

1962 FORD TRUCKS

ECONOLINE PICKUP



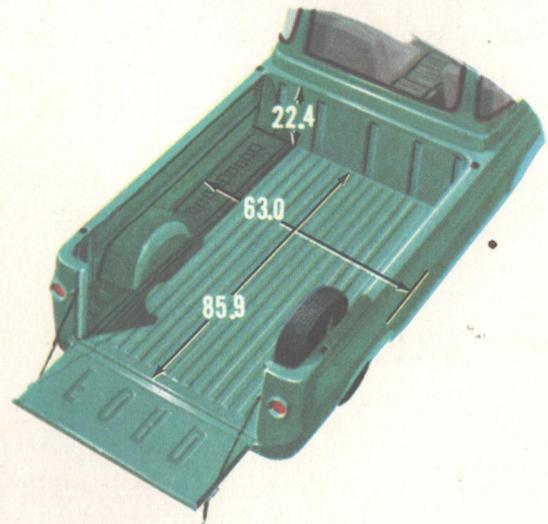
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Full-time economy that only starts with Ford's low price!

Ford ECONOLINE Pickup . . .

Big Bonus in Loadspace

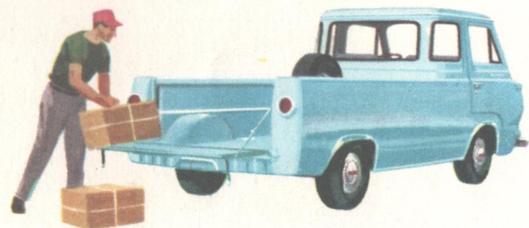
Here's room for the bulkiest items you'd want to carry in any pickup. The huge 7-ft. box has more loadspace than most conventional 1/2-tonners . . . a full 73 cu. ft. Maximum interior box width is over 5 feet, with 4 feet between the wheelhousings, and the tailgate opening is also 4 feet wide.



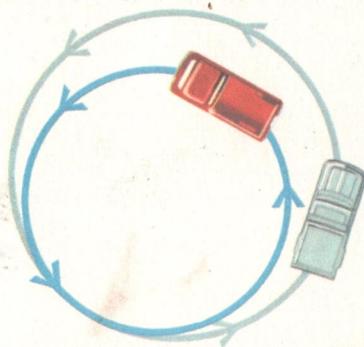
Capacity and Workability

There's no compromise on payload. Integral body-frame design makes possible a big 1,675-lb. payload in a sturdy truck that weighs about 750 pounds less than conventional 1/2-tonners. This means you can carry full loads with greater economy.

The *grain-tight* tailgate, when lowered flat, is only about 22 inches above the ground for easy loading. And the optional low tailgate can be positioned either flat or straight down so you can back closer to loading docks.

