

Audi Genuine Accessories



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Audi A4 54 Genuine Accessories.

Powerful. Versatile. Expressive.

Your Audi A4 already stands apart. Make it even more of an attention-getter by adding Audi Genuine Accessories. Whether you're looking for a stylish upgrade or a functional necessity, we offer accessories to help fulfill every facet of your lifestyle. Add new wheels and a spoiler, and be prepared for some stares. Plan a weekend getaway or a cross-country trek, and equip your A4 with the items you need to help get you there comfortably. And you don't have to sacrifice your impeccable taste, because the experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. So you can trust that they are crafted with the same style and quality standards as all things that bear the iconic Audi rings. Combine distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories.



Audi Genuine Sport and Design Accessories

A distinctive approach.

Every mile deserves boldness.

Express it your way.

Your Audi A4 turns heads. With its elegant and distinctive presence, plus its ability to outperform your expectations, it just can't help but enthrall. Showcase your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that helps make every mile more enjoyable and more yours.



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19" 5-arm hollow-spoke design wheels—Black (top)
19" 5-arm hollow-spoke design wheels—Full Polished
(bottom)

Experience the high-performance beauty of this eye-catching design. The hollow-spoke feature results in a lightweight wheel that helps allow for more precise handling. Five-arm design features a machined face with gloss black or full polished spokes.

18" 5-spoke design rotor wheels

Add the finishing touch with this dramatic design. Fivespoke style gives your Audi A4 an even sportier stance.

18" 15-spoke design wheels

An impressive, clean, deep-dish design makes this 15-spoke wheel the perfect complement to your A4. Features Ibis White spokes with polished lips. Also available with Silver Metallic spokes, shown on opposite page.

A4 winter wheel and tire package¹ (top) S4 winter wheel and tire package¹ (bottom)

Adding style and performance, these winter wheel and tire packages feature winter tires specifically engineered to help improve traction and handling in snow, ice—and even on dry roads—in temperatures below 45°F.¹ See your authorized Audi dealer for details.







- Framed for perfection
- Audi license plate frames¹ give added distinction.











Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your Audi A4 or S4.

Rear trunk-lid spoiler²

Add a sporty accent to your A4. Primed for painting or available pre-painted for added convenience. Consult your authorized Audi dealer for available colors.



Audi Sport® license plate frame1

This attractive frame is constructed of highly durable materials. Choose from carbon fiber, black powdercoat or polished finishes.



Slimline license plate frames¹

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.



Exclusive accessories.

Assertive yet subtle.

Driving the all-powerful Audi S4 is a thrill. The S4 garners attention, whether it's standing still or moving confidently. It's also a breed apart with the addition of select Audi Genuine Accessories. Audi gives you dramatic options for the interior and exterior—appointments that make it yours and help protect the vehicle. One of the world's most impressive high-performance sedans, the S4 deserves nothing less than accessories worthy of its bloodline.



Audi S4 Alu-optic trim package

Includes two SUPERCHARGED fender badges that are red or carbon fiber-colored, plus Aluminum-optic side sill blades that mount between the wheel wells. See your Audi dealer for details.

All-weather floor mats

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the S4 logo.





Audi TravelSpace Transport Accessories

Ready for any journey.

For every season and every getaway, Audi takes you there.

Biking, hiking, skiing or all of the above? Audi TravelSpace Transport Accessories help you bring all the right

gear along on every trip. Our bike racks, ski racks and cargo carriers are easy to use, and help your roomy Audi A4 interior stay that way. Plus, when purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. No matter the season, no matter the destination, help make sure everything fits with our innovative transport solutions.

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Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.

Base carrier bars storage bag

This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.



Aluminum bike rack1

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



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Ski and snowboard racks¹

These racks help transport your equipment to the slopes easily and securely. The standard attachment (shown) holds weekend getaway. Size: 55" long, 35" wide, 14" high. two sets of skis or two snowboards. A deluxe attachment is also available.

Ski and luggage carrier¹

Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. long. Size: 87" long, 25" wide. 15.8-cu-ft capacity.

