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# ZEPHYR

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FOR 1981 FROM  
LINCOLN  
MERCURY

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# ROOM, RIDE, AND COMFORT. JUST RIGHT.

The 1981 Zephyr comes in a variety of styles to suit your style of life. It's just big enough, just small enough, to be... just right. You see it in the sleek exterior design. You feel it inside—with interiors that are not just roomy and comfortable, but have a tasteful elegance all their own. You experience it in the ride—not too hard, not too soft. And in the response of rack-and-pinion steering. You enjoy it in Zephyr's just-right power-to-weight ratio that imparts a feeling of nimble and satisfying performance.

Zephyr seats five comfortably (or six with optional bench or Flight Bench seat) and comes in a variety of styles—two- and four-door sedans; the sporty, personal-size Zephyr Z-7 coupe; and station wagons that sport the largest cargo volume of any American-made wagon in their class. Choose also from four-, six-, and eight-cylinder engines.

Fun to drive. Eminently satisfying to own. A car whose many values belie its price. That's Zephyr for '81. Just right.

Some of the equipment shown may be available only at extra cost, and only on specific models. Please see pages 13 to 15 for specific information regarding standard and optional equipment.

## WAGON WHEELS

Zephyr wagons beautifully combine today's needs with classic values of the past. They're weight-efficient, yet space-efficient as well.

Zephyr Wagon, for example, features the largest cargo area of any American-made wagon in its class—79.5 cubic feet, with the second seat down. That's six and a half feet in length. And the load floor is flat.

With the second seat up, there's ample room for five people when you choose standard bucket seats trimmed in pleated vinyl. Optional six-passenger seating is available with a bench seat or the upgraded Flight Bench seat, either trimmed in your choice of vinyl or cloth. (See page 15 for more information on your choice of seats.) Standard features in the Zephyr Wagon include a cargo area light, tinted glass in the liftgate, and carpeting on the load floor and the second seatback. An ideal choice to increase your wagon's cargo capacity is Zephyr's optional luggage rack.

To dress up your wagon, consider the elegant Villager option which features simulated medium cherry woodtone paneling on the sides. (See page 13.) It's one of the smartest wagons on the road today.

This year, enjoy a wagon that's as dandy as it is handy. Zephyr for '81.



Optional Flight Bench seat, in Caramel; trimmed in vinyl, with fold-down center armrest.



Easy-to-raise liftgate opens onto the largest cargo area of any American-made wagon in its class.



Two handy wagon options are the rear window wiper/washer and defroster.



ZEPHYR WAGON in Dark Brown Metallic.



*ZEPHYR Z-7 shown in optional Sand Metallic.*



*ZEPHYR VILLAGER WAGON, in Black, with woodtone sides and optional luggage rack.*

# FAMILY WHEELS

Zephyr's efficient use of space is nowhere more evident than in its four-door sedans. There's ample room up front and in back, and a generous-size trunk offers you 16.8-cubic-foot capacity.

Impressive also are the features standard on *all* Zephyrs: AM radio (may be deleted for credit), power front disc brakes, radial tires, protective body moldings, deluxe sound insulation, even a deluxe steering wheel and a woodtone-trimmed instrument panel.

That's the basic Zephyr. From there, it's up to you. There's a wide range of interior choices—starting with standard bucket seats trimmed in vinyl, and including regular bench seats, all the way up to the luxurious Zephyr GS Flight Bench seat trimmed in Vaquero cloth, at right. (See page 15 for more information on seats.) An option you might want to consider is Zephyr's stylish center console (pictured on page 12) which incorporates an electronic digital clock and a graphic display of warning lights.

Whatever you choose, Zephyr offers you a lot of family sedan for the money.



ZEPHYR GS Flight Bench seat, with fold-down center armrest, in Vaquero cloth.



ZEPHYR GS standard instrument panel features a luxury steering wheel and woodtone appliques.



ZEPHYR four-door in Pastel Chamois.



