

Audi Certified pre-owned
Top ten reasons to own.

Audi
Certified pre-owned



Identical in almost every way.



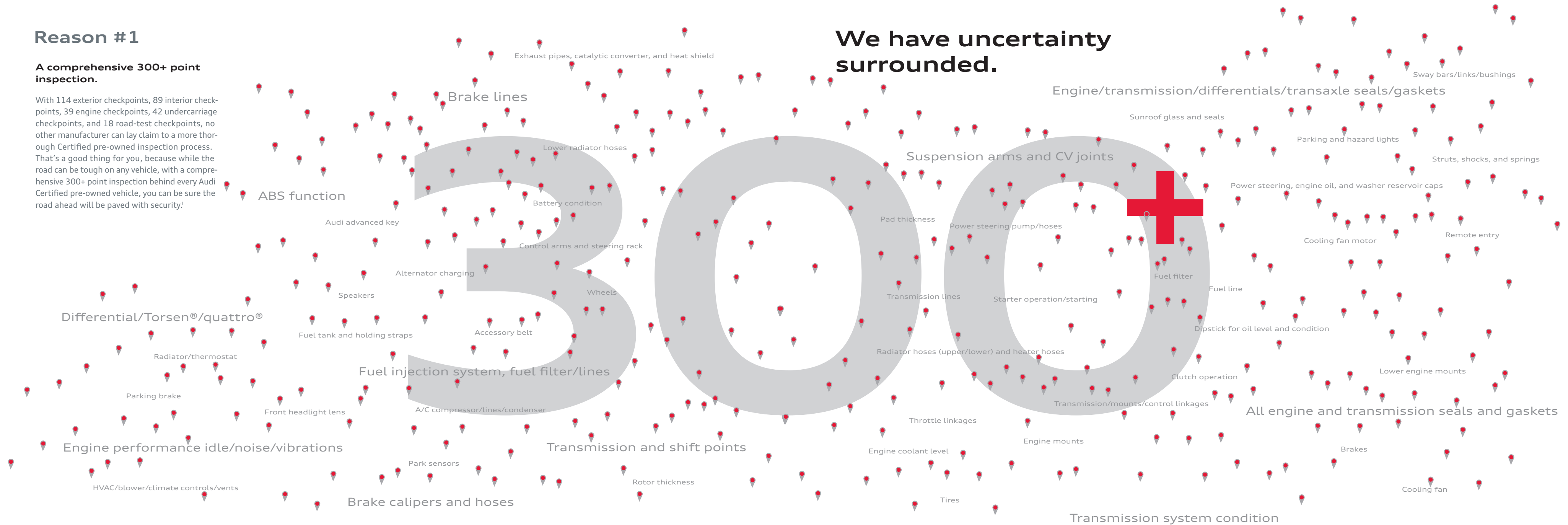
You have to look really hard to tell the difference between a new Audi and an Audi Certified pre-owned vehicle, but one thing that's easy to recognize is the prestige that comes with the legendary four rings. Not only will you enjoy the exceptional value that an Audi Certified pre-owned vehicle offers, you'll also receive an automotive experience second to none. To prove it, we present you with the top ten reasons an Audi Certified pre-owned vehicle is right for you. From a comprehensive inspection program carried out by trained dealership technicians to a confidence-inspiring limited warranty to designs that stand the test of time, our Audi Certified pre-owned vehicles not only make sense now, they make sense years from now. Add in our continued commitment to you as an Audi customer, and you can keep driving in confidence, no matter where the road takes you.



Reason #1

A comprehensive 300+ point inspection.


With 114 exterior checkpoints, 89 interior checkpoints, 39 engine checkpoints, 42 undercarriage checkpoints, and 18 road-test checkpoints, no other manufacturer can lay claim to a more thorough Certified pre-owned inspection process. That's a good thing for you, because while the road can be tough on any vehicle, with a comprehensive 300+ point inspection behind every Audi Certified pre-owned vehicle, you can be sure the road ahead will be paved with security.¹



