Above, the GALAXIE 500 SUNLINER, America's most popular convertible. The "390" emblem on the fender panel indicates this car has the Galaxie optional 390 cu. in. V-8 engine and Cruise-O-Matic transmission—the famous Thunderbird power train.

1962 Ford Galaxies and Station Wagons

More beautiful, more luxurious, more maintenance-free, even better built than before—these are the outstanding characteristics of the Ford Galaxie for 1962.

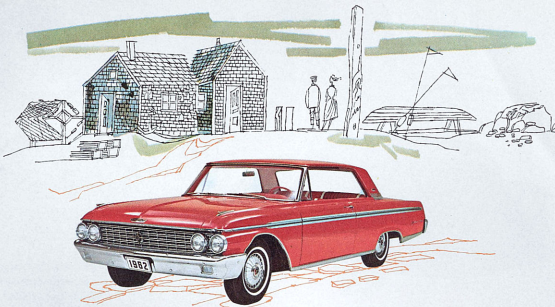
Presented in 12 models in Galaxie and Galaxie 500 series and in a separate station wagon series, these 1962 top-of-the-line Fords are designed to provide the maximum in reliability, serviceability, and large car styling, comfort and smoothness of handling.

In addition to the self-servicing features introduced with last year's models, the new Fords offer twice-a-year or 6,000-mile maintenance. Engineering advances include a 6,000-mile oil change interval, wheel-bearing lubrication interval of 30,000 miles, recommended fuel filter replacement interval of 30,000 miles and two-year engine coolant.

The Ford buyer has a wide choice in selecting the power train for his 1962 model. Three-speed manual, Overdrive, Fordomatic and Cruise-O-Matic transmissions are offered.

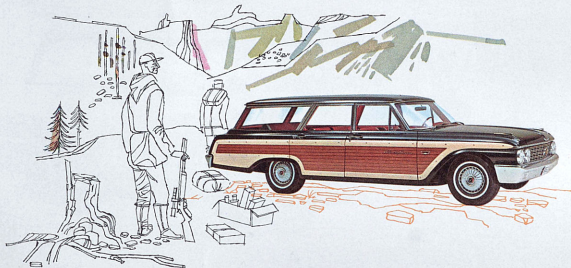
An outstanding array of engines is available for 1962. The 223 cu. in. Mileage Maker Six was developed through one of the most extensive engine programs in automotive history. The 292 cu. in. V-8 continues as the outstanding favorite of Ford owners.

And, for those who demand more responsive performance, the 352 and 390 cu. in. engines have undergone continued refinement. Their new water-warmed carburetor spacers provide more uniform operating conditions and greater over-all reliability. These two engines also may be used with a new four-speed floor-mounted manual transmission.



The new GALAXIE 500, offering the finest exterior trim and appointments available with the 1962 Galaxies, is presented in two- and four-door hardtops, two- and four-door sedans, and the Sunliner convertible.

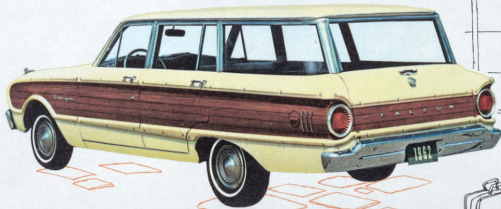
The COUNTRY SQUIRE, finest of Ford wagons, offers wall-to-wall carpeting, back-up lights, power tailgate window, Lined Oak glass fiber exterior moldings and many other luxury items as standard equipment.





Above is the six-passenger COUNTRY SEDAN. Ford station wagons are offered in six- and nine-passenger four-door Country Sedans and Country Squires, and the lower-priced four-door Ranch Wagon. Behind the front seat, these wagons have cargo space measuring 93.5 cu. ft.

The FALCON SQUIRE has the custom-crafted look of Ford station wagon styling, with glass fiber trim in a wood-like finish, similar to that of the Ford Country Squire. Bucket seats are optional with the Falcon Squire.



