

2016

# COROLLA



TOYOTA

# Corolla. Surprising at every turn.

Today, there's a Corolla waiting for you that goes far beyond all of your expectations. With all of the reliability, practicality and fuel economy that you might expect, and a level of style, comfort and performance that will definitely surprise you. The Corolla has been a favourite of Canadian drivers for decades, and that history is destined to repeat – because the 2016 Corolla is a car you can count on right now, and for all the tomorrows you have to look forward to.



FRONT COVER/PAGE 2  
Corolla S with Upgrade Package  
shown in Blue Crush Metallic.

# We never stop finding ways to make you stop and stare.

As showstopping as the sleek, dramatic design of the 2016 Corolla is, the performance doesn't stop there. Those aerodynamic lines aren't just for show - they improve handling, stability, and fuel efficiency. And the interior boasts an array of impressive features and materials that are a class above. What hasn't changed is everything you've always loved about Corolla, like our legendary reliability and durability, proven by the fact that over 80% of Corollas sold in Canada in the last 20 years are still on the road today\*. And once you sit back in the Corolla, you'll be just as impressed with how it makes you feel. Quality surrounds you everywhere - from the relaxing seats to the soft touch materials and distinct piano black and metallic accents on the dash. Sound absorption and insulation thoughtfully positioned throughout the cabin help to reduce noise and vibrations to improve an already impressive ride. All of this comfort and quality might seem effortless, but none of it happened by accident - we're always working to continuously improve how we design and engineer our vehicles. So every trip will be something to look forward to.



Corolla S with Upgrade Package shown in Blue Crush Metallic.



Available Automatic Climate Controls



Available SofTex®

Available Power Tilt-Slide Moonroof

# Innovation that lets you stay connected to your world.

Toyota's history of innovation has led to the most technologically advanced Corolla ever. The standard steering wheel controls are intelligently placed to let you access the audio system and hands-free Bluetooth<sup>®</sup> wireless technology. The available 6.1-inch touch-screen Display Audio System<sup>4</sup> lets you conveniently stream your music wirelessly. The available Navigation System<sup>5</sup> includes a unique "text-to-speech" feature that converts phone texts into voice messages played through the vehicle's speakers. The result? A car that moves you forward in more ways than one.



Corolla S with Upgrade Package shown in Black Sand Pearl.



Smart Key System/ Push Button Start



Display Audio System<sup>4</sup>



USB Port and Auxiliary Audio Jack



Bluetooth<sup>®</sup> Connectivity

# Impressive. No matter how you look at it.



#### **Built in Canada**

We don't just build cars and SUVs here in Canada. Toyota builds communities and better futures as well. In fact, over the past 50 years we have directly or indirectly hired 24,000 Canadians.<sup>9</sup>



*Corolla S with Upgrade Package shown in Blue Crush Metallic. LE with Upgrade Package shown in Brown Sugar Metallic. CE shown in Classic Silver Metallic. LE ECO shown in Alpine White.*

# Made for how you move. And wherever you want to go.

We know that you depend on your car to do more than just get you there - mobility means freedom. That's why the 2016 Corolla has been designed to reward you on every journey you take. Whether you're headed to the corner store or road-tripping across the country, space and comfort will be with you every step of the way. Corolla's sophisticated interior and spacious rear seating takes driver and passenger comfort to a whole new level. And smart storage options like a centre console box with an inner-tray and cupholders in the front and rear seats make sure every inch of space has a purpose. With the 2016 Corolla, you'll find comfort and versatility, for all the roads ahead.



**60/40 SPLIT FOLDING REAR SEATS** Corolla's flexible about flexibility. In fact, the 60/40 split on the rear seats make it incredibly easy to transform the space to fit more cargo.

**TRUNK SPACE** Space is something you can never have too much of. That's why the trunk has 369 litres of useable and practical storage space.



**SPACIOUS REAR SEAT**  
Your legs have never had it better thanks to Corolla's spacious rear passenger seating. Its flat floor design and contoured front seatbacks give even the tallest of passengers more than enough space to relax and unwind.



