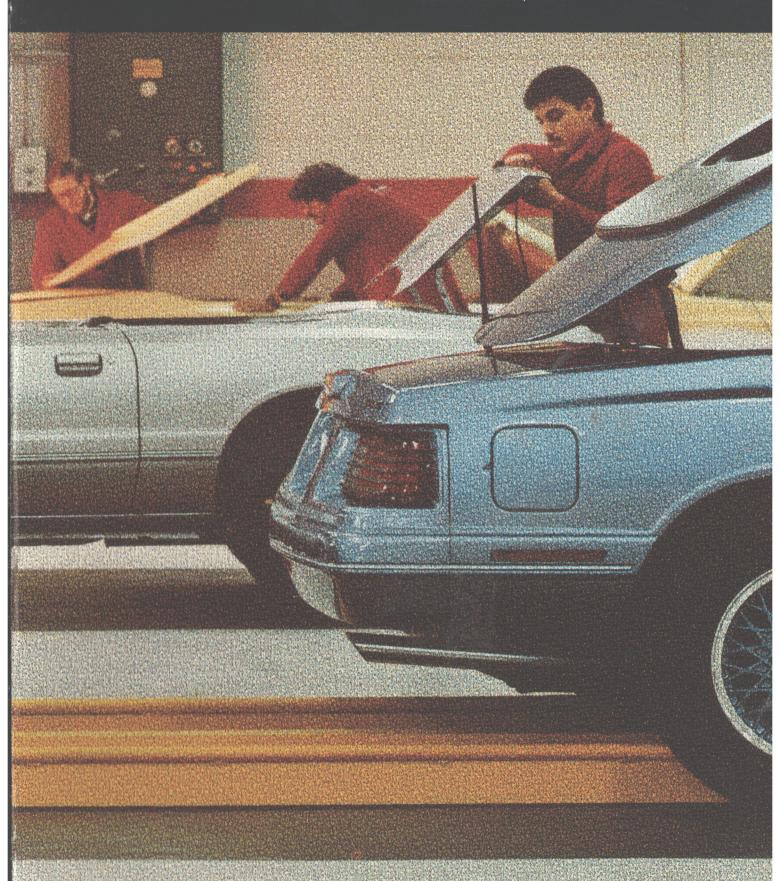
Automobile Specialty Company a division of ASC Incorporated



Limited Production; **Unlimited Resourcefulness.**

Automobile Specialty Company can help make specialty-vehicle marketing ideas a reality-from convertible versions of an existing model to totally new automobiles -by providing everything from design and engineering to manufacturing.



Automobile Specialty

production and marketing of

limited-edition and specialty

automobiles. With a depth of

in-house design and engi-

neering capabilities plus its

mobile Specialty Company

can take a project from initial

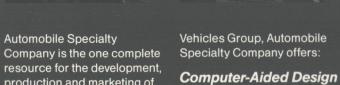
idea to initial rollout. And do

That means that in conjunction

so cost-effectively.

with its Limited-Edition

own production facilities, Auto-



■ New model development ■ Vehicle modification

■ Component systems

and Engineering

■ Performance packages

Prototyping

Manufacturing and **Production**

■ Captive and dedicated

■ Low-volume production runs

OEM Programs

- Special roof treatments
- Special editions





- Limousines
- Sunroof systems
- Simulated convertibles

Aftermarket Programs

- ASC/McLaren limited editions
- Regional and dealer special editions

Show Cars and Idea Vehicles

Component Systems Supply

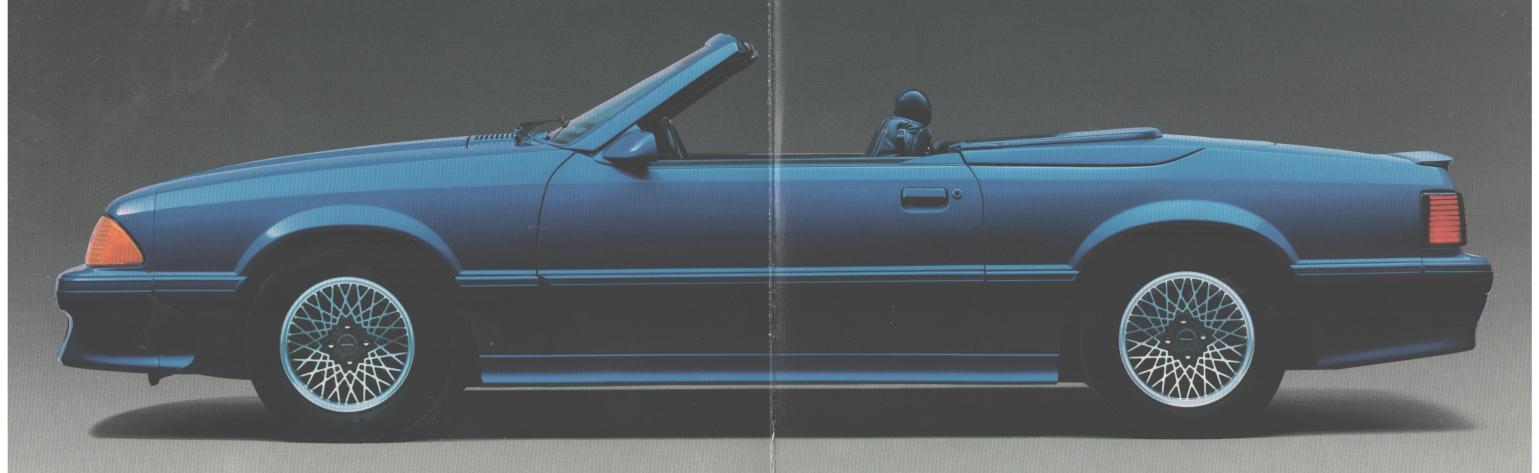
Marketing Assistance

Expertise and Experience.



world success and years of experience with major domestic and import manufacturers. So when you want to capture special market segments and do so profitably, call the company whose very name means full-service specialty production.

Automobile Specialty Company.



'Where Ideas Become Reality'



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