The 1962 Falcon Models

The Ford Falcon, entering its third year on the market, emphasizes again the outstanding economy, style and ease of handling that have already earned the praises of close to one million satisfied Falcon owners.

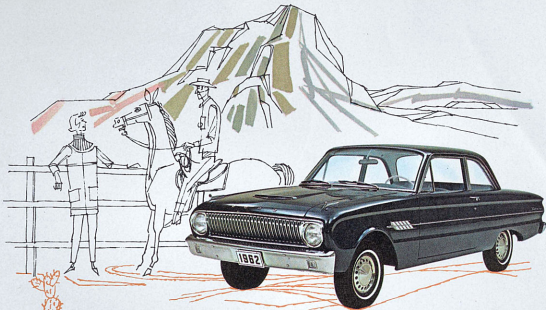
Buyers of 1962 Falcons may choose from a more varied selection of 13 models, including the newly introduced simulated-wood-paneled Falcon Squire station wagon, and the Club Wagon.

Falcon's appearance in 1962 is more eye-catching than ever, in keeping with the spirited performance of this most popular of compact cars. The new full-width grille has a convex, vertical-bar design. Tail lights are larger, in the Ford "Big Circle" style. Front fenders have been raised slightly in the nose area. And a simulated air scoop in the hood adds to Falcon's crisper new look.

The standard engine for all Falcon models, except the Club Wagon, is an improved version of the six cylinder, 85 HP engine that in 1961 recorded the greatest gas mileage ever achieved for any "6" or "8" in the 25-year history of the Mobilgas Economy Run. Both this 144 cubic inch power plant and the optional 170 cubic inch, 101 HP engine have an improved carburetor that contributes to quicker starts in cold weather, more efficient warm-up and smoother idling.

The 1962 Falcon delivers greater economy by providing a 6,000-mile oil change interval, two-year engine coolant and 30,000-mile fuel filter.

More durable, more reliable, more economical and more appealing—the 1962 Ford Falcon is a better value in every way.



The FALCON FUTURA offers, as standard equipment, individually contoured front seats divided by a console, all-vinyl interiors in any of five colors, vented wheel covers and many other deluxe trim items.

Below, the DELUXE CLUB WAGON, a "family Falcon," offering foam-cushioned, chair-height comfort for all kinds of traveling, is powered by the 170 cu. in., 101 HP engine.



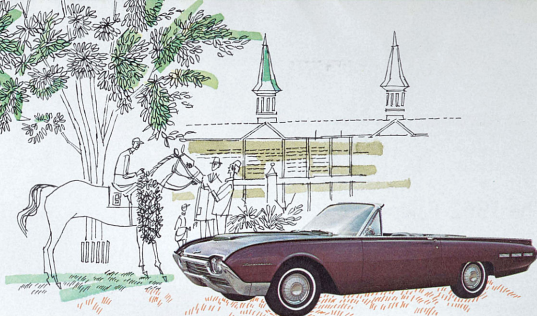
Four Thunderbird Models for '62

The new Thunderbird retains the classic Thunderbird roof line and sleek road-hugging appearance, and presents a fresh, trim grille assembly and larger tail lights.

Customers may choose from four 1962 Thunderbird models: the popular hardtop, the convertible, and two newly introduced cars—the Landau and the Sports Roadster. The Landau has a simulated-leather hardtop. The roadster seats two or four passengers, and represents still another example of Thunderbird originality. (See illustration on page two.)

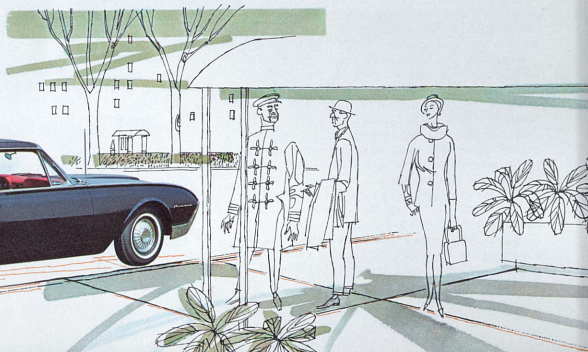
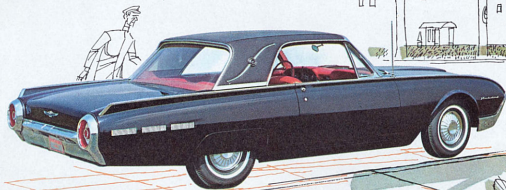
Exterior colors include 18 single colors and 20 two-tone hardtop combinations. Interior trim may be chosen from 19 patterns.