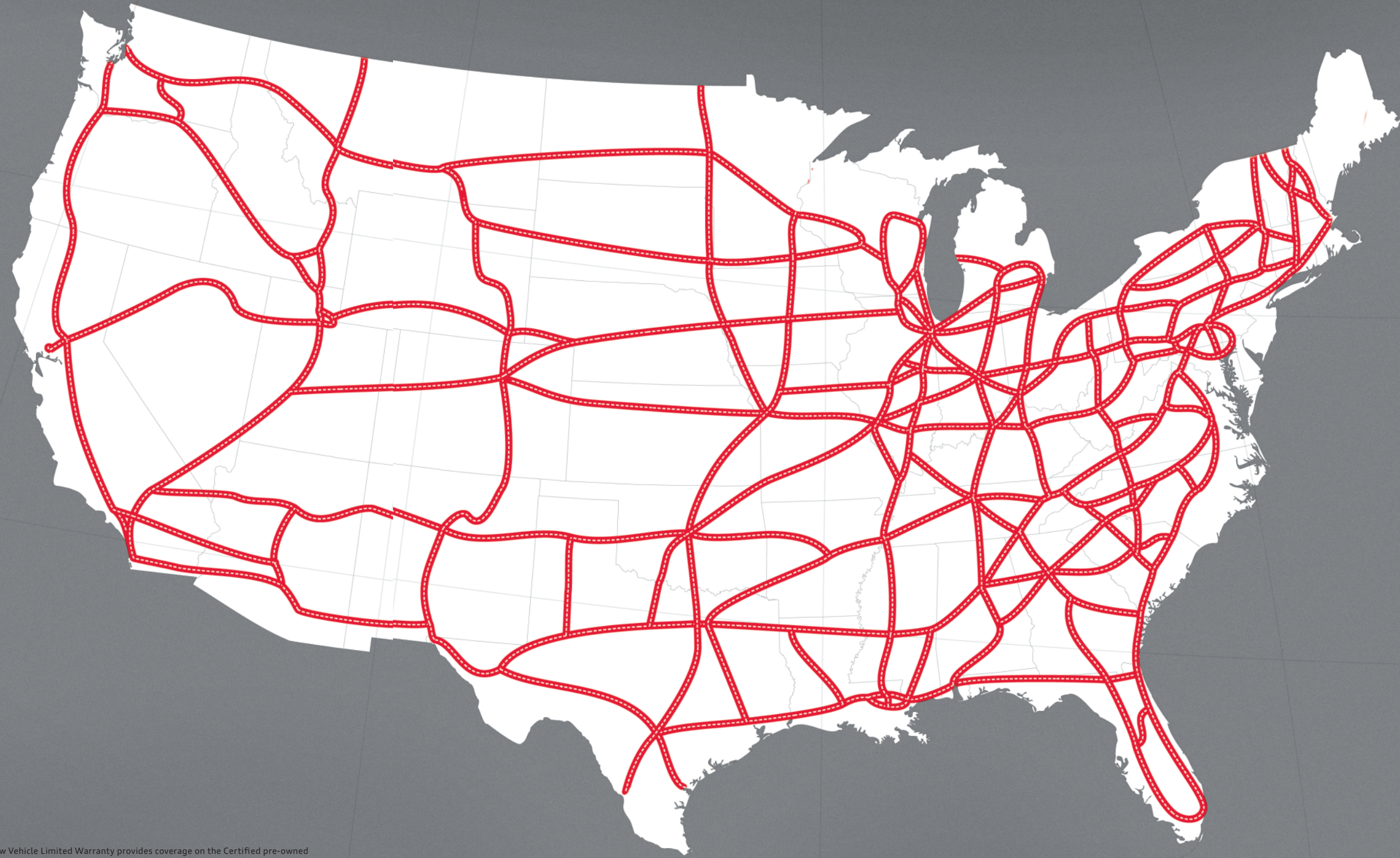
Reason #2

Up to 6 years or 100,000 total vehicle miles of limited warranty coverage.

With an Audi Certified pre-owned vehicle, you not only get an impressive luxury vehicle, you also get the peace of mind that comes with up to 6 years or 100,000 total vehicle miles of limited warranty coverage. That means your Audi will have a solid backing. To put this into perspective, let's just say you have the desire to explore every last mile of the U.S. Interstate Highway System. With this kind of warranty behind you, there's no reason you couldn't do so in total confidence, especially knowing you can pull into any one of our dealerships across the country, should an unlikely mechanical issue arise.¹

 Interstate Highway System

Miles of possibilities and the confidence to drive them.