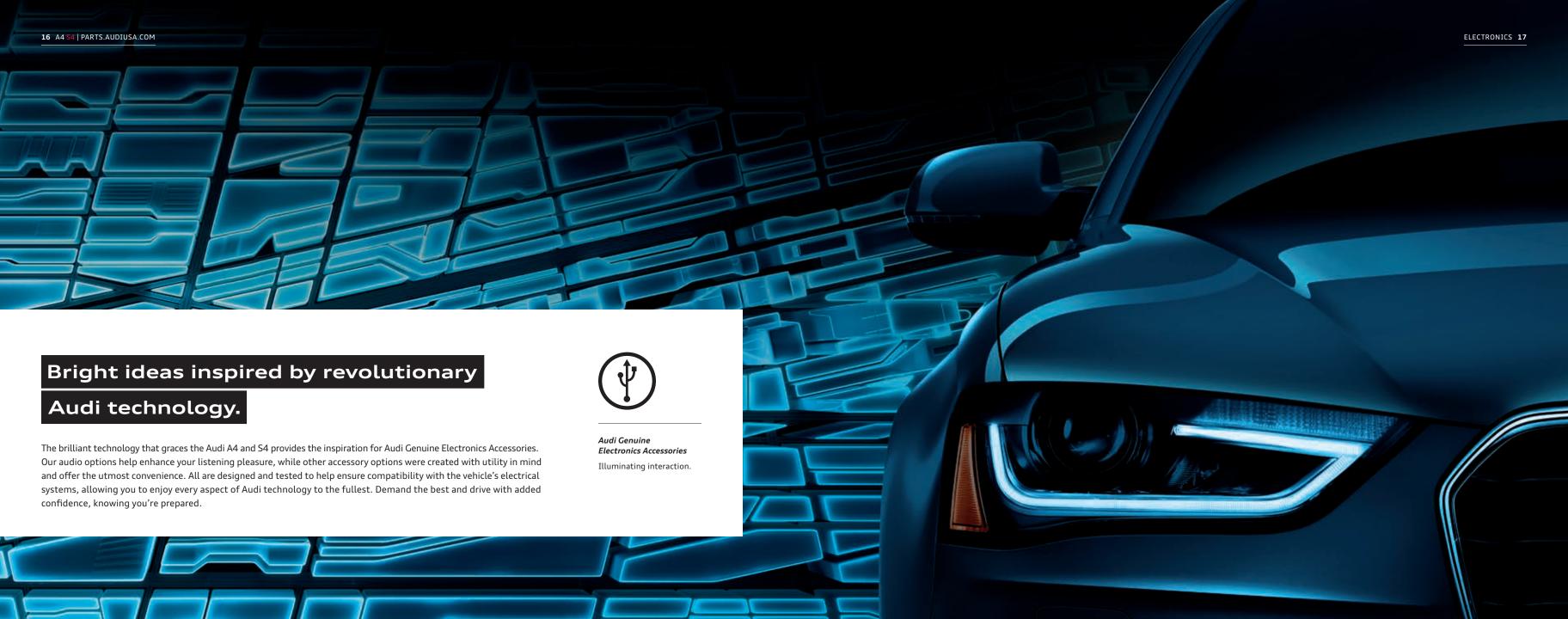
Small cargo carrier¹

Use 13 cu ft of extra storage to get started on your

Compact cargo carrier¹

Your gear won't take up valuable trunk space with our aerodynamic carrier that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.







MP3 connectivity

We offer several cables that let you connect a variety of compatible devices to your Audi sound system.



For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

USB memory key

Resembling an Audi key fob, this 8GB flash drive is perfect
for storing data, music and more.

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an





Pocket penlight

Featuring a single LED with a focusable beam, this pocket penlight operates on two AAA batteries.

Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.





Acoustic rear parking system

This parking aid emits a beeping sound when your Audi A4 gets close to other cars or objects behind it. It will help you back up with confidence and park with ease in spaces you would have previously passed up.

SD data storage card

The 8GB SDHC is ideal for storing data and is compatible with the SD card slot in your A4.





¹ Always pay careful attention to the road and do not drive while distracted. 2 Batteries included. 3 Audi navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi navigation plus route. Periodically, mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1.800.FOR.AUDI (367.2834) for details.





Audi Guard Comfort and Protection Accessories

Help prepare for the unpredictable.

Outfitted for the pace of the terrain.

Help protect the vehicle you love without sacrificing your personal style. Audi Guard Comfort and Protection Accessories are functional, practical items that leave no detail overlooked. Choose floor mats and a cargo mat to facilitate quick cleanups, an easy-to-use storage cover that helps shield your Audi A4, and the interior cargo box for maximum convenience. Use them to help keep your Audi looking like new—inside and out.

aggo





All-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the Audi A4 logo.



These skid-resistant, precision-fit mats are made of long-

elements. Mats are black with silver piping, and available

life fabric to help protect your vehicle's interior from the

Premium textile floor mats

in a set of four.



Help secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in your vehicle's cargo area and easily adapts to items of different shapes and sizes. (A4 Premium requires additional installation hooks.)



Interior cargo box

This black polyester organizer assembles with Velcro® tabs to help hold items in your vehicle's cargo area. It cleans easily and folds flat when not in use. Measures approximately

Indoor car cover

A lightweight, easy-to-use cover helps protect the finish of your A4. Intended for indoor use only. Storage bag included.





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Splash guards¹

Help protect the finish of your Audi A4 with custom-fit splash guards made of crack-resistant rubber. They are available in sets of two for front or rear.



Load-protection film

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. The red outline depicts the coverage area.



All-weather cargo mat

Custom fit for your A4 or S4, the raised outside edge of the cargo mat helps contain spills and protects cargo-area carpeting from stains. The textured material helps control load shifting.



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Warning triangle

Brightly colored reflective triangle can be used for warning daytime traffic and also for visibility in the nighttime hours.



Wheel lock kit

The wheel lock kit provides an added level of anti-theft security for your Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



Audi cooling tote

Our convenient tote uses an electric motor to help cool contents up to 20°F below the surrounding temperature. It can plug into a 12-volt outlet or cigarette lighter with the included adapter and holds 12 liters.



Tire totes

These durable cases store and help protect winter, all-season, or performance wheels and tires when they are not mounted on your vehicle. Felt pads are sold separately.





Audi Guard Car Care Products

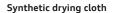
The TLC your Audi is entitled to.

Keeping it pristine

is a matter of course.

Your Audi A4 or S4 deserves the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.





This premium cloth helps leave your vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.









Premium car wash mitt

Scrubs gently to help remove the dirt and grime of the road. Made from long-wearing synthetic fibers.

Cleaning technologies¹

Our Cockpit Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

Leather care¹

High-quality products help protect and refresh Audi leather. Kit includes leather cleaner bottle, protection cream bottle (each 5.3 oz.), sponge and polishing cloth.

Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between your vehicle's wheel spokes.



Audi Genuine Accessories. Expect Excellence.

Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct as of September 2014. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S, RS and S line models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

"Audi," "Audi Sport," "quattro," "S line," "Singleframe" and the Singleframe grille design, "Truth in Engineering," the four rings logo and all model names are registered trademarks of AUDI AG.

'Velcro" is a registered trademark of Velcro Industries B.V.

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