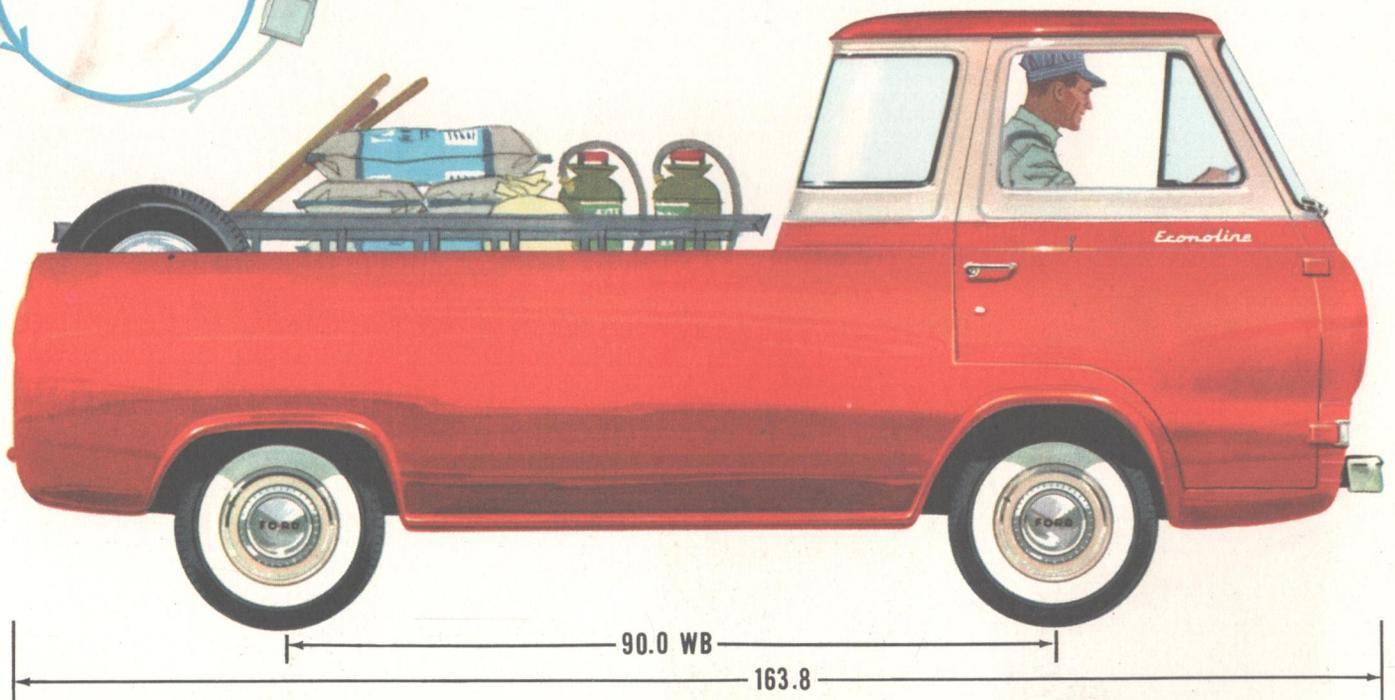


Excellent Visibility and Handling Ease



A picture window on wheels, Ford's cab-forward design permits a clear and unobstructed view of the road. Huge 1,350-sq. in. wrap-around windshield with optional rear quarter glass (shown) gives complete all-round vision.

Cab-forward design and short 90-inch wheelbase mean better handling and greater maneuverability. Turning diameter is up to 4.2 feet less than conventionals.



economy without compromise!

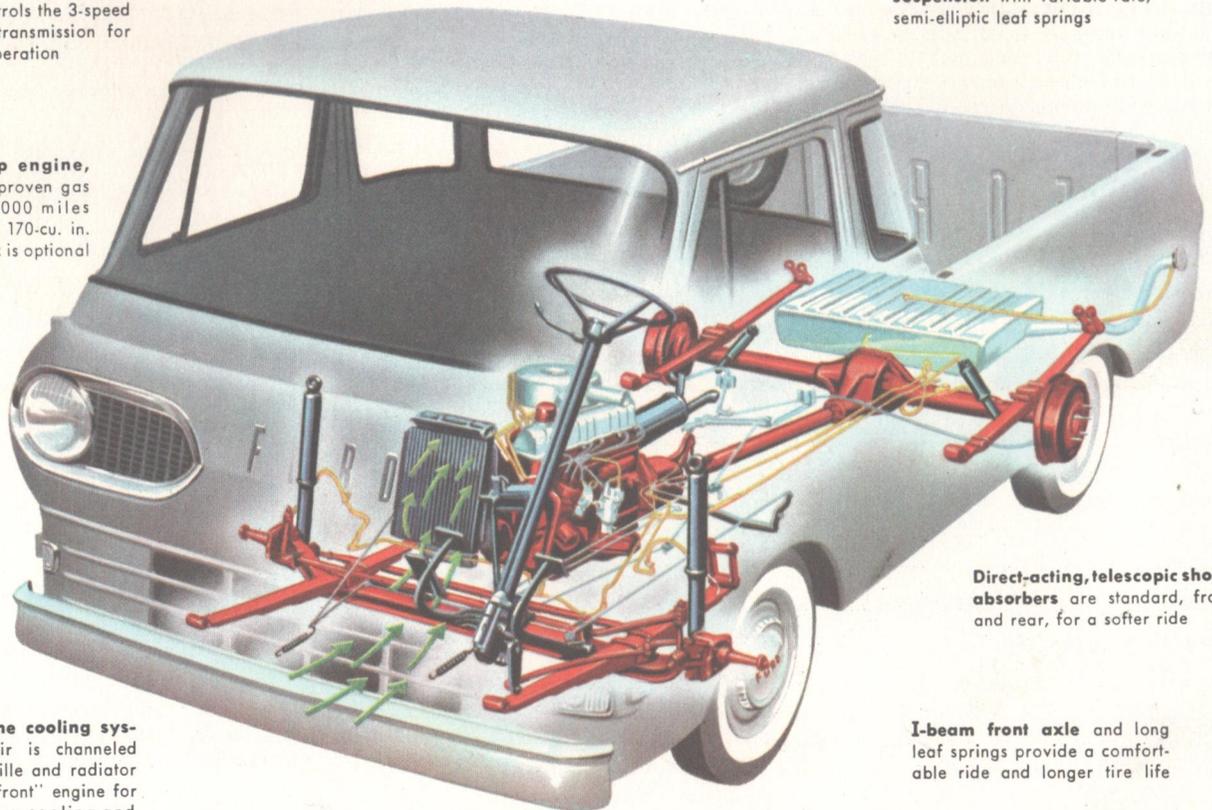
A simple and functional weight-saving design is used throughout this modern truck's construction. The super short-stroke 85-hp Economy Six has an excellent power to weight ratio for fine performance. And the strong

integral cab and body, simplified power train, ease of maintenance, and proven truck-type leaf spring suspension (front and rear) provide long, durable, dependable and economical pickup truck service.