Thunderbird's reputation for offering as standard equipment many items that are optional with other cars is enhanced for 1962: all models will be equipped with the Swing-Away steering wheel for greater ease of entry and exit, as well as power steering, power brakes, padded instrument panel, backup lights and other luxury items.



Above, the THUNDERBIRD CONVERTIBLE for 1962. The renowned Thunderbird power train—the 300 HP, 390 cu. in. engine and Cruise-O-Matic Transmission—is standard equipment with 1962 Thunderbirds.

The THUNDERBIRD LANDAU is a hardtop with a classic town car look—the newest expression of Thunderbird luxury. A lubrication interval of 6,000 miles makes the 1962 Thunderbirds easier than ever to maintain.



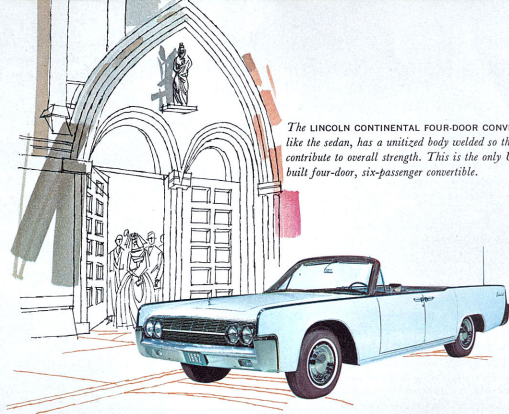
1962 Lincoln Continental

For 1962, the Lincoln Continental's modern classic styling lines are set off by a sharply accented front grille, bumper and headlamp design. A similar chrome pattern decorates the area between the tail lights.

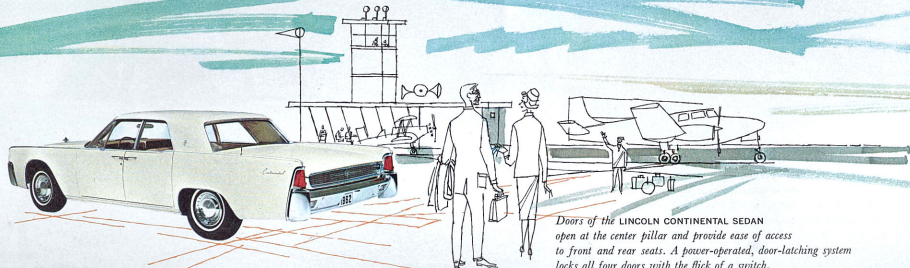
This distinguished car line will again be available in two models, a four-door sedan and a four-door convertible, in any of 20 solid exterior colors. Interior trim combinations include a handsome new upholstery pattern that distinctively combines fabric and vinyl-leather.

Among the many items that are standard equipment on the 1962 Lincoln Continental are power steering, power brakes and power windows, push-button radio, dual-range automatic transmission, padded dash, narrow band whitewall tires and redesigned wheelcovers.

Lincoln Continental dealers continue their 24,000-mile or two-year warranty, the longest in the industry. The warranty enables them to offer their customers free replacement, including labor, of any part (except tires and tubes) defective in material or workmanship. Normal maintenance service and routine replacement items are excluded.



The LINCOLN CONTINENTAL FOUR-DOOR CONVERTIBLE, like the sedan, has a unitized body welded so that all parts contribute to overall strength. This is the only U. S.-built four-door, six-passenger convertible.



Doors of the LINCOLN CONTINENTAL SEDAN open at the center pillar and provide ease of access to front and rear seats. A power-operated, door-latching system locks all four doors with the flick of a switch.