¹ If there is remaining coverage from the Audi Limited New Vehicle Warranty at the time of Certified pre-owned purchase, the Audi New Vehicle Limited Warranty provides coverage on the Certified pre-owned vehicle until its expiration, either four years from the original in-service date or at 50,000 miles, whichever occurs first. When the Audi Limited New Vehicle Warranty expires, the Audi Certified pre-owned Limited Warranty becomes effective and provides coverage for a period of two years or up to 50,000 miles, whichever occurs first, but not to exceed 100,000 total vehicle miles.

Reason #3

The Audi Certified pre-owned program offers exceptional benefits.

When you purchase an Audi Certified pre-owned vehicle, you can count on receiving benefits that live up to our legendary brand. From 24/7 roadside assistance (which includes towing and trip interruption reimbursement)¹ to easy transferability of the Certified pre-owned Limited Warranty to a subsequent owner,² we are there for you every step of the way. Plus, with a comprehensive CARFAX® Vehicle History Report required for every vehicle, you can focus on what you love to do most: driving your Audi.

It's about more than just a car.



24
Roadside assistance 7



CARFAX
Vehicle History Report



Transferable Certified pre-owned Limited Warranty²



Reason #4

Our vehicles are built to last.

We know our vehicles will be on the road for a long time, so it makes sense that we design our parts to last at least as long as the vehicle is on the road, and in some cases longer.



Our well-engineered LED headlights last approximately 10,000 hours.

That's a long time—most likely longer than the life of your vehicle. 10,000 hours is also the same amount of time, it's been said, it takes to master a skill. If that skill is designing parts that defy age, Audi should be considered the foremost expert.

We have a record of significant durability.



The Audi MMI® touch is built to withstand 600,000 touches.

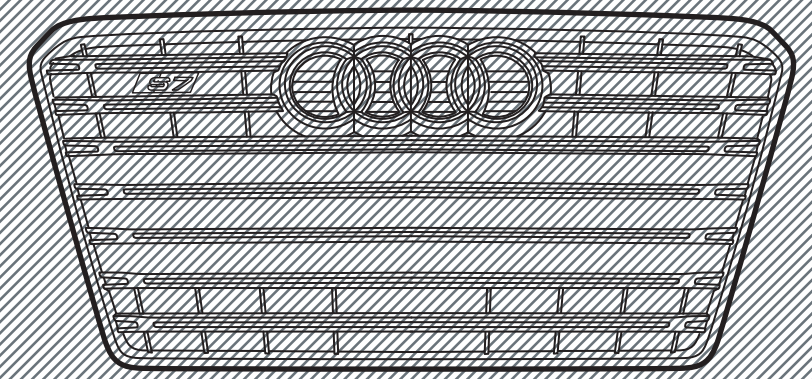
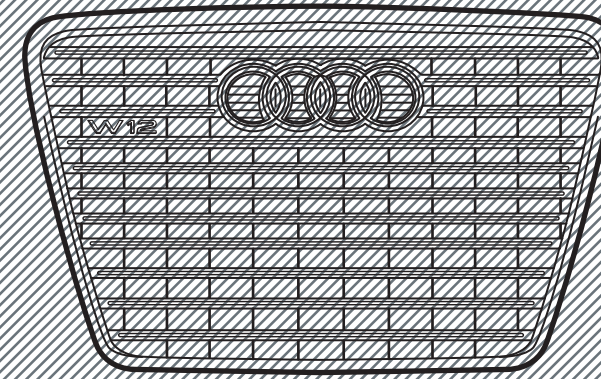
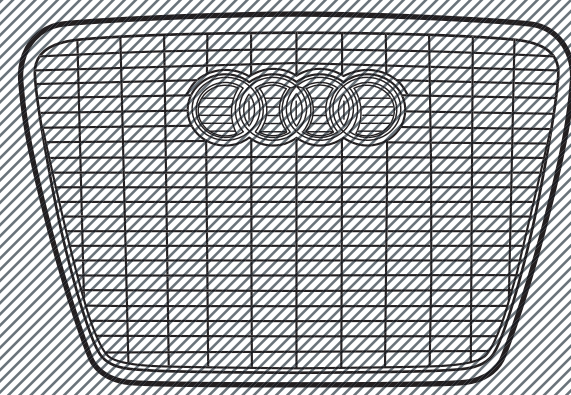
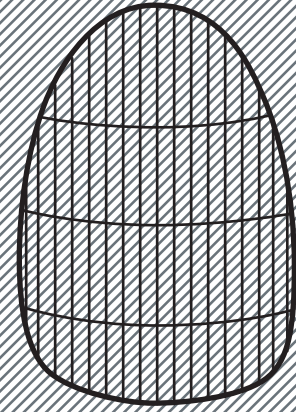
Not only is the innovative MMI touch system designed to help you input information intuitively, it's built to keep helping you do this, day after day, month after month, and year after year.