*Corolla S with Upgrade Package  
shown in Blue Crush Metallic.  
LE ECO shown in Alpine White.*

**Make the  
most of life,  
one km at  
a time.**



# Corolla. Thrilling in ways that you never expected.

Corolla S is wrapped up in a sporty package that will make every drive something of a thrill. With unique features like a rear spoiler, front chrome trimmed grille, and a handsome sport gauge cluster, the Corolla S is not your typical sedan. Couple that with the CVTi-S transmission for improved fuel efficiency, and you'll agree that the Corolla S is as impressive to drive as it is to just stand back and admire.



**GATED SHIFTER** Corolla S with CVTi-S transmission comes with a gated shifter which lets you shift gears through slots rather than just up and down.

**COROLLA S SPORT CLUSTER** You don't have to look too far to find what you need. The customizable Multi-Information Display lets you monitor key information such as current/average fuel economy and cruise range.

**PADDLE SHIFTERS** Twists? Turns? No problem, thanks to paddle shifters located behind your steering wheel that give you more control over your engine power.

**SPORT MODE** With the push of a button, Sport Mode turns up the excitement in the Corolla S with CVTi-S transmission. Once enabled, the Engine Control Unit and simulated shift points are changed to enable a sportier feel.



# Fuel efficiency, by design.

The future of mobility needs to be efficient. And, as always, Toyota is making fuel efficiency a priority with the 2016 Corolla. The exterior has a stream-lined design that includes a refined overall shape, aero-stabilizing fins, and a sleek finely tuned underbody – all of which help to improve aerodynamics, enhance handling, and improve fuel efficiency. The LE ECO offers Valvematic technology, matched with a Continuously Variable Transmission with intelligence and Shift mode, low rolling resistance tires, and a whole lot more to help you take advantage of every single kilometre. Sustainability, through smart, innovative design - just another way the Corolla will take you farther.

## **7.7 CITY/5.6 HWY L/100 KM**

*The LE ECO model feature a 140-hp, 1.8 litre engine that uses Valvematic technology. This system optimizes the intake valve lift to improve fuel efficiency and delivers a combined fuel efficiency consumption rating of 6.8 L/100 km.*



*LE ECO shown in Alpine White.*



**CONTINUOUSLY VARIABLE TRANSMISSION WITH INTELLIGENCE AND SHIFT MODE (CVTi-S)** Corolla's CVTi-S features several enhancements to improve its efficiency and help create a driving sensation more similar to a traditional hydraulic automatic transmission. Toyota engineers have incorporated simulated shift points into acceleration and deceleration curves to help create a sense of positive shift engagement and engine response.

# Here's what the future of mobility looks like.

As we look towards tomorrow, Toyota is creating the technologies that can take us all there. Like the new Mirai, Toyota's groundbreaking fuel cell vehicle. Powered by an industry-leading fuel cell electric drive train, the Mirai uses no gasoline. It generates its power from hydrogen and emits only water, creating zero emissions. The Mirai is a landmark in Toyota's mission to achieve sustainable mobility.



# Safety for today and tomorrow.

We put more effort into ensuring your safety than anything else we do. And for proof, look no further than the 2016 Toyota Corolla. Its impact-absorbing body structure efficiently distributes impact energy in the event of a collision, along with a high-strength body framework that reduces cabin deformation. It also features standard LED projector headlamps that help to improve driving visibility. That's peace of mind you can count on wherever you go. And that's not all. Like every Toyota vehicle, the Corolla comes standard with the Star Safety System™, our advanced integration of safety technologies that includes Vehicle Stability Control<sup>6</sup>, Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist<sup>7</sup>, and Smart Stop Technology.<sup>8</sup>



**8 AIRBAGS<sup>1</sup>** Each model includes dual-stage driver and front passenger airbags, a driver's knee airbag, front-seat mounted airbags, front and rear head/side curtain airbags and a front passenger seat cushion airbag.

**BACKUP CAMERA** When reversing, the 6.1-inch touch-screen on the dash displays an image of what the available backup camera sees behind you.