ZEPHYR GS four-door in Dark Cordovan Metallic.

# SPORTY WHEELS

Zephyr Z-7. The look is as unique as the name . . . with its distinct crossover roof and bold wraparound taillights.

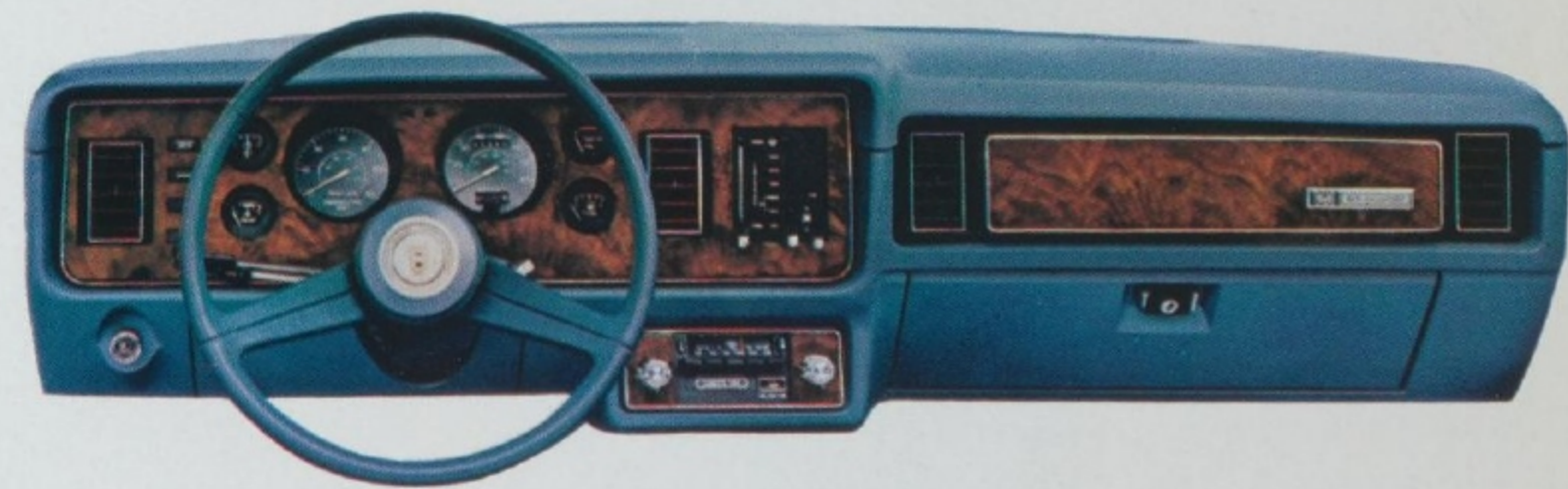
You'll be surprised by all the room inside this sporty, personal-size car. Bucket seats are standard, trimmed in pleated vinyl. And your choices only begin there. You may want to add the Sports Instrumentation Group option (shown right), featuring a tach, trip odometer, ammeter, and oil/temperature gauge. Also ideal for sports enthusiasts is the Sports Handling Suspension option—a beefed-up suspension system that puts more glued-to-the-road action in your driving. Worth noting: Michelin TRX tires and forged aluminum wheels are available for the first time on Z-7 this year.

Other thoughtful touches in Z-7, both standard, are the tinted rear window glass and deluxe seat belts with tension reliever.

For sporty good looks—for the sheer fun of driving—make your mark with a Z-7.



*Z-7's sporty bucket seats, trimmed in pleated vinyl.*



*A distinctive option is the Sports Group instrument panel.*



*Z-7 SPORT in Silver Metallic.*



*Z-7 SPORT, in White, with Dark Blue vinyl roof, optional moonroof.*

# FUN WHEELS

The Zephyr two-door sedan, like all Zephyrs, comes in two versions: the base Zephyr and an upgraded version—in this case, the Zephyr GS. Fun and fancy.