Reason #5

Our vehicles are designed to stand the test of time.

By looking to the past, we create designs that won't go out of style in the future. Just consider our iconic Audi Singleframe® grille. Its design dates back to 1935, but its iconic look is just as striking today as it was nearly 80 years ago. So what do design features like this mean for you? You'll never have to worry about your Certified pre-owned Audi looking outdated, and the timeless design will help retain its value.

A history of.....timeless design.



Auto Union Silver Arrow

Built in 1935, and raced by Tazio Nuvolari, this vehicle becomes the inspiration for the iconic Singleframe grille.

The Nuvolari Concept Car

Inspired by Nuvolari's Silver Arrow, the Nuvolari concept car integrates the Singleframe grille for a super-modern look.

Singleframe grille A8

Design innovations on the Nuvolari Concept are integrated through Audi mass-produced cars.

Singleframe grille S7

The grille design is persistent for four to eight years, developing an iconic look, and ensuring that its design will remain timeless.



Reason #6

The driver is top of mind.

Our team of world-class automotive designers and engineers work tirelessly to make sure that every Audi is not only a stunning work of art, but also an exceptionally engaging vehicle to drive. This is apparent from the moment you sit in the driver's seat to the moment you power through the apex of a turn on a twisty mountain road. We've had the driver in mind since the beginning, and we're proud to say it.



This is how inspiration becomes reality.

Danny Garand & Stefan Sielaff
Designed the new A3 and the A7



"Our cars need to fascinate people. It's about ease of use, technology, detailing. From the headlight's graphic design to the sound a button or knob makes when it's turned; it all needs to work together and it needs to inspire."

—Danny Garand

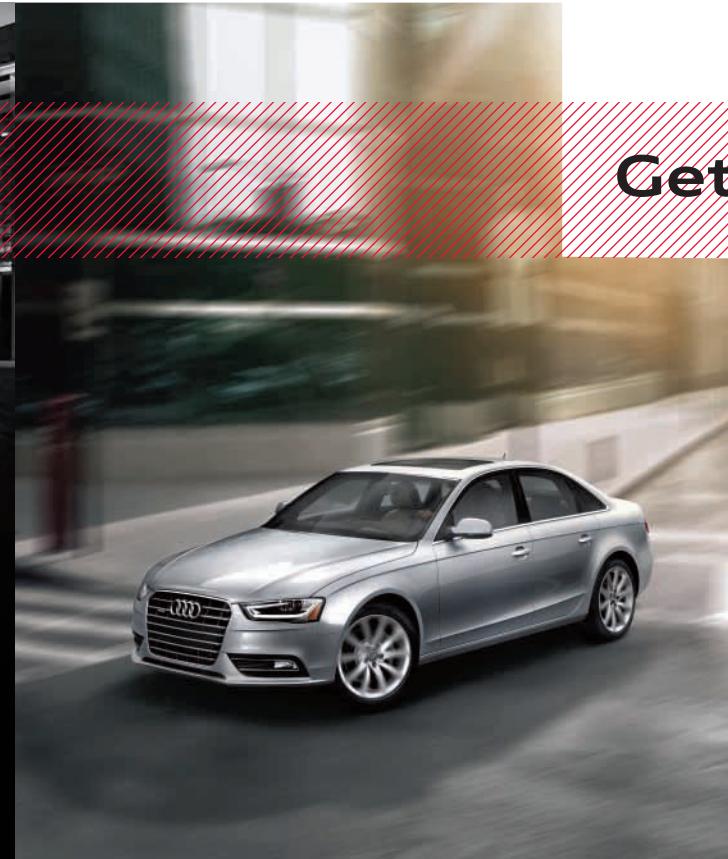
"Personally I believe in a more reduced, clean design language, which is part of the genetic code of Audi. We're creating quite elaborate, expensive products. Therefore it is also a question of aesthetic sustainability. A car will only be sustainable if it's not a short-term fashion product."