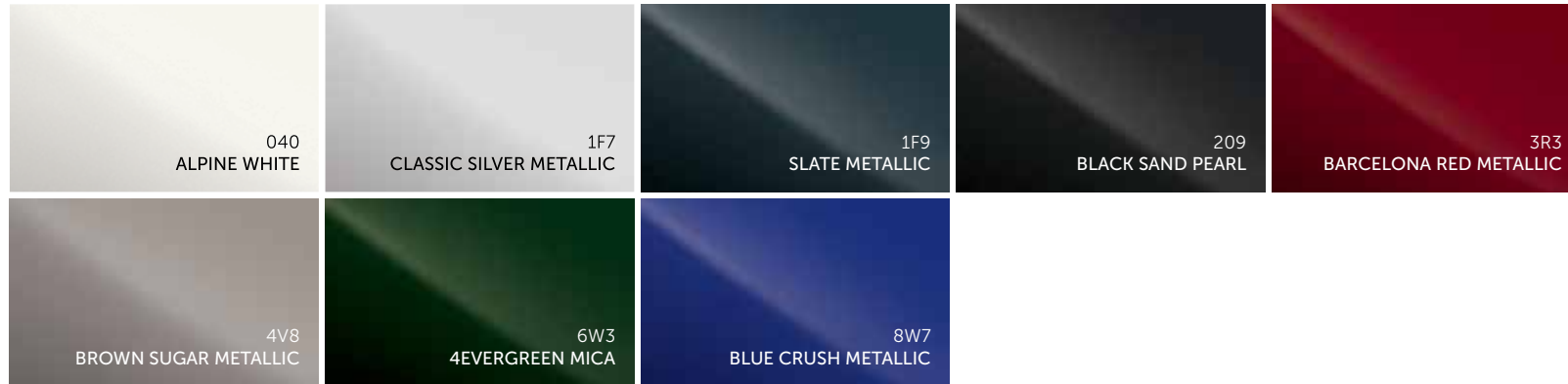
**TIRE PRESSURE MONITORING SYSTEM (TPMS)** The available TPMS monitors whether one or more of the tires are critically low.

**ANCHOR POINTS FOR CHILD RESTRAINT SEATS** With lower anchors on the outboard rear seats and tether anchors on all second-row seats, you can now securely mount a child seat with ease.

Corolla LE shown in Barcelona Red Metallic.



## Exterior Colour Options



## Interior Colour Options

	CE	LE	S	LE ECO
ALPINE WHITE	LIGHT GREY Fabric	GREY Fabric	BLACK Sport Fabric or SofTex®	GREY Fabric
CLASSIC SILVER METALLIC	LIGHT GREY Fabric	GREY Fabric	BLACK Sport Fabric or SofTex®	–
SLATE METALLIC	LIGHT GREY Fabric	GREY Fabric	BLACK Sport Fabric or SofTex®	GREY Fabric
BLACK SAND PEARL	LIGHT GREY Fabric	GREY Fabric	BLACK Sport Fabric or SofTex®	–
BARCELONA RED METALLIC	–	GREY Fabric	BLACK Sport Fabric or SofTex®	–
BROWN SUGAR METALLIC	–	IVORY Fabric	–	IVORY Fabric
4EVERGREEN MICA	–	IVORY Fabric	–	IVORY Fabric
BLUE CRUSH METALLIC	–	–	STEEL BLUE/BLACK Sport Fabric or BLACK SofTex®	–

Please see your Toyota Dealer for details.

## Genuine Accessories

Personalize your Corolla to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

16" Steel Wheel Cover  
Auto-Dimming Rear View Mirror  
Auto-Dimming Rear View Mirror  
with Homelink  
Block Heater  
Bodyside Mouldings  
Bongiovi Acoustics DPS  
Cargo Liner  
Cargo Net

Door Sill Protector  
Hood Deflector  
Paint Protection Film  
Rear Bumper Protector  
Roof Rack

**TRD ACCESSORIES**  
TRD Exhaust System  
TRD Rear Sway Bar



Hood Deflector



Door Sill Protector



Bodyside Mouldings

## New Vehicle Warranty Summary – No deductibles – no transfer fees

**COMPREHENSIVE COVERAGE** 3 years or 60,000 km.  
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS** 5 years or 100,000 km.  
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS** 8 years or 130,000 km.  
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION** 5 years/unlimited distance.  
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

## Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) Toyota Canada is proud to say that all Toyota vehicles built in Canada are made from Canadian and globally sourced parts.

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website [toyota.ca](http://toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.





Prius c



Prius



Prius v



Camry Hybrid



Highlander Hybrid



Yaris



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

**You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we'll be on the road with you for many years to come.**



Toyota recognizes its duty to safeguard the environment. Please recycle. Printed in Canada. C0002-0416E-25 36M