Convenient steering column shift lever controls the 3-speed Synchro-Silent transmission for easy manual operation

Durable, soft-action rear suspension with variable-rate, semi-elliptic leaf springs

Economical 85-hp engine, the Falcon Six with proven gas economy, goes 4,000 miles between oil changes. 170-cu. in. high-performance Six is optional



Efficient engine cooling system. Fresh air is channeled through the grille and radiator over the "up front" engine for more effective cooling and longer engine life

Direct-acting, telescopic shock absorbers are standard, front and rear, for a softer ride

I-beam front axle and long leaf springs provide a comfortable ride and longer tire life

Driverized Cab Comfort

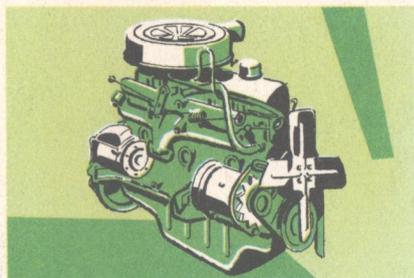
The modern, attractive Econoline cab offers extra room and *driverized* comfort. There's nearly 3 feet of head room and 3½ feet of stretch-out leg room.

The individual driver and companion seats have attractive brown basket weave vinyl upholstery with dark brown morocco-grained bolsters and facings. And the driver's seat has soft, resilient plastic foam padding in the seat cushion for extra riding ease. Custom Package (illustrated at the left) is available for added comfort and convenience. It includes twill stripe woven plastic seat upholstery and many other custom items, listed in the specifications on the back cover.

The engine compartment cover is heavily insulated to minimize engine heat and noise.

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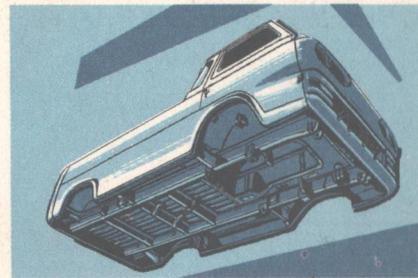
FORD ECONOLINE PICKUP FEATURES



85-HP ECONOMY SIX gives excellent gas mileage and goes 4,000 miles between oil changes for top economy. 101-hp, 170-cubic-inch high-performance Six is optional for added power with good economy, too.



LESS MAINTENANCE EXPENSE with easier engine accessibility. Engine cover can be quickly lifted, exposing the engine for rapid service. Even major repairs can be made without removing the engine.



GALVANIZED PROTECTION against rust and corrosion for longer body life. All main underbody structural members on this pickup are heavily zinc-coated to resist rust, for greater durability.

SPECIFICATIONS

MAXIMUM GVW: (lb.)	4350*
LOADSPACE: (cu. ft.)	73
AXLE, FRONT: Capacity (lb.)	2050
AXLE, REAR: Capacity (lb.)	2300
Ratios (to 1)—Standard	3.50
—Optional	4.00
BATTERY:	54 plates—40 amp-hr
Optional	54 plates—55 amp-hr
BRAKES, SERVICE: Size (in.)—Front	10 x 2.50
—Rear	10 x 1.75
BRAKES, PARKING:	Cable actuation of rear brakes
CLUTCH: Dia. (in.)—Frictional Area (sq. in.)	8.5—67.6
COOLING SYSTEM: Capacity (qt.)	8.7
Fan—No. of blades—dia. (in.)	4—15
Optional (w/144 Six, Std. w/170 Six)	Extra cooling radiator and 5-blade fan
ENGINE:	85-hp, 144-cubic-inch Six
Optional engine	101-hp, 170-cubic-inch Six
FUEL TANK: Capacity (gal.)	14
Location	Under body at rear
GENERATOR: Standard—Optional	25 amp.—30 amp.
SHOCK ABSORBERS: Front and Rear	Direct-acting, telescopic
SPRINGS, FRONT: Capacity @ Pad (lb.)	855
Size (in.)—No. of leaves	48.0 x 2.25—5
SPRINGS, REAR: Capacity @ Pad (lb.)	940
Size (in.)—No. of leaves	47.62 x 2.25—6

*Requires 7.00 x 13 6PR tires

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FORD TRUCKS COST LESS . . . Save now . . . Save from now on!

12,000-MILE WARRANTY (OR 12 MONTHS)—Ford Motor Company warrants to its dealers, and its dealers, in turn, warrant to their customers as follows: That for 12 months or for 12,000 miles, whichever comes first, free replacement, including related labor, will be made by dealers of any part with a defect in workmanship or materials. Tires are not covered by the warranty, appropriate adjustments will continue to be made by the tire companies. Owners will remain responsible for normal maintenance service and routine replacement of maintenance items such as filters, spark plugs, and ignition points.

