



CITROËN DS3 ULTRA PRESTIGE





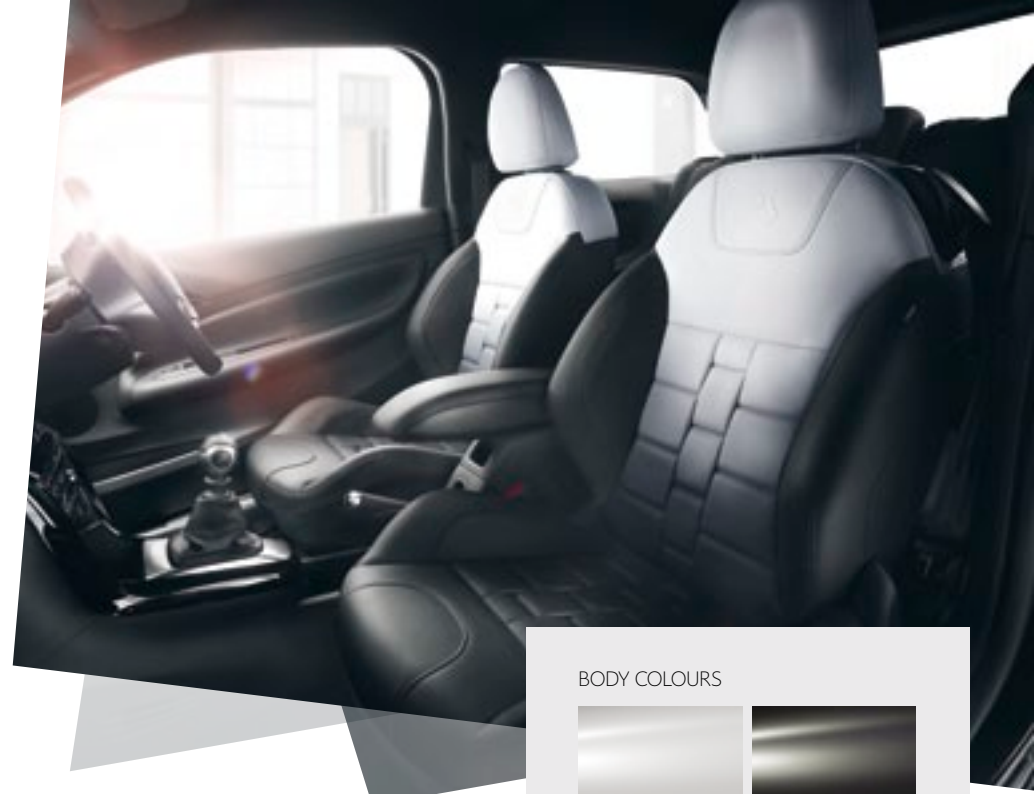
Somewhere between design inspiration and practical reality, the spark of originality is often compromised. Not with the DS line, as Citroën DS3 makes vividly clear. Here, every unique flourish, fresh innovation, bold curve and sensual finish reflects the inspiration of its creators.

This is why it looks like no other car; why an audacious 'shark fin' form rises dramatically from the waistline; why the roofline appears to float above the glass house and body, and why you can walk around Citroën DS3 again and again spotting fresh, pleasing details. Here is a unique distillation of what makes Citroën so different.

**110% CITROËN DS3.** THIS IS A POWERFUL STATEMENT. CHARISMA AND STYLE REFINED TO A POINT WHERE CORE STRENGTHS AND UNIQUE QUALITIES SHINE BRIGHT. CITROËN DS3 ULTRA PRESTIGE DEFINES A RARE KIND OF LUXURY.

COMBINING SUBTLE STRONG COLOURS, BEAUTIFUL MATERIALS, STRIKING FEATURES AND A HOST OF ADVANCED TECHNOLOGY, EVERYTHING THAT'S INSPIRING, ENJOYABLE AND SIMPLY USEFUL IS HERE IN ONE ICONIC FORM.





Finished in crisp Polar White or subtle Shark Grey, the Citroën DS3 Ultra Prestige has a contrasting black roof embossed with the evocative DS logo pattern and 17" grey 'Bellone' alloy wheels. Inside, the supple mistral and alpine white 'Club' leather front seating is complemented by a striking white leather dashboard plus gloss black and chrome detailing. The fantastic specification includes MyWay navigation, Bluetooth® and automatic air conditioning, whilst rear parking sensors and Electronic Stability Programme (ESP) add a further level of safety.

