

# FORD PUMA

## GOLD EDITION



DESIGNED BY YOU

## DESIGNED BY FANS

We called upon fans of the Puma ST to help us create a limited-edition model. And what a response. Just short of 275,000 of you took to social media and got creative.

Your choice of paint, wheel design, and unique decals gives the ST Gold Edition an unmistakable attitude. All of which now continues with the Puma ST-Line X Gold Edition.

Grey Matter with White racing stripes and Gold pinstripes call-back to a fiery era in motorsport. 18" 5x2-Spoke, Gold finish alloy wheels and large rear spoiler continue the dramatic detailing. Inspired technology, along with the responsive 1.0l EcoBoost 155PS Mild Hybrid (mHEV) engine make the Puma ST-Line X Gold Edition more than a car. It's part of you.



The number of votes cast shows just how enthusiastic our customers are – and that they have excellent taste.

**Amko Leenarts, Ford Design Director, Europe**

# EXPERIENCE HIGHLIGHTS

## Make your entrance:

Striking Grey Matter paint finish and big spoiler turn heads every time you're on the move. And when you arrive.



## Leave an impression:

Puma puddle lights and logo featured in the power-foldable mirrors punctuate your arrival on nights out.

## Make your exit:

Fitted with the exciting 1.0l EcoBoost 155PS Mild Hybrid (mHEV) engine 6 speed manual or 7 speed automatic.

*Puma ST-Line X Gold Edition shown in Grey Matter with White twin stripe body decal and 18" 5x2-spoke Aurora Matt Gold finish alloy wheels. (Standard)*



## STYLED BY YOU

The purposeful stance of the ST-Line X Gold Edition immediately catches your eye. Inside this limited edition model there are many more striking details that grab your attention.

Aurora Gold detailing features throughout, including the Sensico<sup>®</sup>-trimmed handbrake and Sensico<sup>®</sup> gearshift gaiter.

Heated seats reassuringly grip you through twisting roads, while stainless steel sports pedals add further to your excitement.



# ANYTHING BUT ORDINARY

An 8" touchscreen and 12.3" (31 cm) digital instrument cluster provides navigation and smartphone connectivity through your SYNC 3 infotainment system and FordPass Connect embedded modem – helping make your drive effortless\*.

A convenient wireless charging pad keeps your Qi enabled devices ready for use – ideal for calls and music on-the-move.

Choose from five selectable drive modes: Normal, Sport, Trail, Slippery and Eco settings let you adjust the driving experience to suit the conditions and your mood.

\*FordPass Connect is available on the initial free trial period, after which subscription charges may apply.

**Note:** Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

**Note:** Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



# ESSENTIAL TECHNOLOGY

The ST-Line X Gold Edition offers entertainment and driver assistance technologies, including auto high beam, which detects oncoming vehicles and automatically dips your headlights for you. While Cross Traffic Alert<sup>02)</sup> (option) warns you of hazards such as moving vehicles, pedestrians, walls and pillars when reversing from a perpendicular parking space.

Intelligent Adaptive Cruise Control<sup>02)</sup> (option) uses satellite navigation information combined with Traffic Sign Recognition<sup>02)</sup> to identify the speed limit, and then automatically adjust to keep within restrictions.

And you can enjoy your music through a premium 10 speaker 575 watt, B&O Premium Sound System.



<sup>0)</sup>Uses sensors.

<sup>2)</sup>Driver Assistance feature.

# ST-LINE X GOLD EDITION HIGHLIGHTS

## Key exterior features

- 18" 5x2 spoke Gold finish alloy wheels
- Grey Matter exclusive body colour paint with White twin stripes
- ST-Line body styling kit with unique grille and large body colour rear spoiler
- Active Park Assist

## Key interior features

- 12.3" full digital colour instrument cluster
- Ford SYNC 3 Navigation with 8" touchscreen, B&O premium audio system, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer plus FordPass Connect
- Partial Premium Sensico® trim with gold stitching
- Heated front seats and heated steering wheel
- Front and rear parking sensors
- Rear view camera
- Electronic Automatic Temperature Control (EATC) air conditioning

## Engines/Motors

### Petrol mild hybrid vehicle

- 1.0L Ford EcoBoost (mHEV) 155PS 6 speed manual
- 1.0L Ford EcoBoost (mHEV) 155PS 7 speed automatic