Like all Zephyrs, both versions are roomy and comfortable... in front and in back—and the trunk's big enough to pack your gear, and then some.

Your choice of interiors is beautiful. Standard are vinyl bucket seats, or you can choose optional bench-type seats, or the luxurious Zephyr GS Flight Bench seat with fold-down center armrest. (See page 15 for more details.) And you'll find many thoughtful features are standard, including a day/night rearview mirror, a passenger-door courtesy light switch, a cigar lighter, a rear-seat ashtray, and a right-hand visor vanity mirror.

Standard engine is the 2.3 liter four-cylinder, whose pep and power-to-weight ratio will please you. Your choices range up to a 4.2 liter V-8 that really puts the Zap in Zephyr. A Traction-Lok rear axle is optional; you'll appreciate it on ice, mud, sand, or snow.

Zephyr two-door—a beautiful way to have fun, without breaking your budget.



*Bucket seats, in Dark Red, with optional cloth trim.*



*Zephyr's spacious trunk accommodates large suitcases with ease.*

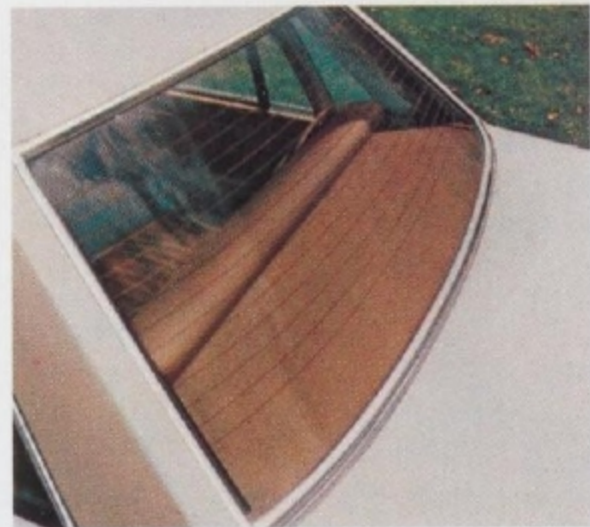


*ZEPHYR two-door sedan in Antique Cream.*



*ZEPHYR GS two-door in Medium Red with full vinyl roof.*

# OPTIONS



**ELECTRIC REAR WINDOW DEFROSTER** helps keep your rear window free of frost, ice and snow. A great convenience feature.



**AM/FM STEREO RADIO WITH CASSETTE TAPE** is one of five superb radio choices. (For a full listing of available radios, see page 14.) Add the optional Premium Sound System to any of the Zephyr stereo radios, and you get dramatically enriched sound and improved frequency response from upgraded rear speakers and power amplifier.



**AIR CONDITIONING** with manual temperature control adds comfort to your warm weather driving.



**FLIP-UP, REMOVABLE MOONROOF.** Let the sunshine, fresh air, and the moonlight in with this easy-to-handle, easy-to-like option.

