



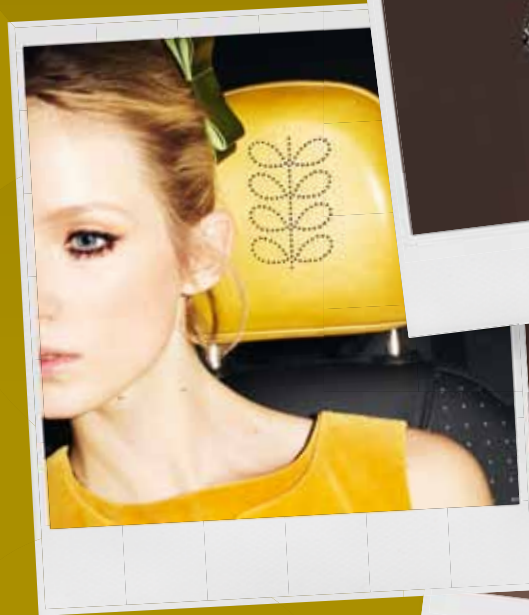
CITROËN DS3 BY ORLA KIELY



IT'S ALL IN THE DETAIL. STEP INTO THE WORLD OF ORLA KIELY AND YOU DISCOVER ORGANIC COLOURS AND PATTERNS DRAWN FROM NATURE. YOU FIND SUBTLE TEXTURES AND RHYTHMS WITH UNFORCED HARMONY. HER DESIGNS ARE LIFE AFFIRMING, PRACTICAL AND BEAUTIFUL AND THESE QUALITIES RUN DEEPLY THROUGH EVERY DETAIL.

THIS EFFORTLESS CHARM AND ICONIC STYLE RESONATES PERFECTLY WITH CITROËN DS3, WITH ITS MIX OF EXCITING TECHNOLOGY, UNIQUE DESIGN ELEMENTS AND WELCOMING SPACE. AND NOW THESE COMPLEMENTARY PERSONALITIES ARE ONE, IN THE LIMITED EDITION CITROËN DS3 BY ORLA KIELY.

Orla Kiely





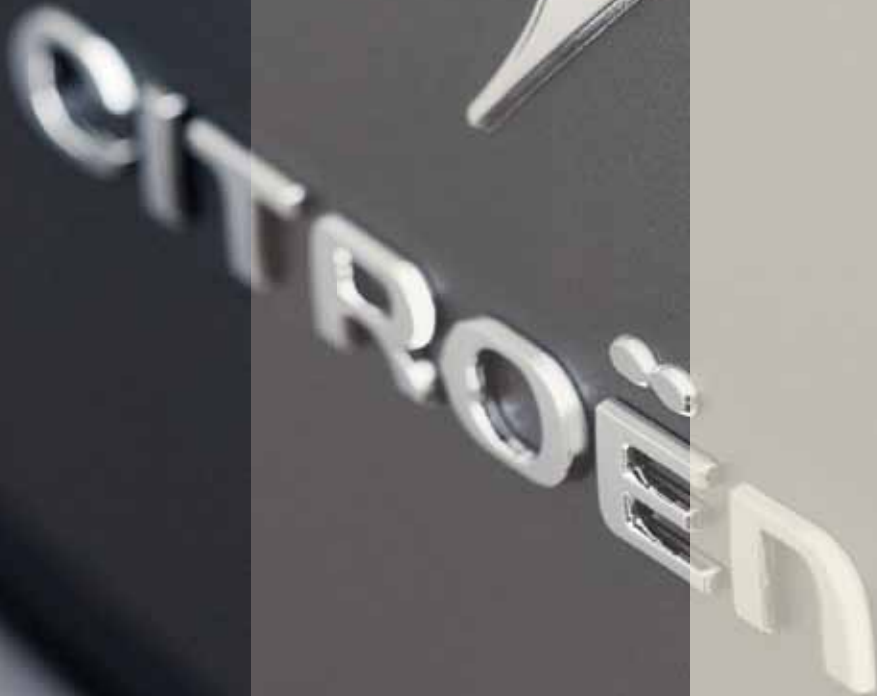


Feast your eyes - and all your senses. Deep lustrous paint and stunning details such as the newly iconic DS3 badging on the outside...soft-touch surfaces, leather, polished and brushed metal and exciting technology on the inside.

Citroën DS3 by Orla Kiely is an exclusive edition of 500 with fantastic standard specification that includes a choice of four bold body colours with contrasting roof panels, each featuring Orla Kiely designs. There's a host of extra touches, luxuries and technology, like fine quality sensuous Mistral 'Claudia' leather, the Connecting Box – a Bluetooth® system with USB plug – polished cream or chocolate brown dashboards, frosted stem symbols on the rear windows, a chrome stem symbol on the rear and an Orla Kiely signature in the middle of the rear spoiler.