Mercury Meteor—New For '62

The 1962 Mercury Meteor, a newcomer to Mercury dealers' showrooms, will be introduced to the public early in December.

New in size, features and styling, the Meteor is designed to meet a growing demand for an automobile that will challenge the economy of compact cars, the interior room of standard-size cars, and the riding comfort of larger, more expensive cars.

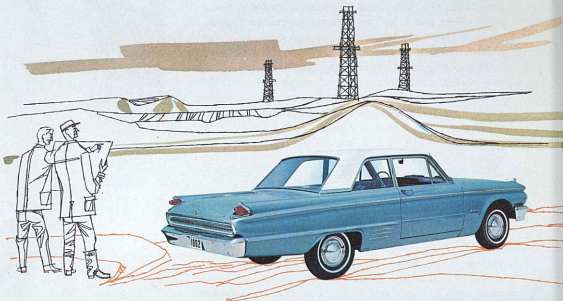
Powered by a standard six cylinder engine, or a newly designed optional V-8, the Meteor is designed to deliver up to 25% more miles per gallon of regular gas than comparably equipped larger cars. Both these engines are provided with automatic chokes and a new water-warmed carburetor fuel heater.

Built to generous proportions for use as a family car, the 1962 Mercury Meteor has extra headroom in front and rear seats and a remarkably spacious trunk, and is still almost a foot shorter than most standard-size cars.

For exceptional riding comfort that rivals that of larger cars, the Meteor incorporates road-smoothing elements of the Mercury Monterey's Cushion Link suspension. Applied to all four wheels, Cushion Link reduces road harshness and softens shocks transmitted to body parts, affording a far more comfortable ride and longer car life.

The METEOR CUSTOM series has more luxurious trim and provides many customer-convenience accessories as standard equipment. "Self-servicing" features on the Meteor will permit twice-a-year or 6,000-mile maintenance for most owners.

MERCURY METEORS will be presented in two series—the Meteor and Meteor Custom—in two- and four-door sedans. Below, the Meteor Sedan. Optional equipment with these new, full-size cars includes power steering and power brakes.



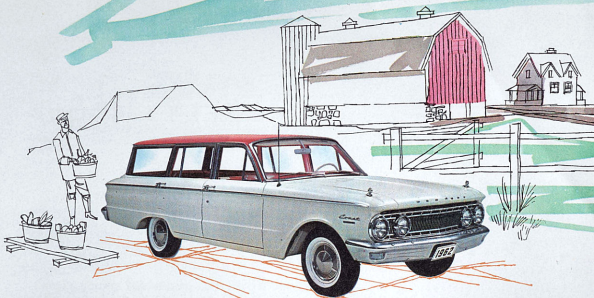
The 1962 Mercury Comet

The Mercury Comet's styling is tastefully refined for 1962: conical rear lights are mounted in the lower back panel, a higher and wider deck lid provides even more trunk space, and a full-width front grille with sturdy vertical-bar texture gives a more substantial appearance.

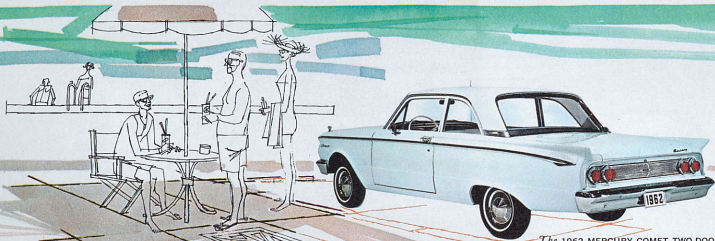
An entire new series of Comets has been introduced for 1962—the more luxurious Custom sedans and station wagons—in addition to the Comet two- and four-door sedans and wagons.

The S-22, a two-door sedan with sports-car-style bucket seats, is again a stand-out offering in the Comet line. Distinguishing features are triple tail light clusters, unique wheel covers, and S-22 ornament on rear roof pillar.