# SPECIFICATIONS

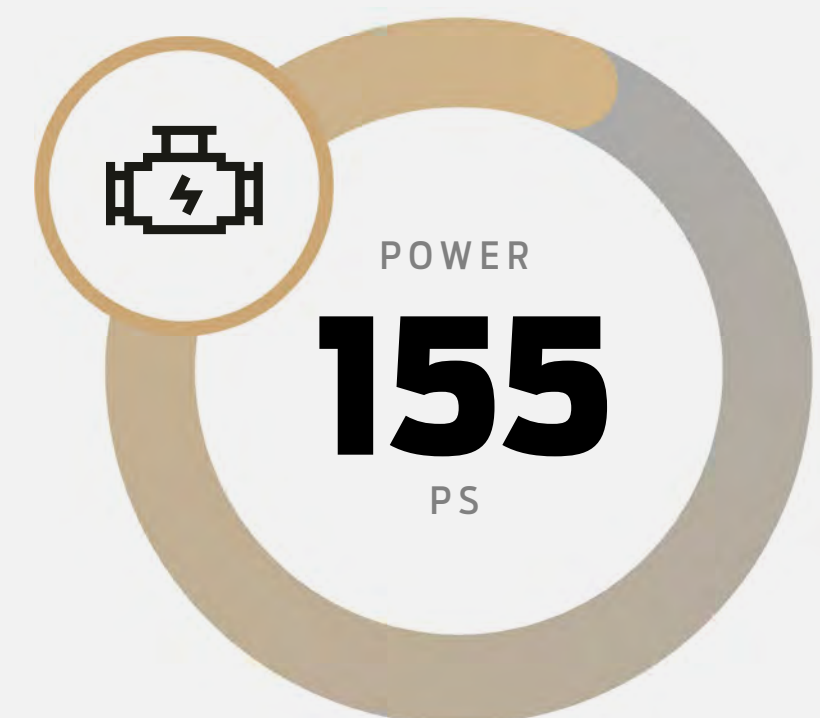
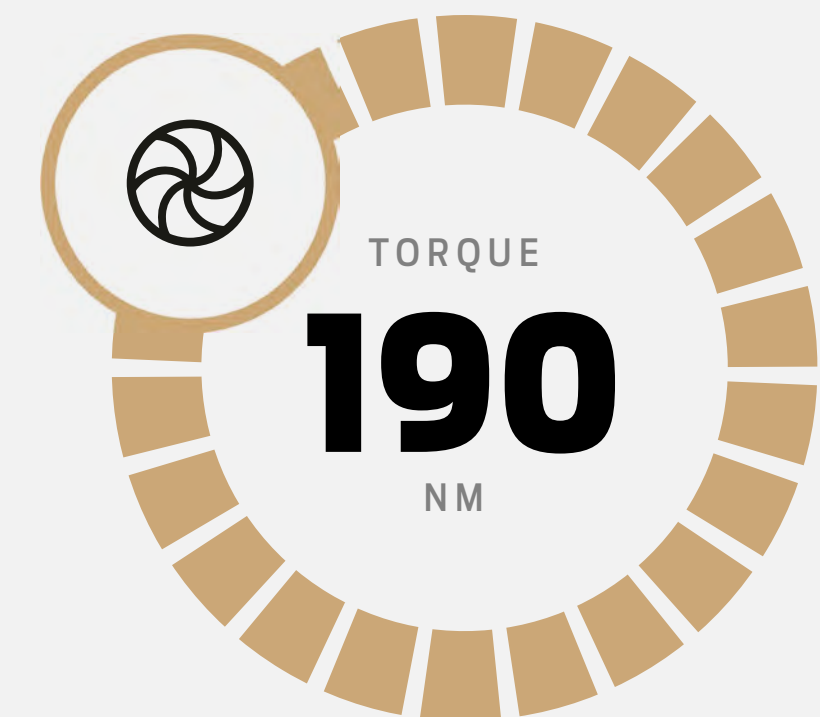
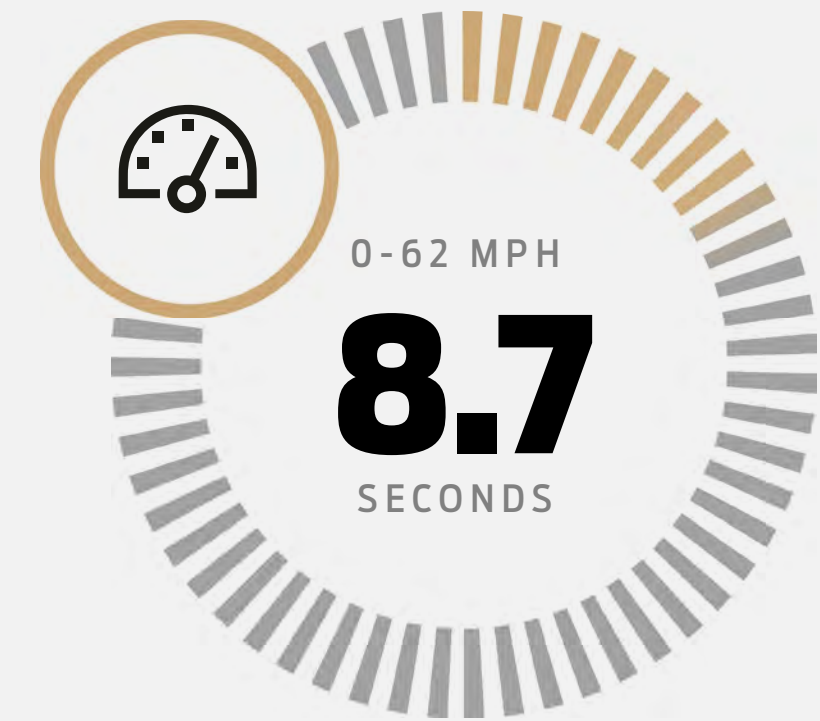
# FUEL AND PERFORMANCE