PROGRESS PERSONIFIED. CITROËN DS3 OCCUPIES A SPACE RESERVED FOR THE RADICAL AND REFRESHINGLY NEW. ITS FORMS AND DETAILS ARE SURPRISING AND ELEGANT, FROM ITS TWO ROWS OF CRISP BRIGHT LED LIGHTS EACH SIDE OF THE LOWER GRILLE, TO THE BOLD 'SHARK FIN' CURVE THAT RISES FROM ITS WAISTLINE, AND THE SUBTLE FLOATING ROOF.

STEP INSIDE AND YOU'LL QUICKLY SENSE THE CARE AND ATTENTION THAT HAS GONE INTO EVERY ELEMENT: SEATS, INSTRUMENTS, CONTROLS, MATERIALS ALL FEEL AND LOOK SPECIAL – DIFFERENT. AND THIS IS JUST THE START, BECAUSE HERE IS A CAR DESIGNED TO INSPIRE YOUR INDIVIDUAL CREATIVITY LIKE NO OTHER. CITROËN DS3 BY ORLA KIELY REVOLUTIONIZES THIS PERSONAL JOURNEY, WITH A DISARMING, HOMELY CHIC.







A FEEL-GOOD ICON. THE STEM DESIGN IS A MUCH LOVED ORLA KIELY SIGNATURE, AND HERE IT'S GIVEN FREE REIGN INSIDE AND OUTSIDE THE INGENUOUS CITROËN DS3.

IN THESE MODELS THE SOFT, WELCOMING 'CLAUDIA' LEATHER INTERIOR HAS TWO DIFFERENT COMBINATIONS FROM THE PALETTE OF COLOURED, EMBOSSED HEADRESTS, DEPENDING ON YOUR MODEL CHOICE. DASHBOARDS ARE FINISHED IN LUSCIOUS POLISHED CREAM ON SPOT STEM AND CHOCOLATE BROWN ON MULTI STEM. DOOR MIRRORS ARE LIGHT ORANGE OR SUBTLE LIGHT OLIVE AND THE EARTHY BROWN MATS ECHO THE STEM IN WARM TONES.



MULTI STEM HAS A PURE POLAR WHITE BODY AND ROOF FROM WHICH THE DESIGN GLOWS. SPOT STEM USES THE ENIGMATIC THORIUM GREY WITH A BLACK ROOF – IT'S A REALLY DRAMATIC BACKDROP FOR THE SIMPLE FORMS OF THE DESIGN. MULTI STEM BRINGS YOU WHITE ALLOY WHEELS, WHILE SPOT STEM HAS LUSTROUS BLACK ONES.



MULTI STEM



SPOT STEM

COLOUR	ROOF DESIGN MULTI STEM	ROOF DESIGN SPOT STEM
Dashboard	●	●
Front headrests	● ●	● ●
Rear headrests	● ● ●	● ● ●
Door mirrors	●	●
Wheels	●	●



BODY COLOURS

Polar White

Multi Stem

Thorium Grey (metallic)

Spot Stem



FROM LITTLE ACORNS... HERE ARE TWO VARIATIONS ON A SIMPLE, BEAUTIFUL ORGANIC FORM. GREEN ACORN AND MULTI ACORN MODELS COMBINE FINE MATERIALS AND RICH COLOUR CONTRASTS WITH A CLASSIC ORLA KIELY MOTIF FROM THE LATEST COLLECTION.

HERE THE METICULOUSLY CRAFTED LEATHER SEATING IS OFFSET WITH DELIGHTFUL QUIRKINESS BY HEADRESTS IN FIVE COMPLEMENTARY SHADES – DIFFERENT FOR EACH VERSION NATURALLY – DOOR MIRRORS ARE EITHER DARK OLIVE OR DARK ORANGE. AS WITH THE STEM DESIGNS, THE DASHBOARDS ARE POLISHED TO A SILKY SHINE AND FINISHED IN CHOCOLATE BROWN ON GREEN ACORN AND CREAM FOR MULTI ACORN. LUXURIOUS FLOOR MATS CARRY THE UNMISTAKABLE ACORN SYMBOL.



GREEN ACORN



MULTI ACORN MEANS METALLIC MATIVOIRE BEIGE BODY COLOUR WITH A DEEP BLACK ROOF: A PERFECT BACKGROUND FOR THE SUBTLE COLOURED HIGHLIGHTS OF THE DESIGN. GREEN ACORN MIXES OBSIDIAN BLACK BODYWORK WITH A COOL WHITE ROOF AND RICH GREEN FOR THE ACORN PRINT. ALLOY WHEELS ARE GLOSSY BLACK ON BOTH VARIANTS.