## POWER

- POWER DOOR LOCKS
- POWER SEATS
- POWER STEERING
- POWER TRUNK RELEASE
- POWER WINDOWS



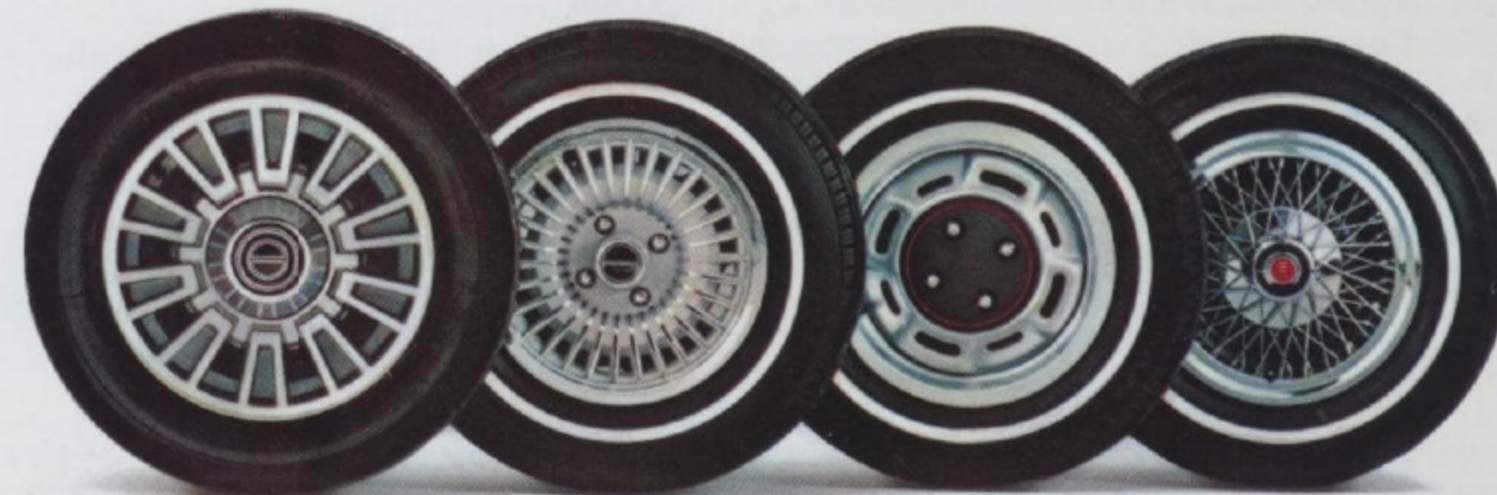
**CONSOLE** smartly incorporates an electronic digital clock and a graphic display of warning lights.



**ILLUMINATED ENTRY SYSTEM.** When you pull the door handle, a ring of light appears around the keyhole. At the same time, the interior lights go on.



**TILT STEERING WHEEL** adjusts to five possible positions. It also tilts to allow easy entry and exit from the driver's seat. Includes luxury steering wheel; requires power steering.



**WHEELS:** Forged aluminum wheels, styled wheel covers, styled steel wheels and trim rings, wire wheel covers.

**SPEED CONTROL** with "resume" feature maintains the speed you select.

## ☑ MAKE YOUR OWN CHOICES



### ZEPHYR 2-DOOR SEDAN



### ZEPHYR 4-DOOR SEDAN

**Standard features on all Zephyr Sedans:**

#### STANDARD EXTERIOR FEATURES

- Dual halogen headlamps
- Bright vertical theme grille
- Deluxe wheel covers
- Upper bodyside dual accent stripes
- Aluminum bumpers
- Front bumper guards
- Bright LH outside mirror
- Narrow bodyside protection molding
- Bright drip, belt, and window frame moldings
- Bright wheel-lip and rocker panel moldings
- Large taillamps with integral backup lights
- Bright headlamp/parking lamp frames
- Dual front fender louvers

#### STANDARD INTERIOR FEATURES

- AM radio (May be deleted for credit)
- Vinyl low-back bucket seats
- Inertia seatback release (2-dr. models)
- Color-keyed steering wheel/column
- 10-oz. cut-pile carpeting
- Two stalk-mounted controls on steering column for horn, turn signals, dimmer switch, and windshield washer/wiper
- Woodtone appliques on instrument panel
- RH visor vanity mirror
- Front door courtesy light switches
- Dome lamp
- Day/night 10-inch rearview mirror
- Cigar lighter
- Front and rear seat ashtrays
- Glove box lock
- Luggage compartment mat (burloom)

#### STANDARD FUNCTIONAL FEATURES

- 2.3L 2-V 4-cyl. engine
- 4-speed manual transmission
- Rack-and-pinion steering
- P175/75R14 steel-belted radial tires
- Power front disc/rear drum brakes
- Maintenance-free battery
- Strut-type front suspension; 4-bar link design coil-spring rear suspension
- Front stabilizer bar
- Fluidic windshield washers
- Inside hood release
- High/low ram air ventilation
- Electronic ignition and voltage regulator
- Anti-theft door and trunk latches
- Unitized body construction
- Deluxe sound insulation
- Mini-spare tire
- 40-amp alternator
- Corrosion protection
- Coolant recovery system

- Tinted liftgate glass
- Bright liftgate and quarter window moldings
- Flat load floor
- Load floor carpet
- Cargo area light
- "Liftgate open" warning light



### ZEPHYR VILLAGER WAGON

Includes all Zephyr Wagon standard features *plus* these additions and/or differences.