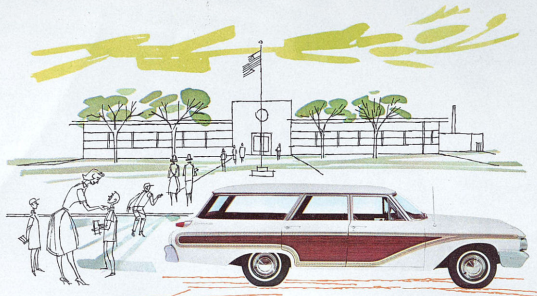
Improved insulation makes Comet's ride quieter for '62, and a redesigned carburetor provides greater fuel economy. 1962 Mercury Comet owners will enjoy reduced-service features such as the 6,000-mile oil change interval and 30,000-mile fuel filter and two-year coolant system replacement intervals.



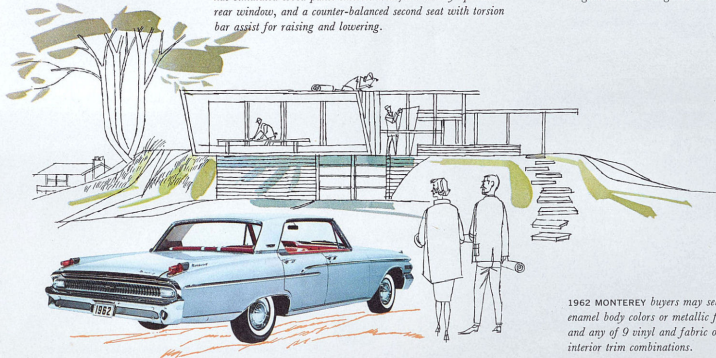
The MERCURY COMET STATION WAGON seats six passengers and has 76.2 cu. ft. of cargo space. Comet wagons and sedans may be equipped with an 85 or 101 HP six cylinder engine, and manual or automatic transmissions.



The 1962 MERCURY COMET TWO-DOOR SEDAN, above, offers the finest compact car styling and performance, with comfort and ride characteristics comparable to those of full-size cars.



The MERCURY MONTEREY COLONY PARK STATION WAGON has simulated wood-panel exterior trim, electrically operated rear window, and a counter-balanced second seat with torsion bar assist for raising and lowering.



Mercury Monterey Line for '62

More glamorous styling and the introduction of a new Custom series highlight the new Mercury Monterey models offered for 1962.

The top of the new Mercury line-up, the Monterey and Monterey Custom series present a total of 12 models—two-door hardtops, four-door sedans and hardtops, and four-door six- and nine-passenger station wagons. The Monterey also offers a two-door sedan, and the Monterey Custom a two-door convertible. Specially styled side ornamentation, interior trim and accessories distinguish the Monterey Custom.

Nine engine/transmission combinations are available, to tailor power-train performance to every driving need of buyers who demand the comfort, responsiveness and size that only the 1962 Monterey can deliver. All but the largest of these engines use regular gas.

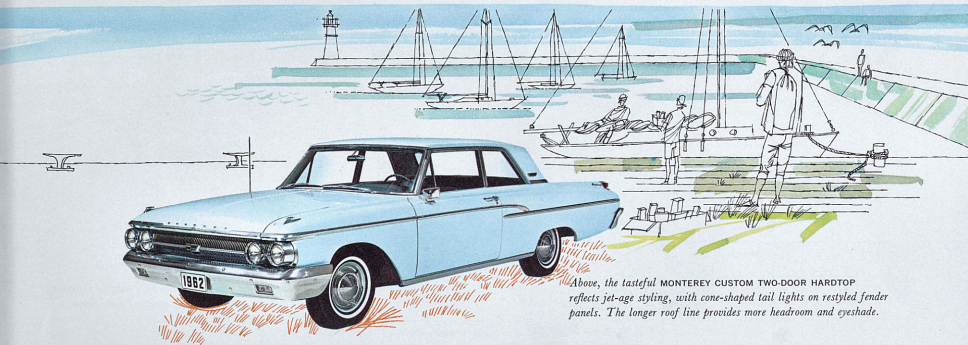
1962 MONTEREY buyers may select any of 16 super enamel body colors or metallic finishes for their cars and any of 9 vinyl and fabric or all-vinyl interior trim combinations.

