

C H E R O K E E *OVERLAND*[®]

2016



Jeep[®]

THE MOST CAPTIVATING VEHICLE IN ITS CLASS¹



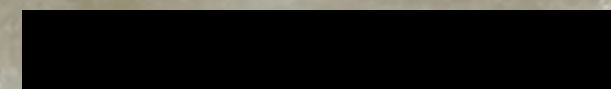
For those who are as passionate about driving as they are about arriving, Cherokee Overland® offers a very refined experience for the senses. You'll discover a welcome menu of standard features, desirable options and a powertrain infused with a proven, available, world-renowned Jeep® brand four-wheel-drive system.

The Overland nameplate carries a rich heritage known for blending legendary capability with inviting details and the very latest technologies. With Overland, every mile you travel will be extraordinary.

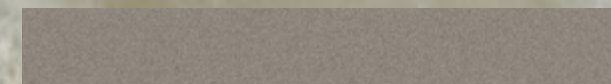
Overland interior shown in New Pearl/Jeep Brown.



EXTERIOR COLORS



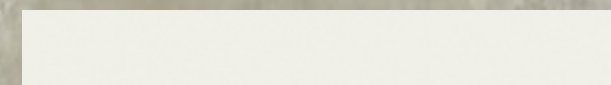
Brilliant Black Crystal Pearl



Light Brownstone Pearl



Billet Silver Metallic



Bright White



Deep Cherry Red Crystal Pearl

INTRIGUING TECHNOLOGY

- Alpine® Premium Audio System
- Blind Spot Monitoring²/Rear Cross-Path Detection³
- ParkSense® Rear Park Assist³
- Uconnect® 8.4 with Navigation

ALLURING DESIGN

- Leather-wrapped instrument panel (standard)
- Heated and ventilated power-adjustable driver and front-passenger seats complemented by a heated, leather-wrapped steering wheel with Brown Zebrano high-gloss wood trim (standard)
- CommandView® Dual-Pane Panoramic Sunroof (available)





JEEP® WAVE With the Cherokee Overland,[®] you will be enrolled in the exclusive Jeep Wave program and enjoy a range of great benefits, including no-charge maintenance for two years. Visit jeep.com/wave to learn more.

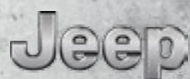
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(1) Jeep "Mid-Size SUV" sub-segmentation based on 15MY cross-shop activity: Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (five-passenger), Subaru Forester, Toyota RAV4, Chevrolet Equinox and Kia Sorento. (2) Always check visually for vehicles prior to changing lanes. (3) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings.

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