- Medium cherry woodtone bodyside appliqué with bright surround rails and bright lower bodyside moldings with woodtone inserts; partial wheel-lip moldings
- Woodtone liftgate appliqué
- "Villager" script on liftgate
- Delete upper bodyside accent stripes, bright wheel-lip and rocker panel moldings
- Brown narrow vinyl protection molding



### ZEPHYR Z-7 SPORT COUPE

Includes all Zephyr Sedan standard features *plus* these additions and/or differences.

- Contemporary wrapover roof design
- Upper bodyside accent stripe treatment continues over roof
- Wraparound taillights
- Tinted rear-window glass
- Luxury door trim panel with bright accents
- Instrument panel with high-gloss woodtone appliques
- Deluxe seat belts with tension reliever
- Z-7 medallion

### GS OPTION

Includes all standard features on Zephyr Sedan, Zephyr Z-7, or Zephyr Villager wagon, *plus* these additions and/or differences.

- Bucket seats with luxury level cloth trim
- Luxury steering wheel
- High-gloss woodtone appliqué on instrument panel (std. on Z-7)
- Luxury door trim panel with woodtone insert and carpet on lower portion (std. on Z-7)
- 18-ounce cut-pile carpeting
- Deluxe seat belts (std. on Z-7)
- Dual bright outside remote-control mirrors
- Dual hood accent stripes
- Deluxe bodyside protective moldings with partial wheel-lip moldings
- Wheel-lip/rocker panel moldings deleted
- Carpeted luggage compartment
- GS medallion



### ZEPHYR WAGON

Includes all Zephyr Sedan standard features *plus* these additions and/or differences.

## MORE CHOICES

|  | Sedans | Z-7 | Wagons | GS Option |
|--|--------|-----|--------|-----------|
| <input type="checkbox"/> Air Conditioning, Manual              | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Axle Ratio, 3.45:1                    | OPT    | OPT | NA     | OPT       |
| <input type="checkbox"/> Axle, Traction-Lok                    | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Battery, Heavy-Duty                   | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Bumper Guards, Rear                   | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Bumper Rub Strips*                    | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Clock, Electric Analog                | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Defroster, Electric Rear Window       | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Extended Service Plan (see page 16)   | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Illuminated Entry System              | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Luggage Rack, Roof-Mounted            | NA     | NA  | OPT    | NA        |
| <input type="checkbox"/> Mirror, Illuminated RH Visor Vanity   | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Mirrors, Dual Remote-Control          | OPT    | OPT | OPT    | STD       |
| <input type="checkbox"/> Molding, Wide Bodyside                | NA     | OPT | NA     | STD       |
| <input type="checkbox"/> Moonroof, Flip-Up, Removable          | OPT    | OPT | NA     | OPT       |
| <b>POWER</b>   |        |     |        |           |
| <input type="checkbox"/> Power Brakes                          | STD    | STD | STD    | STD       |
| <input type="checkbox"/> Power Door Locks                      | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Power Seat, 4-Way                     | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Power Side Windows*                   | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Power Steering*                       | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Power Trunk Release                   | OPT    | OPT | NA     | OPT       |
| <b>RADIOS</b>  |        |     |        |           |
| <input type="checkbox"/> AM (may be deleted for credit)        | STD    | STD | STD    | STD       |
| <input type="checkbox"/> AM/FM Monaural                        | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> AM/FM Stereo                          | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> AM/FM Stereo with 8-Track Tape        | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> AM/FM Stereo with Cassette Tape       | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Premium Sound System                  | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Protection, Lower Bodyside            | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Seat Belts, Deluxe Color-Keyed        | OPT    | STD | OPT    | STD       |
| <input type="checkbox"/> Speed Control                         | OPT    | OPT | OPT    | OPT       |
| <b>STEERING WHEELS</b>   |        |     |        |           |
| <input type="checkbox"/> Steering Wheel, Leather-Wrapped*      | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Steering Wheel, Luxury*               | OPT    | OPT | OPT    | STD       |
| <input type="checkbox"/> Steering Wheel, Tilt*                 | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Stowage Compartment, Lockable         | NA     | NA  | OPT    | NA        |
| <input type="checkbox"/> Tinted Glass, Complete                | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Vinyl Roof                            | OPT    | OPT | NA     | OPT       |
| <input type="checkbox"/> Windows, Front Vent*                  | OPT    | NA  | OPT    | OPT       |
| <input type="checkbox"/> Wipers, Interval Windshield           | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Wiper/Washer, Rear Window             | NA     | NA  | OPT    | NA        |
| <b>ENGINES</b>   |        |     |        |           |
| <input type="checkbox"/> 2.3 Liter 2V 4-Cyl. Engine            | STD    | STD | STD    | STD       |
| <input type="checkbox"/> 3.3 Liter (200 CID) 1V 6-Cyl. Engine* | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> 4.2 Liter (255 CID) 2V 8-Cyl. Engine* | OPT    | OPT | OPT    | OPT       |