MULTI ACORN

COLOUR	ROOF DESIGN MULTI ACORN	ROOF DESIGN GREEN ACORN
Dashboard	White	Black
Front headrests	Yellow, Brown	Orange, Beige
Rear headrests	Light Green, Orange	Dark Green, Yellow
Door mirrors	Orange	Yellow
Wheels	Black	Black

BODY COLOURS



Obsidian Black (pearlescent)



Green Acorn



Mativoire Beige (metallic)



Multi Acorn

EQUIPMENT SPECIFICATION

SAFETY & SECURITY
ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA)
Electronic Stability Programme (ESP)
Driver's airbag
Front passenger's airbag with cut-off device
Front lateral airbags
Curtain airbags
Front seat belt pretensioners with force-limiters
Five 3-point inertia reel seat belts
Warning lights and audible warning system for driver's 'unfastened' seat belt
Automatic activation of hazard warning lights (in case of rapid deceleration or impact)
High-frequency remote control central locking with deadlocks
Automatic door and boot locking (when car in motion)
Outer rear Isofix child seat anchorage points
Cruise control with speed limiter
LIGHTING & VISIBILITY
Halogen headlamps
Electrically adjustable door mirrors
Boot light
Front courtesy reading lights
Front fog lights
Interior mood lighting
STORAGE
Front door pockets with bottle holder
Front seat back pockets
Lashing eye in the boot

STYLE – EXTERIOR
17" 'Bellone' alloy wheels (set of four – 205/45 R17)
Stem or Acorn roof spirit
Orange or olive chrome based door mirrors
Frosted stem on rear windows
Orla Kieley logo
Chrome door handles
LED Signature – daytime-running LEDs, front fog lights and grille chrome surrounds and chrome insert on rear number plate moulding
Dark tinted rear windows
STYLE – INTERIOR
Punched stem – multi coloured headrests
Stem or Acorn print black and brown carpet mats
Chrome gear surround
Leather handbrake with chrome insert
Leather effect gear knob and gear lever
Leather steering wheel with chrome inserts
'Soft-touch' effect upper dashboard
Cream or brown dashboard
Chrome door sill protector
Perforated mistral 'Claudia' leather
DRIVER INFORMATION
Multi-function on-board trip computer (current fuel consumption, average fuel consumption, distance covered, average speed and range on remaining fuel)
Puncture repair kit
Exterior temperature display
'Black panel' night-time instrument lighting
Gear Efficiency Indicator (GEI)

COMFORT & CONVENIENCE
Air conditioning
Variable power assisted steering
Sport suspension
Height and reach adjustable steering wheel
Scented air freshener
12 volt socket
Driver's and passenger's sunvisor with courtesy mirror
Front electric windows with 'onetouch' operation on driver's side
SEATING
Height-adjustable driver's seat
Three rear head restraints
Rear 1/3-2/3 split/folding and reclining seats
IN-CAR ENTERTAINMENT
RDS stereo radio/MP3 compatible CD player with steering mounted controls
Auxiliary socket
Six speakers
Connect Signature – Connecting Box (Bluetooth® system with USB socket) and Hi-Fi system ¹
OPTION SUMMARY
Metallic/Pearlescent paint

TECHNICAL SPECIFICATION		DIESEL MODEL
		Hdi 90 manual
ENGINE	Capacity (cc)	1560
	Cylinders	4 in line
	Max power CEE (kW/rpm)	68/4000
	Max torque CEE (Nm/rpm)	230/2000
	Fuel system	High pressure direct diesel injection
	Euro status	Euro 5
TRANSMISSION	Type	Five speed manual
	Clutch type	Dry single plate
PERFORMANCE	(All figures driver alone)	
	Max speed (mph)	112
	0-62mph (secs)	11.3
	Standing 1000m (secs)	33.0
ECONOMY Litres/100km (mpg)	(Official Government test fuel consumption figures)	
	Urban cycle	4.9 (57.6)
	Extra urban	3.6 (78.5)
	Combined	4.1 (68.9)
CO ₂ EMISSIONS (g/km)		107
STEERING	Variable power assisted steering	
	Number of turns lock to lock	3.1
	Turning circle between kerbs (m)	10.2
BOOT VOLUMES (litres VDA)	Seats up – below parcel shelf	285
EXTERIOR DIMENSIONS (mm)	Length/Width/Height/Wheelbase	3948/1715/1483/2464

¹ Mobile phone compatibility can vary by phone manufacturer. Please consult your Dealer for further compatibility information.



This brochure is made from paper from a well-managed forest. Citroën support responsible use of forest resources.

Please don't throw me away, give me to a friend or recycle me.

NOTE: Please refer to the Citroën DS3 brochure for full technical specification. Please consult your Dealer for definitive colour and trim/upholstery details. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press February 2011. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details or equipment. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. For full details of Citroën Care for Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.co.uk or you can contact Citroën directly via cuk_contactcentre@citroen.com

CITROËN prefers TOTAL

CITROËN UK Ltd. 221 Bath Road, Slough SL1 4BA.
www.citroen.co.uk

CRÉATIVE TECHNOLOGIE