	1.0l EcoBoost 155PS mHEV 6 speed manual	1.0l EcoBoost 155PS mHEV 7 speed automatic
<b>5-DOOR</b>		
Emission standard	Euro 6d	Euro 6d
Maximum Power PS (kW)	155 (114)	155 (114)
Torque Nm	190	190
CO <sub>2</sub> emissions WLTP (g/km) <sup>99</sup>	126	129
Transmission	6-speed manual	7-speed automatic
Drive	4x2	4x2
<b>COMBINED FUEL CONSUMPTION (WLTP FIGURES WITH OPTIONS)<sup>99</sup></b>		
Lowest Performing MPG (L/100km) (Combined)	50.4 (5.6)	47.9 (5.9)
Highest Performing MPG (L/100km) (Combined)	51.4 (5.5)	48.7 (5.6)
<b>PERFORMANCE<sup>99</sup></b>		
Max. speed (mph)	124	124
0-62 mph (secs)	8.9	8.7
<b>WEIGHTS AND LOADS</b>		
Kerbweight (kg) <sup>*</sup>	1280	1348
Gross vehicle mass (kg)	1760	1805
Max. trailer mass 12% (kg)	750	750
Max. towable mass (kg) (unbraked)	640	640
Vertical load limit (kg) (tongue load)	75	75

The fuel consumption and CO<sub>2</sub> emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

<sup>99</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and has fully replaced the NEDC test. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

<sup>\*</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Gross train mass** includes trailer weight. Roof load limit is a maximum of 50 kg on all models (roof load limit is reduced to 0 kg when panorama roof is specified).



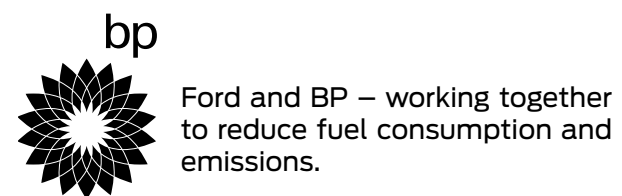
# 1.0 LITRE ECOBOOST HYBRID



# GET UP CLOSE

With only 2,500 vehicles available, contact your nearest Ford Dealership today to discover more about the ST-Line X Gold Edition.

One of our team will be happy to answer any questions you may have about the full specifications, availability, and price.



**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. Fitment of accessories may have an impact on your vehicle's fuel consumption. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The **Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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