STD—Standard OPT—Optional NA—Not Available

## TRANSMISSIONS

|   | Sedans | Z-7 | Wagons | GS Option |
|---|--------|-----|--------|-----------|
| <input type="checkbox"/> Four-Speed Manual Transmission*      | STD    | STD | STD    | STD       |
| <input type="checkbox"/> SelectShift Automatic Transmission*  | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Floor-Mounted Transmission Selector* | OPT    | OPT | OPT    | OPT       |

## RADIAL TIRES

|  | Sedans | Z-7 | Wagons | GS Option |
|--|--------|-----|--------|-----------|
| <input type="checkbox"/> P175/75R14 BSW            | STD    | STD | STD    | STD       |
| <input type="checkbox"/> P175/75R14 WSW            | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> P185/75R14 WSW            | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> P190/65R390 TRX-Type BSW* | OPT    | OPT | NA     | OPT       |
| <input type="checkbox"/> Conventional Spare Tire   | OPT    | OPT | OPT    | OPT       |

BSW—Black Sidewall. WSW—White Sidewall.

## WHEELS

|  | Sedans | Z-7 | Wagons | GS Option |
|--|--------|-----|--------|-----------|
| <input type="checkbox"/> Wheel Covers, Deluxe (shown p. 10)      | STD    | STD | STD    | STD       |
| <input type="checkbox"/> Wheel Covers, Styled (shown p. 12)      | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Wheel Covers, Wire (shown pp. 5, 7, 12) | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Wheels, Styled Steel/Trim Rings (p. 12) | OPT    | OPT | OPT    | OPT       |
| <input type="checkbox"/> Aluminum Wheels* (shown pp. 9, 12)      | OPT    | OPT | NA     | OPT       |

