



1996 Geo  
Prizm • Metro • Tracker



## Get To Know Geo For 1996.

The Geo philosophy is simple: give American small-car buyers exacting quality and reliability at a highly affordable price. In the Geo line, you'll find three distinct types of easy-to-own vehicles, all assembled in the United States or Canada.

Prizm is the sophisticated sedan that delivers exceptional room and comfort in an affordable package.

The 1996 Metro is the big-idea small car that comes in two versions — a sporty coupe and a distinctive sedan.

Geo Tracker is the affordable compact sport utility vehicle that's as individualistic as its owners.

For 1996, you can choose from a new 4-door version or the ever-popular 2-door Convertible. Select from 2WD or 4x4 models.

Whether you choose our sophisticated sedan (Prizm), our economical small car (Metro) or our fun-to-drive sport utility (Tracker), you'll be getting quality — at an easy-to-like price.

## Geo Prizm. You Should Hear What People Are Saying.

Geo Prizm is all about understated elegance and impressive quality ... and word is getting around.

J.D. Power and Associates has ranked Geo Prizm the "Best Overall Model in Initial Quality in the \$13,001-\$17,000 price class"<sup>®</sup> for two years in a row. *Automobile Magazine* named Prizm an "All-Star" for both 1994 and 1995.

And — perhaps most telling — 98 percent of Prizm owners would

recommend Prizm to a friend.<sup>†</sup> We're confident that, once you get to know this quality sedan, you'll thank the friend who told you about Geo Prizm.

<sup>®</sup>J.D. Power and Associates 1995 Initial Quality Study<sup>SM</sup>. Study based on a total of 36,671 consumer responses indicating owner-reported problems during the first 90 days of ownership. Price class claim based on average median transaction prices. <sup>†</sup>Based on 1995 owner survey.

Geo Prizm LSi interior with optional leather seating surfaces.



Prizm LSi Sedan in Black Mist Metallic.  
Some optional equipment shown.

*Geo Metro Sedan.*  
**The Small Car With Big Ideas.**

Geo Metro Sedan for 1996 offers impressive room for four passengers, the convenience of four doors, and a spacious trunk — all wrapped up in a sophisticated shape.

The standard 1.3 Liter, four-cylinder engine gives you power for passing and merging, while the advanced four-wheel

independent suspension provides a smooth and stable ride.

Choose from Metro Sedan or Metro LSi Sedan. The LSi has aerodynamic style composite halogen headlamps, body-color front and rear bumpers, 7-spoke wheel covers and an upscale LSi interior.



*Metro Sedan in Silver Sage Metallic.*  
Some optional equipment shown.

Geo Metro Coupe.  
One Heck Of A Car.

Just because your commute may be routine doesn't mean your car has to be. Even driving to work can be fun in a '96 Metro Hatchback Coupe.

With its 1.0 Liter engine, this Metro is one frugal performer (projected EPA est. MPG city 44/highway 49).

Or — for 1996 — you can now order the 1.3 Liter, four-cylinder engine in any Hatchback Coupe. This engine

delivers a remarkable blend of smooth power and fuel efficiency (projected EPA est. MPG city 39/highway 43 with 5-speed manual transmission).

For a dressy appearance, choose the LSi version. It includes composite halogen headlamps, body-color bumpers, dual remote outside mirrors, 7-spoke wheel covers, and a special Custom Cloth interior.



Metro LSi Coupe in Wildfire Red.  
Some optional equipment shown.

Geo Tracker Four-Door.  
It's Really Out There.

You will not need roads or maps.  
You will not pay for parking. You will  
not check in at the office.

You'll discover places you've never  
been before in the new Geo Tracker  
Four-Door. It has the room you need,  
it's truck-tough, and it has a price you  
can really afford.

The rigid ladder-type frame, which  
is stronger than car-like unitized construc-  
tion, keeps body flex to a minimum. The  
wide stance and high ground clearance  
will keep you going where most cars  
can't, and the 16-valve engine has the  
passing power and mountain-climbing  
torque you want.

The 1996 Geo Tracker Four-Door  
isn't just a dream. It's really out there.



Tracker LSi Four-Door 4x4 in Slate Green  
Metallic. Some optional equipment shown.

## Geo Tracker Convertible. Let The Good Times Roll.

This Tracker is all about top-down fun. And it's one of the most affordable sport utility vehicles you can own.

The new exterior appearance is sporty, with a rugged flair. Inside, a new instrument panel puts all controls within easy reach. Standard safety features for 1996 include dual air bags and automatic Daytime Running Lamps. All-terrain four-wheel ABS is a new option.

There are four convertible models to choose from: base 2WD, base 4x4, LSi 2WD, and LSi 4x4. The LSi features Custom Cloth seat fabrics and innovative rear bucket seats with a flip/fold/stow feature.

If ordinary convertibles aren't your style, set your sights on the wide-open Geo Tracker Convertible.

Tracker Expressions Exterior Package An Expressions Color Appearance Package is optional. There are five distinctive — and very cool — combinations to choose from. See your dealer for details.



Foreground: Geo Tracker LSi 4x4 Convertible in Super Grape Metallic.  
Background: Geo Tracker Convertible in Wildfire Red. Some optional equipment shown.



The Geo Rollerblade Racing Team is setting the pace for in-line speed skating across the U.S.A. and around the world. The Team features some of the fastest people in the world on five wheels — in-line racing skates, that is.

## Geo Customer Care.

We're proud to say that no import or domestic car company offers as large a dealer network as Chevrolet/Geo.

Wherever you go in the U.S.A., it's good to know that, if you should ever need it, service is always as near as a Chevrolet/Geo dealer.

As a 1996 Geo owner, you are covered by Geo Customer Care, which includes the following:



### Bumper to Bumper Warranty

The GM 3-year/36,000-mile (whichever comes first) limited warranty covers repairs for all 1996 Geos, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. Warranty features include air conditioning repair, towing, and no-cost warranty transfer. There is also emissions-control system coverage, which varies by geographical region. There is no deductible. See your Chevrolet/Geo dealer for terms of this limited warranty.



### Courtesy Transportation

Customers who purchase or lease a 1996 Geo will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile Bumper to Bumper Warranty. See your participating dealer for details.



### 24-Hour Roadside Assistance

Lost? We'll help you find your way. Locked out? We'll get you back in your car. Out of gas? We'll get you gas. Roadside Assistance is provided through a toll-free number (1-800-CHEV-USA) 24 hours a day, 365 days a year. Roadside Assistance offers two levels of service, *Basic Care* and *Courtesy Care*.

*Roadside Basic Care* provides:

- Free towing for warranty repairs (to closest dealer)
- Over-the-phone basic technical advice
- Available dealer services at reasonable costs (i.e., wrecker services, locksmith/key service, glass repair, etc.).

*Roadside Basic Care* covers you for as long as you own your 1996 Geo.

*Roadside Courtesy Care* provides all the features of *Roadside Basic Care*, plus:

- Free towing (to closest dealer)
- Free locksmith/key service (when keys are lost on the road or locked inside)
- Free flat tire service and jump start
- Free fuel delivery on the road.

*Roadside Courtesy Care* is available to you for a period of 3 years or 36,000 miles (whichever come first).

### Important: A Word About This Catalog

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet/Geo dealer for complete details.



Proud Sponsor of the 1996 U.S. Olympic Team



Prizm LSi Sedan in Twilight Purple Mica.



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Litho in U.S.A.

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**Geo**