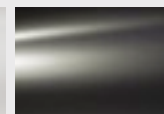
17" GREY 'BELLONE' ALLOY WHEELS  
Set of four  
Tyres: 205/45 R17



#### BODY COLOURS



Polar White



Shark Grey (M)

#### ROOF COLOUR

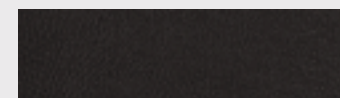


Black with 'Ultra Prestige' roof sticker

#### TRIMS



Mistral and alpine white  
'Club' leather – front seats



Mistral 'Club' leather – back seats

(M) Metallic

## EQUIPMENT SPECIFICATION

SAFETY & SECURITY
ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA)
Electronic Stability Programme (ESP)
Driver's airbag
Front passenger's airbag with cut-off device
Front lateral airbags
Curtain airbags
Front seat belt pre-tensioners with force-limiters
Five 3-point inertia reel seat belts
Warning lights and audible warning system for driver's 'unfastened' seat belt
Automatic activation of hazard warning lights (in case of rapid deceleration or impact)
High-frequency remote control central locking with deadlocks
Automatic door and boot locking (when car in motion)
Outer rear Isofix child seat anchorage points
Cruise control with speed limiter
Anti-theft alarm
Citroën eTouch Emergency & Assistance system
LIGHTING & VISIBILITY
Halogen headlamps
Electrically adjustable, heated and folding door mirrors
Electrochrome rear view mirror
LEDs
Automatic rain-sensitive windscreen wipers
Automatic illumination of headlamps
Boot light
Front courtesy reading lights
Front fog lights
Interior mood lighting

STYLE
EXTERIOR
17" grey 'Bellone' alloy wheels (set of four)
'Ultra Prestige' roof sticker
Rear spoiler with an integrated third brake light
Double chrome exhaust pipe
Body colour painted door handles
Black door mirrors with chrome base
Chrome front fog light surrounds
Chrome front grille surround
Chrome insert on rear number plate moulding
Chrome side rubbing strips
Dark tinted rear windows
INTERIOR
White leather dashboard
'Soft-touch' effect upper dashboard
Shiny black interior door handle surrounds
Leather steering wheel with chrome inserts
Shiny black painted centre console
Leather gear knob
Chrome gear surround
Leather handbrake with chrome insert
Chrome door sill protector
Front and rear carpet mats
Aluminium drilled pedals
DRIVER INFORMATION
Multi-function on-board trip computer (current fuel consumption, average fuel consumption, distance covered, average speed and range on remaining fuel)
Gear Efficiency Indicator (GEI)
Puncture repair kit
Exterior temperature display
'Black panel' night-time instrument lighting

STORAGE
Front door pockets with bottle holder
Front seat back pockets
Lashing eye in the boot
COMFORT & CONVENIENCE
Automatic digital air conditioning
Rear parking sensors
Variable power assisted steering
Sport suspension
Height and reach adjustable steering wheel
Scented air freshener
12 volt socket
Driver's and passenger's sunvisor with courtesy mirror
Front central armrest
Front electric windows with 'one-touch' operation on driver's side
SEATING
Height-adjustable driver's seat
Height-adjustable front passenger's seat
Three rear head restraints
Rear 1/3-2/3 split/folding seats
IN-CAR ENTERTAINMENT
RDS stereo radio/MP3 compatible CD player with steering mounted controls
Auxiliary socket
Six speakers
<b>MyWay and Hi-Fi system</b> – colour satellite navigation, live traffic information, European mapping and Bluetooth® system
OPTION SUMMARY
<b>Dark Chrome Signature</b> – dark chrome side rubbing strips, front fog lights and grille surrounds and insert on rear number plate moulding and black door mirrors with dark chrome base
Metallic Paint

TECHNICAL SPECIFICATION	PETROL MODEL	DIESEL MODEL
	THP 155 6-speed manual	e-HDi 110 Airdream 6-speed manual
ENGINE		
Capacity (cc)	1598	1560
Cylinders	4 in line	4 in line
Max power CEE (kW/rpm)	115/6000	82/3600
Max torque CEE (Nm/rpm)	240/1400	270/1750
Fuel system	Multi-point electronic turbocharged fuel injection	High pressure direct diesel injection
Euro status	Euro 5	Euro 5
TRANSMISSION	Six speed manual	Six speed manual
Clutch type	Dry single plate	Dry single plate
(All figures driver alone) PERFORMANCE		
Max speed (mph)	130	118
0-62mph (secs)	7.3	9.7
Standing 1000m (secs)	28.2	31.4
ECONOMY Litres/100km (mpg)		
(Official Government test fuel consumption figures)		
Urban cycle	8.2 (34.4)	4.6 (61.4)
Extra urban	4.7 (60.1)	3.4 (83.1)
Combined	6.0 (47.1)	3.8 (74.4)
CO <sub>2</sub> EMISSIONS (g/km)	139	99
STEERING		
Number of turns lock to lock	3.1	3.1
Turning circle between kerbs (m)	10.4	10.4
BOOT VOLUME (litres VDA)		
Seats up – below parcel shelf	285	285
EXTERIOR DIMENSIONS (mm)		
Length/Width/Height/Wheelbase	3948/1715/1483/2464	3948/1715/1483/2464



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NOTE: Please refer to the Citroën DS3 brochure for full technical specification. Please consult your Dealer for definitive colour and trim/upholstery details. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press March 2012. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details or equipment. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. For full details of Citroën Care for Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: [www.citroen.co.uk](http://www.citroen.co.uk) or you can contact Citroën directly via [cuk\\_contactcentre@citroen.com](mailto:cuk_contactcentre@citroen.com)

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CRÉATIVE TECHNOLOGIE