## OPTIONAL PACKAGES

|  |     |     |     |     |
|--|-----|-----|-----|-----|
| <input type="checkbox"/> APPEARANCE PROTECTION GROUP   | OPT | OPT | OPT | OPT |
| Includes front carpeted floor mats, door-edge guards (woodtone on Villager wagon), and license plate frame(s).   |     |     |     |     |
| <input type="checkbox"/> CONSOLE   | OPT | OPT | OPT | OPT |
| Includes electronic digital clock with elapsed time/day/date feature; and graphic display with warning indicators for low washer fluid level, low fuel level, or failure of headlights or taillights (running or brake). |     |     |     |     |
| <input type="checkbox"/> LIGHT GROUP   | OPT | OPT | OPT | OPT |
| Includes lights for luggage compartment (Z-7, sedans); ashtray, glove box, engine compartment, rear-door courtesy light switch (four-door); dual beam dome map light.  |     |     |     |     |
| <input type="checkbox"/> SPORTS INSTRUMENTATION GROUP  | OPT | OPT | OPT | OPT |
| Includes tachometer, trip odometer, ammeter, oil pressure, temperature gauge.  |     |     |     |     |
| <input type="checkbox"/> SPORTS HANDLING SUSPENSION  | OPT | OPT | NA  | OPT |
| Includes larger front and added rear stabilizer bar, modified front spring rates, shock absorber valving, front and rear lower suspension arm bushings, and 14x5.5" wheels.  |     |     |     |     |

\*Subject to additional requirements or limitations. Please consult your Dealer for details.

## INTERIOR SEATING CHOICES



Standard bucket seats in vinyl. Standard on ZEPHYR, ZEPHYR Z-7, and ZEPHYR WAGONS. Colors: Dark Red, Medium Wedgewood Blue, Sand, Caramel, Vaquero.



Standard bucket seats in optional cloth. Available on ZEPHYR, ZEPHYR Z-7, and ZEPHYR WAGONS. Colors: Dark Red, Medium Wedgewood Blue.



Optional bench seat. Available on ZEPHYR, ZEPHYR Z-7, and ZEPHYR WAGONS in cloth or vinyl. Colors: Caramel (vinyl only); Dark Red, Medium Wedgewood Blue, Sand, Vaquero.

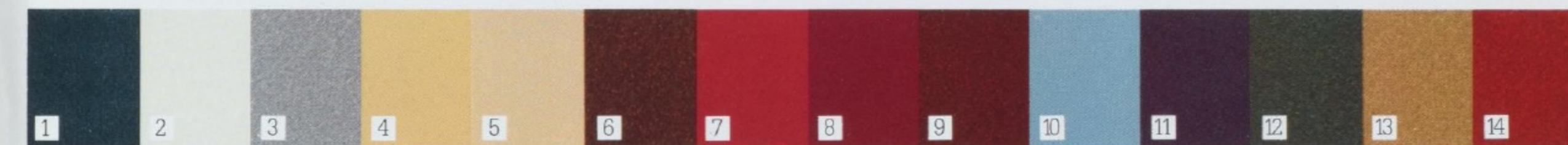


Cloth bucket seats. Standard on all Zephyrs with GS OPTION. Optional on all other models. Colors: Dark Red, Medium Wedgewood Blue, Sand, Vaquero.



Optional Flight Bench seat available in cloth or vinyl on all Zephyrs with GS OPTION. Colors: Caramel (vinyl only); Dark Red, Medium Wedgewood Blue, Sand, Vaquero.

## EXTERIOR COLOR CHOICES



### STANDARD COLORS

- 1. Black
- 2. White
- 3. Silver Metallic
- 4. Antique Cream
- 5. Pastel Chamois
- 6. Dark Brown Metallic
- 7. Bright Red
- 8. Medium Red
- 9. Dark Cordovan Metallic
- 10. Light Medium Blue
- 11. Dark Blue Metallic
- 12. Medium Dark Spruce Metallic