—Stefan Sielaff

Reason #7

Purchase the Audi you've always dreamed about.

Get behind the wheel of the Audi that's been on your mind from the start. By purchasing an Audi Certified pre-owned vehicle, you'll have the chance to get into your ideal model at an exceptional value. This is an opportunity to make your automotive dreams come true—don't let it drive past.



Get a glimpse of your ideal future.



Reason #8

Every Audi vehicle goes through rigorous testing during development.

7.5 million. That's the average number of miles our test team puts on Audi vehicles in a given year. Testing in every environment imaginable, from the scorching desert of the United Arab Emirates to the frozen tundra of Northern China. On top of that, every vehicle spends a considerable amount of time at our state-of-the-art factory testing facilities, so you can take comfort in the fact that every Audi has been thoroughly tested with a second owner in mind.

After our testing.....what's 100,000 miles?



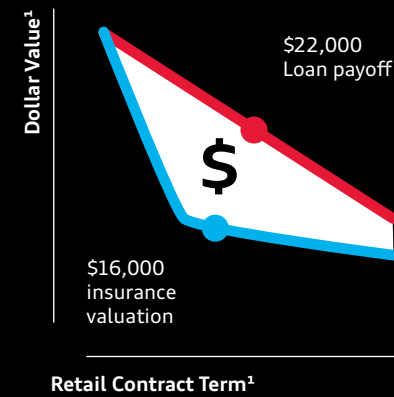
Reason #9

We've made owning an Audi Certified pre-owned vehicle even better.

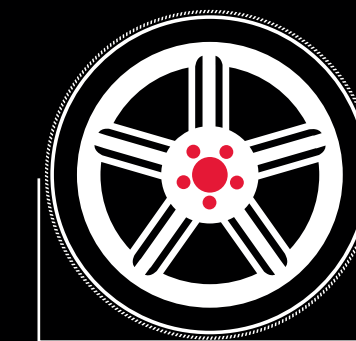
With special financing and extended vehicle service contracts, you can add ease and certainty to your Audi Certified pre-owned experience. Audi Financial Services offers financing with competitive interest rates and terms, while our wide range of available coverage options gives you everything from extended service benefits with an Audi Pure Protection Certified pre-owned Service Contract to comprehensive protection with a Ding Shield Service Plan. It's just our way of making owning an Audi Certified pre-owned vehicle exceptional from start to finish.

Consider it our way of making ownership even more rewarding.

Audi Financial Services



Audi Care						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



1. **Financing with Flexible Terms.** Audi Financial Services offers an easy application process, convenient payment plans, and competitive interest rates with flexible terms.

2. **Audi Pure Protection—Certified pre-owned Service Contract.** Enjoy even greater confidence in your Audi by purchasing a service contract. It offers the peace of mind that comes from knowing your vehicle will be covered for a wide range of mechanical issues outside of the terms of the limited warranty, should they arise.

3. **Audi Pure Protection—Guaranteed Asset Protection (GAP).** In the event that your Audi ever gets totaled or stolen and not recovered, adding this coverage at the time of purchase means you won't have to worry about your insurance company paying less than what you owe on your vehicle.

4. **Audi Care.** This prepaid scheduled maintenance program gives you the option of paying for regular visits in advance, resulting in significant cost savings as compared to the normal cost of a maintenance visit.

5. **Audi Pure Protection—Road Hazard, Tire and Wheel.** The road is often tough on tires and wheels. That's why we offer coverage to not only help keep your Audi rolling, but to keep it looking like new.