The Mercury Monterey reputation for riding comfort and luxury of appointments is enhanced for 1962. Interior dimensions are among the most spacious on the American Road. Cushion Link suspension affords a uniquely smooth ride over a wide variety of road surfaces. Fine quality carpeting, upholstery and seat-cushions are standard equipment. And the Monterey's body is extensively insulated to provide a quiet, luxury-car ride.

Low-cost operation and economical, time-saving maintenance have been stressed throughout the design of the new Monterey, and every major service-reducing feature of 1962 Ford-built cars has been incorporated.



The MERCURY MONTEREY CUSTOM CONVERTIBLE adds new prestige to the Mercury reputation for large-car comfort and styling. For 1962, Mercury Montereys cost less to maintain with routine service interval of 6,000 miles.



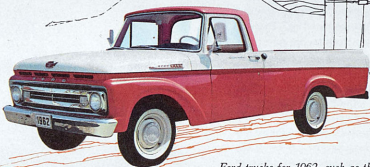
Above, the tasteful MONTEREY CUSTOM TWO-DOOR HARDTOP reflects jet-age styling, with cone-shaped tail lights on restyled fender panels. The longer roof line provides more headroom and eyeshade.

Ford Trucks for 1962

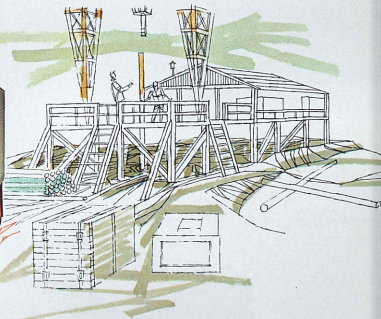
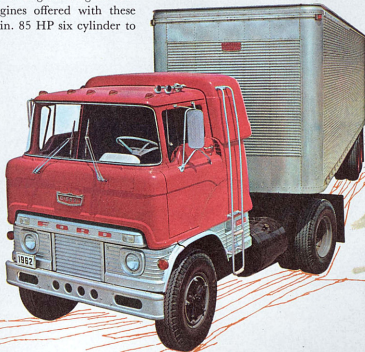
The 1962 Ford Truck line offers more than 600 models in response to the growing demand for vehicles that will meet specific transportation and hauling needs.

In heavy- and extra-heavy-duty series, a total of 230 conventional or tilt-cab trucks are offered, with gross vehicle weights from 25,000 to 75,800 pounds. Among the assortment of engines available with these trucks are three Super Duty gasoline engines which bear the longest dealer warranty in the industry. This warranty covers the cost of replacement of major engine components for two full years or 100,000 miles. Labor costs are completely covered for the first 50,000 miles or 12 months and are prorated thereafter.

Other series include Falcon Ranchero and sedan delivery trucks, Econoline vans and pickups, the light-duty one-half, three-quarter and one ton pickups, the one-half and three-quarter ton 4-wheel drive, and medium-duty tilt-cab and conventional trucks with gross weights from 15,000 to 21,000 pounds. Engines offered with these trucks range from the 144 cu. in. 85 HP six cylinder to the 292 cu. in. V-8.



Ford trucks for 1962, such as the attractive F-100 HALF-TON PICKUP above, are more durable and reliable, deliver greater fuel economy and require less maintenance.



The H-1000 EXTRA-HEAVY-DUTY TRUCK, the Ford entry in the market for long-distance hauling vehicles, may be equipped with Diesel or Ford Super Duty gasoline engine.

FORD-MADE CONSUMER PRODUCTS—In addition to cars and trucks, the Company sells a variety of products for consumer use through its Tractor and Implement Division, Autolite Division, and Industrial Engine Department.

The Ford Tractor and Implement Division markets farm tractors, implements, harvesting machinery, and industrial tractors and equipment. The Division also markets Fordson tractors made by Ford of England.