### OPTIONAL GLAMOUR COLORS

- 13. Sand Metallic
  - 14. Medium Bittersweet Metallic
- ### OPTIONAL TU-TONES
- |   |  |
|---|--|
| <p><b>Sedans</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Medium Red/Silver Metallic</li> <li><input type="checkbox"/> Dark Blue Metallic/Light Medium Blue</li> <li><input type="checkbox"/> Sand Metallic/Antique Cream</li> <li><input type="checkbox"/> Dark Brown Metallic/Pastel Chamois</li> <li><input type="checkbox"/> Dark Cordovan Metallic/Medium Bittersweet Metallic</li> </ul> | <p><b>Zephyr Z-7 Sport Coupe</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Silver Metallic/Medium Red</li> <li><input type="checkbox"/> Light Medium Blue/Dark Blue Metallic</li> <li><input type="checkbox"/> Dark Brown Metallic/Light Chamois Metallic</li> <li><input type="checkbox"/> Medium Bittersweet Metallic/Dark Cordovan Metallic</li> <li><input type="checkbox"/> Antique Cream/Sand Metallic</li> <li><input type="checkbox"/> Pastel Chamois/Dark Brown Metallic</li> </ul> |
|---|--|

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. Please see your Lincoln-Mercury Dealer for accurate color chips.



## ZEPHYR SPECIFICATIONS

|                          | 2-Door<br>4-Door | Z-7    | Zephyr<br>Wagons |
|--------------------------|------------------|--------|------------------|
| Wheelbase                | 105.5"           | 105.5" | 105.5"           |
| Turning Diameter         | 39.0'            | 39.0'  | 39.0'            |
| Overall Length           | 195.5"           | 197.4" | 195.5"           |
| Overall Height           | 53.5"            | 52.3"  | 54.2"            |
| Overall Width            | 71.0"            | 71.0"  | 71.0"            |
| Tread—Front              | 56.6"            | 56.6"  | 56.6"            |
| —Rear                    | 57.0"            | 57.0"  | 57.0"            |
| Headroom—Front           | 38.4"            | 36.8"  | 39.0"            |
| —Rear                    | 37.5"            | 35.9"  | 38.9"            |
| Legroom                  |                  |        |                  |
| —Front (Max.)            | 41.8"            | 41.8"  | 41.7"            |
| —Rear (Min.)             | 35.4"            | 32.7"  | 35.3"            |
| Shoulder Room            |                  |        |                  |
| —Front                   | 56.7"            | 56.7"  | 56.7"            |
| —Rear                    | 56.7"            | 57.3"  | 56.7"            |
| Hiproom—Front            | 56.2"            | 56.2"  | 56.2"            |
| —Rear                    | 53.7"            | 55.1"  | 48.7"            |
| Luggage/Cargo            |                  |        |                  |
| Capacity (Cu. Ft.)       | 16.8             | 16.1   | 79.5*            |
| Fuel Capacity<br>(Gals.) | 14.0†            | 14.0 † | 14.0†            |
| Curb Weight (Lbs.)**     | 2714/<br>2668    | 2718   | 2838             |

\*With rear seat folded down.

\*\*With 2.3L engine and manual transmission.

†16.0 gals. with 3.3L and 4.2L engines.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Lincoln-Mercury Dealer will be happy to give you complete details of the Plan, which is available on cars sold and normally operated in the 50 United States.

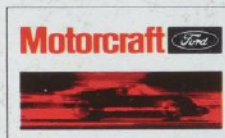
Buy or lease your Zephyr from your Lincoln-Mercury Dealer.

## CORROSION PERFORATION WARRANTY

Ford Motor Company offers a limited three-year corrosion perforation warranty excluding exhaust system components on all new 1981 Lincoln-Mercury automobiles. And it's free.

The warranty states that any part which, in normal use, develops perforation from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling Dealer after inspection by a Ford representative. Exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

This warranty valid only in the 50 United States.



## QUALITY REPLACEMENT PARTS FROM FORD

### ...FOR SURE

Your new Mercury Zephyr comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue models or options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some models and features may be subject to a slight delay.

## GAS MILEAGE

At the time this catalog was published, 1981 EPA estimates were not available. Zephyr should, however, post good miles-per-gallon ratings as it did in 1980. For the latest information, consult your Lincoln-Mercury Dealer or the 1981 EPA Gas Mileage Guide.

Form No. P-104 Litho in U.S.A. 8-80 (200M)

## MERCURY ZEPHYR

LINCOLN-MERCURY DIVISION