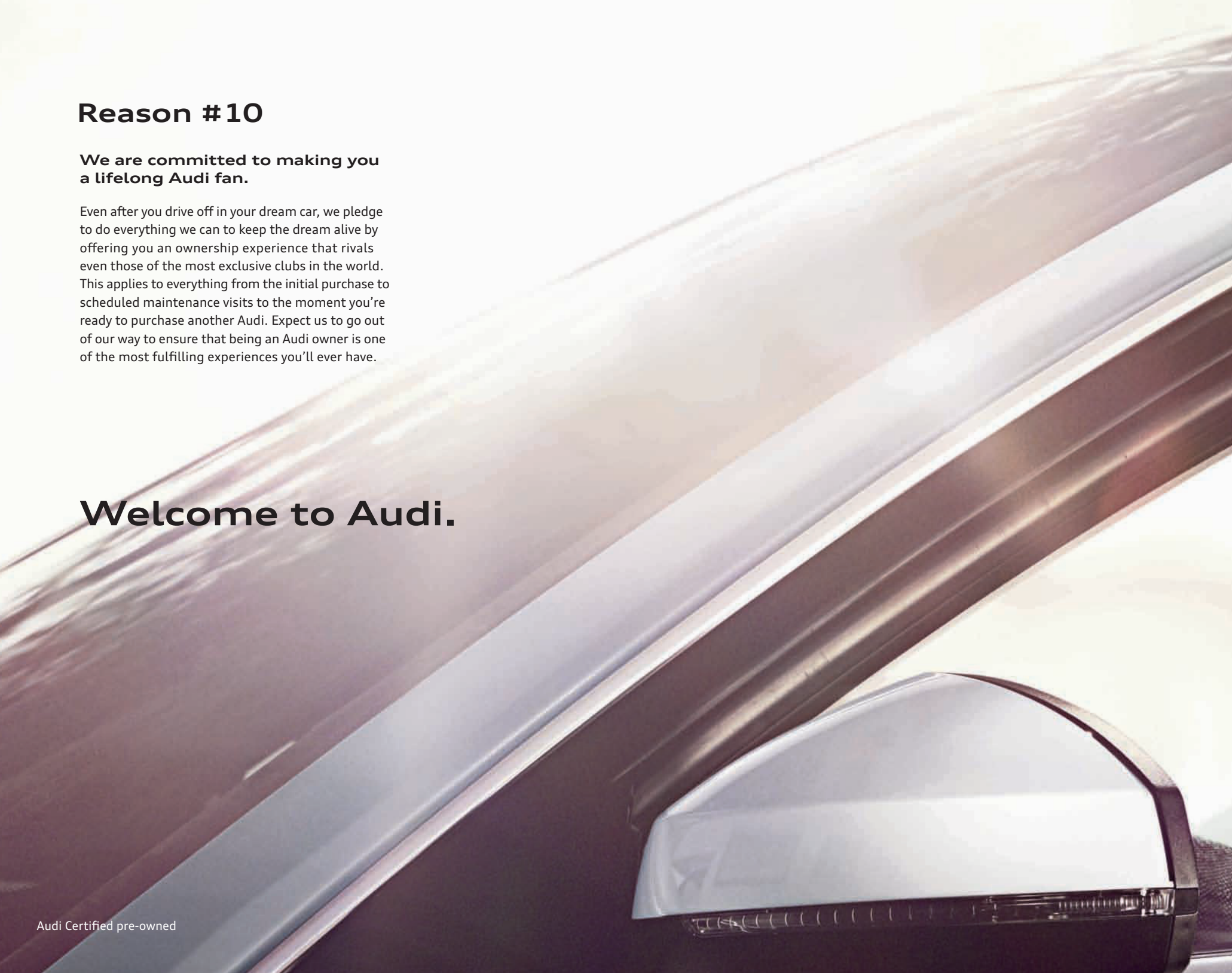
6. **Audi Pure Protection—Ding Shield Service Plan.** Protect your vehicle from the depreciating effect of small dents and dings by adding this valuable protection plan.

Reason #10

We are committed to making you a lifelong Audi fan.

Even after you drive off in your dream car, we pledge to do everything we can to keep the dream alive by offering you an ownership experience that rivals even those of the most exclusive clubs in the world. This applies to everything from the initial purchase to scheduled maintenance visits to the moment you're ready to purchase another Audi. Expect us to go out of our way to ensure that being an Audi owner is one of the most fulfilling experiences you'll ever have.

Welcome to Audi.



Audi Truth in Engineering

Audi Certified pre-owned

Audi of America
Audiusa.com/certified
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