The new Ford 6000 tractor, with a full line of equipment for large-farm plowing, cultivating and planting, gives the Company representation in the important market for heavier tractors.

Other new products include the Ford 2000 and 4000 industrial tractors, and an improved line of corn-harvesting equipment.

Through its new Autolite Division, Ford Motor Company has entered

the markets for automotive and marine replacement parts and for original equipment sold to other manufacturers. These products include spark plugs, batteries, distributors and condensers, carburetors, wire and cable, transmissions and shock absorbers, and Ford-made automobile replacement glass bearing the Carlite name.

Other Autolite Division products are architectural flat glass, industrial paint, and Ford Vinyl for a wide range of manufacturing uses.

The Industrial Engine Department sells Ford engines, ranging from 134 to 534 cubic inches, for use in the petroleum, construction, lumbering, marine, transportation and materials-handling industries, among many others.

A Ford industrial engine may power, for example, an irrigation pump, conveyor belt or tree-chipper, cement mixer, ski-tow or jet-engine starter.

1962 SPECIFICATIONS

CAR LINE	Overall Length	Overall Width	Overall Height	Wheelbase (in inches)	Front Seat Head Room	Rear Seat Head Room	Front Seat Leg Room	Rear Seat Leg Room	Curb Weight (in pounds)	Trunk Space—With Spare* (in cubic feet)	Major Lubrication Interval (in miles)	Wheel Bearing Lubrication Interval	6,000-Mile Oil Change	Two-Year Engine Coolant	Self-Adjusting Brakes	30,000-Mile Fuel Filter
Fairlane Sedan	197.6	71.3	55.5	115.5	39.0	38.0	46.7	41.4	2,904	29.0	30,000**	30,000	X	X	X	X
Falcon Sedan	181.1	70.6	54.5	109.5	38.9	37.3	44.9	40.3	2,408	23.7	1,000	12,000	X	X		X
Station Wagon	189.0	70.6	55.0	109.5	38.9	37.3	44.9	38.8	2,704	76.2						
Station Bus	168.3	75.8	75.4	90.0	39.2	42.0	42.7	41.5	2,749	204.0						
Galaxie Sedan	209.3	79.2	54.8	119.0	38.4	37.6	46.4	42.4	3,843	28.1	30,000**	30,000	X	X	X	X
Station Wagon (6 Passenger)	209.3	79.2	56.8	119.0	39.4	39.5	46.4	40.6	4,204	93.5						
Thunderbird Hardtop	205.0	76.0	52.5	113.0	37.8	37.6	45.8	38.4	4,292	20.1	6,000	30,000	X	X	X	X
Meteor Sedan	203.8	71.3	55.8	116.5	39.0	38.0	46.7	41.4	2,990	31.5	30,000**	30,000	X	X	X	X
Comet Sedan	194.8	70.4	54.5	114.0	38.9	37.6	44.9	40.3	2,566	29.8	1,000	12,000	X	X		X
Station Wagon	191.8	70.4	55.0	109.5	38.9	37.3	44.9	38.8	2,771	76.2						
Monterey Sedan	215.5	79.5	54.9	120.0	38.4	37.6	46.4	42.4	3,982	30.7	30,000**	30,000	X	X	X	X
Station Wagon (6 Passenger)	212.1	79.8	56.9	120.0	39.4	39.5	46.4	40.6	4,329	93.5						
Lincoln Continental Hardtop	213.0	78.6	53.7	123.0	38.5	38.0	44.8	40.2	5,132	22.9	30,000**	30,000	X	X	X	X

** "Cargo Volume" for Station Wagons

** Minor lubrication required at 6,000-mile intervals

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Ford Motor Company, THE AMERICAN ROAD, DEARBORN, MICHIGAN

The Ford Family of Fine Cars:

Galaxie, Fairlane, Falcon, Thunderbird • Mercury Monterey, Meteor, Comet, Lincoln Continental

... and Trucks • Tractors, Farm Implements • Industrial Engines

Autolite Division: Original and Replacement Automotive Parts and Equipment

Aeronutronic Division: Research and Development for the Space Age

